



**COMMUNITY SERVICES  
COMMISSION**

February 26, 2015  
6:30 P.M. MEETING

**SPECIAL MEETING  
AGENDA**

**Escondido City Hall Council Chambers**  
201 N. Broadway

**CALL TO ORDER**

**FLAG SALUTE**

**ROLL CALL:** Commissioners Bologna, Castro, DeFrain, DuDeck, B. Garcia, J. Garcia, Goodson, Israel and Simonson.

**APPROVAL OF MINUTES** for December 4, 2014

**ORAL COMMUNICATIONS**

In addition to speaking during particular agenda items, the public may address the Commission on any item which is not on the agenda provided the item is within the subject matter jurisdiction of the Commission. State law prohibits the Commission from discussing or taking action on such items, but the matter may be referred to the Commission/staff or scheduled on a subsequent agenda. (Please refer to the back page of the agenda for instructions.) Speakers are limited to only one opportunity to address the Commission under Oral Communications.

**CURRENT BUSINESS**

- 1. Commission Outreach Initiatives**  
(Commissioner J. Garcia)
- 2. Purpose and Scope of the Community Services Commission**  
(McKinney)
- 3. Grape Day Park Master Plan – Update**  
(McKinney)

## COMMITTEE REPORTS

**Site Committee** (Chairman) – No meeting held

**Revenue & Operations Review** – (Chairman) – No meeting held

**Community Activities** – (Commissioner) – No meeting held

**Facility Use** - (Commissioner) – No meeting held

## COMMISSION MEMBERS COMMENTS

**Future Agenda Items**

**Subcommittee & Chair Assignments**

## ADJOURNMENT

The date of the next meeting will be **Thursday, April 23, 2015 at 6:30 p.m.** in the Council Chambers - City Hall.

## **TO ADDRESS THE COMMISSION**

The public may address the Community Services Commission on any agenda item. Please complete a Speaker's form and give it to the Minutes Clerk. Submission of Speaker forms prior to the discussion of an item is highly encouraged. Comments are generally limited to 3 minutes.

If you wish to speak concerning an item *not* on the agenda, you may do so under "Oral Communications." Please complete a Speaker's form as noted above.

Handouts for the Community Services Commission should be given to the Minutes Clerk.

To address the Commission, use the podium on either side of the Chambers, STATE YOUR NAME FOR THE RECORD and speak directly into the microphone.

**Please turn off all cellular phones and pagers while the meeting is in session.**

**The Community Services Commission meets quarterly on the fourth Thursday of the month at 6:30 p.m. in the Council Chambers**

**CITY HALL HOURS OF OPERATION  
Monday – Friday 8 a.m. to 5 p.m.**

*If you need special assistance to participate in this meeting, please contact our ADA Coordinator at 837-4643. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility.*

***Listening devices are available for the hearing impaired – please see the Minutes Clerk.***



## COMMUNITY SERVICES COMMISSION

**Agenda Item No.: 1**  
**Date: February 26, 2015**

**TO:** Chair Simonson and Members of the Community Services Commission

**FROM:** Loretta McKinney, Director of Library and Community Services on behalf of Community Services Commissioner Jose Garcia

**SUBJECT:** Commission Outreach Initiatives

### RECOMMENDATION:

Discuss Commissioner J. Garcia's initiatives, consider the logistics and funding of each, and approve either one or both concepts.

### BACKGROUND:

At the October 23, 2014, Community Services Commission meeting, a discussion was had about dissolving the established Commissioner Committees; to begin thinking of other ways the Commissioners could actively participate in events, programs, and other Community Services activities rather than continuing with the existing Committees. The specific idea of the Commissioners taking on the role of "ambassadors" to the City Council and community was another idea with specific Commissioners perhaps choosing a specific "ambassadorship" for a specific Community Services program such as, the swimming pools. As a result of this discussion, name badges were ordered for each Commissioner (and distributed at the December 4, 2014 Community Services Special Meeting) so that the Commissioners can be easily identified in their role at the events.

In December 2014, Commissioner Jose Garcia requested the Mayor's assistance with several community projects that the Commissioner is interested in developing: 1) A Community Outreach Educational Initiative and 2) A Community Outreach Family Health Fair. When the Mayor, City Council, or City Manager receives this type of request, the protocol is to connect them with the appropriate City Department Head for follow-through. Assistant Director Amy Shipley and I met with Commissioner Garcia on January 8, 2015, and it was determined that given the immediacy of the first project, a Special Meeting of the Community Services Commission would have to be called to decide approval of the projects as well as to discuss the methods, funding, and responsibilities of project completion. While Commissioner J. Garcia is welcome to elaborate on his programs at this meeting, his proposals are as follows:

1) Community Outreach Educational Initiative:

CONCEPT: To honor the top two students of each graduating class of our city's high schools.

PROCESS:

Work with the superintendent & high school principals to identify the top students

Secure a feasible date for city leadership & dignitaries

Secure location

Secure congratulatory letters from Mayor Abed & Representative Hunter

Invite students & family members

Invite media

Provide refreshments

GOAL: Encourage and honor excellence in educational achievement. Provide an opportunity for our students and families to meet city leadership. Showcase how educational achievement provides community unity across cultures. Encourage these students to continue with their college dreams and upon graduation return to Escondido to establish their businesses and raise their families here.

