



Council Meeting Agenda

June 8, 2011

CITY COUNCIL CHAMBERS

3:30 p.m. Closed Session; 4:30 p.m. Regular Session
201 N. Broadway, Escondido, CA 92025

MAYOR	Sam Abed
DEPUTY MAYOR	Marie Waldron
COUNCIL MEMBERS	Olga Diaz Ed Gallo Michael Morasco
CITY MANAGER	Clay Phillips
CITY CLERK	Marsha Whalen
CITY ATTORNEY	Jeffrey Epp
DIRECTOR OF COMMUNITY DEVELOPMENT	Barbara Redlitz
DIRECTOR OF ENGINEERING SERVICES	Ed Domingue

ELECTRONIC MEDIA:

Electronic media which members of the public wish to be used during any public comment period should be submitted to the City Clerk's Office at least 24 hours prior to the Council meeting at which it is to be shown.

The electronic media will be subject to a virus scan and must be compatible with the City's existing system. The media must be labeled with the name of the speaker, the comment period during which the media is to be played and contact information for the person presenting the media.

The time necessary to present any electronic media is considered part of the maximum time limit provided to speakers. City staff will queue the electronic information when the public member is called upon to speak. Materials shown to the Council during the meeting are part of the public record and may be retained by the Clerk.

The City of Escondido is not responsible for the content of any material presented, and the presentation and content of electronic media shall be subject to the same responsibilities regarding decorum and presentation as are applicable to live presentations.



Council Meeting Agenda

June 8, 2011
3:30 p.m. Meeting

Escondido City Council Community Development Commission

CALL TO ORDER

ROLL CALL: Diaz, Gallo, Morasco, Waldron, Abed

ORAL COMMUNICATIONS

At this time the public may comment on items not appearing on the agenda. State law prohibits the Council from discussing or taking action on such items, but the matter may be referred to the City Manager/staff or scheduled on a subsequent agenda. (Please refer to the back page of the agenda for instructions.)

CLOSED SESSION: (COUNCIL/CDC/RRB)

I. CONFERENCE WITH LABOR NEGOTIATOR (Government Code §54957.6)

- a. Agency Negotiator: Sheryl Bennett, Clay Phillips
Employee organization: **Escondido City Employee Association
Supervisory Bargaining Unit**
- b. Agency Negotiator: Sheryl Bennett, Clay Phillips
Employee organization: **Escondido City Employee Association
Administrative/Clerical/Engineering (ACE) Bargaining Unit**
- c. Agency Negotiator: Sheryl Bennett, Clay Phillips
Employee organization: **Maintenance & Operations, Teamsters Local 911**

CLOSED SESSION: (COUNCIL/CDC/RRB) - Continued

II. CONFERENCE WITH REAL PROPERTY NEGOTIATOR (Government Code §54956.8)

- a. Property: 272 E. Via Rancho Parkway, Escondido
- Agency Negotiator: Clay Phillips
- Negotiating parties: City and Westfield Shopping Town, Inc.
- Under negotiation: Price and terms of payment

ADJOURNMENT



Council Meeting Agenda

June 8, 2011
4:30 p.m. Meeting

Escondido City Council Community Development Commission

CALL TO ORDER

MOMENT OF REFLECTION:

City Council agendas allow an opportunity for a moment of silence and reflection at the beginning of the evening meeting. The City does not participate in the selection of speakers for this portion of the agenda, and does not endorse or sanction any remarks made by individuals during this time. If you wish to be recognized during this portion of the agenda, please notify the City Clerk in advance.

FLAG SALUTE

ROLL CALL: Diaz, Gallo, Morasco, Waldron, Abed

PROCLAMATIONS: Homeownership Month, June 2011

ORAL COMMUNICATIONS

At this time the public may comment on items not appearing on the agenda. State law prohibits the Council from discussing or taking action on such items, but the matter may be referred to the City Manager/staff or scheduled on a subsequent agenda. (Please refer to the back page of the agenda for instructions.) *NOTE: Depending on the number of requests, comments may be reduced to less than 3 minutes per speaker and limited to a total of 30 minutes. Any remaining speakers will be heard during Oral Communications at the end of the meeting.*

CONSENT CALENDAR

Items on the Consent Calendar are not discussed individually and are approved in a single motion. However, Council members always have the option to have an item considered separately, either on their own request or at the request of staff or a member of the public.

1. **AFFIDAVITS OF PUBLICATION, MAILING AND POSTING (COUNCIL/CDC/RRB)**
2. **APPROVAL OF WARRANT REGISTER (Council/CDC)**
3. **APPROVAL OF MINUTES:** Regular Meeting of May 4, 2011
 Regular Meeting of May 11, 2011

4. **INCREASE SPENDING AUTHORITY FOR PHASE 3 OF THE TULIP STREET IMPROVEMENT PROJECT AND BUDGET ADJUSTMENT TO UTILIZE UTILITIES FUNDS –**
Request Council approve an increase in spending authority in the amount of \$250,000 for the contract with Southland Paving, Inc. on Phase 3 of the Tulip Street Improvement Project; and approve a budget adjustment allocating \$335,000 of Utilities Department funds for water line work.

Staff Recommendation: Approval (**Neighborhood Services: Rich Buquet**)

CONSENT - RESOLUTIONS AND ORDINANCES (COUNCIL/CDC/RRB)

The following Resolutions and Ordinances were heard and acted upon by the City Council/CDC/RRB at a previous City Council/Community Development Commission/Mobilehome Rent Review meeting. (The title of Ordinances listed on the Consent Calendar are deemed to have been read and further reading waived.)

PUBLIC HEARINGS

5. **STREET VACATION – PORTION OF NORTH ELM STREET** – Request Council approve the street vacation.

Staff Recommendation: Approval (**Engineering Department: Ed Domingue**)

RESOLUTION NO. 2011-58

PUBLIC HEARINGS - Continued

6. **ADOPTION OF AN INTERIM FISCAL YEAR 2011/12 AND 2012/13 TWO YEAR OPERATING BUDGET** – Request Council approve the Fiscal Year 2011/12 Operating Budget for the City of Escondido and the Escondido Community Development Commission; and approve the Appropriations Limit (GANN Limit) for Fiscal Year 2011/12.

Staff Recommendation: Approval (**Finance Department: Gil Rojas**)

- a. RESOLUTION NO. 2011-65
- b. RESOLUTION NO. 2011-66
- c. CDC RESOLUTION NO. 2011-07

CURRENT BUSINESS

7. **REVIEW STATUS OF BUSINESS IMPROVEMENT DISTRICT (BID), BID ANNUAL REPORT, ADMINISTRATION BY THE DOWNTOWN BUSINESS ASSOCIATION (DBA) AND CONSIDER RESOLUTION OF INTENTION TO SET THE PUBLIC HEARING DATE TO LEVY BID ASSESSMENTS RATES FOR FISCAL YEAR 2011/12** – Request Council approve the annual BID report as submitted and set June 22, 2011, at 4:30 p.m. as the public hearing date to levy the BID assessments for FY 2011/12.

Staff Recommendation: Approval (**Community Development/Code Enforcement Division/Business Licensing: Barbara Redlitz**)

RESOLUTION NO. 2011-54

FUTURE AGENDA

8. **FUTURE AGENDA ITEMS** - The purpose of this item is to identify issues presently known to staff or which members of the Council wish to place on an upcoming City Council agenda. Council comment on these future agenda items is limited by California Government Code Section 54954.2 to clarifying questions, brief announcements, or requests for factual information in connection with an item when it is discussed

Staff Recommendation: None (**City Clerk's Office: Marsha Whalen**)

ORAL COMMUNICATIONS

At this time the public may comment on items not appearing on the agenda. State law prohibits the Council from discussing or taking action on such items, but the matter may be referred to the City Manager/staff or scheduled on a subsequent agenda.

COUNCIL MEMBERS COMMITTEE REPORTS/COMMENTS/BRIEFING

ADJOURNMENT

UPCOMING MEETING SCHEDULE				
Date	Day	Time	Meeting Type	Location
June 15	Wednesday	3:30 & 4:30 p.m.	Council Meeting	Council Chambers
June 22	Wednesday	3:30 & 4:30 p.m.	Council Meeting	Council Chambers
June 29			No Scheduled Meeting	
July 6			No Scheduled Meeting	
July 12	Tuesday	4:00 p.m.	Mayor's Town Hall Meeting	Mitchell Room

TO ADDRESS THE COUNCIL

The public may address the City Council on any agenda item. Please complete a Speaker's form and give it to the City Clerk. Comments are generally limited to 3 minutes.

If you wish to speak concerning an item *not* on the agenda, you may do so under "Oral Communications." Please complete a Speaker's form as noted above.

Handouts for the City Council should be given to the City Clerk. To address the Council, use the podium in the center of the Chambers, STATE YOUR NAME FOR THE RECORD and speak directly into the microphone.

AGENDA, STAFF REPORTS AND BACK-UP MATERIALS ARE AVAILABLE:

- Online at <http://www.ci.escondido.ca.us/government/agendas/PublishedMeetings.htm>
- In the City Clerk's Office at City Hall
- In the Library (239 S. Kalmia) during regular business hours and
- Placed in the Council Chambers (See: City Clerk/Minutes Clerk) immediately before and during the Council meeting.

AVAILABILITY OF SUPPLEMENTAL MATERIALS AFTER AGENDA POSTING: Any supplemental writings or documents provided to the City Council regarding any item on this agenda will be made available for public inspection in the City Clerk's Office located at 201 N. Broadway during normal business hours, or in the Council Chambers while the meeting is in session.

LIVE BROADCAST

Council meetings are broadcast live on Cox Cable Channel 19 and can be viewed the following Sunday and Monday evenings at 6:00 p.m. on Cox Cable. The Council meetings are also available live via the Internet by accessing the City's website at www.escondido.org, and selecting: City Council/broadcasts of City Council Meetings/live video streaming.

Please turn off all cellular phones and pagers while the meeting is in session.

**The City Council is scheduled to meet the first four Wednesdays
of the month at 3:30 in Closed Session and 4:30 in Open Session.
(Verify schedule with City Clerk's Office)**

**Members of the Council also sit as the Community Development Commission
and the Mobilehome Rent Review Board.**

**CITY HALL HOURS OF OPERATION
Monday-Thursday 7:30 a.m. to 5:30 p.m.**



If you need special assistance to participate in this meeting, please contact our ADA Coordinator at 839-4641. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility.

Listening devices are available for the hearing impaired – please see the City Clerk.



Agenda Item: No. 3
Date: June 8, 2011

APPROVAL
OF
MINUTES

**CITY OF ESCONDIDO
May 4, 2011
3:30 p.m. Meeting Minutes**

**Escondido City Council
Community Development Commission**

CALL TO ORDER

The Regular Meeting of the Escondido City Council and Community Development commission was called to order at 3:30 p.m. on Wednesday, May 4, 2011 in the Council Chambers at City Hall with Mayor Abed presiding.

ATTENDANCE

The following members were present: Councilmember Olga Diaz, Councilmember Ed Gallo, Councilmember Michael Morasco, Deputy Mayor Marie Waldron, and Mayor Sam Abed. Quorum present.

ORAL COMMUNICATIONS

CLOSED SESSION: (COUNCIL/CDC/RRB)

MOTION: Moved by Councilmember Gallo and seconded by Councilmember Waldron to recess to Closed Session. Motion carried unanimously.

I. CONFERENCE WITH LABOR NEGOTIATOR (Government Code §54957.6)

- a. Agency Negotiator: Sheryl Bennett, Clay Phillips
Employee organization: **Escondido City Employee Association
Supervisory Bargaining Unit**

- b. Agency Negotiator: Sheryl Bennett, Clay Phillips
Employee organization: **Escondido City Employee Association
Administrative/Clerical/Engineering (ACE) Bargaining Unit**

- c. Agency Negotiator: Sheryl Bennett, Clay Phillips
Employee organization: **Maintenance & Operations, Teamsters Local 911**

II. CONFERENCE WITH REAL PROPERTY NEGOTIATOR (Government Code §54956.8)

- a. Property: 475 N. Spruce St., 480 N. Spruce St., 525 N. Quince St.
and 455 N. Quince St.
- Agency Negotiator: Clay Phillips
- Negotiating parties: City and JMI Sports
- Under negotiation: Price and terms of payment

ADJOURNMENT

Mayor Abed adjourned the meeting at 4:45 p.m.

MAYOR

CITY CLERK

MINUTES CLERK

CITY OF ESCONDIDO
May 4, 2011
4:30 p.m. Meeting Minutes

Escondido City Council
Community Development Commission

CALL TO ORDER

The Regular Meeting of the Escondido City Council and Community Development Commission was called to order at 4:45 p.m. on Wednesday, May 4, 2011 in the Council Chambers at City Hall with Mayor Abed presiding.

MOMENT OF REFLECTION

FLAG SALUTE

Mayor Abed led the flag salute.

ATTENDANCE

The following members were present: Councilmember Olga Diaz, Councilmember Ed Gallo, Councilmember Michael Morasco, Deputy Mayor Marie Waldron, and Mayor Sam Abed. Quorum present.

Also present were: Clay Phillips, City Manager; Jeffrey Epp, City Attorney; Barbara Redlitz, Community Development Director; Ed Domingue, Engineering Services Director; Marsha Whalen, City Clerk; and Liane Uhl, Minutes Clerk.

PRESENTATIONS

Mayor Abed introduced Elisa Marrone, Utilities Department, who presented the Water is Life Poster Contest Awards.

Mayor Abed introduced Lori Vereker, Utilities Director, who accepted a proclamation for Drinking Water Week.

ORAL COMMUNICATIONS

Wayne Louth, Escondido, presented a photo of all the USA rooftops that had been painted with a flag by Scott LoBaido to the City of Escondido and thanked community members for their assistance in locating a rooftop in Escondido.

Delores McQuiston, Escondido, urged Council not to close recreation programs, the East Valley Community Center and the branch library.

Wendy Wilson, Arts Partnership, distributed information and invited the community to art exhibitions this month.

Elizabeth Boyer, Escondido, requested Council not close the pools.

Jean McLean, Escondido, asked Council to keep the pools, recreation programs and branch library open.

Jule Sanderson, Escondido, requested Council keep the aquatics programs and branch library open.

Meg Decker, Escondido, urged Council to keep recreation programs open.

Marti Tucker, Escondido, indicated the City's logo was City of Choice and indicated that no one would choose to live here without recreation and library services.

Anna Rabbani, Escondido, presented a series of slides and urged Council to keep the pools open.

Patricia Borchmann, Escondido, urged Council to oppose the Liberty quarry located in Riverside.

Linda Woods, Escondido, asked Council to keep the recreation programs open.

Connie Netzley, Escondido, urged Council to keep the recreation programs open.

Martha Park, Escondido, requested that Council not cut recreation programs.

Eric Sarnoff, Escondido, asked Council to not reduce recreation programs.

Roy Garrett, Escondido, distributed information and asked Council to keep recreation programs open.

Mel Takahara, Escondido, urged Council not to cut recreation programs.

CONSENT CALENDAR

MOTION: Moved by Councilmember Diaz and seconded by Councilmember Waldron that the following Consent Calendar items be approved. Motion carried unanimously.

