



## ESCONDIDO PUBLIC LIBRARY BOARD OF TRUSTEES

**AGENDA**  
**Thursday, June 9, 2011**  
**2:00 p.m.**  
**Board Room**

### 1. CALL TO ORDER

2. **WRITTEN / ORAL COMMUNICATIONS.** At this time the public may comment on items not appearing on the agenda. State law prohibits the Board from discussing or taking action on such items, but the matter may be referred to the staff or scheduled on a subsequent agenda.

3. **APPROVAL OF MINUTES FROM PREVIOUS MEETING.** *Attached.*

### 4. BOARD ADMINISTRATIVE ANNOUNCEMENTS

5. **PROJECT UPDATES** – The new web site is up and will be reviewed at the meeting. Installation of downloadable e-audiobooks and e-books is still pending.
6. **BOARD NEWS/ISSUES** – AB 438 is a controversial state bill to limit a city's ability to withdraw from a county library system in favor of a private contractor. See attached for more information.

### 7. REPORTS FROM AUXILIARY GROUPS

- Serra Library System Advisory Board – The Serra System is still waiting for the state budget to pass before they know how much, if any, funding they will receive from the state. The Inland Library System, just north of us in Riverside and San Bernardino Counties, will contract with Serra to run their system office.
- Friends of the Escondido Public Library – The Friends funded a children's/family concert program for August. Their more frequent book sales are working out well.
- Pioneer Room Friends – The PR Friends are finalizing the 2012 calendar, which will be available for purchase starting with the Grape Day Festival and Parade in September.
- Escondido Library Endowment Foundation – The ELEF has proposed to the City Council that they will fund half the operating cost of the Branch Library for the coming fiscal year. Board members participated in last month's Street Fair and gathered signatures on a petition to keep the Branch Library open.
- Friends of Library Literacy Services – The Literacy Friends are sponsoring their 2<sup>nd</sup> annual learner recognition on June 9<sup>th</sup>, with keynote speaker Judy Jones-Cone, owner of Escondido Lexus dealership.

### 8. SIGNIFICANT UPCOMING EVENTS

<i>Date &amp; Time</i>	<i>Location</i>	<i>Event</i>
June 4, 2 p.m.	Turrentine Room	Patio Playhouse: Salute to our Troops
June 8, 4:30 p.m.	City Council Chambers	FY 2011-12 Budget on the agenda
June 16	East Valley Branch Library	Projected final day open
June 16	Main Library	Summer Reading Program begins
June 17, 10 a.m. – 4 p.m.	Main Library	Veterans' Career & Resource Fair

### 9. CURRENT BUSINESS

- LIBRARY WEB SITE.** Review of new web site, highlighting online resources.

**Library Board of Trustees  
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- b. **CAL VET OFFICE.** Report on progress of Operation Welcome Home.
- c. **CITY AND LIBRARY BUDGET.** Discussion of ELEF proposal, and actions from June 8<sup>th</sup> Council agenda.
- d. **ESCONDIDO GENERAL PLAN UPDATE.** Review and discuss draft language pertaining to library Quality of Life Standards.

**10. CITY STAFF COMMUNICATIONS**

- a. Community Services Director
- b. City Librarian
- c. Deputy City Librarians

**11. CUSTOMER SERVICE COMMENTS.** Available at meeting.

**12. ADJOURN UNTIL July 14, 2011**

**13. UPCOMING MEETING SCHEDULE.** Regular meetings are the 2nd Thursday of each month at 2 p.m.

<i>Day</i>	<i>Date</i>	<i>Time</i>	<i>Location</i>
Thursday	July 14, 2011	2:00 p.m.	Library Board Room
Thursday	August 11, 2011	2:00 p.m.	Library Board Room
Thursday	September 8, 2011	2:00 p.m.	Library Board Room

**TO ADDRESS THE BOARD:** The public may address the Library Board of Trustees on any agenda item. Please complete a Speaker's form and give it to the Administrative Assistant. Comments are generally limited to 3 minutes. If you wish to speak concerning an item *not* on the agenda, you may do so under "Oral Communications." Please complete a Speaker's form as noted above.

