



ESCONDIDO PUBLIC LIBRARY BOARD OF TRUSTEES

AGENDA

Thursday, March 8, 2012

2:00 p.m.

Board Room

1. CALL TO ORDER

2. **WRITTEN / ORAL COMMUNICATIONS.** At this time the public may comment on items not appearing on the agenda. State law prohibits the Board from discussing or taking action on such items, but the matter may be referred to the staff or scheduled on a subsequent agenda.

3. **APPROVAL OF MINUTES FROM PREVIOUS MEETING.** *Attached.*

4. BOARD ADMINISTRATIVE ANNOUNCEMENTS

5. **PROJECT UPDATES-** Multifunctional Big Screen Television in Library Business Area; Outdoor Book Bins and Traffic Alteration in Library Parking Area.

6. BOARD NEWS/ISSUES

7. REPORTS FROM AUXILIARY GROUPS

- a. Serra Library System Advisory Board – The SAB and Serra Administrative Council met virtually in February. Dues have increased for member libraries (based on PLF estimates). Other Serra committees will meet virtually.
- b. Friends of the Escondido Public Library – The Friends had "Leap into Savings" half price book sale February 29th in the bookstore and outside (sidewalk sale.)
- c. Pioneer Room Friends – The Friends will be presented with a check for \$13,118.09 from the Stockslager Trust at their next meeting, Wednesday, March 21, 2012.
- d. Escondido Library Endowment Foundation – The ELEF has received \$65,590.44 from the Stockslager Trust. The subcommittee again met February 29 to continue discussion regarding their 18 month fundraising plan. They are solidifying plans to have a Donor Recognition event in spring 2012 and a "Septemberfest" event at Stone Brewery.
- e. Friends of Library Literacy Services-The Literacy Friends and staff wrapped up and reviewed the Scrabblethon fundraiser held in February. The next major event will be the Learner Appreciation Reception-date to be announced.

8. SIGNIFICANT UPCOMING EVENTS

<i>Date & Time</i>	<i>Location</i>	<i>Event</i>
Wed, March 7 @ 3:30 p.m.	Mitchell Room	Library Board Interviews
Sat, March 10 @ 3:00 p.m.	Turrentine Room	Luna Lena Concert
Mon, April 9 @ 6:30 p.m.	Turrentine Room	Author Doris Martin
Thurs, April 12 @ noon	CCAE	Volunteer Luncheon
April 9-14, 2012	Library	National Library Week

9. CURRENT BUSINESS

- a. **Bookmobile** – for discussion
- b. **ILS Timeline** – information
- c. **Collection Development Manual** – for Board approval
- d. **Youth Services Outreach to Public Schools**-information

10. CITY STAFF COMMUNICATIONS

- a. Community Services Director
- b. City Librarian
- c. Deputy City Librarian

11. CUSTOMER SERVICE COMMENTS

12. ADJOURN UNTIL April 12, 2012

13. UPCOMING MEETING SCHEDULE. Regular meetings are the 2nd Thursday of each month at 2 p.m.

<i>Day</i>	<i>Date</i>	<i>Time</i>	<i>Location</i>
Thursday	April 12, 2012	2:00 p.m.	Library Board Room
Thursday	May 10, 2012	2:00 p.m.	Library Board Room
Thursday	June 14, 2012	2:00 p.m.	Library Board Room

TO ADDRESS THE BOARD: The public may address the Library Board of Trustees on any agenda item. Please complete a Speaker's form and give it to the Administrative Assistant. Comments are generally limited to 3 minutes. If you wish to speak concerning an item *not* on the agenda, you may do so under "Oral Communications." Please complete a Speaker's form as noted above.

