

## **PUBLIC ART COMMISSION**

**Public Art Commission**  
**Monday, October 9, 2017**  
**3:00 p.m., Mitchell Room**

### **AGENDA**

The Brown Act provides an opportunity for members of the public to directly address the legislative body on any item of interest to the public, before or during the legislative body's consideration of the item. If you wish to speak regarding an agenda item, please fill out a speaker's slip and give it to the minutes clerk who will forward it to the chairman who will allocate each speaker 2-5 minutes to address the commission. If you wish to speak concerning an item not on the agenda, you may do so under Oral Communications.

The City of Escondido recognizes its obligation to provide equal access to public services to those qualified individuals with disabilities. Please contact the ADA Coordinator (760) 839-4643 with any requests for reasonable accommodation, to include sign language interpreters, at least forty-eight (48) hours prior to the meeting.

**A. CALL TO ORDER**

**B. APPROVAL OF MINUTES: – [July 10, 2017](#)**

**C. OLD BUSINESS**

1. Participation of PAC at 2018 Niki de Saint Phalle exhibit - Discussion/Action
2. Status of Queen Califia Schedule – Discussion
3. Public Art Maintenance - Discussion
4. Potential New Art at Hawthorne Silos – Discussion/Establish Sub-Committee
5. MAGEC Group update – Report

**D. NEW BUSINESS**

1. “5 Benches” Proposal - Discussion/Action

**E. DIRECTOR’S REPORT – Verbal**

**F. STAFF LIAISON REPORT – [Written](#)**

**G. FINANCIAL REPORT – [September 2017](#)**

H. WRITTEN COMMUNICATIONS

I. ORAL COMMUNICATIONS

Under state law, all items under Oral Communications can have no action, and will either be referred to staff for administrative action or scheduled on a subsequent agenda.

J. ITEMS FROM COMMISSIONERS

K. FUTURE AGENDA ITEMS

L. ADJOURNMENT

**CITY OF ESCONDIDO  
MINUTES OF THE REGULAR MEETING OF THE  
PUBLIC ART COMMISSION**

**July 10, 2017**

The regular meeting of the Public Art Commission was called to order at 3:05 p.m. by Chair Murphy in the Mitchell Room, 201 North Broadway, Escondido, California.

**Commissioners present:** Chair Murphy, Commissioner Osvold, Commissioner Velasco, Vice-Chair Tiedeman, Commissioner Cowell, and Commissioner Grenier.

**Commissioners absent:** Commissioner Pruitt.

**Staff present:** Karen Youel, Housing and Neighborhood Services Manager; Kristina Owens, Associate Planner; and Ty Paulson, Minutes Clerk.

**ORAL COMMUNICATIONS** - None.

**MINUTES:**

Moved by Commissioner Cowell, seconded by Commissioner Velasco, to approve the minutes of the April 3, 2017, meeting. Motion carried unanimously.

**SWEARING IN OF NEW COMMISSIONER:** Completed before beginning of meeting.

**NEW BUSINESS:**

**1. Participation of PAC at 2018 Niki de Saint Phalle exhibit - Discussion/Action**

Kristina Owens, Associate Planner, provided the staff report and noted that discussions centered on whether the Commission was interested in helping with logistics for tours and marketing as well as underwriting the Niki book.

Commissioner Tiedeman noted she was already helping with the logistics for tours and marketing.

The Commission and staff discussed the pricing and printing for the Niki books with the design and setup costing \$2,625. Discussion ensued regarding adding the downtown art map into the book. The Commission considered two book designs, one costing \$13 a piece and the other costing \$20 a piece for lots of 100.

Chair Murphy suggested looking at Advanced Web as a resource to print the books. The Commission felt the downtown art map should be included as part of the book if it was funded by Public Art funds.

Commissioner Velasco expressed her concern with spending money on the subject project when there were art pieces in need of maintenance. Ms. Youel noted that the public art fee could not be used for maintaining public art.

Commissioner Osvold and staff discussed the composition of the book as well as the concept for advertising in the book.

Ms. Owens noted that the funds received from the book sales could go to public art maintenance.