- 1. AFFIDAVITS OF PUBLICATION, MAILING AND POSTING (COUNCIL/CDC/RRB)**
- 2. APPROVAL OF WARRANT REGISTER (Council/CDC)**
- 3. APPROVAL OF MINUTES: Regular Meeting of March 16, 2011
Regular Meeting of March 23, 2011**
- 4. LEASE AGREEMENT BETWEEN THE CITY OF ESCONDIDO AND KOCHENVAGNER'S BREWING COMPANY DBA STONE BREWING COMPANY–** Request Council authorize the Mayor and City Clerk to execute a three-year lease agreement with Stone Brewing Company for the use of City-owned property at 2120 Harmony Grove Road. (File No. 0600-10 [A-3018])

Staff Recommendation: Approval (**City Manager's Office: Joyce Masterson**)

RESOLUTION NO. 2011-53

5. **BUDGET ADJUSTMENT FOR LANDSCAPE MAINTENANCE DISTRICT ZONE 35** – Request Council approve a budget adjustment in the amount of \$1,500 for Landscape Maintenance District (LMD) Zone 35 for FY 2010/11. (File No. 0430-80)

Staff Recommendation: Approval (**Engineering Services: Frank Schmitz**)

6. **NOTICE OF COMPLETION – TRACT 914** – Request Council authorize staff to file a Notice of Completion for Tract 914, addressed as 3022 E. Washington Avenue (now El Norte Parkway). (File No. 0800-10 Tract 914)

Staff Recommendation: Approval (**Engineering Services: Ed Domingue**)

7. **BUDGET ADJUSTMENT REVISIONS TO CAPITAL IMPROVEMENT PROGRAM** – Request Council approve a budget adjustment in the amount of \$1,129,070 to establish the Bear Valley/East Valley Parkway project in the County TransNet Street Project fund by transferring TransNet funds budgeted for the Center City/Highway 78 to Mission Road project; and approve a budget adjustment to move the remaining balance of \$1,168,017 from the Bear Valley/East Valley Parkway project budgeted in the Proposition 1B fund to the Street Maintenance project within the same fund. (File No. 0430-80)

Staff Recommendation: Approval (**Engineering Services: Ed Domingue**)

8. **FEDERAL RIGHT-OF-WAY CERTIFICATION** – Request Council authorize the Director of Engineering Services or his designee to execute all right-of-way certifications required to be filed on projects with federal funding. (File No. 0145-40)

Staff Recommendation: Approval (**Engineering Services: Ed Domingue**)

RESOLUTION NO. 2011-52

CONSENT - RESOLUTIONS AND ORDINANCES (COUNCIL/CDC/RRB)

None

WORKSHOP

9. **PENSION REFORM** – A presentation outlining possible options in restructuring the City's Pension. (File No. 0110-20)

Staff Recommendation: Provide direction to staff (**Finance Department: Gil Rojas**)

Gil Rojas, Finance Director, introduced John Bartel, Bartel Associates LLC, who gave the report and presented a series of slides.

Chester Mordasini, Teamsters Local 911, indicated their organization was working on pension reform.

COUNCIL ACTION: No action, information only

PUBLIC HEARINGS

- 10. SECOND AMENDMENT TO DEVELOPMENT AGREEMENT 2005-52-DA (TRACT 933, PHG 10-0001)** – Request Council approve a second amendment to the previously approved Development Agreement for Tract 933, a 20-lot residential subdivision located on the northeastern corner of East Valley Parkway and Beven Drive in the Northeast Gateway Specific Plan. The proposed amendment would extend the term of the agreement for an additional five years, address a change of ownership on the property, and modify additional terms pertaining to development fees and infrastructure capacity. (File No. 0800-10 Tract 933)

Staff Recommendation: Approval (**Community Development/Planning: Barbara Redlitz**)

ORDINANCE NO. 2011-08 Introduction and First Reading

Bill Martin, Planning Department, gave the staff report and presented a series of slides.

Mayor Abed opened the public hearing and asked if anyone would like to speak on this issue in any way.

Dennis Moser, Owner's Representative, asked Council to approve the amendment.

Dave Ferguson, Attorney, indicated the development fee would be paid when the property is sold and urged Council to approve the amendment.

Mayor Abed asked if anyone else wanted to speak on this issue in any way. No one asked to be heard. Therefore, he closed the public hearing.

MOTION: Moved by Councilmember Waldron and seconded by Councilmember Gallo to approve a second amendment to the previously approved Development Agreement for Tract 933, a 20-lot residential subdivision located on the northeastern corner of East Valley Parkway and Beven Drive in the Northeast Gateway Specific Plan, and introduce Ordinance No. 2011-08. The proposed amendment would extend the term of the agreement for an additional five years, address a change of ownership on the property, and modify additional terms pertaining to development fees and infrastructure capacity. Motion carried unanimously.

CURRENT BUSINESS

- 11. UPDATE FROM THE SAN DIEGO COUNTY WATER AUTHORITY AND RESCISSION OF THE RESPONSE LEVEL TWO – WATER SHORTAGE ALERT CONDITION** – Presentation from the San Diego County Water Authority Board Chairman, Marilyn Dailey; and request Council adopt Resolution No. 2011-59 rescinding Resolution No. 2009-74 to declare an end to the Response Level Two – Water Shortage Alert Conditions; and to continue ongoing conservation and water management measures as defined in Ordinance 2008-30R, Sections 31-230 and 31-231. (File No. 0145-80)

Staff Recommendation: Approve Resolution and Receive and file report (**Utilities Division: Lori Vereker**)

RESOLUTION NO. 2011-59

Lori Vereker, Utilities Director, introduced Marilyn Daley, Mike Hogan, and Maureen Stapleton, San Diego County Water Authority, who gave the report and presented a series of slides.

MOTION: Moved by Councilmember Waldron and seconded by Councilmember Diaz to adopt Resolution No. 2011-59, rescinding Resolution No. 2009-74, to declare an end to the Response Level Two Water Shortage Alert Conditions; and to continue ongoing conservation and water management measures as defined in Ordinance 2008-30R, Sections 31-230 and 31-231. Motion carried unanimously.

WORKSHOP

- 12. CITY SOURCED OVERVIEW/GO LIVE** – A presentation providing an overview of the City sourced Mobile Communications Platform. (File No. 0110-20)

Staff Recommendation: Receive and File (**Information Systems: Mark Becker**)

Mark Becker, Information Services Director, gave the report and presented a series of slides.

COUNCIL ACTION: No action, information only

- 13. MOBILEHOME SHORT FORM PROCESS/HISTORY AND PROPOSITION K** (File No. 0110-20)

Staff Recommendation: None (**Mayor Sam Abed and Councilmember Olga Diaz**)

Attorney Jeffrey Epp, and Michelle Henderson, Housing Department, gave the report and presented a series of slides.

Don Greene, Coalition of Escondido Mobile/Manufactured Home Voters President, gave a presentation on Prop K.

Wayne Louth, Escondido, indicated the residents maintain their mobilehome parks.

Jerry Lenhard, Escondido, stated the Park Owner Association was trying to get rid of rent control.

M.A. Mareck, Escondido, indicated the Council now has the information they need to make fair decisions.

COUNCIL ACTION: No action, information only.

FUTURE AGENDA

- 14. FUTURE AGENDA ITEMS** - The purpose of this item is to identify issues presently known to staff or which members of the Council wish to place on an upcoming City Council agenda. Council comment on these future agenda items is limited by California Government Code Section 54954.2 to clarifying questions, brief announcements, or requests for factual information in connection with an item when it is discussed

Staff Recommendation: None (**City Clerk's Office: Marsha Whalen**)

ORAL COMMUNICATIONS

None

COUNCIL MEMBERS COMMITTEE REPORTS/COMMENTS/BRIEFING

Councilmember Gallo indicated that North County Transit District was making improvements to the Escondido bus stops; he attended a SANDAG Energy Working Group meeting where they were planning a new wind farm; the Borders Committee was planning a Mayor's Summit on May 19 and 20, 2011 in Tijuana, Mexico and listed events recently held in Escondido.

Mayor Abed thanked the Mormon Church for their community service in Escondido; SANDAG has finalized the draft of the Regional Transportation Plan and he met with the Counsel General of Mexico.

Councilmember Diaz stated the Hero Bowl was scheduled on Saturday, May 5, 2011 at 5:00 p.m. at Escondido High School.

ADJOURNMENT

Mayor Abed adjourned the meeting at 9:30 p.m.

MAYOR

CITY CLERK

MINUTES CLERK

CITY OF ESCONDIDO
May 11, 2011
3:30 p.m. Meeting Minutes

Escondido City Council
Community Development Commission

CALL TO ORDER

The Regular Meeting of the Escondido City Council and Community Development Commission was called to order at 3:30 p.m. on Wednesday, May 11, 2011 in the Council Chambers at City Hall with Mayor Abed presiding.

ATTENDANCE

The following members were present: Councilmember Olga Diaz, Councilmember Ed Gallo, Councilmember Michael Morasco, Deputy Mayor Marie Waldron, and Mayor Sam Abed. Quorum present.

ORAL COMMUNICATIONS

CLOSED SESSION: (COUNCIL/CDC/RRB)

MOTION: Moved by Councilmember Diaz and seconded by Councilmember Gallo to recess to Closed Session. Motion carried unanimously.

I. CONFERENCE WITH LABOR NEGOTIATOR (Government Code §54957.6)

- a. Agency Negotiator: Sheryl Bennett, Clay Phillips
Employee organization: **Escondido City Employee Association
Supervisory Bargaining Unit**
- b. Agency Negotiator: Sheryl Bennett, Clay Phillips
Employee organization: **Escondido City Employee Association
Administrative/Clerical/Engineering (ACE) Bargaining Unit**
- c. Agency Negotiator: Sheryl Bennett, Clay Phillips
Employee organization: **Maintenance & Operations, Teamsters Local 911**

II. CONFERENCE WITH LEGAL COUNSEL--EXISTING LITIGATION (Government Code §54956.9(a))

Name of case: Paula Westenberger v. City of Escondido; Case No.: WCAB #ADJ3448350;
ADJ4436156

III. CONFERENCE WITH REAL PROPERTY NEGOTIATOR (Government Code §54956.8)

- a. Property: A parcel on the north side of West Valley Parkway between
City Hall and California Center for the Arts, Escondido.
APN 229-372-20
- Agency Negotiator: Charles Grimm
- Negotiating parties: City and CW Clark
- Under negotiation: Price and terms of payment

ADJOURNMENT

Mayor Abed adjourned the meeting at 4:25 p.m.

MAYOR

CITY CLERK

MINUTES CLERK

CITY OF ESCONDIDO
May 11, 2011
4:30 p.m. Meeting Minutes

Escondido City Council
Community Development Commission

CALL TO ORDER

The Regular Meeting of the Escondido City Council and Community Development Commission was called to order at 4:30 p.m. on Wednesday, May 11, 2011 in the Council Chambers at City Hall with Mayor Abed presiding.

MOMENT OF REFLECTION

FLAG SALUTE

ATTENDANCE

The following members were present: Councilmember Olga Diaz, Councilmember Ed Gallo, Councilmember Michael Morasco, Deputy Mayor Marie Waldron, and Mayor Sam Abed.

Also present were: Clay Phillips, City Manager; Jeffrey Epp, City Attorney; Barbara Redlitz, Community Development Director, Ed Domingue, Engineering Services Director, Marsha Whalen, City Clerk; and Liane Uhl, Minutes Clerk.

PROCLAMATIONS

Mayor Abed introduced Captain Albert Pfeltz, Escondido Mounted Posse, who accepted a Certificate of Recognition for Posse Day, May 11, 2011.

Mayor Abed introduced Margaret Miller who accepted a proclamation for Poppy Week, May 15-21, 2011.

Mayor Abed introduced Pat Bavender who accepted a proclamation for Celebration of Educators.

Mayor Abed introduced Jim Wiese who accepted a proclamation for Recognition of MAP Donors Bob and Marion Wilson, Chris Rowe from ECHO Pacific Construction, Mike Hall from Erikson-Hall Construction, Dan Darrock from the Escondido East Rotary Club, Harvey Mitchell, Alfredo Velasco and Brian Murphy for Escondido Chamber of Commerce, Dave King and Neal Griffin from the San Diego Enforcers Football Team.

Mayor Abed introduced Nichole White, Recreation Department, who accepted a proclamation for the month of May, Drowning Prevention Month.

Mayor Abed introduced Kim Miller from Engineering Services, Dan Dunn for Community Services and Brad Lesperance for Utilities, who accepted Public Works Week proclamations.

ORAL COMMUNICATIONS

None

CONSENT CALENDAR

Councilmember Diaz removed item 8 from the Consent Calendar for discussion.

Councilmember Morasco indicated he would abstain on item 6.

MOTION: Moved by Councilmember Waldron and seconded by Councilmember Diaz that the following Consent Calendar items be approved with the exception of items 6 and 8. Councilmember Morasco abstained on item 6. Motion carried unanimously.

1. **AFFIDAVITS OF PUBLICATION, MAILING AND POSTING (COUNCIL/CDC/RRB)**
2. **APPROVAL OF WARRANT REGISTER (Council/CDC)**
3. **APPROVAL OF MINUTES: Regular Meeting of April 6, 2011**
4. **BUDGET ADJUSTMENT TO TRANSFER FUNDS TO THE BUILDING MAINTENANCE OPERATING BUDGET FOR UNANTICIPATED UTILITIES AND REPAIRS TO CITY FACILITIES** – Request Council approve a budget adjustment to transfer funds from the Building Maintenance reserve, in the amount of \$500,000, to the Building Maintenance operating budget. (File No. 0430-80)

Staff Recommendation: Approval (**Community Services: Jerry VanLeeuwen**)

5. **DALEY RANCH FIRE SPRINKLER SYSTEM** – Request Council authorize the Mayor and City Clerk to execute an agreement with Vanguard Fire Protection Inc. in the amount of \$131,900 to complete the fire sprinkler system at the Daley Ranch house and garage. (File No. 0600-10 [A-3020])

Staff Recommendation: Approval (**Community Services: Jerry VanLeeuwen**)

RESOLUTION NO. 2011-60

6. **CONTRACT FOR THE CITY'S THIRD-PARTY ADMINISTRATOR SERVICES FOR THE CITY'S WORKERS' COMPENSATION PROGRAM** – Request Council authorize the Mayor and City Clerk to execute a one-year renewable contract with Tristar Risk Management to provide third-party administrator services for the City of Escondido Workers' Compensation Program. (File No. 0600-10 [A-2804])

Staff Recommendation: Approval (**Human Resources: Sheryl Bennett**)

RESOLUTION NO. 2011-51

Councilmember Morasco abstained from item 6

7. **SECOND AMENDMENTS FOR TWO CHEMICAL BID AWARDS** – Request Council approve the Second Amendments for the Chemical Bid awards with Kemira Water Solutions, in the amount of \$229,370, and Olin Corporation, in the amount of \$163,403, to increase our chemical purchases through the end of the current fiscal year. (File No. 0600-10 Misc.)

Staff Recommendation: Approval (**Utilities Division: Lori Vereker**)

8. **BID AWARD FOR FLEET REPLACEMENT OF TWELVE TRUCKS** – Request Council award the bid for fleet replacement of twelve trucks to North County Ford of Vista, California in the amount of \$264,314. (File No. 0470-35)

Staff Recommendation: Approval (**Finance Department: Gil Rojas**)

Councilmember Diaz asked if we were mandated to use the lowest bidder.

Gil Rojas, Finance Director, indicated the bid must be awarded to the lowest bidder.

Councilmember Gallo asked why certain vehicles were being replaced.

Jerry Van Leeuwen, Community Services Director, answered that the vehicles are old and replacement parts were not available.

This item will be placed on the May 25, 2011 agenda.

