



# Council Meeting Agenda

**MAY 6, 2020**  
**VIDEO CONFERENCE**  
**6:00 P.M. Regular Session**  
**201 N. Broadway, Escondido, CA 92025**

MAYOR	<b>Paul McNamara</b>
DEPUTY MAYOR	<b>Consuelo Martinez</b>
COUNCIL MEMBERS	<b>Olga Diaz</b> <b>Michael Morasco</b>
CITY MANAGER	<b>Jeffrey Epp</b>
CITY CLERK	<b>Zack Beck</b>
CITY ATTORNEY	<b>Michael McGuinness</b>
DIRECTOR OF COMMUNITY DEVELOPMENT	<b>Mike Strong</b>
DIRECTOR OF ENGINEERING SERVICES	<b>Julie Procopio</b>

## COVID-19 PUBLIC SERVICE ANNOUNCEMENT

Pursuant to Governor Newsom's Executive Orders, including N-25-20 and N-29-20: Certain Brown Act requirements for the holding of a public meeting have been temporarily suspended and members of the Escondido City Council and staff will participate in this meeting via teleconference. In the interest of reducing the spread of COVID-19, members of the public are encouraged to submit their agenda and non-agenda comments online at the following link: <https://www.escondido.org/agenda-position.aspx>. Council Chambers will be closed.

Public Comment: To submit comments in writing, please do so at the following link: <https://www.escondido.org/agenda-position.aspx>. If you would like to have the comment read out loud at the meeting (not to exceed three minutes), please write "Read Out Loud" in the subject line. All comments received from the public will be made a part of the record of the meeting.

The meeting will be available for viewing via public television on Cox Communications Channel 19 (Escondido only). The meeting will also be live streamed online at the following link: <https://www.escondido.org/meeting-broadcasts.aspx>

### **ELECTRONIC MEDIA:**

Electronic media which members of the public wish to be used during any public comment period should be submitted to the City Clerk's Office at least 24 hours prior to the Council meeting at which it is to be shown.

The electronic media will be subject to a virus scan and must be compatible with the City's existing system. The media must be labeled with the name of the speaker, the comment period during which the media is to be played and contact information for the person presenting the media.

The time necessary to present any electronic media is considered part of the maximum time limit provided to speakers. City staff will queue the electronic information when the public member is called upon to speak. Materials shown to the Council during the meeting are part of the public record and may be retained by the Clerk.

The City of Escondido is not responsible for the content of any material presented, and the presentation and content of electronic media shall be subject to the same responsibilities regarding decorum and presentation as are applicable to live presentations.



# Council Meeting Agenda

**May 6, 2020  
6:00 P.M. Meeting**

## **Escondido City Council**

### **CALL TO ORDER**

#### **MOMENT OF REFLECTION:**

*City Council agendas allow an opportunity for a moment of silence and reflection at the beginning of the evening meeting. The City does not participate in the selection of speakers for this portion of the agenda, and does not endorse or sanction any remarks made by individuals during this time. If you wish to be recognized during this portion of the agenda, please notify the City Clerk in advance.*

#### **FLAG SALUTE**

**ROLL CALL:** Diaz, Martinez, Morasco, McNamara

**PROCLAMATIONS:** Water Awareness Month and Drinking Water Week

### **ORAL COMMUNICATIONS**

The public may address the Council on any item that is not on the agenda and that is within the subject matter jurisdiction of the legislative body. State law prohibits the Council from discussing or taking action on such items, but the matter may be referred to the City Manager/staff or scheduled on a subsequent agenda. (Please refer to the back page of the agenda for instructions.) NOTE: Depending on the number of requests, comments may be reduced to less than 3 minutes per speaker and limited to a total of 15 minutes. Any remaining speakers will be heard during Oral Communications at the end of the meeting.

### **CONSENT CALENDAR**

Items on the Consent Calendar are not discussed individually and are approved in a single motion. However, Council members always have the option to have an item considered separately, either on their own request or at the request of staff or a member of the public.

#### **1. AFFIDAVITS OF PUBLICATION, MAILING AND POSTING (COUNCIL/RRB)**

**2. APPROVAL OF WARRANT REGISTER (Council)**

Request the City Council approve the City Council and Housing Successor Agency warrant numbers:

- 340749 - 340907 dated April 1, 2020
- 340908 - 341106 dated April 8, 2020
- 341107 - 341319 dated April 15, 2020
- 341320 - 341563 dated April 22, 2020

Staff Recommendation: **Approval (Finance Department: Joan Ryan)**

**3. APPROVAL OF MINUTES: Regular Meetings of March 25, 2020 and April 8, 2020**

**4. APPROVAL OF A CHANGE ORDER TO COMPLETE ADDITIONAL WORK AS PART OF THE 2019 STREET REHABILITATION AND MAINTENANCE PROJECT -**

Request the City Council approve a change order with Eagle Paving, Inc. in the amount of \$199,153.15 to complete additional work for the 2019 Street Rehabilitation and Maintenance Project with funding from the Utilities Fund and ADA Fund.

Staff Recommendation: **Approval (Engineering Services Department: Julie Procopio)**

RESOLUTION NO. 2020-58

**5. EMERGENCY REPAIRS OF THE PRIMARY SEDIMENTATION BASINS AT THE HALE AVENUE RESOURCE RECOVERY FACILITY ("HARRF") -**

Request the City Council approve declaring that pursuant to the terms of Section 22050 of the California Public Contract Code, the City Council affirms that it was appropriate for City staff to forego normal bidding procedures and award a contract for emergency mechanical repairs to the primary sedimentation basins at the Hale Avenue Resource Recovery Facility ("HARRF").

Staff Recommendation: **Approval (Utilities Department: Christopher W. McKinney)**

RESOLUTION NO. 2020-61

**6. FIREHOUSE SUBS PUBLIC SAFETY FOUNDATION GRANT AWARD ACCEPTANCE -**

Request the City Council approve accepting \$23,597.25 in grant funding from the Firehouse Subs Public Safety Foundation to purchase three thermal imaging cameras. It is also requested that the City Council authorize the Fire Chief to execute, on behalf of the City, all documents required for the management of this grant and authorize the necessary budget adjustment to establish a new project number to track these grant funds.

Staff Recommendation: **Approval (Fire Department: Rick Vogt)**

**7. LANDSCAPE MAINTENANCE DISTRICT BUDGET ADJUSTMENT FOR ZONE 9, LAUREL VALLEY -**

Request the City Council approve a budget adjustment in the amount of \$34,000 from the Landscape Maintenance Assessment District ("LMD") Zone 9 (Laurel Valley) Reserve Fund Balance to the LMD Zone 9, Professional Services Account to pay for removal of the leaning wall along Rincon Avenue and its replacement with a solid-panel vinyl fence. Zone 9 is located along Rincon Avenue and North Ash Street.

Staff Recommendation: **Approval (Engineering Services Department: Julie Procopio)**

## CONSENT RESOLUTIONS AND ORDINANCES (COUNCIL/RRB)

The following Resolutions and Ordinances were heard and acted upon by the City Council/RRB at a previous City Council/Mobilehome Rent Review meeting. (The title of Ordinances listed on the Consent Calendar are deemed to have been read and further reading waived.)

**8. ANNUAL CODE CLEAN-UP AND AMENDMENTS TO THE MUNICIPAL AND ZONING CODES (AZ 20-0001) -**

Approved on April 8, 2020 with a vote of 4/0

ORDINANCE NO. 2020-07 (Second Reading and Adoption)

## PUBLIC HEARINGS

**9. PUBLIC HEARING FOR CITY OF ESCONDIDO LANDSCAPE MAINTENANCE ASSESSMENT DISTRICT ZONES 1 THROUGH 38 -**

Request the City Council receive input from the property owners in Zones 1 through 38 of the City of Escondido Landscape Maintenance Assessment District ("LMD") on the proposed budget and assessments for Fiscal Year 2020/2021. No Council action is required.

Staff Recommendation: **Receive Public Input (Engineering Services Department: Julie Procopio)**

## CURRENT BUSINESS

**10. FINANCIAL REPORT FOR THE QUARTER ENDED MARCH 31, 2020, AND BUDGET ADJUSTMENT TO ADDRESS FINANCIAL IMPACT FROM COVID-19 -**

Request the City Council receive and file the Third Quarter Financial Report for Fiscal Year 2019/20 and adopt a Budget Adjustment to address the financial impact the COVID-19 pandemic will have on the City of Escondido through the end of the current fiscal year.

Staff Recommendation: **Approval (Finance Department: Joan Ryan)**

**11. MOBILEHOME RENT PROTECTION ORDINANCE ("PROPOSITION K") VACANCY CONTROL/DECONTROL -**

Request the City Council take public input, discuss and consider an amendment to the City of Escondido's ("City") Mobilehome Rent Protection Initiative to address vacancy control. Staff recommends that you do not pursue a ballot measure.

Staff Recommendation: **Non-Supportive (City Attorney's Office: Michael R. McGuinness and Housing & Neighborhood Services Department: Karen Youel)**

**12. CITY COUNCIL DISTRICT 2 VACANCY -**

Request the City Council discuss and consider applicant qualifications, and take action on the vacancy, including appointment of a District 2 representative.

Staff Recommendation: **None (City Clerk's Office: Zack Beck)**

## FUTURE AGENDA

### 13. FUTURE AGENDA -

The purpose of this item is to identify issues presently known to staff or which members of the City Council wish to place on an upcoming City Council agenda. Council comment on these future agenda items is limited by California Government Code Section 54954.2 to clarifying questions, brief announcements, or requests for factual information in connection with an item when it is discussed.

Staff Recommendation: **None (City Clerk's Office: Zack Beck)**

## COUNCIL MEMBERS SUBCOMMITTEE REPORTS AND OTHER REPORTS

## CITY MANAGER'S WEEKLY ACTIVITY REPORT

The most current information from the City Manager regarding Economic Development, Capital Improvement Projects, Public Safety and Community Development. This report is also available on the City's website, [www.escondido.org](http://www.escondido.org).

- WEEKLY ACTIVITY REPORT -

## ORAL COMMUNICATIONS

The public may address the Council on any item that is not on the agenda and that is within the subject matter jurisdiction of the legislative body. State law prohibits the Council from discussing or taking action on such items, but the matter may be referred to the City Manager/staff or scheduled on a subsequent agenda. Speakers are limited to only one opportunity to address the Council under Oral Communications.

## ADJOURNMENT

### UPCOMING MEETING SCHEDULE

Date	Day	Time	Meeting Type	Location
May 13	Wednesday	5:00 & 6:00 p.m.	Regular Meeting	Council Chambers
May 20	Wednesday	5:00 & 6:00 p.m.	Regular Meeting	Council Chambers
May 27	-	-	No Meeting	-
June 3	Wednesday	5:00 & 6:00 p.m.	Regular Meeting	Council Chambers

## TO ADDRESS THE COUNCIL

The public may address the City Council on any agenda item. Please complete a Speaker's form and give it to the City Clerk. Submission of Speaker forms prior to the discussion of an item is highly encouraged. Comments are generally limited to 3 minutes.

If you wish to speak concerning an item not on the agenda, you may do so under "Oral Communications." Please complete a Speaker's form as noted above.

Nomination forms for Community Awards are available at the Escondido City Clerk's Office or at <http://www.escondido.org/city-clerks-office.aspx>

Handouts for the City Council should be given to the City Clerk. To address the Council, use the podium in the center of the Chambers, STATE YOUR NAME FOR THE RECORD and speak directly into the microphone.

### AGENDA, STAFF REPORTS AND BACK-UP MATERIALS ARE AVAILABLE:

- Online at <http://www.escondido.org/meeting-agendas.aspx>
- In the City Clerk's Office at City Hall
- Placed in the Council Chambers (See: City Clerk/Minutes Clerk) immediately before and during the Council meeting.

**AVAILABILITY OF SUPPLEMENTAL MATERIALS AFTER AGENDA POSTING:** Any supplemental writings or documents provided to the City Council regarding any item on this agenda will be made available for public inspection in the City Clerk's Office located at 201 N. Broadway during normal business hours, or in the Council Chambers while the meeting is in session.

### LIVE BROADCAST

Council meetings are broadcast live on Cox Cable Channel 19 and U-verse Channel 99 – Escondido Gov TV. They can also be viewed the following Sunday and Monday evenings at 6:00 p.m. on those same channels. The Council meetings are also available live via the Internet by accessing the City's website at [www.escondido.org](http://www.escondido.org), and clicking the "Live Streaming –City Council Meeting now in progress" button on the home page.

**Please turn off all cellular phones and pagers while the meeting is in session.**

**The City Council is scheduled to meet the first four Wednesdays  
of the month at 5:00 in Closed Session and 6:00 in Open Session.  
(Verify schedule with City Clerk's Office)**

**Members of the Council also sit as the Successor Agency to the Community Development  
Commission, Escondido Joint Powers Financing Authority,  
and the Mobilehome Rent Review Board.**

**CITY HALL HOURS OF OPERATION  
Monday-Friday 8:00 a.m. to 5:00 p.m.**



*If you need special assistance to participate in this meeting, please contact our ADA Coordinator at 839-4643. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility.*

*Listening devices are available for the hearing impaired – please see the City Clerk.*



**AFFIDAVITS**

**OF**

**ITEM**

**POSTING**

## CITY COUNCIL STAFF REPORT

**Consent Item No. 2**

**May 6, 2020**

**File No. 0400-40**

SUBJECT: Approval of Warrants

DEPARTMENT: Finance Department

RECOMMENDATION:

Request approval for City Council and Housing Successor Agency warrant numbers:

340749 – 340907 dated April 1, 2020  
340908 – 341106 dated April 8, 2020  
341107 – 341319 dated April 15, 2020  
341320 – 341563 dated April 22, 2020

FISCAL ANALYSIS:

The total amount of the warrants for the following periods are as follows:

March 26 – April 1, 2020, is \$ 913,161.09  
April 2 – April 8, 2020, is \$ 785,178.05  
April 9 – April 15, 2020, is \$ 2,890,884.12  
April 16 – April 22, 2020, is \$ 2,249,993.44

BACKGROUND:

The Escondido Municipal Code Section 10-49 states that warrants or checks may be issued and paid prior to audit by the City Council, provided the warrants or checks are certified and approved by the Director of Finance as conforming to the current budget. These warrants or checks must then be ratified and approved by the City Council at the next regular Council meeting.

**CITY OF ESCONDIDO**  
**March 25, 2020**  
**6:00 P.M. Meeting Minutes**

**Escondido City Council**

**CALL TO ORDER**

The Regular Meeting of the Escondido City Council was called to order at 6:00 p.m. on Wednesday, March 25, 2020 via Video Conference and in the City Council Chambers at City Hall with Mayor McNamara presiding.

**MOMENT OF REFLECTION**

Zack Beck, City Clerk led the Moment of Reflection

**FLAG SALUTE**

Paul McNamara, Mayor, led the flag salute

**ATTENDANCE**

The following members were present: Councilmember Olga Diaz, Deputy Mayor Consuelo Martinez, Councilmember Michael Morasco, and Mayor Paul McNamara. Quorum present.

Also present were: Jeffrey Epp, City Manager; Michael McGuinness, City Attorney; Bill Martin, Director of Community Development; Julie Procopio, Director of Engineering Services; and Zack Beck, City Clerk.

**CLOSED SESSION REPORT**

None.

**ORAL COMMUNICATIONS**

**Rob Wise** – Spoke in opposition to the Sundance MHP 2013-16 Fourth District Court Decision Appeal of Rent Review Board Rent Increase Decision.

**CONSENT CALENDAR**

MOTION: Moved by Councilmember Diaz, seconded by Deputy Mayor Martinez to approve all items on the consent calendar except items 5 and 8. Approved unanimously.

**1. AFFIDAVITS OF PUBLICATION, MAILING AND POSTING (COUNCIL/RRB)**

**2. APPROVAL OF WARRANT REGISTER (Council)**

Request the City Council approve the City Council and Housing Successor Agency warrant numbers:

339596 – 339907 dated February 26, 2020

339908 – 340073 dated March 4, 2020

340074 – 340254 dated March 11, 2020

Staff Recommendation: **Approval (Finance Department: Joan Ryan)**

**3. APPROVAL OF MINUTES: Regular Meeting of March 4, 2020**

**4. ANNUAL PROGRESS REPORT ON THE IMPLEMENTATION OF THE GENERAL PLAN AND ANNUAL HOUSING ELEMENT REPORT (MISC. 20-0007) -**

Request the City Council review and receive the General Plan Annual Progress Report, documenting the City of Escondido's progress on implementing the General Plan, and authorize submittal of the report to the State Office of Planning and Research, the State Department of Housing and Community Development, and the San Diego Association of Governments ("SANDAG"). (File No. 0875-70)

Staff Recommendation: **Receive and File (Community Development: Bill Martin)**

**5. AUTHORIZATION FOR RELEASE OF REQUEST FOR PROPOSALS FOR AFFORDABLE HOUSING PURPOSES -**

Request the City Council approve authorizing Housing & Neighborhood Services Division staff to release a Request for Proposals (RFP) for the provision of long-term affordable housing through acquisition, rehabilitation, or redevelopment of blighted properties. The RFP will include a total of \$4,000,000 in Low- and Moderate-Income Housing Set-Aside Funds. (File No. 0875-21)

Staff Recommendation: **Approval (Community Development Department: Bill Martin and Housing & Neighborhood Services Department: Karen Youel)**

**MOTION:** Moved by Councilmember Diaz, seconded by Councilmember Morasco to approve authorizing Housing & Neighborhood Services Division staff to release a Request for Proposals (RFP) for the provision of long-term affordable housing through acquisition, rehabilitation, or redevelopment of blighted properties. The RFP will include a total of \$4,000,000 in Low- and Moderate-Income Housing Set-Aside Funds. Approved unanimously.

**6. APPROVE BUDGET ADJUSTMENT (ONLY) FOR PREVIOUSLY APPROVED CONSULTING AGREEMENT AMENDMENTS WITH MICHAEL BAKER INTERNATIONAL FOR THE SUM OF \$173, 820 -**

Request the City Council approve a budget adjustment of \$173,820 for consulting services. Authorizing this request does not have a legally binding effect on any possible future discretionary action. (File No. 0600-10, A-3191)

Staff Recommendation: **Approval (Community Development Department: Bill Martin)**

**7. BID AWARD FOR THE PURCHASE OF LIVE CHANNEL CATFISH -**

Request the City Council approve accepting the lowest responsive bid from Imperial Catfish to purchase Live Channel Catfish by unit price for stocking fish at Dixon Lake and Lake Wohlford, and authorizing the Finance Director to execute a Purchasing Contract with Imperial Catfish, effective June 24, 2020, through June 30, 2022, with the option to renew the Contract on an annual fiscal year basis not to exceed a total of seven consecutive years. (File No. 0470-35)

Staff Recommendation: **Approval (Finance Department: Joan Ryan)**

RESOLUTION NO. 2020-33

**8. ADOPTION OF THE AMENDED AND RESTATED CITY OF ESCONDIDO STATEMENT OF GOALS AND POLICIES REGARDING THE ESTABLISHMENT OF COMMUNITY FACILITIES DISTRICTS**

Request the City Council approve amending and restating the City of Escondido Statement of Goals and Policies regarding the Establishment of Community Facility Districts (CFD) enacted pursuant to Resolution No. 99-181. (File No. 0685-20)

Staff Recommendation: **Approval (Engineering Services Department: Julie Procopio)**

RESOLUTION NO. 2020-20

**MOTION:** Moved by Councilmember Diaz, seconded by Deputy Mayor Martinez to approve amending and restating the City of Escondido Statement of Goals and Policies regarding the Establishment of Community Facility Districts (CFD) enacted pursuant to Resolution No. 99-181. Approved unanimously.

**9. CITY OF ESCONDIDO LANDSCAPE MAINTENANCE ASSESSMENT DISTRICT - PRELIMINARY ENGINEER'S REPORT FOR ZONES 1-38 FOR FISCAL YEAR 2020/2021 -**

Request the City Council approve to initiate the proceedings for the annual levy of assessments for the City of Escondido Landscape Maintenance Assessment District ("LMD") for Zones 1 through 38 for the 2020/2021 fiscal year, approve the Preliminary Engineer's Report for LMD Zones 1 through 38, and set a public hearing date of May 6, 2020 for LMD Zones 1 through 38. (File No. 0685-10)

Staff Recommendation: **Approval (Engineering Services Department: Julie Procopio)**

A) RESOLUTION NO. 2020-22 B) RESOLUTION NO. 2020-23

**10. THE PURCHASE OF ONE 70-FOOT TELESCOPIC AERIAL BOOM TRUCK FROM ALTEC INDUSTRIES OF BIRMINGHAM, ALABAMA -**

Request the City Council approve authorizing the Fleet Services Division to purchase one Altec 70- foot Telescoping Aerial Boom Truck from Altec Industries for the amount of \$206,840 by utilizing a Cooperative Purchase Contract through Sourcewell, Contract No. 012418-ALT. The registration fees, documentation fees, sales tax, options, and open market items listed in Attachment 1, are included in the total sales price. The City of Escondido is a member of Sourcewell, member no. 45019. (File No. 0470-25)

Staff Recommendation: **Approval (Public Works: Joseph Goulart)**

RESOLUTION NO. 2020-31

**CONSENT RESOLUTIONS AND ORDINANCES (COUNCIL/RRB)**

The following Resolutions and Ordinances were heard and acted upon by the City Council/RRB at a previous City Council/Mobilehome Rent Review meeting. (The title of Ordinances listed on the Consent Calendar are deemed to have been read and further reading waived.)

**11. AMENDMENT TO CHAPTER 22A OF THE ESCONDIDO MUNICIPAL CODE TO ENHANCE OUTDOOR AIR REGULATIONS BY REGULATING WHERE SMOKING IS ALLOWED IN THE CITY (AZ 20-0001) -**

Approved on March 4, 2020 with a vote of 4/0, Masson absent

ORDINANCE NO. 2020-06R (Second Reading and Adoption)

## PUBLIC HEARINGS

### 12. **COMMUNITY DEVELOPMENT, HOUSING AND HOMELESS PRIORITIES AND PLANNING PROCESS FOR 2020-2024 DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT CONSOLIDATED PLAN -**

Request the City Council approve new community development, housing and homeless priorities to be adopted in the 2020-2024 Five-Year Consolidated Plan for Community Development Block Grant ("CDBG") funds, HOME Investment Partnership ("HOME") funds, and Emergency Solutions Grant ("ESG") funds; approve an allocation process for Fiscal Year 2020-2021 CDBG funds to utilize the maximum 15 percent allowable for public service activities to address the priorities of the Consolidated Plan, and the maximum 20 percent allowable for administration of the CDBG program; authorize the release of a Request for Proposals ("RFP") for public service and community redevelopment activities; approve an allocation process for Fiscal Year 2020-2021 HOME funds to utilize the maximum 10 percent allowable for the administration of the HOME program; approve an allocation process for Fiscal Year 2020-2021 ESG funds to utilize the maximum 7.5 percent allowable for administration of the ESG program; authorize the release of a Notice of Funding Availability for organizations assisting persons experiencing homelessness or at-risk of homelessness within the City; and approve a budget adjustment. (File No. 0870-11)

Staff Recommendation: **Approval (Community Development Department: Bill Martin and Housing & Neighborhood Services Department: Karen Youel)**

**MOTION:** Moved by Councilmember Diaz, seconded by Councilmember Morasco to approve new community development, housing and homeless priorities to be adopted in the 2020-2024 Five-Year Consolidated Plan for Community Development Block Grant ("CDBG") funds, HOME Investment Partnership ("HOME") funds, and Emergency Solutions Grant ("ESG") funds; approve an allocation process for Fiscal Year 2020-2021 CDBG funds to utilize the maximum 15 percent allowable for public service activities to address the priorities of the Consolidated Plan, and the maximum 20 percent allowable for administration of the CDBG program; authorize the release of a Request for Proposals ("RFP") for public service and community redevelopment activities; approve an allocation process for Fiscal Year 2020-2021 HOME funds to utilize the maximum 10 percent allowable for the administration of the HOME program; approve an allocation process for Fiscal Year 2020-2021 ESG funds to utilize the maximum 7.5 percent allowable for administration of the ESG program; authorize the release of a Notice of Funding Availability for organizations assisting persons experiencing homelessness or at-risk of homelessness within the City; and approve a budget adjustment. Approved unanimously.

## CURRENT BUSINESS

### 13. **ANNUAL APPOINTMENTS TO BOARDS AND COMMISSIONS -**

Request the City Council ratify the Mayor's appointments to serve on the following Boards and Commissions: Building and Advisory Appeals Board, Historic Preservation Commission, Library Board of Trustees, Planning Commission, Public Art Commission, and Transportation and Community Safety Commission. Terms to expire March 31, 2024. (File No. 0120-10)

Staff Recommendation: **Approval (City Clerk's Office: Zack Beck)**

**MOTION:** Moved by Councilmember Diaz, seconded by Councilmember Morasco to extend the terms of all incumbents on the Library Board of Trustees, Planning Commission, Public Art Commission, and Transportation and Community Safety Commission until June 29, 2020.

**14. CITY COUNCIL VACANCY (DISTRICT 2) -**

Request the City Council conduct an application/interview process and appoint the new City Council Member (District 2) by May 8, 2020 rather than hold a special election. (File No. 0610-70)

Staff Recommendation: **Approval (City Clerk's Office: Zack Beck)**

**COUNCIL DIRECTION:** The City Council will invite eligible candidates to apply to fill the vacancy for the City Council District 2 seat. The deadline to submit applications is April 15, 2020. The City Council will conduct interviews of applicants during a special City Council meeting on April 22, 2020.

