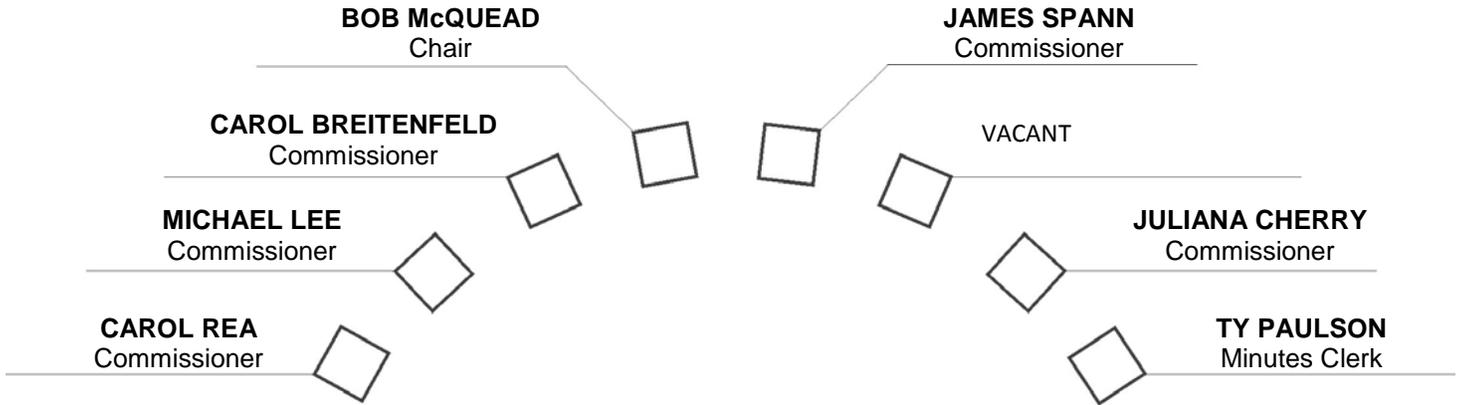


CITY OF ESCONDIDO

Historic Preservation Commission and Staff Seating



HISTORIC PRESERVATION COMMISSION
201 N. Broadway
CITY COUNCIL CHAMBERS

3:30 P.M.
SPECIAL MEETING AGENDA
Thursday, January 16, 2014

- A. Call to Order.
- B. Flag Salute.
- C. Roll Call.
- D. [Review and Approval of Commission Minutes of October 8, 2013.](#)
- E. Oral Communication.

"Under State law, all items under Oral Communications can have no action and will be referred to the staff for administrative action or scheduled on a subsequent agenda." This is the opportunity for members of the public to address the Commission on any item of business within the jurisdiction of the Commission.

The Brown Act provides an opportunity for members of the public to directly address the Commission on any item of interest to the public, before or during the Commission's consideration of the item. If you wish to speak regarding an agenda item, please fill out a speaker's slip and give it to the minutes clerk who will forward it to the Chairman. If you wish to speak concerning an item not on the agenda, you may do so under "Oral Communications." All persons addressing the Historic Preservation Commission are asked to state their name for the public record. The Planning Division is the coordinating division for the Historic Preservation Commission. For information call (760) 839-4671.

Electronic Media: Electronic media which members of the public wish to be used during any public comment period should be submitted to the Planning Division at least 24 hours prior to the meeting at which it is to be shown.

The electronic media will be subject to a virus scan and must be compatible with the City's existing system. The media must be labeled with the name of the speaker, the comment period during which the media is to be played and contact information for the person presenting the media.

The time necessary to present any electronic media is considered part of the maximum time limit provided to speakers. City staff will queue the electronic information when the public member is called upon to speak. Materials shown to the Commission during the meeting are part of the public record and may be retained by the City.

The City of Escondido is not responsible for the content of any material presented, and the presentation and content of electronic media shall be subject to the same responsibilities regarding decorum and presentation as are applicable to live presentations.

If you wish to speak concerning an item not on the agenda, you may do so under "Oral Communications" which is listed at the beginning and end of the agenda. All persons addressing the Planning Commission are asked to state their names for the public record.

Availability of supplemental materials after agenda posting: Any supplemental writings or documents provided to the Historic Preservation Commission regarding any item on this agenda will be made available for public inspection in the Planning Division located at 201 N. Broadway during normal business hours, or in the Council Chambers while the meeting is in session.

