



## COMMUNITY SERVICES COMMISSION

April 26, 2018  
5:00 P.M. MEETING

# AGENDA

Escondido City Council Chambers  
201 N. Broadway

### CALL TO ORDER

#### FLAG SALUTE

**ROLL CALL:** Commissioners Bologna, Franklin, Hernandez, Inscoc, Israel, Maehler, Simonson, Spann, Stephens

**APPROVAL OF MEETING MINUTES** for July 26, 2017

#### ORAL COMMUNICATIONS

In addition to speaking during particular agenda items, the public may address the Commission on any item which is not on the agenda provided the item is within the subject matter jurisdiction of the Commission. State law prohibits the Commission from discussing or taking action on such items, but the matter may be referred to the Commission/staff or scheduled on a subsequent agenda. (Please refer to the back page of the agenda for instructions.) Speakers are limited to only one opportunity to address the Commission under Oral Communications. NOTE: Depending on the number of requests, comments may be reduced to less than 3 minutes per speaker and limited to a total of 15 minutes. Any remaining speakers will be heard during Oral Communications at the end of the meeting.

### CURRENT BUSINESS

- 1. RECREATION PROGRAM UPDATE  
(STAFF REPORT - Danielle M. Lopez - Community Services)**
- 2. LIVE WELL SAN DIEGO - Update  
(STAFF REPORT - Danielle M. Lopez – Community Services)**

**3. CAPITAL PROJECT UPDATES**  
**(STAFF REPORT – Danielle M. Lopez – Community Services)**

**NEW BUSINESS**

**COMMISSION MEMBERS COMMENTS**

**Future Agenda Items**

**ADJOURNMENT**

The date of the next meeting will be **Thursday, July 25, 2018 at 5:00 p.m.** in the Council Chambers - City Hall.

## **TO ADDRESS THE COMMISSION**

The public may address the Community Services Commission on any agenda item. Please complete a Speaker's form and give it to the Minutes Clerk. Submission of Speaker forms prior to the discussion of an item is highly encouraged. Comments are generally limited to 3 minutes.

If you wish to speak concerning an item *not* on the agenda, you may do so under "Oral Communications." Please complete a Speaker's form as noted above.

Handouts for the Community Services Commission should be given to the Minutes Clerk.

To address the Commission, use the podium on either side of the Chambers, STATE YOUR NAME FOR THE RECORD and speak directly into the microphone.

**Please turn off all cellular phones and pagers while the meeting is in session.**

**The Community Services Commission meets quarterly on the fourth Thursday of the month at 5:00 p.m. in the Council Chambers**

**CITY HALL HOURS OF OPERATION  
Monday – Friday 8 a.m. to 5 p.m.**

*If you need special assistance to participate in this meeting, please contact our ADA Coordinator at 837-4643. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility.*

***Listening devices are available for the hearing impaired – please see the Minutes Clerk.***

# CITY OF ESCONDIDO

## MINUTES OF THE REGULAR MEETING OF THE COMMUNITY SERVICES COMMISSION

July 27, 2017

The regular meeting of the Community Services Commission was called to order at 5:03 p.m., Thursday, by Commissioner Bologna in the City Council Chambers, 201 North Broadway, Escondido, California.

**Members present:** Commissioner DeFrain, Commissioner Stephens, Commissioner Bologna, Commissioner Inscoe, Commissioner Garcia, Commissioner Hernandez.

**Commissioners absent:** Chair Simonson, Commissioner Lopez, and Commissioner Israel.

**Staff present:** Karen Williams, Community Services Manager; Danielle Lopez, Assistant Director of Community Services; Jilaine Hernandez, Supervisor III; Robert Rhoades, Supervisor III; Micaela Doucette, Supervisor III; Janet Rulien, Administrative Coordinator; Cynthia Smith, Interim Director of Library & Community Services, and Ty Paulson, Minutes Clerk.

### MINUTES:

Moved by Commissioner Garcia, seconded by Commissioner DeFrain, to approve the minutes of the April 27, 2017, meeting. Motion carried unanimously.

**ORAL COMMUNICATIONS:** None.

### CURRENT BUSINESS:

#### 1. RECREATION PROGRAM UPDATE

Danielle Lopez, Assistant Director and Robert Rhoades, Supervisor III, provided the Recreation Program updates and requested input.

