Understanding the community’s priorities is a critical part of our City budget planning process.

We are engaging the community to continue to hear YOUR priorities.

The most important input into this process comes from YOU!
What is a Budget?

A twelve-month budget that accounts for revenue and sets forth a plan for how the City intends to utilize those resources over the course of the following year.
What Services Does the City Provide as a Full Service City?

• Police and public safety
• Fire and emergency services
• Water and Wastewater services
• Public Works - street maintenance, stop lights, park maintenance, graffiti removal
• Permits & licenses - construction, building, business, fire, occupancy
• Parks & Recreation programs for all ages
• Library services
Full Service Stats . . .

- 6,000 acres of active & passive parkland
- 10,000 park trees
- 139 City-owned buildings (1 million sq ft)
- 256-mile storm drain system
- 20 mini, pocket, community, and regional parks
- 58,000+ street trees
- 900 lane miles of roads
- 6,560 street lights
What is in a Budget?

A summary of revenues, expenses, and current economic conditions

History of actual revenues and expenses

Projected revenues by type/source

Estimates of proposed expenditures by Department

Separate budgets for each and every Fund
What is a Fund?

Resources are separated into different types of funds, or buckets, based on how the money can be spent.
City of Escondido Fund Types

**General Fund**
- **TAXES** such as Sales Tax, Property Tax, Transient Occupancy Tax
- **FEES** for services including building permits and recreation classes

**Enterprise Funds**
- Residents and business pay **RATES** for Water and Wastewater Services

**Restricted Funds**
- Federal, State, County, and Local government **GRANTS** are awarded to the City for specific projects or programs

**Other Funds**
- Internal Services Charges to other FUNDS
- **Fiduciary & Trust**
GENERAL FUND
Primary Operating Fund for the City

- Police: 41%
- Fire: 24%
- Public Works: 10%
- Community Services: 10%
- Community Development: 8%
- All Other Expenses: 6%

Health & Safety: 75%
Sources of General Fund Revenue

FY2022/23 Projected Revenue = $119.7M

Property Tax 29%

Sales Tax 39%

Other Taxes 13%

Charges for Services 9%

Intergovernmental 3%

All Other Revenue 6%
Sales Tax Rate = 7.75%

Sales Tax Collected
$7.75

<table>
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<tr>
<th>Component</th>
<th>Amount</th>
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<tbody>
<tr>
<td>State</td>
<td>$6.00</td>
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<tr>
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<tr>
<td>Transnet</td>
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<td>County</td>
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**Did you know?**

Property Tax Rate = 1% of Assessed Value

- 10% Escondido
- 90% School Districts
- County
- Other Taxing Entities
Capital Improvement Budget
FIVE YEAR PLANNING TOOL
UPDATED ANNUALLY

RESTRICTED FUNDING SOURCES

- DEVELOPMENT IMPACT FEES
- TRANSNET FUNDS
- GAS TAX FUNDS
- ROAD MAINTENANCE AND REHABILITATION ACCOUNT (SB1)
- UTILITIES USER FEES
- GRANTS & REIMBURSEMENTS
- WIFIA LOANS / FINANCING
Streets Projects ≈ $20 Million

1. Bear Valley Parkway at Sunset: $575,000
2. Citracado Parkway Extension: $2,300,000
3. East Valley Pkwy & Midway Drainage Improvements: $3,002,950
4. Escondido Creek Trail Bike Path Improvements: $250,000
5. Felicita & Juniper/Escondido Blvd To Chestnut: $50,000
6. La Honda Drainage: $200,000
7. Led Streetlights Conversions: $300,000
8. Lincoln Parkway Widening: $750,000
9. Pavement Maintenance & Rehabilitation: $6,115,289
10. Storm Drain Repair & Improvements: $1,198,300
11. Street Maintenance: $105,000
12. Traffic Related Projects: $2,889,255
13. Transfer To General Fund: $2,055,000
14. Transportation & Community Safety: $50,000
15. Active Transportation Strategy & Implementation: $250,000
<table>
<thead>
<tr>
<th>Project Description</th>
<th>Cost</th>
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<tr>
<td>Alley Utilities Replacement Project</td>
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<tr>
<td>Citywide Storm Drain Maintenance</td>
<td>1,485,950</td>
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<td>Eagle Scout Lake Maintenance</td>
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<tr>
<td>Habitat Remediation Spruce St</td>
<td>75,000</td>
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<td>HARRF Influent Pump Station</td>
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<td>Lake Wohlford Dam Project</td>
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<td>Manhole Rehabilitation</td>
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<td>Permitted Channel Maintenance &amp; Mitigation</td>
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<td>Trash Capture Devices</td>
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<td>Trunk Main Expansion/Auto Pkwy to HARRF</td>
<td>6,000,000</td>
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<td>Wastewater Treatment Plant Major Maint Projects</td>
<td>833,960</td>
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<td>Water Pipeline Replacement</td>
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<td>Water Treatment Plant Major Maintenance Projects</td>
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Utilities Projects ≈ $75 Million
General Projects ≈ $8.4 Million

(Funded by Development Impact Fees)

GENERAL PROJECTS
ESTIMATED REVENUES FOR FY 2022/23

- **Public Facilities Fund**
  - $3,700,000

- **Public Art Fund**
  - $160,000

- **General Capital Fund**
  - $25,000

- **Park Development Fund**
  - $4,400,000
General Projects ≈ $8.4 Million

(Funded by Development Impact Fees)

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<th>Category</th>
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<td>Library</td>
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<td>Public Art</td>
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<td>Parks and Recreation</td>
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<tr>
<td>Public Works</td>
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- EVCC Back-up Generator
- City Murals
- Public Art Installations
- Jim Stone Aquatic Facility Expansion
CHALLENGES
Revenue is not keeping pace with the growing costs associated with providing services and maintaining facilities.
Cost Saving Measures

✓ Controlling pension and employee benefit costs
✓ Formed strategic partnerships to provide services
✓ Investing in technology
✓ Reducing City staff by over 106 employees
What is NOT in the Budget?

Deferred Maintenance
• More than $8,000,000 annually

Rising Service Demands
• 30%+ increase in Public Safety and 9-1-1 Calls for Service since 2008
• Impact of homelessness
• Graffiti Eradication and Gang Response
• Aging population
• Response times for permits & quality of life concerns
Resident Priorities

- Addressing homelessness
- Attracting businesses and jobs to the City
- Improving public safety and police services
- Maintaining and repairing local streets, roads and sidewalks
- Keeping public areas clean and free of graffiti
Budget Calendar

May 17 City Council Meeting
Operating Budget Workshop

May 24 City Council Meeting
Capital Improvement Budget Workshop

June 21 City Council Meeting
Operating & Capital Budget Adoption

*Dates Subject to Change*
Now we want to hear from you!

Take the Survey Now!

https://www.escondido.org/budget-information

Other Ways to Connect & Engage

@CityofEscondido

Volunteer Escondido

Boards & Commissions

City Newsletters