CITY OF ESCONDIDO

MINUTES OF THE REGULAR MEETING OF THE
PUBLIC ART COMMISSION

April 13, 2015

The regular meeting of the Public Art Commission was called to order at 3:02 p.m. by Chairman Murphy in the Mitchell Room, 201 North Broadway, Escondido, California.

Commissioners present: Chairman Murphy, Commissioner Hudgins, Commissioner Mates, Commissioner Preston, Commissioner Tiedeman and Commissioner Will.

Commissioners absent: Vice-chairman Harrison.

Staff present: Jay Petrek, Assistant Planning Director; Kristina Owens, Associate Planner; and Ty Paulson, Minutes Clerk.

ORAL COMMUNICATIONS - None.

MINUTES:

Moved by Commissioner Mates, seconded by Commissioner Will, to approve the minutes of the January 12, 2015 meeting. Motion carried unanimously. Commissioner Hudgins and Commissioner Preston were absent from the vote.

OLD BUSINESS:

1. Queen Califia Ad-Hoc Marketing Committee Report/Action

2. Queen Califia Docent/Re-Opening Status – Report/Discussion/Action

Commissioner Tiedeman provided the update and noted that Second Saturday was well attended. She noted that one concept for the fall was to recognize the opening date of the piece with a Marti Gras theme with guest speakers.

Commissioner Preston entered the meeting at this time.

Discussion ensued regarding topics for the guest speakers.
Commissioner Hudgins entered the meeting at this time.

Commissioner Tiedeman suggested that the celebration be a casual event.

Phyllis Savin, Escondido, noted that she had 10 docents at the current time. She stated that over 175 people toured the piece on the Second Saturday event in February. She also indicated that more docents were needed, noting that multiple tours had occurred and more were scheduled.

Commissioner Mates noted that over 200 people toured the piece last Saturday.

Mrs. Owens noted that they receive a lot of requests from L.R. Green School.

Commissioner Will suggested having identification for the docents. Ms. Savin noted that she had badges she could provide to the docents.

NEW BUSINESS:

1. Potential Information Signage at Queen Califia – Discussion/Action

2. Queen Califia Website/Phone Number – Update/Discussion

Kristina Owens, Associate Planner, referenced some examples of signage for the piece and noted that no discussions had occurred with the Foundation yet about the signage. She noted that the new Kit Carson Park phone number for Queen Califia was 760-839-4000. She also stated that there was a new lockbox with the same combination and a new Bungee cord at the site.

Discussion ensued regarding possible locations for the signage.

Commissioner Mates noted that one of the rectangular signs was faded. She felt the project needed better directional signage.

ACTION:

Moved by Commissioner Mates, seconded by Commissioner Preston, to direct staff to pursue directional and informational signage. Motion carried unanimously.

DIRECTOR’S REPORT:

Jay Petrek, Assistant Planning Director, referenced the staff report with regard to the work occurring on Queen Califia’s Magical Circle, Vinehenge, and Pillars of the
Community. He also noted that the work was still occurring with the City Attorney's Office regarding the vandalism to the Wall of Courage.

Commissioner Tiedeman noted that repairs would be completed in the first week of May with the stone piece being bolted into main wall. She noted that the individuals who fronted the repairs would like to be reimbursed.

Commissioner Will suggested moving the Pillars of the Community to other locations where they would not be as susceptible to vandalism or accidents.

STAFF LIAISON REPORT:

Kristina Owens, Associate Planner, noted that the City's Queen Califia's website had been updated. She stated that the Foundation was not in favor of the new design and wanted the City to pay for their web designer, which the City was not willing to do. The revised site is now very basic but has the correct information.

FINANCIAL REPORT – April 1, 2015 - Received.

WRITTEN COMMUNICATIONS: None.

ORAL COMMUNICATIONS: None.

ITEMS FROM COMMISSIONERS:

Commissioner Tiedeman felt it would be beneficial to have some information about the Queen Califia Circle Garden at the Center for the Arts since there were other pieces at the Center.

Commissioner Mates suggested emailing staff and Phyllis Savin when tours were being conducted. Discussion ensued regarding staff contacting Phyllis Savin when the Queen Califia site was being rented.

Commissioner Mates suggested having benches in the area of the Oak trees near Queen Califia's Magical Circle.
FUTURE AGENDA ITEMS:

Commissioner Preston suggested adding a future agenda item to discuss the Mardi Gras theme for the Queen Califia celebration.

ADJOURNMENT:

Chairman Murphy adjourned the meeting at 4:02 p.m. The next meeting was scheduled for July 13, 2015.

Jay Betrek, Assistant Planning Director

Ty Paulson, Minutes Clerk