

# City of Escondido Census 2020 Grant Funding APPLICATION

## **SUMMARY**

Each decade, the U.S. Census Bureau attempts to count every person in the United States. The City of Escondido will complement the work being done by the Census Bureau of counting everyone once and in the right place. The City of Escondido has Hard-to-Count (HTC) populations totaling approximately 90,000 residents which include children younger than five years old, renters and households living in multi-unit structures, non-high school graduates, and individuals with limited English proficiency. Through our statewide grant program, we aim to support community based organizations to educate, organize and empower residents in hard-to-count communities to respond to the 2020 Census.

## **Proposal Guidelines**

1. Goal to organize specific geographic areas or demographic communities in Escondido at high risk for undercounting in the 2020 Census.
2. Clear outline of your plan to launch the following: a public education campaign, grassroots outreach/organizing, media/communications strategy, trainings, special events and/or mobilization efforts about the 2020 Census.
3. Clear and measurable objectives to address a possible undercount in our Commonwealth.

## **INFORMATION**

Organization Name:

Business Address:

Tax ID Number:

501(c) Status: Yes/No

Responsible Administrator:

Phone Number:

Email:

## **DESCRIPTION**

Grant sizes will range from \$500 to \$2,000 depending on requests.

Grant Amount Requested:

Focus Location (address or nearest address):

Start Date: Once MOU is signed

End Date: July 2020

The goal is to in-reach into Hard-to-Count communities to educate the public on the upcoming census and the importance of completing the census survey fully and accurately.

Brief Description on how your organization will do this:

Significant Steps/Implementation Plan:

### **APPLICATION SUBMITAL CHECK LIST**

- Completed and signed application
- Attach target area map
- Attach budget and timeline
- Proof of Non-Profit status

### **REIMBURESMENT TERMS**

Completed reimbursement forms with attached original receipts are necessary for processing reimbursement requests. Please allow 30 business days for processing. Reimbursements will not be processed for work started before written approval has been issued.

### **SIGNATURES**

The signatory declares that he/she is an authorized official of the applicant, is authorized to submit this application, and certifies that the information in this application is true and correct to the best of his/her knowledge.

Signature of applicant:

Date:

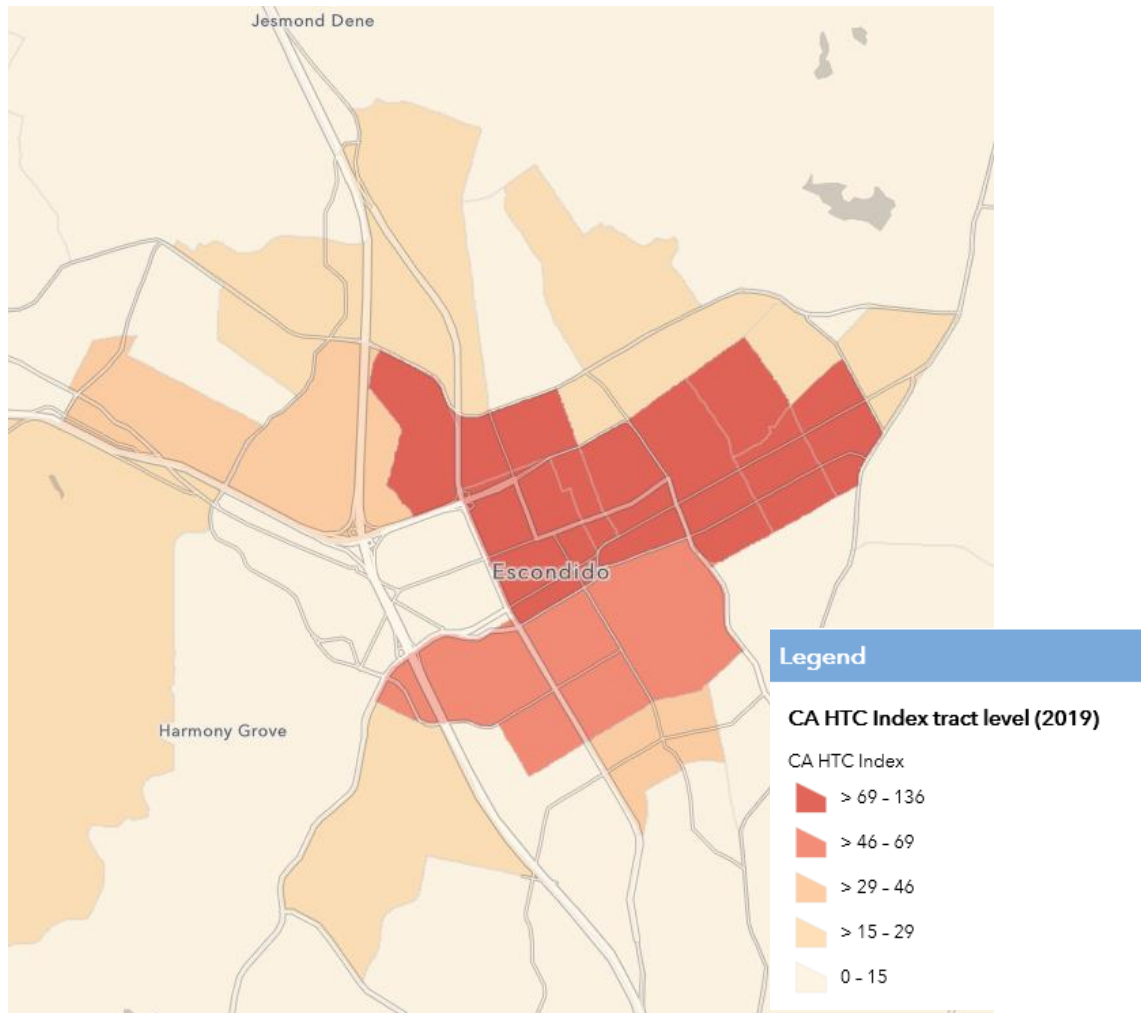
Name:

Title with Organization:

Submit original application to: City of Escondido, Neighborhood Services Department ATTN: Dulce Salazar, 201 N Broadway Escondido, CA 92025 or email to [dsalazar@escondido.org](mailto:dsalazar@escondido.org)

If you have any questions, please contact Dulce Salazar at 760-839-4057 or [dsalazar@escondido.org](mailto:dsalazar@escondido.org)

**ATTACHMENT 1**  
**Hard to Count Communities in Escondido**  
**Identified by the California Complete Count Office**



The City of Escondido has designed its HTC Outreach efforts to include:

Census Tract 201.05, Block Group 2	Census Tract 201.06, Block Group 2	Census Tract 201.08, Block Group 1, 2, 3, 4
Census Tract 201.09 Block Group 1	Census Tract 202.02 Block Group 1, 2, 3	Census Tract 202.06 Block Group 1, 2
Census Tract 202.07 Block Group 1, 2	Census Tract 202.09 Block Group 1, 2, 3	Census Tract 202.10 Block Group 2
Census Tract 202.11 Block Group 1, 2, 3, 4	Census Tract 202.13 Block Group 1, 2, 3	Census Tract 202.14 Block Group 1, 2, 3
Census Tract 203.05 Block Group 2	Census Tract 203.07 Block Group 2	Census Tract 203.08 Block Group 1, 2, 3
Census Tract 203.09 Block Group 1, 2	Census Tract 204.04 Block Group 1	Census Tract 205 Block Group 1, 2, 3
Census Tract 206.01 Block Group 1, 2, 3	Census Tract 207.07 Block Group 1, 2	

