



City of Escondido

Independent Districting Commission

**201 North Broadway
Escondido, CA 92025
Council Chambers**

**Sunday, October 27, 2013
6:00 p.m.**

AGENDA

The Brown Act provides an opportunity for members of the public to directly address the legislative body on any item of interest to the public before or during the Commission's consideration of the item. If you wish to speak regarding an agenda item, please fill out a speaker's slip and give it to the Minutes Clerk who will forward it to the Chair. If you wish to speak concerning an item not on the agenda, you may do so under Oral Communications.

The City of Escondido recognizes its obligation to provide equal access to services to those qualified individuals with disabilities. If you need special assistance to participate in this meeting, please contact our ADA Coordinator at 839-4641. Notification 24 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility.

1. Roll Call

2. Oral Communications

"Under State law, all items under Oral Communications can have no action and will be referred to the staff for administrative action or scheduled on a subsequent agenda."

This is the opportunity for members of the public to address the commission on any item of business within the jurisdiction of the commission. State law prohibits the Commission from discussing or taking action on items not on the agenda, but the matter may be referred to staff or scheduled on a subsequent agenda.

- #### **3. Approval of Minutes:**
- a. October 3, 2013 Public Meeting
 - b. October 10, 2013 Public Hearing
 - c. October 12, 2013 Public Hearing
 - d. October 17, 2013 Public Hearing
 - e. October 19, 2013 Public Hearing
 - f. October 24, 2013 Public Hearing

4. Line Drawing – Preliminary Districting Plan

Discussion of the basic districting requirements and drawing Preliminary Districting Plan with consultant.



5. Commission Budget

Discussion of budget expenditures and future anticipated expenditures.

6. Public Meeting and Hearing Planning

Planning of public meetings and hearings, including discussion with consultant.

7. Media Coverage

Review of media contacted.

8. Community Outreach

Community outreach planning.

9. Use of Technology

Discussion of Mapping Software.

10. Future Agenda Items

The purpose of this item is to identify issues presently known to staff or which members of the Commission wish to place on an upcoming Commission agenda. Commission comment on these future agenda items is limited by California Government Code Section 54954.2 to clarifying questions, brief announcements, or requests for factual information in connection with an item when it is discussed.

11. Adjournment

Upcoming Districting Commission Meeting Schedule				
Date	Day	Time	Meeting Type	Location
October 29	Tuesday	6:00 p.m.	Meeting	Council Chambers
November 7	Thursday	6:00 p.m.	Meeting	Council Chambers
November 21	Thursday	6:00 p.m.	Public Hearing	Hidden Valley Middle School
November 23	Saturday	9:00 a.m.	Public Hearing	Mission Middle School
November 24	Sunday	3:00 p.m.	Public Hearing	Center for the Arts, Escondido
November 24	Sunday	6:00 p.m.	Meeting	Council Chambers
December 5	Thursday	6:00 p.m.	Meeting	Council Chambers

AVAILABILITY OF SUPPLEMENTAL MATERIALS AFTER AGENDA POSTING: Any supplemental writings or documents provided to the Districting Commission regarding any item on this agenda will be made available for public inspection in the City Clerk's Office located at 201 N. Broadway during normal business hours, or in the meeting room while the meeting is in session.



IDC Agenda Item No.: 3
Date: October 27, 2013

APPROVAL

OF

MINUTES

**CITY OF ESCONDIDO
MINUTES OF THE MEETING OF THE
INDEPENDENT DISTRICTING COMMISSION**

October 3, 2013

The meeting of the Independent Districting Commission was called to order at 6:00 p.m. by Chairperson Nuesca in the City Council Chambers, 201 North Broadway, Escondido, California.

Commissioners Present: Commissioner Anderson, Commissioner Carey, Commissioner Cruz, Commissioner Flores, Commissioner Ramirez, Vice-Chairperson Valdez, and Chairperson Nuesca.

Staff Present: Diane Halverson, City Clerk; Allegra Frost, Deputy City Attorney; Eva Heter, Assistant City Clerk; and Livier Valenzuela, Interpretation Services.

Oral Communications: - No public comments to consider.

Minutes: September 19, 2013 Meeting

Moved by Vice-Chairperson Valdez, seconded by Commissioner Ramirez, to approve the minutes of the September 19, 2013, meeting. Motion carried unanimously.

Commissioner Requested Agenda Items

a. Introduction of Leslie Devaney, Attorney at Law

Leslie Devaney, Attorney at Law gave an introduction of herself; briefly reviewing what she understood regarding the consent decree. She reviewed her qualifications, fees, and welcomed questions or comments.

Commissioner Anderson questioned if Attorney Devaney would require a retainer or fee.

Leslie Devaney, Attorney at Law stated that a fee would only be required in the event that she was needed.

Commissioner Anderson stated that the Independent Districting Commission had a restricted timeline which may require immediate assistance.

Leslie Devaney, Attorney at Law stated that she was very familiar with meeting the immediate needs of her clients; she reviewed her staff, and their abilities to deal with emergency situations.

Commissioner Flores questioned Attorney Devaney's experience working with legal ethics commissions.

Leslie Devaney, Attorney at Law reviewed her experience working with, and developing various ethics commissions.

Chairperson Nuesca questioned if between the years of 2009 and 2012, Attorney Devaney was retained by the City of Escondido.

Leslie Devaney, Attorney at Law indicated that she was retained as Special Council on call.

Commissioner Flores questioned if there would be any conflict with working with the City of Escondido on behalf of the Commission.

Leslie Devaney, Attorney at Law stated that there would be no conflicts.

Commissioner Flores stated that he was in favor of retaining Leslie Devaney as legal representation.

Chairperson Nuesca called for a motion.

ACTION:

Moved by Commissioner Anderson, seconded by Commissioner Carey to approve retaining Attorney Devaney's Firm for legal counsel, as needed in the future, to be acted upon at a future meeting.

Vice-Chairperson Valdez thanked Commissioner Flores for his effort in locating Leslie Devaney, Attorney at Law.

Commissioner Flores discussed the need to have a clearer motion; he requested to amend the motion. Amending the motion: Should the need arise that counsel is needed, the Commission would retain Attorney Devaney by a majority vote of the Commission that independent counsel is needed.

Leslie Devaney, Attorney at Law stated that the Commission would make the decision to retain her services in order to enter into a contract, at a future date and determined by the Commission.

Commissioner Ramirez questioned the ability of the Commission to enter into a contract.

Commissioner Anderson stated that he believed that Commission was able to enter into a contract; due to the fact that the Commission entered into a contract with Q2.

Allegra Frost, Deputy City Attorney stated that the contract was with the City, contracting with Q2 on the Commission's behalf.

Commissioner Anderson clarified that the circumstances in the case of contracting with Attorney Devaney would be the same.

Allegra Frost, Deputy City Attorney confirmed that the circumstances for contracting with Attorney Devaney would be the same.

Amended Motion: Moved by Commissioner Anderson, seconded by Commissioner Carey to approve entering into a contract with Attorney Devaney for legal counsel, and would retain Devaney's Firm in the event that legal counsel was needed in the future, to be executed at a future meeting by a majority vote, at no cost until services are needed. Motion carried unanimously.

Public Meeting and Hearing Planning

Ana Henderson, Q2 Data & Research, LLC (Telephonically Appearing) reviewed the Escondido Districting Public Input Hearing Planning Set sheets (On File in the Clerk's Office).

Commissioner Carey questioned if the City had been given enough time to complete their assigned task.

Diane Halverson, City Clerk stated that the assigned tasks had already been completed. She reviewed her assisting staff, and stated that the only variation from the plan would be the use of speaker slips, that would then be numbered, for those members of the public who would wish to speak.

Vice-Chairperson Valdez questioned if the speaker slips were in Spanish.

Diane Halverson, City Clerk stated that the speaker slips were not printed in Spanish; however, staff would be available to assist public when completing the form.

Ana Henderson, Q2 Data & Research, LLC (Telephonically Appearing) continued to review the Escondido Districting Public Input Hearing Planning Set sheets. She also questioned the approval of minutes at the public hearings.

Diane Halverson, City Clerk stated that minutes would not be on the hearing agenda for approval. Timing of the meetings and the completion of minutes was an essential

question, and she was not certain that minutes for the previous hearings would be available at each hearing for approval.

Chairperson Nuesca questioned the time the Commissioners should arrive.

Ana Henderson, Q2 Data & Research, LLC (Telephonically Appearing) stated that Commissioners were welcome to arrive at any time.

Diane Halverson, City Clerk stated that her team would be onsite an hour prior to the meeting, setting up and providing assistance to the public.

Commissioner Anderson questioned oral communications being on the agenda.

Diane Halverson, City Clerk stated that oral communications was required to be on the Agenda for the public meeting.

Commissioner Flores suggested that oral communications be moved to the end of the meeting, after the public hearing, in order to differentiate between the two sections.

Allegra Frost, Deputy City Attorney stated that staff would consider the option, create a draft agenda, and provide a revised agenda to the Commissioners for review.