Commissioner Bologna and staff discussed employment opportunities with ASES.

Commissioner DeFrain and Supervisor Doucette discussed the Learn to Swim Program.

Commissioner Stephens expressed his enthusiasm with the Tiny Tots Program.

## **2. OLDER ADULT SERVICES UPDATE**

Jilaine Hernandez, Supervisor III, provided the Older Adult Services update and requested input.

Commissioner Hernandez expressed her enthusiasm with the event.

## **3. CAPITAL PROJECT UPDATES**

Danielle Lopez, Assistant Director of Community Services, provided an overview of the Capital Project updates and requested input.

Commissioner Inscoe and Assistant Director Lopez discussed the locations in Kit Carson Park where lighting and security cameras would be installed.

Commissioner DeFrain and staff discussed grant opportunities.

## **NEW BUSINESS:**

## **4. LIVE WELL ESCONDIDO**

Danielle Lopez, Assistant Director of Community Services, referenced the staff report and noted that the City was in the process of becoming a Live Well City in the near future.

Commissioner Bologna asked that he be informed when the proclamation for a Live Well City would be before City Council.

## **5. BMX REQUEST FOR QUALIFICATIONS & MASTER PLAN AMENDMENTS**

Danielle Lopez, Assistant Director of Community Services, referenced the staff report and noted staff recommended the Commission provide input about the RFQ.

Commissioner Bologna asked if the subject request came about by the City. Assistant Director Lopez replied in the affirmative. Additional discussions ensued regarding adding additional parking at Jesmond Dene Park.

Commissioner DeFrain and staff discussed the proposed location for the BMX park.

**Vanessa Valenzuela Escondido**, asked if there were any plans to have the City contribute funds and whether there were any plans for additional concessions or bathrooms. Assistant Director Lopez replied in the negative but noted the RFQ would spell out what services would be provided. Ms. Valenzuela and Assistant Director Lopez then discussed the phasing of the project and the recreation

department's involvement.

**COMMISSION MEMBERS COMMENTS:**

Commissioner Garcia felt partnering with other departments was going to help students develop skills for life.

Assistant Director Lopez introduced Cynthia Smith, Interim Director of Library & Community Services to the Commission.

**Future Agenda Items**

None.

**ADJOURNMENT**

The meeting was adjourned at 6:10 p.m. The next regular meeting was scheduled for October 26, 2017 at 5:00 p.m.

\_\_\_\_\_  
Danielle Lopez, Assistant Director  
of Community Services

\_\_\_\_\_  
Ty Paulson, Minutes Clerk

**COMMUNITY SERVICES  
COMMISSION**

**Agenda Item No.: 1**  
**Date: April 26, 2018**

**TO:** Chair Simonson and Members of the Community Services Commission

**FROM:** Danielle Lopez, Assistant Director of Community Services

**SUBJECT:** Recreation Programs and ASES Update

RECOMMENDATION: Receive and file.

BACKGROUND:

Each season the Recreation Division provides opportunities for all ages to engage in high quality programs, classes and activities that promote and encourage healthy living through physical activity, life-long learning and engagement.

The following report highlights some of the accomplishments and upcoming activities for the Recreation Division.

**Recreation Classes**

- Summer 2018 registration opened on April 2, 2018.
- Twenty-five new classes and camps are being offered this summer season including: Theatre Camp, Creative Coding Camp, A Taste of Improv, Junior Cheerleading & Dance, Beginning Vocals, Learn Polite Etiquette, Write On . . . A Journey Through Cursive; and more.

**East Valley Community Center (EVCC)**

- Classical Academy High School continues to rent the East Valley Community Center Gymnasium for various sports activities including boys and girl's basketball and volleyball. They are currently in boy's volleyball season and utilize the gym an average of ten hours per week in addition to hosting home games.
- Rough Riders youth basketball programs continue renting the gymnasium for basketball practices. Each team reserves approximately two hours per week and are looking to expand to additional time.
- North County Senior Women's basketball now rents the gymnasium for two hours a week.
- Heritage Flex Academy continues to rent the dance studio for two hours per week to offer dance classes for their students.