9. **NOTICE OF COMPLETION FOR GRADING, UTILITIES, AND CONSTRUCTION IMPROVEMENTS FOR THE ESCONDIDO SPORTS CENTER PROJECT** – Request Council authorize staff to file a Notice of Completion for the Grading, Utilities, and Construction Improvements for the Escondido Sports Center Project. (File No. 0600-10 [A-2999])

Staff Recommendation: Approval (**Engineering Services: Ed Domingue**)

CONSENT - RESOLUTIONS AND ORDINANCES (COUNCIL/CDC/RRB)

The following Resolutions and Ordinances were heard and acted upon by the City Council/CDC/RRB at a previous City Council/Community Development Commission/Mobilehome Rent Review meeting. (The title of Ordinances listed on the Consent Calendar are deemed to have been read and further reading waived.)

10. **SECOND AMENDMENT TO DEVELOPMENT AGREEMENT 2005-52-DA (TRACT 933) – Approved with a vote of 5/0 on May 4, 2011.** (File No. 0800-10 Tract 933)

ORDINANCE NO. 2011-08 Adoption and Second Reading

PUBLIC HEARINGS

11. **CITY OF ESCONDIDO LANDSCAPE MAINTENANCE DISTRICT ZONES 1-36** – Request Council receive public input on the levy of the proposed annual assessments for the City of Escondido Landscape Maintenance District (LMD) Zones 1-36 for FY 2011/2012. (File No. 0685-10)

Staff Recommendation: Receive public input (**Engineering Services: Frank Schmitz**)

Frank Schmitz, Engineering Department, gave the staff report.

Mayor Abed opened the public hearing and asked if anyone would like to speak on this issue in any way. No one asked to be heard. Therefore, he closed the public hearing.

No action needed on this item.

- 12. CITY OF ESCONDIDO LANDSCAPE MAINTENANCE DISTRICT ZONE 37** – Request Council receive public input on the levy of the proposed initial assessment for the City of Escondido Landscape Maintenance District (LMD) Zone 37 beginning in FY 2011/2012. (File No. 0685-10)

Staff Recommendation: Receive public input (**Engineering Services: Frank Schmitz**)

Frank Schmitz, Engineering Department, gave the staff report.

Mayor Abed opened the public hearing and asked if anyone would like to speak on this issue in any way. No one asked to be heard. Therefore, he closed the public hearing.

No action needed on this item.

CURRENT BUSINESS

- 13. RESOLUTION OPPOSING SENATE BILL 468** – Request Council oppose Senate Bill 468 which would impose additional, unnecessary requirements on capacity-increasing highway projects in the coastal zone, as well as prevent the implementation of the Regional Transportation Plan. (File No. 0680-20)

Staff Recommendation: None (**Mayor Sam Abed and Councilmember Marie Waldron**)

RESOLUTION NO. 2011-62

This item was continued to the May 25, 2011 meeting.

- 14. FINANCIAL REPORT FOR THE QUARTER ENDED MARCH 31, 2011, AND AMENDMENTS TO THE FISCAL YEAR 2010/2011 OPERATING BUDGET AND FISCAL YEAR 2010/2011 CAPITAL IMPROVEMENT PROGRAM BUDGET** – Request Council receive and file the third quarter financial report for Fiscal Year 2010/2011 and approve amendments to the Fiscal Year 2010/2011 budget. (File No. 0490-55)

Staff Recommendation: Receive and file the third quarter financial report and approve amendments (**Finance Department: Gil Rojas**)

Gil Rojas, Finance Director, gave the staff report and presented a series of slides.

MOTION: Moved by Councilmember Morasco and seconded by Councilmember Diaz to receive and file the third quarter financial report for Fiscal Year 2010/2011 and approve amendments to the Fiscal Year 2010/2011 budget. Motion carried unanimously.

- 15. REVIEW DRAFT OF GENERAL FUND TWO YEAR BUDGET AND DISCUSS CHANGES TO RECREATION PROGRAM** – Request Council give staff direction in preparing a preliminary budget to be discussed in a public hearing on June 8, 2011. (File No. 0430-30)

Staff Recommendation: Provide direction to staff (**Finance Department: Gil Rojas**)

Gil Rojas, Finance Director, and Jerry Van Leeuwen, Community Services Director, gave the staff report and presented a series of slides.

JoAnn Fox, Escondido, requested Council keep the Tiny Tots Program.

Tiffany Bukowski, Escondido, urged Council to keep the Tiny Tots Program going.

Rolando Moreno, Escondido, asked Council to keep the branch library and gym open.

Marian Burba, Escondido, requested Council keep the skate park open.

Jerry Richardson, Rossmoor, urged Council to keep the skate park open.

A.J. Devine, Escondido, indicated he supported recreation programs for the youth of the city.

Amie Defrain, Escondido, stated her son participated in many of the recreation programs and asked Council to not cut these programs.

Victor Sanchez, Escondido Education Compact, urged Council to keep funding the Education Compact.

Patty Huerta, Escondido Education Compact, requested Council not cut the program.

Emily Penner, Escondido, asked Council to keep the branch library and recreation programs open.

Kay Stuckhardt, Escondido, indicated a community meeting was held and the attendees requested Council not cut recreation, branch library, or other programs.

Armando Tellez, Escondido, urged Council to not cut recreation programs.

Melvin Takahara, Escondido, stated that a May 3, 2011 community meeting had over 150 attendees and they did not want city programs cut.

Andrea Seavey, Escondido, requested Council keep the pools open.

Roy Garrett, Escondido, urged Council to use reserves to keep the city programs open.

Stephanie McCarroll, Escondido, asked Council to keep Tiny Tots Program and the pools open.

Jerri Quon, Escondido, requested Council keep the branch library open.

Lisett Pena, Escondido, asked Council to not cut the funding for the Education Compact Program.

Randolph Garcia, Escondido Education Compact, urged Council to not cut recreation programs.

COUNCIL ACTION: Directed staff to continue with balanced budget model.

WORKSHOP

- 16. PRELIMINARY CITY COUNCIL ACTION PLAN – FINANCIAL STABILITY ELEMENT –**
Request Council provide direction regarding proposed content for the Financial Stability element of the 2011-2012 City Council Action Plan. (File No. 0610-95)

Staff Recommendation: Provide direction (**City Manager's Office: Joyce Masterson and Finance Department: Gil Rojas**)

Joyce Masterson, Assistant to the City Manager, and Gil Rojas, Finance Director, gave the staff report and presented a series of slides.

COUNCIL ACTION: Provided direction to staff.

FUTURE AGENDA

- 17. FUTURE AGENDA ITEMS -** The purpose of this item is to identify issues presently known to staff or which members of the Council wish to place on an upcoming City Council agenda. Council comment on these future agenda items is limited by California Government Code Section 54954.2 to clarifying questions, brief announcements, or requests for factual information in connection with an item when it is discussed

Staff Recommendation: None (**City Clerk's Office: Marsha Whalen**)

Don Greene, Escondido, asked Council to draft a Resolution to support Senate Bill 444, allowing cities to recoup all costs defending rent control ordinances.

ORAL COMMUNICATIONS

Delores McQuiston, Escondido, asked when a public workshop would be scheduled for the Charter City proposal.

Ann McDonald, Escondido, requested the Senior Center Craft Shop remain open.

Armando Telles, Escondido, asked Council to not remove recreation programs.

COUNCIL MEMBERS' COMMITTEE REPORTS/COMMENTS/BRIEFING

Councilmember Gallo indicated that Saturday, May 14, 2011 was Relay for Life fundraiser for cancer research.

Councilmember Diaz stated the San Dieguito River Park had a grand opening for the new Rancho Bernardo bike path that leads to Lake Hodges Bridge and the San Diego Enforcers football team would be playing NYPD in New York on Friday, May 20, 2011.

Mayor Abed indicated that utility bills could now be paid on-line and there were 726 volunteers for the Mormon Helping Hands Service Day, which was a huge success.

ADJOURNMENT

Mayor Abed adjourned the meeting at 9:16 p.m.

MAYOR

CITY CLERK

MINUTES CLERK

CITY COUNCIL

For City Clerk's Use:

APPROVED **DENIED**

Reso No. _____ File No. _____

Ord No. _____

Agenda Item No.: 4
Date: June 8, 2011

TO: Honorable Mayor and Members of the City Council
FROM: Rich Buquet, Neighborhood Services Manager
SUBJECT: Tulip Street Improvement Project:
1.) Budget Adjustment to Utilize Utilities Funds
2.) Increase Spending Authority for Phase 3 of the Project

RECOMMENDATION:

It is requested that Council 1.) approve a budget adjustment allocating \$335,000 of Utilities Department funds for water line work, and 2.) increase spending authority in the amount of \$250,000 for the contract with Southland Paving, Inc. on Phase 3 of the Tulip Street Improvement Project.

FISCAL ANALYSIS:

This project is funded with Community Development Block Grant (CDBG) allocations from FY 2008-09, FY 2009-10 and FY 2010-11 and Utilities Department funds.

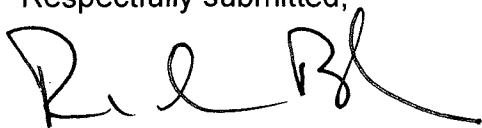
PREVIOUS ACTION:

On November 10, 2010, Council approved Resolution No. 2010-150 authorizing the Mayor and the City Clerk to execute an agreement with Southland Paving, Inc. in the amount of \$1,698,913.50 for Phase 3 of the Tulip Street Improvement Project.

BACKGROUND:

Phase 3 of the Tulip Street Improvement Project consists of comprehensive street improvements on Tulip Street from 5th Avenue to 3rd Avenue. Improvements include new curbs, gutters, retaining walls, sidewalks, street lights, new street surfaces and a new median. Utilizing Utilities Department funds will provide for upgrade of outdated water lines. Additional spending authority is required for unanticipated expenses including unsuitable soil conditions and additional wall treatments.

Respectfully submitted,



Rich Buquet
Neighborhood Services Manager



CITY COUNCIL

For City Clerk's Use:

APPROVED DENIED

Reso No. _____ File No. _____

Ord No. _____

Agenda Item No.: 5

Date: June 8, 2011

TO: Honorable Mayor and Members of the City Council
FROM: Edward N. Domingue, Director of Engineering Services
SUBJECT: Street Vacation: Portion of North Elm Street

RECOMMENDATION:

It is recommended that the City Council conduct a public hearing and adopt Resolution 2011-58, vacating portions of North Elm Street.

PREVIOUS ACTION:

On May 25, 2011, City Council adopted Resolution 2011-57 setting the Public Hearing date of June 8, 2011.

BACKGROUND:

Habitat for Humanity, Inc. has requested that the City of Escondido vacate a portion of North Elm Street. The approval of this street vacation will provide parking required for its Elm Street Townhome Development. The remainder of the Elm Street right of way, which is not part of the street vacation, will provide access to the running and bike path that runs along the southerly edge of the project.

A public utility easement has been reserved. Neither the City nor the utility companies require that this area remain as a Public Street.

Respectfully submitted,

Edward N. Domingue, P.E.
Director of Engineering Services

STATE OF CALIFORNIA)
)
COUNTY OF SAN DIEGO) ss.
)
CITY OF ESCONDIDO)

AFFIDAVIT OF POSTING NOTICE
OF STREET CLOSING


Edward N. Domingue, Director of Engineering Services, being first duly sworn, deposes and says:

That I am now and at all times hereinafter mentioned was the duly chosen, qualified and acting Superintendent of Streets of said City.

That pursuant to the Resolution of Intention, Resolution caused to be posted under my direct supervision, notices of the passage of said Resolution of Intention; that said notices were headed "Notice of Vacation" in letters of not less than one inch (1") in height; that a copy of said notice as so posted is ATTACHED HERETO and made a part hereof;

That said notices were conspicuously posted on the property described in said resolution: that said notices were conspicuously posted by securely fastening the same to posts, poles, trees, standards, fences, or walls at approximately eye-level elevation, so that they could attract the attention of and be easily readable by a passerby; and

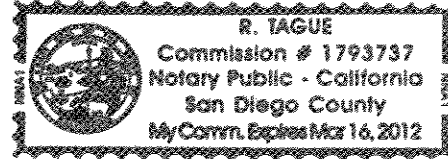
That said posting was commenced after the adoption of said resolution and fully completed on or before the 26th day of May, 2011, said date being at least ten (10) days before the date fixed in said resolution for hearing any protests or objections.



Edward N. Domingue
Superintendent of Streets of the City
of Escondido, County of San Diego,
State of California

Subscribed and sworn to (or affirmed) before me on this 2nd day of June, 2011
, by Edward N. Domingue, proved to me on the basis of satisfactory evidence
to be the person who appeared before me.

Signature R. Tague



Seal _____

NOTICE OF VACATION

RESOLUTION NO 2011-57

A RESOLUTION OF INTENTION OF THE CITY COUNCIL OF THE CITY OF ESCONDIDO, CALIFORNIA, TO VACATE AND ABANDON A PORTION OF A PUBLIC STREET, SPECIFICALLY DESCRIBED HEREIN, LOCATED IN THE CITY OF ESCONDIDO, AND SETTING A PUBLIC HEARING TO RECEIVE PROTESTS

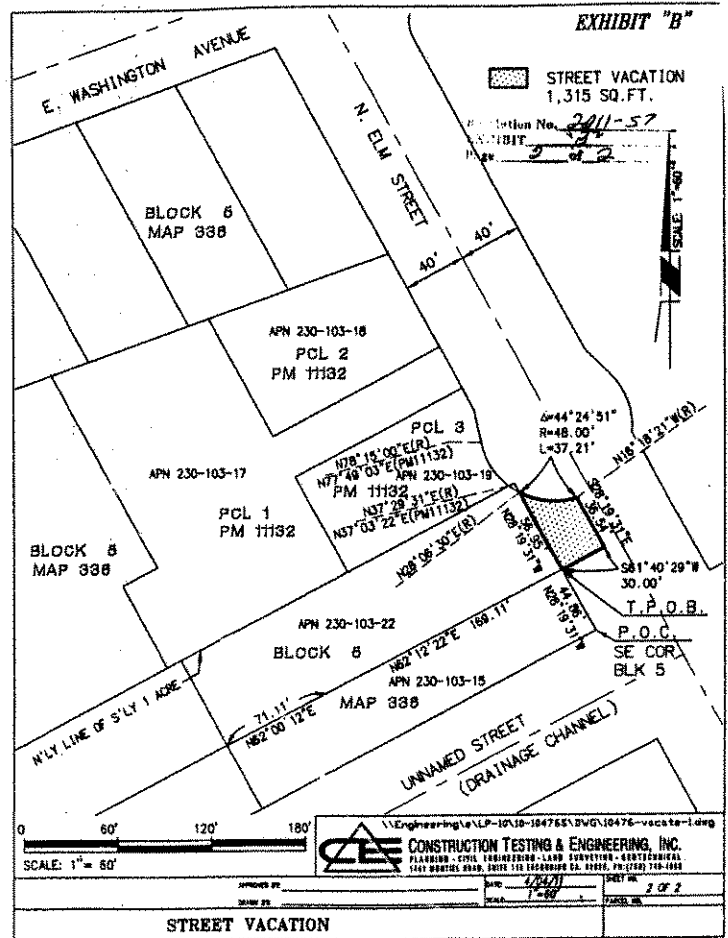
(A portion of North Elm Street)

(May 25, 2011)

WHEREAS, the City Council of the City of Escondido, California, having received the recommendations of the Director of Engineering Services and staff, and being fully advised in the premises, finds that it is in the public interest and convenience to order portions of the hereinafter described street to be vacated.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Escondido, California, as follows:

1. That the above recitations are true.
2. That it is the intention of the City Council to order a portion of the public street known as North Elm Street, be vacated, abandoned, and closed to public use.
3. That the portions of the public street proposed to be vacated are legally described in Exhibit "A," and depicted in Exhibit "B." Exhibits "A" and "B" are attached to this resolution and are incorporated by this reference.
4. That this street vacation shall be conducted pursuant to the provisions of the Public Streets, Highways and Service Easements Vacation Law, which act is now incorporated in Part 3, Division 9, Chapter 3, commencing at Section 8300, of the Streets and Highways Code of the State of California.
5. That notice is hereby given that the City Council will hear protests made by any person interested in or objecting to the said proposed street vacation at 4:30 p.m. on Wednesday, June 8, 2011, at the City Council Chambers, 201 North Broadway, Escondido, California. Such protests must be in writing and may be filed at any time prior to the hours set for hearing objections to the proposed vacation, and shall state the name or names of persons objecting, and the objection in general terms.
6. That the Superintendent of Streets of the City of Escondido shall post notices of said proposed street vacation.