The City of Escondido recognizes its obligation to provide equal access to public services to individuals with disabilities. Please contact the A.D.A. Coordinator, (760) 839-4671, with any requests for reasonable accommodation, at least 24 hours prior to the meeting.

F. Public Hearings: None

G. Current Business:

1. Review of proposed additions and changes to historic OEN residence at 547 E. 6th Avenue
2. Review of proposal to add a second unit to the property at 360 W. 7th Avenue
3. Review of proposed addition to OEN residence at 227 E. 9th Ave.
4. Review of proposed creek edge repairs at Daley Ranch adjacent to four historic outbuildings
5. Consideration of request for reimbursement of building permit fees at 412 & 420 E. 7th Ave.
6. Discuss proposed OEN standards for curbs and sidewalk repairs
7. Discuss recent window and siding work at 522 E. 6th Ave (previous case ADM 10-0125)
8. Status of Moir's replacement rock wall at 828 S. Broadway
9. Discuss listing on the Local Register vintage signs identified by subcommittee
10. Nominate a historic preservation volunteer for Mayor to acknowledge at State of the City Address
11. Discuss preparations for May's Historic Preservation Month: nominations, magazine articles, etc.
12. Discuss recent fees adopted for Certificate of Appropriateness, Mills Act and other applications
13. Discuss CLG Grant Application
14. Discuss potential Mills Act workshop for Council

Note: *Current Business items are those that under state law and local ordinances do not require either public notice or public hearings. However, public testimony, if requested, shall be taken by the Historic Preservation Commission and is limited to a maximum time of three minutes per person.*

H. Updates:

Historic District – Breitenfeld, Rea
History Center – Lee
Commercial Historical– Spann, Cherry
Register/Survey/CLG Grants – Breitenfeld, Cherry (McQuead –alternate)
Mills Act Monitoring – Brietenfeld, Rea, Spann
Historic Public Relations – Rea, (vacancy)
Endangered Structures/Vintage Signs –Rea, Cherry
Daley Ranch – Staff

I. Nominations for Historic Awards Program (typically given out each May):

Adaptive-Reuse Award
Best Appearance Award
Historic Research Award
Historic Rehabilitation Award
Historic Preservation Award
Historic Restoration Award
Historic Reconstruction Award
Landscaping Award
Special Merit Award

J. Oral Communication:

"Under State law, all items under Written Communications can have no action, and will be referred to the staff for administrative action or scheduled on a subsequent agenda."

K. Commissioner Comments

L. Written Communication:

1. [Copy of letter regarding Annual Recruitment for City Boards and Commissions](#)
2. [Copy of Letter and Handout \(executive summary\) on Sustainable Preservation](#)
3. [List of Vintage Signs to consider \(See Current Business Item G.9\)](#)
4. [Article 40 Sec. 33-794 text concerning Local Registration process \(also for Item G.9\)](#)

Adjourn to Regular Historic Preservation Commission meeting of February 4, 2014.

CITY OF ESCONDIDO

MINUTES OF THE REGULAR MEETING OF THE ESCONDIDO HISTORIC PRESERVATION COMMISSION

October 8, 2013

The meeting of the Historic Preservation Commission was called to order at 3:30 p.m. by Chairman McQuead, in the City Council Chambers, 201 North Broadway, Escondido, California.

Commissioners present: Commissioner Lee, Commissioner Christensen, Commissioner Rea, Commissioner Cherry, Commissioner Spann, and Chairman McQuead.

Commissioners absent: Commissioner Breitenfeld.

Staff present: Rozanne Cherry, Principal Planner; Paul Bingham, Assistant Planner; and Liane Uhl, Minutes Clerk.

MINUTES:

Moved by Commissioner Rea, seconded by Commissioner Lee, to approve the minutes of the August 6, 2013 meeting. Motion carried. Ayes: Lee, Christensen, Rea, Cherry, and McQuead. Noes: None. Abstained: Spann. (5-0-1)

ORAL COMMUNICATIONS – None.

Public Hearings:

1. Local Register/Mills Act Contract request at 2858 Oak Hill, Case HP13-0002.

Commissioner Spann recused himself from this item due to living adjacent to the subject property.

