



## NEWS RELEASE

**FOR IMMEDIATE RELEASE**  
**DATE:** January 14, 2008

**CONTACT:** Michelle Bromstead  
**PHONE:** (760) 839-4000

### **CITY TO HOST FREE WORKSHOP FOR SMALL BUSINESSES**

On Thursday, January 17, the City of Escondido will hold “The Nuts & Bolts of Starting a Business” from 11:30 a.m. to 1:30 p.m. in the Mitchell Conference Room at Escondido City Hall located at 201 N. Broadway. Both new entrepreneurs and experienced business professionals can gain insightful knowledge from this free workshop.

Business consultant Joe Molina, from the Small Business Development Center at Mira Costa College, will provide practical information on writing business plans, obtaining the proper licenses and permits, conducting market research and securing financing. He'll also cover the “*7 Basic Steps to Starting Your Business.*”

Space is limited and fills quickly so prompt registration is encouraged. Interested individuals may register online at [www.escondido.org/econdev](http://www.escondido.org/econdev) or by phone at (760) 839-4501. Participants are encouraged to bring a brown bag lunch and beverages will be provided.

The “Business Nuts & Bolts” series is a resource designed to provide tips, practical information and networking opportunities for new and aspiring business owners. The no-cost, quarterly workshops are co-sponsored by the City of Escondido’s Economic Development Division, the Escondido Public Library and the Small Business Development Center at MiraCosta College.

For more information contact Michelle Bromstead, Program Coordinator, at [mbromstead@escondido.org](mailto:mbromstead@escondido.org) or (760) 839-4000.

###