



**RUNNING FOR
PUBLIC OFFICE**

November 6, 2018

CITY CLERK'S OFFICE

CITY DEMOGRAPHICS

- **POPULATION**

- 147,294 (SANDAG estimates October 2015)

- **VOTER TURNOUT**

- 79.66% (November 2016 election)

- **REGISTERED VOTERS**

- 65,110 (June 1, 2018 report)



REGISTER VOTERS BY DISTRICT

April 6, 2018 Report

	District One	District Two	District Three	District Four
DEM	4,103	5,894	5,103	5,612
REP	2,479	7,804	4,867	7,212
AI	400	782	564	658
GRN	50	80	50	64
LIB	107	211	168	189
P&F	77	58	54	59
MISC	68	97	90	79
DECL	3,349	5,398	4,335	5,050
TOTAL	10,633	20,324	15,231	18,923



CITY OF ESCONDIDO

GENERAL MUNICIPAL ELECTION

The following information is intended to assist residents who are considering running for office of Mayor, member of the City Council, or Treasurer in the City of Escondido.

This information is intended to provide general guidance only. While the information contained herein is believed to be substantially correct, it is not intended to provide legal or factual advice.

Prepared by the
Escondido City Clerk's Office



GENERAL QUALIFICATIONS TO RUN FOR AND HOLD PUBLIC OFFICE

A candidate must be:

- ✓ A U.S. citizen;
- ✓ Eighteen (18) years on or before election day; and
- ✓ A registered voter living in the City of Escondido at the time nomination papers are issued. City Council candidates must reside in the district for which they are seeking election.

A candidate may not be in prison or on parole for a felony conviction.

ELECTION DATES

The City of Escondido conducts elections every two years to elect members of the City Council, a Mayor or Treasurer. These elections are held on the first Tuesday after the first Monday in November of even-numbered years. The next general election will be held on **November 6, 2018**. At that time the positions of Mayor, City Council Member – District One, and City Council Member – District Two will be on the ballot.



GETTING STARTED EARLY

One reason to start early is to begin collecting contributions for the election campaign. If you plan to accept contributions or make expenditures during your campaign, you must establish your candidate committee.

A candidate will need to:

- ✓ Review the Fair Political Practices Commission Campaign (FPPC) Disclosure Manual 2 – Information for Local Candidates and their Primarily Formed Committees;
- ✓ Review the Escondido Municipal Code for local contribution requirements;
- ✓ File a Form 501, Candidate Intention Statement, with the City Clerk before receiving contributions or spending your own funds;
- ✓ Set up a bank account for your committee;
- ✓ File a Form 410, Statement of Organization, with the Secretary of State and the City Clerk within 10 days of receiving \$2000 in contributions;
- ✓ The Secretary of State will assign an ID number to be used throughout your campaign. A yearly fee of \$50 is required by the Secretary of State;
- ✓ File appropriate campaign statements by the filing deadlines. See www.fppc.ca.gov for all forms and manuals.



CANDIDATE NOMINATION PERIOD

The candidate filing period runs for four weeks during July and August of even numbered years. For the November 6, 2018 General Municipal Election, the filing period opens on Monday, **July 16** and closes on Friday, **August 10, 2018**. There is a \$25 filing fee to run for office. Candidates for Mayor must be registered voters in Escondido at the time nomination papers are issued; Candidates for City Council Seats must be registered voters in the district they wish to represent.

EXTENSION OF FILING PERIOD

If an incumbent does not file for his/her seat, the filing period will be extended for that office for 5 days – to the close of business on August 15, 2018 – for candidates other than the incumbent.

NOMINATION PAPERS

The City Clerk's office prepares a Candidate's Handbook, including an Official Nomination Paper, Candidate's Statement Form, Fair Political Practices Commission (FPPC) Form 700 and other Campaign Disclosure Forms. Candidates for District Council seats must be nominated by 20 Escondido registered voters who reside in the district being represented. The information is available by appointment at the City Clerk's office beginning July 16 through August 10, 2018 (extended to August 15 if applicable). To schedule a meeting, please call (760) 839-4617. All filings must be made with the City Clerk's office.



CANDIDATE STATEMENTS

Candidates wishing to have a 200-word Candidate’s Statement printed in the sample ballot are required to pay an additional charge, which will be determined prior to July 16. This amount covers the prorated costs of printing, handling, mailing as well as the Chinese, Spanish, Vietnamese and Filipino translations of the Statement in the sample ballot.

LOCAL CONTRIBUTION LIMIT

The City of Escondido has a local contribution limit for the November 2018/19 Election cycle of \$4300.

The Escondido Municipal Code Section 2-103(a) states, “No person other than a candidate shall make, and no campaign treasurer shall solicit or accept, any contribution which will cause the total amount contributed by such person with respect to a single election in support of or opposition to such candidate, including contributions to all committees supporting or opposing such candidate, to exceed four thousand and three hundred dollars (\$4,300).” Additional information regarding Escondido’s campaign contribution regulations can be found at www.qcode.us/codes/escondido. Click on Chapter 2 (Administration), then Article 7 (Controls on Campaign Contributions).



AFTER THE NOMINATION PERIOD CLOSES

CANDIDATE BRIEFING

A Candidate Briefing will be hosted by the City Manager's Office. A review of the structure of City government, the regulations regarding political activities in Escondido, campaign sign information and other sources of information will be presented.

CAMPAIGN SERVICES MEETING – REGISTRAR OF VOTERS

The San Diego County Registrar of Voters office will invite all candidates to attend an informational meeting to explain the services and products available through their office.

FPPC WORKSHOPS

The Fair Political Practices Commission will provide a webinar with valuable reporting information for the candidate and treasurer on their website: www.fppc.ca.gov. Contact the FPPC at (866) ASK-FPPC if you have any questions or need more information.



CAMPAIGN DISCLOSURE STATEMENTS

Candidates will be required to file periodic campaign disclosure statements during the course of the election. Campaign disclosure statements document contributions received and expenditures made by the candidate and his/her committee during the course of running for office. The City Clerk will publish due dates, filing periods and forms to be filed. *(See "Getting Started Early" on page 5)*

RECORD KEEPING

During the course of the campaign, candidates and their campaign committee should keep all receipts for expenditures, detailed records of mass mailings, and information about the source of contributions. Records must be retained for four years after the election.

FOR ADDITIONAL INFORMATION, PLEASE CONTACT:

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201 N. BROADWAY
ESCONDIDO, CA 92025
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