**FUTURE AGENDA**

**15. FUTURE AGENDA -**

The purpose of this item is to identify issues presently known to staff or which members of the City Council wish to place on an upcoming City Council agenda. Council comment on these future agenda items is limited by California Government Code Section 54954.2 to clarifying questions, brief announcements, or requests for factual information in connection with an item when it is discussed.

Staff Recommendation: **None (City Clerk's Office: Zack Beck)**

**Jessica Teaster** – Wanted to know what the city is going to do in response to the potential evictions of renters who cannot pay their rent because they were laid off due to COVID-19

**COUNCIL MEMBERS SUBCOMMITTEE REPORTS AND OTHER REPORTS**

**CITY MANAGER'S WEEKLY ACTIVITY REPORT**

The most current information from the City Manager regarding Economic Development, Capital Improvement Projects, Public Safety and Community Development. This report is also available on the City's website, [www.escondido.org](http://www.escondido.org).

- **WEEKLY ACTIVITY REPORT -**

**ORAL COMMUNICATIONS**

None.

**ADJOURNMENT**

Mayor McNamara adjourned the meeting at 7:38 p.m.

\_\_\_\_\_  
MAYOR

\_\_\_\_\_  
CITY CLERK

**CITY OF ESCONDIDO**  
**April 8, 2020**  
**6:00 P.M. Meeting Minutes**

**Escondido City Council**

**CALL TO ORDER**

The Regular Meeting of the Escondido City Council was called to order at 6:00 p.m. on Wednesday, April 8, 2020 via Video Conference and in the City Council Chambers at City Hall with Mayor McNamara presiding.

**MOMENT OF REFLECTION**

Zack Beck, City Clerk led the Moment of Reflection

**FLAG SALUTE**

Paul McNamara, Mayor, led the flag salute

**ATTENDANCE**

The following members were present: Councilmember Olga Diaz, Deputy Mayor Consuelo Martinez, Councilmember Michael Morasco, and Mayor Paul McNamara. Quorum present.

Also present were: Jeffrey Epp, City Manager; Michael McGuinness, City Attorney; Bill Martin, Director of Community Development; Julie Procopio, Director of Engineering Services; and Zack Beck, City Clerk.

**PROCLAMATIONS:** National Census Day

**CLOSED SESSION REPORT**

None.

**ORAL COMMUNICATIONS**

None.

**CONSENT CALENDAR**

**MOTION:** Moved by Councilmember Diaz and seconded by Councilmember Morasco to approve all consent items, except item 12, Approved unanimously.

**1. AFFIDAVITS OF PUBLICATION, MAILING AND POSTING (COUNCIL/RRB)**

**2. APPROVAL OF WARRANT REGISTER (Council)**

Request the City Council approve the City Council and Housing Successor Agency warrant numbers:

- 340255 – 340528 dated March 18, 2020
- 340529 – 340748 dated March 25, 2020

Staff Recommendation: **Approval (Finance Department: Joan Ryan)**

**3. APPROVAL OF MINUTES: None Scheduled**

**4. ANNUAL STATE MANDATED INSPECTION COMPLIANCE REPORT -**

Request the City Council approve acknowledging receipt of the Annual State Mandated Inspection Compliance Report ("Report"). The Report indicates the Escondido Fire Department has conducted 100 percent of the inspections of certain structures as required by state law. (File No. 0320-10)

Staff Recommendation: **Approval (Fire Department: Rick Vogt)**

RESOLUTION NO. 2020-30

**5. LEASE AGREEMENT WITH VERIZON WIRELESS, LLC AT A11 RESERVOIR -**

Request the City Council approve authorizing the Mayor to execute a Lease Agreement with Verizon Wireless, LLC at A11 Reservoir, located at 1359 West Eleventh Avenue, identified as Assessor Parcel Number 235-201-03. (File No. 0600-10, A-1731)

Staff Recommendation: **Approval (Engineering Services Department: Julie Procopio)**

RESOLUTION NO. 2020-32

**6. SALE OF A VACANT CITY OWNED PARCEL ON HARMONY GROVE ROAD (APN 232-372-06) TO ADJACENT PROPERTY OWNER -**

Request the City Council approve authorizing the Real Property Manager to execute documents necessary for the sale of a vacant parcel, identified as APN 232-372-06, owned by the City of Escondido. (File No. 0690-30)

Staff Recommendation: **Approval (Engineering Services Department: Julie Procopio)**

RESOLUTION NO. 2020-36

**7. AMENDMENT TO LEASE WITH ESCONDIDO COMMUNITY CHILD DEVELOPMENT CENTER -**

Request the City Council approve authorizing the Mayor to execute an amendment to the Lease Agreement with Escondido Community Child Development Center for the City of Escondido owned property located at 613 East Lincoln Avenue, and identified as Assessor Parcel Number 229-160-54 and a portion of 229-160-53. (File No. 0600-10, A-3258)

Staff Recommendation: **Approval (Engineering Services Department: Julie Procopio)**

RESOLUTION NO. 2020-37

**8. NOTICE OF COMPLETION FOR KB HOMES LEXINGTON (SUB 14-0002) LOCATED AT 615 LEHNER AVENUE (APN 235-20-304) -**

Request the City Council approve and accept the Public Improvements and authorize staff to file a Notice of Completion for SUB 14-0002, Lehner Avenue, (APN 235-20-304). (File No. 0600-65)

Staff Recommendation: **Approval (Engineering Services Department: Julie Procopio)**

RESOLUTION NO. 2020-35

**9. ADOPTION OF THE FISCAL YEAR 2020/21 ROAD MAINTENANCE AND REHABILITATION ACCOUNT PROJECT LIST -**

Request the City Council approve the list of streets proposed to be completed with Fiscal year 2020/21 Road Maintenance and Rehabilitation Account funding. (File No. 1020-05)

Staff Recommendation: **Approval (Engineering Services Department: Julie Procopio)**

RESOLUTION NO. 2020-39

**10. REQUEST TO INITIATE AN ANNEXATION AND THE PREPARATION OF A SPECIFIC PLAN FOR SOLARIS BUSINESS PARK -**

Request the City Council review and receive the request to initiate an annexation and the preparation of a specific plan for the Solaris Business Park, and authorize the filing of the application. (File No. 0850-20)

Staff Recommendation: **Approval (Community Development Department: Bill Martin)**

**11. SB 2 CONTRACT AWARDS AND KICK-OFF OF THE HOUSING AND COMMUNITY INVESTMENT STUDY -**

Request the City Council approve authorizing the City Manager to refine the scope of work each respective consultant provided herein to achieve the project goals and provide for coordinated public engagement between the Housing Element Update, Sector Feasibility Study, and East Valley Specific Plan; to enter into an agreement for professional services with Veronica Tam and Associates, Inc. to undertake the Housing Element Update; to enter into an agreement for professional services with Keyser Marston Associates, Inc. to undertake the Sector Feasibility Study; and to enter into agreement for professional services with Rick Engineering to prepare the East Valley Specific Plan. (File No. 0875-70)

Staff Recommendation: **Approval (Community Development Department: Bill Martin)**

RESOLUTION NO. 2020-43

**12. ANNUAL DESTRUCTION OF POLICE RECORDS AND REVISION OF RECORDS SERIES CODES -**

Request the City Council approve authorizing the destruction of City records as set forth in Exhibit "A" and Exhibit "B," which are attached to Resolution No. 2020-42, for the Police Department and modify records series codes: 0400-60, 0410-30, 0675-10 and 0720-30 to comply with Government Code 34090. (File No. 0160-35)

Staff Recommendation: **Approval (City Clerk's Office: Zack Beck)**

RESOLUTION NO. 2020-42

**Jennifer Lopez** – Requested that the City find alternative methods to store Police Records.

**MOTION:** Motion by Deputy Mayor Martinez and seconded by Councilmember Diaz to approve authorizing the destruction of City records as set forth in Exhibit "A" and Exhibit "B," which are attached to Resolution No. 2020-42, for the Police Department and modify records series codes: 0400-60, 0410-30, 0675-10 and 0720-30 to comply with Government Code 34090. Approved unanimously.

**CONSENT RESOLUTIONS AND ORDINANCES (COUNCIL/RRB)**

The following Resolutions and Ordinances were heard and acted upon by the City Council/RRB at a previous City Council/Mobilehome Rent Review meeting. (The title of Ordinances listed on the Consent Calendar are deemed to have been read and further reading waived.)

## PUBLIC HEARINGS

### 13. **ADOPTION OF PROPOSED CHANGES TO CITY USER FEES -**

Request the City Council approve proposed adjustments to Escondido's User Fees that will become effective commencing the next fiscal year. (File No. 0480-45)

Staff Recommendation: **Approval (Finance Department: Joan Ryan)**

RESOLUTION NO. 2020-29

**Alexa Clausen** - Expressed opposition to the proposed user fees in the Old Escondido Historic District.

**Beth Jochims** - Expressed opposition to the proposed user fees in the Old Escondido Historic District.

**Carol Rea** - Expressed opposition to the proposed user fees in the Old Escondido Historic District.

**Clayton Brooks** - Expressed opposition to the proposed user fees.

**Dan Harshman** - Expressed opposition to the proposed user fees in the Old Escondido Historic District.

**Douglas Collier** - Expressed opposition to the proposed user fees in the Old Escondido Historic District.

**Errol Cowan** - Expressed opposition to the proposed user fees in the Old Escondido Historic District.

**Frank Miller** - Expressed opposition to the proposed user fees in the Old Escondido Historic District.

**Joe Britton** – Expressed opposition on behalf of SDG&E to the proposed cost for encroachment permits.

**Karen Bass** - Expressed opposition to the proposed user fees in the Old Escondido Historic District.

**Kevin and Lynn Hall** - Expressed opposition to the proposed user fees in the Old Escondido Historic District.

**Kevin McLin** - Expressed opposition to the proposed user fees in the Old Escondido Historic District.

**Laura McLin** - Expressed opposition to the proposed user fees in the Old Escondido Historic District.

**Lisa Walker** - Expressed opposition to the proposed user fees in the Old Escondido Historic District.

**Marion Hanlon** - Expressed opposition to the proposed user fees in the Old Escondido Historic District.

**Mike McSweeney** - Expressed opposition to the proposed user fees related to housing development.

**Sharon Sanders** - Expressed opposition to the proposed user fees in the Old Escondido Historic District.

**Traci Bass** - Expressed opposition to the proposed user fees in the Old Escondido Historic District.

**MOTION:** Moved by Councilmember Morasco and seconded by Councilmember Diaz to approve proposed adjustments to Escondido's User Fees outlined in Option 3 of the staff presentation. Approved unanimously.

### 14. **ANNUAL CODE CLEAN-UP AND AMENDMENTS TO THE MUNICIPAL AND ZONING CODES (AZ 20-0001) -**

Request the City Council approve amending Article 49 (Air Space Condominium), Article 67 (Density Bonus), Article 70 (Accessory Dwelling Units), and Article 73 (Temporary Uses) of the Escondido Zoning Code; and Article 7 of Chapter 16 (Mobile Food Facilities) of the Municipal Code to address changes in state laws, correct errors, and improve existing regulations. (File No. 0680-50, 0810-20)

Staff Recommendation: **Approval (Community Development Department: Bill Martin)**

ORDINANCE NO. 2020-07 (First Reading and Introduction)

**MOTION:** Moved by Councilmember Morasco and seconded by Councilmember Diaz to approve amending Article 49 (Air Space Condominium), Article 67 (Density Bonus), Article 70 (Accessory Dwelling Units), and Article 73 (Temporary Uses) of the Escondido Zoning Code; and Article 7 of Chapter 16 (Mobile Food Facilities) of the Municipal Code to address changes in state laws, correct errors, and improve existing regulations. Approved unanimously.

## CURRENT BUSINESS

**15. RESOLUTION OF INTENTION TO ESTABLISH COMMUNITY FACILITIES DISTRICT NO. 2020-1 OF THE CITY OF ESCONDIDO (SERVICES) AND COMMUNITY FACILITIES DISTRICT NO. 2020-2 (THE VILLAGES) -**

Request of City Council approve declaring its intent to establish Community Facilities District ("CFD") No. 2020-1, a Citywide CFD to fund municipal services required for new development, and CFD 2020-2; The Villages Project CFD to fund public facilities; and setting a public hearing date of May 13, 2020. It is further recommended that the City Council approve declaring its intent to incur bond indebtedness, and approve Agreements with Lennar regarding the acquisition and funding of public facilities from CFD 2020-2. (File No. 0685-20)

Staff Recommendation: **Approval (Engineering Services Department: Julie Procopio)**

A) RESOLUTION NO. 2020-24 B) RESOLUTION NO. 2020-25 C) RESOLUTION NO. 2020-40

**Alex Plishner** – Expressed support on behalf of Lennar Homes for the Community Facilities District.

**MOTION:** Moved by Councilmember Diaz and seconded by Councilmember Morasco to approve declaring its intent to establish Community Facilities District ("CFD") No. 2020-1, a Citywide CFD to fund municipal services required for new development, and CFD 2020-2; The Villages Project CFD to fund public facilities; and setting a public hearing date of May 13, 2020. It is further recommended that the City Council approve declaring its intent to incur bond indebtedness, and approve Agreements with Lennar regarding the acquisition and funding of public facilities from CFD 2020-2. Approved unanimously.

**16. DESIGNATION OF ENFORCEMENT AUTHORITY FOR THE ESCONDIDO CAMPAIGN CONTROL ORDINANCE -**

Request the City Council approve designating Gary W. Schons, Esq. and the law firm of Best Best & Krieger LLP as the enforcement authority for the Escondido Campaign Control Ordinance for the 2020 Municipal Election, as required by Escondido Municipal Code Section 2-110.5(c). (File No. 0650-40)

Staff Recommendation: **Approval (City Attorney's Office: Michael R. McGuinness)**

RESOLUTION NO. 2020-41

**MOTION:** Moved by Councilmember Diaz and seconded by Deputy Mayor Martinez to approve designating Gary W. Schons, Esq. and the law firm of Best Best & Krieger LLP as the enforcement authority for the Escondido Campaign Control Ordinance for the 2020 Municipal Election, as required by Escondido Municipal Code Section 2-110.5(c). Approved unanimously.

**17. CONSIDERATION OF ADOPTION OF TEMPORARY EVICTION MORATORIUM AND/OR OTHER MEASURES TO ADDRESS ECONOMIC IMPACT OF COVID-19 EMERGENCY; REVIEW OF LOCAL EMERGENCY PROCLAMATION -**

Request the City Council take public input, discuss and consider the adoption of Urgency Ordinance No. 2020-09 enacting a temporary moratorium on residential and commercial evictions, and/or take other measures to address housing issues, arising out of the Local Emergency related to the COVID-19 pandemic outbreak. The City Council should further consider the existing Local Emergency Proclamation as required by state law. (File No. 0220-65)

Staff Recommendation: **Approval (City Attorney's Office: Michael R. McGuinness)**

ORDINANCE NO. 2020-09 (Urgency Ordinance per Government Code Section 36936)

**Cassie Lieurance** - Expressed support for a temporary eviction moratorium.

**Jennifer Lopez** - Expressed support for a temporary eviction moratorium.

**Joanne Tenney** - Expressed support for a temporary eviction moratorium.

**Juan Vargas** - Expressed support for a temporary eviction moratorium.

**Mike McSweeney** - Expressed concern about the notification requirements set forth in the proposed ordinance.

**Robroy Fawcett** - Requested that the City Council issue a new 45-Day CEQA comment period for the Palomar Medical Center Downtown Campus.

**MOTION:** Moved by Deputy Mayor Martinez, seconded by Councilmember Diaz to adopt Urgency Ordinance No. 2020-09 enacting a temporary moratorium on residential and commercial evictions, and/or take other measures to address housing issues, arising out of the Local Emergency related to the COVID-19 pandemic outbreak, establishing a three-month time period for when rent will be paid back and not allowing landlords to charge late fees or penalties. The City Council should further consider the existing Local Emergency Proclamation as required by state law. Approved unanimously.

## **FUTURE AGENDA**

### **18. FUTURE AGENDA -**

The purpose of this item is to identify issues presently known to staff or which members of the City Council wish to place on an upcoming City Council agenda. Council comment on these future agenda items is limited by California Government Code Section 54954.2 to clarifying questions, brief announcements, or requests for factual information in connection with an item when it is discussed.

Staff Recommendation: **(None: City Clerk's Office: Zack Beck)**

## **COUNCIL MEMBERS SUBCOMMITTEE REPORTS AND OTHER REPORTS**

## **CITY MANAGER'S WEEKLY ACTIVITY REPORT**

The most current information from the City Manager regarding Economic Development, Capital Improvement Projects, Public Safety and Community Development. This report is also available on the City's website, [www.escondido.org](http://www.escondido.org).

- **WEEKLY ACTIVITY REPORT -**

## **ORAL COMMUNICATIONS**

None.

**ADJOURNMENT**

Mayor McNamara adjourned the meeting at 9:03 p.m.

\_\_\_\_\_  
MAYOR

\_\_\_\_\_  
CITY CLERK

## CITY COUNCIL STAFF REPORT

**Consent Item No. 4**

**May 6, 2020**

**File No. 0600-10, A-3306**

SUBJECT: Approval of a Change Order to Complete Additional Work as Part of the 2019 Street Rehabilitation and Maintenance Project

DEPARTMENT: Engineering Services Department

RECOMMENDATION:

It is requested that the City Council adopt Resolution No. 2020-58 approving a change order with Eagle Paving, Inc. in the amount of \$199,153.15 to complete additional work for the 2019 Street Rehabilitation and Maintenance Project ("Project") with funding from the Utilities Fund and ADA Fund.

FISCAL ANALYSIS:

Funds are available in the ADA Fund for the estimated cost of \$10,000 to perform crack filling of identified ADA parking spaces at City Hall. Funds are available in the Utility Fund to pay the cost of \$141,986 for treatment of a portion of the Dixon Lake access road, and to make pavement repairs to Del Lago Boulevard in the amount of \$47,167.15.

BACKGROUND:

The Project was awarded to Eagle Paving ("Contractor") on October 23, 2019. The Utilities and Human Resources (Risk Management) Departments have requested concrete and pavement repair work be added to the Project to take advantage of 'economy of scale' pricing. At the request of the City's Risk Manager, the Contractor will crack fill gaps in identified ADA parking spaces located in the City Hall parking lot off West Valley Parkway.

At the request of the Utilities Department, the Contractor will repair curb and gutter, sidewalk, pavement, and restripe a portion of Del Lago Boulevard as necessary to restore damage caused by a water main break. The Utilities Department has also requested resurfacing of a portion of the Dixon Lake access road from the park's access point off La Honda Drive, to the exit point of the Dixon Lake Ranger Station parking lot. A change order for \$199,153.15 is recommended to complete these items.

APPROVED AND ACKNOWLEDGED ELECTRONICALLY BY:

*Julie Procopio*, Director of Engineering Services  
4/30/20 11:56 a.m.

ATTACHMENTS:

1. Resolution No. 2020-58

RESOLUTION NO. 2020-58

A RESOLUTION OF THE CITY COUNCIL OF  
THE CITY OF ESCONDIDO, CALIFORNIA,  
AUTHORIZING A CHANGE ORDER WITH  
EAGLE PAVING COMPANY, INC. FOR THE  
2019 STREET REHABILITATION AND  
MAINTENANCE PROJECT

WHEREAS, the City Council has allocated funding in the adopted Capital Improvement Program Budget for the City's Annual Street Management Program; and

WHEREAS, Eagle Paving Company, Inc. was determined to be the lowest responsive and responsible bidder on October 23, 2019; and

WHEREAS, this City Council desires at this time and deems it to be in the best public interest to authorize a Change Order to Eagle Paving Company, Inc. in the amount of \$199,153.15.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Escondido, California, as follows:

1. That the above recitations are true.
2. That the City Council authorize staff to execute, on behalf of the City, a Change Order with Eagle Paving Company, Inc. to complete crack filling of City Hall ADA Parking Spaces, and repairs to Del Lago Boulevard and segments of the Dixon Lake Access Road.

## CITY COUNCIL STAFF REPORT

**Consent Item No. 5**

**May 6, 2020**

**File No. 0600-10, A-3330**

SUBJECT: Emergency Repairs of the Primary Sedimentation Basins at the Hale Avenue Resource Recovery Facility (HARRF)

DEPARTMENT: Utilities Department, Wastewater Division

RECOMMENDATION:

It is requested that the City Council adopt Resolution No. 2020-61, declaring that pursuant to the terms of Section 22050 of the California Public Contract Code, the City Council affirms that it was appropriate for City staff to forego normal bidding procedures and award a contract for emergency mechanical repairs to the primary sedimentation basins at the Hale Avenue Resource Recovery Facility ("HARRF").

FISCAL ANALYSIS:

Funding for this emergency repair work is available in the Wastewater Operating Fund. The City of Escondido ("City") awarded a time-and-materials contract to Orion Construction in an amount not to exceed \$75,000. "Time-and-materials" means that the contractor bills for staff time, equipment, and construction materials necessary to complete the repairs. The City had already entered into a contract for as-needed mechanical repairs at the HARRF, and that contract was awarded under the normal bid process. However, the maximum value of that contract was insufficient to complete the needed repairs. The unit pricing of the emergency contract was the same as the unit pricing under the originally-bid contract. The work was completed on April 22, 2020. City staff are awaiting final invoices from the contractor.

BACKGROUND:

On April 4, 2020, the HARRF suffered a failure of the mechanical system that moves settled sludge in Primary Sedimentation Basin #4. The plant is designed to operate with one of the four primary sedimentation basins out of service, so there was no operational emergency at that time. HARRF maintenance staff immediately began draining and cleaning Basin #4 to prepare it for staff entry to complete repairs. However, the extreme rain event of April 9 -11, 2020, interrupted this effort. Basin #4 was used during the rain as emergency water storage, so the draining and cleaning was redone. Basin #2 suffered a similar mechanical failure on April 16, 2020.

The HARRF is not designed to function long-term with only two operating basins, although the plant can operate for several days in this condition at normal flow. The Director of Utilities recommended that the City Manager declare an emergency to allow for completion of the repairs as quickly as possible, to ensure permit compliance, and to avoid environmental or property damage. The emergency declaration would allow staff to forego normal bidding procedures and to award a contract for the repairs to Orion Construction. Orion possesses the equipment and staff needed to complete

Emergency Repairs of the Primary Sedimentation Basins at the Hale Avenue Resource Recovery Facility (HARRF)

May 6, 2020

Page 2

repairs more quickly than could be done by HARRF staff. The City Manager declared an emergency and the contract was awarded on April 17, 2020.

Orion Construction had originally estimated at least two days to repair Basin #4, which would have required their staff to work into, and potentially through, the weekend. The prior efforts of HARRF staff to prepare Basin #4 allowed Orion's staff to complete necessary repairs in only one day. City staff then completed final cleaning and Basin #4 was put into service on April 18, 2020. After Basin #2 was drained and cleaned, the full extent of the repairs needed on that basin was determined. HARRF staff were able to complete the repairs quickly without further assistance from Orion. All repair work was completed by April 22, 2020, and the emergency condition ended.

APPROVED AND ACKNOWLEDGED ELECTRONICALLY BY:

*Christopher W. McKinney*, Director of Utilities

4/29/20 2:53 p.m.

ATTACHMENTS:

1. Resolution No. 2020-61

RESOLUTION NO. 2020-61

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF ESCONDIDO, CALIFORNIA, ACCEPTING THE RECOMMENDATION OF THE DIRECTOR OF UTILITIES THAT AN EMERGENCY REQUIRED THE IMMEDIATE REPAIR OF THE PRIMARY SEDIMENTATION BASINS AT THE HALE AVENUE RESOURCE RECOVERY FACILITY (HARRF)

WHEREAS, the City of Escondido owns and operates the Hale Avenue Resource Recovery Facility (“HARRF”), a wastewater treatment and water recycling facility; and

WHEREAS, continuous operation of the HARRF is critical to the public health and safety of the City of Escondido; and

WHEREAS, Sedimentation Basin #2 and Sedimentation Basin #4 at the HARRF experienced mechanical failures, which placed the HARRF treatment process at imminent risk; and

WHEREAS, pursuant to California Public Contract Code Section 22035 and Section 10-131 of the Escondido Municipal Code, when repairs or replacements are necessary to permit the continued conduct of the operation or services of the city, or to avoid danger to life or property, the City Manager or his or her designee may proceed at once to purchase services without adopting plans, specifications, working details, or giving notice of bids to award contracts; and

WHEREAS, the Director of Utilities, in consultation with the City Manager, determined that the failure of the sedimentation basins at the HARRF constituted an immediate risk to the health of the public and the continued effective operation of the

facility, requiring immediate action that would not allow time for a competitive bidding process; and

WHEREAS, pursuant to Section 22050 of the Public Contract Code, the City Council must review the emergency action at its next regularly scheduled meeting and determine by a four-fifths vote there is a need to continue the action; and

WHEREAS, this City Council desires at this time and deems it to be in the best public interest to accept the recommendation of the Director of Utilities and affirm the City Manager's emergency declaration.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Escondido, California, as follows:

1. That the above recitations are true.
2. That the Mayor and City Council accept the determination by the Director of Utilities that the failure of the two sedimentation basins at the HARRF facility was a public health and safety emergency.
3. That this emergency would not permit the delay that would have resulted from a competitive bidding process; and that the actions taken and expenditures made to repair the basin were necessary to respond to the emergency.

