

Council Meeting Agenda

OCTOBER 6, 2010

CITY COUNCIL CHAMBERS ~ 4:00 P.M.

201 N. Broadway, Escondido, CA 92025

MAYOR	Lori Holt Pfeiler
MAYOR PRO TEM	Dick Daniels
COUNCIL MEMBERS	Sam Abed
	Olga Diaz
	Marie Waldron
CITY MANAGER	Clay Phillips
CITY CLERK	Marsha Whalen
CITY ATTORNEY	Jeffrey Epp
DIRECTOR OF COMMUNITY DEVELOPMENT	Barbara Redlitz
DIRECTOR OF ENGINEERING SERVICES	Ed Domingue

ELECTRONIC MEDIA:

Electronic media which members of the public wish to be used during any public comment period should be submitted to the City Clerk's Office at least 24 hours prior to the Council meeting at which it is to be shown.

The electronic media will be subject to a virus scan and must be compatible with the City's existing system. The media must be labeled with the name of the speaker, the comment period during which the media is to be played and contact information for the person presenting the media.

The time necessary to present any electronic media is considered part of the maximum time limit provided to speakers. City staff will queue the electronic information when the public member is called upon to speak. Materials shown to the Council during the meeting are part of the public record and may be retained by the Clerk.

The City of Escondido is not responsible for the content of any material presented, and the presentation and content of electronic media shall be subject to the same responsibilities regarding decorum and presentation as are applicable to live presentations.



Council Meeting Agenda

OCTOBER 6, 2010
4:00 p.m. Meeting

Escondido City Council
Community Development Commission

CALL TO ORDER

FLAG SALUTE

ROLL CALL: Abed, Daniels, Diaz, Waldron, Pfeiler

PROCLAMATIONS: Rideshare Week
Constitution Day

ORAL COMMUNICATIONS

At this time the public may comment on items not appearing on the agenda. State law prohibits the Council from discussing or taking action on such items, but the matter may be referred to the City Manager/staff or scheduled on a subsequent agenda. (Please refer to the back page of the agenda for instructions.)

CONSENT CALENDAR

Items on the Consent Calendar are not discussed individually and are approved in a single motion. However, Council members always have the option to have an item considered separately, either on their own request or at the request of staff or a member of the public

1. **AFFIDAVITS OF PUBLICATION, MAILING AND POSTING (COUNCIL/CDC/RRB)**
2. **APPROVAL OF WARRANT REGISTER (Council/CDC)**
3. **APPROVAL OF MINUTES: None Scheduled**

4. **FISCAL YEAR 2010 CONGRESSIONALLY SELECTED GRANT AWARD** – Request Council accept a FY 2010 Congressionally Selected Grant award from the U.S. Department of Justice Grant in the amount of \$200,000; and authorize the Chief of Police to submit and execute grant documents on behalf of the City; and approve budget adjustments needed for one-time equipment expenses

Staff Recommendation: Approval (**Police Department: Chief Jim Maher; and Information Systems: Mark Becker**)

5. **RESOLUTION OF SUPPORT TO RENAME A SECTION OF HIGHWAY 78 IN HONOR OF AMBER DUBOIS**

Staff Recommendation: None (**Mayor Lori Pfeiler**)

RESOLUTION NO. 2010-157

CONSENT - RESOLUTIONS AND ORDINANCES (COUNCIL/CDC/RRB)

The following Resolutions and Ordinances were heard and acted upon by the City Council/CDC/RRB at a previous City Council/Community Development Commission/Mobilehome Rent Review meeting. (The title of Ordinances listed on the Consent Calendar are deemed to have been read and further reading waived.)