THE FULL TEXT OF "EXHIBIT A" LEGAL DESCRIPTION IS AVAILABLE AT THE OFFICE OF THE CITY CLERK.
THE CITY OF ESCONDIDO DOES NOT DISCRIMINATE AGAINST QUALIFIED PERSONS WITH DISABILITIES.

RESOLUTION NO 2011-58

A RESOLUTION OF THE CITY COUNCIL OF
THE CITY OF ESCONDIDO, CALIFORNIA, TO
VACATE AND ABANDON A PORTION OF A
PUBLIC STREET KNOWN AS NORTH ELM
STREET HEREIN SPECIFICALLY DESCRIBED

(Public Hearing June 8, 2011)

WHEREAS, the City Council of the City of Escondido, California, on May 25, 2011, passed its Resolution No. 2011-57 declaring its intention to order the vacation, abandonment and closing to public use portions of public streets known as North Elm Street, as hereinafter described and located within the City of Escondido; and

WHEREAS, on Wednesday June 8, 2011, the City Council duly heard all evidence offered by all persons interested in or objecting to the proposed vacation, abandonment and closing; and

WHEREAS, all other acts and things required by law, particularly Sec. 8320 *et seq.* of the Streets & Highways Code of the State of California, to confer jurisdiction upon the City Council to order said street vacation have been done; and

WHEREAS, pursuant to the provisions of Sec. 8340 of the Streets & Highways Code of the State of California, existing or proposed utilities do require the reservation of utility easements over a portion of the area to be vacated;

NOW, THEREFORE, BE IT RESOLVED, by the City Council of the City of Escondido, California, as follows:

1. That the above recitations are true.

2. That the City Council makes the following findings of fact:

(a) That the portions of North Elm Street, proposed for vacation are not being utilized.

(b) That the portions of vacated streets are unnecessary for present or prospective public street purposes.

(c) That the Director of Engineering Services supports the street vacation as proposed and recommends approval of the street vacation.

(d) That the proposed vacation is recommended because this land is not needed for the ultimate design of any street.

(e) That the vacated portions of rights-of-way are not useful as bikeways.

(f) That the vacation area is needed for public utility purposes.

3. That in view of the above findings and the applicable law, this City Council finds, from all evidence submitted, that the portions of North Elm Street, as described in the attached Exhibit "A" and delineated in the attached Exhibit "B," which are attached and incorporated, meets the requirements for vacation as set forth in Sec. 8320 *et seq.* of the Streets & Highway Code of the State of California.

4. That the City Council does hereby order the portions of public streets described in Exhibit "A" and delineated in Exhibit "B," within the City of Escondido closed and vacated.

5. That a public utility easement shall be reserved from this vacation.

6. That this order shall take effect immediately.

7. That the City Clerk is hereby directed and authorized to record this notice in the office of the County Recorder of San Diego County as required by law.

EXHIBIT 'A'

LEGAL DESCRIPTION – STREET VACATION

THAT PORTION OF NORTH ELM STREET , IN THE CITY OF ESCONDIDO, COUNTY OF SAN DIEGO, STATE OF CALIFORNIA, ACCORDING TO MAP THEREOF NO. 336, FILED IN THE OFFICE OF THE COUNTY RECORDER OF SAN DIEGO COUNTY, JULY 10, 1886, DESCRIBED AS FOLLOWS:

COMMENCING AT THE SOUTHEASTERLY CORNER OF BLOCK 5 OF SAID MAP NO. 336; THENCE ALONG THE NORTHEASTERLY LINE OF SAID BLOCK 5, NORTH 28°19'31" WEST 44.86 FEET TO THE **TRUE POINT OF BEGINNING**; THENCE CONTINUING NORTH 28°19'31" WEST 56.95 FEET TO A POINT ON THE SOUTHERLY PROLONGATION OF THE EASTERLY LINE OF PARCEL 3 OF PARCEL MAP NO. 11132, FILED IN THE OFFICE OF THE COUNTY RECORDER OF SAN DIEGO COUNTY ON MARCH 24, 1981, SAID LINE BEING A 48.00 FOOT RADIUS CURVE, CONCAVE NORTHEASTERLY, A RADIAL LINE FROM SAID POINT BEARS NORTH 28°06'30" EAST; THENCE LEAVING SAID NORTHEASTERLY LINE OF SAID BLOCK 5, AND ALONG THE SOUTHEASTERLY PROLONGATION OF SAID EASTERLY LINE OF SAID PARCEL 3 AND ALONG THE ARC OF SAID CURVE, THROUGH A CENTRAL ANGLE OF 44°24'51", A DISTANCE OF 37.21 FEET, TO A LINE PARALLEL AND 30.00 FEET NORTHEASTERLY, MEASURED AT RIGHT ANGLES FROM THE NORTHEASTERLY LINE OF SAID BLOCK 5; THENCE NON-TANGENT TO SAID CURVE AND ALONG SAID PARALLEL LINE, SOUTH 28°19'31" EAST 36.54 FEET; THENCE LEAVING SAID PARALLEL LINE, SOUTH 61°40'29" WEST 30.00 FEET TO THE **TRUE POINT OF BEGINNING**.

CONTAINING 1,315 SQ.FT., MORE OR LESS

EXHIBIT "B" ATTACHED AND BY THIS REFERENCE MADE A PART HEREOF.

THIS DESCRIPTION WAS PREPARED BY ME OR UNDER MY DIRECTION.



GARY D. MELLOM, PLS 8537
EXPIRES 12/31/2012

4/4/11

DATE



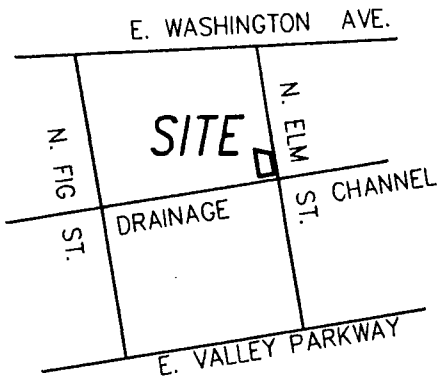
EXHIBIT "B"

BASIS OF BEARINGS

THE BASIS OF BEARINGS FOR THIS SURVEY IS THE NAD83 (1992) CALIFORNIA COORDINATE SYSTEM, ZONE 6 (CCS83.92) COORDINATES AND GRID BEARING BETWEEN STATION 1006 AND STATION 1013 (BOTH HAVING A CALIFORNIA COORDINATE VALUE OF FIRST ORDER ACCURACY OR BETTER) AS SAID STATIONS ARE PUBLISHED ON RECORD OF SURVEY 14236, I.E. NORTH 64°04'59" EAST. QUOTED BEARINGS FROM REFERENCE MAPS OR DEEDS MAY OR MAY NOT BE IN TERMS OF SAID SYSTEM.

THE COMBINED SCALE FACTOR AT STATION 1006 IS 0.999929893
 GRID DISTANCE = GROUND DISTANCE X COMBINED SCALE FACTOR.
 ALL DISTANCES NOT SO NOTED AS "GRID" ARE SHOWN HEREON AS GROUND DISTANCES.

Resolution No. 2011-58
 EXHIBIT "B"
 Page 1 of 2



VICINITY MAP
 NOT TO SCALE
 THOMAS GUIDE PG. 1130, A-2



\\Engineering\LP-10\10-10476S\DWG\10476-vacate-1.dwg

CONSTRUCTION TESTING & ENGINEERING, INC.
 PLANNING - CIVIL ENGINEERING - LAND SURVEYING - GEOTECHNICAL
 1441 MONTIEL ROAD, SUITE 115 ESCONDIDO CA. 92026, PH: (760) 748-4955

APPROVED BY: _____	DATE: <u>4/04/11</u>	SHEET NO. <u>1 OF 2</u>
DRAWN BY: _____	SCALE: <u>NA</u>	PARCEL NO. _____

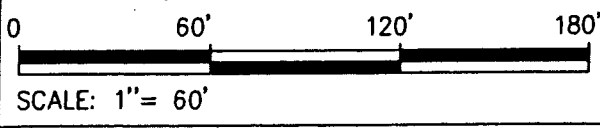
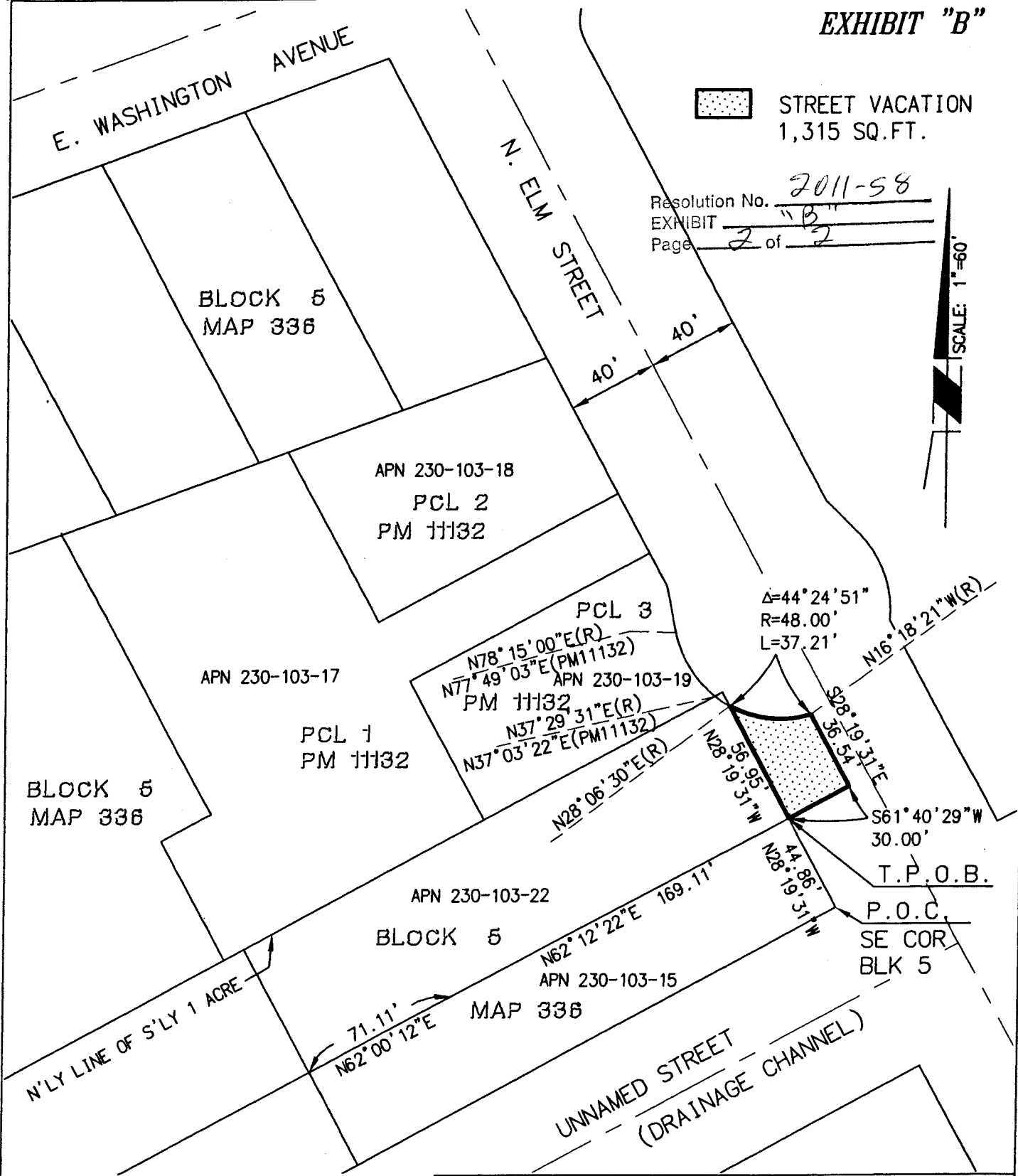
STREET VACATION

EXHIBIT "B"



STREET VACATION
1,315 SQ.FT.

Resolution No. 2011-58
EXHIBIT "B"
Page 2 of 2



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CONSTRUCTION TESTING & ENGINEERING, INC.
PLANNING - CIVIL ENGINEERING - LAND SURVEYING - GEOTECHNICAL
1441 MONTIEL ROAD, SUITE 115 ESCONDIDO CA. 92026, PH: (760) 746-4955

APPROVED BY: _____	DATE: <u>4/04/11</u>	SHEET NO. <u>2 OF 2</u>
DRAWN BY: _____	SCALE: <u>1"=60'</u>	PARCEL NO. _____
STREET VACATION		

CITY COUNCIL

For City Clerk's Use:

APPROVED **DENIED**

Reso No. _____ File No. _____

Ord No. _____

Agenda Item No.: 6

Date: June 8, 2011

TO: Honorable Mayor and Members of the City Council
FROM: Gilbert Rojas, Director of Finance
SUBJECT: Adoption of Fiscal Year 2011/12 and Interim 2012/13 Two-Year Operating Budget

RECOMMENDATION:

It is requested that Council adopt Resolution No. 2011-66 and CDC Resolution 2011-07 approving the FY 2011/12 Operating Budget for the City of Escondido and the Escondido Community Development Commission. It is also requested that the Council adopt Resolution 2011-65 approving the Appropriations Limit (GANN Limit) for FY 2011/12.

FISCAL ANALYSIS:

A two-year General Fund budget has been submitted with the assumption that sales tax and property tax will continue to show growth. The Fiscal Year 11/12 budget has General Fund Sources equaling Uses without the use of reserves. The Fiscal Year 12/13 budget has the City projecting \$424,575 being added to reserves. See attachment for the Fiscal Analysis of other funds within the preliminary budget document.

CORRELATION TO THE CITY COUNCIL ACTION PLAN:

This item relates to the Council's Action Plan regarding Financial Stability

BACKGROUND:


The General Fund Operating Budget for Fiscal Year 2011/12 is \$74.3 million dollars and does not rely on the use of reserves or significant one time transfers. The previous year's budget (FY 10/11) was based on the use of \$4.1 million from reserves and \$1.3 million in one-time transfers. In addition to making up this \$5.4 million, the General Fund also had to cover an additional \$1.2 million in increased retirement costs. This \$6.6 million gap will be bridged by the following actions:

- Increase Revenue Estimates
- Implement Pension Reform
- Reverse Franchise Fee Policy

Fiscal Year 2011/12 Budget
June 8, 2011
Page 2

Reduce Police Department Budget
Reduce Library Budget (Closure of Branch)
Reduce Funding to Outside Agencies

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'Gilbert Rojas', written in a cursive style.

