

PUBLIC ART COMMISSION

Monday, April 26, 2021
SPECIAL MEETING OF THE PUBLIC ART COMMISSION
VIDEO CONFERENCE
3:00 p.m.
201 N. Broadway, Escondido, CA 92025

The Brown Act provides an opportunity for members of the public to directly address the legislative body on any item of interest to the public, before or during the legislative body's consideration of the item. If you wish to speak regarding an agenda item, please fill out a speaker's slip and give it to the minutes clerk who will forward it to the chairman who will allocate each speaker 2-5 minutes to address the commission. If you wish to speak concerning an item not on the agenda, you may do so under Oral Communications.

The City of Escondido recognizes its obligation to provide equal access to public services to those qualified individuals with disabilities. Please contact the ADA Coordinator (760) 839-4643 with any requests for reasonable accommodation, to include sign language interpreters, at least forty-eight (48) hours prior to the meeting.

- A. CALL TO ORDER
- B. APPROVAL OF MINUTES – **February 8, 2021**
- C. NEW BUSINESS
 - 1. Capital Improvement Budget
 - 2. East Valley Plan
 - 3. Palomar Heights Update
 - 4. "Lighting the Way" Proposal
 - 5. 2021 Priorities
- D. LIASON REPORT
- E. FINANCIAL REPORT – **February 28, 2021**
- F. SUBCOMMITTEE UPDATES
 - 1. Mural subcommittee
 - a. Policy
 - b. Library
 - c. Washington Park Student Mural
 - 2. Queen Califia Subcommittee

G. ITEMS FROM COMMISSIONERS

Under state law, all items under Oral Communications can have no action, and will either be referred to staff for administrative action or scheduled on a subsequent agenda.

H. FUTURE AGENDA ITEMS

I. ADJOURNMENT

COVID-19 PUBLIC SERVICE ANNOUNCEMENT

Pursuant to Governor Newsom's Executive Orders, including N-25-20 and N-29-20: Certain Brown Act requirements for the holding of a public meeting have been temporarily suspended and members of the Escondido City Council and staff will participate in this meeting via teleconference. In the interest of reducing the spread of COVID-19, members of the public are encouraged to submit their agenda and non-agenda comments online at the following link: <https://www.escondido.org/agendaposition.aspx>. Council Chambers will be closed.

Public Comment: To submit comments in writing, please do so at the following link: <https://www.escondido.org/agenda-position.aspx>. If you would like to have the comment read out loud at the meeting (not to exceed three minutes), please write "Read Out Loud" in the subject line.

**CITY OF ESCONDIDO
MINUTES OF THE SPECIAL MEETING OF THE
PUBLIC ART COMMISSOIN
February 8, 2021
VIRTUAL MEETING**

Call to Order: The meeting was called to order by Commissioner Velasco at 3:01 p.m.

Commissioners Present Virtually: Commissioners Velasco, Ryan, Spann, Cowell and Vargas.

Minutes: MSC Spann/Ryan to approve the minutes of 11-30-21, 5/0

1. Grand Avenue Vision Plan Phase 1: Director Procopio introduced herself and presented the Grand Avenue Vision Plan. She went over the different proposals including widening sidewalks, narrowing street, parking on one side, roundabouts, eliminating medians. This project goes to the Historic Commission next. Director Procopio asked to use \$150,000 of the \$250,000 that is currently budgeted in the Grand Avenue Art Project public art funds to pay for the digital art kiosk. Commissioner Velasco did not want to make a commitment for these monies to pay for a kiosk. The Commissioners tabled discussion of this item until a future meeting.
2. The Commissioners discussed moving the public art entitled "Shifting Threshold" from Valley Parkway to Grand Avenue and other signs.
Action Item: Assistant Director Lopez to obtain costs for moving six signs by contacting the City's public works department. Commissioners could not point out which six signs to move. Commissioners will come up with the new placement at the next meeting.
3. The Commissioners desire to Issue a Request for Proposal for a sculpture at West Grand and Quince Street. The City does not believe this would fit in the area set out for the Grand Avenue Art Project. This idea could be fitted into another project.

