

The City of Escondido and North County Water Agencies present...



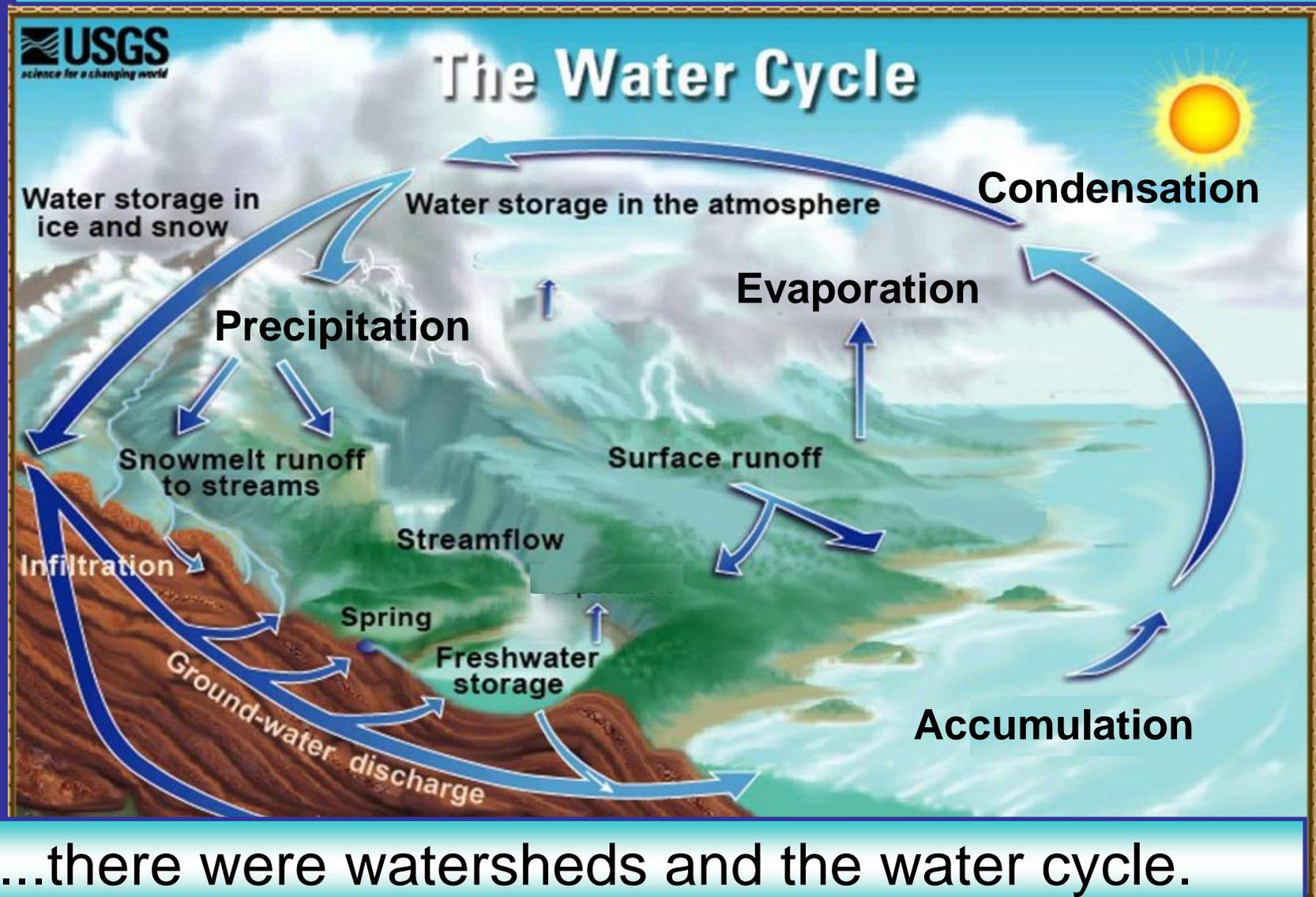
BCE WATER SMART



Who Needs Water?



Even before there were people in California...