Handouts for the Library Board should be given to the Administrative Assistant. To address the Board, STATE YOUR NAME FOR THE RECORD. **Please turn off all cell phones and pagers while the meeting is in session.**

**ESCONDIDO PUBLIC LIBRARY BOARD OF TRUSTEES  
MEETING MINUTES**

**Thursday, April 21, 2011, 2:00 p.m.  
Library Board Room**

**CALL TO ORDER:** Board Secretary Diane Yerkes called the meeting to order at 2:02 p.m.

**Members Present:** Elmer Cameron, Alex Galenes, Mirek Gorny, Diane Yerkes, Gary Knight (2:35 p.m.)

**Members Absent:** None

**Guests:** Margaret Estrada, Brenda Townsend and daughter.

**Staff Present:** Director of Community Services Jerry Van Leeuwen, City Librarian Laura Mitchell, Deputy City Librarians Jo Ann Greenberg and Cynthia Smith, Board Secretary Janet Rulien, Digital Services Librarian Donna Feddern, Librarian Joanna Axelrod

**WRITTEN/ORAL COMMUNICATIONS:** None.

**APPROVAL OF MINUTES FROM PREVIOUS MEETING:** MSC Cameron/Yerkes to approve the minutes as corrected, Stan Levy did not attend the last board meeting, Vote 4/0.

**BOARD ADMINISTRATIVE ANNOUNCEMENTS:** Yerkes wanted to go over the meeting schedule due to vacations. After discussion it was decided to hold the next meeting on May 6, 2011 at noon. The Board also presented Joanna Axelrod with a plaque honoring her for being an ALA "Mover & Shaker." Ms. Axelrod spoke to the Board on libraries/librarians of the future.

**PROJECT UPDATES:** The downloadable audio books are further delayed because of a merger. The Board had a full discussion and knowledge sharing about e-audio books and ebooks in general. The State Librarians have on their agenda to expand the number of circulations of an ebooks.

**CURRENT BUSINESS**

Trust Fund Budget: The Board looked at the uses of Special Projects in our Trust Fund. Mitchell asked for future monies to be budgeted for next fiscal year. **MSC Cameron/Galenes to allocate \$35,000 to the Special Projects Trust Fund balance. Vote 5/0. MSC Yerkes/Cameron to allocate \$5,000 to the Technology Trust Fund Balance. Vote 5/0.**

City & Library Budget and Branch Library Closing & Transition: The Board fully discussed budgeting and the possibility of the branch closing. Mitchell reported on exactly what we need to keep the branch open. Van Leeuwen reported on how the EVCC works now. Different ideas were shared for fund raising and community involvement. Greenberg reported on the outsourcing of City services,

noting it appears the spotlight is on building maintenance type services for now. **MSC Cameron/Yerkes to pledge \$30,000 for a leveraged back up of donations to cover the \$100,000 shortage and keep the EVB open contingent with the Friends and ELEF commitment. Vote 5/0.**

Library Board Webpage: Diane Yerkes sent in the Board biographies. The Board asked that we publish the meeting agendas on the website.

Library of the Future Think Tank: Mitchell reported that her colleagues are interested in doing a workshop and want to be involved. Mitchell asked for guidance on how large the workshop should be, the focus, whether to charge a registration fee for cost recovery, etc. Different speakers were suggested. Mitchell will report back to the Board.

**CITY STAFF COMMUNICATIONS:**

Deputy City Librarian Greenberg said we would be doing another job fair, with a focus on veterans, in June.

Adjourned: 4:45 p.m.