Mr. Bingham referenced the staff report which recommended approval for listing the residence located at 2858 Oak Hill Drive on the Local Register of Historic Places and approval of the Mills Act contract request. He suggested several clarifications to the list of improvements to repair the siding before painting and address the closed-up window openings in the workshop.

Commissioner Christensen expressed her enthusiasm for the project and suggested that it would be beneficial to include more detail about the architecture along with the history of the owners and their involvement with the Poultry Association and other affiliations.

Commissioner Rea suggested adding background about the current owners.

ACTION: Moved by Commissioner Rea, seconded by Commissioner Christensen, to approve staff's recommendation. The motion included adding additional information about the previous and current property owners. Motion carried. Ayes: Lee, Christensen, Rea, Cherry, and McQuead. Noes: None. Abstained: Spann. (5-0-1)

CURRENT BUSINESS:

1. Discussion of CLG Grant award limit possibly being raised from \$25,000 to \$40,000.

Mrs. Cherry referenced the email from Lucinda Woodward regarding increasing the CLG grant from \$25,000 to \$40,000. Mr. Bingham noted that staff had questioned whether additional reporting, time, and funds would have to be expended. Ms. Woodward at the Office of Historic Preservation did not think this would be the case.

Commissioner Christensen questioned whether any comments had been received from other jurisdictions regarding the matching component. Mr. Bingham replied in the negative.

Commissioner Spann felt the maximum amount should be requested.

Commissioner Cherry felt matching funds would be a challenge. She also indicated that the Commission would need a little over the \$25,000 to accomplish what was needed. Commissioner Rea concurred.

2. Discussion regarding Mills Act visit procedures & frequency

Mrs. Cherry referenced the revised Mills Act visit letters and requested input. She then requested input regarding spreading out ten Mills Act visits throughout the year.

Commissioner Rea was in favor of visiting two properties a month.

Mr. Bingham noted that Commissioner Breitenfeld had indicated that six properties had been visited last year with two pending.

Commissioner Rea felt allowing 30 days for the property owner to respond to the visiting letter was too long. Commissioner Christensen concurred. Mrs. Cherry explained that the first letter did not have a time frame, noting that the second letter specified 30 days.

The consensus of the Commission was for staff to provide two Mills Act properties a month to the Mills Act Monitoring Committee representative.

Updates:

Historic District - Breitenfeld, Rea

History Center – Lee

Commercial Historical – Spann, Cherry

Register/Survey/CLG Grants – Breitenfeld, Cherry (McQuead – alternate)

Daley Ranch – Lee, McQuead

Mills Act Monitoring Committee – Breitenfeld, Rea, and Spann

Historic Public Relations – Rea, and Christensen

Endangered Structures/Vintage Signs – Rea and Cherry

The Commissioners provided updates to each other.

Nominations for Historic Awards Program:

Adaptive-Reuse Award
Best Appearance Award
Historic Research Award
Historic Rehabilitation Award
Historic Preservation Award
Historic Restoration Award
Historic Reconstruction Award
Landscaping Award
Mayor's Award
Special Merit Award

Commissioner Cherry suggested adding a signage category to the nomination program. Commissioner Rea noted she could provide a slide show of the signs at the December meeting.

ORAL COMMUNICATIONS – None.

COMMISSIONER COMMENTS:

Commissioner Christensen announced she was moving to San Diego and that this would be her last meeting. The Commission thanked Commissioner Christensen for her services.

Commissioner Rea noted that two small structures at 620 Ash Street were being demolished, noting she had worked with Mr. Bingham to be able to go in and mark any items the Commission would like to be preserved. Interested Commissioners could call Commissioner Rea for additional details.

WRITTEN COMMUNICATIONS:

1. Staff report for Mills Act & Local Register Listing at 2858 Oak Hill Dr. (Item F.1).
2. Copy of OHP e-mail regarding CLG Grant Limit (see Current Business Item G.1).
3. Copies of Mills Act visit request letters (Item G.2)
4. List of past CPF Webinars now archived and viewable anytime. (The City can pay the fee for these.) The webinar list is here:
<http://www.californiapreservation.org/recorded-webinars.html>.

ADJOURNMENT:

The meeting was adjourned at 4:30 pm. The next regular meeting was scheduled for December 3, 2014, at 3:30 p.m.

