



# NOTICE OF PUBLIC WORKSHOP ESCONDIDO GENERAL PLAN UPDATE

Escondido is updating its General Plan, setting forth goals and policies regarding growth and land use. Public input is a very important part of the process, and we welcome you to share with us your vision for Escondido's future. Please join us at one of the following workshops where we will discuss our community's assets, services, quality of life, future growth, sustainability, and future challenges.



<b>Date:</b> April 16, 2009 (Thursday)	<b>Date:</b> April 29, 2009 (Wednesday)
<b>Time:</b> 6:30 PM – 8:30 PM	<b>Time:</b> 6:30 PM – 8:30 PM
<b>Place:</b> East Valley Community Center Vineyard Room 2245 East Valley Parkway Escondido, CA	<b>Place:</b> City Hall Mitchell Room 201 N. Broadway Escondido, CA

### Background:

Escondido's General Plan was adopted in 1990 as a statement of long-range policy that guides the use of private and public lands within the city's boundaries. The Plan is a declaration of the community's values, aspirations, and projected growth. It establishes goals and provides a comprehensive program for development. State law requires that a city's general plan be kept up-to-date in order to accurately reflect the community's current values and priorities.

The updated General Plan will chart the city's growth out to 2030 and beyond, during which time the region can anticipate to add up to one million additional residents, according to SANDAG, San Diego County's regional government agency. Obtaining public input early in the process is critical because it helps define the scope of the update, guides the decision-making process, and forms the basis on which various technical studies will be prepared.

### The meeting discussions will include:

- 1. Soliciting your vision for Escondido's future**
- 2. Options for accommodating anticipated population growth**
- 3. Evaluating current Quality of Life Standards**
- 4. Updates and ability for feedback on policies related to:**

- Economic Development
- Smart Growth and Sustainability
- Water Quality and Availability
- Land Use
- Housing Needs
- Environmental Quality
- Public Safety and Services
- Public Transit
- Traffic Circulation

**All those interested are encouraged to attend this workshop to provide input regarding the General Plan update. If you can't attend one of the workshops but would like to provide input, and/or to learn more about the City's General Plan Update, log on to the website at: [www.escondido.org/gp-update](http://www.escondido.org/gp-update) or call (760) 839-4556. Si tiene alguna pregunta llame al (760) 839-4306.**

If you need special assistance to participate in this meeting, please contact our ADA Coordinator at (760) 839-4869. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility.