



**Public Comments**  
**City Council Meeting**  
**April 22, 2020**

To Whom this May Concern,

I am writing this letter of character reference on behalf of Barbara Aguilar, my friend of almost 35 years and giving my recommendation for her seat on City Council.

I have known Barbara since the 6<sup>th</sup> grade, as well as her family. She comes from a strong-knit family. Barbara has always believed in the right thing to do and holds a high standard of integrity. She has a strong desire to keep true to her roots as a Latina. She instills her culture and heritage with her 3 children. She strives to be the best in her career and looks to better herself, as she sets an example to her children. After getting married, she and her husband decided to plant their roots in Escondido, as they purchased a home. I soon followed when my husband and I purchased our first home in South Escondido. Barbara wants nothing but the best for Escondido, she tries to attend all the events Escondido has to offer. Coming from a large family herself of 3 brothers and 1 sister, she values the importance of family and community. She volunteers her time with various organizations and has a support system (friends and family) that are there for her every step of the way.

Barbara running for City Council would not only be beneficial; but would provide the opportunity to see how passionate a person can be for their city.

Please feel free to contact me if you have any further questions, [elsacbarbi@gmail.com](mailto:elsacbarbi@gmail.com)

Sincerely,

Elsa Barbi

Mr. Zack Beck,

I am writing this letter on behalf of Barbara Aguilar, whom I had the pleasure of knowing for the past 11 years. Her accountability, dedication and determination to support her community, with compassion and understanding, represent a character that fits the role of a city council member.

We supported education through the Escondido Union School District in different roles, but her reputation of recognizing areas of improvement, along with the knowledge to support her ideas and implement them, has resonated with the entire district. Watching her direct programs that strengthen our youth and creating avenues that encourage a connection within a diversified population, is indicative of her ability respond to the needs of the community.

I encourage you to consider Barbara Aguilar as a council member for the City of Escondido. She will uphold the values and responsibilities of a council member and strive to maintain a positive culture, while encouraging growth and unity within our community.

Sincerely,

Emily Horta

From Url: <https://www.escondido.org/public-comment.aspx>

From IP Address: 98.176.60.137

**Email** [Janmessali@gmail.com](mailto:Janmessali@gmail.com)

**Council Meeting Date** 4/22/2020

**Agenda #** 1

**Subject** City council vacancy

**Position** In Favor

**First and Last Name** Jan Messali

**Escondido Resident** True

**Street Address** 1147 Inspiration Ln.

**City** Escondido

**State** CA

**Zip** 92025

**Comments** I would like to express my support for Vanessa Valenzuela for the opening on Escondido city Council. Vanessa has been very active in our community for many years And would be a great asset to the council and the citizens of Escondido.

A form has been submitted, click the link below to view the submission:

<https://www.escondido.org/FormWizard/ViewSubmission.aspx?mid=5168&pageid=3094&rid=3f128afd-c56d-40fe-91d9-4e380d066a0d>

From Url: <https://www.escondido.org/public-comment.aspx>

From IP Address: 99.33.179.68

Email [pborchmann9@gmail.com](mailto:pborchmann9@gmail.com)

**Council Meeting Date** 4/22/2020

**Agenda #** 1

**Subject** Appointment, District 2 City Council

**Position** In Favor

**First and Last Name** patricia borchmann

**Escondido Resident** True

**Street Address** 1141 carrotwood glen

**City** escondido

**State** CA

**Zip** 92026

**Comments** It is a privilege to preview applications from 9 Candidates who applied to fill the vacant position for Escondido City Council to represent District 2 stakeholders. It is encouraging to see there is vigorous interest among talented candidates to fill this important position, and provide responses to questions. I urge Escondido City Council to select the candidate who is already the most well informed, who presents a proven record of practical public service and active community participation, demonstrates land use skills, has professional level economic expertise (with career experience as financial controller for SD architectural firm), , applies rational analysis, critical thinking and leadership. It is important for City Council to select the most qualified candidate who is a career professional that stakeholders in District 2 already know and have confidence in to bring valuable skills to the table, to serve immediately as a productive member of Escondido City Council as a public servant who is articulate and credible, solution oriented, super smart and thoughtful, plus someone who identifies vision and innovative strategies to benefit the community, builds consensus, someone to represent the public interest and who has shown an enduring capability over time, and who won't fade or burn out . All candidates prepared applications which indicate intense desire to serve, and reasons they love Escondido, but desire and intention alone are not enough, and this isn't merely a popularity contest. Now is not the time to appoint someone who is a relative novice to represent stakeholders in District 2, where immediate needs require someone who can serve productively in the immediate term, as well as someone with a declared commitment to serve the public interest in the long term. At this current critical moment when public agencies struggle to continue providing public services during the covid 9 pandemic with overwhelming business closures and economic distress from unprecedented revenue losses from sales tax deficits, it is not the right time to gamble or throw the dice on serious matter of an important political appointment to serve District 2 stakeholders. For these reasons to minimize extreme fiscal risks, or severity of economic peril, I urge Escondido City Council to appoint Vanessa J. Valenzuela to fill the vacancy, to serve as Escondido City Council member representing District 2 stakeholders. Thank you for thoughtful consideration.