- Pee Wee Playtime is held every Wednesday, and averages 20 participants ranging in ages from six months to five years.
- The City and the San Diego Fencing Center hosted the National Super Youth Circuit Fencing Tournament at the East Valley Community Center for the second year in a row. This tournament is held for children between the ages of 10 and 14 and drew a crowd of over 600 participants and their families to Escondido and the surrounding area.
- The EVCC was closed December 7-13, while they were activated as a Red Cross evacuation shelter. EVCC hosted approximately 250 people and 50 animals that were displaced from their homes. Staff at the EVCC assisted the American Red Cross by fielding phone calls, accepting donations and directing shelter residents throughout the facility.

### **Aquatics Programs- James A. Stone and Washington Park Pools**

- Swim Club/ Water Polo - Renegade Aquatics continues to offer competitive swim team and water polo programs at both Washington Park and James A. Stone pools. Water polo operates four days a week, averaging eight to ten hours of use and the swim team operates five days per week averaging ten hours of use a week. These programs attract athletes from all over North County.

### **Learn to Swim Lessons**

- The Learn to Swim Program will return in the summer of 2018.

### **Open Swim**

- Open Swim will return in the summer of 2018.

### **Facility Rental**

- Escondido High School, Classical Academy High School, and Orange Glen High School currently rent Washington Park Pool and James A. Stone Pool for Girls Water Polo. Both Escondido High School and Classical Academy rent the pool for an average of 10 hours per week and Orange Glen High School uses the pool for an average of three hours per week. Additionally, San Pasqual High School uses the pool an average of four hours per week for home meets.

### **Escondido Sports Center (ESC) at Kit Carson Park**

On Saturday, October 28, 2017, approximately 200 community members turned out to celebrate the Escondido Sports Center's 20<sup>th</sup> Anniversary. The event was free, open to the public, and offered a full day of festivities including various soccer, hockey, and skate park activities along with fun family games such as dodgeball and soccer.

The Escondido Sports Center and all of Kit Carson Park were closed December 8-13, while they were activated as a Cal Fire staging area for the Lilac Fire.



## **Youth Soccer – Ages 3 to 14**

The youth soccer program provides a fun, engaging season of skill building and team sport awareness.

- The winter season ran for eight weeks, from January 25 – March 31, with 320 participants.
- The spring season began on April 5, and will run for ten weeks. Currently there are 332 participants registered.
- Seventy-five volunteer coaches currently assist with the Youth Soccer Program.

## **Roller Hockey Leagues**

- The youth roller hockey program is currently contracted through San Diego District Hockey League. The spring/summer season will begin April 25.
- The adult roller hockey season consists of 27 teams and is coordinated by City staff. The winter season began on January 21, 2018, and will run through April 22. The spring/summer season will begin May 13, and run for ten weeks.
- The CIF Roller Hockey league finished on March 5. The 2018 CIF Roller Hockey Champion was Rancho Bernardo High School.
- The arenas hosted two Mavin Hockey AIHL Tournaments, on January 6-7, and again on April 7, attracting semi-pro teams from Nevada, Arizona, and Orange County to compete against Escondido based semi-pro clubs.

## **Escondido Skate Park**

- Between January 2 and March 31, 1,402 participants attended open skate sessions.
- On February 17-18, the Skate Park held a President's Weekend scootering camp. The camp was taught by the currently #3 ranked scooter pro in the world, Chris Farris and his teammate Robby Mier. We had 15 participants for the fun packed weekend.
- On Sunday, March 18, a Ride Day offered over 80 participants the opportunity to ride along side and get autographs from Scooter Stop Pro Riders and YouTube celebrities.
- On Saturday, March 24, The Vault Pro Scooter hosted a Ride Day with their Pro team attracting over 100 riders of all ages. They provided giveaways for everyone attending and held autograph signings.
- Scooter Camps were held December 26-28 and January 2-5, with a total of 25 participants. Camps were taught by Scooter Farm sponsored riders, including Tommy Dang and Derek Marr.
- Saturday, April 21, City staff coordinated the professional and amateur SoCal Spring Scooter Competition hosting amateur and pro riders traveling from over ten states to compete.
- Beginning May 6, we will begin to hold Learn 2 Scoot Sundays. These free beginner sessions will be held on the first Sunday of every month from 12 – 1 p.m. The goal of this new program is to teach beginner scooter riders how to safely ride the Skate Park with proper etiquette and basic skills.
- We will be offering two Scooter Summer Camps, June 25 – 29 and July 23 – 27. Each camp will be taught by Scooter Farm Sponsored Riders.
- Saturday July 21, the Skate Park will hold our annual summer lock-in.