Commissioner Carey suggested that the Commission provide a little direction to the public as to what they can expect from the outline of the meeting; explaining the difference between the public hearing section, and the oral communications section.

Diane Halverson, City Clerk questioned if the Commission wanted the agenda translated into Spanish.

Commissioners were unanimously in favor of the agendas being translated into Spanish.

Ana Henderson, Q2 Data & Research, LLC (Telephonically Appearing) clarified that the Public would need to speak during the public hearing, and/or submit their comments in writing in order for their concerns to be entered into the record.

Commissioner Carey requested that the "public" be defined. He stated that he felt that "public" should be defined as those living in Escondido; stating that those were the individuals that the Commission was intended to serve.

Allegra Frost, Deputy City Attorney clarified that the public hearing must be open to all members of the public, with no exclusions from giving public testimony.

Ana Henderson, Q2 Data & Research, LLC (Telephonically Appearing) reminded the Commission that all testimony should be valued.

Diane Halverson, City Clerk stated that all written oral communications, and or documents should be given to her for preservation. She reviewed the overall plan for the meetings, and the progress made on the City's assigned tasks.

Community Outreach

Ana Henderson, Q2 Data & Research, LLC (Telephonically Appearing) reviewed the community outreach flyer (On file in the Clerk's Office).

Diane Halverson, City Clerk stated that no direction was given regarding the flyer; she requested direction from the Commission on how to handle the flyer.

Chairperson Nuesca called for a motion.

ACTION:

Moved by Commissioner Flores, seconded by Commissioner Anderson to direct the City Clerk to make an appropriate number of flyers so that school children at the particular venue can take the flyers home.

Diane Halverson, City Clerk stated that she would have to contact the schools and research the school district policy for distribution of the flyer. She also reviewed that she had organized with the school district for robotic-calls to go out to all parents of the attending children, and that the site marque would include an electronic message about the upcoming public hearings.

Amended Motion: Moved by Commissioner Flores, seconded by Chairperson Nuesca to direct the City Clerk to make 5000 flyers for all future meetings, both in English and Spanish (front-to-back), so that school children at the particular venue can take the flyers home, and distributed at various Community facilities. Motion carried unanimously.

Consuelo Martinez, Escondido, ACLU, shared materials being utilized by the ACLU for Community Outreach.

Pat Mues, Escondido, stated that for Community Outreach various resources can be used; such as, school Facebook pages, passing out flyers and making announcements at various athletic events, social media sites, as well as local grocery stores, and laundry mats. She suggested that the Commission pay someone to assist.

Chairperson Nuesca stated that in order to reach neighbors within her area she had posted the flyer on a Free Website: nextdoor.com.

Commissioner Ramirez stated that he participated in a radio interview to get the word out about the public hearings.

Commissioner Carey suggested that the Commissioners distribute the flyers in their own neighborhoods individually.

Vice Chairperson Valdez stated that he felt the radio interviews were very valuable in getting the word out to the public.

Commissioner Ramirez requested that the flyers be provided to various churches in the area.

Vice-Chairperson Valdez suggested that flyers be provided to the Center for the Arts as well.

Use of Technology – No comments to consider.

Future Agenda Items

Chairperson Nuesca requested a review of the Commission's budget at the next business meeting.

Commissioner Carey requested that Items 4, 5, and 6 be repeated for the next agenda.

Commissioner Anderson requested a status report on the Commission's budget.

Chairperson Nuesca requested a discussion item pertaining to the Federal Voting Rights Act on the next agenda, preferably at the beginning of the meeting.

Vice-Chairperson Valdez stated that he would like a report identifying who had been contacted, and what kind of outreach had been done where the media was concerned.

Diane Halverson, City Clerk stated that all the public hearing notices were translated into the various languages and published in the appropriate newspapers.

Adjournment –Chairperson Nuesca adjourned the meeting at 7:43 p.m. The next hearing was set for October 10, 2013 at 6:00 p.m.

Chairperson Nuesca

Eva Heter, Assistant City Clerk



- ❖ The following IDC Public Hearing Minutes are not available at this time:
 - October 10, 2013



- ❖ The following IDC Public Hearing Minutes are not available at this time:
 - October 12, 2013

**CITY OF ESCONDIDO
MINUTES OF THE PUBLIC HEARING OF THE
THE INDEPENDENT
DISTRICTING COMMISSION**

October 17, 2013

The meeting of the Independent Districting Commission was called to order at 6:07 p.m. by Chairperson Nuesca at the Church of the Resurrection, 1445 Conway Drive, Escondido, California.

