# **Council Meeting Agenda**

ESGONDIO

SPECIAL MEETING April 22, 2020 Video Conference ~ 3:30 p.m. 201 N. Broadway, Escondido, CA 92025

MAYOR

DEPUTY MAYOR COUNCIL MEMBERS CITY MANAGER CITY CLERK CITY ATTORNEY DIRECTOR OF COMMUNITY DEVELOPMENT DIRECTOR OF ENGINEERING SERVICES Paul McNamara Consuelo Martinez Olga Diaz Michael Morasco Jeffrey Epp Zack Beck Michael McGuinness Bill Martin Julie Procopio

# **COVID-19 PUBLIC SERVICE ANNOUNCEMENT**

Pursuant to Governor Newsom's Executive Orders, including N-25-20 and N-29-20: Certain Brown Act requirements for the holding of a public meeting have been temporarily suspended and members of the Escondido City Council and staff will participate in this meeting via teleconference. In the interest of reducing the spread of COVID-19, members of the public are encouraged to submit their agenda and non-agenda comments online at the following link: <u>https://www.escondido.org/agenda-position.aspx</u>. Council Chambers will be closed.

Public Comment: To submit comments in writing, please do so at the following link: <u>https://www.escondido.org/agenda-position.aspx</u>. If you would like to have the comment read out loud at the meeting (not to exceed three minutes), please write "Read Out Loud" in the subject line. All comments received from the public will be made a part of the record of the meeting.

The meeting will be available for viewing via public television on Cox Communications Channel 19 (Escondido only). The meeting will also be live streamed online at the following link: <a href="https://www.escondido.org/meeting-broadcasts.aspx">https://www.escondido.org/meeting-broadcasts.aspx</a>



APRIL 22, 2020 3:30 p.m.

# Special Meeting of the Escondido City Council

# **CALL TO ORDER**

ROLL CALL: Diaz, Martinez, Morasco, McNamara

# **ORAL COMMUNICATIONS**

The public may address the Council on any item that is not on the agenda and that is within the subject matter jurisdiction of the legislative body. State law prohibits the Council from discussing or taking action on such items, but the matter may be referred to the City Manager/staff or scheduled on a subsequent agenda. (Please refer to the back page of the agenda for instructions.)

# **CITY COUNCIL DISTRICT 2 VACANCY INTERVIEWS**

1. APPLICANT INTERVIEWS, DISCUSSION AND POSSIBLE ACTION OR APPOINTMENT TO FILL COUNCIL VACANCY -

Request the City Council conduct the interviews of applicants to fill the City Council District 2 vacancy, discuss and consider applicant qualifications, and take action on the vacancy, including appointment of a District 2 representative.

Staff Recommendation: None (City Clerk's Office: Zack Beck)

## ADJOURNMENT

UPCOMING MEETING SCHEDULE							
Date	Day	Time	Meeting Type	Location			
April 29	-	-	No Meeting	-			
May 6	Wednesday	5:00 & 6:00 p.m.	Regular Meeting	TBD			
May 13	Wednesday	5:00 & 6:00 p.m.	Regular Meeting	TBD			
May 20	Wednesday	5:00 & 6:00 p.m.	Regular Meeting	TBD			

## TO ADDRESS THE COUNCIL

The public may address the City Council on any agenda item. Please complete a Speaker's form and give it to the City Clerk. Comments are generally limited to 3 minutes.

If you wish to speak concerning an item *not* on the agenda, you may do so under "Oral Communications." Please complete a Speaker's form as noted above.

Handouts for the City Council should be given to the City Clerk. To address the Council, use the podium in the center of the Chambers, STATE YOUR NAME FOR THE RECORD and speak directly into the microphone.

### AGENDA, STAFF REPORTS AND BACK-UP MATERIALS ARE AVAILABLE:

- Online at <a href="http://www.ci.escondido.ca.us/government/agendas/PublishedMeetings.htm">http://www.ci.escondido.ca.us/government/agendas/PublishedMeetings.htm</a>
- In the City Clerk's Office at City Hall
- In the Library (239 S. Kalmia) during regular business hours and
- Placed in the Council Chambers (See: City Clerk/Minutes Clerk) immediately before and during the Council meeting.

**AVAILABILITY OF SUPPLEMENTAL MATERIALS AFTER AGENDA POSTING:** Any supplemental writings or documents provided to the City Council regarding any item on this agenda will be made available for public inspection in the City Clerk's Office located at 201 N. Broadway during normal business hours, or in the Council Chambers while the meeting is in session.

### LIVE BROADCAST

Council meetings are broadcast live on Cox Cable Channel 19 and U-verse Channel 99 – Escondido Gov TV. They can also be viewed the following Sunday and Monday evenings at 6:00 p.m. on those same channels. The Council meetings are also available live via the Internet by accessing the City's website at <u>www.escondido.org</u>, and selecting: City Council/broadcasts of City Council Meetings/live video streaming.

Please turn off all cellular phones and pagers while the meeting is in session.

The City Council is scheduled to meet the first four Wednesdays of the month at 5:00 p.m. in Closed Session and 6:00 p.m. in Open Session. *(Verify schedule with City Clerk's Office)* Members of the Council also sit as the Community Development Commission and the Mobilehome Rent Review Board.

### CITY HALL HOURS OF OPERATION Monday-Friday 8:00 a.m. to 5:00 p.m.



If you need special assistance to participate in this meeting, please contact our ADA Coordinator at (760) 839-4643. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility.

*Listening devices are available for the hearing impaired – please see the City Clerk.* 



# APPOINTMENT APPLICATION ESCONDIDO CITY COUNCIL DISTRICT 2

Name (as registered to vote): Tina Ostrem

Address (as registered to vote):

E-mail address:

Home Phone:

Work Phone:

Years lives in Escondido: 49 +

Years lived in Escondido City Council District 2:8

Employer: Self- employed

Occupation: Development Consultant Non-Profit

Education Level: College Degree

Additional Languages Spoken: Spanish

Prior or current civic experience (Include membership in professional, charitable or community organizations, Office held (if any), Dates of membership: • Current Board member Palomar Health Foundation • Current Member Palomar Health Community Relations Committee • Board Member Escondido Charitable Foundation 2016 to 2019 • Board member North County Philanthropy Council 2004- 2012 • Past President, North County Philanthropy Council 2009 & 2010 • Former Board Member Escondido Education Compact • Past member Escondido Main Rotary Club (13+ yrs.) • Paul Harris Fellow – Escondido Rotary

Have you ever been convicted of any crime or violation of any law or statute other than minor traffic violations? (If yes, please explain below) False Explanation: N/A

How long have you lived in Escondido City Council District 2? 8 years

**Please describe your qualifications, education and work experience/training that you believe would be relevant in your role as a Councilmember:** I have lived in Escondido for nearly five decades and have been actively involved in my community. I have served on many boards and have devoted countless hours. During those many years I have successfully worked with everyone, from all political perspectives and from all walks of life. I have come to realize that



Escondido First is the position to take when it comes to this place we call home. I am a skilled professional with more than 25 years in the non-profit sector with a strong record of donor engagement, community service, and meaningful experience collaborating with community stakeholders to achieve goals.

Why do you want to be appointed to the City Council? I want to be appointed to the City Council because I love Escondido. Over the years I have been involved in many aspects of this community, from nonprofit boards, fund raising events, the CA Center for the Arts and wherever there has been a need. I have the time, the experience and true desire to serve in a manner that our citizens deserve. All of my combined experiences have led me to this time, to further the depth of my commitment to my hometown - Escondido.

If appointed, would you consider running for the City Council District #2 seat in November 3, 2020 Election? Yes, I will. I think that it would be only fair to the citizens if I was appointed, to run for the seat in the next election.

What are your three top priorities for the City? My top three priorities would be: 1- have a healthy community where everyone has access to needed social services and safety. 2- embrace our diversity. Escondido has a wonderfully diverse community and all people should feel empowered to participate and to use their talents to improve the quality of life for everyone. 3- Quality of life. We all deserve a high quality of life. This means having a safe and well-functioning infrastructure. It means giving all citizens access to information, including libraries and education. It means supporting our police and fire departments and being a partner with our schools. It also includes a welcoming stance for businesses that will enhance our vision.

**Do you support placing a Public Safety & Essential Services Revenue Measure on the November 3, 2020 Ballot?** Yes. Escondido is behind other similar cities with its revenue because we have not advocated to keep more money in our community. I support the 1% increase in sales tax.

Have you reviewed the City's General Plan? Yes, I have. I think the General Plan is a key document that needs to be continually refreshed to make sure that it consistently captures the needs of our growing and dynamic community.

**Have your reviewed the City's budget?** Yes, the budget is critical to understand. Every citizen should have some knowledge of where the City's revenue comes from and how it is spent. Managing budget is crucial at the city level and I will make it a priority as part of my role as a Council member.

**Do you support a balanced budget and how would you achieve that?** Yes, I support a balanced budget. Each of us is expected to manage our personal budgets and the city should be no different. The first step is to prioritize needs. Understanding the core values of our city and preserving funds to serve those values should be at top of mind for all council members. This is



why I support the Public Safety and Essential Services measure. We need the revenue to meets our shared goals. At the same time, council members are stewards of the people's money and need to spend it wisely.

**Do you have a plan for attracting businesses to Escondido?** This is where I think Escondido can flourish. I have spent much of my career fostering relationships with businesses for the Center for Arts and most recently the Palomar Health Foundation. I have also worked for the Chamber of Commerce and with businesses both new to the City and those longstanding in our community. As a city, we must attract businesses to bring jobs, revenue and quality of life to Escondido. Our citizens expect and deserve that. If we do not reach out and actively court businesses to choose Escondido, they will be slow to come. We need to create incentives and opportunities for businesses. Escondido is uniquely situated to do just that.

**How would you define Smart Growth?** Smart Growth can be a hot topic because people have different opinions as to what it means. To me, it means meeting the needs of our community. We can't build just for the sake of building and we cannot be against a project just because we don't want any growth. We must meet the needs of our community by understanding the demand and supplying our community with the type of growth it needs.

What is your position on the development of more housing in Escondido? - What is your 10 year vision for the City of Escondido? Escondido has always been a great place to raise a family. We need to make sure that we build enough homes to meet the needs of Escondido's growing families without compromising our quality of life. That is tricky, and it will take creativity and collaboration to get what we need. We cannot just take a developer's proposal and rubber stamp it. We need to make sure the proposals meet the needs and tastes of our community. There has to be a balance. My vision is for Escondido to be the most respected and admired city in our region. We will obtain respect and admiration by doing things the right way, by putting our people first and constantly striving to be the best. We need to embrace our diversity and shared community spirit to build the best image possible.

What are the key issues you see facing our community? Why do you think these are the key issues and what might be the solutions? \* Our city deserves to be healthy and safe \* We should also aspire to be a community which is welcoming to business \* We need to come together and work collaboratively to achieve any goal \* Engage in broad conversations \* Council members serve the people and need to exhibit servant leadership Goals are not accomplished overnight, rather we need to make small but determined steps.

What do you bring to the position that is missing from the current City Council? I believe my history of service to the community within diverse for- profit and non-profit organizations, gives me a perspective of not only where we've been but more importantly where we can grow in service to the people of our City. I have collaborated all my professional life with community stakeholders to achieve goals that benefit Escondido and make it a better place to live, work, and raise families.



Have you ever held a public office? If yes, name the office title, dates of service and describe the duties. I have not held a public office but I have been involved in my community for five decades and have volunteered countless hours. It would be an honor to serve as a City Council Member.

What has your previous involvement with the City of Escondido been? Please include any service organizations or community engagement you have participated in and what your role was. • Current Board member Palomar Health Foundation • Current Member Palomar Health Community Relations Committee • Escondido Chamber of Commerce 2017 Volunteer of the Year • Board Member Escondido Charitable Foundation 2016 to 2019 • Board member North County Philanthropy Council 2004- 2012 • Past President, North County Philanthropy Council 2004- 2012 • Past President, North County Philanthropy Council Amber Escondido Education Compact • Past member Escondido Main Rotary Club (13+ yrs.) I have worked on numerous projects with the City as a former employee of the CCAE including planning of special events such as the Annual Independence Day Celebration, 1st anniversary of 9/11 and many others.

What would you do to make Escondido a place where people of all demographics want to live, work, and visit? I would listen to our community to determine the needs of everyone in Escondido. We need to encourage people of all backgrounds and interests to engage by encouraging them to consider public service. This could include serving on city commissions, volunteerism and civic engagement. All demographics must feel welcome to participate.

**How would you enhance community spirit?** Enhancing community spirit is what I have been doing for many decades. I know this community very well because I have been engaged. We need to listen to what people want and provide opportunities for all people to make our community better. Escondido has a generous spirit and when we give people opportunity, they will respond and what is better at building spirit than community involvement.

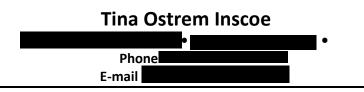
The Escondido City Council regularly meets on the first four Wednesdays of each month at 5:00 p.m. (Closed Session) and 6:00 p.m. (Open Session) and periodically has additional special meetings and workshops. Councilmembers also serve on a number of subcommittees, commissions and outside agency boards. Please describe any time constraints or obligations that might limit your availability. I am a consultant and for the most part my schedule is flexible.

**Is there anything else you would like to share with the Council?** I love Escondido and over the years I have gotten to know it very well. I think this puts me in a unique position to serve the entire community . If I am appointed you will get a dedicated and passionate team player who will work tirelessly to make our community the best city in the region. I have the energy and drive that is required for the job and I will not let my community down.

By selecting the following box I declare under penalty of perjury that all statements in this application and the attached responses are true and complete to the best of my knowledge and belief. I understand that I am subject to all applicable provisions of California law



**regarding service on a City Council of a general law city.** Yes, I understand and affirm the statement above.



A skilled professional with more than 25 years in the non-profit sector with a strong record of donor engagement and retention, community service, and meaningful experience collaborating with community stakeholders to achieve goals.

## **AREAS OF STRENGTH**

- Strong relationship building skills
- Able to motivate and recruit volunteers
- Accomplished public speaker
- Spanish language speaker (non-native)

# **PROFESSIONAL EXPERIENCE**

Currently self-employed consultant - Development Advisor California Center for the Arts, Escondido 2015 to present Membership Executive Escondido Chamber of Commerce 2018 – 2020

# California Center for the Arts, Escondido, Escondido, CA (CCAE)

1992 - 2011

Director of Annual Giving Director of Individual Giving and Special Events Director of Community Affairs Asst. Director of Center Sales

## **EDUCATION AND TRAINING**

- Palomar College San Marcos, CA
- Certificate in Fund Raising Management University of Indiana Center on Philanthropy

## **PROFESSIONAL AFFILIATIONS, HONORS, AND SKILLS**

- Current Board member Palomar Health Foundation
- Current Member Palomar Health Community Relations Committee
- Escondido Chamber of Commerce 2017 Volunteer of the Year
- Board Member *Escondido Charitable Foundation* 2016 to 2019
- Board member North County Philanthropy Council 2004- 2012
- Past President, North County Philanthropy Council 2009 & 2010
- Former Board Member Escondido Education Compact
- Past member Escondido Main Rotary Club (13+ yrs.)
- Paul Harris Fellow Escondido Rotary

# YOUR VOTER INFORMATION

Registered voters in San Diego can now, on one page, check the status of their registration and mail ballot and view a copy of their official ballot voter information pamphlet.