## **Upcoming non-City sponsored events held at Kit Carson Park**

- April 28 – Race for Life 5k
- May 5 – BCAN Walk to End Bladder Cancer
- May 12 – Escondido East Rotary BBQ for the Military
- May 19 – Alta Drywall Picnic

## **Kit Carson Park:**

The third annual Summer Kick-Off Event, “Spring into Summer” was held on Saturday, April 21 at Kit Carson Park. This free community event highlighted the existing trail system with new trail names, a new map of the park, and the various classes and activities offered during the summer season. A big thank you to the Escondido Girl Scout Troop #4034 who initiated the trail naming project and will receive their Silver Award next week for completing this sustainable community improvement.

## **Youth Programs**

### **Tiny Tots Preschool**

- The Tiny Tots Program recently opened an additional session of the Little Tots (3-4 year old) classes on Wednesdays & Fridays to accommodate interested parents.
- In an effort to provide opportunities to working parents, the Tiny Tots Program is now offering Saturday Wee Tots (18 months-3 years) parent and me classes.
- This spring the Discovery Tots classes have maintained full enrollment with waiting lists.

## **ASES Before/After School Program**

- In recognition of the efforts of ASES staff Michael Illich and Emma Melchor, the City of Escondido will be receiving the STEM (Science, Technology, Engineering & Math) Champions Award from the San Diego County Office of Education, Extended Learning Programs. The award represents the culmination of the City’s efforts in promoting STEM learning to the students of the ASES Before and After School Programs.
- The ASES Program recently concluded the open enrollment period for the 2018/2019 school year. The program received hundreds of applicants, which is expected to result in full program participation along with lengthy waiting lists.
- The ASES Program partnered with the Escondido Police Department to offer a bike and pedestrian safety program for 4<sup>th</sup> and 5<sup>th</sup> graders. The presentation by police officers included educational materials and distribution of safety equipment.
- The ASES Program recently developed a unique program called the Reading Express. It is designed to improve literacy, reading comprehension and critical thinking skills among the ASES After School Program students. The curriculum was developed by Connie Vargas, Recreation Specialist, using the Bookmobile and other resources from the Escondido Public Library. So far the program has been recognized by the County Office of Education, Office of Extended Learning as a unique resource and possible model for other agencies.

## **Drop-in After School Program**

- The Drop-in After School Program continues to exceed participation expectations and will likely surpass current year revenue projections.
- As a part of our partnership with the schools, the PTAs at North Broadway and Reidy Creek have teamed up with the Drop-in program to host movie nights.
- This school year, the City entered into a partnership with Rock Springs Elementary School to offer a kindergarten intervention program for students that attend afternoon kindergarten. The program serves up to 24 students daily and provides extra instruction in standard subjects, STEM, and other enrichment programming. This program is currently being evaluated for implementation at other elementary schools within the district.

## **Spring/Summer Camp**

- Spring Break Camp recently concluded where campers conducted science experiments using “Mythbuster” style activities. They also visited the Fleet Science Center in Balboa Park which included a traveling Mythbusters Exhibition.
- Registration for summer camp is now being accepted. The Expedition Unknown theme will take campers to uncharted spots around the world without leaving camp.
- Returning again this year will be the Counselors in Training (CIT) Program. This program will provide leadership training and skill building activities in a camp setting for our older youth.

