AGENDA

Library Board of Trustees
Thursday, October 8, 2015
2:00 p.m.
Library Board Room

CALL TO ORDER

Roll Call: Trustee Elmer Cameron, Trustee Ron Guiles, Trustee Mirek Gorny, Trustee Gary Knight, Trustee Mayra Salazar

ORAL COMMUNICATIONS

The public may address the Board of Trustees on any item which is not on the agenda at this time, provided the item is within the subject matter jurisdiction of the Library Board of Trustees. (Refer to the last page for instructions.)

APPROVAL OF MINUTES

1. Approval of minutes from the Library Board of Trustees Meeting on September 10, 2015.

CURRENT BUSINESS

2. Update on the Library Expansion Project

OTHER REPORTS

3. Director of Library and Community Services and Deputy City Librarian

ADJOURN

(List of Special Programs and Library Events continue on Page 2)

AGENDA

Library Board of Trustees
Thursday, October 8, 2015
2:00 p.m.
Library Board Room

SPECIAL PROGRAMS AND LIBRARY EVENTS

Date & Time	Location	Event
October 10 3:00 p.m.	Turrentine Room	*2nd Saturday Concert Series Presents Flamenco Artists*
October 13 3:30 p.m.	Turrentine Room	Dave Boatman's Basic Cartoon Workshop
October 20 6:00 p.m.	Turrentine Room	*Pioneer Room Friends Annual Meeting: The Story of Hollandia Dairy*
October 21 6:00 p.m.	Turrentine Room	*An Evening with Author Jimmy Gownley*
October 27 & November 3 6:00 p.m.	Turrentine Room	*H_2O(h) No! Drought Solutions*
October 30 3:30 p.m.	Turrentine Room	*Halloween Carnival & Dia de los muertos*
October 30 & 31 10:00 a.m. - 4:00 p.m.	Friends Book Shop	*Half Price Book Sale!*
November 5 3:30 p.m.	Turrentine Room	*Escondido Public Library Annual Bookplate Reception for Volunteers*
November 11 All day	All Library Facilities	*Veterans Day Holiday*

UPCOMING MEETING SCHEDULE

Library Board of Trustees Meetings are scheduled the second Thursday of the month in the Library Board Room. Meetings begin at 2:00 PM.

Day	*Date*	*Time*	*Location*
Thursday	November 12, 2015	2:00 p.m.	Library Board Room
Thursday	December 10, 2015	2:00 p.m.	Library Board Room

AGENDA

Library Board of Trustees
Thursday, October 8, 2015
2:00 p.m.
Library Board Room

ADDRESS THE LIBRARY BOARD OF TRUSTEES

Please complete a *Speaker Form* and hand it to the Library Division Coordinator. Submit the *Speaker' Form* prior to Oral Communications or the discussion of an agenda item, including items on the Consent Calendar. Comments are generally limited to 3 minutes. Note: Depending on the number of requests, comments may be reduced to less than 3 minutes per speaker.

Oral Communication: The public may address the Board of Trustees on any item which is not on the agenda during Oral Communications, provided the item is within the subject matter jurisdiction of the Library Board of Trustees. Speakers are limited to only one opportunity to address the Board under Oral Communications. State law prohibits the Library Board from discussing or taking action on such items, but the matter may be referred to the Director of Library and Community Services/staff or scheduled on a subsequent agenda.

Agenda Item: The public may address the Library Board of Trustees on any agenda item, including items on the consent calendar.

Handouts: Handouts for the Library Board of Trustees should be given to the Library Division Coordinator.

To address the Board, when called, please STATE YOUR NAME FOR THE RECORD.

AGENDA, STAFF REPORTS, AND BACK-UP MATERIALS ARE AVAILABLE:

- Online at https://www.escondido.org/LBT-agendas.aspx
- Additional online posting at library.escondido.org/library-board-of-trustees.aspx
- In the City Clerk's Office at City Hall.
- In Escondido Public Library (239 South Kalmia Street) during regular business hours.

AVAILABILITY OF SUPPLEMENTAL MATERIALS AFTER AGENDA POSTING:

Any supplemental writings or documents provided to the Library Board of Trustees regarding any item on this agenda will be made available for public inspection in the City Clerk's Office located at 201 North Broadway during normal business hours, or in the Library Board Room while the meeting is in session.

Please Turn Off All Cell Phones While The Meeting Is In Session

ESCONDIDO PUBLIC LIBRARY HOURS

Monday & Tuesday	10:00 AM – 8:00 PM
Wednesday, Thursday & Friday	10:00 AM – 6:00 PM
Saturday	10:00 AM – 5:00 PM

Agenda Item No. 1
Date: October 8, 2015

Escondido Public Library Board of Trustees
BOARD MEETING MINUTES
Thursday, September 10, 2015, 2:00 p.m.
Library Board Room

CALL TO ORDER:	Board President Gorny called the meeting to order at 2:00 p.m.
Members Present:	Elmer Cameron, Gary Knight, Mirek Gorny, Ron Guiles
Members Absent:	Mayra Salazar
Staff Present:	Loretta McKinney, Director of Library & Community Services, Janet Rulien, Minutes Clerk

WRITTEN/ORAL COMMUNICATIONS: None.