# **Voter Information**

TINA OSTREM Voter ID 687467 House number Zip code 92026 Birth date Registered on 08/13/2012 You have requested to be Permanent Mail ballot voter. You are currently registered REPUBLICAN .

# **Election Information**

# 2020 PRESIDENTIAL PRIMARY ELECTION on 03/03/2020

Polling Place GARAGE-WILLIAMS RESIDENCE 1244 ROCKY POINT WY ESCONDIDO CA 92026 Interactive mapping by



# APPOINTMENT APPLICATION ESCONDIDO CITY COUNCIL DISTRICT 2

Name (as registered to vote): William Curtin

Address (as registered to vote): E-mail address: Home Phone: Work Phone: Years lives in Escondido: 25

Years lived in Escondido City Council District 2: 11

Employer: U.S. Navy

Occupation: Department head

Education Level: Masters

Additional Languages Spoken: None

Prior or current civic experience (Include membership in professional, charitable or community organizations, Office held (if any), Dates of membership: None

Have you ever been convicted of any crime or violation of any law or statute other than minor traffic violations? (If yes, please explain below) True **Explanation** I was 18 and given a ticket for disturbing the peace.

**How long have you lived in Escondido City Council District 2?** I have owned the home onDaisy St. for 11 years. My family and I have lived in the house as our primary residence for all but 4 years due to military orders which took me out of Escondido to Monterey CA and Newport RI.

Please describe your qualifications, education and work experience/training that you believe would be relevant in your role as a Councilmember: My 20 years career in the military, both as an enlisted Sailor and as an Officer, has provided me with skills and insights that I believe would be useful at the council table. I have a solid track record of efficiently evaluating information, thinking critically about it, and making sound decisions based on it. I am also effective at communicating my ideas, desires, and plans which keeps a team working toward a unified outcome. I have several examples to share of being in stressful situations yet keeping a calm level head without being overwhelmed. I feel my educational background is ideal for this



position. Mechanical Engineering and Justice Studies backgrounds may seem odd pairing, but it has provided me a solid base in both a physical and social science. I also went to elementary, middle, and high schools within Escondido.

Why do you want to be appointed to the City Council? I'm invested in this community. It's my family's home. I've seen a lot of positive changes occur in this city and I want to maintain those positive gains by stepping up to the plate and ensuring they continue. These gains I am specifically addressing are safety, business opportunities, and housing. These are too important for me not to try and safeguard them myself. I've chosen to retire from military service and my kids are school age, so I will have the time to commit and the experience to bring significant value to the position.

If appointed, would you consider running for the City Council District #2 seat in November 3, 2020 Election? I would consider running in the November 3 election.

What are your three top priorities for the City? To continue to sustain a city that is 1) safe and free of fear, 2) housing must be available and affordable to all, and 3) improved community amenities.

**Do you support placing a Public Safety & Essential Services Revenue Measure on the November 3, 2020 Ballot?** I support this measure. Safety of the city's citizens is at the heart of what local government does. I believe this measure will help continue the upward trend that I see in Escondido.

Have you reviewed the City's General Plan? Currently in review.

Have your reviewed the City's budget? Currently in review.

**Do you support a balanced budget and how would you achieve that?** In theory, a balanced budget sounds great. But creating a budget that is solely focused on meeting a fixed price doesn't give the flexibility to the city when revenues do not meet minimum service requirments. A balanced budget should always be the goal of budget makers but revenues ebb and flow based on real world conditions, so too should budget surpluss and deficits.

**Do you have a plan for attracting businesses to Escondido?** A safe city combined with affordable housing creates the conditions for a great marketplace where citizens make up the workforce, have funds and are free to go out and use them. These conditions will attracts new business to our city.

**How would you define Smart Growth?** I would define Smart Growth as the city's responsibility to ensure the city's growth does not overwhelm the capacity of city's services or infastructure.

What is your position on the development of more housing in Escondido? - What is your 10 year vision for the City of Escondido? I support development of more housing in Escondido. I



would like to see housing development in the more central areas of the city and the buildings in these developments grow taller to accommodate more affordable housing. Single family home developments in remote sites are becoming a thing of the past due to limited remaining safe free space and my desire to keep some wildlife habitat undisturbed.

What are the key issues you see facing our community? Why do you think these are the key issues and what might be the solutions? Homelessness is a key issue facing our community especially in the senior populations who have fixed incomes but rising costs. Services need to become more outreach oriented to the vulnerable demographics rather than request based. I could see a situation where feelings of pride, embarrassment, or even ignorance of the help out there keeps a preventable situation from turning worse. Identifying those who need help and getting them available services prior to them losing their home is key.

What do you bring to the position that is missing from the current City Council? I grew up here, traveled to dozens of other countries, and returned to make this my chosen home. I know why, and appreciate why, so many others want to do the same. I don't personally know any of the council members and all I have is the council videos and their Facebook profiles to go on, but I feel I would be a great addition to this team. They want what's best for the city and so do I. What I bring to this position is another person willing to pull in that direction too.

Have you ever held a public office? If yes, name the office title, dates of service and describe the duties. No

What has your previous involvement with the City of Escondido been? Please include any service organizations or community engagement you have participated in and what your role was. In highschool, I participated in the NJROTC program, their drill team, and the community events that they participated in (1996-2000).

What would you do to make Escondido a place where people of all demographics want to live, work, and visit? Equal Opportunity is highly valued by the military service because different perspectives help to find creative new solutions. I know this to be true and will continue to solve problems regardless of demographics. I show up to work with a positive smile and energy, ready to get to work on the task at hand.

**How would you enhance community spirit?** It's hard to have community pride and spirit when you don't participate in the community. I would encourage people to show up to community events. I would stress the importance of their presents and work to get them to bring out more.

The Escondido City Council regularly meets on the first four Wednesdays of each month at 5:00 p.m. (Closed Session) and 6:00 p.m. (Open Session) and periodically has additional special meetings and workshops. Councilmembers also serve on a number of subcommittees, commissions and outside agency boards. Please describe any time constraints or obligations that might limit your availability. No limits.



Is there anything else you would like to share with the Council? I look forward to this opportunity.

By selecting the following box I declare under penalty of perjury that all statements in this application and the attached responses are true and complete to the best of my knowledge and belief. I understand that I am subject to all applicable provisions of California law regarding service on a City Council of a general law city. Yes, I understand and affirm the statement above.

# WILLIAM J. CURTIN

# **KEY SKILLS**

Effective communication skills, ability to work independently and as a team, flexibility and adaptability, conflict resolution and problem solving, proven leadership skills.

# CAREER

20 years of dedicated work history. Significant experience leading medium sized organization's operations: conducting training, overseeing equipment maintenance, ensuring quality assurance, operations, planning, organizational safety adherence, network and computer troubleshooting. Equally capable of working alone or as a member of a team. Comfortable exercising initiative and identifying/solving problems.

# **PROFESSIONAL EXPERIENCE**

# Operations Officer (Department Head)

USS DETROIT / Mayport, FL / December 2018 - Present

- Coordinate ship's operations, training and tactical planning.
- Conferred with commanding officers and department heads in preparation of ship's operational plans and training schedules.
- Conducted briefings and direct surface/air searches and electronic countermeasures.
- Evaluated and disseminated operational information, advising command on required tactics, ship movements, and directing airborne aircraft through aircraft controllers.
- Supervised electronic equipment repair.

# Combat Systems Officer (Department Head)

USS DETROIT / San Diego, CA and MAYPORT / May 2017 - December 2018

- Advised commanding officers on combat system's operations, capabilities and problems.
- Oversaw the operation and operational maintenance of all weapons and combat systems control equipment.
- Coordinated the conduct of shipboard combat system's test and evaluation maters.
- Supervised the care, handling, stowage, and use of explosives.

# Littoral Combat Ship Squadron One

LCSRON ONE T2Q / San Diego, CA / January 2017 - May 2017

- Organized and conducted classes, lectures, demonstrations, and seminars in technical subject matter regarding ships combat systems.
- Trained personnel to apply principles and develop skills in the areas of aviation, conventional weapons, electronics, and machinery.

Administrative Staff - Directorate N95 SURFACE WARFARE OFFICER SCHOOL / Newport, RI / July 2015 - December 2016

- Naval Command Assessment (CA) course facilitator.
- Database administration and data entry.
- Office administration.

# Naval Exercise Staff Planner

NAVAL BEACH GROUP ONE / San Diego, CA / June 2011 - February 2013

- Assisted Commander by coordinating the formulation and preparation of worldwide operations, plans, and policies.
- Prepared standard instructions concerning disposition and tactical procedures for units constituting command's forces.
- Advised in matters relating to the combat readiness of subordinate commands to perform Ship-To-Shore functions.
- Directed preparation of estimates of situation, coordinating with other staff planners.
- Oversaw preparation and implementation of training schedules supporting 3 theater wide exercises.
- Maintained liaison with forces associated with Commander's mission.

# Deck Division Officer / First Lieutenant

USS GARY (FFG 51) / San Diego, CA / February 2009 - May 2011

- Assisted Operations Officer by directing all deck/small boat activities.
  - Directed employment, operation and maintenance of all deck equipment and related controlling equipment.
  - Directed procurement, handling, stowage, maintenance and issuance of hazardous material.
  - Evaluated operational readiness of personnel and equipment.
  - Primary safety manager for deck evolutions.

# Center of Information Technology Instructor

CIT SAN DIEGO / San Diego, CA / June 2005 - January 2006

- Taught students to perform the basic operation of the GCCS-M system regarding the system administrator functions.
- Responsible for computer/server backups and restoring data.
- Created user accounts and passwords.

# Information Systems Technician

TACTICAL AIR CONTROL GROUP ONE / San Diego, CA / December 2000 - June 2005

- Operated network equipment; maintained and inventoried media and technical libraries.
- Documented customer trouble calls.
- Safeguarded communication security materials.
- Initialized computer workstations; installed external peripherals and internal core workstations components.
- Detected vulnerabilities by conducting network/media scans for viruses.
- Conducted network and server backups.

# **EDUCATION**

Naval Post Graduate School

- M.S. Mechanical Engineering
- NPS / Monterey, CA / March 2013 June 2015

# University of Idaho

- B.S. Justice Studies, Minor: Sociology
- UI / Moscow, ID / August 2006 January 2009

# Orange Glen High School

• 1996 - 2000

# SanDiegoCounty.gov Home



Menu



# YOUR VOTER INFORMATION

Registered voters in San Diego can now, on one page, check the status of their registration and mail ballot and view a copy of their official ballot voter information pamphlet.

WILLIAM CURTIN
Voter ID 2756883
House number
Zip code <b>92027</b>
Birth date
Registered on 05/15/2018

You have requested to be Permanent Mail ballot voter.

You are currently registered **DEMOCRATIC** .

**Election Information** 

# 2020 PRESIDENTIAL PRIMARY ELECTION on

03/03/2020



**Polling Place** 

**GARAGE-FRUECHTING RESIDENCE** 

1531 CONWAY DR

**ESCONDIDO CA 92027** 



View your Sample Ballot HERE

Mail Ballot Voting (Our records indicate that a ballot was mailed to you for the upcoming

election. Please note that date issued may not be the date the ballot was mailed, your ballot may

be mailed up to three days after the date issued.).

Issued on 02/03/2020.

**District Information** 

**COUNTY-WIDE OFFICES** 

2011 50TH CONGRESSIONAL DIST

**4TH BD OF EQUAL DIST** 

2011 38TH SENATORIAL DIST

2011 75TH ASSEMBLY DIST

2011 3RD SUPERVISORIAL DIST

2011 4TH CO BD OF EDUCATION

ESCONDIDO 454500-459990

2014 ESCONDIDO - 2ND CC

PALOMAR COMM COLLEGE

PALOMAR COMM COLL - 2

**ESCONDIDO UN HIGH SCHL** 

\_\_\_\_\_

**ESCONDIDO UN HIGH SCHL - 5** 

**ESCONDIDO UN ELEM SCHL** 

**ESCONDIDO UN ELEM SCHL - 5** 

PALOMAR HEALTH

**RINCON DEL DIABLO MUNI WTR** 

**RINCON DEL DIABLO MUNI WTR - 1 D** 

PALOMAR HEALTH - 6

# **County Connections**

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App Center



E-Mail Updates



# Navigation

# County Home Departments I Want To... Government Residents Business

# **More Connections**

# Website

Accessibility Web & Privacy Policies Website Issues

Jobs Services A-Z Visiting San Diego

Contact General County Information (858) 694-3900

2-1-1 San Diego Board of Supervisors Department Contacts Media Information





# APPOINTMENT APPLICATION ESCONDIDO CITY COUNCIL DISTRICT 2

Name (as registered to vote): Richard Paul Address (as registered to vote): E-mail address: Home Phone: Work Phone: Years lives in Escondido: 30 Years lived in Escondido City Council District 2: 8 Employer: Falmat, Inc. Occupation: Director Education Level: Some College

Additional Languages Spoken: N/A

Prior or current civic experience (Include membership in professional, charitable or community organizations, Office held (if any), Dates of membership: • Planning Commissioner 1998-2000. • Interfaith Community Services supporter 1998-present. • Candidate for City Council in 2000, & 2014 election. • CAFÉ – Community Alliance For Escondido 2000-present. • DOVE – Dreaming Of a Violence-free Escondido 2000-2018. • Daley Ranch volunteer Docent 2002-Present. • Friends of Daley Ranch Board member 2003-2019. • Founder of the San Elijo Networking Professionals 2006. • Member of the Escondido Chamber of Commerce 2006-2008.
• Founding member of the Escondido Charitable Foundation 2006-present. • Long Term Care Ombudsman 2006-2007. • East Valley Association Board member 2008. • American Society for Quality 2008-2019. • Escondido Youth Court Compliance Monitor 2010-2018.

Have you ever been convicted of any crime or violation of any law or statute other than minor traffic violations? (If yes, please explain below) False Explanation No

**How long have you lived in Escondido City Council District 2?** I have lived in Escondido for 30 years. I have lived in District 2 since before its creation.

Please describe your qualifications, education and work experience/training that you believe would be relevant in your role as a Councilmember: We are all inherently qualified to serve. I



am known as someone to call upon to solve a problem or get something done. This I do every day.

Why do you want to be appointed to the City Council? I consider it the best way for me to give back to my community.

If appointed, would you consider running for the City Council District #2 seat in November 3, 2020 Election? Yes.

What are your three top priorities for the City? In all of the activities I undertake in Escondido, it is my intent to make Escondido the best place to live, work, and play.

Do you support placing a Public Safety & Essential Services Revenue Measure on the November 3, 2020 Ballot? Yes.

Have you reviewed the City's General Plan? Yes. I was on the General Plan Update committee. I sat next to John.

Have your reviewed the City's budget? Yes.

**Do you support a balanced budget and how would you achieve that?** I continue to be amazed at the rhetoric surrounding this topic. The budget is inherently balanced. It is not possible for the City to spend more money than it brings in. The budgeting decisions are all about where to raise revenue, and what to spend to spend it on. Budget priorities should be sustainability and prudence.