Commissioners Present: Chairperson Nuesca, Commissioner Cruz, Commissioner Ramirez, Commissioner Flores, Vice-Chairperson Valdez, and Commissioner Anderson, Commissioner Carey (arrived at 6:20 p.m.)

Commissioners Absent: None.

Staff Present: Diane Halverson, City Clerk; Ty Paulson, Minutes Clerk; Eva Heter, Assistant City Clerk; Megan Grimm, City Clerk Staff; and Livier Valenzuela, Interpretation Services.

Workshop by Q2 – Workshop by Expert Consultant, Q2, regarding districting process and public input.

Chairperson Nuesca provided an overview of protocol for the meeting.

Karin MacDonald and Jamie Clark, Q2 Data & Research, LLC, provided the presentation. (Presentation available at City Clerk's Office.)

Commissioner Carey entered the meeting at 6:20 p.m.

Chairperson Nuesca recessed the meeting at 6:49 p.m. for the purpose of reviewing the maps with the public.

Public Hearing – Public consideration of and comment on the drawing of district lines; Public input regarding their Community of Interest (COI).

Jim Ahler, Escondido, Member of the Escondido Community Country Club Homeowners Association, noted that when Escondido Country Club was threatened by an outside developer over 9,000 votes were collected by volunteers from the area for an initiative that was provided to City Council and then passed. He stated that his community of interest (COI) dealt with the most northern boundary of Escondido, down Highway 78 from north to south, and from the westerly boundary of Escondido to Ash Avenue. He stated that the first COI had to do with the National Little League, which had Escondido High School as its central

point, which included Rock Springs Elementary and Rincon Middle School. The area was comprised of modest middle class homes, restaurants, and grocery stores. (Provided map to staff)

Don Greene, Escondido, president of the Coalition of Escondido Mobile Home Voters, noted that his focus was on the mobile home parks in the east and west areas of the City. He asked that the districts take into consideration the six (6) mobile home parks in east part of the City and the seven (7) mobile home parks in the west side of the City. (Provided map to staff)

Luis Romero, Escondido, Country Club, noted that his community of interest was the Country Club area of which the western boundary was the City of San Marcos, eastern boundary being the City limits, and southern boundary being El Norte Parkway as well as a small area off North Broadway and Interstate 15. He stated that his neighborhood was comprised of working class and retired middle class residents.

Laurie Resendiz, Escondido, noted she lived off of El Norte Parkway on the east side of Escondido. She stated that her entire family lived on the east side of Escondido with her parents originating from Mexico. She stated that the area was family oriented due to the number of schools, residences, stores, restaurants, and mobile home parks. She felt the east side of Escondido was being neglected and asked that this area be kept together as one district.

Jose Castro, Escondido, noted that he had drawn maps that he felt would preserve open space and be fair to the citizens. He noted that the maps were developed out of talking to the community. He indicated that everyone wanted equal and fair representation and a voice to be heard. (Provided maps to staff)

Deloris McQuiston, Escondido, stated that her COI started at East Valley Parkway and Ash to Grand Avenue, east on Grand Avenue to Bear Valley Parkway and Citrus, across Citrus to East Valley Parkway and Valley Parkway to El Norte Parkway, down El Norte Parkway to Washington and west from Washington back to Ash. She noted that this area included six mobile home parks. She also stated that the area had stores, mobile home parks, medical services, and grocery stores and was very diverse.

Patricia Borchmann, Escondido, noted that her neighborhood was near Rock Springs, which included multi-family apartments and condominiums with a mixture of income groups. She felt these neighborhoods were underserved and deserved more funding. She felt having a voting support base would help the population in the subject areas.

ORAL COMMUNICATIONS:

Robroy Fawcett, Escondido, stated that he wanted to discuss the protected class

who this process was about. He stated that the statute in codes mentioned Spanish Heritage as a language minority group, noting it did not mention Hispanic, Latino, nation of origin, or ethnicity. He referenced California Election Code 14026 and the Federal Voting Rights Act, and 1970 census data. He noted that the Register of Voters had a list of all the voters registered in the City but did not include non-registered voters. He also stated that the 2010 census data did have a question on citizenship, noting that the margin of error had to be taken into consideration.

Diana Bailon, ALCU, noted that they were holding office hours on Wednesday from 4:00 p.m. to 7:00 p.m. at the 260 South Orange Street, Escondido, to answer questions about districting.

Adjournment: Chairperson Nuesca adjourned the meeting at 7:38 p.m. The next meeting was set for October 19, 2013 at 9:00 a.m. at Mission Middle School.

