



**CITY OF ESCONDIDO
SPECIAL JOINT MEETING
OF THE
CITY COUNCIL
AND**

BUILDING ADVISORY AND APPEALS BOARD, COMMUNITY AND OLDER ADULT SERVICES COMMISSION, DESIGN REVIEW BOARD, HISTORIC PRESERVATION COMMISSION, LIBRARY BOARD OF TRUSTEES, PERSONNEL BOARD OF REVIEW, PLANNING COMMISSION, PUBLIC ART COMMISSION, TRANSPORTATION AND COMMUNITY SAFETY COMMISSION, PUBLIC SAFETY FACILITIES OVERSIGHT COMMITTEE AND THE GENERAL PLAN ISSUES COMMITTEE

**Wednesday, May 12, 2010
6:00 p.m.**

**Located at:
Escondido Police and Fire Headquarters
Community Room
1163 North Centre City Parkway
Escondido, CA 92025**

MINUTES

6:00 P.M. – Guided Tour

6:00 P.M. – 7:00 P.M. – Self-Guided Tours and Refreshments

7:00 P.M. – WELCOME AND INTRODUCTIONS - Mayor Lori Pfeiler

Guest Speaker – Duane J. Roth, CEO of San Diego CONNECT
and discussion on Escondido's Future Growth and Development

The guest speaker, Mr. Duane Roth, CEO of San Diego CONNECT spoke on the strength of San Diego's innovation economy within the arenas of (1) Research Institutes, (2) Technology Innovation/Manufacturing, (3) Convention/Tourism/Gaming, (4) Local Services, and (5) Military.

He noted the core research institutes in San Diego are the Scripps Institution of Oceanography, U.C. San Diego, and Salk Institute. Today there are over 50 major research institutes in San Diego, with five founded in the last two years. There are also more than 300 defense and security companies; 1,000 wireless and software companies; 600 life science companies; 250 energy and environmental companies; and, 600 sport innovator companies

Mr. Roth further outlined the key conditions that foster a technology cluster (research/money/talent) and how collaboration by helping each other, placing the region above the company, and knowing that political issues matter can present a wealth of opportunities for Escondido's future.

***Note:** CONNECT was founded in 1985 by government (EDC), research institutions (UC San Diego), and the private sector (Qualcomm, Hybritech) to assist in the commercialization of research discoveries. Since that time they have assisted over 2,000 companies in their start-up mode. Currently in San Diego, one new technology-based company is created every day.*

CLOSING REMARKS - Mayor Lori Pfeiler

ADJOURNMENT

Mayor Pfeiler adjourned the meeting at 7:55 p.m.

MAYOR

CITY CLERK

MINUTES CLERK