**Do you have a plan for attracting businesses to Escondido?** Only in the context of zoning and infrastructure. Citracado has the proper zoning but lacks sufficient access. Other areas have better infrastructure but the wrong zoning. Some of our business incentives are less effective because of this.

How would you define Smart Growth? A compact and sustainable combination of live, work, and play activities.

What is your position on the development of more housing in Escondido? - What is your 10 year vision for the City of Escondido? The General Plan is a blue print for the development of the entire City. (Housing included.) Escondido is not unique in its housing problems and discourse. I feel very strongly that we need to address housing access and affordability. We also need more good paying jobs! I see a picture of State Route 78. Headed West. The only traffic is people going to the beach. They have no other reason to leave Escondido.

What are the key issues you see facing our community? Why do you think these are the key issues and what might be the solutions? When I travel, I make a point of reading the local paper. Except for extreme cases, all communities have similar problems. The big difference is



how community leaders address these issues. Escondido's number one problem today: Homelessness. We have a lot of people working on the issues surrounding homelessness and I think we are even making some progress. We need to have more community dialog. Reach consensus. And then, take the people and organizations with the skills to succeed, and let them loose to implement that consensus.

What do you bring to the position that is missing from the current City Council? I am happy with the current City Leadership. The only thing missing is a representative for District 2.

Have you ever held a public office? If yes, name the office title, dates of service and describe the duties. No.

What has your previous involvement with the City of Escondido been? Please include any service organizations or community engagement you have participated in and what your role was. I have been involved in many local initiatives. In addition to the General Plan Update Committee, I served a term on the Planning Commission. I volunteered for many years at Daley Ranch and served as the Treasurer of the Friends of Daley Ranch. I played a key role in the creation of El Caballo Park and the El Caballo Park Conservancy. I am a Founding Member of the Escondido Charitable Foundation. I just received my 5 gallon pin. Lately I have redirected my energy toward social services. I am more focused on homelessness, mental illness, and substance abuse. For now, I would like additional detail to remain confidential.

What would you do to make Escondido a place where people of all demographics want to live, work, and visit? This is a huge question. Live: The first place I would start is polling realtors. What demographic already wants to live here, and which do not? Why? (I can tell you "schools" are going to come up over and over. But I don't have data.) Work: I believe we lack adequate higher wage jobs. I addressed that in an earlier question. Visit: I think we do a pretty good job attracting visitors. But again, I would need data to be able to articulate a plan. We all know we have a dearth of nice accommodations.

**How would you enhance community spirit?** This is a subject of importance to the Escondido Charitable Foundation. My work with the Foundation has led to funding many community activities specifically related to community pride, engagement and spirit. For now, continuing this work is the best way for me to contribute to Community Spirit.

The Escondido City Council regularly meets on the first four Wednesdays of each month at 5:00 p.m. (Closed Session) and 6:00 p.m. (Open Session) and periodically has additional special meetings and workshops. Councilmembers also serve on a number of subcommittees, commissions and outside agency boards. Please describe any time constraints or obligations that might limit your availability. This schedule does not pose any problems for me. Is there anything else you would like to share with the Council? Since I ran against John in 2014, we have gotten along remarkably well. He was an outstanding member of our community. We developed a routine. Every 4 to 6 months we would get together over a beer and a burger. The last time, we were both on a health rebound and skipped the beer. I digress.



John was always listening and always wanting to help. I have a pretty good understanding of the needs in District 2. John was able to extract these from me and effectively put District 2's issues in front of the City Manager. I would like to follow in those footsteps.

By selecting the following box I declare under penalty of perjury that all statements in this application and the attached responses are true and complete to the best of my knowledge and belief. I understand that I am subject to all applicable provisions of California law regarding service on a City Council of a general law city. Yes, I understand and affirm the statement above.

**RICK PAUL** 

Home:

# SUMMARY OF OUALIFICATIONS

Leader both in the community and professionally. Having served on a Planning Commission and an environmental preserve while simultaneously conducting a private business. Directed and managed a 100 staff manufacturing facility by providing leadership, direction, and focus. Created, implemented and achieved certification for a QMS compliant to AS9100 in 12 month time. Developed and implemented quality improvement, cost reduction, and efficiency improvement programs to achieve company goals. Adept at developing new products and implementing new processes. Increased new product sales and improved productivity and yield ratios. Strong organization and communication skills which facilitate success in attaining commitment and team work. Outstanding record in development of engineering organization that achieves excellent business results.

## WORK EXPERIENCE

## Falmat Inc. San Marcos CA

Leading manufacturer of specialty insulated wire and cable. Serving the needs of the Oceanographic industry, Pipe inspection companies, and US Defense system manufacturers.

## **Director of Quality & Assembly**

Primary job responsibilities include management of the QMS, all QC, certification and company conformance to any contractual obligations. P&L responsibilities for assembly production, schedule adherence, and development of new assembly products and expanding capabilities.

### **QA Manager**

Created QMS complying with AS9100 :2004 & ISO 9001:2000. Responsible for all corporate quality functions.

## **Assembly Operations Manager**

Responsible for complete P&L of the Assembly division.

## Natvar, City of Industry CA

Leading manufacturer of specialty medical tubing and profile extrusions.

### **Production Manager**

Manage and facilitated all manufacturing operations which includes, compounding, extrusion, and secondary fabrication for a twenty million dollar manufacturing facility. Directed the facility in conformance with company goals and objectives. Maintain and improve systems in accordance with GMP and ISO objectives, standards and specifications.

- Introduced new manufacturing and process control systems. •
- Reduced material usage and labor dollars expended. •
- Improved sales value per raw material dollar.

# 01/2011 - Present

04/2008 - Present

### 04/2008 - 01/2011

04/2009 - 01/2011

## 01/2005 - 08/2005

# HK Plastics Engineering, Inc. Oceanside CA

Leading manufacturer of specialty molds and molded components. Serving the needs of the medical industry, computer and consumer electronics companies, and other OEM manufacturers.

# **Production Manager**

Manage and facilitated all manufacturing operations which includes, scheduling, raw materials, finished goods, shipping, and customer service activities for a twelve million dollar manufacturing facility. Directed the facility in conformance with company goals and objectives. Maintain and improve systems in accordance with ISO objectives, standards and specifications.

- Improved machine utilization and production efficiency.
- Reduced material usage and labor dollars expended.
- Improved on time delivery and overall profitability.

# Judd Wire, Inc. San Marcos CA

Leading manufacturer of specialty insulated wire and cable. Serving the needs of the transportation industry, voice and data communications companies, and electronics manufacturers.

## **Manufacturing and Engineering Manager**

Manage and facilitated all manufacturing operations which includes, scheduling, inventory, maintenance, and engineering activities for a twenty million dollar manufacturing facility. Directed the facility in conformance with company goals and objectives. Maintain and improve systems in accordance with ISO and QS objectives, standards and specifications.

- Developed operational and capital budgets in support of sales forecasts.
- Maintained and led the new product development group. Creating new products worth approximately 45% of sales per year.
- Implemented new manufacturing processes and production departments to reduce both costs and lead-times.

## **Design Engineering Manager**

Responsible for all applications engineering, new product design, material selection, specifications and costing. Supervise and train other engineers in similar activities.

- Continual cost reductions through material evaluation and selection.
- Created a new product line resulting in \$15 million of sales per year.
- Created an engineering training program.

## **Design Engineer**

Oversaw and administered engineering functions including applications engineering, new product design, material selection, specification writing and cost estimating.

• Assisted in the ISO/QS 9000 certification process. Specifically, created the Design Control section.

## **EDUCATION**

- University of Rhode Island.
- Palomar Community College.
- American Society for Quality, CQE 2010, SSBB 2011.

# 1990 – 1997

# 2002 - 2003

1990 - <u>2003</u>

1997 - 2002

# <u>01/2004 - 01/2005</u>



# YOUR VOTER INFORMATION

Registered voters in San Diego can now, on one page, check the status of their registration and mail ballot and view a copy of their official ballot voter information pamphlet.

# **Voter Information**

RICHARD PAUL Voter ID 298411 House number Zip code 92027 Birth date Registered on 12/13/2012 You have requested to be Permanent Mail ballot voter. You are currently registered NO PARTY PREFERENCE .

**Election Information** 

2020 PRESIDENTIAL PRIMARY ELECTION on 03/03/2020

Polling Place HOUSE OF PRAYER-FELLOWSHIP HALL 795 N ROSE ST ESCONDIDO CA 92027 Interactive mapping by

# View your Sample Ballot HERE

Mail Ballot Voting (Our records indicate that a ballot was mailed to you for the upcoming election. Ple may not be the date the ballot was mailed, your ballot may be mailed up to three days after the date issue Issued on 02/03/2020. Returned on 02/10/2020.



# APPOINTMENT APPLICATION ESCONDIDO CITY COUNCIL DISTRICT 2

Name (as registered to vote): Barbara Chaidez Aguilar

Address (as registered to vote):

E-mail address:

**Home Phone:** 

Work Phone:

Years lives in Escondido: 20

Years lived in Escondido City Council District 2:5

Employer: Escondido Community Child Development Center

**Occupation:** Developmental Specialist

Education Level: M.A.

Additional Languages Spoken: Spanish

**Prior or current civic experience (Include membership in professional, charitable or community organizations, Office held (if any), Dates of membership** Escondido Council of PTA's, 2014-present

Have you ever been convicted of any crime or violation of any law or statute other than minor traffic violations? (If yes, please explain below) False Explanation : N/A

**How long have you lived in Escondido City Council District 2?** My family and I are going on 6 years in District 2. Rented our home for 3 years and finally convinced the owners to sell to us. We live at the end of the old golf course and we almost moved this year for a bigger house. We decided we loved our neighborhood so much, we stayed and remodeled instead.

Please describe your qualifications, education and work experience/training that you believe would be relevant in your role as a Councilmember: I have been working with vulnerable and at-risk families and their children in the North County, most notably within Escondido for almost 15years. I have also worked with and volunteered with non-profits and other community agencies. My experience has allowed me to reach and meet so many wonderful members of our community. I whole heartedly believe I have gained many of their trust and



friendships. I have worked within numerous aspects of different issues and have come to learn many wonderful businesses and services within Escondido. To me this is a way to extend my career in working with the community in an even larger scale. To listen to their concerns and keep and nurture what we value the most in Escondido. To help efficiently run Escondido and provide opportunities for growth, while continuing the vision of a safe and clean environment.

Why do you want to be appointed to the City Council? Escondido deserves to have people in office that are honest in their actions and keep to their best interest at heart. By "their", I mean all the people of Escondido and not just a few or any special interest group. I believe I will be productive and balanced in dealing with all of the city's issues and do my best in keeping Escondido growing in the right direction without loosing its uniqueness and soul. This beautiful town must continue to have people that are committed to them and their best interests. I am motivated to help this beautiful city and do not adhere to any agenda personal or political, hence why I have been an independent for many years. I am here to support the people, as I know many of them and consider them all like family. I grew up just south of here and, though I loved it, Escondido has character, history and richness that only comes with historic towns, such as this. It is so unique and beautiful, from the mountains to the people and the adobe homes.

If appointed, would you consider running for the City Council District #2 seat in November 3, 2020 Election? Yes, at this point in time, I am thinking of running for council regardless of being appointed. Though I know I have much to learn regarding the behind the scenes, with that said, I am hoping to learn enough to want to continue to run for the City Council.

What are your three top priorities for the City? 2)Community Improvement- Esthetics and responsible growth- The mission of Escondido is safe and clean, so with this I am a huge advocate for creating great spaces. My Masters is in psychology with an emphasis in Behavior Analysis . which is the relationship of behavior according to a person's environment. An aesthetically pleasing and clean environment creates a peaceful surrounding area. I believe in responsible growth and want us to grow, but to also make sure we continue to keep our historical buildings that give our city so much character and class. My undergrad is in criminal Justice and they have the broken window theory that goes along with this. 1) Public Safety-Escondido has so much going for it, though unfortunately there is still the criminality element that needs addressing. EPD is working hard with our community with their community policing model. The new chief has been out and about meeting the community and even made it to our January PTA council meeting. Our parents were very appreciative of him coming. Building opportunities for our kids in our community, especially helping our public schools in making sure every family and child knows the opportunities and resources out there to grow to their fullest potential. working with community businesses and partners to support our city's youth and schools. 3) Economic Development- I believe in the economic development for our city, from larger business (maybe a large name to draw in others), to the small businesses and the art and theatre scene. We have so much to offer. \*Note: Due to current situation, priority now would be to get the city back moving and give the people hope that their city will be back and growing again.



**Do you support placing a Public Safety & Essential Services Revenue Measure on the November 3, 2020 Ballot?** I would have to look at the proposed measure, though I do believe public safety is a main priority, as well as our vulnerable population.

Have you reviewed the City's General Plan? I have reviewed the plan.

Have your reviewed the City's budget? At present day, I have not been able to, but plan to before meeting.

**Do you support a balanced budget and how would you achieve that?** Yes, by looking at all facts and impacts from all points. The financial well-being of the city is a priority, especially with our current events happening, it is always safe to be conservative and look out for the long term fiscal well-being.

**Do you have a plan for attracting businesses to Escondido?** This is something that I have discussed with others and how we need to bring more businesses into this community. Though we also have to be smart regarding the type of businesses and where they are placed. The vision for the downtown area seems to be building and growling the downtown area to be more user friendly and starting to attract some great little businesses. I support the plan for economic development and targeting certain areas for improvement. One of the great things about our city is the history and character, but with this comes more responsibility due to the age of the city and more struggles to bring it up to date.

How would you define Smart Growth? Making balanced decisions and not in the interest of any group. Before approving and allowing further growth all aspects must be reviewed, from personal testimonies of community members (business and private), fiscal impact, as well as making sure there is infrastructure support. For our community, as we know is an old city, we have to be smart in where and how we grow. Targeting certain areas in the community is a great start. Asking and going out to the community is great, too. We are able to get information of what is really needed in those neighborhoods.

What is your position on the development of more housing in Escondido? - What is your 10 year vision for the City of Escondido? I understand the need for growth and do believe in progress, though it must be done responsibly. I do believe we are a hidden gem that many do not know about. I want to improve but I know we must account for all views and look at all aspects, before allowing more growth. Many locals I know, especially natives, love the fact the Escondido is not a overly populated city, like many others. such as impact on local businesses and neighborhoods, views of surrounding public that it will effect. Infrastructure should be there to support the growth before continuing it.

What are the key issues you see facing our community? Why do you think these are the key issues and what might be the solutions? Growling up near by, many I knew thought of Escondido as a gang territory. Once here I learned the truth of its history, diversity, agriculture



and culture. As I have been part of parent organizations, as well as working and volunteering for local non-profits. Bringing strong economic growth, keeping our art and theatre alive, as well as nurture our night life, like bringing in the new comedy club, as well as the awesome and trendy brewery and wine tasting rooms. This is a huge draw for southern California. Having a side business as a florist for years, showed me some amazing venues around San Diego and should be aware that Escondido has some hidden gems and hopefully more coming. The idea of bringing in more convention center and larger hotel was a great idea (outside from main downtown drag).

What do you bring to the position that is missing from the current City Council? I am unsure of what is missing, if anything. I just know I will be a fresh voice, committed to the city's best interest. I believe I have made some great relationships throughout my years here and have learned a lot about the people here.