## CITY COUNCIL STAFF REPORT

**Consent Item No. 6**

**May 6, 2020**

**File No. 0480-70**

SUBJECT: Firehouse Subs Public Safety Foundation Grant Award Acceptance

DEPARTMENT: Fire

RECOMMENDATION:

It is requested that the City Council accept \$23,597.25 in grant funding from the Firehouse Subs Public Safety Foundation to purchase three thermal imaging cameras. It is also requested that the City Council authorize the Fire Chief to execute, on behalf of the City, all documents required for the management of this grant and authorize the necessary budget adjustment to establish a new project number to track these grant funds.

FISCAL ANALYSIS:

Firehouse Subs Public Safety Foundation will fund 100 percent of the cost for the three thermal imager cameras. There is no matching portion on this grant award.

PREVIOUS ACTION:

None.

BACKGROUND:

The Firehouse Subs Public Safety Foundation provides grant funds to purchase life-saving equipment for first responders across the country. The foundation is funded by a portion of purchases at all Firehouse Subs restaurants throughout the nation, including the restaurant in Escondido. In 2015, the Escondido Fire Department received a grant award in the amount of \$14,175 from the foundation to purchase a battery-operated hydraulic rescue tool. In 2018, the Escondido Fire Department received a grant award in the amount of \$14,888 from the foundation to purchase 91 protective jackets for wildland firefighting. In April 2020, the Firehouse Subs Public Safety Foundation notified the Fire Department that our request for funding to purchase three new handheld thermal imaging cameras ("TIC") was awarded. The new TICs will replace older, worn out devices that are 17 years old.

A thermal imaging camera is a device that renders heat and infrared radiation as visible light and allows firefighters to see heat through smoke, darkness and even walls. The devices can quickly identify the location of fire victims in smoke filled rooms or traffic accident victims at night. In addition, fire that is hidden inside walls and ceilings can be quickly pinpointed so that firefighters can locate and contain it with minimal damage.

Firehouse Subs Public Safety Foundation Grant Award Acceptance  
May 6, 2020  
Page 2

TICs are an important tool that firefighters have used for several decades, but the technology has changed dramatically, especially in the past several years. New TICs are more sophisticated, have better image clarity, have longer battery life, and are much smaller and lighter in weight. The new TIC technology that the Firehouse Subs Public Safety Foundation grant award is funding will enable the Fire Department to save lives and reduce property damage.

APPROVED AND ACKNOWLEDGED ELECTRONICALLY BY:

*Rick Vogt*, Fire Chief  
4/29/20 2:21 p.m.

## CITY COUNCIL STAFF REPORT

**Consent Item No. 7**

**May 6, 2020**

**File No. 0430-80**

SUBJECT: Landscape Maintenance District Budget Adjustment for Zone 9, Laurel Valley

DEPARTMENT: Engineering Services

RECOMMENDATION:

It is requested that the City Council approve a budget adjustment in the amount of \$34,000 from the Landscape Maintenance Assessment District ("LMD") Zone 9 (Laurel Valley) Reserve Fund Balance to the LMD Zone 9, Professional Services Account to pay for removal of the leaning wall along Rincon Avenue and its replacement with a solid-panel vinyl fence. Zone 9 is located along Rincon Avenue and North Ash Street.

FISCAL ANALYSIS:

Annual assessments collected from property owners within each LMD zone fund both operating expenses and reserves. A transfer from the Zone 9 Reserve Fund Balance in the amount of \$34,000 is recommended to fund the estimated \$75,000 cost to address the leaning wall. LMD Zone 9 has approximately \$40,310 in reserves in Fiscal Year ("FY") 2019/2020, which is adequate to cover the requested \$34,000 transfer. During FY 2020/21, the revenue from the levy, water savings, and savings from professional services are anticipated to restore approximately \$23,000 of the \$34,000 transferred from the reserve fund.

BACKGROUND:

LMD Zone 9 lies along Rincon Avenue and North Ash Street (see Attachment 1 - LMD Map). The existing six (6)-foot-high wood-framed stucco wall lies within the LMD boundary. The wall is in disrepair and is leaning. Replacement with a six (6)-foot-high solid-panel vinyl fence is recommended. The cost to remove the wall is estimated at \$29,000 and the replacement with a six (6)-foot-high solid-panel vinyl fence is estimated at \$46,000. Letters were sent to all 156 property owners within the zone, and general support was received for the current plan to replace the leaning wall with a solid-panel vinyl fence.

Six residents have expressed their desire to have the wall replaced with a masonry wall; however, the approximate cost of \$220,000 is in excess of what is available in the budget and would require an increased assessment be approved by the 156 properties within the zone. Replacement of the existing wall with a solid-panel vinyl fence is recommended at this time to mitigate resident safety and appearance concerns in this zone. A budget adjustment (see Attachment 2) from the Reserve Fund

Landscape Maintenance District Budget Adjustment for Zone 9, Laurel Valley  
May 6, 2020  
Page 2

Balance is recommended to ensure adequate funds for the demolition of the existing wood-framed stucco wall and replacement vinyl fence.

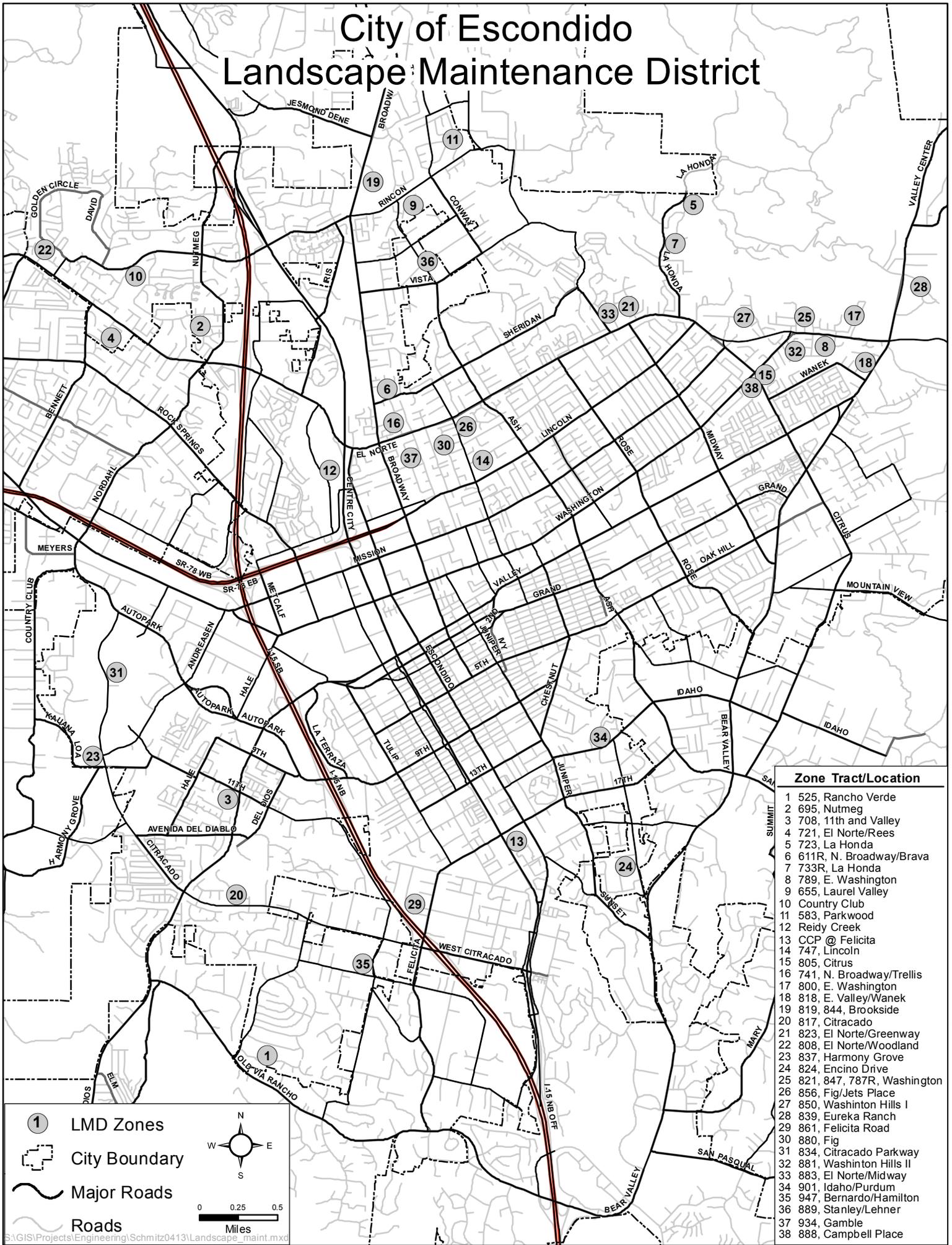
APPROVED AND ACKNOWLEDGED ELECTRONICALLY BY:

*Julie Procopio*, Director of Engineering Services  
4/30/20 11:56 a.m.

ATTACHMENTS:

1. Attachment 1 - LMD Map
2. Attachment 2 - Budget Adjustment Request

# City of Escondido Landscape Maintenance District



**Zone Tract/Location**

- 1 525, Rancho Verde
- 2 695, Nutmeg
- 3 708, 11th and Valley
- 4 721, El Norte/Rees
- 5 723, La Honda
- 6 611R, N. Broadway/Brava
- 7 733R, La Honda
- 8 789, E. Washington
- 9 655, Laurel Valley
- 10 Country Club
- 11 583, Parkwood
- 12 Reidy Creek
- 13 CCP @ Felicita
- 14 747, Lincoln
- 15 805, Citrus
- 16 741, N. Broadway/Trellis
- 17 800, E. Washington
- 18 818, E. Valley/Wanek
- 19 819, 844, Brookside
- 20 817, Citracado
- 21 823, El Norte/Greenway
- 22 808, El Norte/Woodland
- 23 837, Harmony Grove
- 24 824, Encino Drive
- 25 821, 847, 787R, Washington
- 26 856, Fig/Jets Place
- 27 850, Washinton Hills I
- 28 839, Eureka Ranch
- 29 861, Felicita Road
- 30 880, Fig
- 31 834, Citracado Parkway
- 32 881, Washinton Hills II
- 33 883, El Norte/Midway
- 34 901, Idaho/Purdum
- 35 947, Bernardo/Hamilton
- 36 889, Stanley/Lehner
- 37 934, Gamble
- 38 888, Campbell Place

1 LMD Zones  
 City Boundary  
 Major Roads  
 Roads

0 0.25 0.5  
Miles

S:\GIS\Projects\Engineering\Schmitz0413\Landscape\_maint.mxd



ORDINANCE NO. 2020-07

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF ESCONDIDO, CALIFORNIA, AMENDING CHAPTERS 16 OF THE ESCONDIDO MUNICIPAL CODE AND ARTICLES 49, 67, 70, AND 73 OF THE ESCONDIDO ZONING CODE TO ADDRESS CHANGES IN STATE LAW, CORRECT ERRORS, AND IMPROVE EXISTING REGULATIONS

APPLICANT: City of Escondido  
PLANNING CASE NO.: AZ 20-0007

The City Council of the City of Escondido, California, DOES HEREBY ORDAIN as follows:

SECTION 1. That proper notices of a public hearing have been given and public hearings have been held before the Planning Commission and City Council on this issue.

SECTION 2. The Planning Commission conducted public hearings on March 25, 2020, to discuss and consider proposed amendments to the Municipal Code and Zoning Code; considered public testimony; and made a recommendation to the City Council.

SECTION 3. The City Council has duly reviewed and considered all evidence submitted at said hearings, including, without limitation:

- a. Written information;
- b. Oral testimony from City staff, interested parties, and the public;
- c. The staff report, dated April 8, 2020, which along with its attachments is incorporated herein by this reference as though fully set forth herein; and
- d. Additional information submitted during the Public Hearing.

SECTION 4. That upon consideration of the staff report, Planning Commission recommendation, Planning Commission staff report, all public testimony presented at the hearing held on this project, and the "Findings of Fact," attached as Exhibit "A" to this

**A COMPLETE COPY OF THIS  
ORDINANCE IS ON FILE IN THE OFFICE  
OF THE CITY CLERK FOR YOUR REVIEW.**

## CITY COUNCIL STAFF REPORT

**Public Hearing Item No. 9**

**May 6, 2020**

**File No. 0685-10**

SUBJECT: Public Hearing for City of Escondido Landscape Maintenance Assessment District Zones 1 through 38

DEPARTMENT: Engineering Services Department

RECOMMENDATION:

It is requested that the City Council receive input from the property owners in Zones 1 through 38 of the City of Escondido Landscape Maintenance Assessment District ("LMD") on the proposed budget and assessments for Fiscal Year ("FY") 2020/2021. No Council action is required.

FISCAL ANALYSIS:

The LMD reimburses all costs incurred by the City of Escondido ("City") in all zones (see Attachment 1) except Zones 12 and 13. The City purchased property adjacent to the Reidy Creek environmental channel that lies within Zone 12 and therefore, assumed the assessment assigned to this property. Zone 13 was formed to pay for the maintenance of the median landscaping on Centre City Parkway south of Felicita Avenue and north of Montview Drive. The City shares the cost of the maintenance in Zone 13 with the two shopping centers on either side of the parkway.

A Consumer Price Index ("CPI") increase of 2.354 percent per Bureau of Labor Statistics: San Diego-Carlsbad, California, is included for Zones 4, 6, 9, 11, 15, 16, 17, 18, and 24. Property owners within these zones previously approved annual CPI adjustments. Each assessment remains at or under the maximum authorized levy.

PREVIOUS ACTION:

On March 25, 2020, the City Council approved the FY 2020/2021 preliminary LMD Engineer's Report and set a public hearing date of May 6, 2020, for LMD Zones 1 through 38.

BACKGROUND:

The LMD was established as a means to fund the ongoing maintenance of certain landscape improvements associated with the development of specific properties. These landscape improvements have special benefit to those specific properties. When properties are developed, a study is prepared to determine the cost of maintenance of the proposed landscaping and improvements. The maximum annual levy is calculated and the developer/property owner(s) vote to be assessed in that maximum amount. The maximum annual levy may or may not be established with an inflationary adjustment.

The LMD is divided into various zones. Property owners of parcels within each zone are assessed for the benefit received within their zone for the maintenance of the landscape improvements. All funds collected must be used within the zone.

Each year the City Council is required to review and approve the upcoming fiscal year budget and assessment for the LMD. As part of the approval process, a public hearing is held to give property owners within Zones 1 through 38 of the LMD the opportunity to comment on the proposed budget and assessment. This is the purpose of the public hearing today. No City Council action is required.

A budget adjustment from the reserve fund for Zone 9, Laurel Valley, was recommended as a consent item on the May 6, 2020 agenda. This use of the zone's reserves is proposed to remove the existing stucco wall along Rincon Avenue and replace it with a solid-panel vinyl fence. Staff have been collaborating and working closely with directly affected residents. The work is anticipated to begin this summer.

The Final Engineer's Report for LMD Zones 1 through 38 for FY 2020/2021 will be presented to the City Council for approval on June 3, 2020. All proposed levies remain at or under the maximum authorized levy approved by the property owner(s).

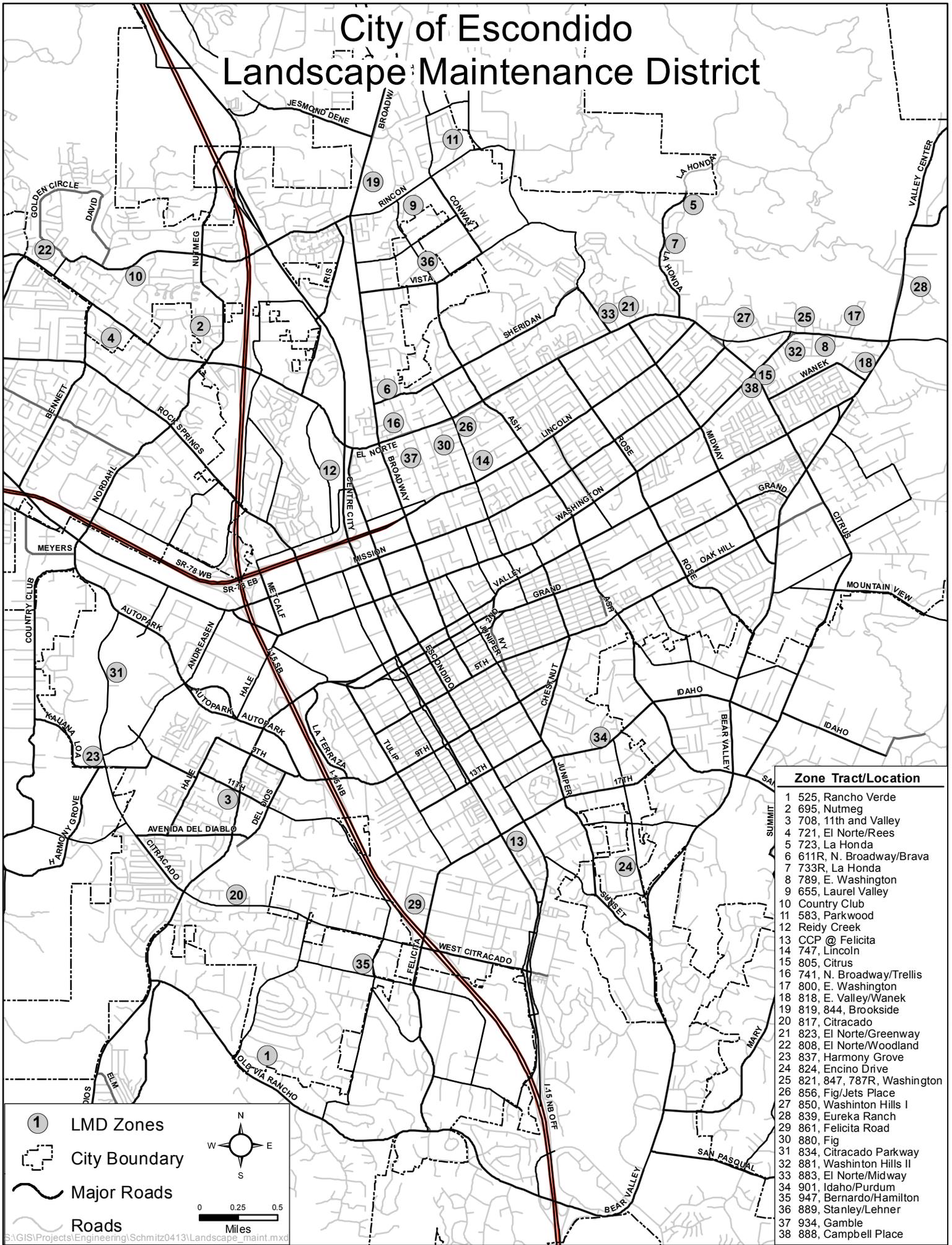
APPROVED AND ACKNOWLEDGED ELECTRONICALLY BY:

*Julie Procopio*, Director of Engineering Services  
4/30/20 11:56 a.m.

ATTACHMENTS:

1. Attachment 1 – LMD Zone Map

# City of Escondido Landscape Maintenance District



**Zone Tract/Location**

- 1 525, Rancho Verde
- 2 695, Nutmeg
- 3 708, 11th and Valley
- 4 721, El Norte/Rees
- 5 723, La Honda
- 6 611R, N. Broadway/Brava
- 7 733R, La Honda
- 8 789, E. Washington
- 9 655, Laurel Valley
- 10 Country Club
- 11 583, Parkwood
- 12 Reidy Creek
- 13 CCP @ Felicita
- 14 747, Lincoln
- 15 805, Citrus
- 16 741, N. Broadway/Trellis
- 17 800, E. Washington
- 18 818, E. Valley/Wanek
- 19 819, 844, Brookside
- 20 817, Citracado
- 21 823, El Norte/Greenway
- 22 808, El Norte/Woodland
- 23 837, Harmony Grove
- 24 824, Encino Drive
- 25 821, 847, 787R, Washington
- 26 856, Fig/Jets Place
- 27 850, Washinton Hills I
- 28 839, Eureka Ranch
- 29 861, Felicita Road
- 30 880, Fig
- 31 834, Citracado Parkway
- 32 881, Washinton Hills II
- 33 883, El Norte/Midway
- 34 901, Idaho/Purdum
- 35 947, Bernardo/Hamilton
- 36 889, Stanley/Lehner
- 37 934, Gamble
- 38 888, Campbell Place

1 LMD Zones  
 City Boundary  
 Major Roads  
 Roads

0 0.25 0.5  
Miles

S:\GIS\Projects\Engineering\Schmitz0413\Landscape\_maint.mxd

## CITY COUNCIL STAFF REPORT

**Current Business Item No. 10**

**May 6, 2020**

**File No. 0430-30**

SUBJECT: Financial Report for the Quarter Ended March 31, 2020, and Budget Adjustment to Address Financial Impact from COVID-19

DEPARTMENT: Finance

RECOMMENDATION:

It is requested that the City Council receive and file the Third Quarter Financial Report for Fiscal Year 2019/20 (Attachment 1) and adopt a Budget Adjustment (Attachment 2) to address the financial impact the COVID-19 pandemic will have on the City of Escondido ("City") through the end of the current fiscal year.

FISCAL ANALYSIS:

This report provides the City Council with the analysis of unaudited revenues and expenditures for Fiscal Year 2019/20 in comparison to Fiscal Year 2018/19 for the General Fund, the Reidy Creek Municipal Golf Course Fund, and the Water and Wastewater Funds. This report also describes the current and estimated economic impact of the COVID-19 pandemic and proposes the plan for addressing the resulting deficit.

PREVIOUS ACTION:

On February 12, 2020, the City Council received the Fiscal Year 2019/20 Second Quarter Financial Report. The City Council approved amendments to the General Fund operating budget. These increases had no effect on Reserves, as all the increase had funding sources.

BACKGROUND:

The City Council adopted a balanced annual operating budget for the General Fund in Fiscal Year 2019/20 without the use of reserves. Fortunately, General Fund revenues through March are projected to be over budget by about \$3.1 million, mainly due to one-time revenue of \$4.1 million from the sale of Windsor Gardens, although that revenue increase was offset by lower than anticipated revenue from franchise fees, leases and paramedic transports. Expenditures are projected to be under budget through March by approximately \$2 million. Based on this analysis, the General Fund should have ended the year with a projected net surplus of roughly \$5 million.

However, on March 13, 2020, the City of Escondido, following both the Federal and State government, was forced to declare a state of emergency because of the COVID-19 pandemic hit. Government operations and private businesses were forced to close or drastically alter operations.

# Financial Report for the Quarter Ended March 31, 2020, and Budget Adjustment to Address Financial Impact from COVID-19

May 6, 2020

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As of this report, the emergency remains in effect and the timeline for resuming many operations and businesses the remainder of this fiscal year is uncertain.

Actions taken by all levels of government to slow the spread of the deadly virus are having a major impact on our national, state and local economies. The impact to our local economy will significantly reduce the amount of revenue the City of Escondido receives from sales tax, transient occupancy tax, leased landholdings, and recreation programs especially during the period of time that businesses remain closed. After carefully examining significant comparable data and reviewing consultant reports, City staff is estimating this loss to General Fund revenue through the end of the fiscal year to be approximately \$4.6 million. A loss in revenue this significant requires early action in order to preserve reserves and flatten the budget gap caused by declining revenue.

## **Sales Tax**

Sales tax is the largest General Fund revenue source at 37% of total revenue and projected to reach \$38.9 million before the COVID-19 pandemic. The City's sales tax is generated from a diverse set of businesses and the impact COVID-19 restrictions are having on businesses varies widely depending on the good and services the business provides and the business closure requirements in place. The City's sales tax forecast model applied these forecasted declines to the sales taxes these businesses have historically paid the City in the past, to project the estimated sales tax loss through year end. The projected sales tax decrease is primarily the result of lower auto sales, lower gas station sales due to lower demand and fuel prices, lower retail sales due to mall and store closures, and lower restaurant business due to delivery and carryout only restrictions.

Staff has been working with our sales tax consultant to forecast the impact that COVID-19 will have on sales tax revenue if businesses remain closed through the end of the fiscal year. Each month that local businesses remain closed, the City is estimated to lose about \$970,000 in sales tax collections. If businesses remain closed or at reduced operations through the end of June, the estimated sales tax loss to the City will be about \$2.9 million.

Fortunately, the lower anticipated sales tax is offset by increases in sales tax revenue collected from online sales due to the *Wayfair* decision. The United States Supreme Court decision in *South Dakota v. Wayfair* is having a very positive impact on the sales tax distributed to cities and counties from the State and County sales tax pools. The *Wayfair* decision resulted in the State amending the Revenue and Tax Code so that beginning April 1, 2019, out-of-state retailers with annual sales of tangible personal property of \$500,000 or more in a calendar year were required to collect and remit the state's sales and use taxes. Second, effective October 1, 2019, Marketplace Facilitators such as Amazon, Ebay and Etsy became obligated to collect and remit sales and use taxes for third party retailers who contract with the facilitator to provide sales related services. The same \$500,000 threshold applies to Marketplace Facilitators. The local portion of these tax collections are being allocated to cities and counties on a pro-rata basis through the State and County Pools. These changes to the Tax Code increased the City's sales tax revenue allocated from the County Pool in

## Financial Report for the Quarter Ended March 31, 2020, and Budget Adjustment to Address Financial Impact from COVID-19

May 6, 2020

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second quarter Fiscal Year 2019-20 by \$675,000 or a 53% increase compared to the prior year like quarter. This increase is projected to be about \$900,000 through the end of the year.