Gilbert Rojas
Director of Finance

Fiscal Analysis Continued

Center for the Arts

- Reflects a decrease in the annual management fee from \$644,970 to \$460,970.

Vehicle Parking District

- Eliminated parking permit revenue and increased General Fund subsidy of \$78,880 to cover this loss in revenue.

Recreation

- Relies on \$177,545 from fund balance to balance FY 2011-12 operating budget.

Reidy Creek Golf Course

- Decrease in budgeted golf course maintenance costs to offset declines in golf course revenues.

CDBG

- Reduced funding anticipated for CDBG grant from federal government by about \$.3 million.

Recycling and Waste Reduction Fund

- Transfer of \$360,000 to the General Fund in the prior year will not occur in FY 2011-12. This was a one-time funding source to the General Fund to support recycling program costs paid for by the General Fund.

Landscape Maintenance District

- Increase in special assessment taxes budgeted in FY 2011-12 to cover increased water costs due to water rate increases.

Housing Division

- Decrease in Housing program budgeted expenditures due to projected declines in mobile-home lot sales.

Mobilehome Management

- Decrease in projected rental income from City owned mobile-home lots due to an increase in the number of vacant lots.

HOME

- Reduction in the HOME allocation from the Department of Housing and Urban Development (HUD) is anticipated in FY 2011-12.

General Obligation Bond Debt Service

- Slight increase in the debt service payment due to an increase in the bond principal payment. These bonds will be paid off in 26 years.

Vineyard Golf Course Debt Service

- Slight reduction in the debt service payment due to a decrease in the bond interest payment offset by a slight increase in bond principal payment. These bonds will be paid in full in 4 years.

Reidy Creek Golf Course Debt Service

- Slight increase in the debt service payment due to an increase in the bond principal payment. These bonds will be paid off in 20 years.

Redevelopment Housing Debt Service Fund

- No loan payment was budgeted for the California Housing Finance Agency (CAL HFA) loan as no payment is due in FY 2011-12. However, the transfer to reserves from the Redevelopment Housing fund was budgeted to cover future repayment of these loans.

Community Development Commission Debt Service Fund

- There is no anticipated Supplemental Educational Revenue Augmentation Fund (SERAF) payment due to the State in FY 2011-12.

Water Fund

- Water revenue is anticipated to be up about 5% or \$2.2 million due to fee increases that were approved by Council in March 2011. This increase offsets the increase to the Water Fund operating budget of about \$2 million due to projected cost increases from purchased water and chemicals. Purchased water costs are rising due to fee increases passed on by wholesale agencies and budgeted chemical costs are up because the City is using more local water and it takes more chemicals to treat it.
- Increase in funding from anticipated bond sales of \$7.2 million offset by corresponding increase to transfer to Water Capital Projects Fund for bond funded capital projects.

Wastewater Fund

- Increase in funding from anticipated bond sales of \$10.6 million offset by corresponding increase to transfer to Wastewater Capital Projects Fund for bond funded capital projects.

Building Maintenance Fund

- Loan principal payment to California Energy Commission was added to budget. This loan was used to replace the central air conditioning plant.

Warehouse Fund

- Purchasing Supervisor position transferred back to General Fund.

Fleet Services Fund

- Increase to capital outlay budget of \$1.1 million in FY 2011-12 needed to replace old vehicles. Transfer to General Fund of \$900,000 in prior year will not occur in FY 2011-12.

Duplicating

- No major budget impacts.

Telecommunications

- Decrease in amount budgeted for pay phones available throughout City facilities. Due to increased cellphone use, pay phones are being eliminated.

Mail Services

- No major budget impacts.

Office Automation

- The Office Automation Fund was added in FY 2011-12 to account for office automation services, licensing and computer hardware costs. Costs are allocated to departments based on workstation inventory. This Fund was a department in the General Fund in prior years.

Workers' Compensation Fund

- Worker's compensation rates to departments went up in FY 2011-12. These rates increases were offset by a decrease in the amount charged to departments for general liability insurance and unemployment insurance so there was no overall impact to the General Fund from this workers' comp rate increase.
- Decreases in the amount budgeted for workers' compensation benefits and medical services to be paid in FY 2011-12 by \$3.1 million. It is anticipated that a large settlement will be paid in the prior year that will be covered by a reimbursement from the carrier.

General Liability Fund

- Amounts charged to departments for general liability insurance were decreased in FY 2011-12 and reserve funds were used to cover this decrease.

Benefits Administration Fund

- Budgeted premium costs were lower in FY 2011-12 due to fewer employees and retirees even though overall health insurance premiums have increased.

Property Insurance Fund

- Budgeted amount for insurance coverage decreased by \$25,000 in FY 2011-12 and allocations to departments were decreased proportionately.

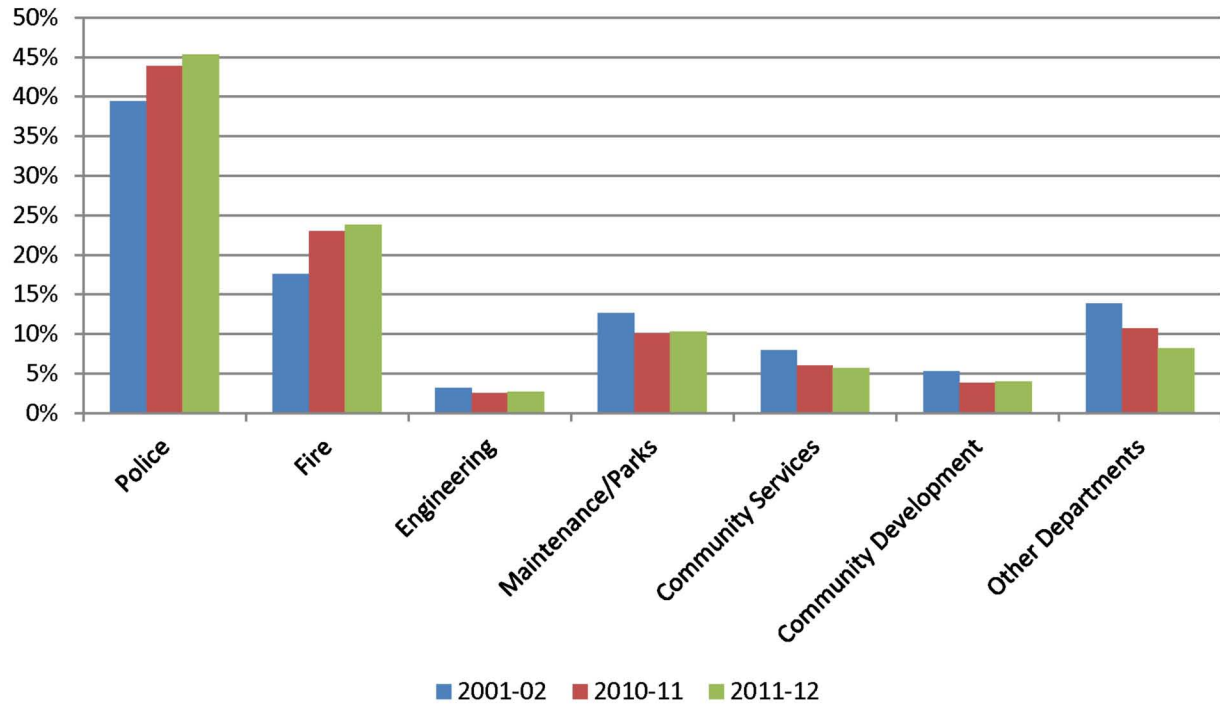
Dental Insurance

- No major budget impacts.

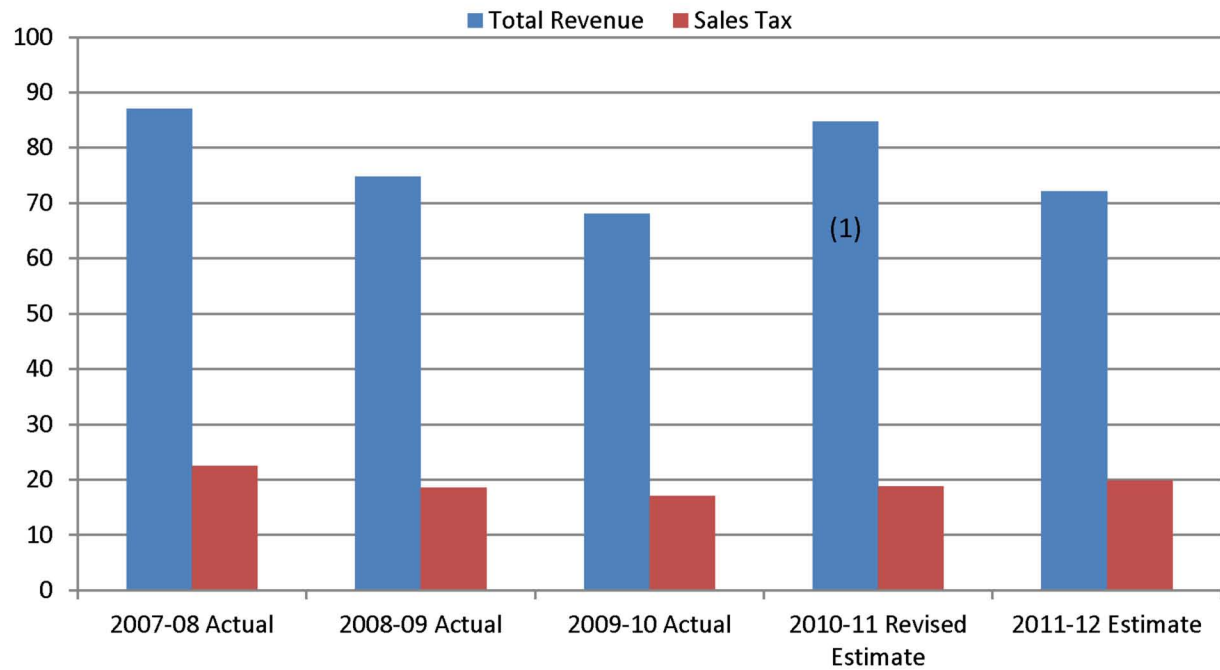
Unemployment Insurance

- The unemployment insurance rate charged to departments was lowered in FY 2011-12 as a result of the downward trend in unemployment insurance claims.

GENERAL FUND DEPARTMENTS-% OF TOTAL BUDGET

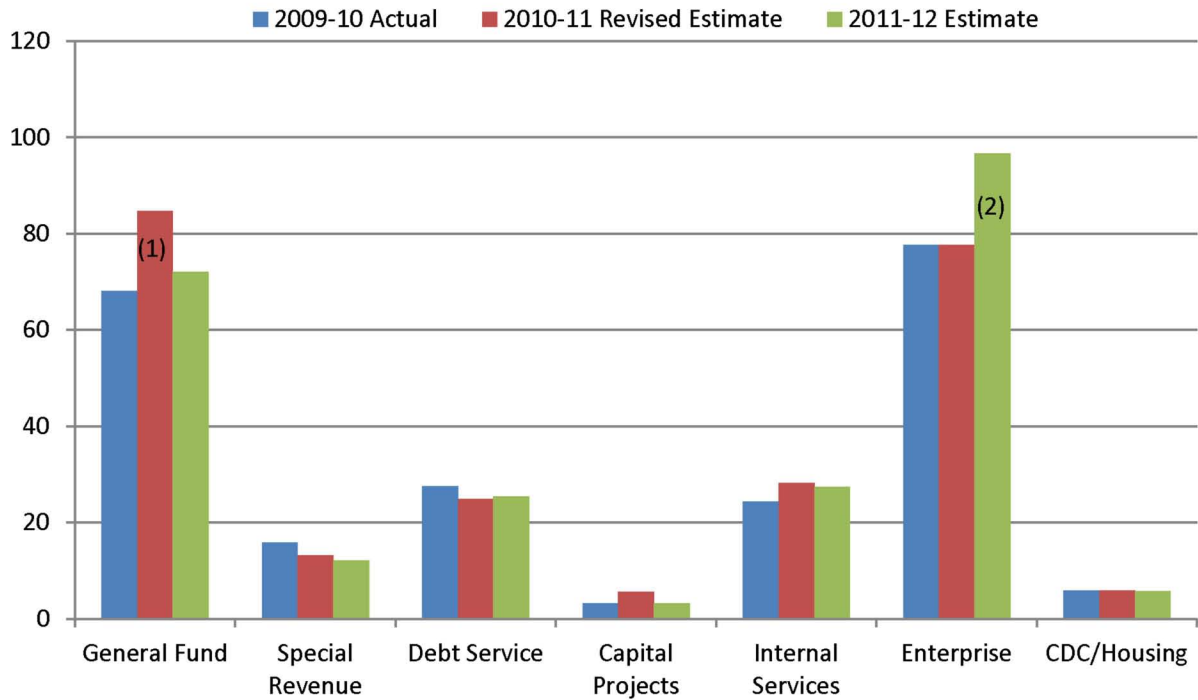


General Fund Revenue Trend



Note: (1) Includes \$15m in interest revenue from the payment by the CDC of a portion of the advance owed to the General Fund

Revenue Trend-All Funds



Notes: (1) Includes \$15m in interest revenue from the payment by the CDC of a portion of the advance owed to the General Fund
(2) Includes \$17.8m in estimated bond proceeds

RESOLUTION NO. 2011-65

A RESOLUTION OF THE CITY COUNCIL OF
THE CITY OF ESCONDIDO, CALIFORNIA,
ADOPTING AN ANNUAL APPROPRIATIONS
LIMIT FOR THE 2011-12 FISCAL YEAR AS
REQUIRED BY LAW

WHEREAS, Article XIII-B of the California State Constitution requires that the City calculate an appropriations limit for each fiscal year, commonly known as the "Gann Limit;" and

WHEREAS, the Gann Limit is based on a combination of a population factor and an inflation factor as outlined on Exhibit "B," attached to this resolution and incorporated by this reference; and

WHEREAS, the City Council desires at this time and deems it to be in the best public interest to adopt an annual Gann Limit for Fiscal Year 2011-12 as listed on Exhibit "A," attached to this resolution and incorporated by this reference;

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Escondido, California, as follows:

1. That the above recitations are true.
2. That the City Council adopts the calculation of the annual Gann Limit for the Fiscal Year 2011-12. The Gann Limit is adopted on a provisional basis as the limit may need to be adjusted when current assessment data are available. The 2010-11 Gann Limit is finalized as shown.