## **Youth & Adult Sports**

### **Youth Sports Leagues and Tournaments**

- January-March, Ryan Park hosted 4 Cal South State Cup soccer tournaments, the New Year’s Kick off youth soccer tournament, and Cal South All-Star soccer tournament.
- Kit Carson Park hosted the Cougar Classic High School fast pitch tournament which brings in 40 High School teams from all over San Diego County, Riverside County, and Imperial County for the seven-day tournament.
- Families are consistently traveling from all over California, and the western region to enjoy our parks, shopping, dining, and other amenities the City has to offers.
- American Little League (Jesmond Dene Park), National Little League (Mountain View Park), Escondido Youth Baseball (Kit Carson Park), and Escondido Girls Softball League (Kit Carson Park) have all started their spring seasons. All of the youth groups have experienced an uptick in participation, showing growth in our youth leagues.

### **Adult Softball Leagues/Tournaments**

- Adult softball participation continues to increase. The spring season runs February 26 - June 1, and brought in 73 teams.
- Kit Carson Park hosted three adult level softball tournaments.

**PAL Basketball**

- The PAL spring league began March 3, and runs through May 12, with 130 participants.
- The league is currently at capacity due to limited gym availability.



## COMMUNITY SERVICES COMMISSION

Agenda Item No.: 2  
Date: April 26, 2018

**TO:** Chair Simonson and Members of the Community Services Commission

**FROM:** Danielle Lopez, Assistant Director of Community Services

**SUBJECT:** LIVE WELL SAN DIEGO

**RECOMMENDATION:** Receive and File

**BACKGROUND:**

In 2010, the County of San Diego Health and Human Services Agency (HHSA) launched a countywide community wellness initiative called Live Well San Diego (LWSD) to encourage County residents to adopt healthy lifestyle habits in order to promote healthy, safe, and thriving communities. The County's program calls for community participation throughout the region and provides a variety of opportunities for collaboration and the exchange of information and best practices in the area of community health and wellness around physical activity, nutrition, tobacco use, alcohol and drug use, injury, violence, mental health, emergency preparedness or other priorities.

On April 18, 2018, the Escondido City Council made a formal commitment through the adoption of Resolution No. 2018-47 authorizing the City of Escondido's participation in the County's Live Well San Diego Program to support and advance the initiative's vision of wellness by promoting positive choices. Escondido's participation as an active partner in the County's Live Well San Diego program will serve to enhance the quality of life portions of the 2017-2018 Council Action Plan focusing on Neighborhood Improvements and Public Safety. Additionally, becoming a Live Well San Diego partner will highlight the City's existing community wellness policies, programs and partnerships that include, but are not limited to:

- Promoting healthy living options in our City including increased exposure of special events happening in our parks, lakes and open spaces as well as the variety of Recreation and Older Adult programs and services;
- Highlighting and improving our active transportation efforts and safe routes for pedestrians and cyclists including linking the missing piece of the creek trail bike path;
- Hosting Resident Leadership Academies to empower and equip residents with the tools to change policies in their neighborhoods;
- Encouraging residents to eat healthy and be active by providing community gardens and farmers markets;
- Improving Park and Recreation facilities;
- Supporting our Public Safety departments in community outreach; and
- Supporting the City's continued partnership with the Escondido Education COMPACT.

On April 25, 2018, Executives from San Diego County will provide a brief presentation and present the City Council with a formal declaration celebrating this partnership.

In becoming a Live Well San Diego partner, the City of Escondido can leverage existing programs that support the initiative and identify new opportunities that will improve overall community wellness while enhancing collaboration and information exchange with agencies and organizations throughout the County. The City has the ability to advertise and promote the program through a variety of outlets including the City's website, social media channels, Recreation Guide, departmental newsletters, and information at community events.



## COMMUNITY SERVICES COMMISSION

Agenda Item No.: 3  
Date: April 26, 2018

**TO:** Chair Simonson and Members of the Community Services Commission

**FROM:** Danielle Lopez, Assistant Director of Community Services

**SUBJECT:** Capital Project Update

**RECOMMENDATION:** Receive and file.

**BACKGROUND:**

The following provides an update on capital projects related to the Community Services Department.

**BMX**

Staff has placed the BMX facility on hold while we focus on other recreational improvements in the City.

**Kit Carson Park - Lighting**

This project will install lighting throughout Kit Carson Park, where lighting currently does not exist, and includes adding conduit for a future security camera system. It is anticipated that the project will be advertised late spring, with work commencing summer 2018.

