CITY OF ESCONDIDO
MINUTES OF THE MEETING OF THE
PUBLIC ART COMMISSION
June 14, 2021
REGULAR MEETING

Call to Order: The meeting was called to order by Commissioner Velasco at 3:02 p.m.

Commissioners Present: Commissioners Velasco, Ryan and Spann.

Special Guest: James Stone and Carol Rogers, Stone & Glass; Belle Morelock, City Intern

Approval of Minutes: MSC Spann/Ryan to approve the minutes of April 26, 2021, 3/0.

NEW BUSINESS: The Commission took this item out of order as a courtesy to the presenters.

1. Lighting the Way: James Stone and Carol Rogers described their artwork, design and vision for the public art donation they are making to the City. They described their passion for glasswork and what their vision is for the monument. They stressed the installation of the project will not cost the City any money. It will be a donation to the City. Commissioner Ryan questioned the funding source, and a discussion was held. Glare will not be an issue. It is 25’ from all curbs, so collision by automobiles is unlikely/slight. They estimate the finished project by end of the year. Commissioner Velasco asked about who was going to maintain the sculpture. The City will provide the maintenance. The Commissioners liked the concept and design. Commissioner Velasco said she wants the pedestal to be larger and the pillars to be more separated. The final height 8’ pedestal 32’ from ground level. Their architect briefly spoke, Bao Rosenthal.

2. Introduction of Intern: Bell Morelock was introduced. She will be the new intern working with the Public Art Commission. Belle is a junior in high school; and is excited about the possibilities of working with the Public Art Commission, the mural program and the artist rosters.

3. NFC Mural: National Fitness Campaign courts are coming to the City. We have four courts to be installed around the City. The first one has already been installed in Mountain View Park. We would like to have an artist design murals on the backside of the courts. The NFC will grant the artist $5,000 for this work. Assistant Director Lopez asked if the Commission would like to fund one or more of the artist wraps. They cost is $25,000. Commissioner Velasco wanted to postpone this discussion until more Commissioners were present.

4. Palomar Heights Update: Commissioner Velasco reported on this committee. The committee has selected five artists so far. The total budget is $175,000.00, which covers three art installations.

5. 2021 Priorities and Vision: Commissioner Velasco spoke about the need for the Commission to have a mission statement. She has put together a packet of information, which Danielle Lopez will send to all commissioners. This will be discussed on the next meeting. The Commissioners will bring more information since Vargas is absent. Commissioner Velasco went through slides regarding her ideas.

LIASON REPORT: Assistant Director Lopez said the next public meeting of the Escondido Creek Trail is on Tuesday, June 22, 2021 at 6:00 p.m. at the East Valley Community Center in the Vineyard Room.
FINANCIAL REPORT: There have been no changes; the report is for your reference. Assistant Director Lopez explained that the new monies will fund the budget on July 1, 2021.

SUBCOMMITTEE UPDATES:

1. Mural Subcommittee: MSC Spann/Ryan to place a call for artists for two locations for murals in Escondido, Vote 3/0. Assistant Director Lopez will be presenting a Request for Proposal at the next Public Art Commission meeting. Commissioner Velasco reported Larry from the Art Association said he would fund $30K to fund mural projects in the City.

2. Queen Califia Subcommittee: Assistant Director Lopez reported that California Center for the Arts Escondido (CCAE) would collaborate with us on Queen Califia initiatives. CCAE would partner with us on promotion, selling merchandise, and hosting events, etc. These monies would be used to replenish the maintenance fund. Lopez is meeting with them on 24th for details. Commissioner Spann said 350 people came through the Queen last weekend.

ITEMS FROM COMMISSIONERS:

FUTURE AGENDA ITEMS: Commissioner Ryan would like to discuss the painting of electrical boxes, highlighting a theme of Wild Animal Park. Also, for Escondido Ally Art - can we contribute to the Second Session.

ADJOURNMENT: Adjourned at 4:30 p.m.

[Signature]
Ana Marie Velasco