

PUBLIC ART COMMISSION

Public Art Commission
Monday, July 10, 2017
3:00 p.m., Mitchell Room

AGENDA

The Brown Act provides an opportunity for members of the public to directly address the legislative body on any item of interest to the public, before or during the legislative body's consideration of the item. If you wish to speak regarding an agenda item, please fill out a speaker's slip and give it to the minutes clerk who will forward it to the chairman who will allocate each speaker 2-5 minutes to address the commission. If you wish to speak concerning an item not on the agenda, you may do so under Oral Communications.

The City of Escondido recognizes its obligation to provide equal access to public services to those qualified individuals with disabilities. Please contact the ADA Coordinator (760) 839-4643 with any requests for reasonable accommodation, to include sign language interpreters, at least forty-eight (48) hours prior to the meeting.

- A. CALL TO ORDER
- B. SWEARING IN OF NEW COMMISSIONER
- C. APPROVAL OF MINUTES: – [April 3, 2017](#)
- D. NEW BUSINESS
 - 1. Participation of PAC at 2018 Niki de Saint Phalle exhibit - Discussion/Action
 - 2. Potential New Art at Hawthorne Silos – Discussion/Establish Sub-Committee
- E. OLD BUSINESS
 - 1. Public Art Tour – Discussion/Recommendations
 - 2. Queen Califia Interpretive Signage – Discussion
 - 3. Status of Queen Califia Schedule - Discussion
 - 4. MAGEC Group update – Report
- F. DIRECTOR'S REPORT – Verbal
- G. STAFF LIAISON REPORT – [Written](#)
- H. FINANCIAL REPORT – [June 2017](#)

I. WRITTEN COMMUNICATIONS

J. ORAL COMMUNICATIONS

Under state law, all items under Oral Communications can have no action, and will either be referred to staff for administrative action or scheduled on a subsequent agenda.

K. ITEMS FROM COMMISSIONERS

L. FUTURE AGENDA ITEMS

M. ADJOURNMENT

CITY OF ESCONDIDO

**MINUTES OF THE REGULAR MEETING OF THE
PUBLIC ART COMMISSION**

April 3, 2017

The regular meeting of the Public Art Commission was called to order at 3:05 p.m. by Chair Murphy in the Mitchell Room, 201 North Broadway, Escondido, California.

Commissioners present: Chair Murphy, Commissioner Osvold, Commissioner Pruitt, Commissioner Velasco, Vice-Chair Tiedeman, and Commissioner Cowell. (One vacancy)

Commissioners absent: None.

Staff present: Karen Youel, Housing and Neighborhood Services Manager; Kristina Owens, Associate Planner; and Ty Paulson, Minutes Clerk.

ORAL COMMUNICATIONS - None.

MINUTES:

Moved by Commissioner Osvold, seconded by Vice-Chair Tiedeman, to approve the minutes of the January 9, 2017, meeting. Motion carried unanimously.

SWEARING IN OF NEW COMMISSIONERS: Completed before beginning of meeting.

NEW BUSINESS:

1. **Wendy Wilson: Discussion of Queen Califia Anniversary Exhibit**

Wendy Wilson provided an overview of the events and activities occurring in 2018 between January 13 and March 4, for the Queen Califia Anniversary Exhibit. She stated that the plan was to provide busses that would take individuals from Balboa Park to Escondido to tour Queen Califia, the exhibitions, and the Municipal Gallery. She indicated that she was working with Susan Pollack. She stated that she wanted to work with the Public Art Commission and asked that the Commission consider underwriting the cost for the postcards, promotional material, and/or brochures. Ms. Wilson stated she was creating a catalog/book about Niki and the park, noting she was looking for an entity to underwrite the book, which would cost approximately \$3,500 for the initial print and which included 100 catalogs. She felt proceeds from

the sale of the catalog could be a funding source for the docent program or whatever the City felt was appropriate. She also suggested that the book could be made available at various locations as well as online.

Chairman Murphy felt creating a catalog would be beneficial. She noted that the book would need to be approved by the Niki Foundation.

Discussion ensued regarding a clarification of the locations for the tours.

2. Plan to Evaluate Existing Public Art for Maintenance Needs

Kristina Owens, Associate Planner, provided the public art project outline and asked that the Commission review and provide input.

Commissioner Pruitt noted that the Military Tribute piece was given to the American Legion, noting they were responsible for maintaining it. Mrs. Owens concurred and noted that the City was responsible for damage and liability.

Chairman Murphy asked where the funds for maintaining public art pieces came from. Ms. Youel noted that the funds were generated from the interest earned on public art funds.

Commissioner Pruitt and staff discussed the maintenance for the “Reflections of Downtown” piece.

Commissioner Osvold suggested using volunteers for keeping an eye out on the pieces.

The consensus of the Commission was to have a tour of the existing pieces.

OLD BUSINESS:

1. Queen Calafia Status/Schedule – Report/Discussion/Action

Kristina Owens, Associate Planner, referenced the staff report and noted that Second Saturday was now being held from 9:00 am to 2:00 pm as well as the piece being open from 9:00 am to 12:00 pm on Tuesdays and Thursdays. She stated that the insurance issues with Lech might be resolved. She also noted that Lech would begin work on all of the totems soon. Work on the foundation and snake wall was more extensive and would occur at a later date.

Commissioner Velasco noted that she had colleagues who might be interested in becoming docents.

Vice-Chair Tiedeman referenced the walking tour of public art brochure, noting that Visit Escondido had a map that listed the restaurants and stores downtown which she felt would be beneficial for the docents to hand out.

Commissioner Velasco volunteered to serve as a docent.