Have you ever held a public office? If yes, name the office title, dates of service and describe the duties. No.

What has your previous involvement with the City of Escondido been? Please include any service organizations or community engagement you have participated in and what your role was. I just recently started to sign up for direct city advisory groups. One for the Homeless and another for the Arts.

What would you do to make Escondido a place where people of all demographics want to live, work, and visit? I believe we are on a great path of making the aesthetics of our town beautiful, simple and clean. A palm Springs type of vibe. The college campus is a great attractor. Continuing to liven up the downtown scene. Emphasizing our beautiful landscape and back drop mountains.

**How would you enhance community spirit?** The festivals have been a great community spirit booster. Having Easter egg hunts/ bunny and other events. So many great events, though it is hard to find out about sometimes if you do not drive by a sign. Work with businesses to get the word out, as well as participate in events. General meetings with just community/business members, of what they need and their ideas of getting the community together. Our ECCDC, Tots and Trucks ahs always been great community resource too. Do an early education fair, to help families learn about all the schools form daycare/preschools to charters.

The Escondido City Council regularly meets on the first four Wednesdays of each month at 5:00 p.m. (Closed Session) and 6:00 p.m. (Open Session) and periodically has additional special meetings and workshops. Councilmembers also serve on a number of subcommittees, commissions and outside agency boards. Please describe any time constraints or obligations that might limit your availability. I work Full time, though work is flexible. I am on my HOA board, though it is usually last Wednesday of the month. I will rearrange other volunteer commitments, if necessary.



Is there anything else you would like to share with the Council? Looking forward to meeting with you all. I have a lot to learn, but I am dedicated and a fast and willing learner. I have volunteered for years and truly believe this is my next step to reach more people in my community.

By selecting the following box I declare under penalty of perjury that all statements in this application and the attached responses are true and complete to the best of my knowledge and belief. I understand that I am subject to all applicable provisions of California law regarding service on a City Council of a general law city. Yes, I understand and affirm the statement above.

# Barbara C. Aguilar

# **EDUCATION**

# University of Nevada Reno

Graduate School of Psychology \* Masters of Arts in Psychology, Emphasis in Behavior Analysis, December 2008 San Diego State University School of Public Affairs \* Bachelors of Science, Criminal Justice, May 2002

# TRAINING/ VOLUNTEER

Casa De Amparo, Child Companion 2/2003-5/2003 Office of Emergency Services (OES) 60 Hour Training 2007 San Diego Family Justice Center 40 Hour Volunteer Academy, 2003, Volunteer Intake Coordinator 10/2003-5/2004 Interfaith Community Services, Social Services Intake, Legal Aid Translator, June 2014- June 2015 Escondido Council of PTAs Board Secretary 2014-2015, 2015-2016, Community Concerns 2016-2017, President 2017-2020

# PUBLICATIONS

Najdowski, A.C., Chilingaryan, V., Bergstrom, R., Granpeesheh, D., Balasanyan, S., Aguilar, B., and Tarbox J. Comparison of data collection methods in a behavioral intervention program for children with pervasive developmental disorders: A replication. Journal of Applied Behavior Analysis Tarbox, J., Madrid, W., Aguilar, B., Jacobo, W., & Schiff, A. Using a Chaining Procedure to Increase Complexity of Echoics in Children with Autism. Journal of Applied Behavior Analysis.

# EXPERIENCE

# Feb. 2017-Escondido Community Child Development Center

# **Present** Developmental Specialist

• Provide support to teachers and staff with classroom management with challenging behaviors

• Develop a behavior intervention plan(BIP) that is individualized to target challenging

behaviors

- Observe and shadow teachers and new staff to provide strategies for classroom management
- Conduct community outreach and serves as liaison with community referral sources to facilitate referrals
- Provide care coordination and case management to families, including but not limited to:
  - •providing educational information to families
    - •providing outreach and support services to families
    - linking families to community resources
  - •providing behavioral strategies for challenging behaviors
- Conduct trainings for staff regarding classroom management on principles of the teaching pyramid
- Retain and provide data required for funding purposes in quarterly reports
- Attend community meetings, trainings and conferences to stay informed on current trends of support for families and children

# June 2015- Behavior Frontiers

# Feb 2017 Case Manager

• To provide design and oversee quality program management of applied behavior analysis (ABA) treatment programs for children with developmental delays, disabilities, and autism spectrum disorders (ASD)

# Barbara C. Aguilar

- Monitor the development of children in home, the community and/or other natural settings, as well as parent education, according to goals described in the treatment plan to a case load of 14 clients.
- Develop a behavior intervention plan(BIP) that is individualized to target each client's specific strengths and weaknesses.
- Conduct team meetings for each client to answer the questions of the behavior instructors and parents regarding the client's treatment plan.
- Write extensive, time sensitive, detail and data driven progress reports to justify the need for services for each client's behavior.
- Responsible for all insurance documentation, as well as complying with HIPPA regulations.
- Ensure effective collaboration between all support team members and community agencies and partners, most importantly building a strong relationship with client's parents and family.
- Attend IEPs and transition meetings with the family to present the client's present level of performance and proposed goals.
- Consultation with parents and school personnel in person, on the phone, or through video.
- Recruit, interview, and train behavior interventionists. Mediate issues between behavior instructors and client's parents, as well as participate in decisions regarding discipline and/or termination of behavior instructors when necessary
- Supervise Interventionists who provide 1:1 specialized behavior intervention services to children
- Conduct evaluations for interventionists twice a year.
- Other job duties as assigned.

# 2013- Easter Seals, Autism Services Southern California Region

# 2014 Program Manager

- To provide quality program management of discipline-specific treatment for children with developmental delays, disabilities, and autism spectrum disorders (ASD)
- Supervise Interventionists who provide 1:1 specialized behavior intervention services to children
- Monitor the development of children in home, the community and/or other natural settings, as well as parent education, according to goals described in the treatment plan
- Ensure effective collaboration between all support team members and community agencies and partners, most importantly building a strong relationship with client's parents and family

# 2007- Center for Community Solutions (CCS)

# 2009 Domestic Violence Services Manager

- *Hire, train, supervise and evaluate work performance of DV staff, as well as coordinate advocates schedules with local PD*
- Foster and maintain strong and constructive relationships with local law enforcement and community partners
- Work with collaborative partners to obtain funding for program continuation and expansion with law enforcement, Child Welfare Services and other community partners
- Collaborate with legal team to provide translation and support with court proceedings
- Provide and participate in cross trainings and Domestic Violence Multi-Disciplinary Team meetings, ensuring that key partners were incorporated, this included public speaking engagements and trainings
- Due to the extensive community outreach efforts, we served double the number of clients from previous 2 years

# Barbara C. Aguilar

# 2004- Center for Autism and Related Disorders (CARD)

# 2006 Senior Therapist

- Provide 1:1 or group intervention in various settings, including home and school
- Supervise therapy teams, training parents and therapists
- Observe clinics and chronicle detailed notes from clinical team meetings re: program updates
- Make recommendations to supervisors regarding clients' progress, needs and future programing
- Complete quarterly reports on each client for review at their Individual Education Plans (IEP) meetings, as well as other assigned administrative duties.

# 2003- Casa de Amparo

# 2008 Child Care Worker II/ Supervised Family Visitation Aide

- Provide behavioral intervention & supervision of children 0-17 yrs. who are in reunification process
- Coordinate daily chores, i.e. chores, school, appointments, visits, protection, physical safety and well-being of children birth to 5 years' old
- Provide age appropriate positive discipline and crisis intervention
- Participate in clinical treatment programs for individual children
- Responsible for clinical notes re: daily events/behaviors for each child, which may include SIR reports

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	My Voter Status				
	Personal Information				
	First name	BARBARA			
	Last name	AGUILAR			
	Your preferred language to receive election material is	ENGLISH			
	Address where you are registered to vote				
	Your political party preference is	NO PARTY PREFERENCE			
	You are registered as a permanent vote-by-mail voter	YES			
	You are registered to vote in	SAN DIEGO COUNTY			
		County website: http://www.sdvote.com/ @			
		County phone: 858-565-5800			
	To change your voter information, please re-register to vote.				
	Voting History				
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# APPOINTMENT APPLICATION ESCONDIDO CITY COUNCIL DISTRICT 2

Name (as registered to vote): Jeff Griffith
Address (as registered to vote):
E-mail address:
Home Phone:
Years lives in Escondido: 18
Years lived in Escondido City Council District 2: 18
Employer: Cal Fire
Occupation: Fire Captain

Additional Languages Spoken

Education Level: Associate

Prior or current civic experience (Include membership in professional, charitable or community organizations, Office held (if any), Dates of membership: 2012 to 2016 Board of Directors Palomar Health (elected) 2012 to 2016 San Diego County Health Services Advisory Board (Representing District 3) 2016 to 2020 Board of Directors Palomar Health (elected) 2017 to Present San Diego County Medical Reserve Corps "Disaster Service Worker" 1988 to Present Cal Fire Local 2881 (Member)

Have you ever been convicted of any crime or violation of any law or statute other than minor traffic violations? (If yes, please explain below) False Explanation N/A

How long have you lived in Escondido City Council District 2? Eighteen Years.

Please describe your qualifications, education and work experience/training that you believe would be relevant in your role as a Councilmember: Thirty years as a Firefighter (Public service) Twenty five years as a Paramedic (Public service) Thirteen years as a Fire Captain (Public service) Eight years as an elected official overseeing the largest health care district in California. Former Vice Chair and current chair of Governance of Palomar Health Member of various committees such as Human Resources, Finance, Community Relations, Audit and Compliance. Served in various Ad Hoc Committees such as CEO compensation and outside legal counsel.



Why do you want to be appointed to the City Council? Politics is another form of public service.

If appointed, would you consider running for the City Council District #2 seat in November 3, 2020 Election? Yes

What are your three top priorities for the City? Balanced Budget Additional services for residents Public Safety

Do you support placing a Public Safety & Essential Services Revenue Measure on the November 3, 2020 Ballot? Yes

Have you reviewed the City's General Plan? No

Have your reviewed the City's budget? No

**Do you support a balanced budget and how would you achieve that?** Yes, I have experience working with a much larger budget then the city of Escondido.

Do you have a plan for attracting businesses to Escondido? No

How would you define Smart Growth? Planned economic and community development that attempts to curb urban sprawl and worsening environmental conditions.

What is your position on the development of more housing in Escondido? - What is your 10 year vision for the City of Escondido? Take Advantage of Compact Building Design. Create a Range of Housing Opportunities and Choices. Create Walkable Neighborhoods. Foster Distinctive, Attractive Communities with a Strong Sense of Place. Preserve Open Space, Farmland, Natural Beauty and Critical Environmental Areas. Provide a Variety of Transportation Choices.

What are the key issues you see facing our community? Why do you think these are the key issues and what might be the solutions? Finance Public Safety Maintain level of city government services.

What do you bring to the position that is missing from the current City Council? I bring a public safety point of view.

Have you ever held a public office? If yes, name the office title, dates of service and describe the duties. 2012 to 2016 Board of Directors Palomar Health (elected) 2016 to 2020 Board of Directors Palomar Health (elected)



What has your previous involvement with the City of Escondido been? Please include any service organizations or community engagement you have participated in and what your role was. Past Treasurer of the Escondido Democratic Club. Member of the "Gallon" club with the San Diego Blood Bank.

What would you do to make Escondido a place where people of all demographics want to live, work, and visit? Ensure a safe city to not only work, but to raise a family.

**How would you enhance community spirit?** Council members could have more interaction with the community.

The Escondido City Council regularly meets on the first four Wednesdays of each month at 5:00 p.m. (Closed Session) and 6:00 p.m. (Open Session) and periodically has additional special meetings and workshops. Councilmembers also serve on a number of subcommittees, commissions and outside agency boards. Please describe any time constraints or obligations that might limit your availability. Once I am elected to the city council in November, I will be retired from the fire service.

Is there anything else you would like to share with the Council? No

By selecting the following box I declare under penalty of perjury that all statements in this application and the attached responses are true and complete to the best of my knowledge and belief. I understand that I am subject to all applicable provisions of California law regarding service on a City Council of a general law city. Yes, I understand and affirm the statement above.

# Jeff Damon Griffith

Home: Work:

**EDUCATION:** 

Butte College, Oroville, California Associates Degree-1994 Certificate of Achievement-Paramedic Enterprise High, Redding, California

### **CERTIFICATES:**

SFM Fire Officer	Incident Management II	Rapid Intervention Crew
Command 1A/1B/1C	Strike Team Leader S-330	Thermal Imaging under fire
Fire Prevention 1A/1B	Fire Chain Saws S-212	High Rise Operations
Instructor 1A/1B	Wildland Fire Fighter	Haz Mat-Operations
Fire Investigation 1A	Staging Area Manager I-236	Confined Space Rescue-Ops
Fire Instructor	Medical Unit Leader I-359	Vehicular Extrication
Fire Fighter 1 & II (SFM)	Advanced ICS I-400	Low Angle Rescue
Fire Control IV-Oil & Gas	Swift Water Rescue-Awareness	FEMA IS-00700 (NIMS)
Fire Control III-Structure Fire	Pre-Hospital Burn Life Support	FEMA IS-00800 (NRP)
Management 1	Pre-Hospital Trauma (PHTLS)	Leadership Fundamentals
Fire Apparatus Driver I	Advanced Cardiac (ACLS)	Progressive Discipline
I-Zone Structure Protection	Pediatric Advanced (PALS)	Decon-First Responder Ops.
Intermediate Fire Behavior	Terrorism Consequence	Emergency Response to
S-290	Management-Operations	Terrorism

LICENSES:

State of California: Paramedic Commercial Driver License "A" With Endorsements for: Double/Triples Air Brakes Tank

### **WORK EXPERIENCE:**

02/29/2016 – Present	Cal Fire/Riverside Unit Bear Creek Station 96 Temecula Division/Battalion 15 (951) 302-7502 Fire Captain – Schedule "A"
11/06/2012 – Present	Palomar Health District 2185 Citracado Parkway Escondido, CA 92029 Phone: (442) 281-5000 Board of Directors, Vice Chair
06/01/2012 - 02/29/2016	Cal Fire/Riverside Unit Home Gardens Station 13 Battalion 4/Vacation Relief (951) 737-3840
08/24/2009 - 06/01/2012	Cal Fire/Riverside Unit Glen Oaks Station #96 Temecula Division/Battalion 15 (951) 302-7502 Fire Captain - Schedule "A"
09/11/2006 - 08/24/2009	Cal Fire/Riverside Unit Sunnymead Ranch Station #48 Moreno Valley Division/Battalion 09 (951) 924-6825 Fire Captain – Schedule "A"
06/01/2006 - 09/11/2006	CDF/San Diego Unit Battalion 2/7 Fixed Relief (619) 590-3100 Position: Fire Captain (LT) Schedule "B"
10/23/2000 -06/01/2006	CDF/Ramona Fire Department Battalion 8 829 San Vicente Road Ramona, CA 92065 (760) 788-2222 Position: Fire Apparatus Engineer/Paramedic Schedule "A" Proctor/Field Training Officer

08/20/1998 - 10/23/2000	CDF/Ramona Fire Department 829 San Vicente Road Ramona, CA 92065 (760) 788-2222 Position: Fire Fighter II/Paramedic Schedule "A" Proctor/Field Training Officer
08/95 -07/97	CDF-San Mateo/Santa Cruz Unit 6059 Highway 9 Felton, CA 95018 (831) 335-5355 Position: Fire Fighter II/Paramedic (LT) "A" & "B"
06/88 -08/95	CDF-Shasta/Trinity Unit 875 Cypress Avenue Redding, CA 96001 (530) 225-2418 Position: Fire Fighter I (Seasonal) Schedule "B"
tional Information.	

