CITY OF ESCONDIDO
MINUTES OF THE PUBLIC HEARING OF THE
THE INDEPENDENT
DISTRICTING COMMISSION

October 27, 2013

The meeting of the Independent Districting Commission was called to order at 3:00 p.m. by Chairperson Nuesca in City Council Chambers, 201 N. Broadway, Escondido, California.

Commissioners Present: Chairperson Nuesca, Commissioner Flores, Vice-Chairperson Valdez, Commissioner Cruz (Arrived at 3:17 p.m.), Commissioner Ramirez, Commissioner Anderson, and Commissioner Carey.

Commissioners Absent: None.

Staff Present: Diane Halverson, City Clerk; Megan Grimm, Executive Office Coordinator; Allegra Frost, Deputy City Attorney; Livier Valenzuela, Interpretation Services; and Ty Paulson, Minutes Clerk.

Workshop by Q2 – Workshop by Expert Consultant, Q2, regarding districting process and public input.

Chairperson Nuesca provided an overview of protocol for the meeting.

Karin MacDonald and Nichole Boyle, Q2 Data & Research, LLC, provided the presentation. (Presentation available at City Clerk’s Office.)

Chairperson Nuesca recessed the meeting at 3:42 p.m. and reconvened the meeting at 4:02 p.m.

Public Hearing – Public consideration of and comment on the drawing of district lines; Public input regarding their Community of Interest (COI).

Joan Gardner, Escondido, Trustee of the Escondido Union School District Board of Directors, noted that residents and voters did not focus on the voting district that they lived in. She stated that every resident knew the high school district in which they lived, noting that the loyalties of the residents were very significant. She indicated that there were three high schools, which served the northerly, easterly, and southerly sectors of the City. She felt the high school service district formula worked. She noted that as a result of the inter-district transfers, a significant number of core residents sent their children to all three of the different high schools. She noted that the central area was the merger of students that attended all three schools along with this being further emphasized by three charter schools. She felt
the elected official needed to understand the high school loyalties. (Map submitted)

**Patrick Drinan, Escondido**, stated that his COI involved the urban core being defined with signage and the transportation corridors as central Escondido from Valley Parkway, east/west to Centre City Parkway, approximately one mile on each side. He stated that there was a mixture of commerce, higher density minority neighborhoods and schools with low voting rates. He felt this area would achieve the goals of a district. He was opposed to splitting the urban core, feeling it would lead to a dilution of minority voting power in this area. (Map provided at previous meeting)

**Luis Romero, Escondido, Country Club**, asked that his map be updated with the previous map submitted for the Country Club area last week.

**Carol Rea, Escondido**, noted that her COI involved the Old Escondido Neighborhood, which was bounded on the north by 5th Avenue, south by 13th Avenue, west by Escondido Boulevard, and east by Chestnut Street. She expressed concern with this area only having one representative, noting she was more in favor of splitting the area so as to have two or more representatives.

**Chris Nava, Escondido**, stated that her COI started on Del Lago Boulevard west of I-15, east to Via Rancho Parkway up Bear Valley Parkway to Juniper, San Pasqual Road including the Orfila Winery and including Centre City Parkway to Felicita. She stated that her area encompassed the Vineyard Golf Course, Westfield Shopping Center, Plaza Del Lago, San Pasqual High School, Bear Valley Middle School, LR Green Elementary School, and Kit Carson Park. She stated that many younger families were moving into this area, which used to be empty nesters. She noted that the preservation of Kit Carson Park was very important. She stated that traffic on Via Rancho Parkway was a problem. She noted that her COI extended to Centre City Parkway and Felicita, with her secondary COI including the downtown area, which encompassed City Hall and the Center for the Arts.

**Rosa Romero, Escondido**, noted that her COI included Via Rancho Parkway to the south including San Pasqual High School to the Westfield Mall, west to I-15, north to Mission Avenue, east to Begonia Street near Rose and Midway. She stated that she relied on the transit system. She noted that she came from a working immigrant family who relied on the transit system and pharmacies in the area.

**Lucy Berk, Escondido**, noted that her COI involved the Old Escondido Neighborhood. She stated that the history of the core of the City went back to 1886 which boundaries were Ash Street to Lincoln Avenue and Vine or Vineyard to 15th Avenue. She felt this constituted the urban core.

**Patricia Borchman, Escondido**, referenced the COI presented by the Drinan family and asked that it be expanded a half a mile west of Centre City Parkway.
including her neighborhood, which also included Morning View Drive. She stated that the area had mixed income, families, seniors, and disabled who relied on public transportation and services. She did not feel the area near the Community Gardens adjacent to Centre City Parkway and near the Police Department had been included in any COIs, noting this was a center for a variety of cultural interests.

**ORAL COMMUNICATIONS:**

*Jose Castro, Escondido,* stated that the citizens should be proud of the process that was taking place. He expressed his enthusiasm with the various communities being represented. He asked that the Commission take into consideration all of the boundaries cited by the speakers.

**Adjournment:** Chairperson Nuesca adjourned the meeting at 4:32 p.m. The next meeting was set for October 27, 2013 at 6:00 p.m.

[Signatures]

Chairman Nuesca

Ty Paulson, Minutes Clerk