

**CITY OF ESCONDIDO**  
**MINUTES OF THE REGULAR MEETING OF THE**  
**PUBLIC ART COMMISSION**

**July 9, 2018**

The regular meeting of the Public Art Commission was called to order at 3:00 p.m. by Chairman Tiedeman in the Mitchell Room, 201 North Broadway, Escondido, California.

**Commissioners present:** Vice-Chair Osvold, Commissioner Spann, Chairman Tiedeman, Commissioner Velasco, and Commissioner Cowell.

**Commissioners absent:** None.

**Staff present:** Karen Youel, Housing and Neighborhood Services Manager; and Kristina Owens, Associate Planner.

**ORAL COMMUNICATIONS** - None.

**MINUTES:**

Moved by Commissioner Spann, seconded by Commissioner Cowell, to approve the minutes of the April 9, 2018, meeting. Motion carried unanimously.

**OLD BUSINESS:**

**1. Status of Queen Calafia Schedule/Refurbishment - Discussion**

Kristina Owens, Associate Planner, updated the Commission on the Queen Calafia weekday schedule, group visits, removal of the Step Totem and upcoming public relations/press releases for the 2<sup>nd</sup> and 4<sup>th</sup> Saturday openings.

**NEW BUSINESS:**

**1. "Public Art Fees and Allowable Costs" – Discussion**

As part of an ongoing effort to provide the Commissioners with education related to their duties, a handout related to Public Art Fees and the Public Art section of the Zoning Code was put together and distributed to the Commissioners. Karen Youel, Housing and Neighborhood Services Manager, reviewed the information with the Commissioners.

## **2. Potential Artwork at CA Center for the Arts, Escondido – Discussion/Action**

Jerry VanLeeuwen, Leah Goodwin and Rachel Kestner from the CCAE described the early stages of the proposal for a lighted installation on the west-facing tower at the CCAE. The Commissioners were generally in favor of the potential project.

Moved by Commissioner Cowell, seconded by Commissioner Velasco, to request the Art Center do more research on logistics and costs for the art and present it at a future meeting. Motion carried unanimously.

## **3. Murals – Discussion/Action**

The Commissioners discussed various models for creating murals as public art in the City.

Moved by Chairman Tiedeman, seconded by Commissioner Spann, to request staff research how a mural program could operate similar to the City's Façade Improvement Program. This includes potential requirement for a property owner match, an incentive program, partnerships with businesses, long-term responsibility, etc. A draft "program" would be presented at a future meeting. Motion carried unanimously.

**DIRECTOR'S REPORT:** Received.

**STAFF LIAISON REPORT:** Received.

**FINANCIAL REPORT:** June 2018 - Received.

**WRITTEN COMMUNICATIONS:** None.

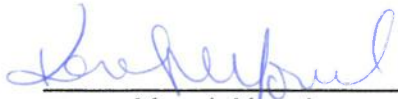
**ORAL COMMUNICATIONS:** None.

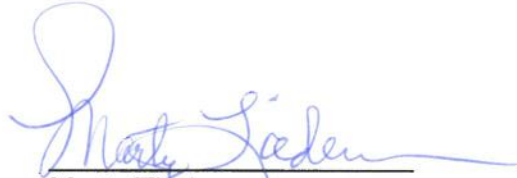
**ITEMS FROM COMMISSIONERS:**

**FUTURE AGENDA ITEMS:**

**ADJOURNMENT:**

Chairman Tiedeman adjourned the meeting at 4:15 p.m. The next meeting was scheduled for October 15, 2018.

  
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Karen Youel, Housing and  
Neighborhood Services Manager

  
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Marty Tiedeman, Chairman