### **Additional Information:**

Past Special Duties: JAC Coordinator for Battalion 15.

As JAC Coordinator/Program Manager, I receive JAC summaries for all Firefighter II and FAE's in the Battalion and then distribute them to the individual employees. I keep track of testing notifications and ensure the employee and Battalion OSS personnel receive correct testing dates and times.

At the end of the month, I receive and check for violations of all Cal Fire 304 training forms before being sent to training bureau. I return Cal Fire 304 forms that need correction to each apprentice. I develop and utilize spreadsheets of required classes and testing dates to keep track of journey dates. I developed a training verification sheet used by JAC employees waiting for class certifications and will be adopted by the unit as a standard form. I keep copies of all required certifications for JAC employees.

I attend JAC coordinator planning meetings to plan and discuss training issues. I'm a JAC proctor for first and third year testing. I monitor JAC employees completing a timed sequence fulfilling several manipulative performance tests.

As a JAC proctor I would help Apprentices who fails the journey-level (Third Year) written and/or performance exam must participate in remediation study and practice established by the JAC Supervisor

As a Fire Captain,

• I supervise other fire personnel and acts as a station manager and supervise all the activities of a fire crew.

- I organize and present to the crew, a training program covering the fundamentals of the duties they will perform.
- I'm also responsible for seeing that the station and all of its facilities, including fire engines and other automotive equipment assigned to the station, are properly maintained.
- Understand and apply progressive discipline to members of my crew.
- Prepare IDP STD-637/Evaluations for future personnel development of crew members.

I utilize all the computer skills to operate programs needed for day to day functions.

- OSS
- Remedy Web requisition and repair requests.
- E-Pay
- EFC-33
- CAIRS
- Calaters
- CAB WEB
- IAPS
- Target Safety Online training and records management system
- Fire Zone
- GST Mapper
- Terrain Navigator
- Command Point Mobile Web
- Online Training Calendar
- Cal Fire Crystal Reports

On initial attack fire situations, in the absence of the Battalion Chief, as the Fire Captain I act as Incident Commander to size up the fire, properly deploy personnel and equipment, and aggressively follow a plan of action to keep the fire acreage small, and assist in the preparation and maintenance of education sessions, makes inspection of property, premises (except the interior of dwellings) and equipment for compliance with fire prevention laws. Examples include:

- LE-66
- LE-100 Defensible Space
- Fire and Life Safety inspections

Prior to Promoting to a Fire Captain in Battalion 9, I was fixed relief Fire Captain for three different schedule "B" stations in San Diego County; Monte Vista, Flynn Springs, and San Marcos. Responds to alarms as a supervisor of a fire crew on fire apparatus and performs work related to emergency situations such as;

- operating hose lines, uses hand tools and fire equipment to contain and suppress fire, assists in Emergency Medical Services, rescue and salvage operations, and enters burning areas and structures with charged hose lines.
- Performing fire prevention inspections.
- Supervises grounds, building, and equipment maintenance and repair.

- Inspects, cleans and repairs fire hose and equipment.
- Sharpens fire tools, paints equipment, performs minor construction work, and performs general housekeeping duties.
- Training of seasonal and volunteer firefighters

Before that promotion, I was a FAE/Paramedic with the Ramona Fire District. During my time with Ramona, I was assigned as a Paramedic Field Training Officer/Mentor for new employees when I was still a FF/Paramedic and continued until I left for my Fire Captain position. I oversaw ordering all Basic and Advanced Life Support supplies for the entire battalion.

As the ALS equipment ordering manager,

- I tested and assessed new equipment for possible use for the battalion. In addition, I repaired and arranged the replacement of damaged equipment.
- I also was responsible for the \$50,000 a year budget for the ALS/BLS ordering.
- Utilized STD-65 Purchasing Authority Purchase orders and Payee data Records STD-204.
- I created all the inventory and tracking forms for the use of equipment in the battalion.

Other skills and abilities:

As of November 6, 2012, I have been elected to the **Board of Directors for Palomar Health**. It is a seven-member board with a term of four years. The responsibility of the Board Member is to develop and ensure that the organization's mission and vision statements are carried out in an effective and ethical manner. To that end, the member is accountable for oversight and implementation of policies and monitoring of the organizations performance in establishment of strategic direction, financial stewardship, quality outcomes and leadership of the Healthcare District.

Palomar Health is the largest public health district in the State of California serving communities in an 850-square mile area and a trauma center that covers more than 2,200 square miles of South Riverside and North San Diego Counties.

Currently, I am Vice Chair and Chair the Governance Committee and I have been reelected to another four-year term as of November 8, 2016.

I have also been certified in Essentials of Healthcare Governance.

As of September 24, 2013, I have been appointed to the **San Diego County Health Services Advisory Board (HSAB)** to represent District 3. I spent a total of four years representing Dave Roberts, San Diego County Board of Supervisors District 3.

The Advisory Board shall have the following duties and responsibilities as per the San Diego County Code of Administrative Ordinances, Article LV San Diego County Health Services Advisory Board, Section 861.8:

- To review and make recommendations on new policies and programs within the Health and Human Services Agency. Any policy or program advice by the Committee which impacts the administration of the County will be referred to the Chief Administrative Officer for his review and comment.
- To examine the variables which impact access to health care and to develop an integrated set of recommendations aimed at an improved health care delivery system. Develop recommendations which bring discipline and coordination to a fragmented health care delivery system.
- To review current and proposed health related legislation and recommend support, opposition or propose change to the Board of Supervisors, and the Director of the Health and Human Services Agency to pursue further action through appropriate legislative channels.
- To solicit and provide a forum for public input, advice, and proposed solutions and alternatives on critical health issues and problems in the community and faced by the County government.
- To serve as the designated nominating authority for membership on designated Advisory Committees and forward these nominations to the Board of Supervisors for appointment.
- To assist the Director of the Health and Human Services Agency in assessing those community issues which could result in fiscal impact on the County government and making recommendations regarding such impacts.
- To perform such other duties as may be assigned by the Board of Supervisors.

I am also a **San Diego County Democratic Party and California State Central Committee Member** where I vote for endorsement of local and state candidates.

If you have any questions, please give me a call.

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	Voter Information				
	JEFFREY GRIFFITH Voter ID 4260014				
	House number a Zip code 92026 Birth date				
	Registered on 09/10/2018	Permanent Mail ballot voter.			
	You are currently registere				
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	District Information				
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	2011 38TH SENATORIAL DIST				
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	2011 3RD SUPERVISORIAL DIS 2011 4TH CO BD OF EDUCATIO				
	ESCONDIDO 454500-459990				



### APPOINTMENT APPLICATION ESCONDIDO CITY COUNCIL DISTRICT 2

Name (as registered to vote): Pamela Kleinkauf

Address (as registered to vote):
E-mail address:
Home Phone:
Work Phone:
Years lives in Escondido: 28
Years lived in Escondido City Council District 2: 28
Employer Law Offices of Pamela Kleinkauf
Occupation Attorney

Education Level Doctorate

Additional Languages Spoken Some Spanish

Prior or current civic experience (Include membership in professional, charitable or community organizations, Office held (if any), Dates of membership: North San Diego Bar association member since 1992; CA bar member since 1992; Service on Vista San Diego Superior Court mediation business attorney panel; Service as judge pro tem of San Diego Superior Court for small claims and Traffic court; member of US Bankruptcy court Southern District of CA mediation panel 2002-2006; Volunteer for Youth in Court days at San Diego Superior Court

Have you ever been convicted of any crime or violation of any law or statute other than minor traffic violations? (If yes, please explain below) False Explanation No.

How long have you lived in Escondido City Council District 2? 28 years

Please describe your qualifications, education and work experience/training that you believe would be relevant in your role as a Councilmember: I have been a practicing attorney for 28 years in San Diego in the areas of real estate, business litigation, bankruptcy and probate. I have also been a professor at Palomar College, San Diego State University, Apollo College, Alliant University San Diego law school and UCSD. I currently teach law students ethics and civil



procedure. My background includes service on various legal panels where I have had to resolve conflicts and analyze complicated facts.

Why do you want to be appointed to the City Council? I have lived in District Two for 28 years and feel passionate about my neighborhood and district. We have had issues involving the country club area, traffic, fire safety and development affect this district to an increased degree in the past few years. I am a dedicated hard worker and I would like to be involved in local government to give back to my fellow Escondido residents.

If appointed, would you consider running for the City Council District #2 seat in November 3, 2020 Election? Yes.

What are your three top priorities for the City? 1. Increase outreach to the community. 2. Improve the Country club area and ensure the current development of the area obtains timely completion. 3. Improve increased traffic issues.

Do you support placing a Public Safety & Essential Services Revenue Measure on the November 3, 2020 Ballot? I am undecided.

Have you reviewed the City's General Plan? Yes.

Have your reviewed the City's budget? Yes.

**Do you support a balanced budget and how would you achieve that?** Yes. Given the recent Corona virus issues, this is a difficult issue to answer currently. I have lived in the City for 28 years and I am very happy with the level of public recreation and classes offered to the public but I believe this could be further improved. Businesses fear crime in Escondido and an increased police outreach would help with that image.

**Do you have a plan for attracting businesses to Escondido?** Increased classes should be offered for small business. The City of Escondido website is not extremely user friendly and could be improved for businesses. There needs to be increased awareness of the Chamber meetings and business meetings. For instance, I live in the City but only see the Escondido magazine which has events listed at Major Market when I go shopping. I live in an area that is Escondido but truly, I receive more information from San Marcos than I do from Escondido and that is a real problem in District two.

**How would you define Smart Growth?** Smart Growth would be preserving our beautiful City's open space areas with appropriately placed housing and commercial projects.

What is your position on the development of more housing in Escondido? - What is your 10 year vision for the City of Escondido? The housing needs to be placed in appropriate areas with proper infrastructure to support increased traffic and population. The Escondido school system test scores should be improved to attract families to want to move to Escondido.



What are the key issues you see facing our community? Why do you think these are the key issues and what might be the solutions? Traffic (other than the current stay at home situation). City image. Further outreach to the County, State and Federal authorities to hold responsible agencies accountable for the pot holes and unpainted streets in the City.

What do you bring to the position that is missing from the current City Council? Legal knowledge.

Have you ever held a public office? If yes, name the office title, dates of service and describe the duties. No.

What has your previous involvement with the City of Escondido been? Please include any service organizations or community engagement you have participated in and what your role was. None.

What would you do to make Escondido a place where people of all demographics want to live, work, and visit? We have so many gems in our city - the Safari park, Lake Hodges, Dixon Lake, Daley ranch. The beauty of our city is often clouded by its image as seen by other cities in San Diego County. The entire city must feel safe to residents and visitors alike and I do not receive comments that are favorable to Escondido from others living outside the City when I tell them where I live. That image truly needs to change.

**How would you enhance community spirit?** More events involving all ages and all cultures. For instance, when I attended the Dia de los Muertes event at the art gallery one year, it was not attended by all cultures. I find the City oftentimes excludes the Hispanic community from all events and that needs to change. We have an amazing art museum that is not very well attended except for the recent Degas exhibit. We have a wonderful performing arts center that has been badly managed fiscally over the years since its opening. I would love to see a reopening of the old Ups and Downs Roller Rink possibly near Kit Carson park or somewhere else appropriate. The city could do more to help our youth in projects and city pride.

The Escondido City Council regularly meets on the first four Wednesdays of each month at 5:00 p.m. (Closed Session) and 6:00 p.m. (Open Session) and periodically has additional special meetings and workshops. Councilmembers also serve on a number of subcommittees, commissions and outside agency boards. Please describe any time constraints or obligations that might limit your availability. I plan to teach law school Monday evenings in the fall and I may be teaching at Palomar in the fall.

Is there anything else you would like to share with the Council? I believe my legal background would be an asset to the City. I would like to have my neighbors be proud of living in Escondido instead of complaining that they wished they were part of the City of San Marcos. That image needs to change and I believe I would be an asset to the Council with my 28 years of living in the City and raising a family in the City.



By selecting the following box I declare under penalty of perjury that all statements in this application and the attached responses are true and complete to the best of my knowledge and belief. I understand that I am subject to all applicable provisions of California law regarding service on a City Council of a general law city. Yes, I understand and affirm the statement above.

### PAMELA KLEINKAUF, ESQ.



### WORK EXPERIENCE:

1993 - Present	Law Offices of Pamela Kleinkauf. Manager of law firm specializing in business, civil litigation, real estate and bankruptcy matters for corporate and individual clients.
2015 - Present	Alliant University/San Diego Law School. Adjunct professor teaching civil procedure course
1995-1996, 2008 – Present	University of California at San Diego. Adjunct Instructor teaching bankruptcy law, business law and civil law courses to paralegal students.
2004 - 2005	Fidelity National Title Insurance Company. Vice President and Associate Counsel. Insurance defense and litigation work involv- ing real property, easements and title work.
1993 – 1998	San Diego State University. Professor instructing paralegal Courses in business law, corporations, civil litigation and real estate courses. Served on advisory panel for Paralegal extension program.
1992 – Present	Palomar College. Professor instructing paralegal students and political science courses. Served on paralegal program advisory board.
1993 – 1994	West Publishing Company. Editor for college textbooks.
1990 – 1993	Law Offices of Basie and Fritz. Research and writing for family law, personal injury, real estate and civil litigation clients.
EDUCATION:	J.D. National University
	M.A. University of San Diego International Relations

B.A. San Diego State University Political Science

**ORGANIZATIONS:** San Diego North County Bar Association, past service on U.S. bankruptcy Mediation panel for the Southern District of California Judge pro tem service for San Diego County court system. Service as business and civil mediator for San Diego county court system.

### CURRENT CALIFORNIA NOTARY COMMISSION

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# Registrar Of Voters

# YOUR VOTER INFORMATION

Registered voters in San Diego can now, on one page, check the status of their registration and mail ballot and view a copy of their official ballot voter information pamphlet.

**Voter Information** 

#### PAMELA KLEINKAUF

Voter ID 33582 House number : Zip code 92026 Birth date

Registered on 09/03/1992 You have requested to be Permanent Mail ballot voter.

You are currently registered **REPUBLICAN**.

There is no election information at this time. Please check again later..

