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NOTICE OF PUBLIC WORKSHOPS CITY OF ESCONDIDO GENERAL PLAN UPDATE (File No: PHG 09-0020)

Escondido is currently revising its General Plan, which is a map and policy document required by state law that serves as our community's long-range plan for guiding the use of private and public lands within the city's boundaries and surrounding areas. The General Plan is also a declaration of the community's vision and includes quality of life standards, goals and policies that outline a comprehensive program for growth and development.

Escondido's General Plan was adopted in 1990 and state law requires that General Plans be kept current to accurately reflect the community's values and priorities. Information about Escondido's General Plan is on-line at: www.escondido.org/gp-update. A City Council appointed Citizen's Committee has been working with staff and identified 15 areas in the community that are recommended for study as part of the General Plan update; maps of these areas can be found on-line at: www.escondido.org/gp-update/General-Plan-Amendment-Area-Exhibits.pdf.

This notice is to inform you that your property is either within one of the 15 study areas being considered for potentially changing the existing General Plan designation or policies pertaining to land use, or within 500 feet from a proposed study area. Properties within each study area will be evaluated to determine the effects of various land use alternatives and their ability to meet the community's long-term vision and goals. This information will be included in the General Plan Environmental Impact Report (EIR), which is anticipated to be completed in 2011, to help determine the appropriateness of potential land use changes. The City wishes to assure you that only evaluations of various alternatives are proposed at this time. Final approval of land use changes will require future public hearings and voter approval, which is slated for the November 2012 election.

Opportunity to submit comments regarding the General Plan is available anytime throughout the update process. Your input including commenting on the General Plan and EIR (to be completed in 2011) at workshops and Planning Commission and City Council public hearings is invaluable. The City invites you to attend one of the planned upcoming public workshops (both workshops will include the same information). While no decisions will be made at these workshops, you will have the opportunity to gather information about the General Plan update and discuss concerns and/or issues:

Workshop Dates: Monday, August 30, 2010, and Wednesday, September 15, 2010

Workshop Location: Salons 3-5, California Center for the Arts, Escondido
340 N. Escondido Blvd., Escondido, CA 92025

Workshop Time: 6:00 p.m. – 8:30 p.m.

Please note that all future notifications regarding the General Plan Update will be provided electronically at www.escondido.org/gp-update. If you have questions, would like to be added to the City's e-mail list to receive future electronic notices, and/or would like to receive future notices via the U.S. postal service, telephone Jay Petrek at (760) 839-4626 or e-mail him at jpetrek@escondido.org. If you need special assistance to participate in this meeting, please contact our ADA Coordinator at (760) 839-4869. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility. **Si tiene alguna pregunta llame al (760) 839-4306.**