In summary, taking into account an anticipated loss of sales tax of \$2.9 million, offset by the impact of the *Wayfair* decision, the net sales tax loss to the City for the remainder of this fiscal year is being forecasted at \$2.0 million.

### **Transient Occupancy Tax (TOT)**

The City collects a 10% transient occupancy tax on taxable rents from the 16 registered hotels in Escondido. The City collects about \$1.9 million annually or about 2% of the General Fund operating revenue. Acting on the assumption that hotels will experience a significant reduction in occupancy in April, May and June, staff is estimating a reduction in TOT revenue of about \$525,000.

### **Recreation Program Revenue**

Recreation program revenue is collected from swimming pool rentals, after school programs, day camps, recreation classes, skate park use and league activities such as roller hockey, softball and soccer. This revenue was projected to reach \$2 million or about 2% of General Fund operating revenue. Due to public health orders, all City recreation facilities and services have been closed. This has resulted in an estimated loss to revenue through year-end of about \$685,000. This loss in revenue will be offset by reductions in staffing costs of about \$181,000.

### **Lease Revenue**

The City collects revenue from property leases including Westfield North County Shopping Mall, Vineyard Golf Course, and a variety of smaller landholdings. Westfield closed the shopping mall (restaurants remained open) and suspended payment of rent. Several other tenants have reached out to the City to request assistance with their monthly rent. City staff are working with each one of these lessees to defer rent payments through May 31. After that time, the City expects to collect the deferred rent. While staff anticipates that lease revenue will be lower, identifying a specific amount has been difficult to forecast.

### **Other City Revenues**

City Staff anticipates a decline in many other sources of revenue because of COVID-19, including business license fees, fines and forfeitures, interest income and paramedic transport revenue. This projected decline in revenue is estimated to be approximately \$1.4 million.

### **Budget Retrenchment Exercise**

Due to the significant loss in revenue, City staff began a budget retrenchment exercise to identify both cost reductions and other funding sources to bridge the budget gap through year-end. As part of this process, the City Manager directed a reduction in personnel costs, elimination or delay in operating and capital costs, and implementing ways that business could be conducted differently.

One-time funding sources were also identified that will allow the City to continue to provide essential services through the end of the fiscal year. The City maintains two ongoing funding sources that can be described as “one-time” and not be used for normal operations. The first of these is the Section 115 Irrevocable Pension Trust with a current balance of about \$9.9 million. The Pension Trust is used to set aside monies to meet future pension contributions or liabilities. Funds placed in the Pension Trust are irrevocably committed for the payment of pension obligations.

The second is the General Fund Reserve, which is a one-time funding source available for unanticipated expenditure requirements or when actual revenues are less than the amounts budgeted. The City Council established a target General Fund Reserve balance of 25 percent of General Fund operating revenues. The current balance is \$17.4 million or about 16 percent of operating revenues.

A third one-time funding source is the sale of real property. In the present situation, proceeds from the sale of Windsor Gardens would be available for one-time use.

#### **PROPOSED BUDGET ADJUSTMENTS:**

The proposed amendment to the City’s annual operating budget identifies the proposed General Fund cost reductions, revenue reductions, and use of one-time funds needed to take into account the economic impacts of the COVID-19 pandemic. They are identified as follows:

- Approve a decrease to the Recreation/ASES Department operating budget of \$181,000 to reduce salary and benefit costs due to the layoff of employees working at recreation facilities that have been closed to stop the spread of COVID-19. The programs affected by these closures include the after school program, day camps, city pools, skate park, and sports leagues.
- Approve a decrease to the Library Department operating budget of \$165,000 to account for service level reductions at the Library resulting from the public health care orders that have closed the Library to the public. The City Library will remain closed or at reduced hours through the end of the year.
- Approve adjustments to General Fund revenue projections through year-end. This adjustment will result in a net decrease in projected revenue of \$1.2 million. This is the result of projected revenue through March being over budget by \$3.1 million. This amount is offset by decreases in projected revenue of \$4.6 million between April through June of this year from COVID-19 impact.
- On April 18, 2018, City Council adopted Resolution No. 2018-53 approving a Consulting Agreement with CValdo Corporation to assist with expedited final engineering review of The Villages project. A budget adjustment was also approved to accept developer funding of \$157,128 to reimburse the City for additional costs associated with the third party expedited

Financial Report for the Quarter Ended March 31, 2020, and Budget Adjustment to Address Financial Impact from COVID-19

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review services. A second budget adjustment for \$39,000 is being requested to continue the expedited engineering services for the Villages Project. These services will be paid up front by a deposit from the developer, there is no financial impact to the General Fund.

- Approve an increase to the Library Department operating budget in the amount of \$40,000. This increase is covered by funding from the Families for Literacy grant and covers Library staffing and supply costs to promote and maintain basic literacy skills. Families for Literacy Grant funds are received annually from the California State Library and enable library staff to expand literacy program offerings, partnership opportunities, and outreach events for children ages 0-18 and their parents. Specifically these funds support Early Literacy and STEM/STEAM-based programming in collaboration with the San Diego STEM Ecosystem, San Diego Children's Discovery Museum, and the Fleet Science Center; trainings for staff, tutors, and learners; programs that assist low-literate adults in developing confidence and skills in supporting their children's education; and creating opportunities for families to develop a culture of positive learning experiences together on a more sustained basis.

Financial highlights for the other funds are listed below:

The Water Funds net operating income through third quarter 2019/20 is \$11.2 million or an increase of \$2.8 million over the prior year. This increase is due to a timing difference in billing Vista Irrigation District and increased water service revenue of \$900,000. Operating expenses were also down about \$600,000 compared to the prior year.

The Wastewater Funds net operating income through second quarter 2019/20 is \$8.2 million or a decrease of \$1.1 million compared to prior year. This decrease is mainly due to increased employee service costs and professional services.

Reidy Creek Golf Course has been closed to golfers since March 22, 2020, due to COVID-19. Depending on the reopening of the Course the fund is projected to end the year with a loss of \$75,000 to \$150,000 more than anticipated. Although revenues are up 10% from the prior year, the timeline on the course reopening will have the most impact on the outcome for the fiscal year.

APPROVED AND ACKNOWLEDGED ELECTRONICALLY BY:

*Joan Ryan*, Director of Finance

4/29/20 2:16 p.m.

ATTACHMENTS:

1. Attachment 1: Third Quarter Financial Report for March 31, 2020
2. Attachment 2: Budget Adjustment Request



## 3rd Quarter Financial Report

### OVERVIEW

This report summarizes the City's financial position for the fiscal year through the third quarter ending March 31, 2020 for the General Fund, Water and Wastewater Funds, and the Reidy Creek Municipal Golf Course. The purpose of the report is to provide City Council, City Management, and the Escondido community an update on the City's fiscal status based on the most recent financial information available. The revenue projections and budget information include adjustments for encumbrances, carryovers, and any other supplemental appropriations approved by the City Council as of March 31, 2020.

This report is for internal use only. The figures presented here are unaudited and have not been prepared in accordance with Generally Accepted Accounting principles (GAAP).

### GENERAL FUND

At the end of the third quarter, General Fund revenues through March are projected to be over budget by about \$3.1 million, mainly due to one-time revenue of \$4.1 million from the sale of Windsor Gardens which is offset by decreases in franchise fees, lease revenue and paramedic transport revenue. Expenditures are projected to be under budget through March by approximately \$2 million. The Projected Results as of March 31, 2020 are based on past history of the timing of revenues collected and expenditure activity. Details of the third quarter operating results are described in this report.

**General Fund  
Comparison of Projected Budget to Actuals  
As of March 31, 2020**

	<b>ANNUAL AMENDED BUDGET</b>	<b>PROJECTED RESULTS MARCH 2020</b>	<b>ACTUAL RESULTS MARCH 2020</b>	<b>VARIANCE OVER/(UNDER)</b>
Total Revenue	\$106,949,170	\$65,857,636	\$68,972,832	\$3,115,196
Total Expenditures	108,560,660	79,332,790	77,135,876	(2,196,916)
Other Sources (Uses) – Note 1	586,595	586,595	586,595	-
Total Sources over (Uses)	(1,024,895)	-	-	-

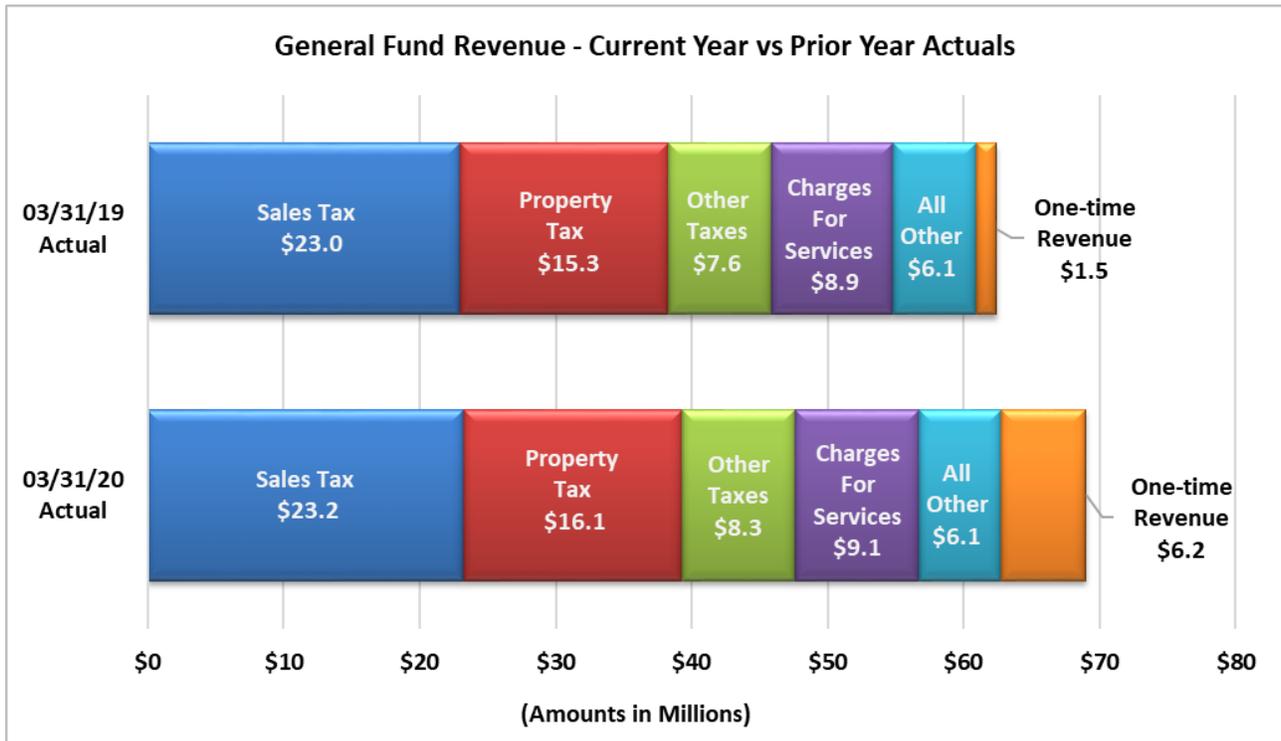
Note 1: Other Sources (Uses) include transfers in and advances from other funds less transfers out and advance repayments. In addition, Council approved the use of General Fund surplus from the fiscal year ending June 30, 2019, during the year-end report to Council on October 23, 2019.

**GENERAL FUND REVENUE**

Third quarter General Fund operating revenue was up compared to the prior year by 3.0% or about \$1.8 million excluding one-time revenue. Details of the General Fund revenue sources are outlined below.

	FISCAL YEAR 2019/20 BUDGET	ACTUAL REVENUE AS OF MARCH 2020	ACTUAL REVENUE AS OF MARCH 2019	PRIOR YEAR VS CURRENT YEAR VARIANCE OVER/(UNDER)
Sales Tax	\$38,947,000	\$23,238,991	\$22,970,126	\$268,866
Property Tax	29,276,000	16,075,122	15,253,687	821,435
Other Taxes	13,907,285	8,274,604	7,664,544	610,061
Charges For Services	11,926,400	9,072,292	8,896,928	175,364
Intergovernmental	3,117,000	2,316,429	2,044,991	271,438
Fines and Forfeitures	1,226,000	808,326	873,065	(64,739)
Permits and Licenses	944,500	686,786	663,629	23,156
Investment and Other Revenue	5,065,000	2,278,665	2,539,425	(260,760)
<b>TOTAL OPERATING REVENUE</b>	<b>\$104,409,185</b>	<b>\$62,751,216</b>	<b>\$60,906,396</b>	<b>\$1,844,820</b>
One-time Revenue	2,539,985	6,221,616	1,529,540	4,692,076
<b>TOTAL REVENUE</b>	<b>\$106,949,170</b>	<b>\$68,972,832</b>	<b>\$62,435,936</b>	<b>\$6,536,896</b>

The chart below shows the major categories of revenue that have been collected through March 31, 2020 compared to the revenue collected in the prior year through March 31, 2019. Sales tax is the largest General Fund revenue source at 37% of total revenue followed by property tax, other taxes, and charges for services.



### **Sales Tax**

Sales Tax revenues were \$268,000 higher than the previous year or up about 1%. Sales tax revenues distributed to the City as of March 2020 represent sales that occurred between July and January 2020 as well as continued clean-up payments from previous activity due to the California Department of Tax and Fee Administration implementing a new sales tax reporting software system in 2018.

Sales occurring in the third calendar quarter of 2019 (the most recent data available) show a total economic sales tax gain of 3.1% over the third quarter of 2018 with gains in Transportation of 2.7%, Construction of 18.0%, and Food Products of 2.0%. During the same period, declines were seen in General Retail of (3.6%) predominantly from department store sales.

In April 2019, California Governor Newsom signed AB 147 which provided State guidelines for the implementation of the U.S. Supreme Court decision in *South Dakota v. Wayfair*, which addressed how sales tax is collected and remitted from online sales. Under AB 147, California extended sales and use taxes to out-of-state retailers engaged in business in California and requires those retailers to collect and remit sales tax. This includes any retailer that has total combined sales of property for delivery in California that exceed \$500,000 in the preceding 12 months. Online sales taxes are distributed to the City through the San Diego County pool. The City receives a percentage share proportionate to the City's annual sales tax receipts. As a result, sales tax revenues received from the County pool increased by \$675,000 over the prior year.

### **Property Tax**

Property Tax revenue is up \$821,000 or 5.4% compared to this time in the prior year. The largest portions of property tax revenue is distributed by the County in December and April each year and supplemental property tax in lieu of VLF revenue is distributed in January and May. The FY2019/20 Operating Budget projected property tax growth of 3%. The revenues collected are expected to exceed the fiscal year projection.

### **Other Taxes**

Other Taxes includes franchise fee revenues, transient occupancy tax, and business license revenue, in addition to other miscellaneous taxes. Overall, Other Taxes have increased by \$610,000 compared to the prior year.

Redevelopment Property Tax Trust Funds (RPTTF) increased by \$869,666 over the prior year. Each year the City, on behalf of the Successor Agency, submits a Recognized Obligation Payment Schedule (ROPS) to the County Oversight Board to request property tax funds to pay outstanding enforceable obligations of the former Community Development Commission. If funds remain in the RPTTF after payments are made for the Successor Agency's ROPS, they are considered to be residual RPTTF funds, and are distributed proportionally to the taxing entities that would otherwise have received property tax revenues from the former project areas. As obligations are gradually fulfilled and paid off, the amount of residual RPTTF that will be proportionally distributed to the City will increase.

The increases to other taxes are offset by a \$555,000 decrease in franchise fee revenue. The City collects franchise fee revenues from San Diego Gas and Electric (SDG&E), cable companies conducting business within City limits, and Escondido Disposal Incorporated (EDI). Franchise fees from cable companies have decreased over the prior year due to the increasing loss of market share to digital competitors such as Netflix, Hulu, and Amazon. Due to decreases in consumption levels of electricity and gas, franchise fee revenues from SDG&E have also decreased.

In June 2019, City Council approved an amended franchise tax agreement with Escondido Disposal Incorporated (EDI) that went into effect July 1, 2019. The amended agreement included an increase in the Host Fee imposed by the City on EDI for materials accepted at the Escondido Resource Recovery facility on W. Mission Avenue from refuse generators located outside the City of Escondido. This revenue has increased by \$183,000 compared to the prior year.

**Charges for Services**

Charges for services have increased over the prior year by about \$175,000. This is due to an increase in revenues collected from Community Development including engineering and planning fees. Paramedic billing payments for emergency medical services have increased slightly from the prior year primarily due to the Ground Emergency Medical Transport (GEMT) Quality Assurance Fee (QAF) program established by Department of Health Care Services (DHCS) in early 2019 to provide supplemental Medi-Cal payments to GEMT providers.

**Intergovernmental**

Intergovernmental revenue includes the Rincon fire services agreement, state mandated cost claims, and various grants, and increased \$271,000 compared to the prior year due to the timing of various grant reimbursements. In addition, the amount of state mandated cost claim reimbursements received from the State increased by \$40,000 compared to the prior year.

**Investment and Other Revenue**

Investment and Other Revenue includes rental income, interest earned from investing activities, and other miscellaneous receipts. The decrease in revenue compared to the prior year is primarily from a decrease in rental revenue. Under the lease agreement for the North County Mall, the City receives a portion of the rental income that Westfield collects from subtenants located at the mall during each calendar year. The revenue received for calendar year 2019 decreased by \$190,000 compared to the prior calendar year due to subtenant vacancies.

**One-Time Revenue**

The FY2019/20 operating budget included the use of one-time resources of unclaimed deposits as transitional funding to cover the structural budget gap until an additional recurring revenue source has been approved. The one-time revenue of \$6.2 million includes \$1.2 million of unclaimed deposits that became the property of the General Fund in July 2019 after a public notification was performed. In addition, \$4.1 million has been received as part of the property sale at 1600 West Ninth Avenue, commonly known as Windsor Gardens, which was approved by City Council in August 2019. The remaining one-time revenue is due to reimbursements from outside agencies for various services performed by the City as well as fire assistance reimbursements.

**GENERAL FUND EXPENDITURES**

General Fund total expenditures are up 4.3% compared to the prior Fiscal Year or about \$3.2 million. The FY2019/20 General Fund Operating Budget increased by approximately \$4 million or 4% compared to the FY2018/19 revised Operating Budget, so the General Fund departments are on track to meet this target.

	FISCAL YEAR 2019/20 BUDGET	ACTUAL EXPENDITURES AS OF MARCH 2020	ACTUAL EXPENDITURES AS OF MARCH 2019
<b>General Government</b>	\$6,547,430	\$4,005,355	\$3,712,517
<b>Community Development</b>	7,631,265	4,876,738	4,717,432
<b>Community Services</b>	8,218,060	5,752,282	5,344,930
<b>Public Works</b>	10,321,850	7,373,232	7,398,583
<b>Public Safety</b>	72,250,435	52,597,624	50,427,357
<b>Other Expenditures</b>	3,591,620	2,530,645	2,324,781
<b>TOTAL OPERATING EXPENDITURES</b>	<b>\$108,560,660</b>	<b>\$77,135,876</b>	<b>\$73,925,600</b>

## **Coronavirus (COVID-19) Impacts on Future Revenues**

In order to slow the spread of the COVID-19 disease, several public health orders have been issued in 2020 that require people to stay home aside for essential services or needs and forced many businesses across the state to suspend or reduce operations. The restrictions have limited the City's ability to conduct certain operations and have significantly impacted consumer behavior creating a decrease in spending on certain goods and services. The following is a summary of the anticipated economic effect on City revenues that will be most impacted in the coming months.

### **Sales Tax**

Using a forecast tool developed by the City's sales tax consultant, Avenu Insights & Analytics, the estimated loss of sales tax revenue to the City is approximately \$970,000 for each month the stay at home orders are in place. Industry observers predict that transportation and auto sales will report an 80% or more decline in auto sales while shelter in place regulations are in force and sales are expected to remain depressed once showrooms are fully reopened.

General consumer goods are also expected to see significant drops as society practices social distancing measures. Shopping centers, the North County Mall, and retail stores all will be adversely impacted; however, some of these losses will be offset by the increase in online sales. Analysts predict that consumers will have a lower demand in general for products and services and will postpone many purchases until after the end of the COVID-19 crisis.

Reports show overall construction will continue but at a slower pace. Economic uncertainties may also put pressure on home sales during the coming summer months thus hurting the contractor's sector.

Assuming that the virus is largely contained by the end of September, sales tax analysts project that tax declines will bottom out in the first quarter of 2021 but with only moderate gains for several quarters.

### **Transient Occupancy Tax**

Transient Occupancy Tax, also known as hotel tax, accounts for 2% of General Fund operating revenues, or about \$1.9 million. Assuming hotels have a significant reduction in occupancy in April, May, and June, the reduction in revenue is expected to be about \$525,000.

### **Recreation Program Revenue**

Due to the public health orders, all City recreation facilities and services have been closed. The inability to hold recreation programs has resulted in refunds of fees collected for classes and programs already scheduled as well as the loss of recreation program revenue for as long as the public health orders are in place, estimated to be about \$685,000 through June 30.

### **Rental Income**

Several tenants of City-owned property have reached out to the City to request assistance with their monthly rent. City staff are working with each one of these lessees to defer rent payments through May 31. After that time, the City expects to collect the deferred rent.

### **Other City Revenues**

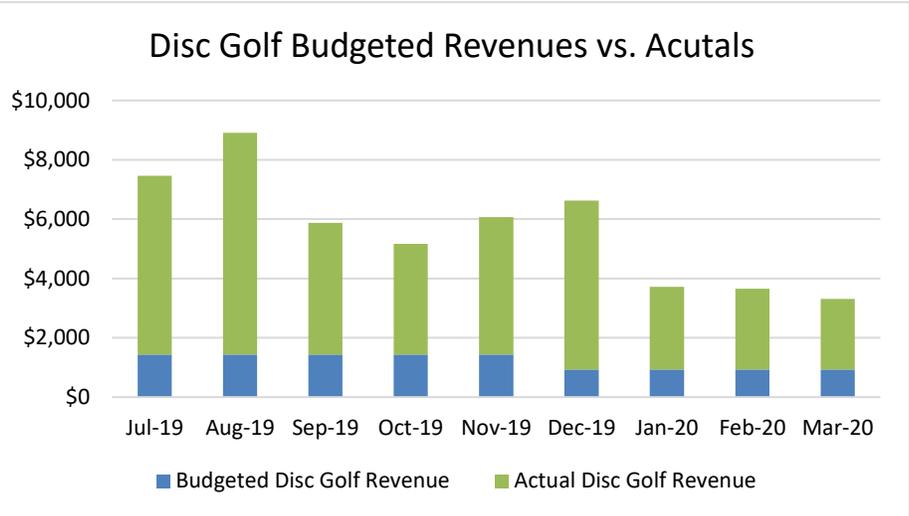
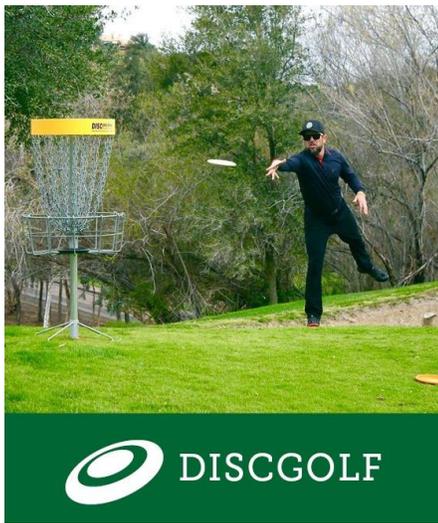
City staff anticipates a decline in many other sources of revenue as a result of COVID-19. Market volatility will effect investment and interest income activity in the fourth quarter of this fiscal year. The Section 115 Pension Trust Fund is managed by PARS, which allows more flexibility in investments than funds held by the City. The moderately conservative portfolio reported a loss of 7.99% for the first quarter of the calendar year ending March 31, 2020. This resulted in a net investment loss of \$193,000 for the fiscal year and an ending cash balance of \$9,883,796.

**REIDY CREEK GOLF COURSE FUND**

Reidy Creek Golf Course has been closed to golfers since March 22 due to COVID-19. Overall revenues are up 10% compared to the prior year and Disc Golf revenues are coming in at almost triple what was projected. Operating expenditures are up 6% from the prior year due to increased maintenance costs largely due to golf cart repairs needed on aging carts earlier in the year.

Clubhouse improvements for the “Creekside Tavern” have passed planning approval and construction has begun. Funds for these improvements were previously budgeted in a capital project for Reidy Creek Clubhouse Improvements.

Although improvements were being seen in the revenue at the course, depending on the length of closure for the course, the City should expect an overall loss of \$75,000 to \$150,000 more than the \$95,890 that was budgeted for FY2019/20.



REIDY CREEK GOLF COURSE	FISCAL YEAR 2019/20 BUDGET	ACTUAL RESULTS AS OF MARCH 2020	ACTUAL RESULTS AS OF MARCH 2019
Total Revenues	\$564,885	\$381,211	\$345,978
Total Expenditures	(660,775)	(514,759)	(485,409)
Other Sources (Uses) – Note 1	225,890	225,890	80,590
Total Sources over (Uses)	\$130,000	\$92,342	\$(58,841)

Note 1: Other Sources (Uses) include a transfer from the General Fund of \$95,890 to balance the budget for FY2019/20 and a transfer to cover the prior year loss of \$130,000.