Handouts for the Library Board should be given to the Administrative Assistant. To address the Board, STATE YOUR NAME FOR THE RECORD. **Please turn off all cell phones and pagers while the meeting is in session.**

Escondido Public Library Board of Trustees
MINUTES
Thursday, February 9, 2012, 2:00 p.m.
Library Board Room

CALL TO ORDER: Board President Knight called the meeting to order at 2:00 pm.
Members Present: Gary Knight, Elmer Cameron, Mirek Gorny, Diane Yerkes
Members Absent: None
Staff Present: City Librarian Jo Ann Greenberg, Deputy City Librarian Cynthia Smith, Joanna Axelrod, Youth Librarian, Janet Rulien, scribe

WRITTEN/ORAL COMMUNICATIONS: None.

APPROVAL OF MINUTES FROM PREVIOUS MEETING: MSC Cameron/Gorny to approve the January 12, 2012 minutes as written, Vote 4/0.

BOARD ADMINISTRATIVE ANNOUNCEMENTS: The Board discussed attendance at the CALTAC half-day conference. Mirek Gorny decided to attend the session. All Board members should attend a city meeting on March 7 at 3:30 p.m. This meeting will introduce possible new board members. Please encourage your colleagues to join our Board.

PROJECT UPDATES: The library has a public fax machine in the business area now, which has been set up only for outgoing faxes. The public is very pleased. We may add additional services on the fax machine depending on public need.

BOARD NEWS/ISSUES: Cameron talked about Better World Books and how they might be interested in giving grants to libraries. He will keep us posted.

REPORTS FROM AUXILIARY GROUPS: The Board went over the information and commented on various issues. Greenberg reiterated that the state library and the county library directors really want to keep the SERRA cooperative viable.

SIGNIFICANT UPCOMING EVENTS: The Friends half-price book sale has been moved to February 29th so the public can "Leap Into Savings!" Joanna Axelrod spoke about the Skype author chat for the "Tweens" book clubs. Our social media is really making an impact!

CURRENT BUSINESS:

ALA Conference: Joanna Axelrod reported on the mid-winter conference in Dallas, TX. She explained how she worked on her committee for over a year. She received 415 free audio books for her work and donated this to the library. This is a huge savings. She also collected 75 give away advanced reader books for the summer reading program. The networking is fantastic and she explained how this works to our advantage. Joanna also explained our librarian Lalitha Nataraj's role in committee work and how it benefits the library.

Trust Fund Report: The Board asked questions on the Trust Fund Report. Jerry Van Leeuwen explained that the LBOT is the only entity in the City that has a trust fund budget at their discretion. Knight

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discussed the fact that this fund is being depleted and that we are not increasing the amount. It was ascertained that the Trustees are able to fund raise to increase the trust fund. Several ideas were discussed. Knight will be bringing a proposal to the Board after our new trustee has been appointed. Cameron cautioned that we would have to work with ELEF so we do not confuse the public. Greenberg hopes to get the ELEF to speak with us at the March meeting to see what direction they are moving in.

World Book Night: Greenberg explained this program wherein we obtain boxes of books from the World Book charitable organization and distribute them to non-readers. We are participating in this effort. This should prove to be an exciting venture!

California Public Library Summit Report: The State library asked all library directors in the state to craft a message so all libraries could speak in one voice. Greenberg reported on the findings and where this is going. There was also a workshop on state funding for libraries and setting priorities. The purpose is to develop strategies for all libraries in these changing times and develop a cohesive approach to library services in California.

Volunteer Luncheon: We will have one more volunteer luncheon and then rethink our future because of declining budgets. The Board wants to continue supporting this effort. **MSC Yerkes/Gorny to support the volunteer luncheon and contribute \$2,000.00 toward the costs. Vote 4/0.**

CITY STAFF COMMUNICATIONS: Van Leeuwen reported on the City's research regarding outsourcing various City departments. Right now library services are not on the table for outsourcing. Van Leeuwen discussed his role in providing outsourcing information to the City. Greenberg said she spoke with the acting director of Oceanside and described how they are operating under the shadow of privatization of services hanging over their heads.

Deputy City Librarian: Cindy Smith reported on various activities the library is sponsoring.

Adjourned: 3:55 p.m.

Respectfully submitted,

Diane Yerkes, Board Secretary