

Endorsed by both the San Diego County Republican and Democratic Parties, as well as the San Diego Regional Chamber of Commerce, Measure H is the only compromise put forward to settle the future of the former Country Club property. It reduces the number of allowable homes by nearly 30% from the previous residential zoning designation and preserves 25% of the land as open space. It is expected to create up to \$82 million in economic activity, \$18.7 million in revenue to the General Fund, \$639,000 in annual tax revenue, and 155 full-time jobs.

Reduces Water Usage

Multiple expert studies determined that Measure H will reduce water consumption from the golf course by more than 50%.

Preserves Open Space

Measure H preserves 25% (27 acres) of the land as open space and creates a \$1 million Open Space Preservation Fund.

Mitigates Traffic & School Impact

Expert analysis determined the proposed public roadway and intersection improvements will mitigate increased traffic below any level of significance; and that the three school districts have capacity for any increased student population. Additionally, Measure H would generate up to \$3.5 million to mitigate any school capacity issues.

Creates Community Center & Parks

Measure H funds a 10,000 square foot community center on 3.6 acres with Olympic-sized pool, playgrounds, and tennis courts and provides for ongoing operating costs from project revenues and user fees. All of these amenities are accessible to the entire city of Escondido.

Vote Yes on Measure H and Move Escondido Forward.

City of Escondido
City Clerk's Office
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