

**City of Escondido
San Diego County
Registrar of Voters**

**Candidate Statement of Qualifications
(Read instructions carefully)**

Jurisdiction Name: (ALL CAPS)	CITY OF ESCONDIDO	
Office Title: (Upper & Lower)	City Council District 3	
Candidate Name: (ALL CAPS)	SUSAN REVELES	
Age: (Optional)	43	Gender: F
Occupation:	Business Leader	
Election Date	November 3, 2020	

The occupation to appear on the candidate's statement is not restricted by the California Elections Code. It does not have to match the occupation on the ballot, can be more descriptive and can have more than three words.

Use "Block Paragraphs, Single Space" format. Type within the box using a fixed pitch font such as Courier. Word count starts here:

ESCONDIDO'S LEADER FOR A BRIGHTER FUTURE

My goal as your City Council member is to establish real solutions to the problems and issues that our city is plagued with, focusing on economic development, affordable housing and community resources/services. And as our world evolves, supporting businesses to adapt and grow. Together we can create a strategic and mindful plan for the future of Escondido to be prosperous and resilient.

I will seize the opportunity to improve Escondido with transparency and lack of personal bias, working towards the greater good of our city. I am a leader of and for the people, working to create a collaborative voice for the community. I will bring a fresh, new perspective to our City Council with generational and inclusive outreach, bringing the heart and soul of our community to each endeavor. I will mindfully challenge the status quo to help us grow.

The list of leadership positions I have held over the last 20 years can be found at www.susanreveles.com. More importantly the leadership qualities I possess include honesty, positivity, compassion, confidence, integrity, agility, tenacity, an open mindset, resourcefulness, objectiveness and an analytical perspective.


It would be an honor to be your servant leader.

I understand I am responsible for the cost of this statement and I may be billed or refunded the difference in cost based on the final registration for my jurisdiction.	Cost of the Statement: City Council Candidates: \$1300 City Treasurer Candidates: \$1700 Checks payable to: City of Escondido
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I **do not** wish to file a statement: _____

Please **sign one** of the following statements: I **do** wish to file a statement. My payment is attached. _____

Candidate's Signature

Date August 10, 2020 Candidate's Signature 

CANDIDATE'S STATEMENT OF QUALIFICATIONS GUIDELINES

(Elections Code Section 13307 Excerpts)

The candidate statement is a voluntary statement for candidates seeking specific elective office. The statement may include the name, age and occupation of the candidate and a brief description of the candidate's education and qualifications

