

**CITY OF ESCONDIDO  
MINUTES OF THE REGULAR MEETING OF THE  
PUBLIC ART COMMISSION**

**July 10, 2017**

The regular meeting of the Public Art Commission was called to order at 3:05 p.m. by Chair Murphy in the Mitchell Room, 201 North Broadway, Escondido, California.

**Commissioners present:** Chair Murphy, Commissioner Osvold, Commissioner Velasco, Vice-Chair Tiedeman, Commissioner Cowell, and Commissioner Grenier.

**Commissioners absent:** Commissioner Pruitt.

**Staff present:** Karen Youel, Housing and Neighborhood Services Manager; Kristina Owens, Associate Planner; and Ty Paulson, Minutes Clerk.

**ORAL COMMUNICATIONS** - None.

**MINUTES:**

Moved by Commissioner Cowell, seconded by Commissioner Velasco, to approve the minutes of the April 3, 2017, meeting. Motion carried unanimously.

**SWEARING IN OF NEW COMMISSIONER:** Completed before beginning of meeting.


**NEW BUSINESS:**

**1. Participation of PAC at 2018 Niki de Saint Phalle exhibit - Discussion/Action**

Kristina Owens, Associate Planner, provided the staff report and noted that discussions centered on whether the Commission was interested in helping with logistics for tours and marketing as well as underwriting the Niki book.

Commissioner Tiedeman noted she was already helping with the logistics for tours and marketing.

The Commission and staff discussed the pricing and printing for the Niki books with the design and setup costing \$2,625. Discussion ensued regarding adding the downtown art map into the book. The Commission considered two book designs, one costing \$13 a piece and the other costing \$20 a piece for lots of 100.



Chair Murphy suggested looking at Advanced Web as a resource to print the books. The Commission felt the downtown art map should be included as part of the book if it was funded by Public Art funds.

Commissioner Velasco expressed her concern with spending money on the subject project when there were art pieces in need of maintenance. Ms. Youel noted that the public art fee could not be used for maintaining public art.

Commissioner Osvold and staff discussed the composition of the book as well as the concept for advertising in the book.

Ms. Owens noted that the funds received from the book sales could go to public art maintenance.

Commissioner Tiedeman noted that the legwork being done regarding obtaining the photographs was significant.



Discussion ensued regarding setting the price point at \$25.


Chairman Murphy suggested obtaining bids from other printing companies. Ms. Youel noted that according to the email they had received additional bids.

Ms. Owens noted that their anticipation was that the City would sponsor the whole book.

Chairman Murphy questioned who would own the publication rights. Ms. Owens noted that she would check with the City Attorney's Office.

**ACTION:**

Moved by Commissioner Tiedeman, seconded by Commissioner Cowell, to underwrite the Niki de Saint Phalle book using the lowest bid with the condition that the back page be secured for inserting the downtown art map. Motion carried unanimously.



## **2. Potential New Art at Hawthorne Silos – Discussion/Establish Sub Committee**

Kristina Owens, Associate Planner, noted that staff received a request from the City Manager's Office to look into painting murals on the Hawthorn silos. She noted that staff was looking into any potential issues and would be bringing this back to the Commission if they felt this should be pursued further.

Commissioner Tiedeman was in favor of pursuing this further.

Chairman Murphy asked if the Hawthorne family had responded to staff. Ms. Owens replied in the negative, but said that there was different ownership for the parcel where the silos are located.

Ms. Youel asked if the Commission was in favor of pursuing this and whether the Commission felt this would be an appropriate use of public art funds.

Chairman Murphy was in favor of the concept.

Commissioner Oswald felt that this type of project could be the catalyst for other projects.

Commissioner Velasco expressed her concern with spending funds on temporary projects.

Ms. Youel noted that due to this being a temporary project no maintenance funds would have to be expended.

The consensus of the Commission was for staff to continue to pursue the concept of painting murals on the Hawthorn silos.

## **OLD BUSINESS:**

### **1. Public Art Tour – Discussion/Recommendations**

Kristina Owens, Associate Planner, noted that staff was continuing to look for ways to maintain the existing public art pieces.

Karen Youel, Housing/Neighborhood Manager, noted that the City received a grant whereby the funds had to go to recreation facilities in low-income park deficient neighborhoods, which some of the public art pieces fell under in the urban core area. She then referenced the following list of City maintained pieces and asked that the Commission comment and prioritize said list:

- “Military Tribute” – Good shape.
- “Veterans Memorial” – Good shape.
- “Blue Granite Shift” – Artist cleaned it himself. Water feature gets clogged. Low Priority.
- “Vinehenge” – Low priority.
- “Community” – Good shape.
- “New Leaf” – Good shape.
- “Eucalyptus Leaf Court” – Not eligible.
- “Queen Califia” - Not eligible.
- “Pillars of Community – Poor shape. Additional review needed regarding being eligible due to not being located in a park.
- “Shifting Threshold” – Good shape. Vegetation needs to be removed.
- “Monuments of Time in the Corridor of Live, Art and Culture” – High Priority. Needs repainted.
- “Reflection on Downtown” – Good condition.

Ms. Youel suggested sending a generic letter to property owners of private public art pieces asking them to maintain said art pieces. Staff indicated they would put together a list of private public pieces and a letter for approval by the Commission.

## **2. Queen Califia Interpretive Signage – Discussion**

Kristina Owens, Associate Planner, provided an overview of the Queen Califia signage and location and requested input.

## **3. Status of Queen Califia Schedule - Discussion**

Kristina Owens, Associate Planner, referenced the tour schedule and noted she received an email regarding needing four Thursdays covered. Commissioner Osvold noted that he would put a note in his neighborhood's newsletter regarding needing docents.

Commissioner Velasco felt the piece should be open more Saturdays during the fall, noting she would help.

Commissioner Tiedeman stated that the issue was finding reliable docents.

Discussion ensued regarding the appropriateness of fund raising occurring through private entities.

**4. MAGEC Group update - Report**

Commissioner Tiedeman provided the update. She also noted that the Roynon Museum had precious rock collections that had many of the stones used at the Queen Califia site.

**DIRECTOR'S REPORT:** Received.

**STAFF LIAISON REPORT:** Received.

**FINANCIAL REPORT – March 2017 -** Received.

**WRITTEN COMMUNICATIONS:** None.


**ORAL COMMUNICATIONS:** None.

**ITEMS FROM COMMISSIONERS:** None.

**FUTURE AGENDA ITEMS:** None.

**ADJOURNMENT:**

Chairman Murphy adjourned the meeting at 4:29 p.m. The next meeting was scheduled for October 9, 2017.

  
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Karen Youel, Housing and Neighborhood  
Services Manager

  
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Ty Paulson, Minutes Clerk