



PUBLIC ART COMMISSION

Monday, June 14, 2021
MEETING OF THE PUBLIC ART COMMISSION
3:00 p.m.
201 N. Broadway, Escondido, CA 92025

The Brown Act provides an opportunity for members of the public to directly address the legislative body on any item of interest to the public, before or during the legislative body's consideration of the item. If you wish to speak regarding an agenda item, please fill out a speaker's slip and give it to the minutes clerk who will forward it to the chairman who will allocate each speaker 2-5 minutes to address the commission. If you wish to speak concerning an item not on the agenda, you may do so under Oral Communications.

The City of Escondido recognizes its obligation to provide equal access to public services to those qualified individuals with disabilities. Please contact the ADA Coordinator (760) 839-4643 with any requests for reasonable accommodation, to include sign language interpreters, at least forty-eight (48) hours prior to the meeting.

- A. CALL TO ORDER
- B. APPROVAL OF MINUTES – **April 26, 2021**
- C. NEW BUSINESS
 - 1. "Lighting the Way" Proposal
 - 2. Introduction of Intern
 - 3. NFC Mural
 - 4. Palomar Heights Update
 - 5. 2021 Priorities and Vision
- D. LIASON REPORT
- E. FINANCIAL REPORT – **April 30, 2021**
- F. SUBCOMMITTEE UPDATES
 - 1. Mural Subcommittee
 - 2. Queen Califia Subcommittee
- G. ITEMS FROM COMMISSIONERS

Under state law, all items under Oral Communications can have no action, and will either be referred to staff for administrative action or scheduled on a subsequent agenda.

- H. FUTURE AGENDA ITEMS

I. ORAL COMMUNICATIONS

J. ADJOURNMENT

**CITY OF ESCONDIDO
MINUTES OF THE SPECIAL MEETING OF THE
PUBLIC ART COMMISSOIN
April 26, 2021
VIRTUAL MEETING**

Call to Order: The meeting was called to order by Commissioner Velasco at 3:01 p.m.

Commissioners Present Virtually: Commissioners Velasco, Ryan, Spann, Cowell and Vargas.

Special Guest: Soudabeh Memarzadeh, Escondido High School District employee.

Approval of Minutes: **MSC Spann/Ryan to approve the minutes of 2-8-21, 4/0, one abstaining.**

NEW BUSINESS:

1. Capital Improvement Budget: Lopez noted that the Capital Improvement budgets went to Council. She anticipates that \$294,000 will be put into the Public Art budget for next fiscal year. Pedestrian Pathfinders project was explained by Assistant Director Lopez.

SUBCOMMITTEE UPDATES: The Commission took this item out of order due to the visitor's time constraints.

1. Mural subcommittee: Ms. Memarzadah gave a presentation with the history of the mural program at the high schools. The Commissioners discussed this in detail. **MSC Spann/Vargas to move forward with the payment of \$3,200 for this public art mural project. 5/0.**

NEW BUSINESS (Cont'd):

2. East Valley Plan: Lopez explained that the intent is to provide guidance for future development in the East Valley area. Public Meetings have been done. Strong identity for East Valley area, moderate housing, store fronts, creek trail, enhance street scapes and designs and amenities. Chapter 2, 4 and 7 relate to the public art commission.
3. Palomar Heights Update: Commissioner Velasco reported on her first meeting with Palomar Heights. The various artist renderings of public art will be forwarded to Assistant Director Lopez and she will send out.
4. "Lighting the Way": Assistant Director Lopez led the discussion on this item. This is the area we identified last meeting on Grand and Second. The owner of the Stone & Glass offered to gift a public art sculpture to the City. Commissioner Velasco wants it to be mandated that it is lit up.
5. 2021 Priorities: Commissioner Velasco presented her vision for the future of public art. She explained that this was her vision and wanted the other Commissioners to join in and make a final statement. The Commissioners agreed that having a vision is important to present to funding sources. Commissioner Velasco asked that the Commissioners bring one idea for a piece of artwork to the next meeting.