**WATER FUND**

Net operating income through March 2020 was \$8,866,205, an increase of about \$1.4 million from prior year. Operating revenue increased by \$803,720 or 1.8% compared to the prior year due to an increase in water service charges effective March 1. Operating expenses decreased by about \$600,000 or 2% compared to the prior year. Due to an increase in rainfall in late 2019, overall water usage was slightly down resulting in a decrease in the amount of purchased water.

The variance in non-operating revenue and expenses is due to a timing difference in billing Vista Irrigation District for shared operation costs.

<b>WATER FUND</b>	<b>FISCAL YEAR 2019/20 BUDGET</b>	<b>ACTUAL RESULTS AS OF MARCH 2020</b>	<b>ACTUAL RESULTS AS OF MARCH 2019</b>	<b>PRIOR YEAR VS CURRENT YEAR VARIANCE OVER/(UNDER)</b>
Operating Revenues	\$58,075,000	\$44,550,050	\$43,746,330	\$803,720
Operating Expenses	(54,232,245)	(35,683,845)	(36,290,480)	(606,635)
<b>Operating Income</b>	<b>3,842,755</b>	<b>8,866,205</b>	<b>7,455,850</b>	<b>1,410,355</b>
Non-Operating Revenue (Expenses)	1,975,850	68,288	2,469,663	(2,401,375)
Transfer to Capital Projects and Debt Service Payments	(2,184,540)	(1,358,991)	(1,305,940)	53,051
<b>Total Sources over Uses</b>	<b>\$3,633,065</b>	<b>\$7,575,502</b>	<b>\$8,619,573</b>	<b>\$(1,044,071)</b>

**WASTEWATER FUND**

Net operating income through March 2020 was \$8.2 million, a decrease of \$1 million or 10% from prior year. Operating revenue is in line with the prior year and operating expenditures increased by about \$930,000 or 6% due in large to increases in employee services and professional service charges.

The variance in non-operating revenue and expenses is due to the timing of grant revenue received for the Membrane Filtration Reverse Osmosis facility project.

<b>WASTEWATER FUND</b>	<b>FISCAL YEAR 2019/20 BUDGET</b>	<b>ACTUAL RESULTS AS OF MARCH 2020</b>	<b>ACTUAL RESULTS AS OF MARCH 2019</b>	<b>PRIOR YEAR VS CURRENT YEAR VARIANCE OVER/(UNDER)</b>
Operating Revenues	\$38,400,000	\$25,414,200	\$25,575,395	(\$161,195)
Operating Expenses	(27,051,750)	(17,231,409)	(16,300,122)	931,287
<b>Operating Income</b>	<b>11,348,250</b>	<b>8,182,791</b>	<b>9,275,272</b>	<b>(1,092,481)</b>
Non-Operating Revenue (Expenses)	(1,686,775)	(1,643,928)	3,887,396	(5,531,324)
Transfer to Capital Projects and Debt Service Payments	(6,108,905)	(1,715,000)	(1,750,573)	35,573
<b>Total Sources over Uses</b>	<b>\$3,552,570</b>	<b>\$4,823,863</b>	<b>\$11,412,095</b>	<b>(\$6,588,232)</b>

**Coronavirus (COVID-19) Impacts on Utilities**

When the State of California enacted the stay at home order in March, the City Utilities department suspended all billing penalties and related water service shutoffs to ensure the health and safety of Escondido residents. Governor Newsom confirmed this action on April 2 by issuing an Executive Order restricting water shutoffs on homes and small businesses. Under the order, the State Water Resources Control Board will be issuing best practices and guidelines on support for the state's water systems.

The American Water Works Association predicts that water utilities will experience a revenue shortfall due to declines in commercial and industrial water consumption due to the COVID-19 crisis; however, this revenue shortfall may be offset by an increase in residential user charge revenue due to stay at home order. City staff are closely monitoring water service and usage during the stay at home order, and preliminary data does not indicate a significant change in operating revenues for the City's Water and Wastewater Funds.

**FOR MORE INFORMATION**

This summary report is based on detailed information generated by the City's finance department. If you have any questions or would like additional information on this report, please contact the Finance department at (760) 839-4676 or visit [www.escondido.org](http://www.escondido.org).



**CITY OF ESCONDIDO  
BUDGET ADJUSTMENT REQUEST**

Date of Request: May 6, 2020

Department: Finance

Division: \_\_\_\_\_

Project/Budget Manager: Joan Ryan  
Name \_\_\_\_\_ Extension \_\_\_\_\_

Council Date (if applicable): May 6, 2020  
(attach copy of staff report)

For Finance Use Only	
Log #	_____
Fiscal Year	_____
_____	Budget Balances
_____	General Fund Accts
_____	Revenue
_____	Interfund Transfers
_____	Fund Balance

Project/Account Description	Account Number	Amount of Increase	Amount of Decrease
Professional Services	5131-001-402-60132	39,000	
Reimbursement from Outside Agencies	4370-001	39,000	
Office/Operating Supplies	5101-001-104-25018	40,000	
Literacy Grants	4112-001	40,000	
Sales Tax	4001-001		2,010,800
Current Year - Secured	4010-001	253,000	
Supp Prop Tax in Lieu of VLF	4014-001	32,000	
Tax Sharing Payment	4017-001	15,000	
RPTTF Residual Payment	4025-001	201,000	
Franchises	4031-001		1,162,000
Transient Occupancy Tax	4032-001		525,000
Transfer Station Fee	4034-001	331,000	
Other Incentive Fees	4037-001		50,000
Franchise Fee in Lieu	4038-001		300,000
VLF Revenue in Excess	4108-001	48,000	
Building Plan Check Fees	4207-001	50,000	
Enviromental Impact Report	4220-001		35,000
Eng Subdiv & Parcel Maps	4227-001	285,000	
Special Fire Dept Services	4250-001		25,000
Failed Reinspection	4251-001		40,000
Fire Plan Check/Inspection	4252-001		20,000
Fire R-2 Inspection Fees	4265-001		65,000
Rent	4610-001		197,000

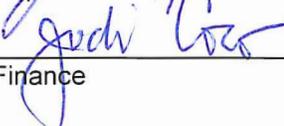
Attachment 2

Hahn Lease	4613-001		235,000
Small Cell Site Revenue	4630-001	180,000	
Sale of Recycling Materials	4900-001		154,000
Sale of City Property	4901-001	4,100,000	
Other Revenue	4990-001		199,740
Temporary Part-Time	5004-112-111		64,200
Other Employee Overhead	5025-112-111		2,000
Workers' Compensation	5028-112-111		800
Temporary Part-Time	5004-001-102		110,000
Other Employee Overhead	5025-001-102		3,000
Workers' Compensation	5028-001-102		1,000
Professional Services	5131-001-104		165,000

Explanation of Request:

Third Quarter Financial Update Budget Adjustment to amend the FY2019-20 operating budget.

**APPROVALS**

 _____ Department Head	4-29-20 _____ Date	_____ City Manager	_____ Date
 _____ Finance	4/30/20 _____ Date	_____ City Clerk	_____ Date

## CITY COUNCIL STAFF REPORT

**Current Business Item No. 11**

**May 6, 2020**

**File No. 0697-20**

**SUBJECT:** Mobilehome Rent Protection Ordinance (“Proposition K”)  
Vacancy Control/Decontrol

**DEPARTMENT:** Community Development/City Attorney

**RECOMMENDATION:**

Take public input, discuss and consider an amendment to the City of Escondido’s (“City”) Mobilehome Rent Protection Initiative to address vacancy control. Staff recommends that you do not pursue a ballot measure.

**FISCAL ANALYSIS:**

According to the San Diego County Registrar of Voters as of February, 2020, the election costs associated with a November 2020 ballot measure are estimated to cost up to \$110,000. At this time, given the issues associated with the COVID pandemic, the Registrar is not giving estimates for the November election other than to suggest that the earlier estimate could be below the actual cost.

**PREVIOUS ACTION:**

The City Council placed vacancy control measures on the ballot in 1996 and 1998, both failed.

**BACKGROUND:**

Vacancy control means rent remains at a fixed price or may increase by a predetermined rate when a tenant departs. Vacancy decontrol means a park owner and incoming tenant may reset the rents to market price. Council Member Diaz has asked the City Council to take public input, discuss and consider a ballot measure to enact vacancy control.

The City has approximately 3,500 mobilehome spaces in 25 mobilehome parks. Since 1988, the City of Escondido Mobilehome Rent Review Board (“Board”) has regulated rents for some mobilehomes in accord with the Escondido Rent Protection Ordinance (“Proposition K”). Proposition K protects current tenants from economic eviction but it does not protect the current tenant’s economic investment in their mobilehome coach.<sup>1</sup> Today, approximately one half the City’s mobilehomes are subject to rent control.<sup>2</sup> Because the voters approved Proposition K, any changes or amendments to it require a ballot measure.

<sup>1</sup> *Thomsen v. City of Escondido* (1996) 49 Cal.App.4th 884

<sup>2</sup> State law exempts rental agreements in excess of twelve months from local rent control. Cal. Civil Code § 798.17

ANALYSIS:

Park owners have a right to a reasonable rate of return on their investment and mobilehome owners have unique rights associated with the placement of their immobile property on the park owners’ land. The City’s Mobilehome Rent Review Board attempts to balance these competing interests. Proposition K allows the park owners to earn a just, fair, and reasonable rate of return considering eleven (11) enumerated factors in the City’s ordinance. See, Escondido Municipal Code Section 29-104(g). That is a rate “high enough to encourage good management, reward efficiency, discourage the flight of capital, and enable operators to maintain their credit, and which is commensurate with returns in comparable enterprises, but which is not so high as to defeat the purpose of rent control to prevent excessive rents.”<sup>3</sup> The goal is to set rents at the point at which “an efficient enterprise” can operate successfully.<sup>4</sup>

Supporters of a ballot measure propose an amendment to Proposition K protecting their equity by limiting space rental increases to 5 percent whenever a new tenancy begins. Other California cities have adopted vacancy control measures, some authorizing even higher rate increases.

Proponents of a ballot measure argue the current system fails to balance protections between mobilehome owners and park owners. In particular, they claim that the current rent control procedures fail to protect residents from unfair increases to land leases resulting from, among other things, turnover. They argue that a ballot measure implementing vacancy control would protect the equity of mobile homes earned over time and would protect those owners from the loss of equity when they sell their property. Further, the proponents argue that the housing crisis in the State of California requires increased efforts by local governments to assist senior and fixed income residents, in particular, with protections against the high cost of living.

Opponents of such a measure, including City staff, argue that the current rent control procedures provide a fair and reasonable rate of return while protecting mobilehome owners from uncontrolled increases. When Proposition K became law and changed the status quo, many lawsuits followed. At one point, the City of Escondido had forty-one lawsuits involving mobilehomes. Staff recommends maintaining the status quo for the following reasons:

1. Similar ballot measures have failed in the past and the cost of putting the matter on the ballot again is significant. There is little reason to believe that a measure would pass this time around, particularly considering that many fewer individuals are on rent control than on either of the prior occasions. Additionally, the issue has not been a focal point. Voter interest in such a measure has waned even more from the prior attempts. The costs to add an additional measure, even if minor, are not warranted by the very low likelihood such a measure would pass.
2. There is no data to indicate that introducing the concept of vacancy control would have a tangible, positive impact to any particular constituency. No studies have been conducted, and

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<sup>3</sup> San Marcos Mobilehome Park Owners’ Assn. v. City of San Marcos (1987) 192 Cal.App.3d 1492, 1502.

<sup>4</sup> Colony Cove Properties, LLC v. City of Carson (2013) 220 Cal.App.4th 840, 868.

staff is aware of no numerical or factual analysis of the topic. There may be measures that are far more effective than regulating vacancies.

3. The current short form application process works. Short form applications limit rent increases to a rate below the change in the consumer price index. Park owners seeking a rent increase select the short form application ninety percent of the time. The short form simplifies the application process, saves time and expense; thus minimizes the costs passed on to the mobilehome owners. The short form has proved to be an effective compromise that moderates rents while providing a reasonable rate of return. The park owner’s ability to reset rents when a tenant departs is a significant part of the short form’s success. Moreover, it is worth noting that since adoption of the short form process, rent control related lawsuits have become rare.
4. If park owners lose the right to adjust rents when a change in tenancy occurs, it would be reasonable to expect an increase in long form applications in order for the park owners to achieve a reasonable rate of return. Long form applications allow the park owners to seek increases above the short form rate, involve economic and legal analysis by outside experts, and are therefore more complicated and expensive. Once more, the higher costs associated with a rent increase application may be passed through to the mobilehome owner on top of a reasonable rent increase.
5. California law exempts long-term leases from rent control. This is a key reason why less than half of the City’s mobilehomes have rent control. Park owners can require long-term leases that may appear affordable in the near term, but escalation clauses can result in significant rent increases over time. As a result, tenants could pay rents greater than those allowed via the short form application process.
6. Vacancy control would increase the mobilehome value for the current owners. However, the subsequent owner via the higher sales price will pay the increase. At least one court has noted, “housing is no more ‘affordable’ [to subsequent tenants] afterwards than it was before the ordinance was adopted,” and that “virtually all of the economic benefits from lower regulated rents are paid out annually to finance the higher sales prices commanded by those dwellings.”<sup>5</sup> And, the increased purchase price could be beyond the ability of some potential buyers.
7. History has showed that changes in mobilehome rent control often leads to litigation. Although the rental contract is between the park owner and the mobilehome owner, owners may allege that the city takes valuable property rights and the city should compensate the park owner.
8. Finally, state law heavily regulates mobilehomes.<sup>6</sup> The state legislature regularly seeks to amend mobilehome residency law. Currently, at least seven (7) state senate or assembly bills seek to change the state laws including AB 2695 (rent stabilization), AB 2895 (rent caps), and

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<sup>5</sup> *Guggenheim v. City of Goleta* (9th Cir. 2010) 638 F.3d 1111, 1130–31

<sup>6</sup> Ca. Civil Code § 798 et seq.

SB 999 (rent control extension). If the state were to enact statewide legislation affecting the implementation of Proposition K, as a general law city, the City would be required to comply with that new state law.

CONCLUSION:

Staff recommends against a ballot measure as proposed. The short form rent control process allows rent increases below the rate of change in the consumer price index and periodic market adjustments when a tenant departs help enable owners to achieve reasonable rates of return as required by law. The current system works as a balance of interests for both park owners and mobilehome residents.

However, should the council direct the preparation of a ballot measure, the City Attorney’s Office will prepare the necessary documents and bring the matter back in time for the City Council to take the necessary actions to have the voters decide the issue on the November 2020 ballot.

APPROVED AND ACKNOWLEDGED ELECTRONICALLY BY:

*Michael R. McGuinness*, City Attorney  
4/29/20 4:54 p.m.

*Karen Youel*, Housing & Neighborhood Services Manager  
4/30/20 8:43 a.m.



## CITY COUNCIL STAFF REPORT

Current Business Item No. 12

May 6, 2020

File No. 0610-70

SUBJECT: City Council District 2 Vacancy

DEPARTMENT: City Clerk's Office

RECOMMENDATION:

It is requested that the City Council discuss and consider applicant qualifications, and take action on the vacancy, including appointment of a District 2 representative.

PREVIOUS ACTION:

The City of Escondido solicited applications between March 30, 2020, and April 15, 2020, to fill the vacancy in City Council District 2 due to the passing of former Councilmember John Masson.

On April 22, 2020, the City Council interviewed Barbara Aguilar, William Curtin, Nicole Downey, Jeff Griffith, Tina Ostrem Inscoe, Scotty Lombardi, Pamela Kleinkauf, Rick Paul, and Vanessa Valenzuela.

Following the interviews, the City Council narrowed the list of candidates for consideration to Barbara Aguilar, Tina Ostrem Inscoe, Scotty Lombardi, Rick Paul, and Vanessa Valenzuela. See Attachments 2, 3, 4, 5, and 6 for candidate application packets.

BACKGROUND:

Escondido City Councilmember (District 2), John Masson, passed away on March 10, 2020, at which time, the Escondido City Council (District 2) seat became vacant. Under California Government Code, within 60 days of a councilmember seat vacancy, the Council must decide whether to (1) appoint a council member to fill the vacancy, or (2) call for a special election. (Government Code Section 36512(b)).

APPROVED AND ACKNOWLEDGED ELECTRONICALLY BY:

*Zack Beck*, City Clerk  
4/29/20 3:20 p.m.

ATTACHMENTS:

1. Attachment 1 – California Government Code Section 36512
2. Attachment 2 – Barbara Aguilar Application Packet
3. Attachment 3 – Tina Ostrem Inscoe Application Packet
4. Attachment 4 – Scotty Lombardi Application Packet
5. Attachment 5 – Rick Paul Application Packet
6. Attachment 6 – Vanessa Valenzuela Application Packet

**State of California**

**GOVERNMENT CODE**

**Section 36512**

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36512. (a) If a vacancy occurs in an appointive office provided for in this chapter, the council shall fill the vacancy by appointment. A person appointed to fill a vacancy holds office for the unexpired term of the former incumbent.

(b) If a vacancy occurs in an elective office provided for in this chapter, the council shall, within 60 days from the commencement of the vacancy, either fill the vacancy by appointment or call a special election to fill the vacancy.

(1) If the council calls a special election, the special election shall be held on the next regularly established election date not less than 114 days from the call of the special election. A person elected to fill a vacancy holds office for the unexpired term of the former incumbent.

(2) If the council fills the vacancy by appointment, the person appointed to fill the vacancy shall hold office pursuant to one of the following:

(A) If the vacancy occurs in the first half of a term of office and at least 130 days prior to the next general municipal election, the person appointed to fill the vacancy shall hold office until the next general municipal election that is scheduled 130 or more days after the date the council is notified of the vacancy, and thereafter until the person who is elected at that election to fill the vacancy has been qualified. The person elected to fill the vacancy shall hold office for the unexpired balance of the term of office.

(B) If the vacancy occurs in the first half of a term of office, but less than 130 days prior to the next general municipal election, or if the vacancy occurs in the second half of a term of office, the person appointed to fill the vacancy shall hold office for the unexpired term of the former incumbent.

(c) Notwithstanding subdivision (b) and Section 34902, a city may enact an ordinance that does any of the following:

(1) Requires that a special election be called immediately to fill every city council vacancy and the office of mayor designated pursuant to Section 34902. The ordinance shall provide that the special election shall be held on the next regularly established election date not less than 114 days from the call of the special election.

(2) Requires that a special election be held to fill a city council vacancy and the office of mayor designated pursuant to Section 34902 when petitions bearing a specified number of verified signatures are filed. The ordinance shall provide that the special election shall be held on the next regularly established election date not less than 114 days from the filing of the petition. A governing body that has enacted such an ordinance may also call a special election pursuant to subdivision (b) without waiting for the filing of a petition.

ATTACHMENT 1

(3) Provides that a person appointed to fill a vacancy on the city council holds office only until the date of a special election which shall immediately be called to fill the remainder of the term. The special election may be held on the date of the next regularly established election or regularly scheduled municipal election to be held throughout the city not less than 114 days from the call of the special election.

(d) (1) Notwithstanding subdivision (b) and Section 34902, an appointment shall not be made to fill a vacancy on a city council if the appointment would result in a majority of the members serving on the council having been appointed. The vacancy shall be filled in the manner provided by this subdivision.

(2) The city council may call an election to fill the vacancy, to be held on the next regularly established election date not less than 114 days after the call.

(3) If the city council does not call an election pursuant to paragraph (2), the vacancy shall be filled at the next regularly established election date.

(e) (1) If the city council of a city that elects city council members by or from districts elects to fill a vacancy on the city council by appointment as a result of a city council member resigning from office, the resigning city council member may cast a vote on the appointment if the resignation will go into effect upon the appointment of a successor. A city council member shall not cast a vote for a family member or any other person with whom the city council member has a relationship that may create a potential conflict of interest.

(2) If a city council member elects to cast a vote under this subdivision, the city council member shall be prohibited from the following actions for a period of two years after the appointment of a successor:

(A) Advocating on any measure or issue coming before the city council in which the city council member may have a personal benefit.

(B) Entering into a contract of any kind with the city or a city vendor.

(C) Accepting a position of employment with the city or a city vendor.

(D) Applying for a permit that is subject to the approval of the city council.

(3) This subdivision shall not apply to any city council member who is resigning from the city council due to charges of, or conviction for, corruption or criminal behavior, or who is subject to a recall election.

(Amended by Stats. 2015, Ch. 185, Sec. 1. (AB 952) Effective January 1, 2016.)

**APPOINTMENT APPLICATION**  
**ESCONDIDO CITY COUNCIL DISTRICT 2**

**Name (as registered to vote):** Barbara Chaidez Aguilar

**Address (as registered to vote):** [REDACTED]

**E-mail address:** [REDACTED]

**Home Phone:** [REDACTED]

**Work Phone:** [REDACTED]

**Years lives in Escondido:** 20

**Years lived in Escondido City Council District 2:** 5

**Employer:** Escondido Community Child Development Center

**Occupation:** Developmental Specialist

**Education Level:** M.A.

**Additional Languages Spoken:** Spanish

**Prior or current civic experience (Include membership in professional, charitable or community organizations, Office held (if any), Dates of membership** Escondido Council of PTA's, 2014-present

**Have you ever been convicted of any crime or violation of any law or statute other than minor traffic violations? (If yes, please explain below)** False

**Explanation :** N/A

**How long have you lived in Escondido City Council District 2?** My family and I are going on 6 years in District 2. Rented our home for 3 years and finally convinced the owners to sell to us. We live at the end of the old golf course and we almost moved this year for a bigger house. We decided we loved our neighborhood so much, we stayed and remodeled instead.

**Please describe your qualifications, education and work experience/training that you believe would be relevant in your role as a Councilmember:** I have been working with vulnerable and at-risk families and their children in the North County, most notably within Escondido for almost 15years. I have also worked with and volunteered with non-profits and other community agencies. My experience has allowed me to reach and meet so many wonderful members of our community. I whole heartedly believe I have gained many of their trust and



friendships. I have worked within numerous aspects of different issues and have come to learn many wonderful businesses and services within Escondido. To me this is a way to extend my career in working with the community in an even larger scale. To listen to their concerns and keep and nurture what we value the most in Escondido. To help efficiently run Escondido and provide opportunities for growth, while continuing the vision of a safe and clean environment.

**Why do you want to be appointed to the City Council?** Escondido deserves to have people in office that are honest in their actions and keep to their best interest at heart. By "their", I mean all the people of Escondido and not just a few or any special interest group. I believe I will be productive and balanced in dealing with all of the city's issues and do my best in keeping Escondido growing in the right direction without losing its uniqueness and soul. This beautiful town must continue to have people that are committed to them and their best interests. I am motivated to help this beautiful city and do not adhere to any agenda personal or political, hence why I have been an independent for many years. I am here to support the people, as I know many of them and consider them all like family. I grew up just south of here and, though I loved it, Escondido has character, history and richness that only comes with historic towns, such as this. It is so unique and beautiful, from the mountains to the people and the adobe homes.

**If appointed, would you consider running for the City Council District #2 seat in November 3, 2020 Election?** Yes, at this point in time, I am thinking of running for council regardless of being appointed. Though I know I have much to learn regarding the behind the scenes, with that said, I am hoping to learn enough to want to continue to run for the City Council.

**What are your three top priorities for the City?** 2) Community Improvement- Esthetics and responsible growth- The mission of Escondido is safe and clean, so with this I am a huge advocate for creating great spaces. My Masters is in psychology with an emphasis in Behavior Analysis . which is the relationship of behavior according to a person's environment. An aesthetically pleasing and clean environment creates a peaceful surrounding area. I believe in responsible growth and want us to grow, but to also make sure we continue to keep our historical buildings that give our city so much character and class. My undergrad is in criminal Justice and they have the broken window theory that goes along with this. 1) Public Safety- Escondido has so much going for it, though unfortunately there is still the criminality element that needs addressing. EPD is working hard with our community with their community policing model. The new chief has been out and about meeting the community and even made it to our January PTA council meeting. Our parents were very appreciative of him coming. Building opportunities for our kids in our community, especially helping our public schools in making sure every family and child knows the opportunities and resources out there to grow to their fullest potential. working with community businesses and partners to support our city's youth and schools. 3) Economic Development- I believe in the economic development for our city, from larger business (maybe a large name to draw in others), to the small businesses and the art and theatre scene. We have so much to offer. \*Note: Due to current situation, priority now would be to get the city back moving and give the people hope that their city will be back and growing again.



**Do you support placing a Public Safety & Essential Services Revenue Measure on the November 3, 2020 Ballot?** I would have to look at the proposed measure, though I do believe public safety is a main priority, as well as our vulnerable population.

**Have you reviewed the City's General Plan?** I have reviewed the plan.

**Have you reviewed the City's budget?** At present day, I have not been able to, but plan to before meeting.

**Do you support a balanced budget and how would you achieve that?** Yes, by looking at all facts and impacts from all points. The financial well-being of the city is a priority, especially with our current events happening, it is always safe to be conservative and look out for the long term fiscal well-being.

**Do you have a plan for attracting businesses to Escondido?** This is something that I have discussed with others and how we need to bring more businesses into this community. Though we also have to be smart regarding the type of businesses and where they are placed. The vision for the downtown area seems to be building and growing the downtown area to be more user friendly and starting to attract some great little businesses. I support the plan for economic development and targeting certain areas for improvement. One of the great things about our city is the history and character, but with this comes more responsibility due to the age of the city and more struggles to bring it up to date.

