



## **Climate Action Plan (CAP) July 30, 2018 Workshop Summary**

The 2018 public engagement period for the Climate Action Plan (CAP) update is a two (2) month planning effort designed to inform residents, businesses, and community members on how to engage in the planning process and to facilitate public input opportunities. The overall goal of the two (2) month effort is to help identify all of the viewpoints and interests of Escondido to create a fully participatory process.

The Planning Division held a community workshop on **Monday, July 30, 2018 from 6:00 p.m. to 8:00 p.m. in the Mitchell Room at City Hall** to help kick-off the public engagement period. The workshop focused on the City's effort to educate residents, businesses, and community members about the CAP update and to solicit community input on various issues and opportunities.

A summary of the event and feedback received through this community workshop activity is included below.

- 44 people signed-in at the July 30, 2018 workshop and approximately 50 people attended. Most of the people attending were Escondido residents or businesses.
- The workshop kicked-off with a 15-minute PowerPoint presentation, followed by a brief question and answer period. Then the attendees visited station boards that were placed in different areas around the room. City staff and the consultant team were available to answer additional questions about the process and help facilitate providing input.



- Workshop feedback was collected primarily through a dot “tally” exercise, at Station 5, where attendees could mark their individual preferences on one of the station boards. Each participant was given a limit set of dots to work with, so each person had to establish clear feedback priorities.
- The station format helped facilitate a setting for dialogue, particularly by breaking into smaller groups, and speaking with staff or a consultant one-on-one, as an effective way to both get public input and have tailored conversations. Group discussion at each station helped the public learn about each other's viewpoints.
- Workshop feedback was also collected through written responses on a Passport, just in the same manner as that other input is/was collected throughout the course of the remaining 2018 public engagement period.

### ***Workshop Material***

Information provided at the workshop along with workshop materials can be viewed at the links provided below.

- PowerPoint Presentation

<https://www.escondido.org/Data/Sites/1/media/PDFs/Planning/ClimateActionPlan/CAPUpdate/workshopmaterial/PGH18-0009workshop.pdf>

- Workshop Station Board No. 1: Orientation board

<https://www.escondido.org/Data/Sites/1/media/PDFs/Planning/ClimateActionPlan/CAPUpdate/workshopmaterial/CAPWorkshopBoardNo.1.pdf>

- Workshop Station Board No. 2: About the planning process

<https://www.escondido.org/Data/Sites/1/media/PDFs/Planning/ClimateActionPlan/CAPUpdate/workshopmaterial/CAPWorkshopBoardNo.2.pdf>

- Workshop Station Board No. 3: About greenhouse gas emissions (GHG)

<https://www.escondido.org/Data/Sites/1/media/PDFs/Planning/ClimateActionPlan/CAPUpdate/workshopmaterial/CAPWorkshopBoardNo.3.pdf>

- Workshop Station Board No. 4: How to provide input

<https://www.escondido.org/Data/Sites/1/media/PDFs/Planning/ClimateActionPlan/CAPUpdate/workshopmaterial/CAPWorkshopBoardNo.4.pdf>

- Workshop Station Board No. 5: Survey boards

<https://www.escondido.org/Data/Sites/1/media/PDFs/Planning/ClimateActionPlan/CAPUpdate/workshopmaterial/CAP5Boards.pdf>

### **Preliminary Workshop Station Board Feedback**

The following depict individual responses from the dot exercise, conducted at Station No. 5 during the July 30, 2018 workshop event. Additional input was also received through complete Passport questionnaires, which is not included with what follows. Therefore, the results should be treated as such (i.e. partial view of the results). The complete results, in their totality which will include the dot exercise and the Passport questionnaire, will be reported after the conclusion of the public engagement period.

STATION 5A



## Transportation

The City is soliciting feedback on different potential measures to include in the CAP update. Provided below is a set of transportation-related options to consider. The table provides a general reduction strategy, an area of focus, suggested actions, and the amount of reduction expected from each action. Please note that the reduction estimate range very-low to low, medium, high, and very-high. (Graphic logos were used to show the degree of reduction potential.) Several factors can affect the calculation of an emissions reduction estimate for each sector. Although a combination of measures identified in this section are expected to achieve the targeted emission reductions; the nature, location, timing, and other characteristics of future implementation may vary widely, which will be discussed in greater detail for public feedback at a future public workshop.

GHG Reduction Strategy	Strategy Focus Area	Examples of Typical Policies and Actions	Estimated Reduction Potential	Public Feedback (Dot Placement)
GHG Emissions Category: Transportation				
<b>Increase Zero Emission and/or Alternative Fuels</b>	Construction/Landscape/Waste hauler Vehicles/Equipment	<ul style="list-style-type: none"> <li>Encourage use of biogas or electric equipment</li> <li>Mandate conversion of diesel/gasoline construction and/or landscape equipment to biogas or electric</li> </ul>		
	Zero Emission/Alternative Fuel Infrastructure	<ul style="list-style-type: none"> <li>Identify and prepare city-wide biofuel and charging station siting plan and advertise the locations</li> <li>Install EV charging and other alternative fuel stations</li> </ul>		
	Preferred Parking	<ul style="list-style-type: none"> <li>Provide preferred parking for low emission vehicles in parking structures/street parking</li> </ul>		
<b>Reduce Fuel Use</b>	Transportation Systems Management (TSM)	<ul style="list-style-type: none"> <li>Install roundabouts in appropriate areas</li> </ul>		
	Transportation Demand Management (TDM)	<ul style="list-style-type: none"> <li>TDM outreach and education on options to reduce travel demand and optimize transportation modes</li> <li>Identify employers to connect to vanpools, carpools through SANDAG iCommute program</li> <li>Implement and incentivize carpools and vanpools</li> <li>Increase telecommuting – work with SANDAG to implement the program</li> <li>Adopt TDM ordinance specifying trip type goals for new development projects</li> </ul>		
<b>Vehicle Miles Traveled (VMT) Reduction</b>	Transit systems	<ul style="list-style-type: none"> <li>Implement a local shuttle service system in the downtown area to reduce single occupancy vehicle use</li> <li>Install additional transit-only lanes</li> <li>Increase public transit routes and/or route frequency to increase mode share</li> <li>Provide park and ride lots at transit stations and facilitate their use to increase shared-car commuting</li> </ul>		
	Active Transportation (Walking)	<ul style="list-style-type: none"> <li>Develop pedestrian plan for more sidewalks</li> <li>Update trails master plan to increase new connection points and improve accessibility</li> <li>Pedestrian improvements (link walkable areas, safety features/shade/crosswalks etc.)</li> <li>Implement pedestrian-only and safe routes to school zones</li> </ul>		
	Active Transportation (Biking)	<ul style="list-style-type: none"> <li>Adopt ordinance to require new developments and some retrofits to install bike racks and other supportive amenities like showers</li> </ul>		
	Complete Streets	<ul style="list-style-type: none"> <li>Design streets to provide for all users – cars, bicycles, walkers, and transit users</li> </ul>		
	Complete Streets	<ul style="list-style-type: none"> <li>Design streets to provide for all users – cars, bicycles, walkers, and transit users</li> </ul>		