CURRENT BUSINESS

6. **CLEAN TECH SAN DIEGO PRESENTATION**

Staff Recommendation: Receive presentation from CleanTECH San Diego; and direct staff to identify resources to become a member of CleanTECH San Diego (**Community Services: Jerry Van Leeuwen; and City Manager's Office: Charles Grimm**)

7. **ORAL REPORT: COUNCIL COMMENTS/REGIONAL ISSUES** – This item provides an opportunity for City Council representatives on regional boards, commissions, and committees, to report back to Council on matters being addressed by those respective boards, commissions, and committees. This item is for reports only, and there will be no discussion or action on the reports. Such discussion or action will be calendared for a future agenda

Staff Recommendation: None (**Mayor and City Councilmembers**)

WORKSHOP

8. **OVERVIEW OF NEW CITY WEBSITE** – Information Services has reviewed Contentment Management Systems (CMS) and selected a no-cost system to develop an updated, easy to maintain, user friendly website. This workshop will provide Council with an overview of the new City Website that has resulted from this process

Staff Recommendation: Receive and file (**Information Systems: Mark Becker**)

BRIEFING (Staff)

FUTURE AGENDA

9. **FUTURE AGENDA ITEMS** - The purpose of this item is to identify issues presently known to staff or which members of the Council wish to place on an upcoming City Council agenda. Council comment on these future agenda items is limited by California Government Code Section 54954.2 to clarifying questions, brief announcements, or requests for factual information in connection with an item when it is discussed

Staff Recommendation: None (**City Clerk's Office: Marsha Whalen**)

ORAL COMMUNICATIONS

At this time the public may comment on items not appearing on the agenda. State law prohibits the Council from discussing or taking action on such items, but the matter may be referred to the City Manager/staff or scheduled on a subsequent agenda.

COUNCIL/COMMISSION/ MEMBERS COMMENTS

CLOSED SESSION: (COUNCIL/CDC/RRB)

10. CONFERENCE WITH REAL PROPERTY NEGOTIATOR (Government Code §54956.8)

- a. Property: 501 and 503 W. Mission Avenue
 Agency Negotiators: Edward Domingue
 Negotiating parties: City and Mankato A. and Zahra Yalda
 Under negotiation: Price and terms of payment
- b. Property: 201 North Broadway
 Agency Negotiators: Charles Grimm
 Negotiating parties: City and Escondido Federal Credit Union
 Under negotiation: Price and terms of payment

11. CONFERENCE WITH LEGAL COUNSEL-ANTICIPATED LITIGATION : Government Code §54956.9(b)

- a. Significant exposure to litigation pursuant to subdivision (b) of Government Code §54956.9(b): One Case

ADJOURNMENT

UPCOMING MEETING SCHEDULE				
Date	Day	Time	Meeting Type	Location
October 13	Wednesday	4pm & 7pm	Council Meeting	Council Chambers
October 20	NO MEETING	-	-	-
October 27	Wednesday	4pm ONLY	Council Meeting	Council Chambers
November 3	NO MEETING	-	-	-

A banner with a black border containing a grayscale photograph of a building with a central dome and an American flag on a tall pole in front. The text "Council Meeting Agenda" is overlaid in a bold, white, sans-serif font with a black outline.

Council Meeting Agenda

**OCTOBER 6, 2010
7:00 p.m. Meeting**

NO MEETING

TO ADDRESS THE COUNCIL

The public may address the City Council on any agenda item. Please complete a Speaker's form and give it to the City Clerk. Comments are generally limited to 3 minutes.

If you wish to speak concerning an item *not* on the agenda, you may do so under "Oral Communications." Please complete a Speaker's form as noted above.

Handouts for the City Council should be given to the City Clerk. To address the Council, use the podium in the center of the Chambers, STATE YOUR NAME FOR THE RECORD and speak directly into the microphone.

AGENDA, STAFF REPORTS AND BACK-UP MATERIALS ARE AVAILABLE:

- Online at <http://www.ci.escondido.ca.us/government/agendas/PublishedMeetings.htm>
- In the City Clerk's Office at City Hall
- In the Library (239 S. Kalmia) during regular business hours and
- Placed in the Council Chambers (See: City Clerk/Minutes Clerk) immediately before and during the Council meeting.