Commissioner Tiedeman noted that the legwork being done regarding obtaining the photographs was significant.

Discussion ensued regarding setting the price point at \$25.

Chairman Murphy suggested obtaining bids from other printing companies. Ms. Youel noted that according to the email they had received additional bids.

Ms. Owens noted that their anticipation was that the City would sponsor the whole book.

Chairman Murphy questioned who would own the publication rights. Ms. Owens noted that she would check with the City Attorney's Office.

**ACTION:**

Moved by Commissioner Tiedeman, seconded by Commissioner Cowell, to underwrite the Niki de Saint Phalle book using the lowest bid with the condition that the back page be secured for inserting the downtown art map. Motion carried unanimously.

## **2. Potential New Art at Hawthorne Silos – Discussion/Establish Sub Committee**

Kristina Owens, Associate Planner, noted that staff received a request from the City Manager's Office to look into painting murals on the Hawthorn silos. She noted that staff was looking into any potential issues and would be bringing this back to the Commission if they felt this should be pursued further.

Commissioner Tiedeman was in favor of pursuing this further.

Chairman Murphy asked if the Hawthorne family had responded to staff. Ms. Owens replied in the negative, but said that there was different ownership for the parcel where the silos are located.

Ms. Youel asked if the Commission was in favor of pursuing this and whether the Commission felt this would be an appropriate use of public art funds.

Chairman Murphy was in favor of the concept.

Commissioner Oswald felt that this type of project could be the catalyst for other projects.

Commissioner Velasco expressed her concern with spending funds on temporary projects.

Ms. Youel noted that due to this being a temporary project no maintenance funds would have to be expended.

The consensus of the Commission was for staff to continue to pursue the concept of painting murals on the Hawthorn silos.

### **OLD BUSINESS:**

#### **1. Public Art Tour – Discussion/Recommendations**

Kristina Owens, Associate Planner, noted that staff was continuing to look for ways to maintain the existing public art pieces.

Karen Youel, Housing/Neighborhood Manager, noted that the City received a grant whereby the funds had to go to recreation facilities in low-income park deficient neighborhoods, which some of the public art pieces fell under in the urban core area. She then referenced the following list of City maintained pieces and asked that the Commission comment and prioritize said list:

“Military Tribute” – Good shape.

“Veterans Memorial” – Good shape.

“Blue Granite Shift” – Artist cleaned it himself. Water feature gets clogged. Low Priority.

“Vinehenge” – Low priority.

“Community” – Good shape.

“New Leaf” – Good shape.

“Eucalyptus Leaf Court” – Not eligible.

“Queen Califia” - Not eligible.

“Pillars of Community” – Poor shape. Additional review needed regarding being eligible due to not being located in a park.

“Shifting Threshold” – Good shape. Vegetation needs to be removed.

“Monuments of Time in the Corridor of Live, Art and Culture” – High Priority. Needs repainted.

“Reflection on Downtown” – Good condition.

Ms. Youel suggested sending a generic letter to property owners of private public art pieces asking them to maintain said art pieces. Staff indicated they would put together a list of private public pieces and a letter for approval by the Commission.

## **2. Queen Califia Interpretive Signage – Discussion**

Kristina Owens, Associate Planner, provided an overview of the Queen Califia signage and location and requested input.

## **3. Status of Queen Califia Schedule - Discussion**

Kristina Owens, Associate Planner, referenced the tour schedule and noted she received an email regarding needing four Thursdays covered. Commissioner Osvold noted that he would put a note in his neighborhood’s newsletter regarding needing docents.

Commissioner Velasco felt the piece should be open more Saturdays during the fall, noting she would help.

Commissioner Tiedeman stated that the issue was finding reliable documents.

Discussion ensued regarding the appropriateness of fund raising occurring through private entities.

**4. MAGEC Group update - Report**

Commissioner Tiedeman provided the update. She also noted that the Roynon Museum had precious rock collections that had many of the stones used at the Queen Calafia site.