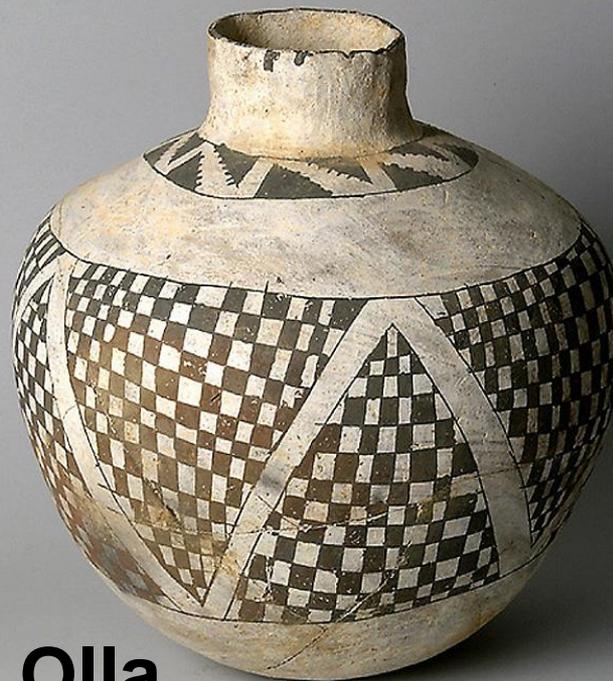


...there were watersheds and the water cycle.

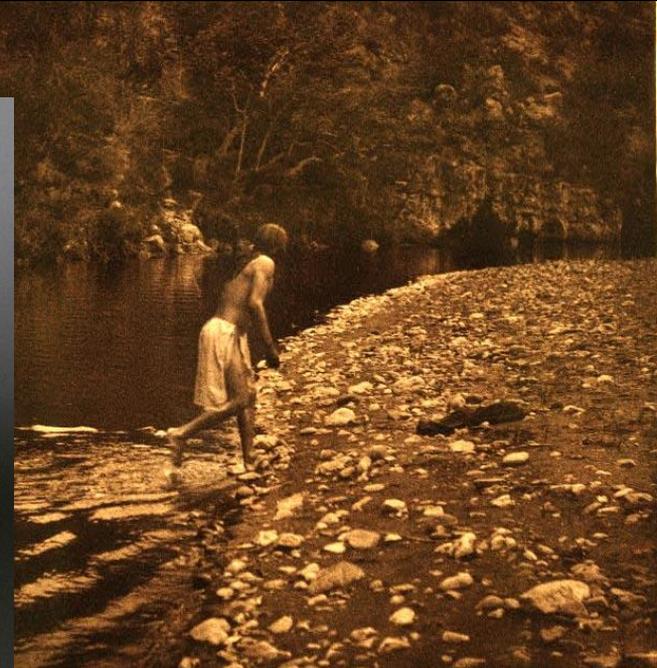
A watershed is a land area that water flows over.

The Ancient Days

Before 1769



Olla



Pottery jars were used to capture rain water for later use.

Spanish Missions

1769 - 1880



Mexican Period

1821 - 1848



Early California

1848 - 1870



1980-Present Day

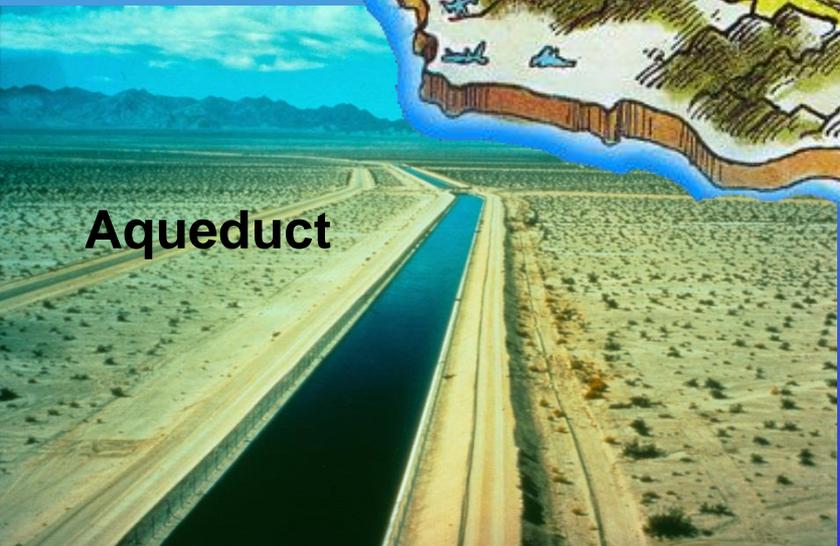


Reservoir



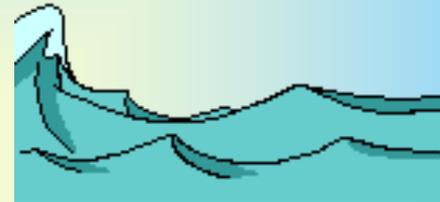
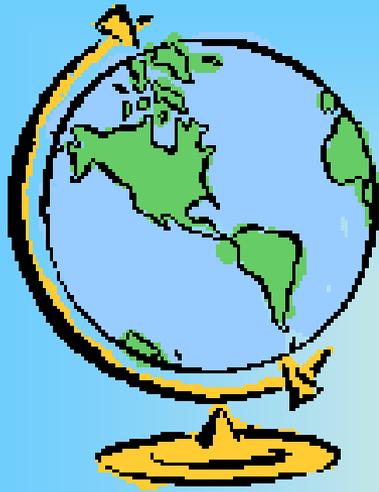
Colorado River

San Diego



Aqueduct

How much water on earth is fresh water?



