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State & County QuickFa	acts					

## Escondido (city), California

People QuickFacts	Escondido	California
Population, 2013 estimate	148,738	38,332,521
Population, 2012 estimate	147,593	37,999,878
Population, 2010 (April 1) estimates base	143,913	37,253,959
Population, percent change, April 1, 2010 to July 1, 2013	3.4%	2.9%
Population, percent change, April 1, 2010 to July 1, 2012	2.6%	2.0%
Population, 2010	143,911	37,253,956
Persons under 5 years, percent, 2010	8.1%	6.8%
Persons under 18 years, percent, 2010	27.6%	25.0%
Persons 65 years and over, percent, 2010	10.5%	11.4%
Female persons, percent, 2010	50.5%	50.3%
White alone, percent, 2010 (a)	60.4%	57.6%
Black or African American alone, percent, 2010 (a)	2.5%	6.2%
American Indian and Alaska Native alone, percent, 2010 (a)	1.0%	1.0%
Asian alone, percent, 2010 (a)	6.1%	13.0%
Native Hawaiian and Other Pacific Islander alone, percent,		
2010 (a)	0.2%	0.4%
Two or More Races, percent, 2010	4.4%	4.9%
Hispanic or Latino, percent, 2010 (b)	48.9%	37.6%
White alone, not Hispanic or Latino, percent, 2010	40.4%	40.1%
Living in same house 1 year & over, percent, 2008-2012	86.0%	84.2%
Foreign born persons, percent, 2008-2012	28.5%	27.1%

Language other than English spoken at home, pct age 5+,	
Language ether than Lighen openen at nome, pet age er,	

2008-2012	49.0%	43.5%
High school graduate or higher, percent of persons age 25+, 2008-2012	73.3%	81.0%
Bachelor's degree or higher, percent of persons age 25+, 2008-2012	21.8%	30.5%
Veterans, 2008-2012	7,949	1,952,910
Mean travel time to work (minutes), workers age 16+, 2008-2012	26.0	27.1
Housing units, 2010	48,044	13,680,081
Homeownership rate, 2008-2012	51.9%	56.0%
Housing units in multi-unit structures, percent, 2008-2012	35.2%	30.9%
Median value of owner-occupied housing units, 2008-2012	\$335,200	\$383,900
Households, 2008-2012	44,474	12,466,331
Persons per household, 2008-2012	3.20	2.93
Per capita money income in past 12 months (2012 dollars), 2008-2012	\$22,526	\$29,551
Median household income, 2008-2012	\$49,787	\$61,400
Persons below poverty level, percent, 2008-2012	18.3%	15.3%

Business QuickFacts	Escondido	California
Total number of firms, 2007	11,697	3,425,510
Black-owned firms, percent, 2007	2.0%	4.0%
American Indian- and Alaska Native-owned firms, percent, 2007	S	1.3%
Asian-owned firms, percent, 2007	S	14.9%
Native Hawaiian and Other Pacific Islander-owned firms, percent, 2007	F	0.3%
Hispanic-owned firms, percent, 2007	19.6%	16.5%
Women-owned firms, percent, 2007	31.4%	30.3%
Manufacturers shipments, 2007 (\$1000)	572,241	491,372,092
Merchant wholesaler sales, 2007 (\$1000)	641,955 !	598,456,486
Retail sales, 2007 (\$1000)	2,698,259	455,032,270
Retail sales per capita, 2007	\$20,026	\$12,561
Accommodation and food services sales, 2007 (\$1000)	211,589	80,852,787

Geography QuickFacts	ography QuickFacts Escondido Cali		
Land area in square miles, 2010	36.81	155,779.22	
Persons per square mile, 2010	3,909.2	239.1	
FIPS Code	22804	06	
Counties			

(a) Includes persons reporting only one race.

(b) Hispanics may be of any race, so also are included in applicable race categories.

D: Suppressed to avoid disclosure of confidential information F: Fewer than 25 firms FN: Footnote on this item for this area in place of data NA: Not available S: Suppressed; does not meet publication standards X: Not applicable Z: Value greater than zero but less than half unit of measure shown Source U.S. Census Bureau: State and County QuickFacts. Data derived from Population Estimates, American Community Survey,

Source U.S. Census Bureau: State and County QuickFacts. Data derived from Population Estimates, American Community Survey, Census of Population and Housing, County Business Patterns, Economic Census, Survey of Business Owners, Building Permits, Census of Governments Last Revised: Tuesday, 08-Jul-2014 06:42:55 EDT

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