Respectfully submitted,

Diane Yerkes, Board Secretary

**ESCONDIDO PUBLIC LIBRARY BOARD OF TRUSTEES**  
**SPECIAL MEETING MINUTES**  
**Friday, May 6, 2011, 12:00 p.m.**  
**Library Board Room**

**CALL TO ORDER:** Board Secretary Diane Yerkes called the meeting to order at 12:11 p.m.

**Members Present:** Elmer Cameron, Alex Galenes, Mirek Gorny, Diane Yerkes

**Members Absent:** Gary Knight

**Staff Present:** Deputy City Librarian Cynthia Smith, Board Secretary Janet Rulien

**Guests:** Jerraldeane Quon, Ken Lounsbery, Hannah Gailey, Jet Gailey

**WRITTEN/ORAL COMMUNICATIONS:** None.

**REVIEW & DISCUSS LIBRARY BUDGET:**

Trustees Knight & Cameron had an informative and helpful meeting with the mayor yesterday, May 5th. Mayor Abed had done his homework and was well prepared. He was unequivocal that he supported having one central library and expending funds when available to enhance existing library services. Abed also was supportive of more library hours and Sunday hours, which he will bring to the budget committee. He is researching more about outsourcing

Foundation Board members present objected to Abed's position, feeling that the Branch is needed. The ELEF has come up with a plan to help keep the branch open with private donations. ELEF members have set up appointments with Marie Waldron, Olga Diaz and Ed Gallo. They will set a meeting with Mike Morasco as well. They do not want to disclose the sources of their funding. The plan also would stipulate that we need a commitment from the city to fund the branch in the future. ELEF discussed some of their fund raising ideas. Cameron said he felt we must go forward immediately. Yerkes offered to go to the meetings with the ELEF representatives.

Lounsbery asked if the Council direction to close the Branch was a philosophical one vs. fiscal one. If closing the Branch is a budgetary, fiscal issue, then the private donation scenario should work and reasonable people could speak to that. The Trustees need to get with all the Council members and find out what their position is.

Cameron reported that the mayor does not feel it is appropriate for the City or Library to provide some types of services. Those services include cultural events, homework help, computer classes, summer reading, etc. It was clear in the meeting that the mayor is okay with programs, as long as City does not fund them. Cameron let him know that The Friends of the Library pay for all programs.

The City Council agenda indicated there will be discussion concerning the Branch Library at the May 11<sup>th</sup> meeting, and the final decisions will be made on June 8<sup>th</sup> meeting. It was suggested that ELEF Chair Jack Anderson talk to Clay to find out if any decisions will be made at the May meeting and to sound him out on the ELEF proposal. ELEF will present the proposal under Oral Communications.

Adjourned: 1:20 p.m..

Respectfully submitted,

Diane Yerkes, Board Secretary

Item 6a

## **LIBRARY "OUTSOURCING" BILL: AB 438-Williams**

As originally introduced by Assemblyman Das Williams, this bill sought to require voter approval for the withdrawal of a library district from its county free library system, if the withdrawing entity plans to contract library services out to a private company or organization.

CLA has taken a "Watch Closely" position on this bill. While we have heard strong opinions on both sides of this issue from our membership, we have not seen compelling reasons to justify either supporting or opposing it. It is also quite possible that this bill, with a number of last minute amendments that have not been fully analyzed, may not make it out of the Assembly this session.

Deborah Doyle, Chair  
CLA Legislative & Advocacy Committee

Sponsored by the Ventura Readers' Book Group, the bill is supported by the SEIU, the California Labor Federal, the AFL- CIO and others. The League of California Cities, LSSI and the California Contract Cities Association oppose the bill. During the April hearing in the Assembly Local Government Committee, several legislators raised concerns with the bill, including the issue of the significant cost that would be incurred by cities to hold an election in order to comply with the bill. Amendments made in the last few days are substantive and require significant disclosure provisions by the outsourcing contractors. Assemblyman Williams noted that the amendments reflect the same kind of contracting out protections that are currently in the Education Code for schools, such as a "fair cost analysis, competitive bidding, identifying the savings to the taxpayers, no job displacement, etc."

On June 3, AB 438 passed the Assembly Floor with the bare minimum amount of votes needed for passage – 41 "ayes" and 25 "noes," on a mostly party-line vote. Testifying in support of the measure was the lobbyist for the SEIU, with the opposition testimony led by the lobbyist for the League of California Cities. Several individual city lobbyists, the Howard Jarvis Taxpayers Association, and LSSI also testified briefly in opposition. CLA attended, but did not testify at the hearing, as CLA currently has a "watch" position on AB 438 to respect the concerns of both sides of the membership on this controversial matter.

