



NEWS RELEASE

FOR IMMEDIATE RELEASE

DATE: August 7, 2008

CONTACT: Michelle Bromstead

PHONE: (760) 839-4000

CITY RECEIVES LEAGUE OF CALIFORNIA CITIES HONORABLE MENTION FOR APPEARANCE & COMPLIANCE TEAM

The City of Escondido has received a Certificate of Honorable Mention and Appreciation from the League of California Cities for its submission of the Appearance and Compliance Team (ACT) program. The ACT program was entered in the Public Safety category for the League's "Helen Putnam Award for Excellence." The award was established by the League in 1982 and "recognizes outstanding cities that deliver the highest quality and level of service in the most effective manner possible" in 11 categories including Health and Wellness, Community Services and Public Safety. Award recipients are chosen by a jury of elected and appointed city officials from around the state.

The ACT program was established by the city in March 2006 to address appearance and safety issues including graffiti, abandoned and illegally parked vehicles, inadequate property maintenance and abandoned shopping carts. The program has achieved measurable success through its pro-active, comprehensive and community-oriented approach, and continues to be a top priority for the City of Escondido.

###