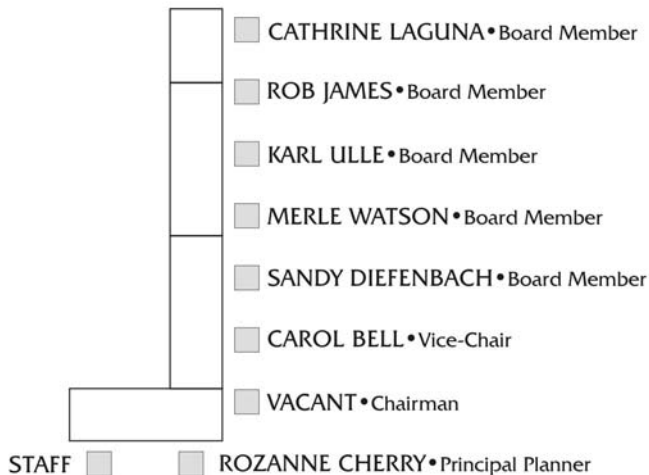


# CITY OF ESCONDIDO

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## Design Review Board



### AGENDA

Thursday, September 10, 2009  
9:00 a.m.

Training Room #1, City Hall  
201 North Broadway  
Escondido, CA 92025-2798

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The Brown Act provides an opportunity for members of the public to directly address the Advisory Board on any item of interest to the public before or during the Board's consideration of the item. If you wish to speak regarding an agenda item, please fill out a speaker's slip and give it to the staff representative who will forward it to the Chairman.

Decisions of the Design Review Board and Director of Community Development may be appealed to the Planning Commission by filing a written request (along with any required fees) with the Planning Division within ten (10) calendar days following the date of the Design Review Board or Director's action pursuant to zoning code section 33-1362 and 33-1304.

**Electronic media:** Electronic media which members of the public wish to be used during any public comment period should be submitted to the Planning Division at least 24 hours prior to the meeting at which it is to be shown.

The electronic media will be subject to a virus scan and must be compatible with the City's existing system. The media must be labeled with the name of the speaker, the comment period during which the media is to be played and contact information for the person presenting the media.

The time necessary to present any electronic media is considered part of the maximum time limit provided to speakers. City staff will queue the electronic information when the public member is called upon to speak. Materials shown to the Board during the meeting are part of the public record and may be retained by the City.

The City of Escondido is not responsible for the content of any material presented, and the presentation and content of electronic media shall be subject to the same responsibilities regarding decorum and presentation as are applicable to live presentations.

If you wish to speak concerning an item not on the agenda, you may do so under "Oral Communications" which is listed at the beginning and end of the agenda. All persons addressing the Design Review Board are asked to state their names for the public record.

**Availability of supplemental materials after agenda posting:** Any supplemental writings or documents provided to the Design Review Board regarding any item on this agenda will be made available for public inspection in the Planning Division located at 201 N. Broadway during normal business hours, or in Training Room #1 while the meeting is in session.

The City of Escondido recognizes its obligation to provide equal access to public service for those qualified individuals with disabilities. Please contact the American Disabilities Act (ADA) Coordinator at (760) 839-4641 with any requests for reasonable accommodations, to include sign language interpreters, at least 24 hours prior to the meeting.

**The Planning Division is the coordinating division for the Design Review Board. For information, call (760) 839-4671.**

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- A. Call to Order
- B.
  - 1. Welcome to new Board Member.
  - 2. Selection of Chairman and Vice-Chairman.
  - 3. Determination of seating arrangement.
- C. Record of Actions from the August 27, 2009 meeting
- D. Oral and Written Communications

“Under state law, all items under Oral and Written Communications can have no action, and will be referred to the staff for administrative action or scheduled on a subsequent agenda.”

This is the opportunity for members of the public to address the Design Review Board on any item of business within the jurisdiction of the Board.

E. Consent Calendar Items

- |   |  |         |
|---|--|---------|
| 1. 2006-10-PD<br>(previous DRB for signs<br>10/26/06) | Final Wall Signs and Freestanding Signs for the<br>New Lexus Auto Center, 1205 Auto Park Way,<br>Zoned PD-C.<br>Applicant: Peggy Kelcher, Luna Properties/Lexus,<br>and Tiffany Del Gatto, Western Sign & Awning | Rozanne |
|---|--|---------|

F. Individual Case Review

- |                               |  |          |
|-------------------------------|--|----------|
| 1. ER09-0010                  | Review of 11 <sup>th</sup> Avenue Park Master Plan on<br>southwestern corner of 11 <sup>th</sup> Ave/Del Dios Road.<br>Applicant: City of Escondido  | Bill     |
| 2. ADM09-0117, PHG09-<br>0025 | New In N Out Restaurant and Variance for<br>Revisions to Existing Pole Sign, 1260 West Valley<br>Parkway, CG Zone<br>Applicant: GreenbergFarrow  | Kristina |
| 3. PHG 09-0023                | New BJs Restaurant on a separate out pad<br>adjacent to the Macaroni Grill Restaurant at<br>Westfield Shoppingtown Mall, 200 E. Via Rancho<br>Parkway.<br>Applicant: BJs Restaurant, WD Partners<br>Architects | Jay Paul |
| 4. ADM09-0110                 | Remodel of an existing Commercial Building to a<br>Chase Bank, 1401 E. Valley Parkway, Zoned CG<br>Applicant: Eric Andrews   | Darren   |

G. Current Business:

H. Oral Communications

"Under state law, all items under Oral and Written Communications can have no action, and will be referred to the staff for administrative action or scheduled on a subsequent agenda."

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I. Board member Discussion

J. Adjournment to next scheduled Design Review Board meeting to be held on September 24, 2009, at 9:00 a.m., in Training Room #1, 201 North Broadway, Escondido, California.