Link to the full text of AB 438: Go to the League of California Cities web site, <http://www.cacities.org/billsearch> , and type AB 438 in the search box.

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**LIBRARY BOARD OF TRUSTEES MEETING**

**Date:** June 9, 2011

**Agenda Item No. 9a**

**Library Web Site**

**Recommendation:**

Review new web site, with highlights of online resources.

**Background:**

Our Webmaster, librarian Donna Feddern, has finished revamping the Library's web site and will provide a demonstration at the Board at the meeting.

**LIBRARY BOARD OF TRUSTEES MEETING**

**Date:** June 9, 2011

**Agenda Item No. 9b**  
**Cal Vet Office**

**Recommendation:**

Report on progress of Operation Welcome Home.

**Background:**

Operation Welcome Home, the Escondido Office for Veterans' Services, was opened two months ago in a small office next door to the Main Library, in the Pioneer Room/Career Center. Office Director Jerraldeane Quon and Deputy City Librarian Jo Ann Greenberg will report on the first two months of operation and what has been accomplished to date.



**LIBRARY BOARD OF TRUSTEES MEETING****Date:** June 9, 2011**Agenda Item No. 9c  
City & Library Budget****Recommendation:**

Discussion of ELEF proposal and actions from June 8th Council agenda.

**Background:**

The draft line item budget for the library was presented to the City Council on June 8<sup>th</sup>. The budget was unchanged from the version given to the Trustees in March, as staff had received no direction for any changes from the Council or City administration.

The draft budget contained cuts of approximately \$230,000 and assumes that the Branch will be closed. It reflects reductions in utilities and staffing to that end. The staff positions affected are the following:

- Elimination of one Senior Librarian for Technical Services. The incumbent retired and two departments, Tech Services and Media Services, were combined under one Senior Librarian.
- Elimination of the Digital Services Librarian II position, which had been vacant and is not gone from our budget.
- Temporary loss of Senior Librarian Jeff Wyner, who has been assigned temporarily to Community Services Public Works Division to assist with research into outsourcing. This enabled us to keep our Senior Librarian for Children's Services, which position would otherwise have been lost (thank you, Jerry Van Leeuwen).
- Loss of two part time temporary Library Associate positions at the East Valley Branch.

**ELEF Proposal:**

The Escondido Library Endowment Foundation submitted a proposal to the City Council, offering to donate one-half of the funds needed to keep the Branch Library open. A copy of the proposal is attached. The ELEF Chair, Jack Anderson, is requesting a response from the Council at the June 8<sup>th</sup> City Council meeting, where the budget will be discussed and voted on by the Council.

**East Valley Branch Library  
Operations Support Proposal**

July 2011-June 2012

**Public Service Responsibility:**

It is the strong belief of the various Library Support Groups that library services are an essential element of the public services necessary for a strong, high-quality and thriving community.

Thus, it is primarily the responsibility of the City to provide such services; however, from time-to-time, it may be necessary for additional financial support from other sources to be used in partnership with the City Council to provide these critical services.

**Overriding Community Need for Library Services:**

The proposed efforts of the City Council to bring high-tech land uses to the City necessitate the need for a strong commitment by the City Council to the ongoing development of an indigenous workforce that will meet the local hiring needs of these future businesses.

Furthermore, the existing and growing educational organizations in the East Valley area (Orange Glen High School and Valley High School, the EUSD campuses [middle and elementary schools], Palomar College and the Charter Schools [Heritage K-8 and Charter High School]) all have benefitted from, and continue to have a need for the East Valley Branch Library. The East Valley area is also the home to a large population of senior citizens who are active users of the Branch and depend on its continuing availability.

The East Valley Branch Library has successfully served the local community for the past 15 years; including the above-named users, and others that rely on the branch, more than 70,000 patrons use the East Valley Branch annually. Both of the City's libraries are the busiest City buildings within our community.

**Proposal to Support Operations of the East Valley Branch Library:**

The Escondido Library Endowment Foundation (ELEF) and other support groups are prepared to partner with the City to enable continuing operations at the East Valley Branch Library.

