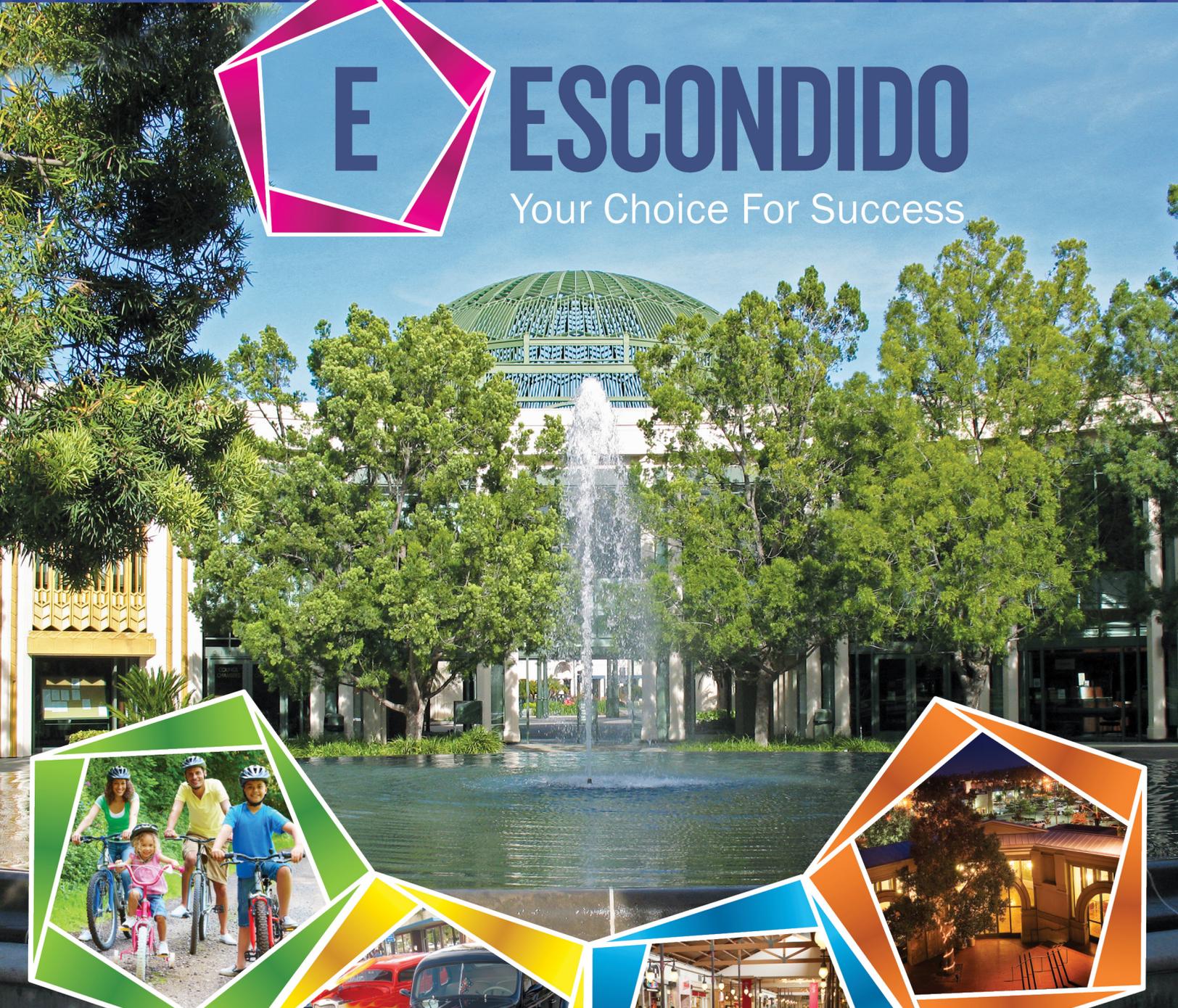


ESCONDIDO

Your Choice For Success



Live

Visit

Do Business

Welcome to Escondido



Escondido Mayor
Sam Abed

Message from the Mayor

Escondido is a diverse, prosperous community with all the great amenities Southern California has to offer.

Emphasis on quality education, open space, cultural and recreational amenities and public safety makes Escondido the perfect city in which to work and live.

