



MEDIA ADVISORY

FOR IMMEDIATE RELEASE
DATE: June 5, 2008

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CITY APPEARANCE & COMPLIANCE SWEEP PLANNED FOR TUESDAY, JUNE 10

Next Tuesday, June 10, 2008, the City of Escondido's Appearance and Compliance Team (ACT) will conduct a sweep in the central portion of Escondido known as the Los Arboles Neighborhood, from 2nd Avenue to 5th Avenue between Date and Ash Streets.

Sweep efforts will include: Code Enforcement Division checking for property maintenance and other municipal and zoning code violations and retrieving abandoned shopping carts; Fire Department inspecting fire lanes and safety and accessibility issues; Police Department handling code violations involving criminal activity; Community Services' Maintenance and Operations Division staff removing graffiti, cleaning up litter and debris in public areas and addressing street, sidewalk and landscaping safety and appearance issues.

ACT continues to support Escondido's commitment to improving the City's attractiveness by proactively addressing appearance issues. ACT addresses city issues including graffiti, abandoned shopping carts, illegal parking, code violations and abandoned vehicles. Community members are encouraged to report graffiti violations by calling (760) 839-4OFF.

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Note to media: The staging area for this sweep will be the city park located at the northwest corner of Beech Street and 3rd Avenue. Staff will conduct an initial briefing there at 8:30 a.m. and the sweep will begin at 9 a.m.