Rozanne Cherry, Principal Planner

Ty Paulson, Minutes Clerk



Item L.1

NEWS RELEASE

FOR IMMEDIATE RELEASE
DATE: January 7, 2014

CONTACT: Diane Halverson, City Clerk
PHONE: 760-839-4617

ANNUAL RECRUITMENT FOR CITY BOARDS AND COMMISSIONS

The City of Escondido is seeking volunteers to serve on a number of City Boards and Commissions. Interested citizens who would like to apply may file an application with the City Clerk's Office ***no later than February 13, 2014.***

Applications are being accepted for:

- *Building Advisory & Appeals Board*
- *Community Services Commission*
- *Historic Preservation Commission*
- *Library Board of Trustees*
- *Personnel Board of Review*
- *Planning Commission*
- *Public Art Commission*
- *Transportation & Community Safety Commission*

Volunteers serve for a four-year term, with the exception of the Library Board, which carries a three-year term. Meeting times and subject matters are outlined in a Handbook available at the City Clerk's Office or on the City's website. For further information concerning qualifications and an application form, please contact the City Clerk's Office at City Hall, 201 North Broadway, Escondido, or call 760-839-4617. You may access the website application form and handbook at <http://www.escondido.org/boards-commissions.aspx>

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**OFFICE OF HISTORIC PRESERVATION
DEPARTMENT OF PARKS AND RECREATION**

1725 23rd Street, Suite 100
SACRAMENTO, CA 95816-7100
(916) 445-7000 Fax: (916) 445-7053
calshpo@parks.ca.gov
www.ohp.parks.ca.gov



December 9, 2013

Dear Certified Local Government Contact:

The California Office of Historic Preservation is pleased to announce the release of *Sustainable Preservation: California's Statewide Historic Preservation Plan, 2013-2017*, which can be found on our website at www.ohp.parks.ca.gov/stateplan.

We have opted to offer the plan in its entirety through our website only. Doing this allows readers of the plan access to additional information available on the website, including lists of suggested activities that individuals and organizations can undertake in support of the plan's goals and objectives. We hope that when people go to our site to view the plan, they will peruse these lists and consider actions they can take in their own personal and professional lives.

Just as importantly, this electronic version of the plan allows us to honor our commitment to reduce paper waste and maintain a more "green" approach to our work. However, we also recognize that having a document in hand may be more appealing to some, so a printed Executive Summary of the plan is available for that purpose.

Enclosed you will find 15 copies of the executive summary for the plan. These can be distributed to your commissioners, staff, elected officials, and others. We would be happy to provide you with more copies upon request.

To request additional copies, please contact Diane Barclay, Outreach and Communications Coordinator, at Diane.Barclay@parks.ca.gov or (916) 445-7026. If you have any questions about the plan itself, they can be directed to Deputy State Historic Preservation Officer Jenan Saunders at Jenan.Saunders@parks.ca.gov or (916) 445-7019.

Working together, we can achieve the goals and objectives in this new Statewide Historic Preservation Plan and help realize the bold vision it puts forth.