Chairman Nuesca

Ty Paulson, Minutes Clerk

**CITY OF ESCONDIDO
MINUTES OF THE PUBLIC HEARING OF THE
THE INDEPENDENT
DISTRICTING COMMISSION**

October 19, 2013

The meeting of the Independent Districting Commission was called to order at 9:07 a.m. by Chairperson Nuesca at Mission Middle School, 939 East Mission Avenue, Escondido, California.

Commissioners Present: Chairperson Nuesca, Commissioner Ramirez, Commissioner Flores, Vice-Chairperson Valdez, Commissioner Anderson, Commissioner Cruz, and Commissioner Carey.

Commissioners Absent: None.

Staff Present: Ty Paulson, Minutes Clerk; Eva Heter, Assistant City Clerk; Megan Grimm, City Clerk Staff; and Livier Valenzuela, Interpretation Services.

Workshop by Q2 – Workshop by Expert Consultant, Q2, regarding districting process and public input.

Chairperson Nuesca provided an overview of protocol for the meeting.

Karin MacDonald and Jamie Clark, Q2 Data & Research, LLC, provided the presentation. (Presentation available at City Clerk's Office.)

Chairperson Nuesca recessed the meeting at 9:50 a.m. for the purpose of reviewing the maps with the public and reconvened the meeting at 10:11 a.m.

Public Hearing – Public consideration of and comment on the drawing of district lines; Public input regarding their Community of Interest (COI).

MaryAnn Drinan, Escondido, noted that during her 18 years in Escondido she had actively walked over half of the community registering voters. She stated that her COI boundaries included Lincoln to the north, following I-15 to 9th Avenue to 15th Avenue over to Chestnut and eventually to Midway to the far east. She stated that this area was compact, encompassed numerous Hispanic majority schools and businesses, recreation parks, and health care clinics. She noted that she had all of the census block group information and would submit this to the City next week. She felt further study of the registered voters was needed for this area, feeling the area had a younger population that was not accounted for.

Jennie McFarling, Escondido, stated that her COI involved the Orange Glen High School area which comprised Citrus north from the county line up to Flood Control District or Washington Avenue, over to El Norte Parkway and comprised everything east. She was concerned with the amount of crime occurring in the subject area. (Boundaries shown after meeting)

Don Greene, Escondido, presented a map of the concentration of mobile home parks on both the east and west boundaries of the City and asked that they both be included in separate districts.

Gina Gillie, Escondido, thanked the Commission for their work. She wanted to have a City representative who lived in her district, which included the Mission Middle School District. She was concerned for public safety in her community.

Nova Morgan, Escondido, noted that she lived in the Del Dios area. She then thanked the Commission for their service and noted that she appreciated the fact that the Commission approved their own demographer. She was in favor of districts. She felt the Commission needed to take into consideration the income and education levels when forming the districts.

Carolina Terror, Escondido, (Interpreted) thanked the Commission for allowing her to express her views. She stated that her COI was in the area of Del Dios and 11th Avenue. She noted that she had participated in the North County Transportation meeting, noting that a large number of southwest routes were left without transportation, noting this was based on census data and due to some problems in the community. She stated that her community had several mobile home parks with handicap individuals who were left without transportation. She indicated that the area had a high contrast in income levels. She also elaborated that the area had very few parks. She also felt the area needed a dog park.

James Gillie, Escondido, stated that his COI encompassed the Mission Park area. He thanked the Commission for their services. He expressed concern with elections being based on the amount funds a politician had for signage. He felt representatives should live in their district, suggesting that said representative should be required to sign an affidavit of residence. He also noted that public safety was a concern in his area.

Tom Clark, Escondido, noted that his COI involved Ash Avenue to Lincoln Street down to Boyle Avenue, noting this would encompass the high school districts. He stated that Lincoln North from east to west would take care of the north side of the City and Country Club.

Luis Villafana, Escondido, noted that she lived on El Norte Parkway. She suggested extending the district to North Broadway to Broadway High School and Rock Springs Road and including the Country Club area. She stated that her neighborhood had all levels of income. She was concerned for the safety of the

students and parents at Rock Springs Middle School walking to school without proper sidewalks. She was concerned with individuals crossing El Norte Parkway to access the grocery stores. She also suggested using the Country Club Golf Course as open space parks for the community.

ORAL COMMUNICATIONS:

Robroy Fawcett, Escondido, provided the Commission with a database from the Register of Voters and one from the American Community Survey. He then referenced the citizenship estimate for each block group and the margin of error, Hispanic citizenship and the margin of error, citizen voting age population estimate, and Hispanic citizen voting age population. He was concerned with the margin or error, noting that 95% of the time the number would be inaccurate. He stated that he opposed using the National Demographics Corporation due to feeling that their citizen voting population age was inaccurate. He felt the Register of Voters data was more accurate.

