



PUBLIC ART COMMISSION

**PUBLIC ART COMMISSION
MONDAY, APRIL 13, 2015
3:00 P.M., MITCHELL ROOM**

AGENDA

The Brown Act provides an opportunity for members of the public to directly address the legislative body on any item of interest to the public, before or during the legislative body's consideration of the item. If you wish to speak regarding an agenda item, please fill out a speaker's slip and give it to the minutes clerk who will forward it to the chairman who will allocate each speaker 2-5 minutes to address the commission. If you wish to speak concerning an item not on the agenda, you may do so under Oral Communications.

The City of Escondido recognizes its obligation to provide equal access to public services to those qualified individuals with disabilities. Please contact the ADA Coordinator (760) 839-4643 with any requests for reasonable accommodation, to include sign language interpreters, at least forty-eight (48) hours prior to the meeting.

- A. CALL TO ORDER
 - B. APPROVAL OF MINUTES: – [January 12, 2015](#)
 - C. OLD BUSINESS
 - 1. Queen Califia Ad-Hoc Marketing Committee – Report/Action
 - 2. Queen Califia Docent/Re-Opening Status – Report/Discussion/Action
 - D. NEW BUSINESS
 - 1. Potential Informational Signage at Queen Califia – Discussion/Action
 - 2. Queen Califia Website/Phone Number - Update/Discussion
 - E. DIRECTOR'S REPORT – Verbal
 - F. STAFF LIAISON REPORT – [Written](#)
 - G. FINANCIAL REPORT – [April 1, 2015](#)
 - H. WRITTEN COMMUNICATIONS
 - I. ORAL COMMUNICATIONS
- Under state law, all items under Oral Communications can have no action, and will either be referred to staff for administrative action or scheduled on a subsequent agenda.
- J. ITEMS FROM COMMISSIONERS
 - K. FUTURE AGENDA ITEMS
 - L. ADJOURNMENT

**CITY OF ESCONDIDO
MINUTES OF THE REGULAR MEETING OF THE
PUBLIC ART COMMISSION**

January 12, 2015

The regular meeting of the Public Art Commission was called to order at 3:02 p.m. by Chairman Murphy in the Mitchell Room, 201 North Broadway, Escondido, California.

Commissioners present: Chairman Murphy, Commissioner Hudgins, Commissioner Mates, Commissioner Preston, Commissioner Tiedeman, and Commissioner Will.

Commissioners absent: Vice-chairman Harrison.

Staff present: Jay Petrek, Assistant Planning Director; Kristina Owens, Associate Planner; and Ty Paulson, Minutes Clerk.

ORAL COMMUNICATIONS - None.

MINUTES:

Moved by Commissioner Hudgins seconded by Commissioner Will, to approve the minutes of the October 13, 2014, meeting. Motion carried unanimously. Commissioner Mates was absent from the vote.

OLD BUSINESS:

1. **Queen Califia Docent/Re-Opening Status – Report/Discussion/Action:**

Jay Petrek, Assistant Planning Director, provided the update and noted that Ms. Savin had recommended that the docents and volunteers work in pairs.

Discussion ensued regarding a clarification of the experience for docents and volunteers.

Mrs. Owens noted that Ms. Savin asked if the commissioners could help by participating as docents throughout the year. Chairman Murphy concurred.

Commissioner Tiedeman passed out a commissioner schedule for volunteering and acting as a docent for Queen Califia.

Commissioner Hudgins suggested adding a volunteer section on the website. Commissioner Mates suggested that the City consider paying someone to be present at the site. Mr. Petrek noted that he would look into this.

Commissioner Tiedeman suggested keeping track of the amount of individuals coming to the piece in order to validate hiring someone to be present at the site on Saturdays.

NEW BUSINESS:

1. Establish Queen Califia Marketing Ad Hoc Committee – Discussion/Action:

Commissioner Preston was in favor of creating a Queen Califia ad hoc committee. This Commission formed a committee comprised of Commissioners Preston, Tiedeman, and Harrison.

2. February Second Saturday Event – Action:

Discussion ensued regarding coordinating Second Saturday with Queen Califia. Commissioner Tiedeman noted that the main issue was the logistics and the coordination between the two locations.

Commissioner Preston noted she would forward a press release to Wendy Barker.

Chairman Murphy suggested utilizing Escondido Arts Partnership, the History Center, Distinctions, and the Chamber of Commerce to better publicize Queen Califia. He also noted that he would forward a list of potential advertising avenues to staff.