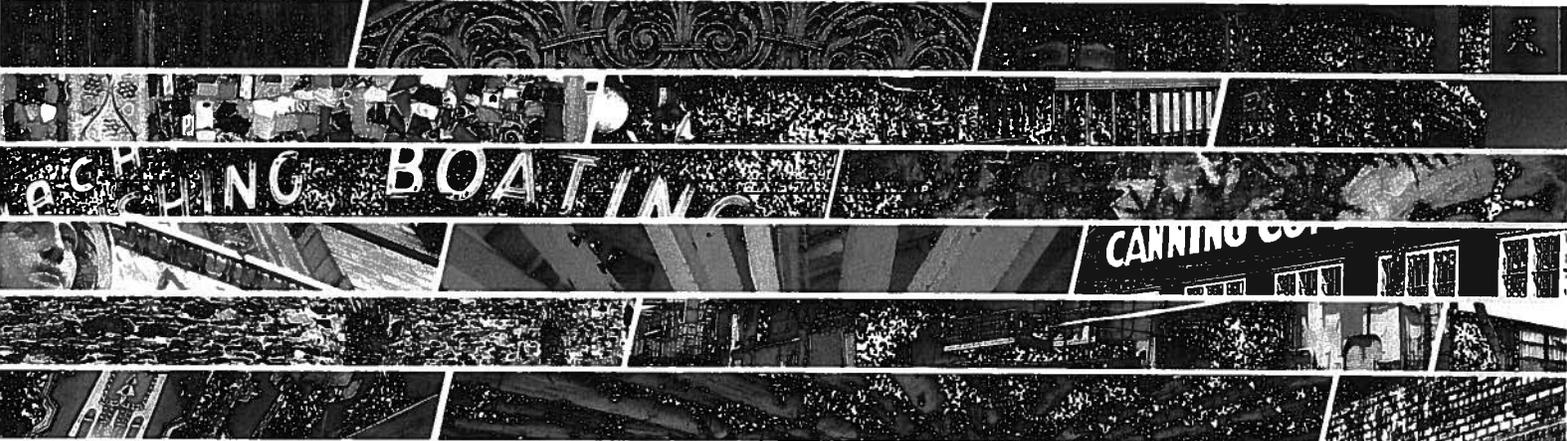
Sincerely,

A handwritten signature in black ink that reads "Carol Roland-Nawi, Ph.D.".

Carol Roland-Nawi, PhD
State Historic Preservation Officer

SUSTAINABLE PRESERVATION

California's Statewide Historic Preservation Plan
2013-2017



ABOUT THE PLAN

This Statewide Historic Preservation Plan (State Plan) has been developed by the California Office of Historic Preservation (OHP). The plan is intended to guide the activities and priorities of agencies and organizations involved in preservation in the Golden State from 2013 through 2017. Preparation of a State Plan is required of all states participating in the federal historic preservation program. Four previous State Plans have been prepared by the OHP—in 1973, 1997, 2000, and 2006 (the previous plans may be viewed at www.ohp.parks.ca.gov/stateplan). This plan takes a more holistic approach than its predecessors by defining how all members of the preservation community can work together to achieve a common vision for historic preservation in California.

A Vision for Historic Preservation in California

A majority of Californians will feel a sense of stewardship for the historical and cultural resources in their communities and, therefore, consider themselves preservationists.

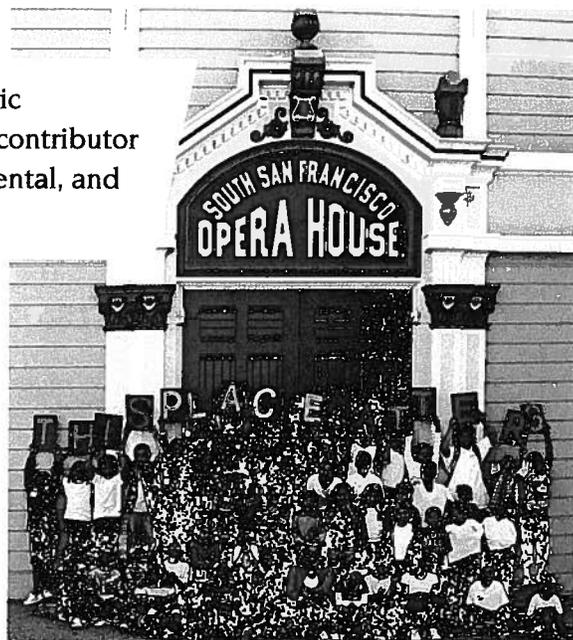
This majority will represent all walks of life (ages, abilities, professions, cultural and educational backgrounds, etc.) and will actively use, maintain, and advocate for historical resources. Preserved resources in California will celebrate our state's complete and complex heritage, and their interpretation will reveal the deep and multi-layered history they represent.

Communities making land-use-planning decisions will look upon preservation of their historical resources as a first, or ideal, option. Preservation advocates, tribal representatives, nonprofit organizations, and regulatory and land-managing agencies will regularly and routinely communicate; in this way, all groups will develop strong, ongoing relationships that transcend any one project or planning process.

Financing entities and investors will embrace preservation as a worthwhile and solid investment. A variety of incentives will be available for preservation of cultural resources, and these incentives will be clear to and usable by a wide variety of people.

Historical and cultural resources will serve as a source of shared pride, valued by all community members. As such, they will be seen as worthy investments of time and funding.

Communities will view historic preservation as a significant contributor to their economic, environmental, and social sustainability.