Our intent is for the Branch Library to be operated by the City's professional Library staff members at reasonably the same level as in previous years. For the sake of perfect clarity, any support that may be provided will only be forthcoming for the operation of a "full-service" branch library.

Donor Support:

The ELEF and other support groups will solicit funds from donors; donor identity will be disclosed consistent with donor wishes and the Escondido Library Endowment Foundation (ELEF) policy.

Our donors are committed to a strong community with a strong Library system. They are willing to contribute funds, as partners with the City Council, to maintain Library services especially during difficult economic circumstances.

These donors, however, are not willing to enable the City Council to avoid its responsibility to provide appropriate levels of City Library services through reliance on the good will of donors. Our expectation is that the City will resume funding of comprehensive library services in the future.

Financial Responsibility and Commitment from Donor Groups:

The ELEF, in consultation with City staff, is aware that the cost for operating the East Valley Branch Library is approximately \$192,000.00 per year.

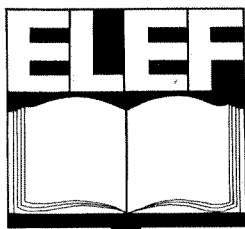
Based on that cost, and our support groups' previously stated interest in "partnering" with the City for Branch Library operations, our groups will commit to providing \$96,000.00 for the 2011-12 budget year. Similarly, the City will agree to provide the remaining required funds for Branch Library operations during the 2011-12 budget year.

The City, in accepting this donation, agrees to continue funding the East Valley Branch Library in subsequent budget years at the reasonably same level of operations as proposed for the 2011-2012 budget year.

The ELEF will make payments to the City of one fourth of the financial obligation at the conclusion of each quarter of the fiscal year for which payment is designated.

Termination of Financial Support Agreement for the East Valley Branch Library:

The ELEF may choose to terminate this agreement with a ninety-day notice to the City Manager; similarly, the City may elect to terminate the agreement with a ninety-day notice to the ELEF.



OFFICERS  
Jack Anderson, Chair  
Jim Rady, Vice-Chair  
Marta Palmerton, Secretary  
Shirley Downey, Treasurer

**ESCONDIDO LIBRARY ENDOWMENT FOUNDATION**  
239 South Kalmia Street, Escondido, CA 92025 • (760) 839-4601

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June 6, 2011

Honorable Mayor Sam Abed and Members of the Escondido City Council  
City of Escondido  
201 North Broadway  
Escondido, CA 92025

Dear Mayor Abed and Members of the City Council:

On behalf of the Board of the Escondido Library Endowment Foundation and other Library support groups, I bring again to your attention our proposal for support of Branch Library operations for the 2011-12 budget year (the proposal is attached to this letter). We submitted the proposal to your council electronically on May 25<sup>th</sup>, and have yet to receive a response.

An article appeared in the May 27<sup>th</sup> edition of the North County Times which included comments by the Mayor, however there has yet to be a discussion among all five members of the Council regarding the proposal. Our hope is that the entire City Council will discuss and consider this specific proposal at your meeting of June 8, 2011. Our proposal was a preliminary offer, which might be changed based on discussions with staff or Council members.

Another article in the North County Times of June 5, 2011, suggests that the budget decision regarding the Branch Library has been all but concluded by the Council, yet there has not been an opportunity for all five Council Members to respond to our proposal.

We are aware that individuals from educational institutions have visited the Branch Library, purportedly assessing its suitability for educational use. Our group of Library supporters is not aware of any discussion or action by the City Council to issue a Request for Proposal to potential tenants of this City property.

Our proposal affirms our concerns over equitable availability of Library services to all geographical segments of the community. Furthermore, we continue to advocate the position that Library services, much like public safety services, are the responsibility of the City, and should be included in the Council's prudent budget planning.

Perhaps another approach by the Council would provide a lump sum budget funding for all Library Services at the current level, while enabling your professional Library staff to determine (within the available funding) the distribution of funds and services between the

Main Library and the Branch Facility. Your Council's current approach is presuming that the Branch Facility must be closed, when in fact over 70,000 users visit the Branch annually.