AVAILABILITY OF SUPPLEMENTAL MATERIALS AFTER AGENDA POSTING: Any supplemental writings or documents provided to the City Council regarding any item on this agenda will be made available for public inspection in the City Clerk's Office located at 201 N. Broadway during normal business hours, or in the Council Chambers while the meeting is in session.

LIVE BROADCAST

Council meetings are broadcast live on Cox Cable Channel 19 and can be viewed the following Sunday and Monday evenings at 6:00 p.m. on Cox Cable. The Council meetings are also available live via the Internet by accessing the City's website at www.escondido.org, and selecting: City Council/broadcasts of City Council Meetings/live video streaming.

Please turn off all cellular phones and pagers while the meeting is in session.

The City Council is scheduled to meet the first four Wednesdays of the month at 4:00 and 7:00 p.m. (*Verify schedule with City Clerk's Office*) Members of the Council also sit as the Community Development Commission and the Mobilehome Rent Review Board.

**CITY HALL HOURS OF OPERATION
Monday-Thursday 7:30 a.m. to 5:30 p.m.**



If you need special assistance to participate in this meeting, please contact our ADA Coordinator at 839-4641. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility.

Listening devices are available for the hearing impaired – please see the City Clerk.



CITY COUNCIL

For City Clerk's Use:

APPROVED DENIED

Reso No. _____ File No. _____

Ord No. _____

Agenda Item No.: 4
Date: October 6, 2010

TO: Honorable Mayor and Members of the City Council

FROM: Mark Becker, Director of Information Systems
Jim Maher, Chief of Police

SUBJECT: 2010 Congressionally Selected Grant Award

RECOMMENDATION:

It is requested that Council accept a FY 2010 Congressionally Selected Grant award from the U.S. Department of Justice in the amount of \$200,000. Authorize the Chief of Police to submit and execute grant documents on behalf of the City and approve budget adjustments needed for one-time equipment expenses.

FISCAL ANALYSIS:

This action will have no impact on the General Fund Budget. Grant funds will be used to upgrade laptop computers in the Police Patrol Division.

PREVIOUS ACTION:

None

BACKGROUND:

The Escondido Police Department has received a Congressionally Selected Grant award from the United States Department of Justice in the amount of \$200,000. Grant funds will be used to replace patrol laptops which are outdated and no longer under warranty. New laptops will be capable of fully utilizing new CAD system components, including Automated Vehicle Location (AVL) and Automated Vehicle Routing and Recommendation (AVRR). Replacement laptops will increase efficiency in the field, enhance officer safety and decrease ongoing maintenance costs.

Respectfully submitted,

Mark Becker
Director of Information Systems

Jim Maher
Chief of Police



**CITY OF ESCONDIDO
BUDGET ADJUSTMENT REQUEST**

Date of Request: October 6, 2010

Department: Police

Division: Administration

Project/Budget Manager: Susan Cervenka 4402
Name Extension

Council Date (if applicable): October 6, 2010
(attach copy of staff report)

For Finance Use Only
Log # _____
Fiscal Year _____

Project/Account Description	Account Number	Amount of Increase	Amount of Decrease
Revenue	4128-450-New Project Number	\$ 200,000	\$
Police Grants	450-New Project Number	200,000	

When requesting new capital project numbers; please select one or more coinciding activity(s):

- | | |
|---|---|
| <input type="checkbox"/> 89000 – Survey | <input type="checkbox"/> 89005 – Administration |
| <input type="checkbox"/> 89001 – Right-of-Way | <input type="checkbox"/> 89006 – Inspection |
| <input type="checkbox"/> 89002 – Design | <input type="checkbox"/> 89007 – Material Testing |
| <input type="checkbox"/> 89003 – Environmental | <input type="checkbox"/> 89008 – Construction Design |
| <input type="checkbox"/> 89004 – Drafting (CAD) | <input type="checkbox"/> 89009 – Construction |
| | <input type="checkbox"/> 89010 – Repair & Maintenance |

Explanation of Request:

A budget adjustment is needed to spend grant funds for front-line law enforcement.