EXHIBIT B
GANN LIMIT CALCULATION

	<u>POPULATION FACTOR USED</u>	<u>INFLATION FACTOR USED</u>	
1995-96 Limitation		Per Capita	163,916,662
1996-97 Factor	County Growth	Personal Income	<u>1.05915</u>
1996-97 Limitation		Non Residential	173,612,333
1997-98 Factor	City Growth	Assessed Valuation	<u>1.12837</u>
1997-98 Limitation		Non Residential	195,898,948
1998-99 Factor	County Growth	Assessed Valuation	<u>1.07968</u>
1998-99 Limitation		Per Capita	211,508,176
1999-00 Factor	County Growth	Personal Income	<u>1.06798</u>
1999-00 Limitation		Per Capita	225,886,502
2000-01 Factor	County Growth	Personal Income	<u>1.07165</u>
2000-01 Limitation		Per Capita	242,071,270
2001-02 Factor	County Growth	Personal Income	<u>1.09933</u>
2001-02 Limitation		Non Residential	266,116,209
2002-03 Factor	County Growth	Assessed Valuation	<u>1.06892</u>
2002-03 Limitation		Non Residential	284,456,938
2003-04 Factor	County Growth	Assessed Valuation	<u>1.08706</u>
2003-04 Limitation		Non Residential	309,221,759
2004-05 Factor	County Growth	Assessed Valuation	<u>1.07214</u>
2004-05 Limitation		Per Capita	331,529,017
2005-06 Factor	County Growth	Personal Income	<u>1.06597</u>
2005-06 Limitation		Per Capita	353,399,986
2006-07 Factor	County Growth	Personal Income	<u>1.04937</u>
2006-07 Limitation		Non Residential	370,847,343
2007-08 Factor	County Growth	Assessed Valuation	<u>1.07955</u>
2007-08 Limitation		Per Capita	400,348,249
2008-09 Factor	County Growth	Personal Income	<u>1.05687</u>
2008-09 Limitation		Per Capita	423,116,054
2009-10 Factor	County Growth	Personal Income	<u>1.01888</u>
2009-10 Limitation		Per Capita	431,104,485
2010-11 Factor	City Growth	Personal Income	<u>0.98883</u>
2010-11 Limitation		Per Capita	426,289,048
2011-12 Factor	City Growth	Personal Income	<u>1.03269</u>
2011-12 Limitation			440,224,437

**EXHIBIT A
 GANN CALCULATION
 2011-12**

	<u>PROCEEDS</u>	<u>NON-PROC.</u>
PROPERTY TAXES	27,169,000	
OTHER TAXES:		
Sales and Use Tax	19,845,995	
Property Transfer	400,000	
Franchise	6,041,000	
Transient Occupancy Tax	986,000	
LICENSES AND PERMITS:		
Business Licenses	1,567,000	
Plumbing Permits		48,000
Building Permits		593,000
Electrical Permits		55,000
Mechanical Permits		38,000
Other Permits		455,000
FINES, FORFEITURES AND PENALTIES:		
Parking Fines		210,000
Other Court Fines		1,059,000
Library Fines and Fees		70,000
Red Light Photo Citations		516,000
REVENUE FROM USE OF MONEY:		
Interest Income	397,599	134,401
REVENUE FROM OTHER AGENCIES:		
Post Reimbursement		15,000
State Highway Maintenance		10,000
State Motor Vehicle In Lieu Fee	469,000	
Grants		710,000
Rincon Fire Agreement		1,752,000

	<u>PROCEEDS</u>	<u>NON-PROC.</u>
CHARGES FOR CURRENT SERVICES:		
Zoning Fees		65,000
Subdivision Fees		29,000
Environmental Impact Reports		5,000
Sale Maps and Publications		1,000
Special Police Services		352,000
Plan Check Fees		168,000
Engineering Fees		296,000
Paramedic Transport		3,777,430
Other Current Services		752,000
Community Services		85,000
OTHER REVENUE:		
Leased Property		2,941,000
Transfer Station Fee		671,000
Other Revenue		279,000
Mobile Home Rent Control		55,000
Reimbursement from Outside Agencies		64,000
GAS TAX FUND:		
Revenue from Use of Money		
Interest Income		13,100
Revenue from Other Agencies		
State Gas Tax 2105		777,000
State Gas Tax 2106		523,000
State Gas Tax 2107		1,037,000
State Gas Tax 2107.5		10,000
Revenue & Tax Code 7360-Prop 42		1,633,000
	<u>56,875,594</u>	<u>19,198,931</u>
TOTALS		
	56,875,594	
LESS: STATE MANDATES (Estimated)	<u>(20,000)</u>	
APPROPRIATIONS SUBJECT TO LIMIT	56,855,594	
GANN LIMIT FOR 2011-12	<u>440,224,437</u>	
MARGIN	<u><u>383,368,843</u></u>	

RESOLUTION NO. 2011-66

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF ESCONDIDO, CALIFORNIA, ADOPTING INTERIM OPERATING BUDGETS FOR CERTAIN CITY DEPARTMENTS FOR FISCAL YEARS 2011-12 AND 2012-13 SUBJECT TO ANY AMENDMENT MADE PURSUANT TO COMPENSATION PLANS FOR THE CITY OF ESCONDIDO AND ESTABLISHING CONTROLS ON CHANGES IN APPROPRIATIONS TO VARIOUS FUNDS AND DEPARTMENTS

BE IT RESOLVED by the City Council of the City of Escondido, California, as follows:

SECTION 1. That the budgets for all City Departments for the period July 1, 2011, through June 30, 2012, inclusive, contained in the FY 2011-12 and FY 2012-13 Operating Budget Document (a copy of which is on file in the Office of the City Clerk) as amended by Council, are adopted as the final budgets for the 2011-12 fiscal year, subject to any further amendments pursuant to approval of Compensation Plans for employees of the City of Escondido.

SECTION 2. That the budgets for all City Departments for the period July 1, 2012, through June 30, 2013, inclusive, contained in the FY 2011-12 and FY 2012-13 Operating Budget Document (a copy of which is on file in the Office of the City Clerk) as amended by Council, are adopted for the 2012-13 fiscal year with the understanding that the budget document will be brought back to the Council on an ongoing basis for further discussion and that adjustments may be made, and are subject to any further

amendments pursuant to approval of Compensation Plans for employees of the City of Escondido.

SECTION 3. That the amount designated as Department Total for each department and each fund in the budgets on file with the City Clerk, is hereby appropriated to the department or fund for which it is designated subject to adjustments for Compensation Plan approvals. Such appropriations as adjusted shall be neither increased nor decreased without approval of the City Council, except that transfers within funds, which do not affect the Department Total for each department, may be approved by the City Manager. All amounts designated as Employee Services, Maintenance and Operation, and Capital Outlay in each budget on file with the City Clerk, are hereby appropriated for such uses to the department or fund under which they are listed, subject to any amendments made pursuant to approval of Compensation Plans for employees of the City of Escondido, and shall be neither increased nor decreased without approval of the City Manager.

RESOLUTION NO. CDC 2011-07

A RESOLUTION OF THE COMMUNITY DEVELOPMENT COMMISSION OF THE CITY OF ESCONDIDO, CALIFORNIA, ADOPTING INTERIM TWO-YEAR OPERATING BUDGETS FOR THE COMMUNITY DEVELOPMENT COMMISSION FOR FISCAL YEARS 2011-12 AND 2012-13 SUBJECT TO ANY AMENDMENT MADE PURSUANT TO COMPENSATION PLANS FOR THE COMMISSION AND ESTABLISHING CONTROLS ON CHANGES IN APPROPRIATIONS

BE IT RESOLVED by the Escondido Community Development Commission of the City of Escondido, California, as follows:

SECTION 1. That the budgets for the Commission for the period July 1, 2011, through June 30, 2012, inclusive, contained in the FY 2011-12 and FY 2012-13 Operating Budget Document (a copy of which is on file in the Office of the Secretary to the Commission) as amended by Commission, are adopted as the final operating budget for the 2011-12 fiscal year. Amendments to these budgets may be made from time to time following review and approval by minute action of the City Council.

SECTION 2. That the budgets for the Commission for the period July 1, 2012, through June 30, 2013, inclusive, contained in the FY 2011-12 and FY 2012-13 Operating Budget Document (a copy of which is on file in the Office of the Secretary to the Commission) as amended by Commission, are adopted for the 2012-13 fiscal year with the understanding that the budget document will be brought back to the Council on an ongoing basis for further discussion and that adjustments may be made.

SECTION 3. That the amount designated as total, on file with the Secretary to the Commission, is hereby appropriated to the Commission and such appropriation shall be neither increased nor decreased without approval of the Commission. All amounts designated as Employee Services, Maintenance and Operation and Capital Outlay in the budget on file with the Secretary to the Commission are hereby appropriated for such uses under which they are listed, subject to any amendments made pursuant to approval of Compensation Plans for employees of the Commission, and shall be neither increased nor decreased without approval of the Executive Director.



Agenda Item No.: 6
Date: June 8, 2011

There is no material for this agenda item

THE FOLLOWING ITEM(S) WILL BE DISTRIBUTED WHEN AVAILABLE:

- Staff Report**
- Resolution No.**
- Ordinance No.**
- Exhibits/Attachments**

DUE TO THE SIZE OF THIS AGENDA ITEM:

- A copy of the Preliminary Operating Budget for Fiscal Years 2011/12 & 2012/13 is available in the City Clerk's Office. To view this material online please visit: <http://www.escondido.org/finance.aspx>**

CITY COUNCIL

For City Clerk's Use:

APPROVED DENIED

Reso No. _____ file No. _____

Ord No. _____

Agenda Item No.: 7

Date: June 8, 2011

TO: Honorable Mayor and Members of the City Council

FROM: Barbara Redlitz, Director of Community Development

SUBJECT: Review Status of Business Improvement District (BID), BID Annual Report, Administration by the Downtown Business Association (DBA) and Consider Resolution of Intention to Set the Public Hearing Date to Levy BID Assessments Rates for FY 2011-2012

RECOMMENDATION:

It is requested that Council approve the annual BID report as submitted and adopt Resolution 2011-54 to set June 22, 2011, as the public hearing date to levy the BID assessments for FY 2011-2012.

FISCAL ANALYSIS:

There is no fiscal impact to the City of Escondido other than staff time to administer the collection and processing of the payments. Assessments are collected by the Code Enforcement Division's Business License staff and passed through to the Downtown Business Association (DBA). The City does not receive any portion of the assessments to offset costs of administering the program.

CORRELATION TO THE CITY COUNCIL ACTION PLAN:

The events, activities and programs carried on within the BID relate to the Council's Action Plan regarding Economic Development.

PREVIOUS ACTION:

Council initially adopted Ordinance No. 89-28 on June 4, 1989, establishing a Downtown Business Improvement (Assessment) District. Resolutions are adopted annually to set the assessment schedules and rates. This is done in accordance with the provisions of the California Streets and Highways Code. The benefit zones within the BID were modified and the rate structure was amended on June 18, 2008, by Resolution 2008-101. The benefit zones were modified again on July 14, 2010, by Ordinance 2010-04.

BACKGROUND:

The Streets and Highways Code enables the formation of business improvement districts and Section 36534 requires an annual review of the BID activities and use of the assessments. It also requires that BID assessments be set annually, even if there are no changes to the rates. The DBA has submitted the attached report that includes details about events, programs, activities, finances and budget. All businesses located within the BID area are assessed according to the schedule and rates as adopted annually. The assessment is collected when the business license is issued and annually thereafter, when the business license is renewed. The assessments are passed through to the DBA on a monthly basis; the City does not receive any portion of the assessments. The DBA serves as the stewards of the assessment funds and oversees activities and improvements in the BID area. Their responsibilities, and those of the City of Escondido, are detailed in an agreement adopted in November 1990, and amended in 1995 and 2007.

At this time, the DBA will submit their annual report and request that the Council set June 22, 2011, at 4:30 p.m. as the public hearing date and time to levy assessment rates for FY 2011-2012. The rates will be the same as those levied in FY 2010-2011. Council adoption of Resolution 2010-54 will set the public hearing date for the FY 2011-2012 assessments. The City Council can preliminarily approve the recommendations as stated in the DBA's attached annual report, or the Council can request that changes be made.

The City Council can receive written protests filed with the City Clerk before the public hearing date of June 22, 2011, or a business owner can speak at the public hearing if they wish to do so. Each written protest shall contain a description of the business in which the person subscribing the protest is interested, sufficient to identify the business. If a person subscribing (filing the written protest) is not shown on the official records of the City as the owner of the business, the protest shall contain or be accompanied by written evidence that the person subscribing is the owner of the business. A written protest which does not comply with this section shall not be counted in determining a majority protest per California Codes (form and manner of protests). Protests can also be made at the public hearing.

Respectfully submitted,



Barbara Redlitz
Director of Community Development



Brian Gustafson
Code Enforcement Manager



2011-2012 ANNUAL REPORT

BUSINESS IMPROVEMENT DISTRICT DOWNTOWN ESCONDIDO

*Pursuant to section 36533 of the
California Streets and Highways Code*

BACKGROUND

On June 14, 1989, under Ordinance #89-28, a Business Improvement District (BID) was formed and, by contractual agreement with the City of Escondido, the Downtown Business Association (DBA) of Escondido was appointed as its advisory board in accordance with California Streets and Highway Section 36500 et seq. *The DBA members/DBA Board of Directors was the organization that requested the city's support for the creation of a Business Improvement District which would allow the downtown businesses to self-direct and self-fund the improvements desired but not provided for by the city.*

Audit

We have included funding for an audit in our current budget, which will be filed with the City Clerk within 120 days from the end of our fiscal year (October 2011), as required.

New and/or Expanded Programs

1. **Proposed Change in Boundaries, Benefit Zone:** There are no changes proposed either to boundaries or benefit zones.
2. **Improvements and Activities:**
BID members are informed of member issues and events via weekly e-mailings, a quarterly *Escondido City Magazine*, the Downtown Escondido website, and merchant/member roundtable meetings, held monthly.

Below is a summary of the events and programs that are currently being organized (or supported by) DBA, with the use of BID funds:

Improvements:

- Grand Ave Trash Receptacle Project - bi-monthly maintenance, ongoing
- Rooftop Lighting Project - quarterly maintenance; expansion to one additional block west of Maple St.
- Sidewalk Cleaning - Grand Ave area spot cleaning and volunteer-led cleaning of areas in most need on surrounding streets.
- Beautification - Continued and expanded landscaping and cleanup (vacant buildings and lots)
 - Continued graffiti abatement support (ongoing reporting to city hotline; donations to Fellowship Center for graffiti cleanup on poles and utility boxes)
 - New, low-maintenance plantings along sidewalks, in pots, baskets, tree wells and medians
 - New murals in process for two or three locations in historic commercial district
- Parking - increased locations and times for free parking for employees and shoppers
- Decorations - New Downtown Banners

Activities:

- Economic Development support for the BID, including business attraction and retention
- 2nd Saturday ArtWalk - Expansion of monthly arts-oriented event that also supports downtown businesses
- Holidays Downtown - Annual December activities, family-oriented promotions and business advertising
- Merchant Meetings - Monthly roundtable meetings of business members
- Annual BID Meeting
- Restaurant Event promotions - Marketing of Restaurant promotions, as directed by restaurateurs
- Promotion of public events which benefit the businesses in the area, and encourage tourism.
 - Weekly email blasts to membership and wider community, of upcoming community activities and retail opportunities
 - *Escondido City Magazine* - expanded distribution of 6,000 copies, promoting BID events: Holidays Downtown, Restaurant-driven events, Artwalk, Dog-Friendly Business District, and DBA public events (Love of Chocolate, Farmers Market, Street Fairs, new Bicycle event, Downtown Live)

Four publications mailed each year to all members, containing updates on BID expenditures, and BID/DBA programs and events, to update membership and answer frequently-asked questions.

BID Annual Survey: Done in April, it is designed to collect input from members. Members' responses dictate into which approved BID spending categories the BID funds are allocated. The members' responses drive the budget. (See Survey Results, Attachment "B")

3. **Estimate of Cost of Providing the Improvements and Activities/Budget:** (See BID Budget, Attachment "C")
4. **BID Events/Programs: The Method and Basis of Levying Assessments, based on "Benefit Zones"** (See BID Assessment Formulas, Attachment "D")

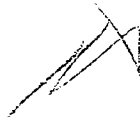
BID Fees:

- A. **No increases in the BID fees are requested.**
5. **The Amount of any Surplus or Deficit Revenues to be Carried Over from Previous Fiscal Year.** (See BID Budget, Attachment "C")
6. **The Amount of Any Contributions to be made from Sources Other Than Assessments Levied Pursuant to This Report.** (See BID Budget, Attachment "C")

Sincerely



Thora Guthrie
CEO



Scott Peck
President



**Downtown Business Association of Escondido
Board of Directors**

Fiscal Year 2010-2011

MEETS THIRD WEDNESDAY OF EVERY MONTH AT 8:00 A.M.