**How would you define Smart Growth?** Making balanced decisions and not in the interest of any group. Before approving and allowing further growth all aspects must be reviewed, from personal testimonies of community members (business and private), fiscal impact, as well as making sure there is infrastructure support. For our community, as we know is an old city, we have to be smart in where and how we grow. Targeting certain areas in the community is a great start. Asking and going out to the community is great, too. We are able to get information of what is really needed in those neighborhoods.

**What is your position on the development of more housing in Escondido? - What is your 10 year vision for the City of Escondido?** I understand the need for growth and do believe in progress, though it must be done responsibly. I do believe we are a hidden gem that many do not know about. I want to improve but I know we must account for all views and look at all aspects, before allowing more growth. Many locals I know, especially natives, love the fact the Escondido is not an overly populated city, like many others. such as impact on local businesses and neighborhoods, views of surrounding public that it will effect. Infrastructure should be there to support the growth before continuing it.

**What are the key issues you see facing our community? Why do you think these are the key issues and what might be the solutions?** Growing up near by, many I knew thought of Escondido as a gang territory. Once here I learned the truth of its history, diversity, agriculture



and culture. As I have been part of parent organizations, as well as working and volunteering for local non-profits. Bringing strong economic growth, keeping our art and theatre alive, as well as nurture our night life, like bringing in the new comedy club, as well as the awesome and trendy brewery and wine tasting rooms. This is a huge draw for southern California. Having a side business as a florist for years, showed me some amazing venues around San Diego and should be aware that Escondido has some hidden gems and hopefully more coming. The idea of bringing in more convention center and larger hotel was a great idea (outside from main downtown drag).

**What do you bring to the position that is missing from the current City Council?** I am unsure of what is missing, if anything. I just know I will be a fresh voice, committed to the city's best interest. I believe I have made some great relationships throughout my years here and have learned a lot about the people here.

**Have you ever held a public office? If yes, name the office title, dates of service and describe the duties.** No.

**What has your previous involvement with the City of Escondido been? Please include any service organizations or community engagement you have participated in and what your role was.** I just recently started to sign up for direct city advisory groups. One for the Homeless and another for the Arts.

**What would you do to make Escondido a place where people of all demographics want to live, work, and visit?** I believe we are on a great path of making the aesthetics of our town beautiful, simple and clean. A palm Springs type of vibe. The college campus is a great attractor. Continuing to liven up the downtown scene. Emphasizing our beautiful landscape and back drop mountains.

**How would you enhance community spirit?** The festivals have been a great community spirit booster. Having Easter egg hunts/ bunny and other events. So many great events, though it is hard to find out about sometimes if you do not drive by a sign. Work with businesses to get the word out, as well as participate in events. General meetings with just community/business members, of what they need and their ideas of getting the community together. Our ECCDC, Tots and Trucks ahs always been great community resource too. Do an early education fair, to help families learn about all the schools form daycare/preschools to charters.

**The Escondido City Council regularly meets on the first four Wednesdays of each month at 5:00 p.m. (Closed Session) and 6:00 p.m. (Open Session) and periodically has additional special meetings and workshops. Councilmembers also serve on a number of subcommittees, commissions and outside agency boards. Please describe any time constraints or obligations that might limit your availability.** I work Full time, though work is flexible. I am on my HOA board, though it is usually last Wednesday of the month. I will rearrange other volunteer commitments, if necessary.



**Is there anything else you would like to share with the Council?** Looking forward to meeting with you all. I have a lot to learn, but I am dedicated and a fast and willing learner. I have volunteered for years and truly believe this is my next step to reach more people in my community.

**By selecting the following box I declare under penalty of perjury that all statements in this application and the attached responses are true and complete to the best of my knowledge and belief. I understand that I am subject to all applicable provisions of California law regarding service on a City Council of a general law city. Yes, I understand and affirm the statement above.**

# *Barbara C. Aguilar*

## **EDUCATION**

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### **University of Nevada Reno**

Graduate School of Psychology

*\* Masters of Arts in Psychology, Emphasis in Behavior Analysis, December 2008*

### **San Diego State University**

School of Public Affairs

*\* Bachelors of Science, Criminal Justice, May 2002*

## **TRAINING/ VOLUNTEER**

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*Casa De Amparo, Child Companion 2/2003-5/2003*

*Office of Emergency Services (OES) 60 Hour Training 2007*

*San Diego Family Justice Center 40 Hour Volunteer Academy, 2003, Volunteer Intake Coordinator 10/2003-5/2004*

*Interfaith Community Services, Social Services Intake, Legal Aid Translator, June 2014- June 2015*

*Escondido Council of PTAs Board Secretary 2014-2015, 2015-2016, Community Concerns 2016-2017, President 2017-2020*

## **PUBLICATIONS**

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Najdowski, A.C., Chilingaryan, V., Bergstrom, R., Granpeesheh, D., Balasanyan, S., Aguilar, B., and Tarbox J. Comparison of data collection methods in a behavioral intervention program for children with pervasive developmental disorders: A replication. *Journal of Applied Behavior Analysis*

Tarbox, J., Madrid, W., Aguilar, B., Jacobo, W., & Schiff, A. Using a Chaining Procedure to Increase Complexity of Echoics in Children with Autism. *Journal of Applied Behavior Analysis*.

## **EXPERIENCE**

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### **Feb. 2017-Escondido Community Child Development Center**

#### **Present Developmental Specialist**

- *Provide support to teachers and staff with classroom management with challenging behaviors*
  - *Develop a behavior intervention plan(BIP) that is individualized to target challenging behaviors*
  - *Observe and shadow teachers and new staff to provide strategies for classroom management*
- *Conduct community outreach and serves as liaison with community referral sources to facilitate referrals*
- *Provide care coordination and case management to families, including but not limited to:*
  - *providing educational information to families*
  - *providing outreach and support services to families*
  - *linking families to community resources*
  - *providing behavioral strategies for challenging behaviors*
- *Conduct trainings for staff regarding classroom management on principles of the teaching pyramid*
- *Retain and provide data required for funding purposes in quarterly reports*
- *Attend community meetings, trainings and conferences to stay informed on current trends of support for families and children*

#### **June 2015- Behavior Frontiers**

#### **Feb 2017 Case Manager**

- *To provide design and oversee quality program management of applied behavior analysis (ABA) treatment programs for children with developmental delays, disabilities, and autism spectrum disorders (ASD)*

## ***Barbara C. Aguilar***

- *Monitor the development of children in home, the community and/or other natural settings, as well as parent education, according to goals described in the treatment plan to a case load of 14 clients.*
- *Develop a behavior intervention plan(BIP) that is individualized to target each client's specific strengths and weaknesses.*
- *Conduct team meetings for each client to answer the questions of the behavior instructors and parents regarding the client's treatment plan.*
- *Write extensive, time sensitive, detail and data driven progress reports to justify the need for services for each client's behavior.*
- *Responsible for all insurance documentation, as well as complying with HIPPA regulations.*
- *Ensure effective collaboration between all support team members and community agencies and partners, most importantly building a strong relationship with client's parents and family.*
- *Attend IEPs and transition meetings with the family to present the client's present level of performance and proposed goals.*
- *Consultation with parents and school personnel in person, on the phone, or through video.*
- *Recruit, interview, and train behavior interventionists. Mediate issues between behavior instructors and client's parents, as well as participate in decisions regarding discipline and/or termination of behavior instructors when necessary*
- *Supervise Interventionists who provide 1:1 specialized behavior intervention services to children*
- *Conduct evaluations for interventionists twice a year.*
- *Other job duties as assigned.*

### **2013- 2014** *Easter Seals, Autism Services Southern California Region* **Program Manager**

- *To provide quality program management of discipline-specific treatment for children with developmental delays, disabilities, and autism spectrum disorders (ASD)*
- *Supervise Interventionists who provide 1:1 specialized behavior intervention services to children*
- *Monitor the development of children in home, the community and/or other natural settings, as well as parent education, according to goals described in the treatment plan*
- *Ensure effective collaboration between all support team members and community agencies and partners, most importantly building a strong relationship with client's parents and family*

### **2007- 2009** *Center for Community Solutions (CCS)* **Domestic Violence Services Manager**

- *Hire, train, supervise and evaluate work performance of DV staff, as well as coordinate advocates schedules with local PD*
- *Foster and maintain strong and constructive relationships with local law enforcement and community partners*
- *Work with collaborative partners to obtain funding for program continuation and expansion with law enforcement, Child Welfare Services and other community partners*
- *Collaborate with legal team to provide translation and support with court proceedings*
- *Provide and participate in cross trainings and Domestic Violence Multi-Disciplinary Team meetings, ensuring that key partners were incorporated, this included public speaking engagements and trainings*
- *Due to the extensive community outreach efforts, we served double the number of clients from previous 2 years*

## *Barbara C. Aguilar*



•

**2004-2006**      ***Center for Autism and Related Disorders (CARD)***  
**Senior Therapist**

- *Provide 1:1 or group intervention in various settings, including home and school*
- *Supervise therapy teams, training parents and therapists*
- *Observe clinics and chronicle detailed notes from clinical team meetings re: program updates*
- *Make recommendations to supervisors regarding clients' progress, needs and future programing*
- *Complete quarterly reports on each client for review at their Individual Education Plans (IEP) meetings, as well as other assigned administrative duties.*

**2003-2008**      ***Casa de Amparo***  
**Child Care Worker II/ Supervised Family Visitation Aide**

- *Provide behavioral intervention & supervision of children 0-17 yrs. who are in reunification process*
- *Coordinate daily chores, i.e. chores, school, appointments, visits, protection, physical safety and well-being of children birth to 5 years' old*
- *Provide age appropriate positive discipline and crisis intervention*
- *Participate in clinical treatment programs for individual children*
- *Responsible for clinical notes re: daily events/behaviors for each child, which may include SIR reports*

My Voter Status - California Sec...  
voterstatus.sos.ca.gov/en/Details

California Secretary of State

Website Help English - Change Language

### My Voter Status

**Personal Information**

First name: **BARBARA**  
Last name: **AGUILAR**  
Your preferred language to receive election material is: **ENGLISH**  
Address where you are registered to vote: [REDACTED]  
Your political party preference is: **NO PARTY PREFERENCE**  
You are registered as a permanent vote-by-mail voter: **YES**  
You are registered to vote in: **SAN DIEGO COUNTY**  
County website: <http://www.sdvote.com/>  
County phone: **858-565-5800**

To change your voter information, please [re-register to vote](#).

**Voting History**

Type here to search  
10:12 PM 4/12/2020

**APPOINTMENT APPLICATION**  
**ESCONDIDO CITY COUNCIL DISTRICT 2**

**Name (as registered to vote):** Tina Ostrem

**Address (as registered to vote):** [REDACTED]

**E-mail address:** [REDACTED]

**Home Phone:** [REDACTED]

**Work Phone:**

**Years lives in Escondido:** 49 +

**Years lived in Escondido City Council District 2:** 8

**Employer:** Self- employed

**Occupation:** Development Consultant Non-Profit

**Education Level:** College Degree

**Additional Languages Spoken:** Spanish

**Prior or current civic experience (Include membership in professional, charitable or community organizations, Office held (if any), Dates of membership):** • Current Board member Palomar Health Foundation • Current Member Palomar Health Community Relations Committee • Board Member Escondido Charitable Foundation 2016 to 2019 • Board member North County Philanthropy Council 2004- 2012 • Past President, North County Philanthropy Council 2009 & 2010 • Former Board Member Escondido Education Compact • Past member Escondido Main Rotary Club (13+ yrs.) • Paul Harris Fellow – Escondido Rotary

**Have you ever been convicted of any crime or violation of any law or statute other than minor traffic violations? (If yes, please explain below)** False

**Explanation:** N/A

**How long have you lived in Escondido City Council District 2?** 8 years

**Please describe your qualifications, education and work experience/training that you believe would be relevant in your role as a Councilmember:** I have lived in Escondido for nearly five decades and have been actively involved in my community. I have served on many boards and have devoted countless hours. During those many years I have successfully worked with everyone, from all political perspectives and from all walks of life. I have come to realize that



Escondido First is the position to take when it comes to this place we call home. I am a skilled professional with more than 25 years in the non-profit sector with a strong record of donor engagement, community service, and meaningful experience collaborating with community stakeholders to achieve goals.

**Why do you want to be appointed to the City Council?** I want to be appointed to the City Council because I love Escondido. Over the years I have been involved in many aspects of this community, from nonprofit boards, fund raising events, the CA Center for the Arts and wherever there has been a need. I have the time, the experience and true desire to serve in a manner that our citizens deserve. All of my combined experiences have led me to this time, to further the depth of my commitment to my hometown - Escondido.

**If appointed, would you consider running for the City Council District #2 seat in November 3, 2020 Election?** Yes, I will. I think that it would be only fair to the citizens if I was appointed, to run for the seat in the next election.

**What are your three top priorities for the City?** My top three priorities would be: 1- have a healthy community where everyone has access to needed social services and safety. 2- embrace our diversity. Escondido has a wonderfully diverse community and all people should feel empowered to participate and to use their talents to improve the quality of life for everyone. 3- Quality of life. We all deserve a high quality of life. This means having a safe and well-functioning infrastructure. It means giving all citizens access to information, including libraries and education. It means supporting our police and fire departments and being a partner with our schools. It also includes a welcoming stance for businesses that will enhance our vision.

**Do you support placing a Public Safety & Essential Services Revenue Measure on the November 3, 2020 Ballot?** Yes. Escondido is behind other similar cities with its revenue because we have not advocated to keep more money in our community. I support the 1% increase in sales tax.

**Have you reviewed the City's General Plan?** Yes, I have. I think the General Plan is a key document that needs to be continually refreshed to make sure that it consistently captures the needs of our growing and dynamic community.

**Have you reviewed the City's budget?** Yes, the budget is critical to understand. Every citizen should have some knowledge of where the City's revenue comes from and how it is spent. Managing budget is crucial at the city level and I will make it a priority as part of my role as a Council member.

**Do you support a balanced budget and how would you achieve that?** Yes, I support a balanced budget. Each of us is expected to manage our personal budgets and the city should be no different. The first step is to prioritize needs. Understanding the core values of our city and preserving funds to serve those values should be at top of mind for all council members. This is



why I support the Public Safety and Essential Services measure. We need the revenue to meet our shared goals. At the same time, council members are stewards of the people's money and need to spend it wisely.

**Do you have a plan for attracting businesses to Escondido?** This is where I think Escondido can flourish. I have spent much of my career fostering relationships with businesses for the Center for Arts and most recently the Palomar Health Foundation. I have also worked for the Chamber of Commerce and with businesses both new to the City and those longstanding in our community. As a city, we must attract businesses to bring jobs, revenue and quality of life to Escondido. Our citizens expect and deserve that. If we do not reach out and actively court businesses to choose Escondido, they will be slow to come. We need to create incentives and opportunities for businesses. Escondido is uniquely situated to do just that.

**How would you define Smart Growth?** Smart Growth can be a hot topic because people have different opinions as to what it means. To me, it means meeting the needs of our community. We can't build just for the sake of building and we cannot be against a project just because we don't want any growth. We must meet the needs of our community by understanding the demand and supplying our community with the type of growth it needs.

**What is your position on the development of more housing in Escondido? - What is your 10 year vision for the City of Escondido?** Escondido has always been a great place to raise a family. We need to make sure that we build enough homes to meet the needs of Escondido's growing families without compromising our quality of life. That is tricky, and it will take creativity and collaboration to get what we need. We cannot just take a developer's proposal and rubber stamp it. We need to make sure the proposals meet the needs and tastes of our community. There has to be a balance. My vision is for Escondido to be the most respected and admired city in our region. We will obtain respect and admiration by doing things the right way, by putting our people first and constantly striving to be the best. We need to embrace our diversity and shared community spirit to build the best image possible.

**What are the key issues you see facing our community? Why do you think these are the key issues and what might be the solutions?** \* Our city deserves to be healthy and safe \* We should also aspire to be a community which is welcoming to business \* We need to come together and work collaboratively to achieve any goal \* Engage in broad conversations \* Council members serve the people and need to exhibit servant leadership Goals are not accomplished overnight, rather we need to make small but determined steps.

**What do you bring to the position that is missing from the current City Council?** I believe my history of service to the community within diverse for-profit and non-profit organizations, gives me a perspective of not only where we've been but more importantly where we can grow in service to the people of our City. I have collaborated all my professional life with community stakeholders to achieve goals that benefit Escondido and make it a better place to live, work, and raise families.



**Have you ever held a public office? If yes, name the office title, dates of service and describe the duties.** I have not held a public office but I have been involved in my community for five decades and have volunteered countless hours. It would be an honor to serve as a City Council Member.

**What has your previous involvement with the City of Escondido been? Please include any service organizations or community engagement you have participated in and what your role was.** • Current Board member Palomar Health Foundation • Current Member Palomar Health Community Relations Committee • Escondido Chamber of Commerce 2017 Volunteer of the Year • Board Member Escondido Charitable Foundation 2016 to 2019 • Board member North County Philanthropy Council 2004- 2012 • Past President, North County Philanthropy Council 2009 & 2010 • Former Board Member Escondido Education Compact • Past member Escondido Main Rotary Club (13+ yrs.) I have worked on numerous projects with the City as a former employee of the CCAE including planning of special events such as the Annual Independence Day Celebration, 1st anniversary of 9/11 and many others.

**What would you do to make Escondido a place where people of all demographics want to live, work, and visit?** I would listen to our community to determine the needs of everyone in Escondido. We need to encourage people of all backgrounds and interests to engage by encouraging them to consider public service. This could include serving on city commissions, volunteerism and civic engagement. All demographics must feel welcome to participate.

**How would you enhance community spirit?** Enhancing community spirit is what I have been doing for many decades. I know this community very well because I have been engaged. We need to listen to what people want and provide opportunities for all people to make our community better. Escondido has a generous spirit and when we give people opportunity, they will respond and what is better at building spirit than community involvement.

**The Escondido City Council regularly meets on the first four Wednesdays of each month at 5:00 p.m. (Closed Session) and 6:00 p.m. (Open Session) and periodically has additional special meetings and workshops. Councilmembers also serve on a number of subcommittees, commissions and outside agency boards. Please describe any time constraints or obligations that might limit your availability.** I am a consultant and for the most part my schedule is flexible.

**Is there anything else you would like to share with the Council?** I love Escondido and over the years I have gotten to know it very well. I think this puts me in a unique position to serve the entire community . If I am appointed you will get a dedicated and passionate team player who will work tirelessly to make our community the best city in the region. I have the energy and drive that is required for the job and I will not let my community down.

**By selecting the following box I declare under penalty of perjury that all statements in this application and the attached responses are true and complete to the best of my knowledge and belief. I understand that I am subject to all applicable provisions of California law**



**regarding service on a City Council of a general law city.** Yes, I understand and affirm the statement above.

# Tina Ostrem Inscoe



Phone [Redacted]

E-mail [Redacted]

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A skilled professional with more than 25 years in the non-profit sector with a strong record of donor engagement and retention, community service, and meaningful experience collaborating with community stakeholders to achieve goals.

## AREAS OF STRENGTH

- Strong relationship building skills
- Accomplished public speaker
- Able to motivate and recruit volunteers
- Spanish language speaker (non-native)

## PROFESSIONAL EXPERIENCE

Currently self-employed consultant - Development Advisor California Center for the Arts, Escondido 2015 to present  
Membership Executive Escondido Chamber of Commerce 2018 – 2020

### California Center for the Arts, Escondido, Escondido, CA (CCAE)

1992 - 2011

- Director of Annual Giving
- Director of Individual Giving and Special Events
- Director of Community Affairs
- Asst. Director of Center Sales

## EDUCATION AND TRAINING

- Palomar College - San Marcos, CA
- Certificate in Fund Raising Management – University of Indiana Center on Philanthropy

## PROFESSIONAL AFFILIATIONS, HONORS, AND SKILLS

- Current Board member *Palomar Health Foundation*
- Current Member *Palomar Health* Community Relations Committee
- Escondido Chamber of Commerce 2017 Volunteer of the Year
- Board Member *Escondido Charitable Foundation* 2016 to 2019
- Board member *North County Philanthropy Council* 2004- 2012
- Past President, *North County Philanthropy Council* 2009 & 2010
- Former Board Member Escondido Education Compact
- Past member Escondido Main Rotary Club (13+ yrs.)
- Paul Harris Fellow – Escondido Rotary



# YOUR VOTER INFORMATION

Registered voters in San Diego can now, on one page, check the status of their registration and mail ballot and view a copy of their official ballot voter information pamphlet.

## Voter Information

**TINA OSTREM**

Voter ID **687467**

House number [REDACTED]

Zip code **92026**

Birth date [REDACTED]

Registered on **08/13/2012**

You have requested to be Permanent Mail ballot voter.

You are currently registered **REPUBLICAN**.

## Election Information

**2020 PRESIDENTIAL PRIMARY ELECTION** on  
**03/03/2020**

Polling Place

**GARAGE-WILLIAMS RESIDENCE**

**1244 ROCKY POINT WY**

**ESCONDIDO CA 92026**

Interactive mapping by





**APPOINTMENT APPLICATION**  
**ESCONDIDO CITY COUNCIL DISTRICT 2**

*Applicants must meet minimum requirements of California law, including being a registered voter in Escondido City Council District 2 and a resident of Escondido City Council District 2.*

*Applicants are required to provide a resume, proof of current voter registration status and complete the entire application packet (including the questionnaire).*

*The appointed Councilmember must file a Statement of Economic Interests (Form 700) and be prepared to comply with all other provisions of the Political Reform Act of 1974.*

*The application packet is due to the Escondido City Clerk via email: [zbeck@escondido.org](mailto:zbeck@escondido.org) or mail: 201 N. Broadway, Escondido, CA, 92025 by April 15, 2020 at 5:00 p.m.*

Name (as registered to vote): Scotty Lombardi  
 Address (as registered to vote): [REDACTED]  
 E-mail address: [REDACTED]  
 Home Phone: [REDACTED] Work Phone: [REDACTED]  
 Years lived in Escondido: 1.5 years Years lived in Escondido City Council District 2: 1.5 years  
 Employer: Hunter Industries, Inc. Occupation: Senior Manager of Global Talent Management  
 Education Level: Bachelor's Degree Additional Languages Spoken: Spanish

Prior or current civic experience (Include membership in professional, charitable or community)	Office held (if any)	Dates of membership
City of Escondido Economic Development & Agriculture Community Advisory Group	Member	06/2019 - Present
Escondido Charitable Foundation	Member	04/2019 - Present
San Diego North Economic Development Council	Board Member	01/2019 - Present
Palomar College Foundation	Board Member, Past Chair, and Board Development Chair	01/2019 - Present
California State University San Marcos	University Council Member	07/2017 - Present
San Diego Regional Economic Development Corporation	Innovate78 Member and Manufacturing Day Planning Committee Member	04/2015 - Present
United Way of San Diego County	Board Member, Nominating & Board Development Committee Member	06/2015 – 12/2018
Meals on Wheels of San Diego County	Board Member & Volunteer	06/2015 – 06/2018
Mount Shasta Chamber of Commerce	Board Member	09/2008 – 09/2010
Mount Shasta Rotary	Member	06/2008 – 11/2010

Have you ever been convicted of any crime or violation of any law or statute other than minor traffic violations? Yes \_\_\_\_\_ No X (If yes, please attach a separate sheet of explanation)

I declare under penalty of perjury that all statements in this application and the attached responses are true and complete to the best of my knowledge and belief. I understand that I am subject to all applicable provisions of California law regarding service on a City Council of a general law city.

April 19, 2020  
Date

[REDACTED]  
Signature of Applicant

**DEADLINE TO SUBMIT APPLICATION PACKAGE: APRIL 15, 2020, 5:00 P.M.**

City Clerk's Office  
 201 N. Broadway, Escondido, CA 92025 (760)  
 839-4560 | [zbeck@escondido.org](mailto:zbeck@escondido.org)



## **APPOINTMENT APPLICATION SUPPLEMENTAL QUESTIONNAIRE**

### **ESCONDIDO CITY COUNCIL DISTRICT 2**

**1. How long have you lived in Escondido City Council District 2?**

I've been a resident of Escondido City Council's District 2 since September 2018.

**2. Please describe your qualifications, education, and work experience/training that you believe would be relevant in your role as a Councilmember.**

I am a strategic leader with nearly two decades of broad business and Human Resources experience and a graduate of California State University Chico, with a degree in Multicultural & Gender Studies. My deep commitment to community service motivates my efforts in volunteerism, philanthropy, and civic engagement in supporting organizations whose missions address economic and workforce development, food and housing insecurity, access to education, and environmental sustainability. My twelve years of public leadership experience, serving at the board level, have developed my capabilities in effective governance, conservative financial management, and responsible stewardship. My diverse background, professional experience, and commitment to community advocacy have sufficiently prepared me for this opportunity.

**3. Why do you want to serve on the Escondido City Council?**

As a proud member of the community, I am invested in the economic and socio-cultural advancement of Escondido, committed to honoring its legacy and traditions, and I want to make a personal impact in providing solutions for the continued success of our City. It would be my absolute pleasure to serve the City of Escondido, and its residents, during this time of transition as Councilmember representing District 2.

**4. If appointed, would you consider running for the City Council District 2 seat during the November 3, 2020 Election?**

Yes.