We ask that you consider various options for maintaining Branch Library services as outlined in our proposal or as we suggest in this letter. Consideration of this proposal by the entire City Council in public session is appreciated for this important community need.

Sincerely,

Jack Anderson  
Chairman

cc: Escondido Library Endowment Foundation Board  
Escondido Library Trustees  
Friends of the Escondido Library  
City Management Staff  
North County Times  
San Diego Union Tribune

**LIBRARY BOARD OF TRUSTEES MEETING**

**Date:** June 9, 2011

**Agenda Item No. 9d**  
**Escondido General Plan Update**

**Recommendation:**

Review and discuss draft language pertaining to library Quality of Life Standards.

**Background:**

After much research and review of draft standards by a task force appointed by the City Council, a first draft of the updated General Plan is almost ready. Attached is language relating to library standards and goals. When this first draft is revised, it will go back to the Council and for public review prior to being on the ballot locally in 2012.



## ESCONDIDO PUBLIC LIBRARY POLICY

### Escondido General Plan Standards For Libraries – Current

(old plan  
of 1990)

#### Policies Regarding Libraries

Escondido is served by the centrally located Escondido Public Library, which offers library services, microfilm, movies, video tapes, community programs, and meeting rooms. This facility has markedly enhanced library, cultural, and education services in Escondido. Proposed improvements are geared towards expanding collection stock and staffing, providing additional parking, and automating procedures for loaning library materials. Over the next 20 years, the City should consider options to provide auxiliary services, such as branch libraries and other library programs.

**Policy D1.1:** The Escondido Public Library System shall make all reasonable efforts to provide and maintain the following library facilities and services standards within the City:

- (a) Library Facilities floor area of 1.6 square feet per dwelling unit (0.6 square feet per capita) of the City of Escondido;
- (b) Accessibility for all Escondido residents to a public library facility within ten (10) to fifteen (15) minutes in driving time or two (2) miles in distance; whichever is greater;
- (c) A ratio of three (3) public library staff per 2,300 dwelling units of the City of Escondido (three staff per 6,000 residents of the City of Escondido), including one librarian plus two clerical staff within this staffing ratio; and,
- (d) A ratio of total items in the Escondido library inventory of 8 items per dwelling unit (3 items per capita) of Escondido.

**Policy D1.2:** The City shall adopt a library master plan and shall implement the plan to the extent economically feasible. This program shall include the construction of an appropriate number of library facilities with a minimum of 1.6 square feet of library facility floor area per dwelling unit of the City of Escondido.

**Policy D1.3:** The City shall continue to concentrate its resources on improving and maintaining adequate staffing, inventory of items and volumes, and community library services and programs for all residents of Escondido. These factors should be thoroughly reviewed every three (3) years according to the previously stated facilities and service standards.

**Policy D1.4:** Future libraries shall be conveniently accessible to pedestrians, automobiles, and public transit. Locations where large numbers of potential users gather should be considered desirable sites. If possible, these facilities should be combined with other public facilities, parks, shopping centers, or other activity centers in order to encourage the "Community Facilities Cluster" concept.

**Policy D1.5:** Library programs shall be available to all members of the community and should include services for those who cannot conveniently access a library.

# First Draft of updated plan



"A library is not a luxury but one of the necessities of life."

Henry Ward Beecher  
19<sup>th</sup> Century Clergyman

See attached  
for corrections

Escondido Public Library  
Reading Program

## D. Library Services

Library facilities promote an informed, engaged, connected, literate and employable community, and have enhanced information, cultural, and education services for the community that foster healthy lifestyles. The city's library facilities have served as a community focal point and gathering place for over a century. Escondido maintains a centrally located downtown Main Library and a branch facility in the East Valley Community Center. The General Plan includes a Quality of Life standard (Figure\_\_\_) and policies to guide Escondido's commitment to provide library services.

The library offers a wide variety of print, media and online resources as well as public computers, community programs and meeting space. Proposed improvements are geared towards expanding collection stock and staffing, providing additional space for computers, group study and parking, and continuing to expand the role of technology in providing library services and resources. To accommodate anticipated growth, the General Plan recommends expanding the city's existing library facilities to meet the needs of Escondido's expanding population.

