SO YOU WANT TO RUN
FOR OFFICE?

GETTING STARTED . . .
City Demographics

Population

145,901 (SANDAG estimates October, 2013)

Voter Turnout

47.86% - November 2014 election

Registered Voters

59,942 – (October 25, 2014 Report)
### Registered Voters by District
(October 25, 2014 Report)

<table>
<thead>
<tr>
<th></th>
<th>District One</th>
<th>District Two</th>
<th>District Three</th>
<th>District Four</th>
<th>Citywide</th>
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<tbody>
<tr>
<td>DEM</td>
<td>3,047</td>
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<td>4,070</td>
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<td>REP</td>
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<td>TOTAL</td>
<td>9,230</td>
<td>18,581</td>
<td>13,771</td>
<td>17,467</td>
<td>59,942</td>
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</table>
CITY OF ESCONDIDO

GENERAL MUNICIPAL ELECTION

The following information is intended to assist residents who are considering running for the office of Mayor, member of the City Council or Treasurer in the City of Escondido.

This information is intended to provide general guidance only. While the information contained herein is believed to be substantially correct, it is not intended to provide legal or factual advice.

Prepared by the Escondido City Clerk’s Office
**General Qualifications to run for and hold public office:**

A candidate must be:

- A U.S. citizen;
- Eighteen (18) years on or before election day; and
- A registered voter living in the City of Escondido at the time nomination papers are issued. Council Candidates must reside in the district for which they are seeking election.

A candidate may not be in prison or on parole for a felony conviction.

**Election Dates:**

The City of Escondido conducts elections every two years to elect members of the City Council, a Mayor or Treasurer. These elections are held on the first Tuesday after the first Monday in November of even-numbered years. The next general election will be held on **November 8, 2016.** At that time the positions of City Treasurer, City Council – District Three and City Council - District Four will be on the ballot.
Getting started early . . .

One reason to start early is to begin collecting contributions for the election campaign. If you plan to raise or spend $1,000 or more during your campaign, you must establish your candidate committee.

A candidate will need to:


- File a Form 501, Candidate Intention Statement, with the City Clerk before receiving contributions or spending your own funds.

- Set up a bank account for your committee.

- File a Form 410, Statement of Organization, with the Secretary of State and the City Clerk within 10 days of receiving $1,000 in contributions. The Secretary of State will assign an ID number to be used throughout your campaign. A yearly fee of $50 is required by the Secretary of State.

- File appropriate campaign statements by the filing deadlines.
The forms referenced may be downloaded from the Fair Political Practices Commission’s website at www.fppc.ca.gov/ and clicking on “Candidates and Committees”, then on “Forms and Manuals for Candidates and Committees.”

**Local contribution limit . . .**

The City of Escondido has a local contribution limit for the November 2015/16 Election cycle of $4100.

The Escondido Municipal Code Section 2-103(a) states, “No person other than a candidate shall make, and no campaign treasurer shall solicit or accept, any contribution which will cause the total amount contributed by such person with respect to a single election in support of or opposition to such candidate, including contributions to all committees supporting or opposing such candidate, to exceed four thousand and one hundred dollars ($4,100).” Additional information regarding Escondido’s campaign contribution regulations can be found at www.qcode.us/codes/escondido. Click on Chapter 2 (Administration), then Article 7 (Controls on Campaign Contributions).

**Candidate nomination period . . .**

The candidate filing period runs for four weeks during July and August of even numbered years. For the November 8, 2016 General Municipal Election, the filing period opens on Monday, **July 18** and closes on Friday, **August 12, 2016**. There is a $25 filing fee to run for office. Candidates must be registered voters in Escondido at the time nomination papers are issued.
**Extension of filing period . . .**

If an incumbent does not file for his/her seat, the filing period will be extended for that office for 5 days – to the close of business on August 17, 2016 – for candidates other than the incumbent.

**Nomination papers . . .**

The City Clerk’s office prepares a Candidate’s Handbook, including an Official Nomination Paper, which provides for the signatures of 20 Escondido registered voters who support your candidacy, Candidate’s Statement Form, Fair Political Practices Commission (FPPC) Form 700 and other Campaign Disclosure Forms. The information is available by appointment at the City Clerk’s office beginning July 18 through August 12, 2016 (extended to August 17 if applicable). To schedule a meeting, please call (760) 839-4617. All filings must be made with the City Clerk’s office.

**Candidate Statements . . .**

Candidates wishing to have a 200-word Candidate’s Statement printed in the sample ballot are required to pay an additional charge, which will be determined prior to July 18. This amount covers the prorated costs of printing, handling, mailing as well as the Chinese, Spanish, Vietnamese and Filipino translations of the Statement in the sample ballot.
After the nomination period closes:

**Candidate Briefing . . .**

A Candidate Briefing will be hosted by the City Manager’s Office. A review of the structure of City government, the regulations regarding political activities in Escondido, campaign sign information and other sources of information will be presented.

**Campaign Services Meeting – Registrar of Voters**

The San Diego County Registrar of Voters office will invite all candidates to attend an informational meeting to explain the services and products available through their office.

**FPPC Workshops**

The Fair Political Practices Commission will provide a webinar with valuable reporting information for the candidate and treasurer on their website: [www.fppc.ca.gov](http://www.fppc.ca.gov) Contact the FPPC at (866) ASK-FPPC if you have any questions or need more information.
Campaign Disclosure Statements . . .

Candidates will be required to file periodic campaign disclosure statements during the course of the election. Campaign disclosure statements document contributions received and expenditures made by the candidate and his/her committee during the course of running for office. The City Clerk will publish due dates, filing periods and forms to be filed. (See "Getting Started Early” on page 5)

Record keeping . . .

During the course of the campaign, candidates and their campaign committee should keep all receipts for expenditures, detailed records of mass mailings, and information about the source of contributions. Records must be retained for four years after the election.

For additional information contact

City Clerk’s Office
201 N. Broadway
Escondido, CA  92025
(760) 839-4617
Diane Halverson, City Clerk
dhalverson@escondido.org
Website: www.escondido.org

City of Escondido