



**RUNNING FOR
PUBLIC OFFICE**

November 3, 2020

CITY CLERK'S OFFICE

CITY DEMOGRAPHICS

- **POPULATION**

- 151,115 (SANDAG estimates 2018)

- **VOTER TURNOUT**

- 65.17% (November 2018 election)

- **REGISTERED VOTERS**

- 73,688 (July 1, 2020 report)



REGISTER VOTERS BY DISTRICT

July 1, 2020 Report

	District One	District Two	District Three	District Four
DEM	5,141	7,358	6,103	6,905
REP	2,617	8,062	5,101	7,268
AI	444	853	638	724
GRN	59	72	52	58
LIB	139	218	180	232
P&F	85	99	93	78
MISC	149	170	159	145
DECL	3,484	5,553	4,472	5,021
TOTAL	12,118	22,385	16,800	20,431



CITY OF ESCONDIDO

GENERAL MUNICIPAL ELECTION

The following information is intended to assist residents who are considering running for office of Mayor, member of the City Council, or Treasurer in the City of Escondido.

This information is intended to provide general guidance only. While the information contained herein is believed to be substantially correct, it is not intended to provide legal or factual advice.

Prepared by the
Escondido City Clerk's Office



GENERAL QUALIFICATIONS TO RUN FOR AND HOLD PUBLIC OFFICE

A candidate must be:

- ✓ A U.S. citizen;
- ✓ Eighteen (18) years on or before election day; and
- ✓ A registered voter living in the City of Escondido at the time nomination papers are issued. City Council candidates must reside in the district for which they are seeking election.

A candidate may not be in prison or on parole for a felony conviction.

ELECTION DATES

The City of Escondido conducts elections every two years to elect members of the City Council, a Mayor or Treasurer. These elections are held on the first Tuesday after the first Monday in November of even-numbered years. The next general election will be held on **November 3, 2020**. At that time the positions of City Council Member – District Two, City Council Member – District Three, City Council Member – District Four and City Treasurer will be on the ballot.



GETTING STARTED EARLY

One reason to start early is to begin collecting contributions for the election campaign. If you plan to accept contributions or make expenditures during your campaign, you must establish your candidate committee.

A candidate will need to:

- ✓ Review the Fair Political Practices Commission Campaign (FPPC) Disclosure Manual 2 – Information for Local Candidates and their Primarily Formed Committees;
- ✓ Review the Escondido Municipal Code for local contribution requirements;
- ✓ File a Form 501, Candidate Intention Statement, with the City Clerk before receiving contributions or spending your own funds;
- ✓ Set up a bank account for your committee;
- ✓ File a Form 410, Statement of Organization, with the Secretary of State and the City Clerk within 10 days of receiving \$2000 in contributions;
- ✓ The Secretary of State will assign an ID number to be used throughout your campaign. A yearly fee of \$50 is required by the Secretary of State;
- ✓ File appropriate campaign statements by the filing deadlines. See www.fppc.ca.gov for all forms and manuals.



CANDIDATE NOMINATION PERIOD

The candidate filing period runs for four weeks during July and August of even numbered years. For the November 3, 2020 General Municipal Election, the filing period is scheduled for July 13 - August 7, 2020. There is a \$25 filing fee to run for office. Candidates for City Treasurer must be registered voters in Escondido at the time nomination papers are issued; Candidates for City Council Seats must be registered voters in the district they wish to represent.

EXTENSION OF FILING PERIOD

If an incumbent does not file for his/her seat, the filing period will be extended for that office for 5 days – for candidates other than the incumbent.

NOMINATION PAPERS

The City Clerk's office prepares a Candidate's Handbook, including an Official Nomination Paper, Candidate's Statement Form, Fair Political Practices Commission (FPPC) Form 700 and other Campaign Disclosure Forms. Candidates for District Council seats must be nominated by 20 Escondido registered voters who reside in the district being represented. The information is available by appointment at the City Clerk's office during the nomination period (extended 5 days if applicable). To schedule a meeting, please call (760) 839-4617. All filings must be made with the City Clerk's office.



CANDIDATE STATEMENTS

Candidates wishing to have a 200-word Candidate's Statement printed in the sample ballot are required to pay an additional charge, which will be determined prior to the nomination period. This amount covers the prorated costs of printing, handling, mailing as well as the Chinese, Spanish, Vietnamese and Filipino translations of the Statement in the sample ballot.

LOCAL CONTRIBUTION LIMIT

The City of Escondido has a local contribution limit for the November 2020/21 Election cycle of \$4300.

The Escondido Municipal Code Section 2-103(a) states, "No person other than a candidate shall make, and no campaign treasurer shall solicit or accept, any contribution which will cause the total amount contributed by such person with respect to a single election in support of or opposition to such candidate, including contributions to all committees supporting or opposing such candidate, to exceed four thousand and three hundred dollars (\$4,300)." Additional information regarding Escondido's campaign contribution regulations can be found at www.qcode.us/codes/escondido. Click on Chapter 2 (Administration), then Article 7 (Controls on Campaign Contributions).



AFTER THE NOMINATION PERIOD CLOSES

CAMPAIGN DISCLOSURE STATEMENTS

Candidates will be required to electronically file periodic campaign disclosure statements during the course of the election. Campaign disclosure statements document contributions received and expenditures made by the candidate and his/her committee during the course of running for office. The City Clerk will publish due dates, filing periods and forms to be filed.

RECORD KEEPING

During the course of the campaign, candidates and their campaign committee should keep all receipts for expenditures, detailed records of mass mailings, and information about the source of contributions. Records must be retained for four years after the election.



FOR ADDITIONAL INFORMATION, PLEASE CONTACT:

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