APPROVALS

Department Head _____ Date _____
[Signature] 9/29/10
 Finance _____ Date _____

City Manager _____ Date _____
 City Clerk _____ Date _____

Distribution (after approval): Original: Finance

CITY COUNCIL

For City Clerk's Use:

APPROVED DENIED

Reso No. _____ File No. _____

Ord No. _____

Agenda Item No.: 5
Date: October 6, 2010

TO: Members of the City Council

FROM: Lori Holt Pfeiler, Mayor

SUBJECT: AMBER'S HIGHWAY

RECOMMENDATION:

It is requested that Council adopt Resolution No. 2010-157 in support of naming a small portion of State Route 78 ("SR78") in honor of Amber DuBois.

FISCAL ANALYSIS:

None

BACKGROUND:

The City has been approached with a request to pass a resolution supporting the naming of a small portion of SR 78 at the Wild Animal Park (now renamed the San Diego Zoo Safari Park) in honor of Amber DuBois. The state has a policy for such actions. This memo outlines the process and policy, and notes the support of the family members.

While state policy requires the legislature to pass a resolution in support of any proposed naming before signs can be erected, the City is being approached to participate in the legislative process by passing a resolution to show the sense of the city to the state legislature prior to their consideration of the matter.

In 2004 the state legislature provided the first written guidelines on the naming of highways and structures. In January of 2010, CALTRANS, The State Department of Transportation, provided an updated policy on the naming of highways, bridges and other structures on public roadways in the state after consultation and reports to the state legislature. In brief, the state legislature must pass a resolution in favor of the proposed naming and forward that document to CALTRANS for action. The current criteria for naming is as follows:

- The person being honored must have provided extraordinary public service or some exemplary contribution to the public good and have a connection to the community where the highway is located

- The naming must be done without cost to the state
- The author of the bill must represent the district in which the facility is located and identify the specific highway segment or structure being named
- The proposed designation should not supersede an existing designation

Amber DuBois was a resident of the City of Escondido. She attended public schools in the community. Her mother continues to reside in the City. Amber’s tragic death has, in part, resulted in an exemplary contribution to the public good through increased public safety, the consideration of additional state legislation to protect children and sparked increased monitoring and reporting of child predators in the probation and rehabilitation process.

By many accounts, Amber was extremely fond of animals, particularly wolves and lambs according to published reports. She was described as ‘kind, enthusiastic and innocent’ by classmates and friends.

Because of the proximity of the Wild Animal Park to Escondido, and Amber’s love for animals, and in consultation with family members who have given their approval, the attached resolution recommends to the state legislature the naming of a ½ mile portion of SR 78 as a memorial to Amber. Specifically, ¼ mile east and west of the park entrance would become her memorial highway designation. This portion of SR 78 is not currently named for any individual as a memorial highway section according to the CALTRANS database.

If the city resolution is passed, it would be forwarded to Assemblyman Nathan Fletcher, who represents Escondido and the Wild Animal Park. Mr. Fletcher has indicated a willingness to introduce and guide a state resolution through the legislature.

Should the state resolution pass, signs would be erected memorializing the section of SR 78 noted as the Amber DuBois Memorial Highway. Private donations would cover the cost of making and installing the signs to CALTRANS specifications.