Jose Castro, Escondido, asked the attendees to get the word out about these meetings in order to better represented.

Adjournment: Chairperson Nuesca adjourned the meeting at 10:52 a.m. The next meeting was set for October 24, 2013 at 6:00 p.m.

Chairman Nuesca

Ty Paulson, Minutes Clerk



- ❖ The following IDC Public Hearing Minutes are not available at this time:
 - October 24, 2013

Independent Districting Commission
Itemized Expenses 2013

DATE	ITEMIZED LIST	AMOUNT	HOURS
TRANSLATION SERVICES			
9.18.13	6 Pre-Map Public Hearing Notices – 4 Languages	\$760.00	
9.18.13	3 Post-Map Hearing Notices – 1 Language	\$157.00	
10.1.13	Q2 Documents for Public Hearing – 4 Languages	\$6,183.70	
10.4.13	PH Hearing Agendas	\$266.56	
TOTAL through October 22, 2013			\$7,367.26
Anticipated October 23-December 15, 2013			\$266.56
INTERPRETATION SERVICES			
9.9.13		\$148.88	4 hrs.
9.20.13		\$151.90	5 hrs.
10.3.13		\$108.86	3 hrs.
10.10.13		\$111.66	3 hrs.
10.12.13		\$111.66	3 hrs.
10.17.13		\$111.66	3 hrs.
10.19.13		\$111.66	3 hrs.
TOTAL through October 22, 2013		\$856.28	21 hrs.
Anticipated October 23-December 15, 2013		\$1,302.70	35 hrs.
PUBLICATIONS			
9.20.13	PH #1-6 – UT	\$932.62	
10.1.13	PH #1-6 – La Prensa	\$1,728.00	
10.4.13	PH #1-6 – Epoch Times	\$1,404.00	
10.23.13	PH #1-6 Tieng Viet San Diego	\$360.00	
TOTAL through October 22, 2013			\$4,424.62
Anticipated October 23-December 15, 2013			\$2,900.00
PUBLIC HEARING RESERVATION FEES			
9.19.13	Church of the Resurrection	\$200.00	
9.19.13	CCAE	\$200.00	
TOTAL through October 22, 2013			\$400.00
Anticipated October 23-December 15, 2013			\$1400.00
STAFF COMP TIME			
7.29.13		\$33.74	1 hr.
8.5.13		\$33.74	1 hr.
8.12.13		\$33.74	1 hr.
9.19.13		\$16.87	.50 hr.
10.10.13		\$84.35	2.5 hr.
10.12.13		\$101.22	3 hrs.
10.17.13		\$101.22	3 hrs.
10.19.13		\$101.22	3 hrs.

TOTAL through October 22.2013		\$506.10	15 hrs.
Anticipated October 23-December 15, 2013		\$506.10	15 hrs.
MISCELLANEOUS			
9.17.13	Maps – Foam Backing/Laminating	\$162.00	
9.26.13	Public Hearing Supplies	\$94.94	
10.4.13	Public Hearing Supplies	\$24.32	
10.8.13	Microphone Cables for PH	\$134.95	
10.15.13	Street Fair Sign	\$97.20	
TOTAL through October 22.2013		\$513.41	
Anticipated October 23-December 15, 2013		\$1600.00	
PRINTING SERVICES			
10.4.13	Meeting Agendas	\$224.48	
10.4.13	Hearing Documents	\$1,593.66	
10.4.13	Hearing Agendas	\$96.00	
10.4.13	Flyers - 5000	\$800.00	
10.15.13	Flyers - 1000	\$160.00	
TOTAL through October 22.2013		\$2,874.14	
Anticipated October 23-December 15, 2013		\$215.00	
EXPERT CONSULTANT			
Q2		\$65,000.00	
TOTAL through October 22.2013		\$65,000.00	
Anticipated October 23-December 15, 2013			
TOTAL THROUGH OCTOBER 22, 2013		\$81,941.81	
ANTICIPATED EXPENSES OCTOBER 23 – DECEMBER 15, 2013		\$8,190.36	
TOTAL		\$90,132.17	



MEMORANDUM

OCTOBER 27, 2013

TO: DISTRICTING COMMISSIONERS

FROM: DIANE HALVERSON, CITY CLERK

SUBJECT: DISTRIBUTION OF INFORMATION

The following is a list of Public Noticing, following regulations as required by Brown Act, State Law and as requested by Commission:

