

**CITY OF ESCONDIDO****MINUTES OF THE REGULAR MEETING OF THE  
PUBLIC ART COMMISSION****April 3, 2017**

The regular meeting of the Public Art Commission was called to order at 3:05 p.m. by Chair Murphy in the Mitchell Room, 201 North Broadway, Escondido, California.

**Commissioners present:** Chair Murphy, Commissioner Osvold, Commissioner Pruitt, Commissioner Velasco, Vice-Chair Tiedeman, and Commissioner Cowell. (One vacancy)

**Commissioners absent:** None.

**Staff present:** Karen Youel, Housing and Neighborhood Services Manager; Kristina Owens, Associate Planner; and Ty Paulson, Minutes Clerk.

**ORAL COMMUNICATIONS** - None.

**MINUTES:**

Moved by Commissioner Osvold, seconded by Vice-Chair Tiedeman, to approve the minutes of the January 9, 2017, meeting. Motion carried unanimously.

**SWEARING IN OF NEW COMMISSIONERS:** Completed before beginning of meeting.

**NEW BUSINESS:****1. Wendy Wilson: Discussion of Queen Califa Anniversary Exhibit**

Wendy Wilson provided an overview of the events and activities occurring in 2018 between January 13 and March 4, for the Queen Califa Anniversary Exhibit. She stated that the plan was to provide busses that would take individuals from Balboa Park to Escondido to tour Queen Califa, the exhibitions, and the Municipal Gallery. She indicated that she was working with Susan Pollack. She stated that she wanted to work with the Public Art Commission and asked that the Commission consider underwriting the cost for the postcards, promotional material, and/or brochures. Ms. Wilson stated she was creating a catalog/book about Niki and the park, noting she was looking for an entity to underwrite the book, which would cost approximately \$3,500 for the initial print and which included 100 catalogs. She felt proceeds from

the sale of the catalog could be a funding source for the docent program or whatever the City felt was appropriate. She also suggested that the book could be made available at various locations as well as online.

Chairman Murphy felt creating a catalog would be beneficial. She noted that the book would need to be approved by the Niki Foundation.

Discussion ensued regarding a clarification of the locations for the tours.

## **2. Plan to Evaluate Existing Public Art for Maintenance Needs**

Kristina Owens, Associate Planner, provided the public art project outline and asked that the Commission review and provide input.

Commissioner Pruitt noted that the Military Tribute piece was given to the American Legion, noting they were responsible for maintaining it. Mrs. Owens concurred and noted that the City was responsible for damage and liability.

Chairman Murphy asked where the funds for maintaining public art pieces came from. Ms. Youel noted that the funds were generated from the interest earned on public art funds.

Commissioner Pruitt and staff discussed the maintenance for the "Reflections of Downtown" piece.

Commissioner Osvold suggested using volunteers for keeping an eye out on the pieces.

The consensus of the Commission was to have a tour of the existing pieces.

## **OLD BUSINESS:**

### **1. Queen Califia Status/Schedule – Report/Discussion/Action**

Kristina Owens, Associate Planner, referenced the staff report and noted that Second Saturday was now being held from 9:00 am to 2:00 pm as well as the piece being open from 9:00 am to 12:00 pm on Tuesdays and Thursdays. She stated that the insurance issues with Lech might be resolved. She also noted that Lech would begin work on all of the totems soon. Work on the foundation and snake wall was more extensive and would occur at a later date.

Commissioner Velasco noted that she had colleagues who might be interested in becoming docents.

Vice-Chair Tiedeman referenced the walking tour of public art brochure, noting that Visit Escondido had a map that listed the restaurants and stores downtown which she felt would be beneficial for the docents to hand out.

Commissioner Velasco volunteered to serve as a docent.

Vice-Chair Tiedeman referenced a handout from Commissioner Pruitt entitled "Sculpture on the Rocks" which would be held on May 6<sup>th</sup> and 7<sup>th</sup>.

## **2. Queen Califia Interpretive Signage – Discussion/Action**

Kristina Owens, Associate Planner, referenced potential Queen Califia signage and requested input.

Vice-Chair Tiedeman was in favor of Exhibit 3.

Commissioner Pruitt felt the pictures were too little on Exhibit 3.

The Commission liked the larger font.

Discussion ensued regarding reducing the size of the photos on Exhibit 2 and enlarging the font.

The consensus of the Commission was to use Exhibit 1 with the Visit Escondido being on both signs. The consensus of the Commission was to use Exhibit 3 with larger text and moving the Queen Califia logo closer to the Queen Califia text. Commissioner Pruitt was not in favor of Exhibit 3.

## **3. MAGEC Group Update**

Vice-Chair Tiedeman provided the update and noted that the group was coordinating efforts of participating businesses in the downtown and were updating their postcard. She noted that they were trying to cross promote with the Second Saturday event. She also stated that she suggested they coordinate with the DBA.

**DIRECTOR'S REPORT:** Received.

**STAFF LIAISON REPORT:**

Mrs. Owens referenced the report and requested input. She noted that Commissioner Savin resigned from the Commission. She also noted that Vice-Chair Tiedeman was named Woman of the Year for her public service to Escondido.

**FINANCIAL REPORT – March 2017 - Received.**

**WRITTEN COMMUNICATIONS:** None.

**ORAL COMMUNICATIONS:** None.

**ITEMS FROM COMMISSIONERS:**

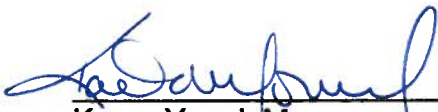
Discussion ensued regarding utilizing outside sponsors for maintaining Queen Califa and other public art projects.


Vice-Chair Tiedeman asked staff if they were able to provide more appropriate nametags for docents. Mrs. Owens noted she would get together with her to work on more appropriate nametags.

**FUTURE AGENDA ITEMS:** None.

**ADJOURNMENT:**

Chairman Murphy adjourned the meeting at 4:03 p.m. The next meeting was scheduled for July 10, 2017.

  
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Karen Youel, Manager  
Housing and Neighborhood Services

  
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Ty Paulson, Minutes Clerk