RESOLUTION NO. 2010-157

A RESOLUTION OF THE CITY COUNCIL OF
THE CITY OF ESCONDIDO, CALIFORNIA, IN
SUPPORT OF NAMING OF A PORTION OF
STATE ROUTE 78 IN HONOR OF AMBER
DUBOIS

WHEREAS, Amber DuBois was a resident of Escondido, California and a student at Escondido High School, where she was a recognized student leader excelling in service to her school, the student body and inspiring others to join her in assisting animals in need; and

WHEREAS, Amber made significant and exemplary contributions to her community and the County of San Diego in the whole through her community service, recognized love for animals, and reforms in public safety; and

WHEREAS, Amber's tragic death has inspired her community and state government to increase public education against child predators, reform the rehabilitation and parole system, and provide vitally important increases in the protection of California's youth;

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Escondido, California, as follows:

1. That the above recitations are true.
2. That the City Council hereby urges the State of California to enact a resolution naming that certain portion of State Route 78 that measures one-fourth mile east and west of the entrance to the San Diego County Wild Animal Park as the Amber DuBois Memorial Highway and directing the City of Escondido lobbyist to work with the state legislature to enact such a measure.

CITY COUNCIL

For City Clerk's Use:

APPROVED DENIED

Reso No. _____ File No. _____

Ord No. _____

Agenda Item No.: 6

Date: October 6, 2010

TO: Honorable Mayor and Members of the City Council
FROM: Charles Grimm, Assistant City Manager
Jerry Van Leeuwen, Director of Community Services
SUBJECT: CleanTECH San Diego

RECOMMENDATION: Receive presentation from Lisa Bicker, CEO of CleanTECH San Diego and direct staff to identify resources to become a member of the organization.

FISCAL ANALYSIS:

Annual membership cost is \$5000.00. It may be possible to fund membership through Community Development Block Grants if approved by Council.

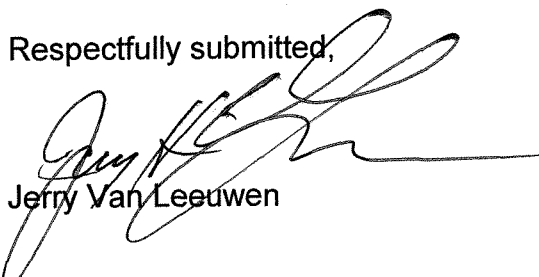
CORRELATION TO THE CITY COUNCIL ACTION PLAN:

This item is related to the Council Action Plans Economic Development goals of attracting high paying jobs to Escondido.

BACKGROUND:

CleanTECH San Diego is an industry trade association providing linkages and resources between companies and agencies interested to attract and support clean energy businesses in the region. Other municipalities in San Diego County are members and have benefited from the association with CleanTECH. With the potential increase in land uses designated for employment opportunities, staff believes the membership will provide opportunities to meet existing businesses and entrepreneurs who could potentially locate in Escondido.

Respectfully submitted,


Jerry Van Leeuwen



ITEM NO.: 8

AGENDA: 10-6-10

COUNCIL AGENDA ITEM

THERE IS NO MATERIAL FOR THIS ITEM



FUTURE CITY COUNCIL AGENDA ITEMS

September 30, 2010

AGENDA ITEMS AND COUNCIL MEETING DATES ARE SUBJECT TO CHANGE. CHECK WITH THE CITY CLERK'S OFFICE AT 839-4617

Green Sheet Due by Noon on Monday, 9/27/10
 Staff Reports/Resos due by Noon on 10/5/10

OCTOBER 13, 2010

4:00 p.m.