- ◆ All meeting agendas posted on City Website and in Council Chambers Lobby
- ◆ All public hearing notices published in the following newspapers:
 - English - Union Tribune
 - Spanish - La Prensa
 - Chinese - Epoch Times
 - Vietnamese - Tieng Viet San Diego
 - Filipino - The Filipino Press
- ◆ All public hearing agendas posted in English and Spanish at location of hearing, Council Chambers Lobby, City Website, Library and East Valley Community Center
- ◆ City website posted Public Hearing information and Q2 documents in English, Spanish, Vietnamese, Filipino and Chinese
- ◆ City provided flyers in English and Spanish for distribution at school sites

The following is a list of additional distribution of information

- ◆ Channel 19 posted Public Hearing information in Spanish and English during the month of October
- ◆ School sites displayed hearing dates and times on digital marquees
- ◆ City provided "robo-call" message in English and Spanish to school district for phone call distribution of information to all parents
- ◆ City staff distributed flyers in English and Spanish to Neighborhood groups
- ◆ City sent email with districting information to all local newspaper, radio and Television media (see attached)
- ◆ City provided booth space to commission at the Escondido Street Faire on Oct. 20 along with flyers, Q2 documents and maps
- ◆ City Facebook page posted Public Hearing and Public Meeting information
- ◆ City website posted Districting Commission information via "Letter from the Mayor" on July 11, August 29 and October 17, 2013
- ◆ City provided information via "Letter from the Mayor" for publication in "The Paper" (see attached)

Joyce Masterson

From: Joyce Masterson
Sent: Monday, September 23, 2013 5:52 PM
To: Alison St John (astjohn@kpbs.org); America Barcelo Feldman; Brad McLellan KGTV; Candice Nguyen; Carlos Gonzales; Chamber of Commerce; Chris Nichols; Daily Transcript; Dan Forster; David Garrick (david.garrick@utsandiego.com); Diana Guevara; Dick Daniels; Ed Sifuentes; El Latino; Elena Gomez; Elliot Spagat; FOX 5 TV; Heather Petrek; Hispanosnews; J Harry Jones; Jessie Rodgers 2-1-1 San Diego; John Loch, KFSD AM 1450; John Weil; Joyce Masterson; Katherine Zimmer; KBNT - TV; KGTV (virginia_creighton@10news.com); KMFB TV; KNSD TV (nbcсандiego@nbcuni.com); KUSI TV; La Prensa; Leo Rommel (editor@industrytoday.com); Les Abshire; Lyle Davis; Melissa Alexander (melissa_alexander@10news.com); Michelle Breier; Rachel Stine, Coast News; SD Business Journal; Sen. Mark Wyland; Think Grand (Dave@thinkgrand.org)
Cc: Diane Halverson
Subject: Independent Districting Commission

All,

As you know, Escondido is in the process of establishing voting districts which are being developed by an Independent Districting Commission (IDC). All information about this is available on the main page of our website, www.escondido.org. It is updated regularly as new information is developed and should provide you with all the information you need regarding upcoming community meetings, regular IDC meetings, etc.

If you have any questions, you may contact Diane Halverson, City Clerk, who is assisting the IDC.
-Joyce

*Joyce Masterson
Director of Economic Development and Community Relations
City of Escondido
201 N. Broadway
Escondido, CA 92025
Phone: 760-839-4621
Fax: 760-739-7003*



Members:

Alison St John (astjohn@kpbs.org)	astjohn@kpbs.org
America Barcelo Feldman	americaba14@hotmail.com
Brad McLellan KGTV	Brad_mclellan@10news.com
Candice Nguyen	candice.nguyen@sandiego6.com
Carlos Gonzales	cgonzales@entravision.com
Chamber of Commerce	ceo@escondidochamber.org
Chris Nichols	cnichols@nctimes.com
Daily Transcript	joe.guerin@sddt.com
Dan Forster	danf@designmoe.com
David Garrick (david.garrick@utsandiego.com)	david.garrick@utsandiego.com
Diana Guevara	DIANA.GUEVARA@NBCUNI.com
Dick Daniels	dickdaniels@cox.net
Ed Sifuentes	ESifuentes@nctimes.com
El Latino	editor@ellatino.net
Elena Gomez	Elena.Gomez@NBCUNI.com
Elliot Spagat	espagat@ap.org
FOX 5 TV	fox5news@tribune.com
Heather Petrek	heatherpetrek@gmail.com
Hispanosnews	ana@hispanosnews.com
J Harry Jones	jharry.jones@uniontrib.com
Jessic Rodgers 2-1-1 San Diego	jrodders@211sandiego.org
John Loch, KFSD AM 1450	johnthomasloch@gmail.com
John Weil	John.weil@sdcounty.ca.gov
Joyce Masterson	jmasterson@escondido.org
Katherine Zimmer	katherine@visitescondido.com
KBNT - TV	kbntnoticias@entravision.com
KGTV (virginia_creighton@10news.com)	virginia_creighton@10news.com
KMFB TV	desk@kfmb.com
KNSD TV (nbcsandiegodesk@nbcuni.com)	nbcsandiegodesk@nbcuni.com
KUSI TV	news@kusi.com
La Prensa	laprensa@ix.netcom.com
Leo Rommel (editor@industrytoday.com)	editor@industrytoday.com
Les Abshire	ceo@escondidochamber.com
Lyle Davis	thepaper@cox.net
Melissa Alexander (melissa_alexander@10news.com)	melissa_alexander@10news.com
Michelle Breier	michelle.breier@uniontrib.com
Rachel Stine, Coast News	rstine@coastnewsgroup.com
SD Business Journal	dganzow@sdbj.com
Sen. Mark Wyland	senator.wyland@sen.ca.gov
Think Grand (Dave@thinkgrand.org)	Dave@thinkgrand.org