Figure\_\_\_

### GENERAL PLAN

#### QUALITY OF LIFE STANDARD #7

##### LIBRARY SERVICE

The public library system shall maintain a stock and staffing of two (2) collection items per capita and three (3) public library staff per 8,000 residents of the City of Escondido. The city shall provide appropriate library facilities with a minimum of 1.6 square feet of library facility floor area per dwelling unit of the city prior to buildout of the General Plan. The city shall continue to expand the role of technology in providing library services and resources to Escondido residents.



#### Parks and Recreation Policy 2.24

Consolidate new development onsite to accommodate parkland that is accessible to the public.

#### Parks and Recreation Policy 2.25

Require park or recreation facilities constructed as part of a private development and intended solely for use by its residents to be considered a private park.

#### Parks and Recreation Policy 2.26

Consider alternate uses of public and private golf courses.

### SUSTAINABILITY POLICIES:

#### Parks and Recreation Policy 2.27

Incorporate energy and water efficient land development and maintenance practices, including the use of drought tolerant landscaping and reclaimed irrigation, in the design, development and operation of public parks and open space areas as appropriate.

## 3. Library Services Policies

**GOAL 3:** An educated and informed citizenry through life-long learning opportunities and dissemination of information.

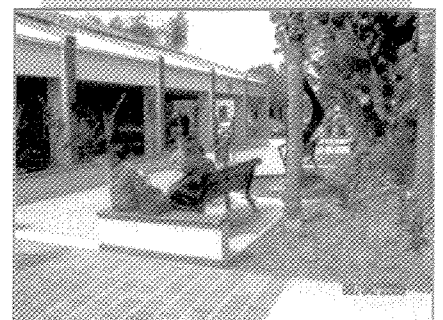
#### Library Services Policy 3.1

Regularly review and update, as necessary, a library master plan and implement the plan to the extent economically feasible.

#### Library Services Policy 3.2

Provide and maintain the following library facilities and services standards, where feasible:

- a) A floor area of 1.6 square feet of library facilities per dwelling unit or 0.6 square feet per capita of the City of Escondido;
- b) A ratio of three (3) public library staff per 8,000 residents or 2,300 dwelling units of the City of Escondido, including one librarian plus two paraprofessional staff within this staffing ratio;
- c) A ratio of total items in the Escondido library inventory of 2.0 items per dwelling unit of Escondido; and
- d) A ratio of one public access computer per 1,500 residents, or sufficient public access computers to meet an average wait time of no more than 15 minutes, whichever is less.



Escondido Public Library  
Downtown Main Facility

Figure \_\_\_\_  
Library Definitions:

Unduplicated Hours:  
The  
Virtual Accessibility:  
The.

#### Library Services Policy 3.3

Concentrate resources on improving and maintaining: adequate staffing; inventory of print, media and computer resources; and community library services and programs for all residents to be reviewed periodically to ensure adequacy.

#### Library Services Policy 3.4

Strive to keep libraries open at least 60 unduplicated hours per week, supplemented by virtual accessibility at all times where technically feasible, to access library collections and resources.

#### Library Services Policy 3.5

Maintain libraries to be conveniently accessible to pedestrians, public transit, and other modes of transportation.

#### Library Services Policy 3.6

Provide library facilities and programs appropriate for all members of the community and include services for those who cannot conveniently access a library.

#### Library Services Policy 3.7

Consider incorporating other uses such as parks, schools, business districts, and coffee shops with library facilities.

### 4. Cultural Enrichment Policies

GOAL 4: Enhanced quality of life for all residents through the cultural arts.

#### Cultural Arts Policy 4.1

Promote a wide range of styles, materials, and types of public art in municipal locations accessible to the public, as well as at key entrances to the city and downtown to serve as suitable landmarks and entry features, and to reinforce municipal locations as focal points of social interaction and visual interest.