Issues

The State Plan addresses eleven issues that were identified as important factors facing preservation in California during the public outreach campaign conducted by the OHP. Those issues are: Cultural Landscapes; Cultural Diversity; Meaningful Consultation; Information Management; Archaeological Resources; Heritage Tourism; California Main Street and Preserve America Programs; Land Use Planning; Sustainability; Incentives; and Outreach and Education. Discussion of these issues builds upon information presented in past State Plans in order to address how these issues currently pose both challenges and opportunities for preservation. Many of the suggested activities in the Goals and Objectives section of the plan are specifically directed toward addressing these challenges and taking advantage of these opportunities.



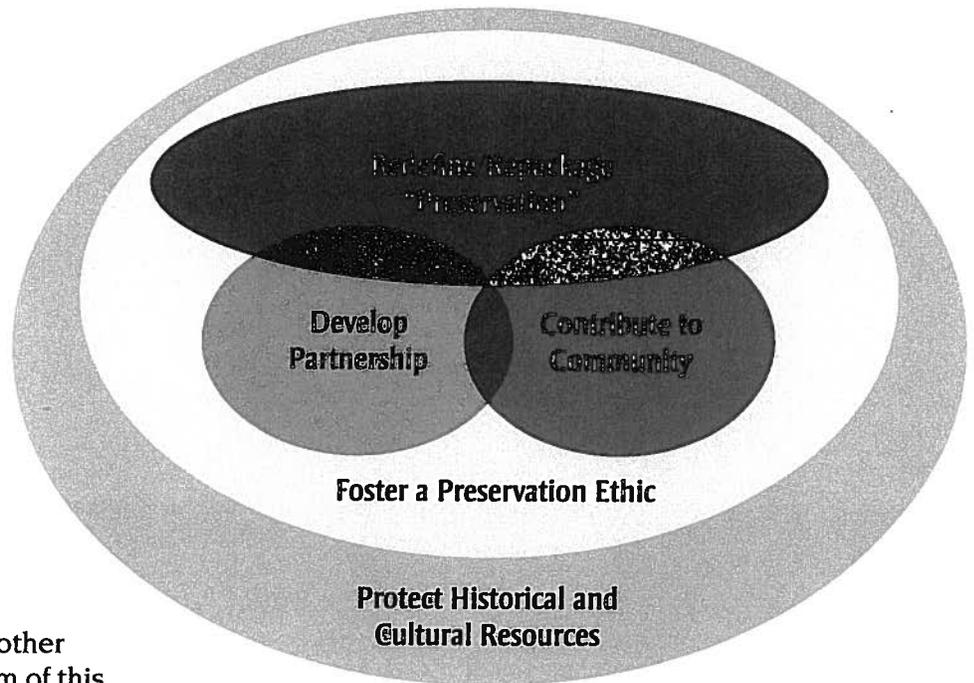
Plan Goals

and Objectives The State Plan identifies five broad “umbrella” goals to help California move toward the vision identified opposite. Each goal has four objectives with a set of suggested activities. These suggested activities encompass actions that could be carried out by myriad members of the preservation community, in addition to the OHP. The illustration to the right can help readers visually understand how the five goals are interrelated and how they build upon one another.

The largest circle, encompassing the other four goals, represents the ultimate aim of this plan—to protect and sustain historical and cultural resources in California. The other goals, with their objectives and suggested activities, are directed toward fulfilling this ultimate end. To reach this overarching goal of protecting historical and cultural resources, the plan starts with the foundation of redefining the way the public perceives preservation. This goal aims to help Californians understand and, through that understanding, come to care about the cultural resources in their communities.

The two goals that follow from redefining public awareness of preservation will also help to meet that initial goal. First, the preservation community must develop partnerships with new constituencies—pushing beyond our traditional boundaries—as we continue to nurture existing partnerships. Second, we must convey to the general public the many ways that cultural resources contribute to a community’s livability and sustainability.

All three of these initial goals build toward the broad goal of fostering a preservation ethic in the minds of Californians—not only preservationists or historians but Californians as a whole. Only by seeking to build this preservation ethic in the people of our state can we hope to reach our ultimate purpose: preserving historical and cultural resources.