**DIRECTOR'S REPORT:** Received.

**STAFF LIAISON REPORT:** Received.

**FINANCIAL REPORT** – March 2017 - Received.

**WRITTEN COMMUNICATIONS:** None.

**ORAL COMMUNICATIONS:** None.

**ITEMS FROM COMMISSIONERS:** None.

**FUTURE AGENDA ITEMS:** None.

**ADJOURNMENT:**

Chairman Murphy adjourned the meeting at 4:29 p.m. The next meeting was scheduled for October 9, 2017.

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Karen Youel, Housing and Neighborhood  
Services Manager

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Ty Paulson, Minutes Clerk

## **PUBLIC ART COMMISSION**

**Agenda Item No.: F**  
**Date: October 9, 2017**

**TO:** Public Art Commission

**FROM:** Karen Youel, Housing and Neighborhood Services Manager  
Kristina Owens, Associate Planner

**SUBJECT:** Staff Liaison Report

### **QUEEN CALIFIA'S MAGICAL CIRCLE**

Queen Calafia visits continue to be working well thanks to everyone's cooperation. Second Saturdays have been fully staffed and we have been able to staff Tuesdays and Thursdays from 9:00 a.m. to noon, so far. There are very few people who can cover missed volunteer shifts. Marty Tiedeman held a training/refresher meeting for existing volunteers and docents, and for some new people who have expressed serious interest in being involved. We are hoping the addition of some new volunteer docents may help us to more easily cover shifts. Additionally, more help from the Commissioners who are able to volunteer for shifts is much appreciated.

Lech Juretko began work in April to refurbish all of the totems. The work was anticipated to take approximately six months. However, some other issues have come up that staff is working on, and that will extend this timeframe. Staff will update the Commission when more information is available.

### **QUEEN CALIFIA SIGNAGE**

Bids were obtained and fabrication will begin soon on the two new permanent interpretive signs for the exhibit. We anticipate having them completed and installed before the Niki de Saint Phalle exhibit in January 2018.

### **PILLARS OF THE COMMUNITY**

Wick Alexander, the artist, removed the tile pillar at the southeastern corner of 11<sup>th</sup> Avenue and Escondido Boulevard in 2016, due to damage. The pillar was relocated to his shop, repairs were completed, and the pillar was stored there temporarily. Public Art and Community Services staff found a suitable replacement location in the courtyard area of the Park Avenue Community Center (the Senior Center). Wick was able to install the refurbished pillar at its new home in the outdoor patio area at the end of July. See photo below.

Two murals were part of the original multi-piece Pillars of the Community project. Both were located on the side of private buildings and covered by a 20-year contract between the City and the property owners, which expires in October 2019. City staff received complaints from both the business owner and property owner of 801 South Escondido Boulevard, the location of one of the murals. There were concerns that the mural had been tagged several times, that it was very worn and that there was termite damage. It was determined that there was termite damage to the mural and it was decided that the mural would be removed early. City staff removed the mural,



salvaging the porcelain inlays that were given to the Historic Preservation Commission. See photo.



**City of Escondido  
Capital Project Balances by Fund  
As of October 2, 2017**

Run on: October 2, 2017 at 4:14 PM

<b><u>Fund</u></b>	<b><u>Project</u></b>	<b><u>Description</u></b>	<b><u>Total Budget</u></b>	<b><u>Expenditures</u></b>	<b><u>Project Subtotal</u></b>	<b><u>Encumbrances</u></b>	<b><u>Project Balance</u></b>	<b><u>Manager</u></b>
130	420019	Public Art - Administration	30,000	9,095	20,905	0	20,905	Kristina Owens
130	420119	Niki de Saint Phalle Art	154,781	1,988	152,793	3,503	149,290	Kristina Owens
130	420801	Queen Califia Education	39,491	0	39,491	0	39,491	Kristina Owens
130	421001	Pedestrian Pathfinders	150,115	0	150,115	0	150,115	Kristina Owens
130	421301	Escondido Creek Art	63,335	0	63,335	0	63,335	Kristina Owens
130	427201	Maintenance Program Public Art	138,595	2,400	136,195	0	136,195	Kristina Owens
<b>130</b>			<b>576,316</b>	<b>13,483</b>	<b>562,833</b>	<b>3,503</b>	<b>559,330</b>	