

City of Escondido
Summary of Community Development Priorities
2005-2010 Consolidated Plan

Community development priorities of the Consolidated Plan are listed numerically below (number does not indicate relative importance of each priority):

1) Youth Priority

Increase quality-of-life opportunities for Mission Park Area students and their families by improving their social and physical environment.

2) Economic Development Priority

Provide economic development opportunities for Mission Park Area residents.

3) Transportation for Seniors Priority

Explore and develop coordinated, low-cost, flexible transportation alternatives for seniors.

4) Neighborhood Revitalization Priority

Identify and improve low-income neighborhood areas appropriate for revitalization through direct citizen involvement.

5) Homelessness/AIDS Priority

Support comprehensive, integrated service systems to transition local homeless families and individuals, as well as persons with AIDS, to permanent or residential housing and self-sufficiency.

6) ADA Improvements Priority

Continue to utilize CDBG and general fund resources, as they become available, to address the public facility needs identified in the City's ADA Transition Plan.

In addition, specific objectives relative to each Priority were adopted by the Escondido City Council on January 19, 2005, as a part of the Five-Year Consolidated Plan for FY 2005-2010, and as specified on the attached pages.

City of Escondido
Summary of Community Development Priorities and Specific Objectives
of the 2005-2010 Consolidated Plan
(adopted by City Council January 19, 2005)

1) Youth Priority

Increase quality-of-life opportunities for Mission Park Area students and their families by improving their social and physical environment.

Specific Objectives:

- Develop subsidized and related childcare opportunities for families in the Mission Park Area.
- Identify and support educational and recreational opportunities for Mission Park Area youth.
- Provide access to and encourage enrollment in subsidized health care insurance programs for Mission Park Area students and their families.
- Encourage participation in an array of support programs for Mission Park Area youth and their families, including substance abuse, mental health and family counseling programs.
- Identify and address key safety issues in the Mission Park Area, particularly for school-aged children and youth.

2) Economic Development Priority

Provide economic development opportunities for Mission Park Area residents.

Specific Objectives:

- Encourage families' enrollment in English as Second Language (ESL) classes to overcome language barriers.
- Provide opportunities for residents to enroll in culturally and linguistically appropriate adult education programs designed to increase family income.
- Develop and implement a home-based business training program for area residents to increase family income.

- Explore and develop a youth employment-training program.
- Explore and develop incentive programs for employers to increase residents' access to livable-wage jobs in Escondido.

3) Transportation For Seniors Priority

Explore and develop coordinated, low-cost, flexible transportation alternatives for seniors.

Specific Objectives:

- Develop and maintain active partnerships with public and private agencies, and other local policy makers to explore options for expanding/improving transportation services in Escondido and the region, particularly for seniors.
- Develop and implement a flexible, integrated transportation system in Escondido to support the individual needs of frail, low-income seniors.
- Provide core senior services, such as in-home care and meal delivery, to reduce transportation needs.

4) Neighborhood Revitalization Priority

Identify and improve low-income neighborhood areas appropriate for revitalization through direct citizen involvement.

Specific Objectives:

- Prioritize needs and complete phased infrastructure improvements based on input from residents, property owners and business owners in the Westside area.
- Respond to and complete minor neighborhood revitalization projects that are not limited to major geographically targeted areas, but are based on a minimum number of resident requests.
- Develop and implement a neighborhood revitalization plan in the selected neighborhoods based on revitalization principles developed through previous projects.
- Explore opportunities, models, and strategies to enhance the economic potential of the Westside area.

- Increase resident and property owner participation in property enhancement and beautification strategies.

5) Homelessness/AIDS Priority

Support comprehensive, integrated service systems to transition local homeless families and individuals, as well as persons with AIDS, to permanent or residential housing and self-sufficiency.

Specific Objectives:

- Actively participate in the regional 10-Year Plan to End Chronic Homelessness and other regional Boards addressing homelessness issues.
- Assure that a fair share number of emergency shelter beds are available in the community and in the region.

6) ADA Improvements Priority

Continue to utilize CDBG and general fund resources, as they become available, to address the public facility needs identified in the City's ADA Transition Plan.

Specific Objectives:

- Specific objectives as outlined in ADA Transition Plan on file with the City of Escondido.