

**CITY OF ESCONDIDO
MINUTES OF THE REGULAR MEETING OF THE
PUBLIC ART COMMISSION**

July 9, 2012

The regular meeting of the Public Art Commission was called to order at 3:00 p.m. by Vice-chairman Evans, in the Mitchell Room, 201 North Broadway, Escondido, California.

Commissioners present: Commissioner Savin, Commissioner Mates, Commissioner Thurber, Commissioner Hudgins, Commissioner Tiedeman, and Vice-chairman Evans.

Commissioners absent: Commissioner Murphy and Chairman Kilman.

Staff present: Jerry Van Leeuwen, Director of Community Services; Kristina Owens, Associate Planner; Rich Buquet, Neighborhood Services Manager; and Ty Paulson, Minutes Clerk.

ORAL COMMUNICATIONS - None.

MINUTES:

Moved by Commissioner Mates, seconded by Commissioner Thurber, to approve the minutes of the April 9, 2012, meeting. Motion carried unanimously.

Taken out of order.

NEW BUSINESS:

1. Escondido Creek Entryways Project – Presentation/Discussion

Jerry Van Leeuwen, Director of Community Services, and Rich Buquet, Neighborhood Services Manager, provided a brief background of the Escondido Creek Project. Mr. Buquet then introduced Glen Schmidt to the Commission who provided an overview of the Master Plan design guidelines. He noted that the theme for the project was community, discovery, and heritage, which would be incorporated in the rest areas through permanent area rugs. He stated that the project would incorporate murals along the trails, gateways, decorative dry creek beds with native plant material, wooden recycled benches, bike racks, a skate park, fitness loop, and mileage markers along the trail. He also stated that safety street crossings would be developed along with lighting and surveillance.

Vice-chairman Evans asked if there were specific sites identified for public art. Mr. Schmidt replied in the affirmative. Mr. Buquet noted that the thought was that

public art could be installed in phases in line with the street crossings. He also noted that City Council had a façade program that would provide for businesses along the creek trail to incorporate store frontages and murals and landscaping.

Vice-chairman Evans noted that murals tended to be high maintenance.

Commissioner Tiedeman asked if the project would be done in phases. Vice-chairman Evans noted that the process for hiring an artist could be long. Mr. Buquet noted that the project would be done in phases as funds became available.

Commissioner Savin questioned whether anything was proposed inside the channel. Mr. Van Leeuwen noted that nothing mechanized could be brought into the channel, noting that the City was in the process of obtaining a permit to better maintain the channel. He also stated that the project would help make the channel aesthetically pleasing.

Discussion ensued regarding incorporating public art signage for the project.

Vice-chairman Evans noted that typically signage was not part of public art.

Commissioner Hudgins felt opportunities would exist for businesses to participate in the project.

Vice-chairman Evans asked what the next step was for the Commission. Mr. Van Leeuwen noted that the Commission could consider what part of the project the Commission was interested in.

Mr. Schmidt noted that the themes of community, discovery, and heritage would help provide consistency throughout the trail.

Commissioner Mates wanted to focus on the area rugs. She felt the murals were temporary items.

Mr. Van Leeuwen noted that \$300,000 was projected over the next five years for this project. He also stated that the Commission had \$150,000 earmarked for the proposed pedestrian walkway, Pedestrian Pathfinders.

Mr. Buquet noted that nothing could occur immediately in the area of Broadway to Citrus due to some work needing to occur on the reclaimed waterline, noting work could begin on the south side of the project.

Mr. Van Leeuwen noted that staff would bring strategies for the project to the next meeting.

Vice-chairman Evans asked staff to provide the new commissioners with the bylaws of the commission.

2. Election of New Chair and Possibly Vice Chair – Discussion/Possible Action

Tabled to next meeting.

OLD BUSINESS:

1. Relocation of “Fluid Time” – Discussion/Possible Action

Mrs. Owens requested input from the commission regarding potential sites for the piece. She then referenced a location in Grape Day Park.

Vice-chairman Evans suggested staff discuss the potential location with the artist.

Mr. Schmidt noted that he had met with the artist and discussed bringing the piece further into Grape Day Park. He also stated that discussions had ensued regarding making the pathway through Grape Day Park more consistent.

The Commission and staff considered a location immediately east of existing piece.

2. Marketing Ideas for Public Art – Discussion/Possible Action

Commissioner Hudgins provided a matrix to the Commission and noted she would provide an electronic form to staff, which could be emailed to the Commission.

DIRECTOR’S REPORT: No discussion.

CONSULTANT’S REPORT:

Mrs. Owens referenced the reports and requested input.

Commissioner Mates expressed her enthusiasm with the stainless steel replacement pieces at Queen Calafia’s Magical Circle. She also noted that the website information on the sign for the project was incorrect.

Commissioner Savin noted concern with the Queen Calafia’s Magical Circle needing to be cleaned.

Mrs. Owens noted that ethics training was due by August 25th.

FINANCIAL REPORT – May, 2012 – Received.

WRITTEN COMMUNICATIONS: None.

ORAL COMMUNICATIONS: None.

Vice-chairman Evans referenced an article by her mom refuting the previous article about the New Leaf project.

ITEMS FROM COMMISSIONERS:

Commissioner Tiedeman asked if the Commission was interested in providing literature or information at the Art Glow event. Commissioner Mates noted that she had a pamphlet entitled "Art Walk" which showed all of the art pieces.

ADJOURNMENT:

Vice-chairman Evans adjourned the meeting at 4:40 p.m. The next meeting was scheduled for October 8, 2012.

Jerry Van Leeuwen, Director
of Community Services

Ty Paulson, Minutes Clerk