APPROVAL OF MINUTES: Trustee Cameron asked for clarification of a few items. **MSC Cameron/Guiles to approve the minutes as written. Vote 4/0 in favor.**

CURRENT BUSINESS:

Recent Library Materials Reconsideration Requests: Director McKinney gave a synopsis of the details of a reconsideration statement of concern while sharing the letter that was sent to the patron in response to the request for reconsideration of Library materials. She also explained the Library's policy and procedures regarding reconsideration issues, noting the importance of the work of the Reconsideration Committee and acknowledging Trustee Gorny's assistance on this Committee. Trustee Cameron commented about the procedure, which he was impressed with. Director McKinney also communicated a new concern regarding a local weekly newspaper called "*The Reader*." She explained that according to Library policy, staff does not act "In Loco Parentis;" meaning that staff do not perform 'in place of the parent.' It is the parent's responsibility to review their child's reading material and select what is best based on their personal values. Other experiences with reconsideration issues were described and discussed. Trustee Guiles commented that he has been involved in this process at the school district, and as long as there is a written procedure, citizens can understand the process and have the ability to be heard. This is great. The Board also discussed *Banned Book Week* and *Library Card Sign-Up Month*, which are significant annual celebrations for libraries throughout the nation that occur every September.

Library Expansion Project Update: The presentation made to City Council at the meeting on August 19, 2015, was very successful. Director McKinney acknowledged Trustee Cameron and Escondido Library Foundation (ELF) President Jack Anderson's eloquent and impressive presentations to Council. Director McKinney provided details of the specific financial options in the Staff Report that was submitted in connection with this project. City Council unanimously decided to proceed with hiring a consultant to conduct a community poll, as well as to hire a consultant to direct the strategic planning process. Staff will take this direction and results will be reported to City Council in January 2016, at which time City Council will be asked to provide further direction. If the results of the poll are positively within a certain percentage range of voter approval, City Council may approve proceeding with a Library bond measure, to be placed on the November 2016 ballot. The Library will have to budget for the ballot entry in both

English and Spanish. In addition, a resolution and ordinance will be prepared by the City Attorney's office; each having two public hearings; and then City Council provides approval in June 2016 for all November 2016 ballot issues. The monies to pay for the consultants to conduct the poll and the strategic plan will come from the Library's Capital Improvement Fund for the Expansion Project.

Director McKinney spoke of Richard Hall, formerly the California State Library's building consultant, who published, *Financing Public Library Buildings*, which has a chapter on mounting a referendum campaign. She passed this information around to the Board for their edification on the process of these campaigns. The bottom line of the document is that commitment from volunteers is essential to the success of the measure.

Trustee Cameron asked for clarification on the roles of the Escondido Library Foundation, The Friends, the Library Support Group Steering Committee and the Library Board of Trustees regarding the ballot measure issue. The Support Group Steering Committee is made up of the presidents of the various boards. Jack Anderson is the Chair of the Steering Committee. If pursuing a Library bond measure becomes a reality, the Steering Committee will organize the volunteer groups to work on the campaign as was determined at the first Library Support Group workshop. Volunteers are critical for accomplishing such tasks as walking neighborhoods going door-to-door, participating on speaker's bureaus, and writing press releases. This advocacy is work City staff is legally unable to do on City time. Support group advocacy will be important to the measure's success in November 2016.

OTHER REPORTS:

Director of Library and Community Services: Director McKinney provided an update on the variety of current programs offered to the community. The diversity of topics is wide and the seminars are very timely, e.g., drought solutions, identity theft, starting your own business. The goal is to provide awareness and resources regarding current events that are happening world-wide, nationally, and locally to the community. On other matters, Principal Librarian Emiko Kauz, has tendered her resignation and will retire at the end of October. Recruitment to fill her position opened on September 7, and closes on Monday, September 28, 2015. The projected date to fill her position should be by the beginning of December. Two new Librarians will be starting in October, one for Youth Services and one for Adult Services. Cynthia Lewis, the Library's new Digital Librarian, started in Technical Services, and Jose Rodriguez started as a new security guard.

Trustee Gorny reviewed the calendar of Special Programs and Library Events with the Board.

ADJOURNED: 3:05 p.m.

Respectfully submitted

Mirek Gorny, Board President	Janet L. Rulien, Minutes Clerk

LIBRARY BOARD OF TRUSTEES

Agenda Item No. 2
Date: October 8, 2015

TO: Library Board of Trustees

FROM: Loretta McKinney, Director of Library and Community Services

SUBJECT: Library Expansion Project Update

Recommendation:

Receive information

Background:

The Escondido Library Foundation (ELF) has been working on developing informational materials and a strategy to support the Library Expansion Project. Kathy Eisler, Vice President of the Foundation, will provide the Board of Trustees with an update on ELF initiatives.

Loretta McKinney, Director of Library and Community Services, will provide an update on progress made thus far to fulfill City Council's direction given on August 19, 2015.