**District Information** COUNTY-WIDE OFFICES 2011 50TH CONGRESSIONAL DIST 4TH BD OF EQUAL DIST 2011 38TH SENATORIAL DIST 2011 75TH ASSEMBLY DIST 2011 3RD SUPERVISORIAL DIST 2011 4TH CO BD OF EDUCATION ESCONDIDO 454500-459990 2014 ESCONDIDO - 2ND CC PALOMAR COMM COLLEGE PALOMAR COMM COLL - 3 SAN MARCOS UNIFIED SCHL SAN MARCOS UNIFIED SCHL - E PALOMAR HEALTH VALLECITOS WATER VALLECITOS WATER - 1 DIV PALOMAR HEALTH - 2



### APPOINTMENT APPLICATION ESCONDIDO CITY COUNCIL DISTRICT 2

Name (as registered to vote): Vanessa Valenzuela

Address (as registered to vote):

E-mail address:

Home Phone:

Work Phone:

Years lives in Escondido: 32

Years lived in Escondido City Council District 2: 12

Employer: Dana Point Yacht Club

**Occupation:** Controller

Education Level: College

Additional Languages Spoken

Prior or current civic experience (Include membership in professional, charitable or community organizations, Office held (if any), Dates of membership: FOUNDATION FOR SENIOR WELL-BEING - Donation Procurement 2019-2020 SOEL COALITION - Data/Research Support 2017-2018 ESCONDIDO GIRL SCOUTS TROOP #2200 - Volunteer 2013-2014 ESCONDIDO AMERICAN LITTLE LEAGUE - Volunteer 2013-2014 INTERFAITH COMMUNITY SERVICES -Donation Procurement 2007-2011 LIGHT & LIFE CHRISTIAN SCHOOL - Various Volunteer Positions 2007-2011 ESCONDIDO PUBLIC LIBRARY - Children's Area Volunteer 1992-1995

Have you ever been convicted of any crime or violation of any law or statute other than minor traffic violations? (If yes, please explain below) False Explanation: N/A

**How long have you lived in Escondido City Council District 2?** I have lived in Escondido City Council District 2 for twelve years. In addition to those 12 years, I also attended middle and high school in District 2.

Please describe your qualifications, education and work experience/training that you believe would be relevant in your role as a Councilmember. Some of relevant work experience includes six years supervising finance operations for the Rancho Santa Fe Association, a non-



profit HOA which acts as a quasi-government agency for residents in an unincorporated area of north county. The Rancho Santa Fe Association works directly with the County of San Diego and is complete with fully staffed planning and building departments in addition to parks and recreation and an armed patrol. The Association is governed by an elected Board of Directors as well as a stringent design review committee and operates very much like a small city. Since that time, I have spent approximately five years in the private club industry and four years with architectural and engineering firms.

Why do you want to be appointed to the City Council? As a nearly lifelong resident of Escondido, I have attended local schools and I am raising my own family here. I campaigned in the 2018 election for district 2 and received over 4,500 votes. I believe my experience and passionate support for our city would be an asset to the Council and it would be an honor to serve my community in this capacity.

If appointed, would you consider running for the City Council District #2 seat in November 3, 2020 Election? Absolutely.

What are your three top priorities for the City? Seeking long term financial solutions for Escondido. Maintaining/Improving services to the community. Providing support for local businesses and opportunities for growth.

**Do you support placing a Public Safety & Essential Services Revenue Measure on the November 3, 2020 Ballot?** Not at this time. I would be open to supporting a measure at a later date, depending on the state of economic recovery and with additional information relating to the proposal.

Have you reviewed the City's General Plan? Yes

Have your reviewed the City's budget? Yes

**Do you support a balanced budget and how would you achieve that?** Yes. I would be willing to work on the formation of a budget subcommittee to provide insight on areas where savings can be garnered and potential streams of revenue can be identified and examined.

**Do you have a plan for attracting businesses to Escondido?** I certainly would be a champion of all things Escondido and adopt an active approach to strengthening current business relationships and pursuing new ones. I believe on the continued path, over time we will improve Escondido's reputation within the region and attract more businesses.

**How would you define Smart Growth?** Developing in or near areas where there is already necessary infrastructure to support the additional growth.

What is your position on the development of more housing in Escondido? - What is your 10 year vision for the City of Escondido? Based on our city's continued growth and state



requirements, Escondido will need to develop more housing stock over the next eight years. I would support a housing commission to explore how other cities are meeting their goals and any solutions that might be a good fit for us. My 10 year vision for Escondido includes a bustling business corridor that extends from the Auto Park to the dog park, expanded library services, continued work on Escondido Creek, expanded recreational opportunities for residents, and an operating budget surplus.

What are the key issues you see facing our community? Why do you think these are the key issues and what might be the solutions? Economic activity has been drastically impacted by the recent pandemic and housing continues to be a persisting widespread concern. These are both complex issues plaguing many cities. COVID-19 has been catastrophic to local business communities already impacted by the effects of big box stores and online retailers. Many solutions will include working with state and federal government, but a quick look at what other cities are doing includes: deferral of local fees; prohibition of disconnection of city utilities during this public health emergency; technical assistance to connect local businesses seeking relief from the SBA; helping restaurants connect to food delivery services; and working to build a corporate partnership fund to offer businesses low interest loans. The city may be already participating in some of these and I would support all or some of these solutions. Housing solutions can include additional streamlining of the building process for efficiency, revisiting our ADU restrictions and perhaps facilitating additional allowances, if feasible. I would like to see a housing commission that reviews both housing supply as well as solutions for commonly faced issues by residents.

What do you bring to the position that is missing from the current City Council? I have a professional background in finance and have worked for small private businesses, nonprofits and larger corporations. Additionally, I grew up in Escondido, attended local schools and I am raising my own family here. I believe I bring a range of personal and professional experience that will enhance the current administration.

Have you ever held a public office? If yes, name the office title, dates of service and describe the duties. No.

What has your previous involvement with the City of Escondido been? Please include any service organizations or community engagement you have participated in and what your role was. Some past volunteer experience within the community includes: Interfaith Community Services, donation procurement; Escondido Public Library, children's area volunteer; Light & Life Christian School, various community clean ups, meal prep and donation procurement; Escondido Girl Scouts, parent volunteer; Escondido American Little League, parent volunteer; SOEL Coalition, data/research; Foundation for Senior Wellbeing, donation procurement/outreach;

What would you do to make Escondido a place where people of all demographics want to live, work, and visit? I would promote inclusiveness; seek unique and bold ideas to bring interest in future events; connect with the business community to collaborate on additional



ways to provide support; and look for ways to future improve community parks and additional opportunities for recreation;

**How would you enhance community spirit?** I would continue to promote shopping and dining locally, continue to frequent local activities and engage the public in person and via social media;

The Escondido City Council regularly meets on the first four Wednesdays of each month at 5:00 p.m. (Closed Session) and 6:00 p.m. (Open Session) and periodically has additional special meetings and workshops. Councilmembers also serve on a number of subcommittees, commissions and outside agency boards. Please describe any time constraints or obligations that might limit your availability. I have no time constraints that are not inflexible or without the ability to prioritize should I be selected. I submit my application with knowledge of time required and I am fully prepared to allocate the necessary hours for this position and its related commitments.

**Is there anything else you would like to share with the Council?** I would like to express my deep condolences on the loss of your friend and colleague, John Masson. I respected John's dedication to Escondido and his willingness to engage the public, even with those who did not agree with him. I thank you for your consideration and I hope I have left no doubt in your mind I am ready to serve our community and the right choice for the position.

By selecting the following box I declare under penalty of perjury that all statements in this application and the attached responses are true and complete to the best of my knowledge and belief. I understand that I am subject to all applicable provisions of California law regarding service on a City Council of a general law city. Yes, I understand and affirm the statement above.

# VANESSA VALENZUELA

# **PROFESSIONAL PROFILE**

Highly accomplished and results driven senior finance manager with progressive experience in accounting and operations management. A background in small businesses, non-profits, and corporations encompassing billion dollar projects. A demonstrated ability in process improvement, internal controls, and revenue recognition. Substantial software knowledge, communication and interpersonal skills.

- SAS and ERP Software; MS Office; MS 365; MAC OS; Adobe;
- Google Suite; Mobile Applications; Platform Migration;
- GAAP Accounting Standards; Fund Accounting; Data Analysis
- FARR Regulations; Government Reporting;
- Auditing; Internal controls; Tax reporting
- Contract Management; Fixed Fee/T&M Billing; Project management;

# **PROFESSIONAL EXPERIENCE**

CONTROLLER - Dana Point Yacht Club, Dana Point, CA	2020 - PRESENT
ACCOUNTING MANAGER - SC Engineers, Inc, San Diego	2018 - 2019
CONTROLLER - Tucker Sadler Architects, Inc., San Diego	2017 - 2018
SENIOR ACCOUNTANT - SC Engineers, Inc, San Diego	2016 - 2017
ASSISTANT CONTROLLER - Country Club of Rancho Bernardo, San Diego	2012 - 2016
OFFICE MANAGER - Architects BP & Associates, Inc., San Diego	2011 - 2013
CONTROLLER - Rancho Santa Fe Association, Rancho Santa Fe	2005 - 2011
ACCOUNTING CLERK - Toyota of Escondido, Escondido	1999 - 2005

# **VOLUNTEER EXPERIENCE**

FOUNDATION FOR SENIOR WELLBEING - Donation Procurement/Outreach	2019-2020
SOEL COALITION - Data/Research Support	2017-2018
ESCONDIDO GIRL SCOUTS TROOP #2200 - Parent Volunteer	2013-2014
ESCONDIDO AMERICAN LITTLE LEAGUE - Parent Volunteer	2013-2014
<b>INTERFAITH COMMUNITY SERVICES - Donation Procurement</b>	2007-2011
LIGHT & LIFE CHRISTIAN SCHOOL - Various Volunteer Positions	2007-2011
ESCONDIDO PUBLIC LIBRARY - Children's Area Volunteer	1992-1995

# **EDUCATION**

PALOMAR COMMUNITY COLLEGE SAN MARCOS, CA 1999; 2014;

BUSINESS ADMINISTRATION 12.0 UNITS

Found



# YOUR VOTER INFORMATION

Registered voters in San Diego can now, on one page, check the status of their registration and mail ballot and view a copy of their official ballot voter information pamphlet.

Voter Information

VANESSA VALENZUELA Voter ID 3079805 House number Zip code 92026 Birth date Registered on 11/15/2019 You have requested to be Permanent Mail ballot voter. You are currently registered DEMOCRATIC .

There is no election information at this time. Please check again later.

**District Information** COUNTY-WIDE OFFICES 2011 50TH CONGRESSIONAL DIST 4TH BD OF EQUAL DIST 2011 38TH SENATORIAL DIST 2011 75TH ASSEMBLY DIST 2011 3RD SUPERVISORIAL DIST 2011 4TH CO BD OF EDUCATION ESCONDIDO 454500-459990 2014 ESCONDIDO - 2ND CC PALOMAR COMM COLLEGE PALOMAR COMM COLL - 3 **ESCONDIDO UN HIGH SCHL ESCONDIDO UN HIGH SCHL - 5** ESCONDIDO UN ELEM SCHL ESCONDIDO UN ELEM SCHL - 5 PALOMAR HEALTH **RINCON DEL DIABLO MUNI WTR RINCON DEL DIABLO MUNI WTR - 1 D** PALOMAR HEALTH - 6



### APPOINTMENT APPLICATION ESCONDIDO CITY COUNCIL DISTRICT 2

Applicants must meet minimum requirements of California law, including being a registered voter in Escondido City Council District 2 and a resident of Escondido City Council District 2.

Applicants are required to provide a resume, proof of current voter registration status and complete the entire application packet (including the questionnaire).

The appointed Councilmember must file a Statement of Economic Interests (Form 700) and be prepared to comply with all other provisions of the Political Reform Act of 1974.

The application packet is due to the Escondido City Clerk via email: <u>zbeck@escondido.org</u> or mail: 201 N. Broadway, Escondido, CA, 92025 by April 15, 2020 at 5:00 p.m.

Name (as registered to vote): Scotty Lombardi

 Address (as registered to vote):

 E-mail address:

 Home Phone:
 Work Phone:

 Years lived in Escondido: 1.5 years

 Employer: Hunter Industries, Inc.

 Education Level: Bachelor's Degree

Address (as registered to vote):

Prior or current civic experience (Include membership in professional, charitable or community	Office held (if any)	Dates of membership
City of Escondido Economic Development & Agriculture Community Advisory Group	Member	06/2019 - Present
Escondido Charitable Foundation	Member	04/2019 - Present
San Diego North Economic Development Council	Board Member	01/2019 - Present
Palomar College Foundation	Board Member, Past Chair, and Board Development Chair	01/2019 - Present
California State University San Marcos	University Council Member	07/2017 - Present
San Diego Regional Economic Development Corporation	Innovate78 Member and Manufacturing Day Planning Committee Member	04/2015 - Present
United Way of San Diego County	Board Member, Nominating & Board Development Committee Member	06/2015 – 12/2018
Meals on Wheels of San Diego County	Board Member & Volunteer	06/2015 - 06/2018
Mount Shasta Chamber of Commerce	Board Member	09/2008 - 09/2010
Mount Shasta Rotary	Member	06/2008 - 11/2010

Have you ever been convicted of any crime or violation of any law or statute other than minor traffic violations? Yes \_\_\_\_\_ No X (If yes, please attach a separate sheet of explanation)

I declare under penalty of perjury that all statements in this application and the attached responses are true and complete to the best of my knowledge and belief. I understand that I am subject to all applicable provisions of California law regarding service on a City Council of a general law city.

Date

Signature of Applicant

DEADLINE TO SUBMIT APPLICATION PACKAGE: APRIL 15, 2020, 5:00 P.M.

City Clerk's Office 201 N. Broadway, Escondido, CA 92025 (760) 839-4560 | zbeck@escondido.org



# **APPOINTMENT APPLICATION SUPPLEMENTAL QUESTIONNAIRE**

ESCONDIDO CITY COUNCIL DISTRICT 2

### 1. How long have you lived in Escondido City Council District 2?

I've been a resident of Escondido City Council's District 2 since September 2018.

2. Please describe your qualifications, education, and work experience/training that you believe would be relevant in your role as a Councilmember.

I am a strategic leader with nearly two decades of broad business and Human Resources experience and a graduate of California State University Chico, with a degree in Multicultural & Gender Studies. My deep commitment to community service motivates my efforts in volunteerism, philanthropy, and civic engagement in supporting organizations whose missions address economic and workforce development, food and housing insecurity, access to education, and environmental sustainability. My twelve years of public leadership experience, serving at the board level, have developed my capabilities in effective governance, conservative financial management, and responsible stewardship. My diverse background, professional experience, and commitment to community advocacy have sufficiently prepared me for this opportunity.

### 3. Why do you want to serve on the Escondido City Council?

As a proud member of the community, I am invested in the economic and socio-cultural advancement of Escondido, committed to honoring its legacy and traditions, and I want to make a personal impact in providing solutions for the continued success of our City. It would be my absolute pleasure to serve the City of Escondido, and its residents, during this time of transition as Councilmember representing District 2.

# 4. If appointed, would you consider running for the City Council District 2 seat during the November 3, 2020 Election?

Yes.

### 5. What are your three top priorities for the City?

Economic prosperity & prudent fiscal management.

Attainable housing & community improvement.

Exceptional service & public safety.

6. Do you support placing a Public Safety & Essential Services Revenue Measure on the November 3, 2020 Ballot? I think it's a sensible option that likely requires further discussion and consideration by City Staff and Councilmembers, to evaluate its timing and appropriateness, especially with the economic uncertainty that will continue beyond the current pandemic.

### 7. Have you reviewed the City's General Plan?

Yes.

### 8. Have you reviewed the City's budget?

Yes.