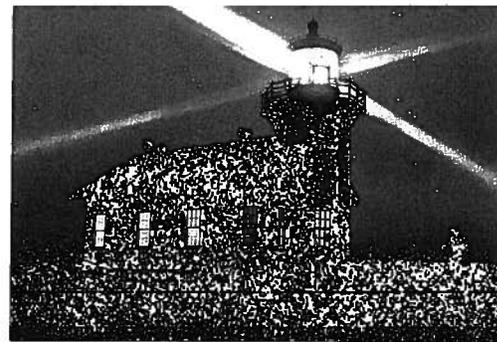


- Goal I: Expand the constituency for preservation by conveying the broad definition of a historical or cultural resource and communicating the ways communities can identify, protect, and make use of what is important to them.
- Goal II: Increase collaboration and partnerships between preservationists and a diverse array of nontraditional partners to broaden the constituency for preservation and to maximize resources.
- Goal III: Communicate and improve upon the many ways that historic and cultural resources contribute to the livability and sustainability of our communities.
- Goal IV: Cultivate a sense of stewardship for historical and cultural resources, with the belief that these resources—and the stories they can tell—enrich our lives and our communities.
- Goal V: Protect, preserve, restore, and maintain historical and cultural resources throughout California for the education, enjoyment, and enrichment of present and future generations.



Plan Process

and Methodology This State Plan was written by staff of the Office of Historic Preservation, in consultation with the State Historical Resources Commission, California's preservation community, and the general public. The plan relies heavily on information collected during the public outreach campaign developed by the team in OHP charged with writing the plan. This campaign included a series of listening sessions, two online surveys, and an assortment of one-on-one interviews conducted by OHP staff.



Each listening session focused on two main questions: 1) "What is the vision for historic preservation in California?" and 2) "Which issues are the most pressing for preservation at the current time?" The State Plan team used the feedback received at the listening sessions to develop the questions for the subsequent online surveys and one-on-one interviews. Drafts of the goals and objectives in this plan, as well as the entire plan itself, were posted on the OHP website; the OHP then requested comments on the drafts through its newsletter, email blasts, and social media.

For More

Information You can access the entire Statewide Historic Preservation Plan for California, along with previous State Plans, at www.ohp.parks.ca.gov/stateplan. The California Office of Historic Preservation has also posted specific information about how you can help achieve the goals and objectives of the State Plan. Want to know more about the places featured in the photographs in this summary (and view the complete photos)? Visit www.ohp.parks.ca.gov/stateplanimages.



The mission of the Office of Historic Preservation and the State Historical Resources Commission is to provide leadership and promote the preservation of California's irreplaceable and diverse cultural heritage.

California Office of
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This publication is available in alternate formats by contacting the Office of Historic Preservation at (916) 445-7000

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ESCONDIDO'S HISTORIC SIGNS By Street

(prepared by Lucy Berk, Kathrine Laguna & Carol Pea) Item L.3

Name	Address	Street	Date installed	Comments
Twinkle Tub Laundry	345	2nd Ave., W		Altered
Ups & Downs Roller Rink	862	Broadway, N		
Auto Zone	642	Escondido Blvd., N		
Escondido Square	606	Escondido Blvd., N		
Centre City Café	2680	Escondido Blvd., S		
Georgia's Liquor	849	Escondido Blvd., S		Parking
Esc. Masonic Center	1331	Escondido Blvd., S		Neon
Escondido Motel	1350	Escondido Blvd., S		Neon
Escondido Palms		Escondido Blvd., S		
Patio Shops		Grand, E		Facing parking lot
Chasers Deli	418	Grand, E		
BMS (Bookkeeping)	364	Grand, E		
B&H Music	354	Grand, E		
Nutrition	333	Grand, E		
Ronnie's	207	Grand, E		
	146	Grand, E		
Stitchers Treasures	132	Grand, E		
Filippis Pizza	114	Grand, W		
Union Bank	303	Grand, W		
La Tapatia	340	Grand, W		
Charlie's Restaurant	210	Ivy St., N		
Metaphor	189	Juniper, S.		
Ice House	775	Metcalf St.		
Mill Pond	360	Midway, N		
El Galeon	503	Mission, W		
Mt. Vernon Inn	501	Mission, W		
Palm Tree Lodge	425	Mission, W		On Mission
Wagon Wheel	425	Mission, W		On CCP
Motel	425	Mission, W		Crossed signs, center of property
Wagon Wheel (sputnik)	425	Mission, W		On restaurant roof
Palm Tree Motel	425	Mission, W		On CCP, altered, changed to Palm Tree Lodge 2010
Palm Tree Lodge	425	Mission, W		On CCP, new?
Holiday Wine Cellar	302	Mission, W		