FILING PERIOD	The statement shall be filed in the Escondido City Clerk's Office when nomination documents are returned for filing. Such statement shall be filed in the City Clerk's Office no later than August 7, 2020 .										
WHERE	City Clerk's Office, 2 nd Floor of City Hall 201 N. Broadway Escondido, CA 920253										
CONTENTS	The statement may contain the name, age and occupation of the candidate and a brief description of no more than 200 words of the candidate's education and qualifications expressed by the candidate. (Some districts allow the statement to 250 or 400 words; please see the requirements for each office in the Candidate Filing Guide.)										
EXAMINATION PERIOD	During the 10-calendar-day examination period following the deadline for submission of the statement any voter of the jurisdiction, or the Registrar of Voters, may seek a writ of mandate or an injunction requiring any or all of the material to be amended or deleted.										
LIABILITY	Nothing in this section shall be deemed to make any such statement or the authors thereof free or exempt from any civil or criminal action or penalty because of any false, slanderous or libelous statements offered for printing or contained in the Voter Information Pamphlet.										
FORMAT	<p>Candidates are required to TYPE their statement SINGLE SPACED in BLOCK PARAGRAPHS. It is acceptable to submit a statement produced on a computer and attached to this form. The following WILL NOT be permitted:</p> <table style="width: 100%; border: none;"> <tr> <td style="width: 50%;">◆ Handwritten statement</td> <td style="width: 50%;">◆ Stars, bullets, graphics</td> </tr> <tr> <td>◆ Copy from a fax machine</td> <td>◆ <i>Italics</i>, Bold</td> </tr> <tr> <td>◆ Extra exclamation points</td> <td>◆ ALL CAPITAL LETTERS</td> </tr> <tr> <td>◆ Multiple punctuation</td> <td>◆ <u>Underline</u></td> </tr> <tr> <td>◆ Lists</td> <td>◆ Tables</td> </tr> </table> <p>STATEMENTS WILL BE TYPESET EXACTLY AS SUBMITTED; candidates are, therefore, advised to carefully check their statements for errors in spelling, punctuation and grammar. The elections official is authorized to make corrections only to the format of the statement.</p> <p>If the Registrar of Voter's form is not used, the statement must be typed, SINGLE SPACED in BLOCK PARAGRAPHS on plain white paper (8 1/2" x 11") with MARGINS (both LEFT and RIGHT) of NO LESS than 1/2 inch. A fixed pitch font such as COURIER is recommended.</p> <p>The California Elections Code intends uniformity of appearance of the candidate statements. By preparing a candidate statement in accordance with the above guidelines, each statement will be uniformly printed and allowed the same amount of space in the Voter Information Pamphlet. This avoids favored composition or printing of one candidate's statement over another.</p> <p>The statement will be printed in 8-point type in the Voter Information Pamphlet. Only the candidate's name, age and occupation will be printed in 10-point type.</p>	◆ Handwritten statement	◆ Stars, bullets, graphics	◆ Copy from a fax machine	◆ <i>Italics</i> , Bold	◆ Extra exclamation points	◆ ALL CAPITAL LETTERS	◆ Multiple punctuation	◆ <u>Underline</u>	◆ Lists	◆ Tables
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◆ Multiple punctuation	◆ <u>Underline</u>										
◆ Lists	◆ Tables										
RESTRICTIONS	The candidate's statement shall not include the party affiliation of the candidate, nor membership or activity in partisan political organizations. Candidate's photographs are not permitted.										
WITHDRAWAL	The statement may be withdrawn, but not changed , until 5 pm of the next business day after the close of the nomination period.										
CONFIDENTIAL	The candidate statements shall remain confidential until the close of the nomination period. <i>(E.C. Sec. 13311)</i>										
STATEMENT MUST NOT REFER TO OTHERS	Any candidate's statement submitted pursuant to Section 13307 shall be limited to a recitation of the candidate's own personal background and qualifications, and shall not in any way make reference to other candidates or to another candidate's qualifications, character, or activities . The Registrar of Voters shall not cause to be printed or circulated any statement which the elections official determines is not so limited or which includes any such references. <i>(E.C. Sec. 13308)</i>										
SPANISH, FILIPINO, VIETNAMESE & CHINESE TRANSLATION	<p>All sample ballot pamphlet text, including candidate's statements are also translated into Spanish, Filipino, Vietnamese and Chinese. In addition to receiving an English sample ballot pamphlet, registered voters may also request a pamphlet in Spanish, Filipino, Vietnamese or Chinese.</p> <p>In addition, registered voters who were born in Spanish or Chinese speaking countries, the Philippines, or Vietnam, will also be sent a pamphlet in the language of the country in which they were born. This is in compliance with the Federal Voting Rights Act Extension. On Election Day, Spanish, Filipino, Vietnamese and Chinese sample ballot pamphlets will be available at every polling location.</p>										
COST	<p>Candidate statements are paid for at the time they are filed. All money is held in a Trust Fund and if, for any reason, the statement is not printed, the money will be refunded.</p> <p>The cost is calculated to recover expenses for language translation into four languages, typesetting, printing, addressing, labor and mailing, of the candidate statements.</p>										
WORD COUNT	<p>(a) Counting of words, for purposes of this code, shall be as follows:</p> <ol style="list-style-type: none"> 1. Punctuation is not counted. 2. Each word shall be counted as one word except as specified in this section. 3. All proper nouns, including geographical names, shall be considered as one word; for example, "County of San Diego" shall be counted as one word. 4. Each abbreviation for a word, phrase, or expression shall be counted as one word. 5. Hyphenated words that appear in any generally available standard reference dictionary, published in the United States at any time within the 10 calendar years immediately preceding the election for which the words are counted, shall be considered as one word. Each part of all other hyphenated words shall be counted as a separate word. 6. Dates shall be counted as one word. 7. Any number consisting of a digit or digits shall be considered as one word. Any number which is spelled, such as "one," shall be considered as a separate word or words. "One" shall be counted as one word whereas "one hundred" shall be counted as two words. "100" shall be counted as one word. 8. Telephone numbers shall be counted as one word. 9. Internet web site & email addresses shall be counted as one word. <p>(b) This section shall not apply to counting words for ballot designations under Elections Code Section 13107. <i>(E.C. Sec. 9)</i></p>										