CONSENT CALENDAR	
1	<p>CalPERS Industrial Disability Retirement of Steve Takajo (S. Bennett)</p> <p><i>Requesting Council approval of a CalPERS Industrial Disability Retirement for Steve Takajo.</i></p>
2	<p>Escondido Quality of Life Fund (R. Bettin)</p> <p><i>As a means of finding alternate funding sources to support Recreation, Parks and Older Adult programs and services, a new Quality of Life Fund will be initiated through a funding agreement with the San Diego Foundation. This will provide donors a 501c3 to make charitable contributions that support programs and services in the areas of recreation, parks and older adults.</i></p>
3	<p>Use of Funds from Sale of Center for Community Solutions (J. Van Leeuwen)</p> <p><i>On 7/14/10, Council approved the sale of the City owned property to the Center for Community Solutions. Staff recommends that the proceeds be used to fund support Children and families, per the endowment request and be deposited into the Recreation Reserve.</i></p>
4	<p>Notice of Completion for the Sidewalk Pedestrian Ramp Program 2009/2010 (E. Domingue)</p> <p><i>The Sidewalk Pedestrian Ramp Program 2009/2010 consisted of extensive concrete improvements in seven areas of the City including removing and constructing sidewalks, constructing pedestrian ramps, curb and gutter, removing and replanting trees, and placing asphalt concrete. The work included in this contract removed and replaced a total of 21, 792 square feet of sidewalk, 1,321 linear feet of curb and gutter and removed, replaced and made ADA compliant 33 pedestrian ramps.</i></p>

OCTOBER 13, 2010 (cont.)	
	PUBLIC HEARINGS:
5	<p>Disposition of Property Purchased with Affordable Housing Set-Aside Funds - Rectangular Lot on N. Elm Street (R. Keiser)</p> <p><i>On 6/9/10, the CDC adopted Reso. CDC 2010—02 approving the grant of ownership of the vacant lot on N. Elm Street to San Diego Habitat for Humanity. Calif. Redevelopment law requires that property purchased with redevelopment funds, including affordable housing set-aside funds, and sold or leased for development must be approved by the agency at a public meeting. Notice of that hearing must be published twice in the newspaper. Publication of the notice for 6/9/10 original hearing was incomplete (notice only published once). Publication has been completed properly, published both on 9/27/10 and 9/4/10, and this action corrects the deficiency.</i></p>
	CURRENT BUSINESS
6	<p>Public Art Project for the CCAE Museum Courtyard (S. Pollack)</p> <p><i>The project is a collaboration between the City of Escondido’s Public Art Commission and the CCAE Museum. The project will serve as a visual and tangible connector between the physical gallery space and adjacent Grape Day Park.</i></p>
7	<p>Use of Funds from Sale of Center for Community Solutions (J. Van Leeuwen)</p> <p><i>On 7/14/10, Council approved the sale of City-owned property to the Center for community Solutions. Staff recommends that the proceeds be used to fund support Children and families, per the endowment request and be deposited into the Recreation Reserve.</i></p>
8	<p>Escondido Quality of Life Fund (R. Bettin)</p> <p><i>As a means of finding alternate funding sources to support Recreation, Parks and Older Adult programs and services, a new Quality of Life Fund will be initiated through a funding agreement with the San Diego Foundation. This will provide donors a 501c3 to make charitable contributions that support programs and services in the areas of recreation, parks and older adults.</i></p>

OCTOBER 13, 2010 (cont.)	
9	<p>Minor League Baseball Ballpark Negotiations Points (C. Grimm)</p> <p><i>Provide direction to staff pertaining to the process and steps necessary for the development of a minor league baseball ballpark in Escondido.</i></p>
10	<p>Future Agenda Items (M. Whalen)</p>
WORKSHOP	
11	<p>California High Speed Rail Workshop (B. Redlitz)</p> <p><i>The California High Speed Rail Authority is updating communities along the proposed route of its efforts to plan and construct the statewide high speed rail line.</i></p>
7:00 p.m.	
PUBLIC HEARINGS:	
12	<p>Modification to Planning Condition No. 24 for Conditional Use Permit 2004-66-CUP - Talk of the Town (B. Redlitz)</p> <p><i>On 9/22/10, Council asked to review the CUP condition for the car wash project separation wall, to allow adjacent homeowners an opportunity to work with the applicant to place the wall t the top of the slope on their properties.</i></p>
CURRENT BUSINESS	

OCTOBER 20, 2010 – NO MEETING