#### Cultural Arts Policy 4.2

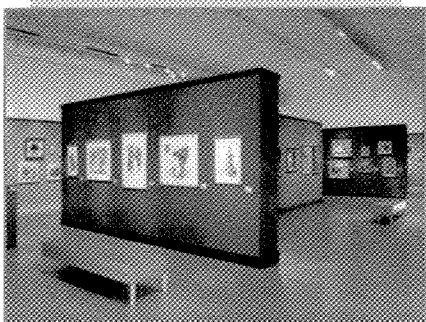
Encourage the use of publicly owned facilities and spaces for the display of local art and for other artistic and cultural events.

#### Cultural Arts Policy 4.3

Maintain guidelines for the placement of art works that considers public visibility, public safety, and community enjoyment.



Student Recital  
Escondido Main Library



Escondido Museum Gallery

## D. Library Services

Library facilities promote an informed, engaged, connected, literate and employable community, ~~and have~~ with enhanced information, cultural,

and education services for the community that foster healthy lifestyles. The city's library facilities have served as a community focal point and gathering place for over a century. Escondido maintains a centrally located downtown Main Library and a branch facility in the East Valley Community Center. The General Plan includes a Quality of Life standard (Figure\_\_\_\_) and policies to guide Escondido's commitment to provide library services.

The library offers a wide variety of print, media and online resources as well as public computers, community programs and meeting space. Proposed improvements are geared towards expanding collection stock and staffing, providing additional space for computers, group study and parking, and continuing to expand the role of technology in providing library services and resources. To accommodate anticipated growth, the General Plan recommends expanding the city's existing library facilities to meet the needs of Escondido's expanding population.

Figure \_\_\_\_  
GENERAL PLAN  
QUALITY OF LIFE STANDARD #7

### LIBRARY SERVICE

The public library system shall maintain a stock and staffing of two (5) collection items per dwelling unit and three (3) public library staff per 3,500 residents of the City of Escondido. The city shall provide appropriate library facilities with a minimum of 1.6 square feet of library facility floor area per dwelling unit of the city prior to buildout of the General Plan. The city shall continue to expand the role of technology in providing library services and resources to Escondido residents.

## 3. Library Services Policies

**GOAL 3: An educated and informed citizenry through life-long learning opportunities and dissemination of information.**

### Library Services Policy 3.1

Regularly review and update, typically every three years as necessary, a library master plan and implement the plan to the extent economically feasible.

### Library Services Policy 3.2

Provide and maintain the following library facilities and services standards, ~~where feasible~~:

- a) A floor area of 1.6 square feet of library facilities per dwelling unit ~~or 0.6 square feet per capita~~ of the City of Escondido;
- b) A ratio of three (3) full time equivalent public library staff per ~~8,000 residents or 2,300~~ 3,500 dwelling units of the City of Escondido, including one librarian plus two paraprofessional staff within this staffing ratio;
- c) A ratio of total items in the Escondido library inventory of ~~2.0~~ 5.0 items per dwelling unit of Escondido; and
- d) A ratio of one public access computer per 1,500 residents, or sufficient public access computers to meet an average wait time of no more than 15 minutes, whichever is less.

### Library Services Policy 3.3

Figure \_\_\_\_

#### Library Definitions:

**Unduplicated Hours:** library facilities are open 60 hours a week that do not overlap, whether in one or more locations.

**Virtual Accessibility:** making available as many library & information resources as possible through the library's web site, 24 hours a day/7 days a week.

Concentrate resources on improving and maintaining adequate staffing; inventory of print, media and computer resources; and community library services and programs for all residents. ~~to be reviewed periodically to ensure adequacy.~~ The library's strategic plan is to be reviewed periodically to ensure adequacy.

### Library Services Policy 3.4

Strive to keep libraries open at least 60 ~~unduplicated~~ non-overlapping hours per week, supplemented by virtual accessibility at all times where technically feasible, to access library collections and resources.

### Library Services Policy 3.5

Maintain libraries to be conveniently accessible to pedestrians, public transit, and other modes of transportation.

### Library Services Policy 3.6

Provide library facilities and programs appropriate for all members of the community and include services for those who cannot conveniently access a library.

### Library Services Policy 3.7

Consider incorporating or co-locating library facilities with or within other uses such as parks, schools, business districts, and coffee shops ~~with library facilities.~~