LIASON REPORT: Assistant Director Lopez touched base on two items: Regarding the Threshold pieces, and suggests instead of relocating them Commissioners take a ride identify the issues of that art, we believe we can correct it with the removal of landscaping. Commissioner Velasco volunteered to do this. She Take inventory, see what it is we need done.

Director Lopez reported on the status of the "Community Piece" over by Barnes & Noble. The City wants to know who is responsible for the artwork and that landscaping area. It looks like lights need replacement. The City is trying to work with the developer of the shopping center. Public Works estimates to replace the lights would be about \$3,000. Public Works does not recommend putting in solar lights due to vandalism. **MSC Vargas/Cowell to allocate \$3,000-\$3,500 to repair the lighting on this piece. 5/0.**

FINANCIAL REPORT: There have been no changes, the report is for your reference.

SUBCOMMITTEE UPDATES (Cont'd):

Mural Subcommittee: We received the Mural Agreement Policy document from the City Attorney's office and will review this shortly. Commissioner Velasco posed the question: "Does the art commission have any say in this? Should we?" The City will review and make sure the artwork is appropriate. The Library is progressing and they are going to paint the entire wall. The timeline is to start by May. The Washington Park Student mural was already discussed.

Queen Califia Subcommittee: The Commission wants to move quickly on this. Assistant Director Lopez also reported on fundraising for maintenance, talking with CCAE on merchandising, etc. It is an exciting time. The City wants to re-open the Queen. We are trying to open next week with the docents on Tuesdays, Thursdays and Saturdays. As far as maintenance goes, Assistant Director Lopez plans on video recording the artwork maintenance so we can mimick the techniques in the future.

ITEMS FROM COMMISSIONERS: None. Commissioner Vargas is very excited that we are supporting the Washington Park mural project and supporting the students in this endeavor. Commissioner Velasco wants to have an event to celebrate.

FUTURE AGENDA ITEMS: None

ADJOURNMENT: Adjourned at 4:50 p.m.

City of Escondido
Capital Project Balance
As of April 30, 2021

Agenda Item No.: E

| Project | Description | Total Budget | Expenditures | Subtotal | Encumbrances | Balance |
|----------------|--------------------------------|---------------------|---------------------|-----------------|---------------------|----------------|
| 420149 | City Murals | 30,000 | 0 | 30,000 | 0 | 30,000 |
| 420119 | Niki de Saint Phalle Art | 105,852 | 0 | 105,852 | 0 | 105,852 |
| 420801 | Queen Califia Education | 29,999 | 1,900 | 28,099 | 0 | 28,099 |
| 421001 | Pedestrian Pathfinders | 31,180 | 0 | 31,180 | 0 | 31,180 |
| 421301 | Escondido Creek Art | 50,000 | 0 | 50,000 | 0 | 50,000 |
| 427201 | Maintenance Program Public Art | 136,195 | 18,540 | 117,655 | 0 | 117,655 |
| 428901 | Grand Avenue Art Project | 250,000 | 0 | 250,000 | 0 | 250,000 |
| | Public Art Fund | 633,226 | 20,440 | 612,786 | 0 | 612,786 |

Project Descriptions

City Murals – Funding for new Murals to be located throughout the City.

Niki de Saint Phalle Art: Funding for maintenance costs of Queen Califia.

Queen Califia Education: Funding for educational opportunities related to Queen Califia.

Pedestrian Pathfinders: Funding for the creation of a series of visual markers to direct pedestrians along the transit center/downtown corridor.

Escondido Creek Art: Funding for planning and construction of potential public art along the Escondido Creek Trail, in conformance with the Escondido Creek Master Plan.

Maintenance Program Public Art: Funding for maintenance of all public art pieces.

Grand Ave Art Project: Funding for planning and construction of potential public art in conjunction with the Grand Ave street Improvements.