Korner Market	482	Pennsylvania, E	
Cocina del Charro	525	Quince, N	
Cluster with star	458	Quince, S	
Albertos Mexican Food	365	Rose, N	
Dixieline Lumber	561	Tulip, N	
Truly Yours	2045	Valley Pkwy, E	
Yum Yum Donuts	1881	Valley Pkwy, E	
Joann Fabrics	1680	Valley Pkwy, E	
Wrangler Barbecue	1644	Valley Pkwy, E	
McDonalds	1146	Valley Pkwy, E	
Wienershnitzel	960	Valley Pkwy, E	
Kragen Auto Parts	910	Valley Pkwy, E	
Color Tile	850	Valley Pkwy, E	
Wedeking Bakery	815	Valley Pkwy, E	
Snack n Bottle		Valley Pkwy, E	
Nutrition	333	Valley Pkwy, E	
Joor Muffler	302	Valley Pkwy, E	
Felix Plaza	250	Woodward Ave.	Incl telephone sign

Chapter 33 ZONING
ARTICLE 40. HISTORICAL RESOURCES

Sec. 33-794. Procedure and criteria for local register listing or local landmark designation.

(a) **Initiation.** Any person may nominate an historical resource to the local register or landmark designation. The application shall be made to the planning division on forms provided by the city. Requests for local landmark designation shall include a letter signed by the property owner consenting to the initiation.

(b) **Review process.**

(1) Upon receipt of an application for local register listing or local landmark designation, the planning division shall notify the property owner and building department of the pending request. No building or demolition permits shall be issued for any alteration to any improvement, fixture, or façade located on a site subject to a request for local register listing or local landmark designation while the matter is pending final decision.

(2) Requests for local register listing or local landmark designation of resources owned by the City of Escondido shall be brought to the city council prior to the HPC's decision to list or designate such resource.

(3) The HPC and city council shall each hold a duly noticed public hearing. In their review of the request for local register listing or local landmark designation, the HPC and the city council shall consider the criteria listed in this section.

(c) **Notification of action.** No later than five (5) working days following the city council's action, the decision of the city council shall be filed with the city clerk and a notice thereof shall be mailed to the applicant at the address shown on the application.

(d) **Criteria.** Prior to granting a resource local register or historical landmark status, the city council shall consider the definitions for historical resources and historical districts and shall find that the resource conforms to one (1) or more of the criteria listed in this section. A structural resource proposed for the local register shall be evaluated against criteria number one (1) through seven (7) and must meet at least two (2) of the criteria. Signs proposed for the local register shall meet at least one (1) of the criteria numbered eight (8) through ten (10). Landscape features proposed for the local register shall meet criterion number eleven (11). Archaeological resources shall meet criterion number twelve (12). Local register resources proposed for local landmark designation shall be evaluated against criterion number thirteen (13). The criteria are as follows:

(1) Escondido historical resources that are strongly identified with a person or persons who significantly contributed to the culture, history, prehistory, or development of the City of Escondido, region, state or nation;

(2) Escondido building or buildings that embody distinguishing characteristics of an architectural type, specimen, or are representative of a recognized architect's work and are not substantially altered;

(3) Escondido historical resources that are connected with a business or use that was once common but is now rare;

(4) Escondido historical resources that are the sites of significant historic events;

(5) Escondido historical resources that are fifty (50) years old or have achieved historical significance within the past fifty (50) years;

(6) Escondido historical resources that are an important key focal point in the visual quality or character of a neighborhood, street, area or district;

(7) Escondido historical building that is one of the few remaining examples in the city possessing distinguishing characteristics of an architectural type;

(8) Sign that is exemplary of technology, craftsmanship or design of the period when it was constructed, uses historical sign materials and is not significantly altered;

(9) Sign that is integrated into the architecture of the building, such as the sign pylons on buildings constructed in the Modern style and later styles;

(10) Sign that demonstrates extraordinary aesthetic quality, creativity, or innovation;

(11) Escondido landscape feature that is associated with an event or person of historical significance to the community or warrants special recognition due to size, condition, uniqueness or aesthetic qualities;

(12) Escondido archaeological site that has yielded, or may be likely to yield, information important in prehistory;

(13) Escondido significant historical resource that has an outstanding rating of the criteria used to evaluate local register requests. (Ord. No. 2000-23, § 4, 9-13-00; Ord. No. 2008-16, § 4, 7-16-08)