### 9. Do you support a balanced budget and how would you achieve that?

Yes, my combined private sector and non-profit experience has taught me the importance of a responsible and structurally balanced budget process, which can be achieved through conservative financial management practices and sustained by accountability from the City Council and the City's leadership team.

### 10. Do you have a plan for attracting businesses to Escondido?

I support the initiatives outlined in the Comprehensive Economic Development Strategy (CEDS), I appreciate the 'ready for business' philosophy, and I applaud the efforts and results that have been realized to date. In addition to remaining focused on achieving the goals outlined within CEDS, I would suggest further expansion of this strategy to include goals and action items that engage, develop, and retain the City's existing businesses, while also setting the expectation that the City demonstrates the same commitment and enthusiasm to current business as is shown for new business prospects.



### 11. How would you define Smart Growth?

Smart Growth is a long-term planning strategy that encourages the efficient, sustainable, and concentrated development of varied building types, including diverse housing within affordable, attractive, and safe neighborhoods, that are supported by convenient transportation options and the necessary infrastructure services, while simultaneously preserving open spaces and promoting community engagement.

### 12. What is your position on the development of more housing in Escondido?

As Escondido continues to grow, it is imperative that the City takes action to support a balance between housing supply and demand, while also ensuring the inventory is as diverse as its population and takes into consideration the socioeconomic conditions and cultural values of its residents.

### 13. What is your 10-year vision for the City of Escondido?

I envision a thriving, attractive, and welcoming City that embraces diversity, has a deep sense of community pride, with the necessary financial means and infrastructure to adequately support the quality of life desired by its residents.

# 14. What are the key issues you see facing our community? Why do you think these are the key issues and what might be the solutions?

In addition to the ongoing issues that are currently being addressed, like tending to our aging infrastructure and creating new revenue streams as two examples, the most pressing issue requiring immediate action is the response to the impacts of the current pandemic. While City Council is already providing short-term solutions and resources to support the City and its residents in this uncertain time, I would also recommend taking proactive measures now, specifically with protecting our financial resources in ways that prevent deficit spending, so that we can be in a position to better handle the long term impacts.

### 15. What do you bring to the position that is missing from the current City Council?

Strong business acumen and industry experience with the ability to anticipate long-range impacts, a servant leadership style with a curious mindset, a dedication to supporting outcomes that are best for the City, and a commitment to diversity and inclusion by fostering an environment where people feel welcome, heard, and valued.

# **16.** Have you ever held a public office? If yes, name the office title, dates of service and describe the duties. No.

# 17. What has your previous involvement with the City of Escondido been? Please include any service organizations or community engagement you have participated in and what your role was.

I have served as a member of the City of Escondido's Economic Development & Agriculture Community Advisory Group since its inception, been a philanthropic member of the Escondido Charitable Foundation, worked very closely with the City's Economic Development department over the past several years collaborating on a variety of matters including the Innovate78 initiative, and I have developed strong relationships with City Staff through these experiences.

# 18. What would you do to make Escondido a place where people of all demographics want to live, work, and visit?

I would hold myself, fellow City Councilmembers, and City Staff accountable to upholding the values of our community, and to fostering an environment of diversity and inclusion, in all our actions as we responsibly and diligently steward our City toward success in achieving our mission, vision, and goals.

### 19. How would you enhance community spirit?

I will bring value to our community spirit by being a visible and available leader in the community, and a good listener who makes time to connect with others, while pridefully representing and promoting all that we have to offer, encouraging collaboration by bringing people together, celebrating our accomplishments, attending our array of multicultural events, volunteering alongside residents in efforts to help others, while working tirelessly towards making Escondido the best place to live, work, and play.



20. The Escondido City Council regularly meets on the first four Wednesdays of each month at 5:00 p.m. (Closed Session) and 6:00 p.m. (Open Session) and periodically has additional special meetings and workshops. Councilmembers also serve on a number of subcommittees, commissions and outside agency boards. Please describe any time constraints or obligations that might limit your availability.

I am committed to attending all City Council meetings and I am available to take on additional committee responsibilities as needed. I am prepared to step down from any current community obligations that would interfere, or create conflict, with the responsibilities of this position.

### 21. Is there anything else you would like to share with the Council?

I am a results-oriented and dedicated leader who understands the importance of stewardship and the enormous responsibility of safeguarding the public's trust. As a Councilmember, I will be committed to working collaboratively with the leadership team and our community members to build upon our best and, on a more personal note, it would be an absolute privilege to honor the legacy of John Masson, my mentor and friend, while serving in this capacity. In closing, I wish to thank each member of the City Council for reviewing my application and for considering me for this opportunity.

# SCOTTY LOMBARDI

#### **SUMMARY**

A strategic business leader with nearly two decades of broad Human Resources experience across the retail, construction, healthcare, and manufacturing sectors, and a graduate of California State University Chico with a degree in Multicultural & Gender Studies. My deep commitment to making a difference in the community motivates my efforts in volunteerism, philanthropy, and civic engagement in supporting organizations whose missions address economic and workforce development, food and housing insecurity, access to education, and environmental sustainability. My twelve years of public leadership experience, serving at the board level, have developed my capabilities in effective governance, financial oversight, and stewardship. As a proud member of the community, committed to honoring its legacy and traditions, I am invested in the economic and socio-cultural advancement of Escondido and it is my absolute pleasure to be considered to serve the City of Escondido, and its residents, as Councilmember representing District 2.

#### **COMMUNITY ENGAGEMENT**

### City of Escondido | Economic Development Community Advisory Group Member

The City of Escondido's Economic Development & Agriculture Community Advisory Group is an engaged community group of residents who represent diverse opinions, backgrounds, and demographics that gather in a grassroots effort to discuss issues affecting Escondido and offer recommendations that, in partnership with the City and support from the community, address the City's collective challenges.

#### Escondido Charitable Foundation | Member

Escondido Charitable Foundation is committed to meeting emerging needs in Escondido by encouraging and increasing effective and responsible philanthropy to benefit all who live, work, and play in this special community. Its purpose is to build an Escondido community endowment and provide funding annually to the causes of Escondido nonprofit organizations that will benefit Escondido, now and forever.

### San Diego North Economic Development Council | Board Member

San Diego North Economic Development Council brings community leaders, elected officials, Chambers of Commerce, EDCs, and businesses together to collaboratively strengthen our local economy while improving the quality of life for the greater San Diego region. Added responsibilities with this role include serving as a North County Manufacturing Day Committee Member.

### Palomar College Foundation | Board Member, Past Chair, & Board Development Committee Chair

Palomar College Foundation assures access to success for Palomar College students by inspiring philanthropic support that provides essential resources and support, including assistance with food and housing insecurity, to enhance the educational experience for students, faculty, and the community. Nominated to this Board of Directors, and appointed to leadership roles, by former Chairman John Masson.

#### California State University San Marcos | University Council Member

California State San Marcos University Council is a citizen advisory board consisting of community leaders, appointed by the University's President, who are committed to the development and welfare of the University. The Council advises the President on a number of matters affecting University and community relations while meeting the needs of the service area of the University.

### San Diego Regional Economic Development Corporation | Innovate78 Member

San Diego Regional Economic Development Corporation's Innovate78 initiative is an economic development collaboration amongst the five cities of North San Diego County which attracts, develops, and retains talent, companies, and investments along the 78 Corridor. Also served a two-and-a-half-year term with SDREDC as a Member of the San Diego Regional Manufacturing Day Planning Committee.

### LEAD San Diego | Impact Graduate

LEAD San Diego's Impact leadership development program enhances knowledge of key regional issues and establishes strong community connections to equip leaders with the skills, insight, and passion needed to work collaboratively across industries to positively transform communities. Nominated for the Herbert G. Klein Memorial Award for my significant leadership contributions to the community and the potential to effect further change in the region. Effort beyond graduation includes hosting Impact cohorts at Hunter Industries in Tijuana, MX to broaden knowledge and understanding of cross-border commerce and economic development initiatives.

### United Way of San Diego County | Board Member

United Way of San Diego County works with partners to help underserved communities in our region resolve inequities and transform the lives of children, young adults, and families to put impactful solutions into action. Additional roles includes serving as a Nominating & Board Development Committee Member and the Communications Chair and Cabinet Member in founding the Emerging Leaders Council.

### Meals on Wheels of San Diego County | Board Member

Meals-on-Wheels of Greater San Diego, Inc. is a nonprofit organization that delivers nutritious meals and moments of human connection to address food insecurity for homebound seniors throughout San Diego County. Also served as a frequent volunteer to deliver these meals.

Mount Shasta Chamber of Commerce | Board Member

The Mount Shasta Chamber of Commerce is a non-profit organization dedicated to developing and promoting trade and tourism in the Mount Shasta area for the benefit of its members and the citizens of the community.

### Mount Shasta Rotary | Member

The Mount Shasta Rotary Club provides service to others, promotes integrity, and advances world understanding, goodwill, and peace through its fellowship of business, professional, and community leaders.

# 07/2017 - Present

### 04/2015 – Present

08/2016 - 05/2017

### 06/2015 - 12/2018

#### 06/2015 - 06/2018

#### 09/2008-09/2010

06/2008 - 11/2010

# 06/2019 - Present

# 04/2019 - Present

01/2019 – Present

01/2019 - Present

# SCOTTY LOMBARDI

#### WORK EXPERIENCE

#### Hunter Industries, Inc. | Senior Manager of Global Talent Management

Hunter Industries, a privately held company headquartered in San Marcos, CA is a manufacturing company with 3,000 employees alobally, providing product solutions for the irrigation, outdoor lighting, and dispensing technology sectors.

Reporting to the head of Global Human Resources, provides strategy and direction for the functions of Talent Acquisition, Organizational Development and Engagement, and Employee Relations, while also supporting the company's external efforts in Government Affairs and Community Engagement. Consults with leaders on organizational design, workforce planning, change management, organizational effectiveness, and talent development needs. Manages complex employee relations matters ensuring compliance with multistate and international legal rules, regulatory labor requirements, and company policies. Directs engagement and internal communication strategies to maximize value in the employee experience. Implemented workforce planning, succession planning, leadership development programs, and performance management improvements to meet the evolving talent needs of a diverse multigenerational workforce. Secured state funding to offset the costs of talent development. Developed an award-winning talent acquisition function and its brand strategy to showcase the employment value proposition. In-sourced recruitment which reduced costs, cut time to fill, and increased the employee referral rate. Established reputable internship and apprenticeship programs, in collaboration with area Workforce Partnerships, Community Colleges, and Universities, to build talent pipelines synergistic with early career readiness initiatives.

#### AMN Healthcare | Talent Acquisition Manager

AMN Healthcare, a publicly traded company in San Diego, CA with \$2.1B in annual revenue and 2,000 employees, is the nation's largest healthcare workforce solutions provider of innovative managed services programs and consulting services.

Reporting to the Director of Talent Acquisition, responsible for full cycle recruitment and onboarding of candidates across a broad spectrum of corporate divisions utilizing the applicant tracking system, job boards, and social media channels to meet workforce needs. Cultivated and maintained strong relationships with key stakeholders and leaders of diverse business units, vendors, and team members that established credibility and yielded collaborative working relationships. Collaborated with local universities to create the company's firstever internship program, and directed the activities of its student summer worker program, to provide youth with real-world job experience.

#### Aspire Home Healthcare | Regional Director of Human Resources

Aspire Home Healthcare, a privately held company based in Carmel, IN with annual revenue of \$14.8M and a workforce of 1,000 administrative professionals and healthcare clinicians, offers in-home healthcare to provide patients with the means to heal faster in a familiar environment while maintaining their independence and dignity.

Reporting to the Chief Human Resources Officer, directed HR operations across Arizona, California, Nevada, and Texas to ensure employment practices complied with laws and regulations. Advised management on employment policy and aligned the human resources strategy with the corporate business goals. Managed all facets of employee relations including grievances, investigations, conflict resolution, disciplinary actions, and separations of employment. Administered benefits, leaves of absences, and performance management within the region. Forecasted staffing needs and developed recruitment and retention strategies to further business growth and increase the optimization of human capital.

### Native Grounds Nursery & Landscape Co. | Manager of Human Resources

Native Grounds Nursery and Landscape Company, a privately held company located in Mount Shasta, CA with \$2M in annual revenue, is a landscape design and construction firm, retail nursery, and florist with 50 employees.

Reporting to the President and Chief Executive Officer, fully constructed the Human Resources function from the ground-up including the creation of all policies, procedures, and an employee handbook to ensure employment practices complied with labor laws and regulations. Functionally managed all HR operations including employee relations, leave of absence administration, performance management scheduling, timekeeping, payroll, compensation, and full cycle recruitment for retail team members, landscapers, and project managers.

### Mervyn's | Manager of Human Resources

Mervyn's, based in Hayward, CA with \$4.09B in annual revenue and 2,500 employees, was a retail department store chain which carried national brands of clothing, footwear, furniture, electronics, and housewares. The company closed its doors and ceased operations in 2008.

Reporting to the District Human Resources Manager, provided tactical and strategic support for all HR operations including employee relations, performance management, investigations, disciplinary actions, conflict resolution, recruitment, and administered leaves of absence and total rewards. Processed unemployment, workers compensation, and disability claims. Participated in recruitment events and career fairs on college and university campuses and facilitated orientation and training in customer service, policy, and procedure for more than 200 seasonal part-time and regular full-time employees at the store level.

#### **EDUCATION**

California State University, Chico	Bachelor of Arts: Multicultural & Gender Studies	08/2000 – 05/2005
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LINKEDIN PROFILE: www.linkedin.com/in/scottylombardi

#### 02/2013 – Present

### 04/2011 - 04/2012

05/2012 - 02/2013

# 06/2001-04/2006

12/2006 - 11/2010



# YOUR VOTER INFORMATION

Registered voters in San Diego can now, on one page, check the status of their registration and mail ballot and view a copy of their official ballot voter information pamphlet.

#### **Voter Information**

SCOTTY LOMBARDI Voter ID 3560189 House number

Zip code 92026 Birth date Registered on 10/10/2019 You have requested to be Permanent Mail ballot voter. You are currently registered DEMOCRATIC.

#### **Election Information**

2020 PRESIDENTIAL PRIMARY ELECTION on 03/03/2020

Polling Place GARAGE-FORNAL RESIDENCE 1112 CANYON GROVE DR ESCONDIDO CA 92027 Interactive mapping by

MAPQUEST

#### View your Sample Ballot HERE

Mail Ballot Voting (Our records indicate that a ballot was mailed to you for the upcoming election. Please note that date issued may not be the date the ballot was mailed, your ballot may be mailed up to three days after the date issued.). Issued on 02/03/2020. Returned on 03/03/2020.