**5. What are your three top priorities for the City?**

Economic prosperity & prudent fiscal management.

Attainable housing & community improvement.

Exceptional service & public safety.

**6. Do you support placing a Public Safety & Essential Services Revenue Measure on the November 3, 2020 Ballot?**

I think it's a sensible option that likely requires further discussion and consideration by City Staff and Councilmembers, to evaluate its timing and appropriateness, especially with the economic uncertainty that will continue beyond the current pandemic.

**7. Have you reviewed the City's General Plan?**

Yes.

**8. Have you reviewed the City's budget?**

Yes.

**9. Do you support a balanced budget and how would you achieve that?**

Yes, my combined private sector and non-profit experience has taught me the importance of a responsible and structurally balanced budget process, which can be achieved through conservative financial management practices and sustained by accountability from the City Council and the City's leadership team.

**10. Do you have a plan for attracting businesses to Escondido?**

I support the initiatives outlined in the Comprehensive Economic Development Strategy (CEDS), I appreciate the 'ready for business' philosophy, and I applaud the efforts and results that have been realized to date. In addition to remaining focused on achieving the goals outlined within CEDS, I would suggest further expansion of this strategy to include goals and action items that engage, develop, and retain the City's existing businesses, while also setting the expectation that the City demonstrates the same commitment and enthusiasm to current business as is shown for new business prospects.

**11. How would you define Smart Growth?**

Smart Growth is a long-term planning strategy that encourages the efficient, sustainable, and concentrated development of varied building types, including diverse housing within affordable, attractive, and safe neighborhoods, that are supported by convenient transportation options and the necessary infrastructure services, while simultaneously preserving open spaces and promoting community engagement.

**12. What is your position on the development of more housing in Escondido?**

As Escondido continues to grow, it is imperative that the City takes action to support a balance between housing supply and demand, while also ensuring the inventory is as diverse as its population and takes into consideration the socioeconomic conditions and cultural values of its residents.

**13. What is your 10-year vision for the City of Escondido?**

I envision a thriving, attractive, and welcoming City that embraces diversity, has a deep sense of community pride, with the necessary financial means and infrastructure to adequately support the quality of life desired by its residents.

**14. What are the key issues you see facing our community? Why do you think these are the key issues and what might be the solutions?**

In addition to the ongoing issues that are currently being addressed, like tending to our aging infrastructure and creating new revenue streams as two examples, the most pressing issue requiring immediate action is the response to the impacts of the current pandemic. While City Council is already providing short-term solutions and resources to support the City and its residents in this uncertain time, I would also recommend taking proactive measures now, specifically with protecting our financial resources in ways that prevent deficit spending, so that we can be in a position to better handle the long term impacts.

**15. What do you bring to the position that is missing from the current City Council?**

Strong business acumen and industry experience with the ability to anticipate long-range impacts, a servant leadership style with a curious mindset, a dedication to supporting outcomes that are best for the City, and a commitment to diversity and inclusion by fostering an environment where people feel welcome, heard, and valued.

**16. Have you ever held a public office? If yes, name the office title, dates of service and describe the duties.**

No.

**17. What has your previous involvement with the City of Escondido been? Please include any service organizations or community engagement you have participated in and what your role was.**

I have served as a member of the City of Escondido's Economic Development & Agriculture Community Advisory Group since its inception, been a philanthropic member of the Escondido Charitable Foundation, worked very closely with the City's Economic Development department over the past several years collaborating on a variety of matters including the Innovate78 initiative, and I have developed strong relationships with City Staff through these experiences.

**18. What would you do to make Escondido a place where people of all demographics want to live, work, and visit?**

I would hold myself, fellow City Councilmembers, and City Staff accountable to upholding the values of our community, and to fostering an environment of diversity and inclusion, in all our actions as we responsibly and diligently steward our City toward success in achieving our mission, vision, and goals.

**19. How would you enhance community spirit?**

I will bring value to our community spirit by being a visible and available leader in the community, and a good listener who makes time to connect with others, while proudly representing and promoting all that we have to offer, encouraging collaboration by bringing people together, celebrating our accomplishments, attending our array of multicultural events, volunteering alongside residents in efforts to help others, while working tirelessly towards making Escondido the best place to live, work, and play.

20. **The Escondido City Council regularly meets on the first four Wednesdays of each month at 5:00 p.m. (Closed Session) and 6:00 p.m. (Open Session) and periodically has additional special meetings and workshops. Councilmembers also serve on a number of subcommittees, commissions and outside agency boards. Please describe any time constraints or obligations that might limit your availability.**

I am committed to attending all City Council meetings and I am available to take on additional committee responsibilities as needed. I am prepared to step down from any current community obligations that would interfere, or create conflict, with the responsibilities of this position.

21. **Is there anything else you would like to share with the Council?**

I am a results-oriented and dedicated leader who understands the importance of stewardship and the enormous responsibility of safeguarding the public's trust. As a Councilmember, I will be committed to working collaboratively with the leadership team and our community members to build upon our best and, on a more personal note, it would be an absolute privilege to honor the legacy of John Masson, my mentor and friend, while serving in this capacity. In closing, I wish to thank each member of the City Council for reviewing my application and for considering me for this opportunity.

# SCOTTY LOMBARDI

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## SUMMARY

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A strategic business leader with nearly two decades of broad Human Resources experience across the retail, construction, healthcare, and manufacturing sectors, and a graduate of California State University Chico with a degree in Multicultural & Gender Studies. My deep commitment to making a difference in the community motivates my efforts in volunteerism, philanthropy, and civic engagement in supporting organizations whose missions address economic and workforce development, food and housing insecurity, access to education, and environmental sustainability. My twelve years of public leadership experience, serving at the board level, have developed my capabilities in effective governance, financial oversight, and stewardship. As a proud member of the community, committed to honoring its legacy and traditions, I am invested in the economic and socio-cultural advancement of Escondido and it is my absolute pleasure to be considered to serve the City of Escondido, and its residents, as Councilmember representing District 2.

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## COMMUNITY ENGAGEMENT

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### **City of Escondido | Economic Development Community Advisory Group Member** **06/2019 – Present**

The City of Escondido's Economic Development & Agriculture Community Advisory Group is an engaged community group of residents who represent diverse opinions, backgrounds, and demographics that gather in a grassroots effort to discuss issues affecting Escondido and offer recommendations that, in partnership with the City and support from the community, address the City's collective challenges.

### **Escondido Charitable Foundation | Member** **04/2019 – Present**

Escondido Charitable Foundation is committed to meeting emerging needs in Escondido by encouraging and increasing effective and responsible philanthropy to benefit all who live, work, and play in this special community. Its purpose is to build an Escondido community endowment and provide funding annually to the causes of Escondido nonprofit organizations that will benefit Escondido, now and forever.

### **San Diego North Economic Development Council | Board Member** **01/2019 – Present**

San Diego North Economic Development Council brings community leaders, elected officials, Chambers of Commerce, EDCs, and businesses together to collaboratively strengthen our local economy while improving the quality of life for the greater San Diego region. Added responsibilities with this role include serving as a North County Manufacturing Day Committee Member.

### **Palomar College Foundation | Board Member, Past Chair, & Board Development Committee Chair** **01/2019 – Present**

Palomar College Foundation assures access to success for Palomar College students by inspiring philanthropic support that provides essential resources and support, including assistance with food and housing insecurity, to enhance the educational experience for students, faculty, and the community. Nominated to this Board of Directors, and appointed to leadership roles, by former Chairman John Masson.

### **California State University San Marcos | University Council Member** **07/2017 – Present**

California State San Marcos University Council is a citizen advisory board consisting of community leaders, appointed by the University's President, who are committed to the development and welfare of the University. The Council advises the President on a number of matters affecting University and community relations while meeting the needs of the service area of the University.

### **San Diego Regional Economic Development Corporation | Innovate78 Member** **04/2015 – Present**

San Diego Regional Economic Development Corporation's Innovate78 initiative is an economic development collaboration amongst the five cities of North San Diego County which attracts, develops, and retains talent, companies, and investments along the 78 Corridor. Also served a two-and-a-half-year term with SDREDC as a Member of the San Diego Regional Manufacturing Day Planning Committee.

### **LEAD San Diego | Impact Graduate** **08/2016 – 05/2017**

LEAD San Diego's Impact leadership development program enhances knowledge of key regional issues and establishes strong community connections to equip leaders with the skills, insight, and passion needed to work collaboratively across industries to positively transform communities. Nominated for the Herbert G. Klein Memorial Award for my significant leadership contributions to the community and the potential to effect further change in the region. Effort beyond graduation includes hosting Impact cohorts at Hunter Industries in Tijuana, MX to broaden knowledge and understanding of cross-border commerce and economic development initiatives.

### **United Way of San Diego County | Board Member** **06/2015 – 12/2018**

United Way of San Diego County works with partners to help underserved communities in our region resolve inequities and transform the lives of children, young adults, and families to put impactful solutions into action. Additional roles includes serving as a Nominating & Board Development Committee Member and the Communications Chair and Cabinet Member in founding the Emerging Leaders Council.

### **Meals on Wheels of San Diego County | Board Member** **06/2015 – 06/2018**

Meals-on-Wheels of Greater San Diego, Inc. is a nonprofit organization that delivers nutritious meals and moments of human connection to address food insecurity for homebound seniors throughout San Diego County. Also served as a frequent volunteer to deliver these meals.

### **Mount Shasta Chamber of Commerce | Board Member** **09/2008 – 09/2010**

The Mount Shasta Chamber of Commerce is a non-profit organization dedicated to developing and promoting trade and tourism in the Mount Shasta area for the benefit of its members and the citizens of the community.

### **Mount Shasta Rotary | Member** **06/2008 – 11/2010**

The Mount Shasta Rotary Club provides service to others, promotes integrity, and advances world understanding, goodwill, and peace through its fellowship of business, professional, and community leaders.

# SCOTTY LOMBARDI

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## WORK EXPERIENCE

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### **Hunter Industries, Inc. | Senior Manager of Global Talent Management**

**02/2013 – Present**

*Hunter Industries, a privately held company headquartered in San Marcos, CA is a manufacturing company with 3,000 employees globally, providing product solutions for the irrigation, outdoor lighting, and dispensing technology sectors.*

Reporting to the head of Global Human Resources, provides strategy and direction for the functions of Talent Acquisition, Organizational Development and Engagement, and Employee Relations, while also supporting the company's external efforts in Government Affairs and Community Engagement. Consults with leaders on organizational design, workforce planning, change management, organizational effectiveness, and talent development needs. Manages complex employee relations matters ensuring compliance with multistate and international legal rules, regulatory labor requirements, and company policies. Directs engagement and internal communication strategies to maximize value in the employee experience. Implemented workforce planning, succession planning, leadership development programs, and performance management improvements to meet the evolving talent needs of a diverse multigenerational workforce. Secured state funding to offset the costs of talent development. Developed an award-winning talent acquisition function and its brand strategy to showcase the employment value proposition. In-sourced recruitment which reduced costs, cut time to fill, and increased the employee referral rate. Established reputable internship and apprenticeship programs, in collaboration with area Workforce Partnerships, Community Colleges, and Universities, to build talent pipelines synergistic with early career readiness initiatives.

### **AMN Healthcare | Talent Acquisition Manager**

**05/2012 – 02/2013**

*AMN Healthcare, a publicly traded company in San Diego, CA with \$2.1B in annual revenue and 2,000 employees, is the nation's largest healthcare workforce solutions provider of innovative managed services programs and consulting services.*

Reporting to the Director of Talent Acquisition, responsible for full cycle recruitment and onboarding of candidates across a broad spectrum of corporate divisions utilizing the applicant tracking system, job boards, and social media channels to meet workforce needs. Cultivated and maintained strong relationships with key stakeholders and leaders of diverse business units, vendors, and team members that established credibility and yielded collaborative working relationships. Collaborated with local universities to create the company's first-ever internship program, and directed the activities of its student summer worker program, to provide youth with real-world job experience.

### **Aspire Home Healthcare | Regional Director of Human Resources**

**04/2011 – 04/2012**

*Aspire Home Healthcare, a privately held company based in Carmel, IN with annual revenue of \$14.8M and a workforce of 1,000 administrative professionals and healthcare clinicians, offers in-home healthcare to provide patients with the means to heal faster in a familiar environment while maintaining their independence and dignity.*

Reporting to the Chief Human Resources Officer, directed HR operations across Arizona, California, Nevada, and Texas to ensure employment practices complied with laws and regulations. Advised management on employment policy and aligned the human resources strategy with the corporate business goals. Managed all facets of employee relations including grievances, investigations, conflict resolution, disciplinary actions, and separations of employment. Administered benefits, leaves of absences, and performance management within the region. Forecasted staffing needs and developed recruitment and retention strategies to further business growth and increase the optimization of human capital.

### **Native Grounds Nursery & Landscape Co. | Manager of Human Resources**

**12/2006 – 11/2010**

*Native Grounds Nursery and Landscape Company, a privately held company located in Mount Shasta, CA with \$2M in annual revenue, is a landscape design and construction firm, retail nursery, and florist with 50 employees.*

Reporting to the President and Chief Executive Officer, fully constructed the Human Resources function from the ground-up including the creation of all policies, procedures, and an employee handbook to ensure employment practices complied with labor laws and regulations. Functionally managed all HR operations including employee relations, leave of absence administration, performance management scheduling, timekeeping, payroll, compensation, and full cycle recruitment for retail team members, landscapers, and project managers.

### **Mervyn's | Manager of Human Resources**

**06/2001 – 04/2006**

*Mervyn's, based in Hayward, CA with \$4.09B in annual revenue and 2,500 employees, was a retail department store chain which carried national brands of clothing, footwear, furniture, electronics, and housewares. The company closed its doors and ceased operations in 2008.*

Reporting to the District Human Resources Manager, provided tactical and strategic support for all HR operations including employee relations, performance management, investigations, disciplinary actions, conflict resolution, recruitment, and administered leaves of absence and total rewards. Processed unemployment, workers compensation, and disability claims. Participated in recruitment events and career fairs on college and university campuses and facilitated orientation and training in customer service, policy, and procedure for more than 200 seasonal part-time and regular full-time employees at the store level.

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## EDUCATION

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**California State University, Chico**

**Bachelor of Arts: Multicultural & Gender Studies**

**08/2000 – 05/2005**

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**LINKEDIN PROFILE:** [www.linkedin.com/in/scottylombardi](http://www.linkedin.com/in/scottylombardi)

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## YOUR VOTER INFORMATION

Registered voters in San Diego can now, on one page, check the status of their registration and mail ballot and view a copy of their official ballot voter information pamphlet.

### Voter Information

#### SCOTTY LOMBARDI

Voter ID 3560189

House number [REDACTED]

Zip code 92026

Birth date [REDACTED]

Registered on 10/10/2019

You have requested to be Permanent Mail ballot voter.

You are currently registered **DEMOCRATIC** .

### Election Information

#### 2020 PRESIDENTIAL PRIMARY ELECTION on 03/03/2020

#### Polling Place

GARAGE-FORNAL RESIDENCE

1112 CANYON GROVE DR

ESCONDIDO CA 92027

Interactive mapping by



### [View your Sample Ballot HERE](#)

**Mail Ballot Voting** (Our records indicate that a ballot was mailed to you for the upcoming election. Please note that date issued may not be the date the ballot was mailed, your ballot may be mailed up to three days after the date issued.)

Issued on 02/03/2020.

Returned on 03/03/2020 .

### District Information

COUNTY-WIDE OFFICES

2011 50TH CONGRESSIONAL DIST

4TH BD OF EQUAL DIST

2011 38TH SENATORIAL DIST

2011 75TH ASSEMBLY DIST

2011 5TH SUPERVISORIAL DIST

2011 4TH CO BD OF EDUCATION

ESCONDIDO 454500-459990

2014 ESCONDIDO - 2ND CC

PALOMAR COMM COLLEGE

PALOMAR COMM COLL - 3

ESCONDIDO UN HIGH SCHL

ESCONDIDO UN HIGH SCHL - 4

ESCONDIDO UN ELEM SCHL

ESCONDIDO UN ELEM SCHL - 4

PALOMAR HEALTH

RINCON DEL DIABLO MUNI WTR

RINCON DEL DIABLO MUNI WTR - 1 D

PALOMAR HEALTH - 6

**APPOINTMENT APPLICATION**  
**ESCONDIDO CITY COUNCIL DISTRICT 2**

**Name (as registered to vote):** Richard Paul

**Address (as registered to vote):** [REDACTED]

**E-mail address:** [REDACTED]

**Home Phone:** [REDACTED]

**Work Phone:** [REDACTED]

**Years lives in Escondido:** 30

**Years lived in Escondido City Council District 2:** 8

**Employer:** Falmat, Inc.

**Occupation:** Director

**Education Level:** Some College

**Additional Languages Spoken:** N/A

**Prior or current civic experience (Include membership in professional, charitable or community organizations, Office held (if any), Dates of membership):** • Planning Commissioner 1998-2000. • Interfaith Community Services supporter 1998-present. • Candidate for City Council in 2000, & 2014 election. • CAFÉ – Community Alliance For Escondido 2000-present. • DOVE – Dreaming Of a Violence-free Escondido 2000-2018. • Daley Ranch volunteer Docent 2002-Present. • Friends of Daley Ranch Board member 2003-2019. • Founder of the San Elijo Networking Professionals 2006. • Member of the Escondido Chamber of Commerce 2006-2008. • Founding member of the Escondido Charitable Foundation 2006-present. • Long Term Care Ombudsman 2006-2007. • East Valley Association Board member 2008. • American Society for Quality 2008-2019. • Escondido Youth Court Compliance Monitor 2010-2018.

**Have you ever been convicted of any crime or violation of any law or statute other than minor traffic violations? (If yes, please explain below)** False  
**Explanation** No

**How long have you lived in Escondido City Council District 2?** I have lived in Escondido for 30 years. I have lived in District 2 since before its creation.

**Please describe your qualifications, education and work experience/training that you believe would be relevant in your role as a Councilmember:** We are all inherently qualified to serve. I



am known as someone to call upon to solve a problem or get something done. This I do every day.

**Why do you want to be appointed to the City Council?** I consider it the best way for me to give back to my community.

**If appointed, would you consider running for the City Council District #2 seat in November 3, 2020 Election?** Yes.

**What are your three top priorities for the City?** In all of the activities I undertake in Escondido, it is my intent to make Escondido the best place to live, work, and play.

**Do you support placing a Public Safety & Essential Services Revenue Measure on the November 3, 2020 Ballot?** Yes.

**Have you reviewed the City's General Plan?** Yes. I was on the General Plan Update committee. I sat next to John.

**Have your reviewed the City's budget?** Yes.

**Do you support a balanced budget and how would you achieve that?** I continue to be amazed at the rhetoric surrounding this topic. The budget is inherently balanced. It is not possible for the City to spend more money than it brings in. The budgeting decisions are all about where to raise revenue, and what to spend to spend it on. Budget priorities should be sustainability and prudence.

**Do you have a plan for attracting businesses to Escondido?** Only in the context of zoning and infrastructure. Citracado has the proper zoning but lacks sufficient access. Other areas have better infrastructure but the wrong zoning. Some of our business incentives are less effective because of this.

**How would you define Smart Growth?** A compact and sustainable combination of live, work, and play activities.

**What is your position on the development of more housing in Escondido? - What is your 10 year vision for the City of Escondido?** The General Plan is a blue print for the development of the entire City. (Housing included.) Escondido is not unique in its housing problems and discourse. I feel very strongly that we need to address housing access and affordability. We also need more good paying jobs! I see a picture of State Route 78. Headed West. The only traffic is people going to the beach. They have no other reason to leave Escondido.

**What are the key issues you see facing our community? Why do you think these are the key issues and what might be the solutions?** When I travel, I make a point of reading the local paper. Except for extreme cases, all communities have similar problems. The big difference is



how community leaders address these issues. Escondido's number one problem today: Homelessness. We have a lot of people working on the issues surrounding homelessness and I think we are even making some progress. We need to have more community dialog. Reach consensus. And then, take the people and organizations with the skills to succeed, and let them loose to implement that consensus.

**What do you bring to the position that is missing from the current City Council?** I am happy with the current City Leadership. The only thing missing is a representative for District 2.

**Have you ever held a public office? If yes, name the office title, dates of service and describe the duties.** No.

**What has your previous involvement with the City of Escondido been? Please include any service organizations or community engagement you have participated in and what your role was.** I have been involved in many local initiatives. In addition to the General Plan Update Committee, I served a term on the Planning Commission. I volunteered for many years at Daley Ranch and served as the Treasurer of the Friends of Daley Ranch. I played a key role in the creation of El Caballo Park and the El Caballo Park Conservancy. I am a Founding Member of the Escondido Charitable Foundation. I just received my 5 gallon pin. Lately I have redirected my energy toward social services. I am more focused on homelessness, mental illness, and substance abuse. For now, I would like additional detail to remain confidential.

**What would you do to make Escondido a place where people of all demographics want to live, work, and visit?** This is a huge question. Live: The first place I would start is polling realtors. What demographic already wants to live here, and which do not? Why? (I can tell you "schools" are going to come up over and over. But I don't have data.) Work: I believe we lack adequate higher wage jobs. I addressed that in an earlier question. Visit: I think we do a pretty good job attracting visitors. But again, I would need data to be able to articulate a plan. We all know we have a dearth of nice accommodations.

**How would you enhance community spirit?** This is a subject of importance to the Escondido Charitable Foundation. My work with the Foundation has led to funding many community activities specifically related to community pride, engagement and spirit. For now, continuing this work is the best way for me to contribute to Community Spirit.

**The Escondido City Council regularly meets on the first four Wednesdays of each month at 5:00 p.m. (Closed Session) and 6:00 p.m. (Open Session) and periodically has additional special meetings and workshops. Councilmembers also serve on a number of subcommittees, commissions and outside agency boards. Please describe any time constraints or obligations that might limit your availability.** This schedule does not pose any problems for me.

**Is there anything else you would like to share with the Council?** Since I ran against John in 2014, we have gotten along remarkably well. He was an outstanding member of our community. We developed a routine. Every 4 to 6 months we would get together over a beer and a burger. The last time, we were both on a health rebound and skipped the beer. I digress.



John was always listening and always wanting to help. I have a pretty good understanding of the needs in District 2. John was able to extract these from me and effectively put District 2's issues in front of the City Manager. I would like to follow in those footsteps.

**By selecting the following box I declare under penalty of perjury that all statements in this application and the attached responses are true and complete to the best of my knowledge and belief. I understand that I am subject to all applicable provisions of California law regarding service on a City Council of a general law city. Yes, I understand and affirm the statement above.**

## SUMMARY OF QUALIFICATIONS

Leader both in the community and professionally. Having served on a Planning Commission and an environmental preserve while simultaneously conducting a private business. Directed and managed a 100 staff manufacturing facility by providing leadership, direction, and focus. Created, implemented and achieved certification for a QMS compliant to AS9100 in 12 month time. Developed and implemented quality improvement, cost reduction, and efficiency improvement programs to achieve company goals. Adept at developing new products and implementing new processes. Increased new product sales and improved productivity and yield ratios. Strong organization and communication skills which facilitate success in attaining commitment and team work. Outstanding record in development of engineering organization that achieves excellent business results.

## WORK EXPERIENCE

### Falmat Inc. San Marcos CA

04/2008 – Present

Leading manufacturer of specialty insulated wire and cable. Serving the needs of the Oceanographic industry, Pipe inspection companies, and US Defense system manufacturers.

### **Director of Quality & Assembly**

**01/2011 – Present**

Primary job responsibilities include management of the QMS, all QC, certification and company conformance to any contractual obligations. P&L responsibilities for assembly production, schedule adherence, and development of new assembly products and expanding capabilities.

### **QA Manager**

**04/2008 – 01/2011**

Created QMS complying with AS9100 :2004 & ISO 9001:2000. Responsible for all corporate quality functions.

### **Assembly Operations Manager**

**04/2009 – 01/2011**

Responsible for complete P&L of the Assembly division.

### Natvar, City of Industry CA

01/2005 – 08/2005

Leading manufacturer of specialty medical tubing and profile extrusions.

### **Production Manager**

Manage and facilitated all manufacturing operations which includes, compounding, extrusion, and secondary fabrication for a twenty million dollar manufacturing facility. Directed the facility in conformance with company goals and objectives. Maintain and improve systems in accordance with GMP and ISO objectives, standards and specifications.

- Introduced new manufacturing and process control systems.
- Reduced material usage and labor dollars expended.
- Improved sales value per raw material dollar.

**HK Plastics Engineering, Inc. Oceanside CA****01/2004 – 01/2005**

Leading manufacturer of specialty molds and molded components. Serving the needs of the medical industry, computer and consumer electronics companies, and other OEM manufacturers.

**Production Manager**

Manage and facilitated all manufacturing operations which includes, scheduling, raw materials, finished goods, shipping, and customer service activities for a twelve million dollar manufacturing facility.

Directed the facility in conformance with company goals and objectives. Maintain and improve systems in accordance with ISO objectives, standards and specifications.

- Improved machine utilization and production efficiency.
- Reduced material usage and labor dollars expended.
- Improved on time delivery and overall profitability.

**Judd Wire, Inc. San Marcos CA****1990 – 2003**

Leading manufacturer of specialty insulated wire and cable. Serving the needs of the transportation industry, voice and data communications companies, and electronics manufacturers.