PRESIDENT

Scott Peck

David Barkin

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Kathy Rubesha

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C.F.O

Kathy Rubesha

SECRETARY

Jim Rady

Jack Brooks

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Jim Rady

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2011 BID Survey Results - Attachment "B"

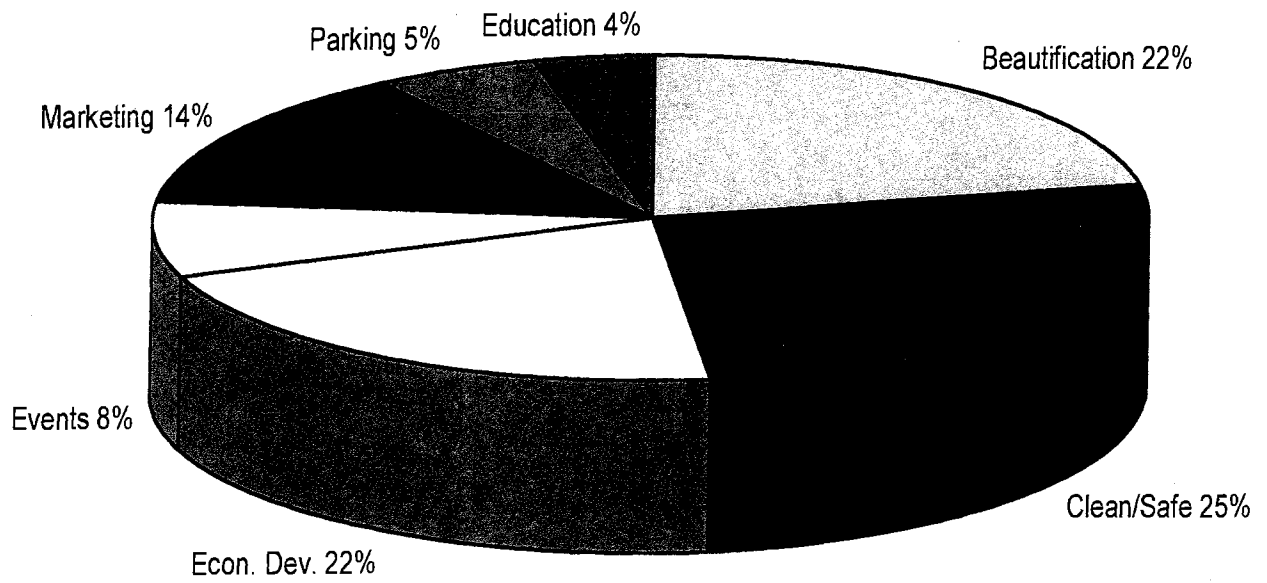
In order to help the DBA Board determine and prioritize the needs of BID members per the approved benefits addressed in the California Streets and Highways Code, the DBA mailed surveys to all BID members in the Business District, asking them to allocate \$100 among the list of approved BID. The results are:

26%	Clean & Safe	(Sidewalks, Lighting, Trash, Maintenance)
22%	Economic Development	(Business Attraction and Retention, Design Assistance)
14%	Marketing	(Promoting Downtown as a place to live, work, shop & play; included Restaurant Week, <i>Escondido City Magazine</i>)
22%	Beautification	(Plantings, facades and projects, Rooftop Lighting)
7.5%	Events	(2 nd Saturday ArtWalk, Holidays Downtown, events promotion)
5%	Parking Issues	(Advocacy and Solutions)
<u>3.5%</u>	Education	Bringing info to members regarding marketing, business procedures, taxes, funding sources, business loans.

100 % of BID fees

Anticipated BID fees for 2011-2012: \$ 180,000.00

2011 BID Survey Results



Attachment "C" / BID Budget

2010-2011 Proposed		BID Budget
INCOME		
City/County/Other Funds		
BID fees		180,000
TOTAL INCOME		180,000
Variable Expenses		
Advertising		1,000
Awards, Prizes		500
Carriages		850
Contract Labor		3,000
Decorations		0
Donations		2,000
Equipment Purchases/Lighting Project		5,000
Equipment Rental		500
Equipment Repairs		1,500
Food/Beverage		400
Harship Grant		2,000
Insurance-Event		500
Maintenance		4,800
Marketing		250
Mailing Services		1,044
Merchandise		5,500
Mileage, Fuel & Transportation		100
Photography		500
Postage		684
Printing		2,000
Promotional Items		400
Public Relations-Cost of Event		400
Signage		4,000
Special Events Staffing-Events		60
Venue		300
Total Variable expenses		37,288
Gross Profit		142,712

Fixed Expenses	
Accounting	1,766
Bank Service Charges	55
Computer	552
Copier	2,600
Downtown Diplomats	200
Dues & Subscriptions	442
Education & Training	662
Equipment Rental	600
Health Benefit	6,624
Insurance-D&O	1,104
Insurance-Workmans Comp	994
Meetings-Board	55
Meetings-Staff	221
Office Cleaning	55
Office Equipment	552
Office Supplies	994
Parking Permits	0
Payroll-Admin	89,747
Payroll-Event	600
Payroll-Taxes	9,034
Postage & Delivery	276
Printing	552
Professional Services	5,890
Public Relations	166
Recruiting	55
Rent	9,199
Repairs & Maintenance	55
Satellite	0
Simple IRA Match	2,208
Taxes-Property:Business	442
Utilities	5,520
Depreciation	1,122
Website	1,200
Total Fixed Expenses	143,540
TOTAL EXPENSES	180,828
NET INCOME/LOSS	(828)

ALLOCATIONS

Clean & Safe (25%)	45,000
Beautification (22%)	39,600
Economic Development (22%)	39,600
Marketing (14%)	25,200
Events (8%)	14,400
Parking (5%)	9,000
Education (4%)	7,200
TOTAL	180,000

Attachment "D"

BID Assessment Formulas 5/16/2011

Category	Zone 1	Zone 2	Zone 3
Automotive/Gas/Repairs/Parts	\$ 600	\$ 500	\$ 400
Bed & Breakfast	\$ 400	\$ 250	\$ 100
Computer/Software Sales	\$ 450	\$ 350	\$ 250
Financial Services and Banks	\$ 600	\$ 450	\$ 300
Food: Coffee/Snack	\$ 300	\$ 200	\$ 100
Food: Fast Food/Deli	\$ 500	\$ 400	\$ 300
Food: Restaurant Full Service/Bar/Lounge	\$ 900	\$ 600	\$ 300
Hospital	\$ 900	\$ 700	\$ 400
Retail	\$ 450	\$ 350	\$ 250
Storage Facilities	\$ 450	\$ 350	\$ 250
Theater Live per Stage/Movie Theater per screen	\$ 100	\$ 70	\$ -
Service Providers			
Advertising/Sign Shops	\$ 400	\$ 250	\$ 100
Car Rental	\$ 400	\$ 250	\$ 100
Care Services	\$ 400	\$ 250	\$ 100
Coin Laundry	\$ 400	\$ 250	\$ 100
Collection Agency	\$ 400	\$ 250	\$ 100
Contractors	\$ 400	\$ 250	\$ 100
Court Reporting	\$ 400	\$ 250	\$ 100
Dance Studio	\$ 400	\$ 250	\$ 100
Dispatch (Trucking office)	\$ 400	\$ 250	\$ 100
Exercise Studio/Gym	\$ 400	\$ 250	\$ 100
Insurance	\$ 400	\$ 250	\$ 100
Interior Design (unaccredited)	\$ 400	\$ 250	\$ 100
Mortgage	\$ 400	\$ 250	\$ 100
Photography	\$ 400	\$ 250	\$ 100
Real Estate	\$ 400	\$ 250	\$ 100
Salons/Spas/Beauty/Barber	\$ 400	\$ 250	\$ 100
Sewing/Tailoring	\$ 400	\$ 250	\$ 100
Travel	\$ 400	\$ 250	\$ 100
Publishing	\$ 400	\$ 250	\$ 100
Professional			
Acctg/CPA/Bkkg/Tax	\$ 300	\$ 210	\$ 120
Consulting	\$ 300	\$ 210	\$ 120
Counseling	\$ 300	\$ 210	\$ 120
Education	\$ 300	\$ 210	\$ 120
Engineering	\$ 300	\$ 210	\$ 120
Legal	\$ 300	\$ 210	\$ 120
Medical/Dental/Optical	\$ 300	\$ 210	\$ 120
Architects	\$ 300	\$ 210	\$ 120
Interior Design (accredited)	\$ 300	\$ 210	\$ 120
Veterinarian	\$ 300	\$ 210	\$ 120
Independent Film/Sound Production	\$ 300	\$ 210	\$ 120

Independent Contractors

Antiques/Salon	\$ 75	\$ 53	\$ 38
Artist Space Rental	\$ 75	\$ 53	\$ 38
Booth Rental	\$ 75	\$ 53	\$ 38
Non Profit	\$ 125	\$ 125	\$125

For businesses not classified, Escondido Downtown Business Association Board/Staff will determine applicable rate.

Multiple businesses: Defined as where one owner has multiple businesses at same location, the total assessment for that location under this resolution shall be the highest assessment of any one of those businesses, when considered individually.

2010-2011 BID Accomplishments / Previous Fiscal Year

Beautification/Clean & Safe

- Ongoing work with Fellowship Center to continue maintenance of 20+ upgraded trash cans.
- Ongoing maintenance of Rooftop Lighting along Grand to promote evening shopping and safe environment.
- Ongoing façade design assistance to new or existing businesses wanting to improve appearance of buildings.
- Drive around with PD to identify unsafe lighting conditions to report to property/business owners.
- Coordinate with National Mental Health Systems to determine and secure location and create appropriate mural design to add interest and tourist appeal to the downtown.
- Support Escondido Creek restoration and bike/walking path along creek, to encourage use and provide safe access for public to walk or ride into downtown or to the Sprinter station.
- Oversight of volunteer painting over of unsightly plywood on large vacant building at 131 S. Broadway.
- Led sidewalk power washing efforts on parts of Grand Avenue by volunteers
- Coordinated with San Diego County Fair organizers to create Escondido resident/auto themed light pole banners to hang Downtown
- Developed Beautification and Grand Makeover committees and supported Bravo Escondido efforts to upgrade and clean up the landscaping and streetscape along Grand Ave and in the commercial corridor. Effort ongoing. Supported citywide America in Bloom participation and visit by Judges in June 2011.
- Arranged for well-known local artist to add series of creative murals to plywood panels on high-visibility vacant building, until site is sold or leased. Murals honor agricultural heritage and promotes health to passersby.
- Collected donations of plants from residents and nurseries to begin spot-beautification on 100 W. Grand Ave. "focus block" in time for America In Bloom judges' arrival.
- Directional and Historic Archway signage: Consulted with national signage consultant regarding costs of upgrading place-making and directional signage in the downtown, to bring downtown's image and appearance up to par with other cities in the region and the west. Also acquired initial information and proposal for significant archway monument entry sign to Downtown.

Economic Development

- Advocated to city for relaxation in downtown parking regulations
- Actively sought new tenants for vacant Zone 1 and 2 addresses: Bike Bling, Urban Barn, Children's Museum, Ritz Theater, Goodwill Bookstore, Strictly Workout Wear, Buffalo Exchange, DeTour, Plato's Closet, Microbrewery
- Actively assisted numerous businesses with issues that threatened their business success: Coast Bistro, Bonita's Hair Salon, Image Salon, Wave Shoppe, Reverie, Georgia's School of Dance,
- Acted as liaison between new or expanding businesses and City of Escondido departments. Also advocated for changes in Downtown Specific Plan to allow businesses to:
 - add amplified music and extended hours of operation.
 - allow pet-service businesses to locate in the Grand Ave area
 - restrict schools and call centers from the Grand Ave area
 - tighten regulations on alley-side businesses in retail-only zone
- Advocated for elimination of parking requirements for new and expanding businesses on Grand Ave.
- Advocated for upgrade of Grand Ave infrastructure in order to attract quality businesses to area.
- Actively sought mixed use developers to consider projects adjacent to Grape Day Park, as a means to stimulate the economy of the business district.
- Worked to build a stronger sense of community through volunteerism, Flag Donations, Merchant Meetings, one on one contact,

Events and Promotion of Public Events

- Second Saturday Monthly Art Walks (12 events)
- Souper Tuesday Restaurant promotion (4months of weekly promotions of ?? participating restaurants)
- Downtown Live free weekly music concerts (July - Sept.)
- Holidays Downtown and Downtown Open House
- Neighborhood Block Party/Annual Meeting
- San Diego County Faire downtown banner project
- Promote weekly Farmers Market (year round)
- Promote Street Faires (twice each year)
- Annual "For the Love of Chocolate" and Sweet Art Festival: Annual; sold out 2nd year in a row, street vendors, horse carriage rides, wine and chocolate pairings, restaurant/beverage specials.
- Promote weekly *Cruisin' Grand* Classic Car Show (13 weeks through October)

Marketing

- Publishing *Escondido City Magazine* which promotes Escondido lifestyle, history and businesses. High-quality quarterly publication supports an image of economic health, culture, friendliness and quality living. Mails to specific demographic of residents, also reaches businesses and visitors through distribution to racks, hotels, visitors' centers and other targeted locations.
- Quarterly BID/DBA business newsletter keeping members informed on pertinent issues that may involve the businesses, members organization and/or the city. Also information on Board membership, business opportunities, policy issues, beautification efforts, BID fee changes, parking regulations, police, crime or safety issues, traffic changes, Calendar of information, etc.
- Weekly emails promoting downtown and community events, opportunities, and business meetings.
- Downtown Escondido website promoting downtown activities, business district, culture and living.
- Ongoing promotion of events and dining and shopping opportunities countywide on internet sites and through press releases to local and national publications and radio and television media.
- Event signage for Farmers' Market, Chocolate Festival, Souper Tuesday and Downtown Live.
- Advertisements for the above events in print media.