2) Community Outreach Family Health Fair

CONCEPT: To educate adults in the importance of good family nutrition, prevention of diabetes and/or other health concerns, positive parenting, blood pressure, dental checkups and fun activities for the children.

PROCESS:

Secure a date

Secure a location

Work with our local health care providers, secure their participation and their sponsorship

Seek best advertisement venues and use them

Work with community leaders to get word of mouth advertisement

Secure city leadership attendance

Secure a youth group to facilitate activities for children

GOAL: Create awareness of the impact good nutrition has on a family. Educate members of our community on how to prevent and/or deal with health problems. Teach parents positive parenting skills. Provide an opportunity for Escondido residents to see how their local government cares for their well-being. Encourage unity in our city through meeting city leaders in a family fun atmosphere.

In the January 8 meeting with Commissioner J. Garcia several ideas were discussed regarding his Community Outreach Educational Initiative. It is possible to have the top two graduating students at

the City Council meeting in May and provide them each with a Proclamation. In addition to this or instead of this, the Commissioners can each attend a graduating class commencement ceremony to acknowledge the achievements of the graduates.

With regard to the Commissioner's second concept of a Community Outreach Family Health Fair, it was suggested that if this were to occur, choosing a specific month when national health care observances are celebrated might be one idea to consider. However, the funding, the staffing, the location, and other details would have to be worked out as is pointed out in Commissioner J. Garcia's proposal.

The Commissioners are being asked to discuss Commissioner J. Garcia's initiatives, consider the logistics and funding of each, and approve either one or both concepts.

Respectfully submitted,

Loretta McKinney  
Director of Library and Community Services



## COMMUNITY SERVICES COMMISSION

Agenda Item No.: 2  
Date: February 26, 2015

**TO:** Chair Simonson and Members of the Community Services Commission

**FROM:** Loretta McKinney, Director of Library and Community Services

**SUBJECT:** Purpose and Scope of the Community Services Commission

**RECOMMENDATION:**

Receive and file.

**BACKGROUND:**

Although new Commissioners receive a personal walk-through with the City of Escondido's *Advisory Body Handbook*, it is important for the good of the order to review specific aspects of the *Handbook* each year. By doing so, this refreshes the collective memory on the purpose of the specific Commission's existence as well as to review the meeting protocols, the responsibilities of the Chair, and to remind the Commission about Brown Act and Conflict of Interest guidelines.

Please bring your *Advisory Body Handbook* to this meeting so that we may review the following topics:

- 1) The Purpose and Role of the Advisory Body (p.5)
- 2) The Scope of Authority (p.7)
- 3) Conflicts of Interest (p.10)
- 4) Role and Responsibilities of the Chair (p.14)
- 5) Proceedings (p.15)
- 6) Preparing Motions (p.15), and
- 7) Purpose and Scope of the Community Services Commission (p.19)

This review will provide the Commissioners an opportunity to ask questions and/or to clarify perceptions.

If you do not have an *Advisory Body Handbook*, please let Administrative Coordinator Corky Triol know prior to the meeting and she can have a *Handbook* delivered to you or ready for you by the start of this meeting.



## COMMUNITY SERVICES COMMISSION

Agenda Item No.: 3  
Date: February 26, 2015

**TO:** Chair Simonson and Members of the Community Services Commission

**FROM:** Loretta McKinney, Director of Library and Community Services

**SUBJECT:** Grape Day Park Master Plan - Update

**RECOMMENDATION:**

Receive and file.

**BACKGROUND:**

Grape Day Park is the community's oldest municipal park. The objective of the Master Plan is to create Grape Day Park as downtown's primary recreational amenity as well as a central gathering place for the entire community. The master plan process is to assess the existing conditions, including the recreational facilities, features, and infrastructure; to consider the anticipated growth of the community; to study community uses within and adjacent to the Park; as well as to consider the links to bicycle routes, greenways, boulevards, and major streets. The intention of creating the Master Plan is to assist the City with the long-term build-out of Grape Day Park.

In response to the City Council Action Plan for Neighborhood Improvement, the Council allocated funds from the Capital Improvement Program (CIP) budget to create the Grape Day Park Master Plan. Funds from the CIP were also included for new playground equipment and the design and construction of the playground. Additional funds from a Housing-Related Park grant and a donation from the local History Center were also allocated toward the playground phase of the project. The design and construction of the playground is considered Phase I of the Master Plan and is the only part of the Master Plan that has secured funding for its completion. Full build-out of the Park can be accomplished in multiple phases after the environmental review has been certified and the Master Plan is formally adopted in the future.

The Draft Master Plan was reviewed and given favorable comments by the Historic Preservation Commission (12/2/2014), the Community Services Commission (12/4/2014), and the Planning Commission (01/13/2015). On February 4, 2015, a presentation was provided to the City Council for their comments. At the February 4 meeting, Council was asked to approve the Plan in concept and to direct staff to proceed with the CEQUA and the design and construction of the Grape Day Park playground. Council received the presentation with positive comments and gave approval to staff to proceed with Phase I of the project.

The Grape Day Park Draft Master Plan is available at <http://www.escondido.org/grape-day-park-master-plan.aspx>.