**Manufacturing and Engineering Manager****2002 – 2003**

Manage and facilitated all manufacturing operations which includes, scheduling, inventory, maintenance, and engineering activities for a twenty million dollar manufacturing facility. Directed the facility in conformance with company goals and objectives. Maintain and improve systems in accordance with ISO and QS objectives, standards and specifications.

- Developed operational and capital budgets in support of sales forecasts.
- Maintained and led the new product development group. Creating new products worth approximately 45% of sales per year.
- Implemented new manufacturing processes and production departments to reduce both costs and lead-times.

**Design Engineering Manager****1997 – 2002**

Responsible for all applications engineering, new product design, material selection, specifications and costing. Supervise and train other engineers in similar activities.

- Continual cost reductions through material evaluation and selection.
- Created a new product line resulting in \$15 million of sales per year.
- Created an engineering training program.

**Design Engineer****1990 – 1997**

Oversaw and administered engineering functions including applications engineering, new product design, material selection, specification writing and cost estimating.

- Assisted in the ISO/QS 9000 certification process. Specifically, created the Design Control section.

**EDUCATION**

- University of Rhode Island.
- Palomar Community College.
- American Society for Quality, CQE 2010, SSBB 2011.



# Registrar Of Voters

## YOUR VOTER INFORMATION

Registered voters in San Diego can now, on one page, check the status of their registration and mail ballot and view a copy of their official ballot voter information pamphlet.

### Voter Information

**RICHARD PAUL**

Voter ID 298411

House number [REDACTED]

Zip code 92027

Birth date [REDACTED]

Registered on 12/13/2012

You have requested to be Permanent Mail ballot voter.

You are currently registered **NO PARTY PREFERENCE** .

### Election Information

**2020 PRESIDENTIAL PRIMARY ELECTION on  
03/03/2020**

#### Polling Place

**HOUSE OF PRAYER-FELLOWSHIP HALL**

**795 N ROSE ST**

**ESCONDIDO CA 92027**

Interactive mapping by



**[View your Sample Ballot HERE](#)**

**Mail Ballot Voting** (Our records indicate that a ballot was mailed to you for the upcoming election. Please note that the date the ballot was mailed, your ballot may be mailed up to three days after the date issued on **02/03/2020**.)

Returned on **02/10/2020** .

**APPOINTMENT APPLICATION**  
**ESCONDIDO CITY COUNCIL DISTRICT 2**

**Name (as registered to vote):** Vanessa Valenzuela

**Address (as registered to vote):** [REDACTED]

**E-mail address:** [REDACTED]

**Home Phone:** [REDACTED]

**Work Phone:** [REDACTED]

**Years lives in Escondido:** 32

**Years lived in Escondido City Council District 2:** 12

**Employer:** Dana Point Yacht Club

**Occupation:** Controller

**Education Level:** College

**Additional Languages Spoken**

**Prior or current civic experience (Include membership in professional, charitable or community organizations, Office held (if any), Dates of membership):** FOUNDATION FOR SENIOR WELL-BEING - Donation Procurement 2019-2020 SOEL COALITION - Data/Research Support 2017-2018 ESCONDIDO GIRL SCOUTS TROOP #2200 - Volunteer 2013-2014 ESCONDIDO AMERICAN LITTLE LEAGUE - Volunteer 2013-2014 INTERFAITH COMMUNITY SERVICES - Donation Procurement 2007-2011 LIGHT & LIFE CHRISTIAN SCHOOL - Various Volunteer Positions 2007-2011 ESCONDIDO PUBLIC LIBRARY - Children's Area Volunteer 1992-1995

**Have you ever been convicted of any crime or violation of any law or statute other than minor traffic violations? (If yes, please explain below)** False

**Explanation:** N/A

**How long have you lived in Escondido City Council District 2?** I have lived in Escondido City Council District 2 for twelve years. In addition to those 12 years, I also attended middle and high school in District 2.

**Please describe your qualifications, education and work experience/training that you believe would be relevant in your role as a Councilmember.** Some of relevant work experience includes six years supervising finance operations for the Rancho Santa Fe Association, a non-



profit HOA which acts as a quasi-government agency for residents in an unincorporated area of north county. The Rancho Santa Fe Association works directly with the County of San Diego and is complete with fully staffed planning and building departments in addition to parks and recreation and an armed patrol. The Association is governed by an elected Board of Directors as well as a stringent design review committee and operates very much like a small city. Since that time, I have spent approximately five years in the private club industry and four years with architectural and engineering firms.

**Why do you want to be appointed to the City Council?** As a nearly lifelong resident of Escondido, I have attended local schools and I am raising my own family here. I campaigned in the 2018 election for district 2 and received over 4,500 votes. I believe my experience and passionate support for our city would be an asset to the Council and it would be an honor to serve my community in this capacity.

**If appointed, would you consider running for the City Council District #2 seat in November 3, 2020 Election?** Absolutely.

**What are your three top priorities for the City?** Seeking long term financial solutions for Escondido. Maintaining/Improving services to the community. Providing support for local businesses and opportunities for growth.

**Do you support placing a Public Safety & Essential Services Revenue Measure on the November 3, 2020 Ballot?** Not at this time. I would be open to supporting a measure at a later date, depending on the state of economic recovery and with additional information relating to the proposal.

**Have you reviewed the City's General Plan?** Yes

**Have your reviewed the City's budget?** Yes

**Do you support a balanced budget and how would you achieve that?** Yes. I would be willing to work on the formation of a budget subcommittee to provide insight on areas where savings can be garnered and potential streams of revenue can be identified and examined.

**Do you have a plan for attracting businesses to Escondido?** I certainly would be a champion of all things Escondido and adopt an active approach to strengthening current business relationships and pursuing new ones. I believe on the continued path, over time we will improve Escondido's reputation within the region and attract more businesses.

**How would you define Smart Growth?** Developing in or near areas where there is already necessary infrastructure to support the additional growth.

**What is your position on the development of more housing in Escondido? - What is your 10 year vision for the City of Escondido?** Based on our city's continued growth and state



requirements, Escondido will need to develop more housing stock over the next eight years. I would support a housing commission to explore how other cities are meeting their goals and any solutions that might be a good fit for us. My 10 year vision for Escondido includes a bustling business corridor that extends from the Auto Park to the dog park, expanded library services, continued work on Escondido Creek, expanded recreational opportunities for residents, and an operating budget surplus.

**What are the key issues you see facing our community? Why do you think these are the key issues and what might be the solutions?** Economic activity has been drastically impacted by the recent pandemic and housing continues to be a persisting widespread concern. These are both complex issues plaguing many cities. COVID-19 has been catastrophic to local business communities already impacted by the effects of big box stores and online retailers. Many solutions will include working with state and federal government, but a quick look at what other cities are doing includes: deferral of local fees; prohibition of disconnection of city utilities during this public health emergency; technical assistance to connect local businesses seeking relief from the SBA; helping restaurants connect to food delivery services; and working to build a corporate partnership fund to offer businesses low interest loans. The city may be already participating in some of these and I would support all or some of these solutions. Housing solutions can include additional streamlining of the building process for efficiency, revisiting our ADU restrictions and perhaps facilitating additional allowances, if feasible. I would like to see a housing commission that reviews both housing supply as well as solutions for commonly faced issues by residents.

**What do you bring to the position that is missing from the current City Council?** I have a professional background in finance and have worked for small private businesses, nonprofits and larger corporations. Additionally, I grew up in Escondido, attended local schools and I am raising my own family here. I believe I bring a range of personal and professional experience that will enhance the current administration.

**Have you ever held a public office? If yes, name the office title, dates of service and describe the duties.** No.

**What has your previous involvement with the City of Escondido been? Please include any service organizations or community engagement you have participated in and what your role was.** Some past volunteer experience within the community includes: Interfaith Community Services, donation procurement; Escondido Public Library, children's area volunteer; Light & Life Christian School, various community clean ups, meal prep and donation procurement; Escondido Girl Scouts, parent volunteer; Escondido American Little League, parent volunteer; SOEL Coalition, data/research; Foundation for Senior Wellbeing, donation procurement/outreach;

**What would you do to make Escondido a place where people of all demographics want to live, work, and visit?** I would promote inclusiveness; seek unique and bold ideas to bring interest in future events; connect with the business community to collaborate on additional



ways to provide support; and look for ways to future improve community parks and additional opportunities for recreation;

**How would you enhance community spirit?** I would continue to promote shopping and dining locally, continue to frequent local activities and engage the public in person and via social media;

**The Escondido City Council regularly meets on the first four Wednesdays of each month at 5:00 p.m. (Closed Session) and 6:00 p.m. (Open Session) and periodically has additional special meetings and workshops. Councilmembers also serve on a number of subcommittees, commissions and outside agency boards. Please describe any time constraints or obligations that might limit your availability.** I have no time constraints that are not inflexible or without the ability to prioritize should I be selected. I submit my application with knowledge of time required and I am fully prepared to allocate the necessary hours for this position and its related commitments.

**Is there anything else you would like to share with the Council?** I would like to express my deep condolences on the loss of your friend and colleague, John Masson. I respected John's dedication to Escondido and his willingness to engage the public, even with those who did not agree with him. I thank you for your consideration and I hope I have left no doubt in your mind I am ready to serve our community and the right choice for the position.

**By selecting the following box I declare under penalty of perjury that all statements in this application and the attached responses are true and complete to the best of my knowledge and belief. I understand that I am subject to all applicable provisions of California law regarding service on a City Council of a general law city.** Yes, I understand and affirm the statement above.

# VANESSA VALENZUELA

## PROFESSIONAL PROFILE

Highly accomplished and results driven senior finance manager with progressive experience in accounting and operations management. A background in small businesses, non-profits, and corporations encompassing billion dollar projects. A demonstrated ability in process improvement, internal controls, and revenue recognition. Substantial software knowledge, communication and interpersonal skills.

- SAS and ERP Software; MS Office; MS 365; MAC OS; Adobe;
- Google Suite; Mobile Applications; Platform Migration;
- GAAP Accounting Standards; Fund Accounting; Data Analysis
- FARR Regulations; Government Reporting;
- Auditing; Internal controls; Tax reporting
- Contract Management; Fixed Fee/T&M Billing; Project management;

## PROFESSIONAL EXPERIENCE

<b>CONTROLLER</b> - Dana Point Yacht Club, Dana Point, CA	2020 - PRESENT
<b>ACCOUNTING MANAGER</b> - SC Engineers, Inc, San Diego	2018 - 2019
<b>CONTROLLER</b> - Tucker Sadler Architects, Inc., San Diego	2017 - 2018
<b>SENIOR ACCOUNTANT</b> - SC Engineers, Inc, San Diego	2016 - 2017
<b>ASSISTANT CONTROLLER</b> - Country Club of Rancho Bernardo, San Diego	2012 - 2016
<b>OFFICE MANAGER</b> - Architects BP & Associates, Inc., San Diego	2011 - 2013
<b>CONTROLLER</b> - Rancho Santa Fe Association, Rancho Santa Fe	2005 - 2011
<b>ACCOUNTING CLERK</b> - Toyota of Escondido, Escondido	1999 - 2005

## VOLUNTEER EXPERIENCE

<b>FOUNDATION FOR SENIOR WELLBEING</b> - Donation Procurement/Outreach	2019-2020
<b>SOEL COALITION</b> - Data/Research Support	2017-2018
<b>ESCONDIDO GIRL SCOUTS TROOP #2200</b> - Parent Volunteer	2013-2014
<b>ESCONDIDO AMERICAN LITTLE LEAGUE</b> - Parent Volunteer	2013-2014
<b>INTERFAITH COMMUNITY SERVICES</b> - Donation Procurement	2007-2011
<b>LIGHT &amp; LIFE CHRISTIAN SCHOOL</b> - Various Volunteer Positions	2007-2011
<b>ESCONDIDO PUBLIC LIBRARY</b> - Children's Area Volunteer	1992-1995

## EDUCATION

<b>PALOMAR COMMUNITY COLLEGE</b>	<b>BUSINESS ADMINISTRATION</b>
SAN MARCOS, CA 1999; 2014;	12.0 UNITS



# Registrar Of Voters

## YOUR VOTER INFORMATION

Registered voters in San Diego can now, on one page, check the status of their registration and mail ballot and view a copy of their official ballot voter information pamphlet.

### Voter Information

#### **VANESSA VALENZUELA**

Voter ID **3079805**

House number [REDACTED]

Zip code **92026**

Birth date [REDACTED]

Registered on **11/15/2019**

You have requested to be Permanent Mail ballot voter.

You are currently registered **DEMOCRATIC**.

There is no election information at this time. Please check again later..

### District Information

COUNTY-WIDE OFFICES

2011 50TH CONGRESSIONAL DIST

4TH BD OF EQUAL DIST

2011 38TH SENATORIAL DIST

2011 75TH ASSEMBLY DIST

2011 3RD SUPERVISORIAL DIST

2011 4TH CO BD OF EDUCATION

ESCONDIDO 454500-459990

2014 ESCONDIDO - 2ND CC

PALOMAR COMM COLLEGE

PALOMAR COMM COLL - 3

ESCONDIDO UN HIGH SCHL

ESCONDIDO UN HIGH SCHL - 5

ESCONDIDO UN ELEM SCHL

ESCONDIDO UN ELEM SCHL - 5

PALOMAR HEALTH

RINCON DEL DIABLO MUNI WTR

RINCON DEL DIABLO MUNI WTR - 1 D

PALOMAR HEALTH - 6



## FUTURE CITY COUNCIL AGENDA ITEMS

Updated April 30, 2020

*AGENDA ITEMS AND CITY COUNCIL MEETING DATES ARE SUBJECT TO CHANGE.  
CHECK WITH THE CITY CLERK'S OFFICE AT (760) 839-4617*

<p><b>May 13, 2020</b> <b>6:00 p.m.</b></p>
<p><b>CONSENT CALENDAR</b></p>
<p><b>Consulting Agreement and Budget Adjustment for the W 7<sup>th</sup> Ave and S Broadway Water Main Replacement Project</b> (C. McKinney)</p> <p><i>The Consulting Agreement provides for engineering and design services for the W 7<sup>th</sup> Ave and S Broadway Water Main Replacement Project. This project consists of replacing approximately 5,300 feet of 10-inch and 12-inch diameter cast iron water main, which was originally installed in the early 1950's. The water main has experienced multiple breaks, one resulting in damage to private property.</i></p>
<p><b>Final Map Escondido Tract SUB16-0009A, The Villages Project– PHASE I, Located at 1800 Country Club Lane</b> (J. Procopio)</p> <p><i>The Planning Commission recommended approval of this project on October 24, 2017 as Resolution No. 6105, and subsequently City Council approved the Tentative Map and the Country Club Lane. Specific Alignment Plan on November 15, 2017 as Resolution 2017-153R. This Final Map is the first of the three (3) Final Maps that together, make up Tract SUB16-0009. The Final Map is in substantial conformance with the approved Tentative Map, and subject to the Conditions of Approval.</i></p>
<p><b>Labor Compliance Program</b> (C. McKinney)</p> <p><i>A Labor Compliance Program approved by the California Department of Industrial Relations is required for use of Proposition 84 grant funding. The Utilities Department has been awarded two million dollars in Proposition 84 grant funding for the Membrane Filtration Reverse Osmosis (MFRO) Facility.</i></p>
<p><b>Bid Award for the Escondido Sports Center Turf Project</b> (J. Axelrod)</p> <p><i>It is requested that the City Council adopt Resolution 2020-63 authorizing the Mayor to execute a Public Services Agreement in the amount of \$XXX,XXX with NAME OF VENDOR for the Escondido Sports Center Turf Project. This Project will consist of new artificial turf on both soccer arenas at the Escondido Sports Center. This will allow for expanded use and additional revenue-generating program opportunities including but not limited to lacrosse, flag football, and Ultimate Frisbee.</i></p>

**May 13, 2020**  
**Continued**

**PUBLIC HEARINGS**

**Resolution Of Formation Of Community Facilities District (CFD) No. 2020-01 Of The City Of Escondido (Services) And CFD No. 2020-02 (The Villages)**

(J. Procopio)

*As a part of the City's ongoing efforts to address projected budget shortfalls, staff recommends that the City Council form a Citywide Services CFD with the goal of making new development revenue neutral. In addition, The Villages Project Developer, Lennar, is seeking to finance construction of infrastructure and facilities through bonds, and the formation of a Facilities CFD. On April 8, 2020, the City Council adopted Resolutions No. 2020-24 and 2020-25 declaring its intent to consider formation of The Villages Project CFD and the Citywide CFD for municipal services required for new development and setting May 13, 2020 as the date for consideration of the matter.*

**CURRENT BUSINESS**

**WORKSHOP**

**Fiscal Year 2020/21 Operating Budget Briefing**

(J. Ryan)

*The Finance department will take direction from the City Council on preparing the 2020/21 operating budget to be considered in June 2020*

**Preliminary Five-Year Capital Improvement Program and Project Budgets for FY 2020/21**

(J. Ryan)

*Per the Council's direction, preliminary meeting to discuss staff recommended capital project requests for the 2020/21 Capital Improvement Program and Budget.*

**FUTURE AGENDA ITEMS**

**May 20, 2020**  
**6:00 p.m.**

**PRESENTATIONS**

**Stormwater Pollution Prevention Program**

(C. McKinney)

*A group of 83 fifth-grade students studied stormwater runoff in their school parking lot and on campus. The students collected and tested samples, analyzed results, and are recommending sustainable solutions to reduce runoff pollution.*

**CONSENT CALENDAR**

**First Quarter 2020 Treasurer's Report**

(D. Shultz)

*In accordance with the City's Investment Policy, the City Treasurer is required to submit an investment report to the City Council for review on a quarterly basis. The report will include the type of investment, issuer, date of maturity, par value, book value, and market value for each security held by the City.*

**May 20, 2020**  
**Continued**

**PUBLIC HEARINGS**

**Short-Form Rent Review Board Hearing for Escondido Views Mobilehome Park (Case #: 0697-20-10244)**

(M. Strong)

*The application meets all the eligibility criteria for submittal of a short-form rent increase application. The amount requested covers a 24-month period of consideration from December 31, 2017, to December 31, 2019. Seventy-five percent of the change in the CPI for the period is 4.285 percent. The average space rent for the four spaces subject to rent control is \$424.80. The average requested increase per space is approximately \$18.20.*

**Short-Form Rent Review Board Hearing for Shadow Mountains Mobilehome Park (Case #: 0697-20-10245)**

(M. Strong)

*The application meets all the eligibility criteria for submittal of a short-form rent increase application. The amount requested covers a 24-month period of consideration from December 31, 2017, to December 31, 2019. Seventy-five percent of the change in the CPI for the period is 4.285 percent. The average space rent for the 22 spaces subject to rent control is \$362.35. The average requested increase per space is approximately \$15.53.*

**CURRENT BUSINESS**

**The City of Escondido's Investment Policy and Economic Update**

(D. Shultz)

*In accordance with California Government Code Section 53646 (a)(2), the City Treasurer may prepare and submit to the legislative body a statement of Investment Policy and any changes thereto, which will be considered at a public meeting. The Investment Policy provides the City with guidelines for the investment of City funds.*

**Economic Recovery Plan (COVID -19)**

(J. Petrek)

*Staff will present an Economic Recovery Plan related to the effects of COVID-19*

**FUTURE AGENDA ITEMS**

**May 27, 2020**

**NO MEETING (Memorial Day)**

# Weekly Activity Report



April 30, 2020

## COVID-19 UPDATES



### **Message from City Manager, Jeffrey Epp:**

As we wrap up this week, you will note some updates on facial masks (below) as well as a lot of new and rapidly unfolding information on which of our public parks and open spaces are open and under what conditions. Escondido has been blessed by hard-working and forward-thinking staff, and by responsible residents—we've been able to keep most of our parks open for passive uses throughout this pandemic, and we expect that will continue to be the case. As always, our [website](#) will contain the most current information, which we review and update every time there is any type of new County or State order.

### **Facial Coverings Now Required in Public:**

Starting Friday, May 1, a new health order from County of San Diego goes into effect that states everyone must wear facial coverings anywhere in public when they come within 6 feet of someone not in their household. Masks do not need to be medical grade, they can be cloth, bandanas, etc. and it must cover your nose and mouth.

More information about the new County of San Diego Public Health Order can be found here: <https://www.sandiegocounty.gov/coronavirus.html>

### **We Are Stronger Together:**

As we continue to navigate daily life during the COVID-19 pandemic, our local restaurants, breweries and wineries are open and here to serve you with takeout and delivery options.

Economic Development has a dedicated [page on our website](#) with business resources, an interactive map with open restaurants, and more.

More information about the City's response to COVID19 can be found at: <https://www.escondido.org/covid-19.aspx>



### ***Parks and Parking Lots***

Following San Diego County orders, parking lots at parks will be opened to 50 percent of capacity. Our neighborhood parks are still open for you to enjoy for passive use. Daley Ranch, Lake Dixon, and Lake Wohlford will also be opened this weekend for passive use. Please continue to practice social distancing and carry a face covering while enjoying our city parks.

### ***Escondido Employee Named California Laboratory Person of the Year***

The California Water Environment Association has named of Escondido Water Quality Lab Associate Chemist, Oyuna Jenkins as their Laboratory Person of the Year. Jenkins plays a key role in the lab's safety processes, which ensures a safe and reliable water supply for City customers. She runs metal analyses on drinking water, industrial waste, and much more. You can read more about her story and the Lab process [here](#). Congratulations and great work, Oyuna!

### ***Online Services:***

With City facilities closed to the public there are many ways to do business online with the City by using our [Online Services Portal](#).

You can get preparedness tips, the latest details and a host of resources (videos, fact sheets, etc.) on the County's website at [coronavirus-sd.com](http://coronavirus-sd.com).



### ***Fire Department:***

The Fire Department continues to remain at full staffing at all of our fire stations and our personal protective equipment supply levels remain good. Last week we responded to an average of a little more than 3 emergency calls per day involving flu-like symptoms, which is a slight increase over the previous week. Overall emergency calls seem to be trending upward. In addition to emergency response, fire station on-duty personnel continue to maintain facilities, apparatus and equipment and they are conducting pre-fire season training in preparation for warmer and dryer days and months that will soon be upon us.

### ***Police Department:***

The Police Department continues full staffing and operations. Updates for the week of May 3 are as follows:

- The Patrol Division will resume their normal work schedules
- The public lobby will continue to be closed
- Some employees will continue to telecommute
- Online reporting will still be required for certain crime types
- Social distancing practices will continue to be maintained

## **Economic Development**

### *Local Restaurant and Retail Business Feedback*

The City has partnered with the Escondido Chamber of Commerce and Downtown Business Association to gather feedback from our local restaurant and retail businesses on what types of measures they would like the City to consider to help them reopen. The goal is to help our local businesses meet the Public Health Orders once they are modified. The feedback will help inform the Business Recovery Strategy that will come before the City Council at the May 13 Council meeting.

### *FLAG - Front Line Appreciation Group - Meals for Medical Providers and First Responders*

FLAG is a non-profit organization that has raised money and received a grant to pay restaurants to feed frontline medical workers and first responders during the pandemic. There is a need for approximately 575 meals for the Palomar Hospital day shift and 300 meals for the night shift at both the Escondido and Poway Palomar Hospitals. FLAG is able to pay the restaurant anywhere from \$6.00 to \$8.00 per meal.

A big "Thank You!" to The Flying Toad, Cocina Del Charro, A Delight of France, and The Grand Tea Room for participating in this program. If you know of a food establishment interested in participating, they may contact: Christa Gallegos at [flag2020.sd@gmail.com](mailto:flag2020.sd@gmail.com) or call (323) 819-1571.

## **Community Development:**

Because construction is an essential service, the Community Development Department remains committed to keeping projects and construction moving forward.

### *Planning Division:*

Although City Hall is temporarily closed to the public, the Planning Division is accepting project entitlement and permit submittals by appointment. Please call the Planning Division at 760-839-4671 to be directed to the appropriate planner for your project. All plan review services are continuing as before and public hearings have been shifted to an electronic format to maintain critical project timeframes.

The Planning Division received the following project submittal this week:

- Escondido Assembly Hall of Jehovah's Witnesses – A revised specific plan project was submitted for the proposal to build a 21,900 square foot auditorium and assembly hall with approximately 1,200 seats on their existing campus at 521 Imperial Drive.

### *Building Division:*

Building permit applications are accepted on an appointment basis with an assigned Building Technician. Customers are directed to call the Building Division at 760-839-4647 to discuss their needs with a staff member and determine whether drop-off or some other method of receiving plans and documents is most appropriate for their building project.

This week the Building Department continued to streamline and refine our temporary permitting system. The counter staff issued the five Henry Ranch model homes with a valuation of \$1,473,252. The building counter processed 37 applications and was able to issue 45 permits while assisting 202 customers either by phone or through email. The building inspectors completed 140 inspections.

**Engineering:**

Engineering staff continue to support the City's essential services. Construction inspection services are being provided to SDG&E's Gas Main Replacement Project on Midway, several Cox and AT&T communications projects, and multiple housing construction projects in accordance with the Governor's Order. In addition, work continues on major street maintenance and drainage improvement projects. Lane realignment has taken place at the El Norte Parkway Improvement Project as the contractor has completed a section of the new bridge. The City is accepting permit applications by appointment with staff working remotely to continue processing of plans for proposed development projects. To make a submittal appointment please contact [engineering@escondido.org](mailto:engineering@escondido.org)

**Business Licensing:**

Your business license application or renewal should be processed online using our [Online Services Portal](#) if at all possible. If you need specialized assistance, we are available during business hours by phone at: 760-839-4659.

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