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## **CAMPAIGN SIGN INFORMATION**

### **City of Escondido**

### **November 2018 Election**

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#### **WHERE NOT TO POST SIGNS**

Regardless of timing, signs are NOT permitted in the city right-of-way (ROW). As a general rule, the ROW is approximately 5 feet back from the inside edge of the sidewalk, or if there is no sidewalk approximately 10 feet back from the edge of the curb. Also look at the location of utilities, signs must be further from the curb than the utilities. Right-Way areas include:

- Utility poles or boxes
- Centre City Parkway including the fences along Centre City Parkway
- Medians – including Centre City Parkway, Grand, Harding, etc.
- Trees on ROW

#### **WHERE YOU CAN POST SIGNS**

On private property, but Only with the property owner's permission! There is no limit on the number of signs. Approval from the property owner would be needed to post signs on light poles in large parking lots and on vacant commercial lots.

#### **SIGN LIMITATIONS**

Maximum size of a sign is sixteen (16) square feet (4 feet x 4 feet or ½ sheet of plywood).

Signs shall not exceed an overall height of eight (8) feet above the finished grade.

Signs shall not obstruct vehicle sight distance at driveways and intersections.

#### **TIMELINE**

Campaign signs may go up 30 days prior to Election Day and must come down no later than 30 days after Election Day.

***Please be aware the Escondido Municipal Code states that all signs placed in violation are declared a public nuisance and will be removed.***