MSC Velasco/Ryan to move forward to put forth an RFP for a public artwork at the location of West Grand, Valley Parkway, and Quince, Vote 4/0, no vote from Commissioner Cowell.

Liaison Report: Assistant Director Lopez spoke of maintenance issues. Queen Califia is in a holding phase. Lopez is working with the subcommittee on this. Commissioner Spann spoke, since she is on that subcommittee. She believes it is very important to get with the Foundation and find ways to generate monies to perform all the repair work that needs to be done. They feel it is urgent to do this. Lopez is going to get former Commissioner Marty Tiedeman and Commissioner Spann together. Lopez also reported that the Foundation said we can use other repair people and can do fundraising to maintain the sculpture.

Assistant Director Lopez reported on the artwork entitled "Pillars to the Community." In order to repair damage, each Pillar will cost \$10,000 and we have obtained quotes. It would cost \$60,000 to pay for repairs. We have \$121,000 total in the budget. Per the Commissioners, this project is on hold.

The community piece needs to be rewired. This would require trenching and concrete light. Lopez will look into it and then let the Commissioners know.

Utility Box Painting: The City would like to investigate the possibility of having artists paint the City's utility boxes. The idea is to have artists submit a proposal to the Commissioners and receive a \$100 stipend. Would Commissioners support this idea of the stipend? Commissioner Ryan would like to limit this to young artists.

Repairs to Vinehenge: The repairs on the climbing structure in Grape Day Park have been completed and it has been repainted. It looks wonderful and Assistant Director Lopez encourages the Commissioners to stop by and see it.

Downtown Business Association: It would like to use the huge blank wall that was on H Johnson building on Second Ave and Broadway to create a drive-through experience to view art. As of now, the Planning Department is looking into this. Assistant Director Lopez will report on this at the next meeting.

Financial Report: CIP funding is close to being distributed and Assistant Director Lopez will inform you of the results.

Mural Subcommittee:

- a. Policy: Reported looking at the mural policy, with help of muralists, and getting great input. Questions on what authority the subcommittee have? They want to be a one stop shop.
- b. Library Mural: The library chose the artist and are coming up with most of the funding. The library was upfront that they are paying for it and they want a certain theme.
- c. Washington Park: Commissioner Velasco wants to do murals in Washington Park that aligns with the grand opening of the Skate Spot. Subcommittee will find out the details and present this at a future meeting.

FUTURE AGENDA ITEMS: We do not have a policy or a master plan for mural and public art.

ADJOURNMENT: Commissioner Velasco adjourned the meeting at 5:13 p.m.

Ana Marie Velasco
Chairperson

Danielle Lopez, Assistant Director
Communications & Community Services

City of Escondido
Capital Project Balance
As of February 28, 2021

Agenda Item No.: E

Project	Description	Total Budget	Expenditures	Subtotal	Encumbrances	Balance
420149	City Murals	30,000	0	30,000	0	30,000
420119	Niki de Saint Phalle Art	105,852	0	105,852	0	105,852
420801	Queen Califia Education	29,999	1,900	28,099	0	28,099
421001	Pedestrian Pathfinders	31,180	0	31,180	0	31,180
421301	Escondido Creek Art	50,000	0	50,000	0	50,000
427201	Maintenance Program Public Art	136,195	18,540	117,655	0	117,655
428901	Grand Avenue Art Project	250,000	0	250,000	0	250,000
Public Art Fund		633,226	20,440	612,786	0	612,786

Project Descriptions

City Murals – Funding for new Murals to be located throughout the City.

Niki de Saint Phalle Art: Funding for maintenance costs of Queen Calafia.

Queen Calafia Education: Funding for educational opportunities related to Queen Calafia.

Pedestrian Pathfinders: Funding for the creation of a series of visual markers to direct pedestrians along the transit center/downtown corridor.

Escondido Creek Art: Funding for planning and construction of potential public art along the Escondido Creek Trail, in conformance with the Escondido Creek Master Plan.

Maintenance Program Public Art: Funding for maintenance of all public art pieces.

Grand Ave Art Project: Funding for planning and construction of potential public art in conjunction with the Grand Ave street Improvements.