



CITY OF ESCONDIDO  
 PLANNING DIVISION  
 201 NORTH BROADWAY  
 ESCONDIDO, CA 92025-2798  
 760-839-4671

## NOTICE OF PUBLIC HEARING

The Escondido Planning Commission will hold a public hearing in the City Council Chambers, Escondido City Hall, 201 N. Broadway, Escondido, California at 7 p.m. on Tuesday, November 28, 2023, to consider the item listed below:

### MINOR CONDITIONAL USE PERMIT – PL23-0332

**REQUEST:** A Minor Conditional Use Permit to extend live entertainment/music/dancing hours until 1:00 AM on Thursdays, Fridays, Saturdays, and special event/holidays, and allow associated food service hours to end at 9 PM for an existing restaurant (Sierra Madre Cantina). The applicant also requests to allow an entrance fee/cover charge for entertainment events.

**PROPERTY LOCATION:** On the south side of Felicita Avenue, north of West Vermont Avenue, east of South Centre City Parkway and west of South Escondido Boulevard within the Vons/Felicita commercial center, addressed as 329 West Felicita Avenue (APN 236-252-49-00).

**ENVIRONMENTAL STATUS:** The Project is categorically exempt pursuant to California Environmental Quality Act (CEQA) Guidelines section 15301 (Existing Facilities) in that the request entails negligible modifications to the existing hours and operations of an existing facility already permitted for live entertainment, music, and dancing.

If you challenge this item in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the Planning Commission at, or prior to, the public hearing.

**PUBLIC COMMENT:** To submit comments in writing, please do so at the following link: <https://escondido-ca.municodemeetings.com/bc-citycouncil/webform/public-comment>. All comments received from the public will be made a part of the record of the meeting.

The City of Escondido remains committed to complying with the Americans with Disabilities Act (ADA). Qualified individuals with disabilities who wish to participate in City programs, services, or activities and who need accommodations are invited to present their requests to the City by filing out a Request for Accommodations Form or an Inclusion Support Request Form for Minors, or by calling 760-839-4643, preferably at least 72 hours in advance of the event or activity. Forms can be found on the City's website at: <https://www.escondido.org/americans-with-disabilities-act>.

The staff report will be available at the Escondido Planning Division, 201 N. Broadway, Escondido, CA 92025 and on the City's website at <https://escondido-ca.municodemeetings.com/> after Wednesday, November 22, 2023.

For additional information, please contact **Melissa DiMarzo, Assistant Planner II**, at 760-839-4531, or via email at [mdimarzo@escondido.org](mailto:mdimarzo@escondido.org), and refer to Case No. PL23-0332.

Veronica Morones  
 City Planner

DATED: November 13, 2023