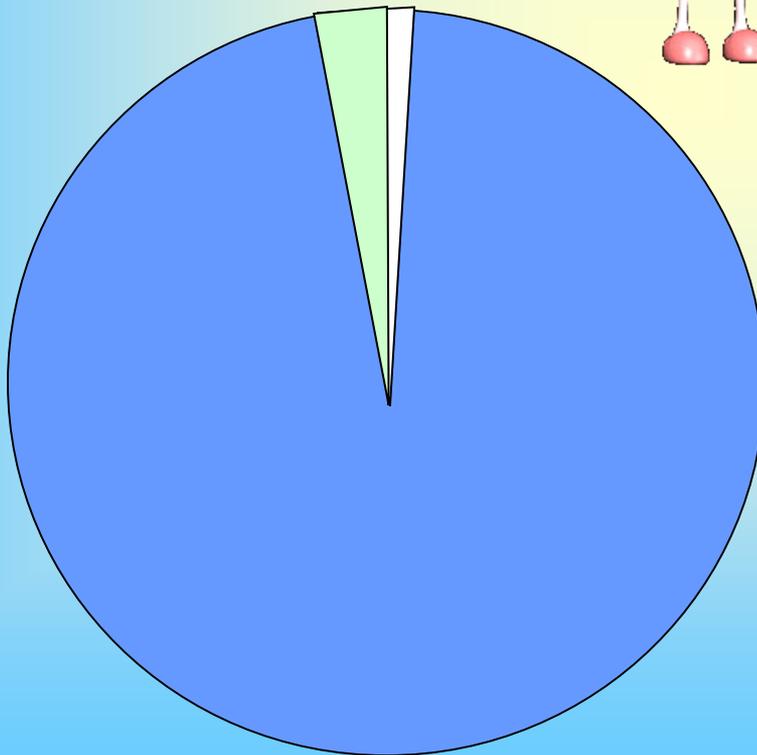
97%



2%



1%



Water Conservation Inside Your Home



Wash only full loads of clothes



Wash only full loads of dishes.

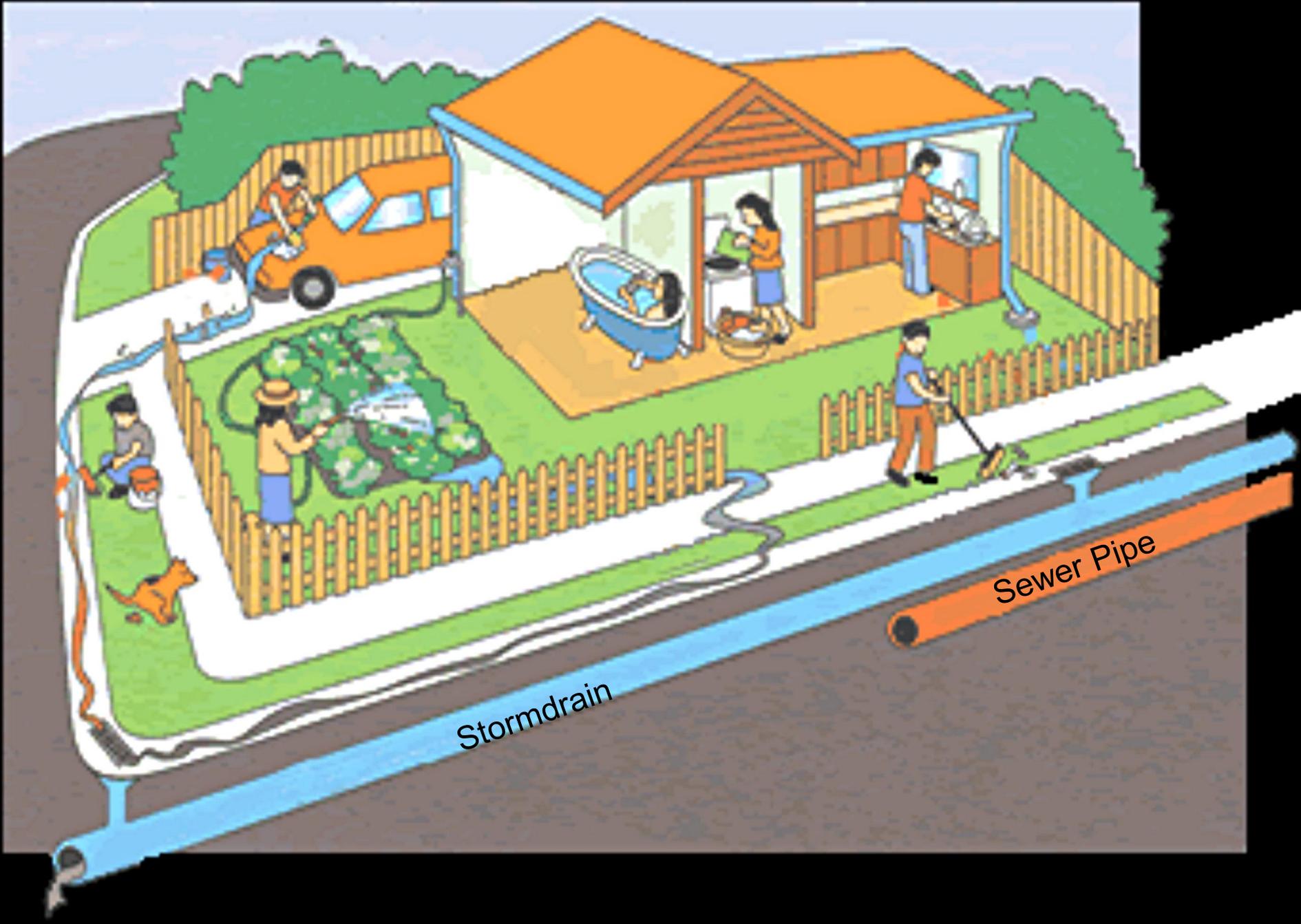
When you're taking a bath, fill the tub only 1/2 of the way full.