A LETTER FROM THE MAYOR

By Sam Abed

FOR PUBLICATION – July 11, 2013

Independent Districting Commission

You may recall that Escondido will be divided into four voting districts. The districts will be determined by a Districting Commission consisting of 7 members. The members will be chosen by a Selection Panel of retired San Diego County judges.

The Escondido City Clerk's Office received 31 applications/nominations for the Independent Districting Commission during the specified nomination period of June 3 – 28, 2013. The applications have been posted to the City's website at <http://www.escondido.org/>.

The Selection Panel has determined that they will hold a Public Meeting on Thursday, July 18, 2013 at 9:00 a.m. in the City Council Chambers to provide an opportunity for each applicant/nominee to make a brief presentation to the Panel. It is anticipated that the Selection Panel may appoint the seven members to the Independent Districting Commission at the close of the meeting. The agenda for this public meeting will be posted on the City's website no later than 72 hours before the meeting.

If you have any questions, please contact the City Clerk's Office at 760-839-4617.

###

A LETTER FROM THE MAYOR
By Sam Abed

FOR PUBLICATION - August 29, 2013

Independent Districting Commission

In compliance with the Voting District Consent Decree which was a part of the lawsuit settlement agreement, a selection panel of retired San Diego County judges has appointed the following people to serve on the Independent Districting Commission:

Jack Anderson
Andrew Carey
Doris Cruz
William Flores
Dana Nuesca
Roberto Ramirez
John Valdez

With the assistance of staff from the City Clerk's Office and City Attorney's Office, as well as an expert consultant, the Commission must adopt plans that divide the City into four Council districts. These districts will be used for future elections of Escondido City Council members and for filling any vacancy in the office of the member of the Council. The districting plan shall comply with the United States Constitution, including containing reasonably equal population; shall comply with the federal Voting Rights Act; shall be geographically contiguous and drawn to encourage geographic compactness; shall be drawn with respect for geographic integrity of any neighborhood and any community of interest, including racial, ethnic, and language minorities; and shall not be drawn for the purpose of favoring or discriminating against an incumbent, political candidate, or political party.

For more information, including meeting agendas and minutes, please visit <http://www.escondido.org/independent-districting.aspx>

A LETTER FROM THE MAYOR
By Mayor Sam Abed

FOR PUBLICATION October 17, 2013

City Council Districts Are Being Drawn And Your Input Is Needed

The Escondido City Council is changing how its members are elected. Starting next year, four Council members will be elected from individual districts. This Fall the Escondido Independent Districting Commission will decide where these four districts will be located. The Commission needs to hear from you about your neighborhood and communities of interests and where they are located to help the Commission draw districts for the 2014 November election.

You can tell the Commission about your community at a public hearing. Translation services will be available at the hearings. The following are the remaining hearings:

Saturday, October 19 – 9 am at Mission Middle School, 939 E. Mission Ave.

Thursday, October 24 – 6 pm at Felicita Elementary School, 737 W. 13th Ave.

Sunday, October 27 – 3 pm at City Council Chambers, 201 N. Broadway

The deadline to submit information to the Commission is October 31, 2013. You can give written information by email (districting@escondido.org) or by mailing or dropping off to the City Clerk's Office:

Escondido Independent Districting Commission
c/o Escondido City Clerk's office
201 N. Broadway
Escondido, CA 92025

For the most updated schedule and information, please check the City's website, www.escondido.org. If you have questions, please call 760-839-4617.