Our economic development efforts include Innovate 78 – an unprecedented partnership between the five cities along the highway 78 corridor to stimulate business growth and create jobs. And our development staff at City Hall are focused on “Getting to Yes” – an innovative concept focused on streamlining the development process and working collaboratively with the private sector with the goal of successful expansion.

There are many reasons why Escondido is a wonderful place to work, visit and call home. In the next few pages, I invite you to see for yourself all that Escondido has to offer.

Our Mission

The mission of the City of Escondido is to provide quality services that enhance the safety, economic diversity, environment and health of the community, where our customers and employees can thrive in an atmosphere of courtesy, integrity and respect.



Mayor and City Council



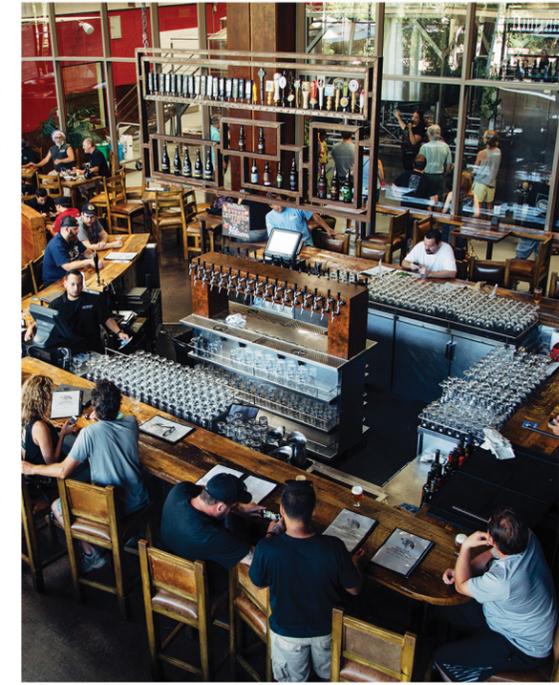
SAN DIEGO'S UPSIDE
CORRIDOR



Innovate 78.com



ESCONDIDO



Live In Escondido

5 great reasons to live in Escondido

- Beautiful Weather
- Housing Options
- Educational Choices
- Lakes & Open Space
- Parks & Recreation



With great year-round weather, easy access to transportation corridors and dozens of cultural and recreational amenities, Escondido is the perfect place to call home. Our wide variety of housing choices, from modern urban condos to historic bungalows and large lot estates, attracts residents looking for an enjoyable quality of life at some of the most affordable prices in San Diego County.



Opportunities to enjoy outdoor activities abound. Our parks, lakes and recreation programs offer children and adults a variety of activities at beautiful facilities around the city.



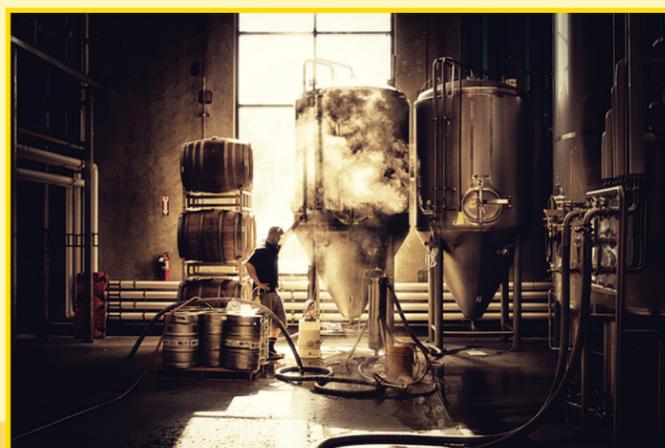
DO Business



© Mark Nagel Photography

5 great reasons to do business in Escondido

- Strategically located
- Political and financial stability
- Streamlined development process
- Regional collaboration
- Second highest sales tax revenue generator in the county after City of San Diego



Escondido's economy is one of the most diversified in North San Diego County. Industries such as healthcare, specialty food and beverage manufacturing, agriculture, professional services and precision manufacturing all call Escondido home. Retail sales are among the highest in San Diego County due to the presence of the Escondido Auto Park and Westfield North County. From computers to craft beer, Escondido is rich in the entrepreneurial spirit that defines the San Diego region.