Turn off the faucet when you brush your teeth.

Take shorter showers.





Beautiful Land and Water



Cans, Bottles and Trash



Cans, bottles and other trash pollute our creeks and lakes.

What Are the Effects of Water Pollution?



Fish and birds can get really sick.

People can't swim or enjoy the beach when the water is polluted.

What is a Storm Drain?



**Storm Drain
Outlet**

**Only RAIN should go
in the storm drain.**

Washing Cars



**Take your car to
a car wash.**



**Wash your
car on the
lawn or
dirt.**

Over-watering lawns and gardens



causes dirt to get into our
storm drains.

Cooking Grease and Pet Waste



Grease – Can it,
Cool it, Trash it!



Dogs leave
messes behind.

PAINT



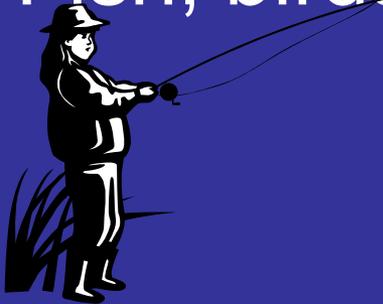
Paint gets into our storm drains when people wash out their paint brushes in the street.



Wash dirty paint brushes in the sink or in a bucket.

What are the Benefits of Clean Water?

- Plants will live and produce beautiful flowers.
- The environment will look clean and beautiful.
- People will be able to enjoy the beaches, rivers and lakes.
- Fish, birds and other wildlife will live longer.



The Pollution Prevention Song

Tune: Twinkle, Twinkle Little Star

Sailing on the ocean blue, learning to take care of you.
Cans and bottles, shoes and rags, cups and wrappers, plastic bags.
Always do what's in your heart, pick up trash and do your part.

Toxic waste and oil spills, animals and plants it kills.
Dropped on rivers, dropped on shores, things we buy at grocery
stores.

Ocean life thanks you and me, if you keep it clean you see.

Putting garbage in its place, helps win the pollution race.
Putting garbage in its place, helps win the pollution race.
Putting garbage in its place, helps win the pollution race.

Ideas for entering the Water Poster Contest!

BE WATER SMART

Show how water has been used throughout history.

Show how you can conserve water.

Show imaginative new ways to conserve or recycle water.

Show how water is used today.

Show the causes and effects of water pollution..

Contest Rules

Use official entry form.

Do not copy. Only original artwork will be accepted.

Posters drawn with lead pencils, fluorescent markers, ball point pens or computer-generated will not be accepted.

Contest Deadline
March 31, 2015

Top 12 Winners

Receive a special invitation for you, your family and your teacher to attend a City Council meeting and reception

Receive a certificate by the Mayor of our City.

Receive prizes

Second and Third Place Winners

Posters features in the thumbnail pages of the 2016 calendar

First Place Winners

Poster featured in a month page of the 2016 calendar

Be a Water Hero!