Mrs. Owens and Mr. Petrek noted that staff could create a standard press release that could be forwarded on to various entities prior to each Second Saturday event.

Discussion ensued regarding promoting Queen Califia in February with a “Kisses to the Queen” event in conjunction with Second Saturday.

3. Damage to One of Pillars of Community – Discussion/Action:

Mrs. Owens and Mr. Petrek referenced the staff report and noted that the subject piece had been repaired four times due to vandalism. Staff was looking for direction on the appropriateness of replacing the tiles with alternative materials that

would be subject to less damage. Potential materials included spray foam, and replacing the glass with another material.

The Commission recommended staff work with the artist regarding utilizing a material that would not lend itself to vandalism.

DIRECTOR'S REPORT: Grape Day Master Plan will be going to City Council on February 4th.

STAFF LIAISON REPORT – Received.

FINANCIAL REPORT – December 2014 - Received.

WRITTEN COMMUNICATIONS: None.

ORAL COMMUNICATIONS:

Jan Bourgeois, Escondido, noted that the “Wall of Courage” in Grape Day Park had been vandalized by someone who removed the metal around the piece. She noted that Mayor Abed indicated that the City would take care of the vandalism. She questioned whether another material would be better such as stone or another metal.

Commissioner Tiedeman noted that various methods were being looked at to repair the piece.

ITEMS FROM COMMISSIONERS: None.

FUTURE AGENDA ITEMS: The Ad Hoc Marketing Committee was to be added to next agenda.

ADJOURNMENT:

Chairman Murphy adjourned the meeting at 3:51 p.m. The next meeting was scheduled for April 13, 2015.

Jay Petrek, Assist. Planning Director

Ty Paulson, Minutes Clerk

TO: Public Art Commission

FROM: Jay Petrek, Assistant Planning Director
Kristina Owens, Associate Planner

SUBJECT: Staff Liaison Report

QUEEN CALIFIA'S MAGICAL CIRCLE

Lech Juretko completed replacement work on the stoneware "cookies" on the exhibit floor in late November 2014. Many of the tiles and grout were cracked around the snake wall and around the individual pieces and were a safety concern.

Lech has been evaluating the entire exhibit, using the report completed by the curator, to develop a list of priorities for repairs/maintenance. He has provided estimates for repairing the travertine benches, the egg, all the totems, and all of the black and white maze walls.

City staff met with Lech and Dave Stevenson (representing the Niki Foundation) in March, to review the work completed so far and discuss the repairs that still need to be scheduled. Although it is a large and fairly costly job, everyone agreed that the maze walls with the black/white/mirror tiles need to be repaired and that the test wall completed by Lech looked good. Additionally, once the Foundation gives approval to a material to substitute for the original travertine in the benches, the work to rehabilitate all three benches can begin. The next two phases of repairs will be the maze walls and the benches.

VINEHENGE

Public Works and the Police Department received reports of transients sleeping and spending time in the space underneath the slide at Vinehenge. Public Works staff installed a barrier under the slide intended to keep anyone from accessing the area. See attached photo.

PILLARS OF THE COMMUNITY

Damage to one of the South Escondido Boulevard pillars was discovered in December 2014. A section of the tiles was again broken out of the pillar on the southeastern corner of Escondido and 11th Avenue. This is the third time in three years that this pillar has been damaged. Wick Alexander provided staff some information on material options and it was decided that we would repair the tiles once more. If there is further damage to this pillar we will re-evaluate the site and/or materials. A contract with Wick for the repairs was signed, and repairs were completed in the middle of March.

**City of Escondido
Capital Project Balances by Fund
As of March 31, 2015**

Agenda Item No.: G

<u>Fund</u>	<u>Project</u>	<u>Description</u>	<u>Budget</u>	<u>Expenditures</u>	<u>Subtotal</u>	<u>Encumbrances</u>	<u>Balance</u>	<u>Manager</u>
130	420019	Public Art - Administration	23,290	17,265	6,025	0	6,025	Kristina Owens
130	420119	Niki de Saint Phalle Art	101,843	13,063	88,779	0	88,779	Kristina Owens
130	421001	Pedestrian Pathfinders	150,115	0	150,115	0	150,115	Kristina Owens
130	421301	Escondido Creek Art	63,335	0	63,335	0	63,335	Kristina Owens
130	427201	Maintenance Program Public Art	60,705	0	60,705	0	60,705	Kristina Owens
130		Pulic Art Fund	399,287	30,328	368,959	0	368,959	