

Say "YES" to

Escondido Recreation

Discover the Benefits



Thanks to our
"Lock-In" sponsors:
**Liquid Vision,
Sun Diego,
Slices Pizza,
Osiris,
Black Wax**



Inside



"Get Outside"

Your sponsorship support for Escondido Recreation programs can make the difference for Escondido youth staying in the game or sitting it out. Just like our "Lock-In" sponsors, for less than \$ 1 per day your support of the "Get Outside" campaign will provide more opportunity to those children most in need. It will allow Sports Center soccer, hockey & skate programs to remain the most affordable in Escondido. **THANK YOU!**

See all the affordable sponsorship opportunities available at www.escondido.org/sportscenter

Sponsorship Opportunities

	OLD PRICE	NOW ONLY
Hockey Dasherboard:	\$425	\$299
Hockey Scoreboards:	\$1,500	\$999
Hockey Jerseys:	\$1,500	\$999
Soccer Dasherboard:	\$425	\$299
Big Soccer Goal Sponsor:	\$1,000	\$599
Big Soccer Scoreboard:	\$1,500	\$999
Mini Soccer Scoreboard:	\$1,200	\$599
Mini Soccer Goal Sponsor:	\$700	\$299
Soccer Jerseys:	\$5,000	\$3,999
Membership Shirts:	\$5,500	\$4,999

Scroll down for complete details or contact Marie Stephens at 760-839-4043 or mstephens@escondido.org

What is the “Get Outside” Campaign all about?

The Problem

Escondido Recreation is trying to draw attention to the growing crisis of kids (& adults) not ‘getting outside’ enough to play/exercise and the associated physical & social problems. The ability to offer affordable, quality recreational programs, facilities & parks in Escondido is a **MUST** to attract & retain productive & interactive, community-minded families.

How can you assist?

You can help improve the health of Escondido residents, simply by sponsoring the highly popular Sports Center programs and at the same time increase your business recognition too! Your support for the “**Get Outside**” campaign will provide more opportunity to those families most in need, by allowing the Sports Center soccer, hockey & skate programs to remain the most affordable in Escondido, (making it easier for people to participate.)

What is the impact for your business?

The Escondido Sports Center (a division of *Escondido Recreation*) has been in operation since 1997.

- Over 70,000 memberships sold.
- Over 220,000 skate park admissions sold.
- Over 6000 teams registered for roller hockey and arena soccer.
- Over 1.5 million center participants & spectators.
- Currently 40 companies sponsoring the center.

With this level of exposure, (opportunities starting at less than the price of a cup of coffee per day!), you will be very pleased with the additional benefits complementing your current marketing strategies. Effectively, your support of *Escondido Recreation* will help **YOU** directly!

Confirmation Form

Below is the confirmation form for our “Get Outside” opportunities and as you can see, we have taken an active business approach by reducing prices to enlist your support. Simply select the sponsorship that best fits your needs, sign and fax it back to us at 760-839-7019. Once we receive your confirmation form, we will contact you to coordinate the artwork. It's that easy!

More Opportunities

We greatly appreciate your endorsement of *Escondido Recreation* Sports Center programs. If you would like information for other *Escondido Recreation* programs such as swim, gym, camps or softball, please make contact with Marie Stephens at 760-839-4043 or mstephens@escondido.org and she will have the appropriate staff person communicate with you.

THANK YOU



Sponsorship Opportunities

Company Name:					
Representative:					
Address:					
City:		State:		Zip:	
Phone:		Fax:		Email:	

Sponsorship Area	2008 Rates	New 2009 Rates	Sponsorship Details
<input type="checkbox"/> Skate Park	\$425 \$725	\$299 \$399	Size - 9 Sq. Feet Size - 18 Sq. Feet
<input type="checkbox"/> Hockey Dasherboard:	\$425 \$725	\$299 \$399	Size - 9 Sq. Feet Size - 18 Sq. Feet
<input type="checkbox"/> Hockey Scoreboards:	\$2500 \$1500	\$1399 \$999	Size - 36 Sq. Feet Size - 24 Sq. Feet
<input type="checkbox"/> Hockey Jerseys: (Approx. 300 Jerseys per year)	\$1,500	\$999	3 Seasons per year
<input type="checkbox"/> Soccer Dasherboard:	\$425 \$725	\$299 \$399	Size - 9 Sq. Feet Size - 18 Sq. Feet
<input type="checkbox"/> Big Soccer Scoreboard:	\$1500	\$999	Size - 24 Sq. Feet
<input type="checkbox"/> Mini Soccer Scoreboard:	\$1,200	\$599	Size - 12 Sq. Feet
<input type="checkbox"/> Mini Soccer Goal Sponsor:	\$700	\$299	1 Available
<input type="checkbox"/> Big Soccer Goal Sponsor:	\$1,000	\$599	1 Available
<input type="checkbox"/> Soccer Jerseys: (Approx. 1500 jerseys per year)	\$5,000	\$3,999	3 Seasons per year * 1 Year agreement – billed quarterly.
<input type="checkbox"/> Membership Shirts: (Approx. 7000 – 8000 shirts per year)	\$5,500	\$4,999	Per Year * 1 Year agreement – billed quarterly.

All sponsorships require a 2 year minimum agreement, unless noted. * Rates listed are per year.
 Complete this form and fax to Marie Stephens at 760-739-7019 mstephens@escondido.org