

CITY OF ESCONDIDO

MINUTES OF THE REGULAR MEETING OF THE COMMUNITY SERVICES COMMISSION

April 25, 2013

The regular meeting of the Community Services Commission was called to order at 6:33 p.m., Thursday, by Chairman Bologna in the City Council Chambers, 201 North Broadway, Escondido, California.

Members present: Commissioner Fralish, Commissioner Farwell, Commissioner DuDeck, Chairman Bologna, Commissioner Pitcher, Commissioner Russell,

Commissioners absent: Commissioner Nelson, Commissioner Burrows, and Commissioner Garcia, Youth Representative.

Staff present: Amy Shipley, Assistant Director of Community Services; Karen Williams, Older Adult Services Manager; Loretta McKinney, Director of Library and Community Services; Nicole White, Recreation Supervisor III; Pat Martinez, Supervisor I; and Ty Paulson, Minutes Clerk.

MINUTES:

Moved by Chairman Bologna, seconded by Commissioner Fralish, to approve the minutes of the February 27, 2013, meeting. Motion carried unanimously. Commissioner Farwell was absent from the vote.

CORRESPONDENCE & INFORMATION:

Ms. Shipley provided the Commission with the letter of endorsement for the Escondido Youth Baseball field improvements.

INTRODUCTIONS:

Loretta McKinney, Director of Library and Community Services, introduced herself to the Commission.

PRESENTATIONS:

1. Amgen

Joyce Masterson, Director of Economic Development, provided an overview of the Amgen Tour.

2. Recreation – Aquatics & FORE

Nicole White, Recreation Supervisor III, provided an overview of the types of aquatic programs, staffing, and funding sources. Programs included water polo, swim club, learn-to-swim, junior lifeguards, teen and adult lessons, and one-on-one/special needs programs. She provided some highlights for the Exceptional Promise Club and statistics for water safety. She then provided some background and literature for the Escondido Golf Tournament occurring on May 14, 2013.

3. Recreation – Youth Sports Liaison

Pat Martinez, Supervisor I, provided an overview of the youth sports leagues, programs, and tournaments, noting that the leagues worked very well together. He then provided updates on the partnerships with the School District for practice fields. He also provided an update on the projected sports field revenues, demographics for tournaments, and potential future needs for the parks.

OLD BUSINESS:

1. Park Improvement Projects

Ms. Shipley provided the update and noted that staff was in the process of looking at purchasing some equipment for maintaining the infields at the adult complex softball fields as well as looking at some possible help from Triple Crown for offsetting said improvements. She noted that the Eucalyptus tree in Grape Day Park had been removed, noting that they were considering incorporating the trunk of the tree into the design of the new playground as well as looking into a grant from the San Diego Charitable Foundation to build an adjoining adult interactive area. She noted that the last phase of the Escondido Valley Community Center improvements were being completed which included rebuilding the front counter and changing out the cashiering system. She noted that an RFQ had been put out for the El Caballo Master Plan. She also stated that grants and CIP funds would be used for assessing and expanding the James Stone Pool area.

CURRENT BUSINESS:

1. Budget Calendar

Loretta McKinney, Director of the Library and Community Services, provided the update on the budget calendar. She noted that the staff would be reporting to Council that the recreation fund needed \$500,000 from the General Fund reserves to cover the losses in revenue. She noted that it was important to note that recreational activities bring in revenue to the City through numerous avenues. She stated that the need was to get the community involved in order to fill the gaps in the recreation activities in the City. She also stated that the library was in the design concept phase, which would include community, architectural, and staff meetings.

She also stated that the design might include using some of the Mathes Center.

Commissioner Farwell and Ms. McKinney discussed methods for generating public awareness for the library. Ms. McKinney suggested having a library representative at Cruising Grand as well as including the School District on the progress of the activities occurring at the library. Commissioner Fralish suggested using the schools telemarking system to get the word out.

2. RECREATION UPDATE

Ms. Shipley provided an update on the Smartfest event and operational concepts for the Sports Center.

Commissioner DuDeck and Ms. Shipley discussed the operation model of SportsPlex in other communities.

3. OLDER ADULT SERVICES UPDATE

Karen Williams, Older Adult Services Manager, provided the Escondido brochure, which outlined all of the summer recreational activities and programs. She then provided an update on the Older Adult Service programs. She stated that staff was looking at changing the interior and exterior signage at the Park Avenue Community Center. She then invited the Commission to the volunteer luncheon on April 26. She also noted that the recreation activities occurring at the center were being well received.

4. SUBCOMMITTEE ASSIGNMENTS

- **Site Committee – Dudek, Pitcher, and Fralish. Alternate - Farwell**
- **Revenue & Operations Review – Bologna, Nelson. Alternate - Burrows**
- **Community Activities – Garcia, Russell, Farwell. Alternate – Pitcher**
- **Facility Use – Bologna, Fralish**

Ms. Shipley noted that staff would be putting together some topics and projects to begin working on.

UPDATE ON CITY COUNCIL ACTION:

Capital Improvement Budget – Discussed earlier.

ORAL COMMUNICATIONS:

Patricia Borchman, Escondido, noted that the Reveal Escondido Creek Cruising the Creek Community Bike Ride would occur on May 5, 2013. She noted that she supported the community regarding rejecting a water park in Kit Carson Park, noting that the community at large supported the recreational division.

Mel Takahara, Escondido, noted that he was a member of Escondido's Future. He stated that their mission was to protect Escondido's quality of life, preserve its heritage of community services, and to promote transparent and responsive government through strategic advocacy. He also stated that one of their members would be present at future community service meetings.

ITEMS FROM DEPARTMENTS:

Future Agenda Item

Ms. Shipley noted that the Grape Day Park task force would be presenting a report in July.

Development Projects – Discussed earlier.

Recreation Programs – Discussed earlier.

Older Adults Projects/Programs – Discussed earlier.

ITEMS FROM COMMISSIONERS: None.

ADJOURNMENT:

The meeting was adjourned at 8:31 p.m. The next meeting was scheduled for July 25, 2013 at 6:30 p.m.

Amy Shipley, Assistant Director of
Community Services

Ty Paulson, Minutes Clerk