Vice-Chair Tiedeman referenced a handout from Commissioner Pruitt entitled "Sculpture on the Rocks" which would be held on May 6th and 7th.

2. Queen Califia Interpretive Signage – Discussion/Action

Kristina Owens, Associate Planner, referenced potential Queen Califia signage and requested input.

Vice-Chair Tiedeman was in favor of Exhibit 3.

Commissioner Pruitt felt the pictures were too little on Exhibit 3.

The Commission liked the larger font.

Discussion ensued regarding reducing the size of the photos on Exhibit 2 and enlarging the font.

The consensus of the Commission was to use Exhibit 1 with the Visit Escondido being on both signs. The consensus of the Commission was to use Exhibit 3 with larger text and moving the Queen Califia logo closer to the Queen Califia text. Commissioner Pruitt was not in favor of Exhibit 3.

3. MAGEC Group Update

Vice-Chair Tiedeman provided the update and noted that the group was coordinating efforts of participating businesses in the downtown and were updating their postcard. She noted that they were trying to cross promote with the Second Saturday event. She also stated that she suggested they coordinate with the DBA.

DIRECTOR'S REPORT: Received.

STAFF LIAISON REPORT:

Mrs. Owens referenced the report and requested input. She noted that Commissioner Savin resigned from the Commission. She also noted that Vice-Chair Tiedeman was named Woman of the Year for her public service to Escondido.

FINANCIAL REPORT – March 2017 - Received.

WRITTEN COMMUNICATIONS: None.

ORAL COMMUNICATIONS: None.

ITEMS FROM COMMISSIONERS:

Discussion ensued regarding utilizing outside sponsors for maintaining Queen Califia and other public art projects.

Vice-Chair Tiedeman asked staff if they were able to provide more appropriate nametags for docents. Mrs. Owens noted she would get together with her to work on more appropriate nametags.

FUTURE AGENDA ITEMS: None.

ADJOURNMENT:

Chairman Murphy adjourned the meeting at 4:03 p.m. The next meeting was scheduled for July 10, 2017.

Karen Youel, Manager
Housing and Neighborhood Services

Ty Paulson, Minutes Clerk

PUBLIC ART COMMISSION

Agenda Item No.: G
Date: July 10, 2017

TO: Public Art Commission

FROM: Karen Youel, Housing and Neighborhood Services Manager
Kristina Owens, Associate Planner

SUBJECT: Staff Liaison Report

QUEEN CALIFIA'S MAGICAL CIRCLE

Queen Califia visits and the procedure for docent access have been working well thanks to everyone's cooperation. Second Saturdays have been fully staffed and we have been able to staff Tuesdays and Thursdays from 9:00 a.m. to noon, so far. We may be looking for further assistance from the Commissioners on this if we are unable to cover shifts.

Lech Juretko began work in April to refurbish all of the totems. The work was anticipated to take approximately six months. However, some other issues have come up that will extend this timeframe. Staff will update the Commission when more information is available.

QUEEN CALIFIA SIGNAGE

Staff has been working to incorporate all of the comments from the Commissioners, the Foundation and City staff. Two draft signs have been developed for the permanent identification/interpretive signage for the exhibit, which will be presented to the Commission at the July 10 meeting, prior to fabrication. Additionally, staff has designed an additional exterior sign for when the exhibit is closed.

Kristina began working with Community Services and Public Works staff last year on a project to coordinate all directional signage at Kit Carson Park, including those for Queen Califia. This project is on hold and will commence as time and staffing permit.

PILLARS OF THE COMMUNITY

Wick Alexander, the artist, removed the tile pillar at the southeastern corner of 11th Avenue and Escondido Boulevard due to damage. The pillar was relocated to his shop, repairs were completed, and the pillar has been stored there temporarily. Public Art and Community Services staff found a suitable replacement location in the courtyard area of the Park Avenue Community Center (the Senior Center). Staff met with Wick Alexander at the site to review specific sites that would work, and Public Works finished installation of the concrete pad in May. The latest contract was recently signed and the pillar will be installed as soon as possible.

VINEHENGE

Staff received a report that the slide at Vinehenge had been damaged. After examining it with Public Works staff, it was determined that a long cut was made in the sliding surface of the slide, making it unsafe to use. The slide has been closed to the public while repairs are being evaluated. Public Works is currently trying to find an appropriate part to fix the slide so the exhibit can be re-opened.

NEW PUBLIC ART COMMISSIONER

On June 21, 2017, Mayor Abed appointed Nan Grenier, as the newest Public Art Commissioner. She will be sworn in at the July 10, 2017, Public Art Commission meeting.

City of Escondido
 Capital Project Balance Fund
 Public Art
 as of June 30, 2017

Agenda Item No. H

Run on: July 5, 2017 at 10:06 AM

<u>Fund</u>	<u>Project</u>	<u>Description</u>	<u>Total Budget</u>	<u>Expenditures</u>	<u>Project Subtotal</u>	<u>Encumbrances</u>	<u>Project Balance</u>	<u>Manager</u>
130	420019	Public Art - Administration	28,100	27,870	230	0	230	Kristina Owens
130	420119	Niki de Saint Phalle Art	175,629	60,849	114,781	0	114,781	Kristina Owens
130	421001	Pedestrian Pathfinders	150,115	0	150,115	0	150,115	Kristina Owens
130	421301	Escondido Creek Art	63,335	0	63,335	0	63,335	Kristina Owens
130	427201	Maintenance Program Public Art	88,595	0	88,595	0	88,595	Kristina Owens
130			505,774	88,719	417,055	0	417,055	