Escondido's excellent access to the region's talented workforce creates a vibrant ecosystem for professional, scientific and information-focused companies. Our millennial population, residents 18 to 34 years of age, is the third highest of the 78 Corridor. Palomar Medical Center, which opened its doors in the Escondido Research and Technology Center in 2012, is the centerpiece of the region's healthcare system and is recognized as one of the most technologically advanced hospitals in the world. Escondido is home to dozens of innovative companies and entrepreneurs, with one of the highest numbers of recorded patents per capita in the nation.



VISIT Escondido



5 great reasons to visit in Escondido

- California Center for the Arts Escondido
- San Diego Zoo Safari Park
- Wineries and Craft Breweries
- Westfield North County
- Historic Grand Avenue



Escondido is home to two of North San Diego County's top tourism destinations: The world-famous San Diego Zoo Safari Park and Stone Brewing Co. with its World Bistro and Gardens – America's ninth largest craft brewery.

More and more people are discovering that Escondido is a lively community rich with art, stores, restaurants, theaters, wineries, breweries, sports tournaments and nature trails.

Historic Downtown Escondido is one of the few remaining authentic downtowns in the region. Grand Avenue is lined with cafes, shops and art galleries. Thousands of people from around the state gather in Downtown Escondido every Friday night in the spring and summer for Cruisin' Grand, a classic car show featuring live music and Americana. The San Diego Children's Discovery Museum draws over 100,000 visitors each year, and world famous recording artists perform sold out shows at the California Center for the Arts.

One of the newest additions to Escondido's tourist draw is the Roynon Museum of Earth Science and Paleontology. The museum opened its doors in August 2015, and almost immediately expanded to accommodate its impressive collection of minerals, fossils and yes – dinosaurs!

Escondido at a Glance



POPULATION
148,738

MEDIAN AGE
33

TOTAL SQUARE MILES
37



CITY GOVERNMENT

General law city with a Council-manager form of government.



PUBLIC TRANSPORTATION/ HIGHWAYS

Sprinter Light Rail Line, Breeze Bus Service, convenient access to Highway 78 and I-15



WEATHER

Temperatures vary from an average of 56° in December to an average of 76° in August, with annual average rainfall of 15.2 inches and 263 sunny days per year.



CITY Departments

Building Division	(760) 839-4647	Maintenance and Operations	(760) 839-4668
Business Licensing	(760) 839-4659	Neighborhood Services	(760) 839-4517
City Attorney	(760) 839-4608	Park/Picnic Rentals	(760) 839-4691
City Clerk	(760) 839-4617	Planning	(760) 839-4671
City Council	(760) 839-4638	Police	(760) 839-4721
City Hall	(760) 839-4880	Pothole Hotline	(760) 839-4349
City Manager	(760) 839-4631	Recreation	(760) 839-4691
Code Enforcement	(760) 839-4650	Recycling	(760) 839-4818
Community Services	(760) 839-4691	Special Events	(760) 839-4507
Economic Development	(760) 839-4621	Utilities	(760) 839-4657
Engineering	(760) 839-4651	Utility Billing	(760) 839-4682
Finance	(760) 839-4676	Visit Escondido	(760) 839-4777
Fire	(760) 839-5400		
Graffiti Hotline	(760) 839-4633		
Housing	(760) 839-4841		
Human Resources	(760) 839-4643		
Library	(760) 839-4684		



On the Web
www.escondido.org



ESCONDIDO
City of Choice

City Hall Location and Hours
201 North Broadway, Escondido, CA 92025
Monday - Friday 8am - 5pm

Historic Daley Ranch House

Private Events



© David Zumaya



DALEY RANCH

Daley Ranch is a beautiful open space preserve of over 3,000 acres set in the foothills of northeast Escondido. Nestled amid lush oak trees, the historic Daley Ranch House is a completely restored, two-story cottage with landscaped grounds and the capacity to accommodate events of up to 150 guests.

Free tours of the Daley Ranch House are provided on the second Sunday of the month or by appointment. For information on visiting the house or renting the house for an event, contact the City of Escondido at (760) 839-4507 or tcollins@escondido.org.



Simpatika.com