**Washington Park Skate Spot**

Funding has been set aside (\$300,000) in the Capital Improvement Program to design and construct a 5,000 sq. ft. 'skate spot' in Washington Park. The design will incorporate the latest trends and features found in all-wheel skating facilities. The skate spot will be located north of the Washington Park Pool Building, adjacent to the basketball courts.

A focus group involving Community Services, Planning, Engineering, Police, and City Manager's staff has been established to discuss the parameters and conditions for siting and constructing the facility. A Request for Proposal (RFP) will be issued prior to summer 2018 to solicit bids for design and construction. Further community outreach, fundraising, and pursuing corporate sponsorships will take place throughout the process.

**Security Gates at PACC**

In an effort to increase security at the Park Avenue Community Center, a wrought iron gate will be

installed around the front and both sides of the Park Avenue Community Center. It is anticipated that the project will be completed in the next few months.

### **Housing Related Parks Grant**

Escondido received a \$1.2 million grant from the Housing-Related Parks (HRP) program to conduct necessary major maintenance and/or construct new facilities in the City's low income park-deficient neighborhoods. The grant is under a deadline to spend prior to summer 2019. Staff have evaluated the condition of facilities at the various parks slated for improvements and are prioritizing a very long list of maintenance projects. We expect the majority of grant to be spent in Washington Park. Work will commence by summer 2018.

### **Remote Control (RC) Car Track**

A community member recently approached the City with a proposal to run an RC Track in Jesmond Dene Park. This potential pilot project would be located in the undeveloped area of the park, west of the rear parking lot and would consist of a small fenced off area that the applicant would maintain and use for racing RC cars. The proposal includes a \$30 annual membership fee as well as a \$2 "Arrive and Drive" drop in fee. Additional track space would be left open and free for public use. Staff are currently working with the interested party to finalize the details of the proposal and terms of the Use Agreement.

### **Kit Carson Park Tennis Courts**

Ray Love Tennis Center in Kit Carson Park houses ten tennis courts, with several in need of repair. Quotes to resurface all ten courts have been received, and ranged from \$115,000 - \$185,000.

Due to restrictions and regulations placed on funding sources used to improve other parks, this project and many others in Kit Carson Park are not eligible for funding. This is mainly due to the median income of the area. We are currently exploring ways to address this issue, and will be proposing CIP funding from the City Council in early May.

One option we are looking into is to move to membership model similar to the model used at many San Diego facilities. With this model the tennis center would be turned over to a non-profit board. The Board would collect annual membership fees and in turn would run and maintain the center. An outline of the membership model is below for your review.

### **RANCHO BERNARDO COMMUNITY TENNIS CENTER MEMBERSHIP MODEL**

1. Club has a "Special Use Permit" from City of San Diego
  - a. 3 yr. term
  - b. Specifies how money is earmarked and spent
  - c. Specifies maintenance requirements and schedule
2. 9-Member Volunteer Tennis Board



- a. Oversees Club
  - b. Collects membership fees
  - c. Establishes rules
  - d. Needs to file with IRS for "Not for Profit Corp." status - 501(c)3 or 501(c)4
  - e. Treasurer tracks all club membership dues & other revenues as required by contract and prepares monthly income statements and tax return
3. Membership fees are used for all costs related to the facility
- a. Court Resurfacing
  - b. Nets, windscreens, center straps, and other court accessories
  - c. Court cleaning (2x per month required through contract)
  - d. Utilities
  - e. Trash removal
  - f. All maintenance
  - g. Club Manager
  - i. Part-time attendants as needed
4. Members can reserve courts (up to 3 days in advance)
- a. The club is currently testing an on-line reservation system
5. Walk-ons and guests pay a \$5-day use fee. They can only play when courts are not in use by members.
6. Other revenues:
- a. League fees
  - b. Ball Machine rental (\$15/hr.)
  - c. Percentage of teaching pros' lesson fees (10%-15%)
  - d. Tournament entry fees
  - e. Member donations
  - f. Grants

Staff will continue to research and vet this model. Public outreach events will be held to inform users of the possible changes, receive feedback on the proposal, and gauge interest in the forming of a Board. Staff will provide an update on the progress at the July Commission meeting.