RESOLUTION NO. 2011-54

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF ESCONDIDO, CALIFORNIA, AUTHORIZING THE MAYOR AND CITY CLERK, ON BEHALF OF THE CITY, TO SET A PUBLIC HEARING DATE OF JUNE 22, 2011, AT 4:30 PM TO LEVY THE ASSESMENTS FOR FISCAL YEAR 2011-2012 FOR PROPERTIES WITHIN THE DOWNTOWN BUSINESS IMPROVEMENT DISTRICT BOUNDARY

WHEREAS, Ordinance No. 91-37 was adopted on October 2, 1991, by the City Council, authorizing assessments for businesses within the Escondido Downtown Business Improvement District ("BID"); and

WHEREAS, these assessments are to be used for certain improvements and activities for the benefit of the businesses located within the BID; and

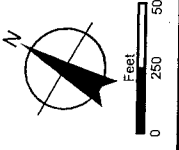
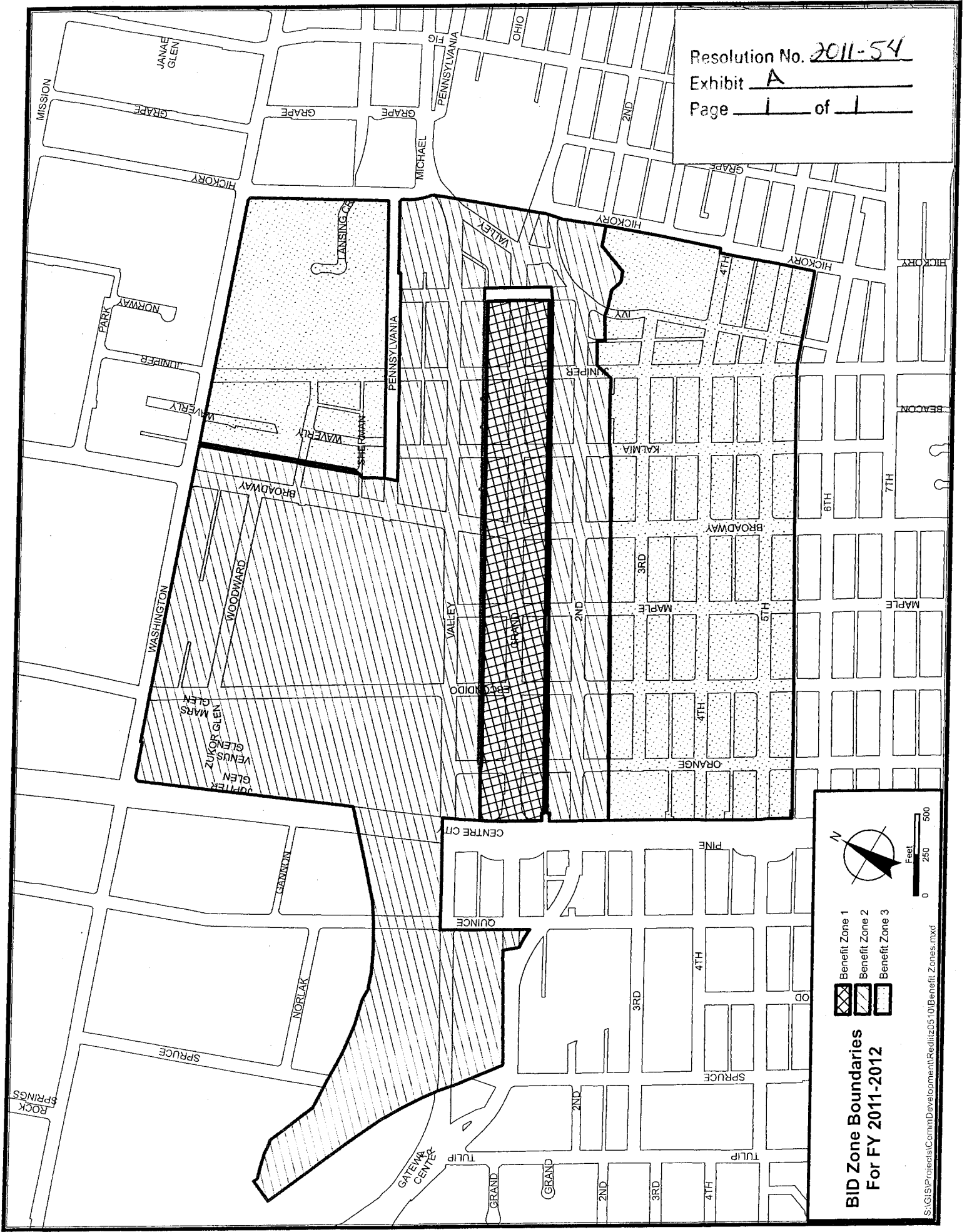
WHEREAS, the City Council desires at this time, and deems it to be in the best public interest, to set a hearing date to modify the benefit zones within the existing BID boundary and levy BID assessments for FY 2011-12, as set forth within this resolution; and




NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Escondido, California, as follows:

1. That the above recitations are true.
2. That the City Council will consider on June 22, 2011, at 4:30 PM, the following assessment schedule and rates for FY 2011-12, noted in the resolution, for the businesses within the Escondido Downtown BID. The BID map with benefit zones

is depicted in Exhibit "A" and the assessment rate schedule is shown in Exhibit "B;" and both Exhibits "A" and "B" are attached to this resolution and incorporated by this reference.

Resolution No. 2011-54
Exhibit A
Page 1 of 1



-  Benefit Zone 1
-  Benefit Zone 2
-  Benefit Zone 3

BID Zone Boundaries
For FY 2011-2012

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BID Assessment Formulas 5/16/2011

Category	Zone 1	Zone 2	Zone 3
Automotive/Gas/Repairs/Parts	\$ 600	\$ 500	\$ 400
Bed & Breakfast	\$ 400	\$ 250	\$ 100
Computer/Software Sales	\$ 450	\$ 350	\$ 250
Financial Services and Banks	\$ 600	\$ 450	\$ 300
Food: Coffee/Snack	\$ 300	\$ 200	\$ 100
Food: Fast Food/Deli	\$ 500	\$ 400	\$ 300
Food: Restaurant Full Service/Bar/Lounge	\$ 900	\$ 600	\$ 300
Hospital	\$ 900	\$ 700	\$ 400
Retail	\$ 450	\$ 350	\$ 250
Storage Facilities	\$ 450	\$ 350	\$ 250
Theater Live per Stage/Movie Theater per screen	\$ 100	\$ 70	\$ -
Service Providers			
Advertising/Sign Shops	\$ 400	\$ 250	\$ 100
Car Rental	\$ 400	\$ 250	\$ 100
Care Services	\$ 400	\$ 250	\$ 100
Coin Laundry	\$ 400	\$ 250	\$ 100
Collection Agency	\$ 400	\$ 250	\$ 100
Contractors	\$ 400	\$ 250	\$ 100
Court Reporting	\$ 400	\$ 250	\$ 100
Dance Studio	\$ 400	\$ 250	\$ 100
Dispatch (Trucking office)	\$ 400	\$ 250	\$ 100
Exercise Studio/Gym	\$ 400	\$ 250	\$ 100
Insurance	\$ 400	\$ 250	\$ 100
Interior Design (unaccredited)	\$ 400	\$ 250	\$ 100
Mortgage	\$ 400	\$ 250	\$ 100
Photography	\$ 400	\$ 250	\$ 100
Real Estate	\$ 400	\$ 250	\$ 100
Salons/Spas/Beauty/Barber	\$ 400	\$ 250	\$ 100
Sewing/Tailoring	\$ 400	\$ 250	\$ 100
Travel	\$ 400	\$ 250	\$ 100
Publishing	\$ 400	\$ 250	\$ 100
Professional			
Acctg/CPA/Bkkg/Tax	\$ 300	\$ 210	\$ 120
Consulting	\$ 300	\$ 210	\$ 120
Counseling	\$ 300	\$ 210	\$ 120
Education	\$ 300	\$ 210	\$ 120
Engineering	\$ 300	\$ 210	\$ 120
Legal	\$ 300	\$ 210	\$ 120
Medical/Dental/Optical	\$ 300	\$ 210	\$ 120
Architects	\$ 300	\$ 210	\$ 120
Interior Design (accredited)	\$ 300	\$ 210	\$ 120
Veterinarian	\$ 300	\$ 210	\$ 120
Independent Film/Sound Production	\$ 300	\$ 210	\$ 120

Independent Contractors

	Antiques/Salon	\$ 75	\$ 53	\$ 38
	Artist Space Rental	\$ 75	\$ 53	\$ 38
	Booth Rental	\$ 75	\$ 53	\$ 38
Non Profit		\$ 125	\$ 125	\$125

For businesses not classified, Escondido Downtown Business Association Board/Staff will determine applicable rate.

Multiple businesses: Defined as where one owner has multiple businesses at same location, the total assessment for that location under this resolution shall be the highest assessment of any one of those businesses, when considered individually.

FUTURE CITY COUNCIL AGENDA ITEMS
June 2, 2011

AGENDA ITEMS AND COUNCIL MEETING DATES ARE SUBJECT TO CHANGE. CHECK WITH THE CITY CLERK'S OFFICE AT 839-4617

Green Sheet Due by Noon on **WEDNESDAY, 5/25/11** (Due to 5/30 holiday)
Staff Reports/Resos due by Noon on **Tuesday 6/7/11**

JUNE 15, 2011

CONSENT CALENDAR	
1	<p>Annual Adjustment for the Regional Transportation Congestion Improvement Program (RTCIP) Traffic Impact Fee (E. Domingue)</p> <p><i>The RTCIP Program is mandated by SANDAG as part of the reauthorization of the Transnet Ordinance approved by voters several years ago. The reauthorized Transnet Ordinance requires a minimum increase of 2% per year for the City to continue to be eligible to receive its allocation of Transnet funding.</i></p>
2	<p>Award Construction Contract for the Ash Street-Channel Pedestrian Bike Path Undercrossing (E. Domingue)</p> <p><i>This project is comprised of many different trades of general engineering work including, but not limited to, the following: construction of modified concrete box culvert; construction of reinforced concrete structures; construction of concrete piles; construction of poured in place reinforced concrete retaining walls; asphalt concrete paving; proper treatment and/or disposal of contaminated soil; treating and disposing of ground water removed; installation of steel fences and gates; installation of steel hand rails; obtaining CALTRANS encroachment permit.</i></p>
PUBLIC HEARINGS:	
3	<p>Short-Form Hearing For Valley Parkway Mobilehome Park (J. VanLeeuwen)</p> <p><i>The application meets all the eligibility criteria for submittal of a short-form rent increase application. The amount requested covers a 24 month period of consideration from December 31, 2008 to December 31, 2010. Seventy five per cent of the change in the Consumer Price Index for the 24 month period is 1.393%. The Owner is requesting an increase for 129 of the 144 spaces in the Park. Residents who moved into the Park within the last 12 months are to receive a zero increase; the other spaces not receiving an increase are occupied by management or vacant.</i></p>

JUNE 15, 2011 – Continued	
4	<p>Five-Year Capital Improvement Program and Project Budgets for FY 2011-12 (G. Rojas & R. Zaino)</p> <p><i>Five Year Capital Improvement Program and the capital project appropriation requests for FY 2011/12; and the TransNet Program of Projects for FY 2011/12-2015/16.</i></p>
CURRENT BUSINESS	
5	<p>Presentation on Street Maintenance (E. Domingue)</p> <p><i>Funding is programmed on an annual basis into the City's Pavement Maintenance Program. This presentation will cover the overall goals of the Program, review pavement rehabilitation efforts over the past few years and explain the future direction of the Program.</i></p>
WORKSHOP	
6	<p>Economic Development Element of 2011/2012 City Council Action Plan (J. Masterson)</p> <p><i>The City Council Action Plan represents the City Council's collective vision for Escondido's future and the key activities that will be used to achieve that vision.</i></p>
7	<p>Future Agenda Items (M. Whalen)</p>

Green Sheet Due by Noon on Monday, 6/6/11
Staff Reports/Resos due by Noon on Tuesday 6/14/11

JUNE 22, 2011	
CONSENT CALENDAR	
1	<p>Annual Submission of the City Of Escondido s Investment Policy (K. Hugins)</p> <p><i>According to Calif. Government Code Section 53646(a)2), the City Treasurer may annually prepare and submit to the legislative body a statement of Investment Policy and any changes thereto, which will be considered at a public meeting. The Investment Policy provides the City with guidelines for the investment of City funds.</i></p>
2	<p>Final Engineer's Report for City Of Escondido Landscape Maintenance District Zones 1-36 for FY 2011/2012 (F. Schmitz)</p> <p><i>Adoption of Resolution 2011-70 is the final step in the annual review process for the Engineer's Report and Assessment for Zones 1-36 of the City of Escondido Landscape Maintenance District for Fiscal Year 2011/2012.</i></p>

June 22, 2011 – Continued

3	<p>Final Engineer’s Report for City of Escondido Landscape Maintenance District Zone 37 for FY 2011/2012 (F. Schmitz)</p> <p><i>Adoption of Resolution 2011-71 is the final step in the review process for the Engineer’s Report and Assessment for Zone 37 of the City of Escondido Landscape Maintenance District for Fiscal Year 2011/2012.</i></p>
4	<p>Heritage Program Fireman’s Fund and Allianz Grant (R. Knowles)</p> <p><i>The Fireman’s Fund grant of \$7,855 is a fully funded grant that does not require any matching funds. The Fireman’s Fund Grant Program was established in 2004 to support firefighters for safer communities by renewing the company’s mission to give a portion of profits to support the fire service.</i></p>
5	<p>Police Tow Contracts <i>Need Green Sheet</i></p>
PUBLIC HEARINGS:	
6	<p>Short Form Rent Increase Application for Carefree Ranch Mobilehome Park (J. VanLeeuwen)</p> <p><i>The application meets all the eligibility criteria for submittal of a short-form rent increase application. The amount requested covers a 12 month period of consideration from December 31, 2009 – December 31, 2010. 75% of the change in the Consumer Price Index for the 12-month period is .932%. The Owner is requesting an increase for 115 of the 184 spaces in the Park. Spaces not listed on the application request are on long-term leases, are rentals or are vacant. The average space rent for the 115 spaces subject to rent control is \$451.15. The average increase per space is approximately \$4.20.</i></p>
7	<p>Recommended use of Affordable Housing Set-Aside Funds and Budget for Fiscal Year 2011-2012 (K. Youel)</p> <p><i>FY 2011-2012 Housing set-aside administration and program budget.</i></p>
8	<p>Amendment to Approved Activities and Extension of the Fiscal Year 2009 Neighborhood Stabilization Program (NSP) Grant (K. Youel)</p> <p><i>The State requires this additional Public Hearing and Council Resolution to expand the permitted use of Redevelopment Activity funds and to extend the contract with the State.</i></p>

JUNE 22, 2011 Continued

9	<p>Levy the Downtown Business Improvement District (BID) Assessments for Fiscal Year 2011-2012 (B. Redlitz)</p> <p><i>The DBA will present their annual report to the City Council on June 8, 2011, including their proposed budget and activities for the next fiscal year. At that time, the Council will set the public hearing date to consider the proposed BID assessments for FY 2011-2012.</i></p>
10	<p>Amendment to the FY 2011-2012 Action Plan for CDBG to Allocate Program Income Received From the Sale of Property (R. Buquet)</p> <p><i>This is a public hearing to amend the FY 2011-2012 Action Plan for CDBG to allocate program income received in FY 2010-2011 to public service and capital improvement activities in accordance with CDBG regulations.</i></p>
11	<p>Modification to a Commercial Planned Development to Amend the List of Permitted Uses (PHG 11-0003) (B. Redlitz)</p> <p><i>At the time the old Home Depot center (now Sports Authority) was approved in 1987, certain office uses were listed as either permitted or not permitted. Medical and dental are not permitted. Council approval of this item would settle litigation between one of the property owners and a prospective dental tenant who signed a lease and then was told by Planning that he was not permitted in that complex.</i></p>
	CURRENT BUSINESS
	WORKSHOP
12	<p>Comprehensive Community Wildfire Protection Plan (CWPP) (P. Montgomery)</p> <p><i>In September, 2009, City Council approved and accepted a grant from the American Red Cross to fund the development of a Comprehensive Community Wildfire Protection Plan (CWPP) for the City of Escondido and Rincon del Diablo Fire Protection Districts wildland urban interface areas. This workshop is to present to Council the results of this plan.</i></p>
13	<p>Embrace Diversity and Community Outreach Element of 2011/2012 City Action Plan (J. Masterson & S. Bennett)</p> <p><i>The City Council Action Plan represents the City Council's collective vision for Escondido's future and the key activities that will be used to achieve that vision.</i></p>
14	<p>Future Agenda Items (M. Whalen)</p>