**District Information** COUNTY-WIDE OFFICES 2011 50TH CONGRESSIONAL DIST 4TH BD OF EQUAL DIST 2011 38TH SENATORIAL DIST 2011 75TH ASSEMBLY DIST 2011 5TH SUPERVISORIAL DIST 2011 4TH CO BD OF EDUCATION ESCONDIDO 454500-459990 2014 ESCONDIDO - 2ND CC PALOMAR COMM COLLEGE PALOMAR COMM COLL - 3 ESCONDIDO UN HIGH SCHL ESCONDIDO UN HIGH SCHL - 4 ESCONDIDO UN ELEM SCHL ESCONDIDO UN ELEM SCHL - 4 PALOMAR HEALTH **RINCON DEL DIABLO MUNI WTR RINCON DEL DIABLO MUNI WTR - 1 D** PALOMAR HEALTH - 6



### APPOINTMENT APPLICATION ESCONDIDO CITY COUNCIL DISTRICT 2

Name (as registered to vote): Nicole Downey

Address (as registered to vote):

E-mail address:

Home Phone:

Work Phone:

Years lives in Escondido: 35

Years lived in Escondido City Council District 2: 25

Employer: Currently on family leave

Occupation:

Education Level: Multiple BA's

Additional Languages Spoken: ASL

**Prior or current civic experience (Include membership in professional, charitable or community organizations, Office held (if any), Dates of membership:** March of Dimes Kiwanis YMCA County of San Diego WIC office Michaelle Fraternity House helping individuals disabled by HIV/AIDS Interfaith Community Services Escondido Community Child Development Center Restore Escondido Project City of Escondido Manage and run several community online groups Participated in several community workshops I have been involved with the community and volunteering since I could walk. My parents raised me stressing the importance of giving back to the community and I have always made it a part of my life.

# Have you ever been convicted of any crime or violation of any law or statute other than minor traffic violations? (If yes, please explain below) True

**Explanation** Yes, I received a DUI a few days after turning 21 years old. I was never one to drink and it was a good lesson that was never repeated and I am grateful for the outcome when so many things could have gone wrong.

How long have you lived in Escondido City Council District 2? I have lived in Escondido for approximately 35 years now and have lived in district 2 for 25 years.



Please describe your qualifications, education and work experience/training that you believe would be relevant in your role as a Councilmember. I feel I am qualified due to my extensive background in volunteering and working with the community. Having volunteered with various community organizations I understand the need and importance to coordinate efforts to improve and build upon the relationships between the community and the City of Escondido. I have worked for other cities in the past and understand the vital roles and chain of command that needs to be followed in order to get things accomplished for the community. My education and background in public safety plays a strong role in how I want to make Escondido a safe place for the residents to raise their families.

Why do you want to be appointed to the City Council? The City of Escondido is molded by our City Council, who make decisions that affect everyone in not only the City of Escondido but also the surrounding County. Each member on the City Council plays a very crucial role in our city whether it is zoning, pensions, housing, recreation funds, development, public safety, or green space. I would love the opportunity to be appointed to the Escondido City Council to bring people together and find solutions, and then implement those solutions. I want to make Escondido a better place for the residence in the community. Many of the ideas I have brought before the Council over the years have been implemented and approved of by both political sides. Residents deserve a representative who listens, not one tied to special interests and who won't pander to any group. I think I would bring a very different perspective to the Council due to not being bound to any political party, I will do what is right for the people of Escondido.

If appointed, would you consider running for the City Council District #2 seat in November 3, 2020 Election? Absolutely.

What are your three top priorities for the City? • Public Safety - Increasing pay of public school teachers. - Increasing pay and training of police officers. - Developing additional training programs that would increase salaries to attract better-qualified candidates. - College degrees in criminal justice would be preferred, if not mandated. - Creating an oversite committee up of residence throughout the community. - Psychological testing and evaluation would be conducted for all new officers and re-administered every five years. • Small Business - Support local business retention and growth. - Create jobs. - Increasing the community's appeal which will drive economic prosperity, the "physical beauty" unlocks opportunities for socializing and a city's openness to all people. - Escondido's unique identity provides that orientation, while also adding economic and social value. - Creating higher levels of attachment to the community to increase the rates of gross domestic product growth and the strengthening the economy. • Quality of Life - Investing in and protecting our public parks. - Adding sidewalks and street lights. - Fix and maintain our streets. - Expanding Library hours and services. - Bringing resources and business throughout the community together so residents will participate and take pride in the community. - Bringing an irreplaceable collection of qualities and characteristics – visual, cultural, social, and environmental – that provide meaning to Escondido.



Do you support placing a Public Safety & Essential Services Revenue Measure on the November 3, 2020 Ballot? Yes.

Have you reviewed the City's General Plan? Yes.

Have your reviewed the City's budget? Yes.

**Do you support a balanced budget and how would you achieve that?** Yes, the budget must be balanced. I would look at the needs and expenses of the City and then work on getting the income to cover those expenses. I would make sure we were welcoming quality development, infrastructure upgrades and supporting core services such as public safety, libraries, and public parks.

**Do you have a plan for attracting businesses to Escondido?** Yes, I would show businesses that our City can do more for them than to just make a profit. I would target companies that would complement the existing businesses to boost their growth. I would find ways to help start-ups get access to capital and focus on local growth and reinvest in the community.

**How would you define Smart Growth?** I would define Smart Growth as an approach to development that boosts mix use buildings which have various housing and transportation options in already existing neighborhoods that offer community engagement.

What is your position on the development of more housing in Escondido? - What is your 10 year vision for the City of Escondido? I am for more development based on the community's needs while aiming to control the traffic and not increase congestion throughout the city. I would love to see more Smart Growth in the inner core of Escondido and no longer see buildings sitting empty for decades. I think there needs to be more communication and work with existing building owners to ensure that they are not letting their buildings sit and deteriorate for years and instead offer incentives to get their building rented out and put to good use.

What are the key issues you see facing our community? Why do you think these are the key issues and what might be the solutions? Safety is my number one concern for the residents. You should always feel safe in your community, I know from personal experience how crime in the City has affected my family and I. I would like to have much more community involved programs throughout the City so people will take pride in where they live and respect the community making it safer for people to raise their families.

What do you bring to the position that is missing from the current City Council? I am knowledgeable about the issues facing the City of Escondido and am not afraid to commit the time and effort to do what's best for Escondido residents. I strongly believe in community involvement, fair representation, and transparency. I have been an advocate for green space, parks, arts and music, libraries, safe streets, uniting our community and core services that make the City of Escondido unique. Additionally, I am not bound to any political party and will do



what is best for the people of Escondido. And with that said I am willing to volunteer my time to the Council should I be appointed during this interim.

Have you ever held a public office? If yes, name the office title, dates of service and describe the duties. No.

What has your previous involvement with the City of Escondido been? Please include any service organizations or community engagement you have participated in and what your role was. I have been an advocate for the community and how to improve City services for several years. I also volunteer with the City of Escondido as a Community Emergency Response Trainer. I have helped out and participated in workshops to improve the community through the City and brought forth dozens of programs that would only enhance our City's appearance and community involvement. In addition, a few of the organizations I have volunteered with throughout the years are: March of Dimes, Kiwanis, YMCA, County of San Diego WIC Office, Michaelle Fraternity House, Interfaith Community Services, Escondido Community Child Development Center, Restore Escondido Project, and the City of Escondido.

What would you do to make Escondido a place where people of all demographics want to live, work, and visit? By restoring/expanding essential services such as library services, public safety and recreation which will raise the quality of life for Escondido while providing services that the residents deserve and expect. This will in turn attract businesses and create jobs.

**How would you enhance community spirit?** By offering programs and working with our local schools to bring more community involvement throughout the City. For example, one proposal I made years ago was to allow students to design and paint their own electrical boxes. When the City of Vista decided to paint their electrical boxes they drastically cut down on graffiti, having had only one incident since they implemented the program. My idea with getting the students involved will only build their pride in their community and will cause a ripple effect attracting more visitors, gaining interest of artist and businesses to come to Escondido.

The Escondido City Council regularly meets on the first four Wednesdays of each month at 5:00 p.m. (Closed Session) and 6:00 p.m. (Open Session) and periodically has additional special meetings and workshops. Councilmembers also serve on a number of subcommittees, commissions and outside agency boards. Please describe any time constraints or obligations that might limit your availability. I have no time constraints or obligations that would limit my availability.

**Is there anything else you would like to share with the Council?** I have made Escondido my home for 35 years. Attending Palomar College and CSUSM, graduating Cum Laude with Bachelor Degrees in Criminal Justice and Sociology. I know the challenges that our City faces and feel I can make a real difference if given the opportunity. I am willing to volunteer my time on the Council if appointed during this interim to show my commitment to the community.



By selecting the following box I declare under penalty of perjury that all statements in this application and the attached responses are true and complete to the best of my knowledge and belief. I understand that I am subject to all applicable provisions of California law regarding service on a City Council of a general law city. Yes, I understand and affirm the statement above.

# NICOLE DOWNEY

# **Education and Training**

**Bachelor of Arts in Criminal Justice and Sociology, Cum Laude:** Cumulative Grade Point Average: 3.6; Dean's List, 3 semesters

California State University San Marcos

Criminal Justice - Investigations, Criminal Law, Latent Print Examining, Crime Scene Forensics, Social and Behavioral Science, Photography

Palomar College, San Marcos, CA

### Certifications

- First Aid/CPR/AED Certified •
- Child CPR/AED Certified .
- Infant CPR Certified •
- San Diego County Certified CERT Trainer
- **CERT** Certified
- Guard Card

### **Employment Experience**

**Fingerprint and Security Specialist JPMChase** 

- Contracted through JPMChase Bank to fingerprint, complete I-9 forms for new hires and contractors, assist with security and answer phones.
- Responsible for fingerprinting all new hires and contractors for all of San Diego County. ٠
- Checking that all documentation is in order and valid. Schedule appointment for fingerprinting and • I-9 completion.
- Responsible for emergency response and alerting facility manager of any building issues.

# **City of Del Mar**

### **Enforcement Officer**

- Provides information to the public regarding parking, City codes, City geography, and animal ٠ regulations.
- Prepares reports and maintains action logs regarding enforcement contacts. ٠
- Assisting in the installation cleaning and light maintenance on parking meters and parking machines; • assisting in maintaining vehicles, equipment and department facilities.
- Patrol streets and beaches on foot, bike or by vehicle; giving warnings; issues citations and assisting • public.
- Responding to calls for service, motor vehicle collisions, welfare checks, all other emergency ٠ services and contacting additional departments when needed.

Page 1

Del Mar, CA

3-19 to 11-19

1-19 to Present

La Jolla, CA

December 2011

### **Data Information Consultant Escondido Library Endowment Foundation**

- Design and maintain the Foundations database of donors and potential donors over the last twenty vears.
- Calculate, manage database and organize donor recognition on the Donor Tree based on the amount of donations accumulated to the foundation.
- Format, input, and update information. ٠

### **Campus Safety Officer**

### **Education First**

- First responder with all emergency medical situations that occurred on campus as well as report and investigate various complaints of criminal and civil concerns.
- Patrolling the campus to detect and report conditions of criminal or suspicious activities to ensure the occupants have a pleasant and safe experience.
- Utilizing the latest in technology including access control, video surveillance, software programs, • and radios.
- Applying those items while responding to stressful conditions in a quick and calm manner. •
- Making sound decisions in an emergency, emotional, or stressful situation. •
- Providing unparalleled service, protection and safety to students and staff from around the world. •
- Worked alongside other departments to ensure the safety of visitors. •
- Made certain visitors received the best immersive educational experience possible. •

### Administrative Assistant/Office Manager North County Accounting and Tax

- Answered front desk reception phone, responded to voice messages and transferred calls to staff • phones.
- Performed general clerical duties of calling, emailing, copying, mailing, printing and faxing. •
- Managed contacts and calendar scheduling. •
- Data entry and filing into database, Excel, Word, Outlook, Calendar and link them all together. •
- Create, manage, and track vendor and subcontractor invoices. •

# Loss Prevention, Safety and Hazmat Specialist

### Lowe's

- Prevent inventory shrinkage and deter criminal activity by implementing training and loss prevention procedures, overseeing inventory levels, and monitoring video surveillance.
- Responsible for documenting, processing, investigating, resolving and filling out all pertinent paperwork pertaining to customer/associate accidents, internal/external apprehensions, company policy violations and all other major incidents.
- Made quick, effective decisions and maintained composure while responding to violent and physical ٠ altercations.
- Conducted safety checks, controlled and ensured adherence to safety regulations and identified ٠ opportunities for improvement in training to increase the success of loss prevention programs within the store.

2-11 to 11-18

San Diego, CA

1-18 to 7-18

West Hills, CA

2-16 to 8-16

Escondido, CA

# NICOLE DOWNEY

- Performed and calculated data to maintain accurate reports on shrink levels, external/internal theft and customer/employee safety.
- Investigated several critical Organized Retail Crime Rings in our region. I was instrumental in • establishing additional fraudulent identities being used, true identities of subjects, vehicles used, vehicle plate information, product stolen, producing reports showing time and date analysis to set up sting operations to prosecute subjects.
- Implemented all training for new hire "red-vest" employees. Additionally heading all training • meetings for employees including; safety team meetings, weekly manager meetings, morning huddles, staff meetings, voice team meetings, receiving/operations meeting and live inventory/nursery meetings.
- Investigated internal theft through exception reports as well as the interrogation of dishonest • associates.
- Perform daily, weekly and monthly audits which impact shrink, theft and safety.

### Clerk NC (Temporary) – Employee ID #627488 Los Angeles County Dept. of Registrar Recorder/County Clerk

- Indexed, coded and cross-referenced records and files according to the established procedure.
- Answered routine inquiries in person and by telephone, responded to voice messages and transferred • calls to staff phones.
- Posted data, kept records, and prepared reports in accordance with predetermined forms and • procedures.
- Performed all types of filing (alphabetical, numerical, chronological and codes); pulled and charged • out file material.
- Sorted and arranged documents and correspondence. ٠
- Computed and received fees. •
- Executed routine checks of clerical work for compliance with specific requirements of form and • content.

### **Director of Business Relations and Event Coordinator Escondido Chamber of Commerce**

- Assembled, formulated, and accomplished all purchases, donations, sponsorships, and grants for all • events, mixers, meetings, and advertising.
- Created, planned, and executed all public and private events.
- Designed and updated multiple websites and social networking sites in order to keep members and • potential members up to date.
- Executed new company sales strategies and promotions. ٠
- Serviced existing membership accounts; researched and qualified potential new accounts. •
- Coordinated and lead workshops and meetings for members and committees. ٠
- Utilized Microsoft Office for sales reports, online marketing, and electronic messaging. •

4-16 to 6-16

Escondido, CA 12-09 to 7-11

Norwalk, CA

# NICOLE DOWNEY

# <u>Skills</u>

- Disciplined and well–organized in work habits, with ability to function smoothly in high pressure situations.
- Excellent follow-up, attention to detail and time management skills.
- Extraordinarily strong work ethic with no limitations and an impeccable attendance record.
- Motivated self-starter with an aptitude for learning new tasks quickly.
- Exceptional interpersonal skills.
- Extensive customer service experience.
- Fluent in American Sign Language
- Outstanding communication skills gained through class presentations, heading committees and counseling internships.
- Strength in analyzing, researching, organizing and problem solving.
- Wide-range of experience in Business-to-Business development.
- Computer literate in Microsoft Word, PowerPoint, PC and Mac platforms, Outlook, Internet applications, and Microsoft Excel.



# YOUR VOTER INFORMATION

Registered voters in San Diego can now, on one page, check the status of their registration and mail ballot and view a copy of their official ballot voter information pamphlet.

**Voter Information** 

NICOLE DOWNEY Voter ID **2404938** House number Zip code **92026** Birth date Registered on **08/30/2010** You have requested to be Permanent Mail ballot voter.

You are currently registered NO PARTY PREFERENCE .