City of Escondido
Small Business Improvement Grant Program
Façade Improvement and CPTED Property Enhancement Funding
Project Application

Program Eligibility and Criteria Prioritization

Applicant Name: ______________________________________

Applicant is requesting funding for (circle one):  Façade Improvement  CPTED Property Enhancement

Business Name: ________________________________________

This business is:

☐ Nonprofit
☐ For-profit
☐ Local public agency
☐ State public agency
☐ Other (please specify): _______________________________

What is the purpose or mission of the agency?
__________________________________________________________________________________________________
__________________________________________________________________________________________________
__________________________________________________________________________________________________
__________________________________________________________________________________________________

If a business, how many staff are employed at this location?
__________________________________________________________________________________________________
__________________________________________________________________________________________________
__________________________________________________________________________________________________
__________________________________________________________________________________________________

Is this business independently owned and operated?
__________________________________________________________________________________________________
__________________________________________________________________________________________________
__________________________________________________________________________________________________
__________________________________________________________________________________________________

How has this business been impacted by the COVID-19 pandemic?
__________________________________________________________________________________________________
__________________________________________________________________________________________________
__________________________________________________________________________________________________
__________________________________________________________________________________________________

Have you owned this property or business prior to January 2020? Please provide date of ownership.
__________________________________________________________________________________________________
__________________________________________________________________________________________________
__________________________________________________________________________________________________
__________________________________________________________________________________________________
Has agency received prior Federal, State, or local funding or grants? If so, please provide details including dollar amount received per grant.

__________________________________________________________________________________________________
__________________________________________________________________________________________________
__________________________________________________________________________________________________
__________________________________________________________________________________________________

Describe the steps that have already been completed for or must be completed to initiate the project. This may include community support, staffing, marketing.

__________________________________________________________________________________________________
__________________________________________________________________________________________________
__________________________________________________________________________________________________
__________________________________________________________________________________________________

Describe the project’s timeline with dates and times, including earliest possible start and end dates, as well as milestones, if applicable.

__________________________________________________________________________________________________
__________________________________________________________________________________________________
__________________________________________________________________________________________________
__________________________________________________________________________________________________

**Proposed Program/ Project**

**Summary of Project Description and Intended Uses**

An additional formal and detailed project budget is required for submission. This should include a breakdown of component parts, cost of unit, number of units, any bids or quotes, and total cost and should be attached to this application. Please provide a summary of costs below:

__________________________________________________________________________________________________
__________________________________________________________________________________________________
__________________________________________________________________________________________________
__________________________________________________________________________________________________

Labor Costs: $__________________

Hardware and Supply Cost: $__________________

Total Cost of Façade Improvements or CPTED Enhancements: $__________________

Requested City funding amount: $__________________